



**2021 S.L. Gimbel Foundation  
COVID19 Large Food Grant  
Application  
Maximum Request: \$1million**

Internal Use Only: Grant : _____
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**Organization / Agency Information**

1) <b>Organization/Agency Name:</b> World Food Program USA		
2) <b>Physical Address:</b> 1725 I St NW Suite 510		<i>City/State/Zip</i> Washington, DC 20007
3) <b>Mailing Address:</b> Same as above		<i>City/State/Zip</i>
4) <b>CEO or Director:</b> Barron Segar		<i>Title:</i> President & CEO
5) <b>Phone:</b> (202) 627-3939	5) <b>Phone:</b> (202) 627-3939	5) <b>Phone:</b> (202) 627-3939
8) <b>Contact Person:</b> Katie Siahkoohi		<i>Title:</i> Senior Manager, Foundation Relations
9) <b>Phone:</b> (202) 627-3965	9) <b>Phone:</b> (202) 627-3965	9) <b>Phone:</b> (202) 627-3965
12) <b>Web Site Address:</b> <a href="http://www.wfpusa.org">www.wfpusa.org</a>		12) <b>Web Site Address:</b> <a href="http://www.wfpusa.org">www.wfpusa.org</a>

**Program / Grant Information**

**Interest Area:**

14) <b>Program/Project Name:</b> Provide adequate treatment for malnourished children and women during the lean season in Mauritania			15) <b>Amount of Grant Requested:</b> \$ 1,000,000
16) <b>Total Organization Budget:</b> \$40,249,327	17) <b>Per 990, Percentage of Program Service Expenses (Column B/ Column A x 100):</b> 84.9%	18) <b>Per 990, Percentage of Management &amp; General Expenses Only (Column C / Column A x 100):</b> 2.4%	19) <b>Per 990, Percentage of Management &amp; General Expenses and Fundraising (Column C+D / Column A x 100):</b> 15.1%
20) <b>Purpose of Grant Request (one sentence):</b>  Reduce undernutrition in 33,350 people including 29,590 children (50.6% girls) aged 6-59 months, 2,685 pregnant and lactating women, and 1,075 health volunteers in food and nutritional insecure regions of Mauritania for six months.			
21) <b>Program Start Date (Month and Year):</b> July 2021		22) <b>Program End Date (Month and Year):</b> July 2022	
23) <b>Gimbel Grants Received: List Year(s) and Award Amount(s)</b> N/A			

**Signatures**

24) <b>Board President / Chair: (Print name and Title)</b> Randy Russell, Board Chair	<b>Signature:</b>	<b>Date:</b> March 17, 2021
25) <b>Executive Director/President: (Print name and Title)</b> Barron Segar, President & CEO	<b>Signature:</b>	<b>Date:</b> March 17, 2021

# **2021 S.L. Gimbel Foundation Fund APPLICATION**

## **Narrative**

Please provide the following information by answering **ALL** questions (I to IV), **12 Font, One Inch Margins**. Use the format below (I to IV). Type your complete answers to the question directly below the question. Please do not delete the questions/instructions/examples and provide clear, specific, and concise answers.

### **I. Organization Background**

A) What are the history, mission and/or purpose of your organization?

World Food Program USA proudly supports the mission of the world's largest humanitarian organization, the United Nations World Food Programme (WFP) to save lives in emergencies and use food assistance to build a pathway to peace, stability, and prosperity for people recovering from conflict, disasters, and the impact of climate change. World Food Program USA is the 501c3 affiliate WFP that fundraises and advocates on their behalf in the United States.

In addition to emergency food relief, WFP offers technical assistance and development aid, such as building capacity for emergency preparedness and response, managing supply chains and logistics, promoting social safety programs, and strengthening resilience against climate change. The agency is also a major provider of direct cash assistance and medical supplies, and provides passenger services for humanitarian workers—including serving as the logistics support for the global COVID-19 response.

In 2020, WFP assisted 115 million people in over 80 countries. WFP is an executive member of the United Nations Development Group, a consortium of UN entities that aims to fulfil the 17 Sustainable Development Goals (SDG), with a priority on achieving SDG 2 for "zero hunger" by 2030.

B) How long has the organization been providing programs and services to the community?

WFP was established in 1961 and has been working in Mauritania since 1964, providing relief assistance, livelihood support, and humanitarian air services. Today, WFP is addressing the underlying causes of vulnerability while working with the Government towards achieving its aims of reducing food insecurity to under 5 percent, eradicating severe food insecurity and reducing global acute malnutrition to under 2 percent by 2030.

C) What are some of your past organizational accomplishments (last three years)?

For its efforts to combat hunger, for its contribution to bettering conditions for peace in conflict-affected areas, and for acting as a driving force in efforts to prevent the use of hunger as a weapon of war and conflict, WFP was awarded the Nobel Peace Prize in 2020.

In Mauritania specifically, despite the challenging context of the health crisis, in 2020 WFP was able to assist 323,987 people while continuing to play a leading role in supporting the country in setting up an adaptive social protection system (ASP), a key element in mitigating the impact of climate change and intense natural shocks. WFP's portfolio addresses the most urgent humanitarian food and nutrition needs and, in parallel, we implement a longer-term resilience approach, which combines recovery and long-term productive interventions in a geographically focused, integrated and multi-year manner to

reduce food insecurity and malnutrition, enhance education achievements, minimize gender inequalities, strengthen institutional capacities and help communities adapting to climate change hazards.

Regarding Nutrition specifically, WFP continued to provide food assistance and related technical services to improve the nutritional status of pregnant and lactating women and girls (PLWG) and children aged 6-59 months, in complementarity with the government's efforts in the management of nutrition-focused programs, and in collaboration with UNICEF and other partners.

In 2020, WFP implemented the treatment of moderate acute malnutrition (MAM) in 772 community sites or health centers, located in 630 sites. A total of 27,628 children and 7,358 PLWGs enrolled in the MAM treatment program received specialized nutritious food in five regions (Assaba, Gorgol, Guidimakha, Hodh El Charghi and Tagant). From July 2020 and considering the impact of COVID-19 on vulnerable urban areas, WFP, in accordance with the national response plan, implemented malnutrition treatment activities in health centers in Nouakchott, reaching 8,558 children and 1,796 PLWGs.

## II. Project Information:

### A) Statement of Need

Specify the community need(s) you want to address and are seeking funds for.

Include demographics, geographic characteristics of the area or community to be served, community conditions and income level. Include relevant statistics.

In Mauritania, 65 percent of the population relies on traditional agriculture and livestock farming and is heavily dependent on the rainy seasons. However, over the past decades, poor harvests and periodic droughts undermined communities' food security by sharply curtailing opportunities for agricultural production and livestock. The situation was further compelled by desertification, environmental degradation and limited access to safe drinking water.

According to the September 2020 Food Security Monitoring Systems (FSMS) analysis, the number of food-insecure people was estimated at 618,600 which is slightly higher (+6%) compared to the projections of 2019. Food insecurity has had a negative impact on the already fragile nutritional status of the most vulnerable people, especially children under five and pregnant and lactating women. In 2019<sup>1</sup>, **the national global acute malnutrition rate stood at 11.2 percent, while the prevalence of chronic malnutrition reached 19,6 percent**<sup>2</sup>. Inadequate nutrition not only has a negative impact on the chances of survival of children and their mothers, but also negatively impacts the economic potential of individuals, communities and the country.

Coming on top of an already fragile situation, the COVID-19 outbreak has hit the country hard, and the restrictive measures put in place to contain the pandemic in March 2020 have compounded the social and economic fallout from years of drought and exceptionally long lean seasons. It is clear that these measures severely compounded drought-related needs and resulted in a drastic deterioration of food security and nutritional conditions along the southern agro-pastoral belt of the country, where most of the food insecure population is already concentrated. Such measures resulted in the interruption of seasonal movements of herders and cattle, the interruption of cross-border trade, the closure of weekly markets, the drop in remittances and job opportunities. In addition, while food prices remained contained due to the proactive control measures set in place by the Government, the increasing import delays, the

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<sup>1</sup> Due COVID-19 restrictive measures, the 2020 SMART survey could not take place

<sup>2</sup> According to the 2019 SMART survey, 5 regions are in a critical nutritional situation with GAM >15% and/or SAM>2%: Assaba, Gorgol, Brakna, Guidimakha and Tagant

alterations of local supply chains and interruption of informal trade with neighboring countries created inflationary pressures in a country which relies on imports to cover 70 percent of its cereal requirements<sup>3</sup>.

**An increase in the number of cases of Global Acute Malnutrition (GAM) is expected with a 33% increase for Nouakchott and 20% at the national level.** This is accentuated by restrictions on movement (curfews) for heads of households who live on a day-to-day basis and often in the informal sector.

#### B) Project Description

Describe your food distribution program.

1. What are the specific activities of the food program?

The Mauritanian government has made the fight against food insecurity and malnutrition a priority in order to improve maternal and child health and strengthen the resilience of the most vulnerable populations. Through its Country Strategic Plan (CSP) 2019-2022, WFP supports national policies and strategies aimed at providing a sustainable response to the problems of hunger and malnutrition for the most vulnerable populations.

Regarding Nutrition specifically, the strategic outcome 4 of WFP Mauritania CSP states that *“Nutritionally vulnerable populations in targeted areas, including children and pregnant and lactating women and girls, have improved nutrition status all year”*. The program is aligned with national goals, as stated in the Multisectoral Strategic Plan for Nutrition (PSMN 2016-2025), namely, to facilitate access and use of preventive and curative health and nutrition services by children, adolescents and women. WFP's nutrition intervention is also implemented in accordance with Mauritania's commitments to global nutrition initiatives, which aim to strengthen nutrition and intensify efforts to end hunger and undernutrition.

The objective of this program is to reduce the mortality rates associated with malnutrition, in particular by limiting the deterioration of children's nutritional status from MAM to Severe Acute Malnutrition (SAM). Specific activities consist of:

1. Treatment of moderate acute malnutrition (MAM) in malnourished children aged 6-59 months admitted to the Outpatient Nutritional Recovery Centers for Moderates<sup>4</sup> (CRENAM) through targeted nutritional supplementation (Targeted Supplementary Feeding - TSF).
2. Health and nutrition awareness: in the framework of nutrition social behaviors change communication (SBCC) sessions, parents of treated children will receive advice on essential family practices (exclusive breastfeeding, complementary feeding, hygiene, sanitation, dietary diversity and the importance of men's involvement in the malnutrition treatment). Due to the COVID-19 pandemic, they also carry out awareness raising sessions on COVID-19 prevention measures.
3. National capacity building through the training of CRENAM health volunteers who will benefit from the knowledge on operational management of the activity, hygiene and nutrition provided by regional health workers.

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<sup>3</sup> Source: [Update on the impact of Covid-19 on food and nutrition security in West and Central Africa](#)

<sup>4</sup> French acronym for Centre de Réhabilitation Nutritionnelle Ambulatoire pour Modérés

2. How do you identify/qualify those in need?

Geographical targeting will be refined depending on March 2021 *Cadre Harmonisé*<sup>5</sup> and latest nutritional information. Targeting will be done through active screening in all the project's intervention departments, where the nutritional situation has been deemed critical according to the 2019 SMART survey, with GAM prevalence rate >15% and/or SAM>2%, per World Health Organization standards. All children and pregnant and lactating girls and women suffering from moderate acute malnutrition will be referred to specialized nutritional recovery centers.

3. How often is the food distribution offered (before COVID and now)?

Due to the COVID-19 pandemic, WFP implemented operational adjustments to minimize the risk of contamination. Before the health crisis, distributions were made every 2 weeks but since April 2020, only one distribution is carried out each month to limit gatherings, in compliance with strict barrier measures. In addition, WFP suspended mass screenings and has carried out screenings through community volunteers who screened for malnutrition using mid-upper arm circumference (MUAC) on a monthly basis instead of every two weeks. Hygiene measures are also reinforced including the regular disinfection of the CRENAMs. Community sensitizations are carried out in small groups of three/five people, respecting social distances.

4. How many people will be served by the food distribution program (children, youth, adults, seniors) that is being considered for the Gimbel Foundation request and the total program?

If selected by the Gimbel Foundation for funding, this program will reach 33,350 people over 6 months, including 29,590 children aged 6-59 months, 2,685 PLWGs and 1,075 health volunteers from the targeted communities. As outlined in the Country Strategic Plan, WFP plans to assist a total of 41,700 people in five regions in 2021, in the framework of Malnutrition treatment activities.

5. Please explain how you keep track of number of people served.

In line with WFP standard procedures, activity reports and statistics are prepared by the cooperating partners. Monitoring data will be extracted from these reports and validated and compiled by WFP sub-offices first, and then cleared by the country office in Nouakchott. WFP will also regularly carry out field missions to closely monitor activities and discuss all issues related to beneficiaries.

### **C) Project Goal, Objectives, Activities and Expected Outcomes**

1. **Note: Objective, Outcomes and Evaluation must all be based on the SAME QUANTIFIABLE CRITERIA (for example, “number served). This quantifiable criteria should refer to the grant amount you are requesting from the Gimbel Foundation only and not the total program.**

**State ONE GOAL, ONE OBJECTIVE, ONE OUTCOME. USE NUMBERS AND PLEASE DO NOT USE PERCENTAGES.**

2. **State ONE project goal. The Goal should be an aspirational statement, a broad statement of purpose for the project.**

***Example: GOAL: House all homeless youth ages 18-24 in Mariposa County who are physically, mentally and legally able to work within 24 hours and help them become sufficient in 90 days.***

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<sup>5</sup> The *Cadre Harmonisé* is a tool for classifying the severity of food and nutrition insecurity at the departmental level and it is aligned with other countries in the region since 2019. This participatory process brings together national structures, UN agencies, international NGOs and regional networks of experts.

3. State **One Objective**. The Objective should be specific, measurable, verifiable, action-oriented, realistic, and time-specific statement intended to guide your organization's activities toward achieving the goal.

*Example: **OBJECTIVE:** House up to 145 homeless youth referred or who contact us within 24 hours.*

**Specify the activities** you will undertake to meet the objective and number of participants for each activity.

*Example: **ACTIVITIES:***

1. For each of 145 youth identified, develop a case management file.
2. Create a 90 day sufficiency action plan for each of the 145 youth.
3. Input weekly progress reports for each of the 145 youth.

4. **State One Outcome**. An outcome is the individual, organizational or community-level change that can reasonably occur during the grant period as a result of the proposed activities or services. What is the key anticipated outcome of the project and impact on participants? State in quantifiable and verifiable terms.

*Example: **OUTCOME:** We expect to provide rapid rehousing to over 145 homeless youth in 2020.*

5. **Evaluation:** How will progress towards the objective (per above) be tracked and outcome measured? State the number of people that will be evaluated per the objective.

Provide specific information on how you will collect relevant data and statistics that meet your objective and validate your expected outcome, **in a quantifiable manner**, as you describe your evaluation process.

*Example: **EVALUATION:** Using Build Futures' Salesforce data base client management and tracking system, generate reports on the number of clients served and housed. Track our role in housing 145 homeless youth. Account for additional successes or lower numbers of youth in the program.*

**BELOW IS AN EXAMPLE OF GOAL, OBJECTIVE, OUTCOME AND EVALUATION:**

**Objective, Outcome and Evaluation should align and should be written in a linear format, using actual numbers, and data that are quantifiable, and verifiable. Do not use percentages)**

**Use the following format for your objectives, respective activities and expected outcomes:**

**STATE THE GOAL, OBJECTIVES, AND OUTCOMES**

**GOAL:**

**Feed nutritionally vulnerable populations in targeted areas in Mauritania, including children, pregnant and lactating women and girls, and health volunteers**

**OBJECTIVE:**

**Reduce moderate acute malnutrition for 33,350 people including 29,590 children aged 6-59 months and 2,685 malnourished pregnant and lactating women and girls, and support 1,075 volunteers in Tagant, Assaba, Gorgol, Hodh el Gharbi, Hodh el Chargui, Guidimakha and Brakna regions, over 6 months during the lean season.**

**ACTIVITIES:**

1. Provide specialized nutritional foods to targeted beneficiaries suffering from moderate acute malnutrition
2. Disseminate nutrition-related messages and promote nutrition-sensitive approaches

**OUTCOMES:**

- Feed and make sure 33,350 people including 29,590 acutely malnourished children aged 6-59 months and 2,685 malnourished pregnant and lactating women and girls, and 1,075 volunteers receive timely and adequate nutrition assistance for 6 months during the lean season.
- National and local stakeholders master the processes the management of moderate acute malnutrition and assess the impact of the intervention

**EVALUATION:**

Data will be collected on progress towards reducing malnutrition for 33,350 people including 29,590 children aged 6-59 months and 2,685 malnourished pregnant and lactating women and girls, and support 1,075 volunteers. Monitoring data will be drawn from reports prepared by cooperating partners. WFP will also carry out regular field missions to monitor activities and beneficiaries.

Active screening of cases of acute malnutrition will ensure the monitoring of outcome indicators. The capacities of staff and partners will be strengthened through training in monitoring and evaluation and results-based management.

**D) Timeline**

Provide a timeline for implementing the project. The start date and end date should be the same dates on the cover page.

The project start date is: 1 July 2021

The project end date is: 1 July 2022

Include timeframes for specific activities, as appropriate.

June: Preparatory activities ahead of the lean season (including screening)

July – October 2021: Treatment activities during the lean season when malnutrition rates are at their highest

May – June 2022: Treatment activities during the beginning of the lean season

July 2022: Finalization of activities, reporting

It is crucial to rapidly receive donor's confirmation of funds to ensure the timely implementation of activities, taking into consideration long procurement lead times – as it can take at least three months and up to six months.

**E) Target Population**

1. Who will this grant serve?

Children and PLWGs with MAM will receive treatment.

Health volunteers measure the middle-upper arm circumference (MUAC) of children and PLWGs, register them in the program and oversee the monthly food distributions and receive a daily unconditional food ration to encourage them working throughout the treatment. Awareness raising on nutrition and health practices will contribute to the adoption of adequate family practices in the targeted communities, on a broader scale. Authorities and local stakeholders, as well as cooperating partners staff will benefit from the activities through capacity strengthening on MAM management<sup>6</sup>.

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<sup>6</sup> Capacity strengthening costs will be covered by WFP Mauritania

2. How many people will be impacted? Provide a breakdown: Number of Children, Youth, Adults, Seniors.

Planned beneficiary target is 33,350 people for 6 months:

- 29,590 children with MAM aged 6 to 59 months (of which approximately 50.6 percent are girls)
- 2,685 PLWGs
- 1,075 health volunteers

**F) Community Partners**

1. How does this program relate to other existing projects in the community?

This intervention is part of the Ministry of Health’s Integrated Management of Acute Malnutrition (PCIMA) program and complements the treatment of severe acute malnutrition (SAM) implemented by the Ministry of Health in the CRENAS<sup>7</sup>, with support from UNICEF. Synergies and complementarities with other key actors involved in areas such as WASH, environment, health, etc. are fostered in order to address the underlying causes of malnutrition in a longer-term perspective.

2. Who are your key community partners? Provide a brief description of each key partner and their role(s) in this program.

Within the framework of targeted nutritional supplementation, local NGO partners<sup>8</sup> will carry out beneficiary screening, registration and awareness-raising as well as other technical tasks with the support of local authorities. WFP will ensure regular monitoring and supervision of these NGOs.

Communication for social behavior change will be implemented by NGO partners with technical support from WFP and UNICEF. NGO partners will be responsible for : (i) monitoring and validating the choice of vulnerable households; (ii) informing, training and supervising beneficiaries and management committees in relation to the expected roles and all new techniques used during this operation; (iii) ensuring the collection and synthesis of monitoring data on the ground for all activities.

At community level, partners work with CRENAM management committees, which are involved in all CRENAM-related decision-making for the smooth running of community activities.

3. How are you utilizing volunteers?

Health volunteers from the targeted communities that ensure the following tasks:

- Monitoring of the nutritional status and nutritional care of MAM children (by measuring MUAC, taking anthropometric measurements in certain CRENAMs and providing nutritional inputs);
- Management of nutritional inputs (keeping the stock record up to date and the proper conservation of inputs);
- Maintenance of reporting and monitoring tools (filling in registers and monitoring sheets);
- Awareness raising sessions with image boxes.

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<sup>7</sup> French acronym for Centre de Réhabilitation Nutritionnelle Ambulatoire pour Sévères

<sup>8</sup> The list of NGO partners can be shared if required

WFP provides them with a daily unconditional transfer ration of wheat, lentils and oil to encourage them to accompany children and PLWGs during in-patient treatment.

**G) Use of Grant Funds**

How will you use the grant funds? This answer should align with the specific activities previously outlined in C) Project Goal, Objectives, Activities and Expected Outcomes

Grant funds will be used to purchase specialized nutritious food (international procurement), to timely assist children and PLWGs with MAM during the peak of the lean season; and procure cereals and pulses for volunteers. A fully funded grant from the Gimbel Foundation will also go a long way to fully funding the program needs.

The Gimbel Foundation's support will allow WFP to increase the assistance coverage in priority regions with high levels of food insecurity and malnutrition, while ensuring complementarity with SAM treatment, as well as WASH and Health activities.

**III. Project Future**

**A) Sustainability**

Explain how you will support this project after the grant performance period. Include plans for fundraising or increasing financial support designated for the project.

In addition to capacity building at local level, a focus is placed on fostering community ownership and strengthening sustainability by supporting CRENAM management committees to mobilize communities, including by disseminating messages encouraging the active participation of women and the proper management of natural resources. Despite the current seasonal approach due to lack of funding, WFP is continuing its efforts so that health volunteers carry out regular screening in villages on an annual basis – and not only during the lean season. This provides a first level of alert to signal a potential increase in cases of malnutrition, so that the response can be informed quickly accordingly.

At central level, WFP's priority is to continue advocating with the government in coordination with key partners, in order to rationalize interventions and thus optimize their long-term impact. Indeed, the current fragmentation of malnutrition management, which is divided between different government entities (Ministry of Health, Ministry of Social Affairs, Children and the Family and the Food Security Commission), has a negative impact on efforts to combat malnutrition.

WFP Mauritania will also continue fundraising efforts to ensure that much-needed assistance is adequately and timely provided to vulnerable Mauritanian communities.

**IV. Governance, Executive Leadership and Key Personnel/Staff Qualifications**

**A) Governance**

1. Describe your board of directors and the role it plays in the organization.

WFP USA's Board of Director's are comprised of leaders who are committed to supporting the organization's efforts to help alleviate global and support the mission of the United Nations World Food Programme. WFP USA's leadership team and Board of Directors have made concerted effort to understand the diversity of communities that WFP serves as it relates to ethnic, gender, racial, and national backgrounds and for that diversity to be reflected at the organization's leadership level. Racial

and ethnic diversity is a key principle in hiring and board membership. Of the WFP USA's 15 Board Members, 10 are men, 5 are women and 3 identify as people of color.

2. What committees exist within your board of directors?

Executive Committee, Development Committee, Finance Committee, and Audit Committee

3. How does the board of directors make decisions?

The Board of Directors make all decisions by a majority rule vote as established in their bylaws.

B) Management

1. Describe the qualifications of key personnel/staff responsible for the project.

project will be headquartered in Nouakchott, which is the location of WFP's primary office in Mauritania, while field follow up will be ensured by three sub-offices, located in Kaedi (southern Mauritania), Selibaby (southcentral Mauritania) and Kiffa (far south of Mauritania) regions. Regular field programmatic monitoring visits will take place to carry out quality assurance, assess progress, foster trust among partners and encourage synergies of actions.

At the country office level, the country director oversees the entirety of WFP's operations in country, while providing overall leadership, strategic vision for all activities, and ensures resources are mobilized. Operational management will be led by the Deputy Country Director with support from the Head of Program, Budget and Programming, Head of Finance, Monitoring & Evaluation, and Supply Chain teams.

The Nutrition officer will oversee the implementation of the activities as well as the coordination with partners and he will have full responsibility for the management and administration of budget.

The Communication officer will ensure that all visibility requirements will be properly met and support the development of adapted awareness raising materials on nutrition.

WFP's Regional Bureau in Dakar, as well as technical units in headquarters, including Nutrition, Evaluation, and Resilience, provide regular support during program design and throughout the life of the program. The Washington office will support WFP Mauritania in fully meeting the Gimbel Foundation's requirements.

50. **What is the CEO/President/Executive Director Salary?**

WFP USA's President & CEO's salary is \$360,774, which is 0.009% of the organization's overall budget.

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**50. Project Budget and Narrative (Do not delete these instructions on your completed form).**

Please provide a detailed line-item budget for your project by completing the budget form below. **The maximum requested amount is \$1,000,000 or 25% of your operating budget, whichever is less.**

Delineate your line items requests per example below:

- 90% of total request for the purchase of food items only. (Ex. Total request of \$1,000,000; 90% is \$900,000 for food)
- 10% of total request for **transportation OR for coordination** (Ex. Total request of \$1,000,000; 10% is \$100,000 for transportation)
- Canned tuna will not be funded.

**Food items must be delineated (i.e. canned vegetables, soup, pasta, dried beans, rice, etc.). For each food item, indicate the cost per unit (pound, carton, case, etc.) and the quantity. See attached example.**

Line Item Request	Line Item Explanation <sup>9</sup>	Support From Your Agency	Support From Other Funders	Requested Amount From Gimbel	Line Item Total of Project
CSB+	130 bags/carton; \$40.67/carton; 3,556 carton	0	Monaco: 18 MT	\$ 144,614	\$316,343.13
Plumpy Sup	10 bags/carton; \$48.99/carton; 8,827 cartons	0	0	\$ 432,422	\$746,910.73
Oil	4 5-liter cans/carton; \$134.25/carton; 791 cartons	0	0	\$ 106,190	\$199,106.25
Pulses (lentils)	50 kg bag ; \$217/bag; 480 bags	0	0	\$ 104,174	\$195,326.25
Cereals (wheat)	50 kg bag ; \$63.30/bag ; 1,920 bags	0	0	\$ 121,574	\$ 227,951.25
Coordination	9.1% of total 1,000,000 request			\$91, 026	
<b>TOTALS:</b>		0	18 MT/\$ 54,230.22	\$ 1,000,000	\$1,685,637.60

**Provide a narrative for the line item Transportation OR Coordination.**

When traditional food banks purchase foods from grocery stores to stock their pantries, many costs associated with the supply chain of getting it to the store are already included in the price of the food (food manufacturing, processing, gas, labor transportation costs, etc). However, in WFP contexts, this is much different. WFP manages the entire supply chain from procurement to importation, storage, and dispatches of food to final distribution points at which point it is handed over to cooperating partners for distribution to beneficiaries. Project budgets are made of the following cost categories, reflecting the journey between procuring the food and getting it to the most vulnerable people, sometimes in hard-to-

<sup>9</sup> Please note that this is an estimation - the price of commodities purchased is subject to change and includes implementation costs (\$204,962), direct support costs (\$83,8339), and direct operating costs (\$194,769) all of which are related to supply chain services provided by WFP and are required for the procurement and delivery of food. For this reason, the costs cannot be separated from the individual food costs in the budget.

reach locations. By taking on these costs, WFP saves money allowing us to use our grants and donations more efficiently and ultimately serve more people. Please see below for a brief description of each food item and [click here for a more detailed description of each item](#):

- **CSB+**: Corn soy blend plus, the supplementary food used for treatment of moderate acute malnutrition (MAM).
- **Plumpy Sup**: A lipid-based nutritional supplement with a high vitamin and mineral content that has been designed for the treatment of moderate acute malnutrition from the age of 6 months as part of nutritional supplementation programs.
- **Oil**: Vegetable oil fortified with Vitamin A and D.
- **Pulses (Lentils)**: Lentils, like beans, are legumes that are high in protein and fiber and packed with folate, iron, phosphorus, and potassium.
- **Cereals (Wheat)**: A grains are high in vitamins and minerals like vitamins A, B6, C and iron.

The inclusion of fortified foods – cereals, salt and oil or other foods to which micronutrients have been added – helps meet vitamin and mineral requirements. Fortified blended foods – foods that have been precooked and blended with specific micronutrients – often complement food basket staples. Fortification usually aims to meet adult needs, while vulnerable groups such as children and pregnant and nursing women may require supplements or specially fortified products.

**Coordination Fee**: The \$91,026 coordination costs (9.1% of total project costs) submitted in the above budget account for coordination costs by the United Nations World Food Programme (set at 6.5% by WFP’s Executive Board) equates to \$59,083.31 and World Food Program USA (approximately 3.2% approved by WFP USA’s Chief Financial Officer) equates to \$31,942.69.

Below are the implementation, direct support costs, and indirect support costs defined:

- **Implementation costs** are the costs that WFP incurs to run programs—without implementation costs, there would be no food delivery or nutrition interventions. These include activity management, beneficiary relationship, assessment and monitoring and evaluation costs and the costs vary by the activity.
- **Direct Support Costs (DSC)** are based on country-specific percentages of the transfer and implementation costs. These are the costs that WFP incurs to support all programs in a Country Office and are influenced by the scale of activities in a country. For Yemen, the scope of WFP operations translates into significant economies of scale for the DSC rate.
- **Direct Operating Costs (DOC)** includes costs required to manage and physically procure and deliver food commodities.

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**VI. Sources of Funding:** Please list your current sources of funding and amounts.

### *Secured/Awarded*

Name of Funder: Foundation, Corporation, Government	Amount
Germany – BMZ : covers only malnutrition treatment activities in resilience sites funded by BMZ until April 2021	\$ 473,000
Monaco – Direction de la Coopération Internationale	\$ 111,100

### *Pending*

Name of Funder: Foundation, Corporation, Government	Amount	Decision Date
Germany – BMZ: covers only malnutrition treatment activities in resilience sites funded by BMZ until April 2022	EUR 1,230,000	Early April 2021
Strategic Resource Allocation Committee (SRAC)	USD 175,000	Early April 2021

**Diversity of Funding Sources:** A financially healthy organization should have a diverse mix of funding sources. Complete those categories that apply to your organization using figures from your most recent fiscal year.

Funding Source	Amount	% of Total Revenue
Corporate	\$8,183,193	27.4%
Corporate In-Kind	\$2,153,823	7.2%
Individual	\$17,500,012	58.6%
Foundation	\$638,183	2.1%
Other	\$1,400,00	4.7%
Government Grants	-	-

**Notes:**

All financial support received by WFP is 100% voluntary. The list above is a reflection of donations to WFP USA for FY20 (Based on audited financials for FY20).

## S.L. Gimbel Foundation APPLICATION

### VII. Financial Analysis

**Agency Name:** World Food Program USA

**Most Current Fiscal Year (Dates):** **From** October 1, 2021 **To:** September 30, 2022

This section presents an overview of an applicant organization's financial health and will be reviewed along with the grant proposal. Provide all the information requested on your **entire organization**. Include any notes that may explain any extraordinary circumstances. Information should be taken from your most recent 990 and audit. **Double check your figures!**

#### Form 990, Part IX: Statement of Functional Expenses

**(This should be your recently filed Form 990 and should not be more than 2 years old)**

**1) Transfer the totals for each of the columns, Line 25- Total functional expenses (page 10)**

(A) Total Expenses	(B) Program service expenses	(C) Management & general expenses	(D) Fundraising expenses
25,949,223	22,032,450	614,451	3,302,322

**2) Calculate the percentages of Columns B, C, and D, over A (per totals above)**

- Program services (B) – A general rule is that at least 75% of total expenses should be used to support programs
- Management & general administration I – A general rule is that no more than 15% of total expenses should be used for management & general expenses
- Fundraising (D) – A general rule is that no more than 10% of total expenses should be used for fundraising

(A) Total Expenses	(B) Program service expenses	I Management & general expenses	(D) Fundraising expenses
	Columns B / A x 100	Columns C / A x 100	Columns D / A x 100
Must equal 100%	84.9%	2.4%	12.7%

**3) Calculate the difference between your CURRENT year budget for management & general expenses and your previous management & general expenses per your 990 (Column C)**

Percentage of Organization's <u>Current</u> Total Budget used for Administration 2%	Column C, Management & general expenses per 990 above 2.4%	<b>Differential</b>  <b>-0.4%</b>
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If the differential is above (+) or below (-) **10%**, provide an explanation:

## S.L. Gimbel Foundation APPLICATION

**Quick Ratio:** Measures the level of liquidity and measures only current assets that can be quickly turned to cash. A generally standard Quick Ratio equals 1 or more.

<b>Cash</b>	<b>+ Accounts Receivables</b>	<b>/Current Liabilities</b>	<b>= Quick Ratio</b>
6,392,614	1,233,325	5,119,641	1.5

**Excess or Deficit for the Year:**

<b>Excess or (Deficit) Most recent fiscal year end</b>	<b>Excess or (Deficit) Prior fiscal year end</b>
2,207,136	(247,543)

**Notes:**

**VIII. EMAIL TWO PDF files to [Gimbel@iegives.org](mailto:Gimbel@iegives.org)**

**A. One PDF file of the following, #1 to #5**

**B. Second PDF file of the following, #6 & #7**

#1	Completed Grant Application Form (cover sheet, narrative), budget page and budget narrative (see sample) and sources of funding, financial analysis page	#6	A copy of your most recent year-end financial statements (audited if available)
#2	Your current operating budget and the previous year's actual expenses (see sample Budget Comparison)	#7	A copy of your most recent 990. <b>Please make sure that the Form 990 you submit is no more than two (2) years old.</b>
#3	Part IX <b><u>only</u></b> of the 990 form, Statement of Functional Expenses (one page). <b>Please make sure that the Form 990 you submit is no more than two (2) years old.</b>		
#4	For past grantees, a copy of your most recent final report.		
#5	A copy of your current 501I(3) letter from the IRS		

## Budget Comparison

### Current Operating Budget

World Food Program USA  
FY21 Overall Revised Budget  
October 1, 2020 to September 30, 2021

	<u>FY21 Revised Budget</u>
<b>Income</b>	
Donations - Restricted	\$ 18,898,200
Donations - Unrestricted	20,121,900
Donations - InKind	1,229,227
Investment Income	-
<b>Total Income</b>	<u>\$ 40,249,327</u>
Grants - WFP	24,635,100
Grants - Other	185,000
Grants - InKind	1,229,227
<b>Total Grants Given</b>	<u>\$ 26,049,327</u>
<b>Amounts Available for Operations</b>	<u>\$ 14,200,000</u>
<b>Operating Expenses</b>	
Salaries	\$ 5,042,969
Employee Benefits & Taxes	1,109,480
Professional Fees	3,082,119
Capital Improvements	131,080
Web/IT	979,410
Content Production	372,130
Travel	155,340
Special Events/Meetings	144,900
Meetings & Conference-Staff/Brd	43,100
Advertising	1,295,106
Staff Development	70,710
Merchant Account Fees	393,610
Rent	473,640
Other Direct Costs	353,550
<b>Total Operating Expenses</b>	<u>\$ 13,647,144</u>
<b>Net Surplus/(Deficit)</b>	<u>\$ 552,856</u>

## Comparative Budget in Latest Audited Financials

### Statement of Functional Expenses Year Ended September 30, 2020 (With Comparative Totals for 2019)

	2020				2019
	Program Expenses	Fundraising	General and Administrative	Total	
Grants to WFP	\$ 13,493,136	\$ -	\$ -	\$ 13,493,136	\$ 10,206,540
Professional fees	5,487,103	739,503	67,692	6,294,298	3,159,717
Compensation	2,416,348	1,401,831	223,438	4,041,617	3,711,543
Website development and administration	721,799	150,816	64,036	936,651	532,392
Grants to others	555,572	-	-	555,572	139,500
Employee benefits	257,133	199,729	38,032	494,894	457,059
Occupancy	222,875	123,710	109,121	455,706	452,558
Bank charges and filing fees	393,200	2,385	1,639	397,224	259,337
Payroll taxes	198,713	110,299	18,796	327,808	239,945
Depreciation and amortization	133,580	52,113	17,577	203,270	188,251
Travel	106,308	62,565	9,779	178,652	180,061
Conferences and meetings	102,359	12,053	5,531	119,943	59,744
Accounting and legal	57,071	31,678	27,942	116,691	111,925
Telephone	29,440	16,341	14,414	60,195	35,913
Dues and memberships	39,648	12,166	540	52,354	50,293
Office supplies and expenses	16,538	10,691	4,441	31,670	43,915
Staff development	6,477	17,900	2,690	27,067	30,909
Business insurance	11,722	6,506	5,739	23,967	23,160
Printing and publications	3,371	5,492	483	9,346	99,421
Equipment rental and maintenance	3,828	2,125	1,874	7,827	8,911
Postage	1,830	1,510	685	4,025	106,433
Interest	-	-	-	-	1,694
<b>Total expenses</b>	<b>\$ 24,258,051</b>	<b>\$ 2,959,413</b>	<b>\$ 614,449</b>	<b>\$ 27,831,913</b>	<b>\$ 20,099,221</b>

FY20 990 Section IX

**Part IX Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21	35,000.	35,000.		
2 Grants and other assistance to domestic individuals. See Part IV, line 22				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16	14,286,136.	14,286,136.		
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	664,417.	393,369.	37,828.	233,220.
6 Compensation not included above to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	3,434,690.	2,053,487.	189,884.	1,191,319.
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	92,515.	56,081.	5,305.	31,129.
9 Other employee benefits	344,888.	170,544.	28,453.	145,891.
10 Payroll taxes	327,807.	198,712.	18,796.	110,299.
11 Fees for services (nonemployees):				
a Management				
b Legal	55,118.	26,957.	13,198.	14,963.
c Accounting	61,573.	30,114.	14,744.	16,715.
d Lobbying				
e Professional fundraising services. See Part IV, line 17	428,636.			428,636.
f Investment management fees				
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Sch O.)	2,068,494.	1,675,436.	67,692.	325,366.
12 Advertising and promotion	1,642,050.	1,313,640.		328,410.
13 Office expenses	501,036.	443,681.	21,322.	36,033.
14 Information technology	936,651.	721,799.	64,036.	150,816.
15 Royalties				
16 Occupancy	455,706.	222,875.	109,121.	123,710.
17 Travel	178,652.	106,308.	9,779.	62,565.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	119,943.	102,359.	5,531.	12,053.
20 Interest	1,427.	698.	342.	387.
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	203,269.	133,579.	17,577.	52,113.
23 Insurance	23,967.	11,722.	5,739.	6,506.
24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a DUES & MEMBERSHIP	52,354.	39,648.	540.	12,166.
b STAFF DEVELOPMENT	27,067.	6,477.	2,690.	17,900.
c EQUIPMENT RENTAL & MAIN	7,827.	3,828.	1,874.	2,125.
d				
e All other expenses				
25 Total functional expenses. Add lines 1 through 24e	25,949,223.	22,032,450.	614,451.	3,302,322.
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-730)				

501c3 Letter from IRS

**Internal Revenue Service**

**Date:** January 4, 2006

FRIENDS OF W F P INC  
PO BOX 11856  
WASHINGTON DC 20008-9056

**Department of the Treasury**  
**P. O. Box 2508**  
**Cincinnati, OH 45201**

**Person to Contact:**  
Richard E. Owens 31-07974  
Customer Service Representative  
**Toll Free Telephone Number:**  
877-829-5500  
**Federal Identification Number:**  
13-3843435

Dear Sir or Madam:

This is in response to your request of January 4, 2006, regarding your organization's tax-exempt status.

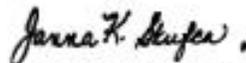
In September 1995 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records indicate that your organization is also classified as a public charity under sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code.

Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Janna K. Skufca, Director, TE/GE  
Customer Account Services