



**2021 S.L. Gimbel Foundation  
COVID19 Large Food Grant  
Application  
Maximum Request: \$100,000**

|                                      |
|--------------------------------------|
| Internal Use Only:<br>Grant<br>_____ |
|--------------------------------------|

**Organization / Agency Information**

|   |                                 |   |
|---|---------------------------------|---|
| 1) <i>Organization/Agency Name:</i><br>Arkansas Foodbank  |                                 |   |
| 2) <i>Physical Address:</i><br>4301 W. 65 <sup>th</sup> Street  |                                 | <i>City/State/Zip</i><br>Little Rock, AR 72209      |
| 3) <i>Mailing Address:</i><br>4301 W. 65 <sup>th</sup> Street   |                                 | <i>City/State/Zip</i><br>Little Rock, AR 72209      |
| 4) <i>CEO or Director:</i><br>Rhonda Sanders  |                                 | <i>Title:</i><br>CEO                                |
| 5) <i>Phone:</i><br>501-569-4301  | 6) <i>Fax:</i><br>501-565-0180  | 7) <i>Email:</i><br>rsanders@arkansasfoodbank.org   |
| 8) <i>Contact Person:</i><br>Steve Whisnant   |                                 | <i>Title:</i><br>Grants & Foundation Coordinator    |
| 9) <i>Phone:</i><br>501-569-4347  | 10) <i>Fax:</i><br>501-565-0180 | 11) <i>Email:</i><br>swhisnant@arkansasfoodbank.org |
| 12) <i>Web Site Address:</i><br><a href="https://arkansasfoodbank.org/">https://arkansasfoodbank.org/</a> |                                 | 13) <i>Tax ID:</i><br>71-0596734                    |

**Program / Grant Information**

**Interest Area:**

|  |   |  |  |
|--|---|--|--|
| 14) <i>Program/Project Name:</i><br>Food for Families  |   |  | 15) <i>Amount of Grant Requested:</i><br>\$100,000   |
| 16) <i>Total Organization Budget:</i><br>\$10,272,792  | 17) <i>Per 990, Percentage of Program Service Expenses (Column B/ Column A x 100):</i><br>94% | 18) <i>Per 990, Percentage of Management &amp; General Expenses Only (Column C/ Column A x 100):</i><br>3% | 19) <i>Per 990, Percentage of Management &amp; General Expenses and Fundraising (Column C+D / Column A x 100):</i><br>3% |
| 20) <i>Purpose of Grant Request (one sentence):</i><br>Food For Families connects our 317 partner agencies with food and funds to strengthen their local feeding programs. By supporting our local partners, we can increase access to healthy and nutritious foods for families in need across central and southern Arkansas. |   |  |  |
| 21) <i>Program Start Date (Month and Year):</i><br>January 2022  |   | 22) <i>Program End Date (Month and Year):</i><br>December 2022   |  |
| 23) <i>Gimbel Grants Received: List Year(s) and Award Amount(s)</i><br>The Arkansas Rice Depot received a 2015 Holiday Grant of \$10,000, Arkansas Foodbank merged with the Arkansas Rice Depot in 2016. Post the merger Arkansas Foodbank received a 2018 Holiday Grant of \$15,000.  |   |  |  |

**Signatures**

|  |                       |                        |
|--|-----------------------|------------------------|
| 24) <i>Board President / Chair: (Print name and Title)</i><br>Will Montgomery, President                   | <i>Signature:</i><br> | <i>Date:</i><br>8/2/21 |
| 25) <i>Executive Director/President: (Print name and Title)</i><br>Rhonda Sanders, Chief Executive Officer | <i>Signature:</i><br> | <i>Date:</i><br>8-2-21 |

# 2021 S.L. Gimbel Foundation Fund APPLICATION

## Narrative

Please provide the following information by answering ALL questions (I to IV), **12 Font, One Inch Margins**. Use the format below (I to IV). Type your complete answers to the question directly below the question. Please do not delete the questions/instructions/examples and provide clear, specific, and concise answers.

### **I. Organization Background**

A) What are the history, mission and/or purpose of your organization?

- History

Arkansas Foodbank was established on January 17, 1984 as a 501c3 nonprofit organization to serve as an affordable and credible food source for local agencies serving hungry people in central and southern Arkansas. By 1986, Arkansas Foodbank had its first year of distributing 1 million pounds of food. In 1989 the Foodbank became a member of the Feeding America national network and gained more assistance for acquiring and distributing food. In 2011, the Foodbank moved into the Donald W. Reynolds Distribution Center located on 65th Street in Little Rock.

In 2016, the Arkansas Rice Depot and Arkansas Foodbank joined their fight against hunger in central and southern Arkansas. The Rice Depot was incorporated in 1983 by rice farmers who joined together to combat hunger in Arkansas.

- Mission

The Arkansas Foodbank is the foundation in the fight against hunger. We find pathways to connect people, resources and food to reach those in need, providing dignity, hope and a brighter future for all Arkansans.

- Purpose

As one organization, the Arkansas Foodbank is the state's largest non-governmental provider of food aid and foundation in the fight against hunger in Arkansas. United to fight hunger, the Foodbank serves more than 280,000 Arkansans facing hunger each year.

B) How long has the organization been providing programs and services to the community?

January 17, 1984

C) What are some of your past organizational accomplishments (last three years)?

In 2016 the Arkansas Foodbank and the Arkansas Rice Depot merged to form a single organization to fight hunger. Within one year the new organization acquired and distributed more food than the two did separately, which immediately confirmed the choice to merge. Additionally, the merger provided assistance to the other food banks in the state to better serve their areas. Now in 2021 we achieved the full expectation from the merger and feel we are taking advantage of both fundraising opportunities and cost savings. The merger was originally based on the belief that we had similar missions but different strengths. Today we are able to say without a doubt that we are a united organization with a single mission and a broad array of strengths that allow us to better meet the needs of those who are hungry.

Secondly, is our response to COVID-19. Over the last year, unemployment sky rocketed, businesses closed their doors and schools closed leaving children without access to school meals. Thousands of Arkansans found themselves in need of food, many for the first time. We created new and innovative solutions to reach those affected by COVID-19 including alternative distribution models, emergency food boxes and additional mobile distributions. As a result, we were able to distribute over 40 million pounds of food in 2020, a 37% increase over our 2019 distribution.

Thirdly, the Arkansas Foodbank passed the American Institute of Baking (AIB) International Audit Report with a score of 935 out of a possible 1,000.

## **II. Project Information:**

### **A) Statement of Need**

Specify the community need(s) you want to address and are seeking funds for. Include demographics, geographic characteristics of the area or community to be served, community conditions and income level. Include relevant statistics.

According to Feeding America's Map the Meal Gap 2018, 17% or 245,410 Arkansans in our 33-county service area are food insecure. Hungry children, seniors, families, and low-income Arkansans will be served by the requested funding. Arkansas is ranked as one of the highest food insecure states. Vulnerable populations are especially at-risk. Studies have shown that food insecure children have lower academic achievement, more behavioral problems, and are more likely to suffer from long-term health issues. Seniors are often faced with choosing between paying for food or other necessities such as medication and utility bills. Increasing access to nutritious foods to those in need helps build stronger communities. By providing more nutritious foods to those we serve, we are able to help increase their health outcomes and their productivity levels. Research shows that people with poor diets have more health problems than those who consume a more nutritious diet. The food-insecure people in our service area often lack access to healthy, nutritious foods and stretch their dollars by purchasing cheaper, unhealthy foods just to fill their stomachs. Providing families and children with better food means students will display an improvement in academic performance and behavior, and employees will be able to produce more while working. These factors will lead to better economic conditions and healthier communities.

### **B) Project Description**

Describe your food distribution program.

#### **1. What are the specific activities of the food program?**

We believe the key to ending hunger in Arkansas is found in the Arkansas tradition of neighbors helping their needy neighbors. Unfortunately, one in five Arkansans do not know where their next meal is coming from. We provide food to 400 partner agencies and schools, including community-based pantries, soup kitchens, shelters, and child and senior programs in our 33-county service area in central, eastern, and southern Arkansas. Additionally, we address hunger through specific programs, including:

- Food For Kids -- Reaching children through school pantries, backpacks, after school snacks and summer meals
- Food For Seniors -- Offering food and strategies to seniors in our state who are hungry
- Food For Families -- Providing nutritious food to low-income Arkansans
- Community Relations -- Targeting underserved communities with awareness and education on hunger

- Campus Pantries -- Helping college students who may be food insecure with food assistance on campus.
- SNAP -- The Supplemental Nutrition Assistance Program provides nutrition assistance to people with low income.

We provide food to 422 local partners in our 33-county service area in central, eastern, and southern Arkansas. These include food pantries, soup kitchens, schools, colleges, shelters, senior centers, summer feeding sites, and other agencies that provide aid directly to hungry Arkansans.

2. How do you identify/qualify those in need?

The Arkansas Foodbank and its partners are here to provide help for those in need regardless of circumstance. The Arkansas Foodbank does not require income verification from the clients that our member agencies serve unless they are recipients of USDA TEFAP. From our data we assume that approximately 97% of the families we serve qualifies as low to moderate income. We define low- to moderate-income by the percentage of the Federal Poverty Level (FPL) a household or individual earns annually. People who are between 130% and 250% of the FPL are classified as moderately- low income and those below 130% of the FPL are considered low-income.

3. How often is the food distribution offered (before COVID and now)?

We partner with over 300 member pantries and over 80 schools to distribute food throughout our 33 county service area. Our pantries have to be open at a minimum of once a month, but most to choose to be open more often than that. As a result of our COVID-19 response, we have significantly increased the number of mobile distributions within underserved communities. We typically do two to three mobile distributions a week.

4. How many people will be served by the food distribution program (children, youth, adults, seniors) that is being considered for the Gimbel Foundation request and the total program?

280,000 Arkansans are served by the Arkansas Foodbank each year.

5. Please explain how you keep track of number of people served.

Each month member pantries are required to submit a report of individuals and households served. For Arkansas Foodbank programs like our backpack program and mobile distribution, we track individuals served as food is distributed.

### **C) Project Goal, Objectives, Activities and Expected Outcomes**

1. **Note: Objective, Outcomes and Evaluation must all be based on the SAME QUANTIFIABLE CRITERIA (for example, “number served). This quantifiable criteria should refer to the grant amount you are requesting from the Gimbel Foundation only and not the total program.**

**State ONE GOAL, ONE OBJECTIVE, ONE OUTCOME. USE NUMBERS AND PLEASE DO NOT USE PERCENTAGES.**

2. **State ONE project goal. The Goal should be an aspirational statement, a broad statement of purpose for the project.**

*Example: **GOAL:** House all homeless youth ages 18-24 in Mariposa County who are physically, mentally and legally able to work within 24 hours and help them become sufficient in 90 days.*

3. State **One Objective**. The Objective should be specific, measurable, verifiable, action-oriented, realistic, and time-specific statement intended to guide your organization's activities toward achieving the goal.

*Example: **OBJECTIVE:** House up to 145 homeless youth referred or who contact us within 24 hours.*

**Specify the activities** you will undertake to meet the objective and number of participants for each activity.

*Example: **ACTIVITIES:***

1. For each of 145 youth identified, develop a case management file.
2. Create a 90 day sufficiency action plan for each of the 145 youth.
3. Input weekly progress reports for each of the 145 youth.

4. **State One Outcome**. An outcome is the individual, organizational or community-level change that can reasonably occur during the grant period as a result of the proposed activities or services. What is the key anticipated outcome of the project and impact on participants? State in quantifiable and verifiable terms.

*Example: **OUTCOME:** We expect to provide rapid rehousing to over 145 homeless youth in 2020.*

5. **Evaluation:** How will progress towards the objective (per above) be tracked and outcome measured? State the number of people that will be evaluated per the objective. Provide specific information on how you will collect relevant data and statistics that meet your objective and validate your expected outcome, in a quantifiable manner, as you describe your evaluation process.

*Example: **EVALUATION:** Using Build Futures' Salesforce data base client management and tracking system, generate reports on the number of clients served and housed. Track our role in housing 145 homeless youth. Account for additional successes or lower numbers of youth in the program.*

**BELOW IS AN EXAMPLE OF GOAL, OBJECTIVE, OUTCOME AND EVALUATION:**  
**Objective, Outcome and Evaluation should align and should be written in a linear format, using actual numbers, and data that are quantifiable, and verifiable. Do not use percentages)**

**STATE THE GOAL, OBJECTIVES, AND OUTCOMES**

**GOAL:** House all homeless youth ages 18-24 in Mariposa County who are physically, mentally and legally able to work within 24 hours and help them become sufficient in 90 days.

**OBJECTIVE:** House up to 145 homeless youth referred or who contact us within 24 hours.

**ACTIVITIES:**

1. For each of 145 youth identified, develop a case management file.
2. Create a 90 day sufficiency action plan for each of the 145 youth.
3. Input weekly progress reports for each of the 145 youth.

**OUTCOME:** We expect to provide rapid rehousing to over 145 homeless youth in 2020.

**EVALUATION:** Using Build Futures' Salesforce data base client management and tracking system, generate reports on the number of clients served and housed. Track our role in housing 145 youth. Account for additional successes or lower numbers of youth in the program.

**Use the following format for your objectives, respective activities and expected outcomes:**

**PLACE YOUR RESPONSE HERE:**

**GOAL:**

Increase agency partnership and participation in focus counties to increase meals per person in need to 80% of Feeding America network median.

**OBJECTIVE:**

Recruit 30 new member pantries or mobile pantries in underserved areas and increase the pounds of food distributed in those specific counties to help feed the 280,000 people served by the Arkansas Foodbank.

**Increase available food by recruiting 30 new member pantries or mobile pantries in our 33 county service area with a focus on 5 counties that are currently in underserved areas, and to increase the pounds of food distributed by 191,000 pounds in those specific counties to help feed the 13,320 food insecure people living there.**

**ACTIVITIES:**

1. Work with agency relations team, current member pantries, and community members to identify, cultivate relationships, and recruit 30 new member pantries in the chosen target counties

**Work with agency relations team, current member pantries, and community members to identify, cultivate relationships, and recruit new member pantries or expand current pantries in the chosen 5 targeted counties**

2. Ensure each of those pantries meet requirements of the foodbank pantry member application
3. Provide each pantry with startup funds and capacity building materials such as racking or supplies
4. Provide additional food to each pantry for the first six months after opening to help feed the 280,000 people served by the Arkansas Foodbank

**Provide additional food to the pantries in the five targeted counties, or for any new pantries in the five counties, for the first six months after opening to help feed the 13,320 people served by the Arkansas Foodbank in those areas.**

5. Continue to target these counties for the foodbank mobile distributions to increase pounds within identified communities.

**OUTCOME:**

Arkansas Foodbank will increase access to food by opening 30 new pantries in counties with increased need and will provide additional food and resources to those agencies to distribute in the community to help feed the 280,000 people served by the Arkansas Foodbank.

**Arkansas Foodbank will increase access to food by increasing the Meals per Person In Need (MPIN) to 80% of the Feeding America network median in the five targeted counties. The 191,000 pounds in the targeted counties will achieve this goal.**

**EVALUATION:**

- The 30 new pantries will be documented by the Arkansas Foodbank’s list of current pantries and demonstration where the new pantries were opened as a result of these funds.
- Invoices will be available for pounds of food purchased.
- The number of pounds of food purchased from these funds will be divided by 1.2 and this will indicate the number of meals served. Feeding America documents the average cost for a pound of food by different categories (overall average is \$1.79 per pound). By adding the proposed pounds of food to be purchased found on the Project Budget below calculates a total of 63,913 pounds of food planned to be purchased with these funds. Dividing 63,913 by 1.2 equals 53,261 meals served. This would indicate that a potential of 53,261 people, of the 280,000 total served, benefited from funds from this grant.
- **New pantries in the 5 counties will be documented by the Arkansas Foodbank’s list of current pantries and demonstration where the new pantries were opened**
- **Increase in current pantry pounds distributed will be documented by the Arkansas Foodbank’s list of annual pounds distributed report**
- **Additional mobile distributions, people served, and pounds distributed by mobiles in the 5 counties will be documented with Arkansas Foodbank monthly reports**
- **The Meals per Person In Need (MPIN) percentage to the Feeding America network median 5 percentage point increase will be shown in the quarterly reports provided through Feeding America**
- **Invoices will be available for pounds of food purchased**
- **The number of pounds of food purchased from these funds will be divided by 1.2 and this will indicate the number of meals served. Feeding America documents the average cost for a pound of food by different categories (overall average is \$1.79 per pound). By adding the proposed pounds of food to be purchased found on the Project Budget below calculates a total of 63,913 pounds of food planned to be purchased with these funds. Dividing 63,913 by 1.2 equals 53,261 meals served**
- **This number of meals will go toward the increase in the MPIN.**

#### D) Timeline

Provide a timeline for implementing the project. The start date and end date should be the same dates on the cover page.

The project start date is: 1/1/2022

The project end date is: 12/31/2022

Include timeframes for specific activities, as appropriate.

#### E) Target Population

1. Who will this grant serve?

The Arkansas Foodbank serves 280,000 Arkansans each year across 33 counties in central and southeastern Arkansas. **By targeting 5 underserved counties (Arkansas, Cleburne, Lincoln, Perry, and Prairie) the Foodbank will reach 13,320 food insecure people living in those areas.**

2. How many people will be impacted? Provide a breakdown: Number of Children, Youth, Adults, Seniors.

- 280,000 people will be impacted
- 84,000 children
- 34,000 Seniors.

**F) Community Partners**

1. How does this program relate to other existing projects in the community?

The Arkansas Foodbank is the largest hunger relief organization in the state. The key to our success is based in our network of community partnerships that help us implement our mission across our 33 county service area. We work with over 400 local member pantries and schools that receive food from our organization and distribute it within their local community. **In the five counties we have 17 total pantries. Individually they have:**

- **Arkansas County: 7 pantries**
- **Cleburne County: 7 pantries**
- **Lincoln County: 3 pantries**
- **Perry County: 2 pantries, and**
- **Prairie County: 2 pantries.**

2. Who are your key community partners? Provide a brief description of each key partner and their role(s) in this program.

- Feeding America is the nation's largest domestic hunger-relief organization. Arkansas Foodbank is a member of Feeding America's national network of food banks.
- Arkansas Foodbank works closely with its sister food banks in the state to leverage purchasing power, to cut transportation costs, and share resources. Those food banks include the Food Bank of Northeast Arkansas; Harvest Regional Food Bank; Food Bank of North Central Arkansas; Northwest Arkansas Food Bank and River Valley Regional Food Bank.
- Arkansas Hunger Relief Alliance (AHRA) is a statewide hunger relief association that is also the lead agency for the Arkansas No Kid Hungry Campaign. This campaign seeks to eliminate child hunger in Arkansas through collaboration with partnerships between non-profit, corporate, and government entities. Expanding congregate feeding programs has been one of the main focuses of the campaign, and they have been a great source of referring potential feeding sites.
- CareLink--For over many years, the Arkansas Foodbank has partnered with CareLink to provide monthly senior supplemental food boxes to homebound seniors who are Meals on Wheels clients.
- Member agencies and churches--we partner with our member agencies and local churches to support our programs.
- School districts--we work closely with our school districts to determine the number of children and the level of need in that school district in order to facilitate our Food For Kids program. Arkansas Foodbank then works closely with a Food For Kids coordinator at each school who, with the aid of faculty and school nurses, identifies students in need who may benefit from the program.

3. How are you utilizing volunteers?

The Arkansas Foodbank appreciates volunteer groups of all sizes. In 2020, we utilized over 8,500 volunteers who donated over 34,000 hours of service, which in turn saved the organization a tremendous amount in staffing costs.

Some opportunities for volunteering at the Foodbank include:

- Sorting and salvaging food brought in from food drives and retail store pick-up, and preparing it for use by local agencies. Opportunities are available Monday-Friday during business hours, and occasionally on Saturdays or evenings.
- Helping in the office with filing, mailings, and other office work to take the load off of Foodbank staff from 9am-12pm and 1pm-4pm Monday-Friday.
- Helping at special events with set-up, clean-up, and promotion.
- Participating in our Harvesters Young Professionals Group by helping out with special events.

The Foodbank has a large capacity to welcome volunteers on a regular basis, and we would be happy to work with Bank of America on any volunteer opportunities that may be of interest.

### **G) Use of Grant Funds**

How will you use the grant funds? This answer should align with the specific activities previously outlined in C) Project Goal, Objectives, Activities and Expected Outcomes

Grant funds will be used to acquire and transport food for new pantries and mobile distributions.

## **III. Project Future**

### **A) Sustainability**

Explain how you will support this project after the grant performance period. Include plans for fundraising or increasing financial support designated for the project.

The Arkansas Foodbank has a 37-year record of sustaining and growing its operations. In the past decade, the Foodbank has substantially grown its annual charitable fundraising program by creating and building diverse revenue streams including individual giving, direct and digital marketing, events, grants and corporate philanthropy programs. A diversified fundraising program ensures that the organization is not overly affected if a specific area of giving is challenged. The Arkansas Foodbank receives more than 40,000 donations in 2020.

## **IV. Governance, Executive Leadership and Key Personnel/Staff Qualifications**

### **A) Governance**

1. Describe your board of directors and the role it plays in the organization.

The Board of Directors annually reviews and develops a strategic plan, and provides monitoring and oversight of the organization's budget and finances. With their leadership, the organization is in a strong financial state that will allow the organization to weather any times of need.

2. What committees exist within your board of directors?

- Fund Development Committee
- Executive Committee
- Nutrition Committee
- Children Committee
- Governance Committee
- Investment Committee

### 3. How does the board of directors make decisions?

The Arkansas Foodbank board makes decisions concerning the activities of the food bank based on a majority vote of the board members. The board uses several methods to inform their decision making:

1. An approved and current strategic plan that was developed with joint engagement of the board and the staff
2. Monthly strategic updates from the CEO and staff that provide information concerning finances, movement toward strategic goals and general process accomplishments of the organization
3. Recommendations from committees including, executive committee, investments committee and governance committee
4. A complete board meeting agenda and packet sent prior to every board meeting
5. Regular CEO updates to the board, and
6. Guidelines laid out in the organization by-laws.

The decision making process utilized by the Arkansas Foodbank board allows for full transparency and engagement by all board members in the governance of the organization.

#### B) Management

1. Describe the qualifications of key personnel/staff responsible for the project.

**The Chief Community Initiatives Officer** is responsible for strategic planning and oversight of all community initiatives activities. This includes but is not limited to Member Agency Relations, Volunteer Engagement, Food For Kids, Food For Families and Food For Seniors Programming and Nutrition. This role is responsible for developing strong community networks to ensure the community is engaged and understands the work of Arkansas Foodbank and build relationships that can be leveraged to raise awareness.

**The Chief Operating Officer** is responsible for strategic planning and oversight of all Operations related to the receipt and distribution of food and product, from the source of food to the “last mile”. This position manages data analysis and resolves problems and challenges related to data analysis; anticipates and researches innovative methods to secure, receive and distribute product; oversees the implementation of new Operation’s programs; and evaluates Operation’s processes. Responsibilities also include oversight of: Maintenance and security of The Foodbank’s facility; warehouse operations, maintenance of vehicles, and safety training.

#### 2. What is the CEO/President/Executive Director Salary?

\$148,586

## 2021 S.L. Gimbel Foundation APPLICATION

**V. Project Budget and Narrative (Do not delete these instructions on your completed form).**

Please provide a detailed line-item budget for your project by completing the budget form below. **The maximum requested amount is \$100,000 or 25% of your operating budget, whichever is less, OR the amount on your invitation to apply email.** Delineate your line items requests per example below:

- 90% of total request for the purchase of food items only. (Ex. Total request of \$100,000; 90% is \$90,000 for food)
- 10% of total request for **transportation OR for coordination** (Ex. Total request of \$100,000; 10% is \$10,000 for transportation)
- Canned tuna will not be funded.

**Food items must be delineated (i.e. canned vegetables, soup, pasta, dried beans, rice, etc.). For each food item, indicate the cost per unit (pound, carton, case, etc.) and the quantity. See attached example.**

| Line Item Request      | Line Item Explanation  | Support From Your Agency | Support From Other Funders | Requested Amount From Gimbel | Line Item Total of Project |
|------------------------|--|--------------------------|----------------------------|------------------------------|----------------------------|
| Rice                   | 1 lb. or 2 lb. sized packages at \$1.58/lb per Feeding America equates to 10,127 total lbs.  | <b>\$16,000</b>          | <b>\$16,000</b>            | \$16,000                     | <b>\$48,000</b>            |
| Fresh Vegetables       | Examples could include potatoes, sweet potatoes, cabbage, tomatoes, etc. Average cost for vegetables per Feeding America is \$1.31/lb, which equates to 19,847 lbs               | <b>\$26,000</b>          | <b>\$26,000</b>            | \$26,000                     | <b>\$78,000</b>            |
| Canned vegetables      | Variety of canned vegetables with average cost of \$1.31 equals 21,374 lbs.  | <b>\$28,000</b>          | <b>\$28,000</b>            | \$28,000                     | <b>\$84,000</b>            |
| Protein- Non-Meat      | Beans- plan to maximize funding through purchase of bulk and then repackaging as a volunteer project. Average cost per Feeding America is \$1.96/lb, which equates to 5,102 lbs. | <b>\$10,000</b>          | <b>\$10,000</b>            | \$10,000                     | <b>\$30,000</b>            |
| Fruit- fresh or canned | Average cost per Feeding America is \$1.34/lb, which equates to 7,463 lbs.   | <b>\$10,000</b>          | <b>\$10,000</b>            | \$10,000                     | <b>\$30,000</b>            |

|                |   |                 |                 |           |                  |
|----------------|---|-----------------|-----------------|-----------|------------------|
| Transportation | Transportation expenses includes driver salaries, fuel, maintenance, etc. | <b>\$10,000</b> | <b>\$10,000</b> | \$10,000  | <b>\$30,000</b>  |
|                |   |                 |                 |           |                  |
| <b>TOTALS:</b> |   |                 |                 | \$100,000 | <b>\$300,000</b> |

**Provide a narrative for the line item Transportation OR Coordination.**

Funding from the Gimbel Foundation will allow the Arkansas Foodbank to deliver food to partners and agencies safely and efficiently utilizing our fleet of refrigerated vehicles. Transportation expenses could include driver salaries, fuel, maintenance, etc.

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**VI. Sources of Funding:** Please list your current sources of funding and amounts.

### *Secured/Awarded*

| Name of Funder: Foundation, Corporation, Government | Amount        |
|---|---------------|
| DHS/USDA/Government                                 | N/A \$547,500 |
| Mackenzie Scott Donation/Foundation                 | \$1,000,000   |
| <del>Feeding America/Government</del>               | N/A           |
| <del>Farm Bureau/Corporation</del>                  | N/A           |
| Windgate Foundation/Foundation                      | N/A \$45,000  |
| <del>United Way/Foundation</del>                    | \$15,000      |
|   |               |
|   |               |

### *Pending*

| Name of Funder: Foundation, Corporation, Government            | Amount          | Decision Date    |
|--|-----------------|------------------|
| United Way/Foundation ( <b>Received funding, moved above</b> ) | N/A             |                  |
| Blue and You/Corporation                                       | N/A<br>\$89,908 | Mid-<br>November |
|  |                 |                  |
|  |                 |                  |
|  |                 |                  |

**Diversity of Funding Sources:** A financially healthy organization should have a diverse mix of funding sources. Complete those categories that apply to your organization using figures from your most recent fiscal year.

| Funding Source             | Amount       | % of Total Revenue | Funding Source  | Amount      | % of Total Revenue |
|----------------------------|--------------|--------------------|-----------------|-------------|--------------------|
| Contributions              | \$50,834,000 | 61%                | Fee for Service | \$2,518,000 | 3%                 |
| Fundraising/Special Events | \$913,000    | 1%                 |                 |             |                    |
| Corp/Foundation Grants     | \$3,316,000  | 4%                 |                 |             |                    |
| Government Grants          | \$25,233,000 | 30%                |                 |             |                    |

**Notes:** Our financial information is based upon the 2020 990. However, it has not been published yet so we are attaching our most recent 2019 990 document.

**S.L. Gimbel Foundation APPLICATION**

**VII. Financial Analysis**

**Agency Name:** Arkansas Foodbank  
**Most Current Fiscal Year (Dates):** From 1/1/2021 To: 12/31/21

This section presents an overview of an applicant organization’s financial health and will be reviewed along with the grant proposal. Provide all the information requested on your **entire organization**. Include any notes that may explain any extraordinary circumstances. Information should be taken from your most recent 990 and audit. **Double check your figures!**

**Form 990, Part IX: Statement of Functional Expenses**  
**(This should be your recently filed Form 990 and should not be more than 2 years old)**

**1) Transfer the totals for each of the columns, Line 25- Total functional expenses (page 10)**

| (A)<br>Total Expenses | (B)<br>Program service expenses | (C)<br>Management & general expenses | (D)<br>Fundraising expenses |
|-----------------------|---------------------------------|--------------------------------------|-----------------------------|
| \$63,508.000          | \$60,787,000                    | \$1,390,000                          | \$1,331,000                 |

**2) Calculate the percentages of Columns B, C, and D, over A (per totals above)**

- Program services (B) – A general rule is that at least 75% of total expenses should be used to support programs
- Management & general administration (C) – A general rule is that no more than 15% of total expenses should be used for management & general expenses
- Fundraising (D) – A general rule is that no more than 10% of total expenses should be used for fundraising

| (A)<br>Total Expenses | (B)<br>Program service expenses | (C)<br>Management & general expenses | (D)<br>Fundraising expenses |
|-----------------------|---------------------------------|--------------------------------------|-----------------------------|
|                       | Columns B / A x 100             | Columns C / A x 100                  | Columns D / A x 100         |
| Must equal 100%       | 95.7%                           | 2.2%                                 | 2.1%                        |

**3) Calculate the difference between your CURRENT year budget for management & general expenses and your previous management & general expenses per your 990 (Column C)**

| Percentage of Organization’s <u>Current</u> Total Budget used for Administration | Column C, Management & general expenses per 990 above | Differential             |
|--|---|--------------------------|
| 2.4%   | 2.2%  | 0.21129936385967<br>100% |

If the differential is above (+) or below (-) **10%**, provide an explanation:

## S.L. Gimbel Foundation APPLICATION

**Quick Ratio:** Measures the level of liquidity and measures only current assets that can be quickly turned to cash. A generally standard Quick Ratio equals 1 or more.

|             |                               |                             |                      |
|-------------|-------------------------------|-----------------------------|----------------------|
| <b>Cash</b> | <b>+ Accounts Receivables</b> | <b>/Current Liabilities</b> | <b>= Quick Ratio</b> |
| \$7,658,000 | \$845,000                     | \$908,000                   | 9                    |

**Excess or Deficit for the Year:**

|  |  |
|--|--|
| <b>Excess or (Deficit)<br/>Most recent fiscal year end</b> | <b>Excess or (Deficit)<br/>Prior fiscal year end</b> |
| \$16,756,000   | \$3,002,000  |

**Notes:** Our financial information is based upon the 2020 990. However, it has not been published yet so we are attaching our most recent 2019 990 document.

**VIII. EMAIL TWO PDF files to [Gimbel@iegives.org](mailto:Gimbel@iegives.org)**

**A. One PDF file of the following, #1 to #5**

**B. Second PDF file of the following, #6 & #7**

|    |   |    |   |
|----|---|----|---|
| #1 | Completed Grant Application Form (cover sheet, narrative), budget page and budget narrative (see sample) and sources of funding, financial analysis page                  | #6 | A copy of your most recent year-end financial statements (audited if available)   |
| #2 | Your current operating budget and the previous year's actual expenses (see sample Budget Comparison)  | #7 | A copy of your most recent 990. <b>Please make sure that the Form 990 you submit is no more than two (2) years old.</b> |
| #3 | Part IX <b>only</b> of the 990 form, Statement of Functional Expenses (one page). <b>Please make sure that the Form 990 you submit is no more than two (2) years old.</b> |    |   |
| #4 | For past grantees, a copy of your most recent final report.   |    |   |
| #5 | A copy of your current 501(c)(3) letter from the IRS  |    |   |

## Budget Comparison

|                                       | Actuals<br>Most Recently<br>Completed Year | Budget<br>Projections<br>Current Year | Variance            |
|---------------------------------------|--|---------------------------------------|---------------------|
|                                       | 2020                                       | 2021                                  |                     |
| <b>Income</b>                         |  |                                       |                     |
| Individual Contributions              | \$7,437,976                                | \$3,705,500                           | (3,732,476)         |
| Corporate Contributions               | \$39,695,213                               | \$41,089,000                          | 1,393,787           |
| Foundation Grants                     | \$12,385,440                               | \$2,241,622                           | (10,143,818)        |
| Government Contributions              | \$17,999,415                               | \$13,634,060                          | (4,365,355)         |
| Other Earned Income                   | \$2,589,044                                | \$2,694,400                           | 105,356             |
| Other Unearned Income                 | \$13,135                                   | \$20,000                              | 6,865               |
| Interest & Dividend Income            | \$143,094                                  | \$233,000                             | 89,906              |
| <b>Total Income</b>                   | <b>\$80,263,317</b>                        | <b>\$63,617,582</b>                   | <b>(16,645,735)</b> |
| <b>Expenditures</b>                   | <b>\$63,507,656</b>                        | <b>\$63,937,093</b>                   | <b>429,437</b>      |
| <b>Personnel</b>                      |  |                                       |                     |
| <b>Salary CEO – Required</b>          | 155,955                                    | 148,586                               | (7,369)             |
| Staff Salary (total)                  | 3,336,131                                  | 3,444,615                             | 108,484             |
| Payroll Taxes                         | 227,798                                    | 250,199                               | 22,401              |
| Insurance - Workers' Comp             | 13,528                                     | 18,455                                | 4,927               |
| Insurance - Health                    | 228,989                                    | 261,052                               | 32,063              |
| Payroll Services                      | 17,085                                     | 17,792                                | 707                 |
| Retirement                            | 91,762                                     | 93,948                                | 2,186               |
| <b>Total Personnel</b>                | <b>4,071,248</b>                           | <b>4,234,647</b>                      | <b>163,399</b>      |
| <b>General Program/Administrative</b> |  |                                       |                     |
| Bank/Investment Fee                   | 20,282                                     | 20,000                                | (282)               |
| Publications                          |  | -                                     | 0                   |
| Conferences & Meetings                | 8,339                                      | 14,000                                | 5,661               |
| Mileage                               | 2,222                                      | 1,700                                 | (522)               |
| Audit & Accounting                    | 35,208                                     | 32,750                                | (2,458)             |

|   |                   |                   |                     |
|---|-------------------|-------------------|---------------------|
| Program Consultants                         | 55,715            | 102,475           | 46,760              |
| Insurance Expense                           | 36,499            | 39,084            | 2,585               |
| Telephone Expense - Land Lines              |                   | -                 | 0                   |
| DSL & Internet                              | 25,032            | 25,000            | (32)                |
| Website                                     | 20,005            | 14,500            | (5,505)             |
| Office Supplies                             | 32,509            | 15,000            | (17,509)            |
| Postage & Delivery                          | 22,252            | 21,000            | (1,252)             |
| Printing & Copying                          | 35,125            | 33,000            | (2,125)             |
| Miscellaneous                               | 108               | 3,438             | 3,330               |
| <b>Total General Program/Administrative</b> | <b>293,296</b>    | <b>321,947</b>    | <b>28,651</b>       |
| <b>Total Expenditures</b>                   | <b>63,507,656</b> | <b>63,937,093</b> | <b>429,437</b>      |
| <b>Revenue Less Expense</b>                 | <b>16,755,661</b> | <b>(319,511)</b>  | <b>(17,075,172)</b> |

### SAMPLE Budget Comparison

|                                       | Actuals<br>Most Recently<br>Completed Year | Budget<br>Projections<br>Current Year | Variance |
|---------------------------------------|--|---------------------------------------|----------|
|                                       | 20____                                     | 20____                                |          |
| <b>Income</b>                         |  |                                       |          |
| Individual Contributions              | -  | -                                     | -        |
| Corporate Contributions               | -  | -                                     | -        |
| Foundation Grants                     | -  | -                                     | -        |
| Government Contributions              | -  | -                                     | -        |
| Other Earned Income                   | -  | -                                     | -        |
| Other Unearned Income                 | -  | -                                     | -        |
| Interest & Dividend Income            | -  | -                                     | -        |
| <b>Total Income</b>                   | <b>-</b>                                   | <b>-</b>                              | <b>-</b> |
| <b>Expenditures</b>                   |  |                                       |          |
| <b>Personnel</b>                      |  |                                       |          |
| Salary CEO – Required                 | -  | -                                     | -        |
| Staff Salary (total)                  | -  | -                                     | -        |
| Payroll Taxes                         | -  | -                                     | -        |
| Insurance - Workers' Comp             | -  | -                                     | -        |
| Insurance - Health                    | -  | -                                     | -        |
| Payroll Services                      | -  | -                                     | -        |
| Retirement                            | -  | -                                     | -        |
| <b>Total Personnel</b>                | <b>-</b>                                   | <b>-</b>                              | <b>-</b> |
| <b>General Program/Administrative</b> |  |                                       |          |
| Bank/Investment Fee                   | -  | -                                     | -        |
| Publications                          | -  | -                                     | -        |
| Conferences & Meetings                | -  | -                                     | -        |

|   |   |   |   |
|---|---|---|---|
| Mileage                                     | - | - | - |
| Audit & Accounting                          | - | - | - |
| Program Consultants                         | - | - | - |
| Insurance Expense                           | - | - | - |
| Telephone Expense - Land Lines              | - | - | - |
| DSL & Internet                              | - | - | - |
| Website                                     | - | - | - |
| Office Supplies                             | - | - | - |
| Postage & Delivery                          | - | - | - |
| Printing & Copying                          | - | - | - |
| Miscellaneous                               | - | - | - |
| <b>Total General Program/Administrative</b> | - | - | - |
| <b>Total Expenditures</b>                   | - | - | - |
| <b>Revenue Less Expense</b>                 | - | - | - |

S.L. Gimbel Foundation Fund  
Food Grant Application

**III. Project Budget SAMPLE**

**Project Budget and Narrative (Do not delete these instructions on your completed form).**

Please provide a detailed line-item budget for your project by completing the budget form below.

**The maximum requested amount is \$100,000 or 25% of your operating budget, whichever is less.** Delineate your line items requests per examples below:

- 90% of total request for the purchase of food items only. (Ex. Total request of \$100,000; 90% is \$90,000 for food)
- 10% of total request for transportation **OR** for coordination (Ex. Total request of \$100,000; 10% is \$10,000 for transportation)
- Canned tuna will not be funded.

**Food items must be delineated (i.e. canned vegetables, soup, pasta, dried beans, rice, etc.).**

**For each food item, indicate the cost per unit (pound, carton, case, etc.) and the quantity. See attached example.**

| Line Item                     | Line Item Description  | Requested Amount |
|-------------------------------|--|------------------|
| <i>Rice</i>                   | 1 lb. or 2 lb. sized packages at \$1.58/lb per Feeding America equates to 10,127 total lbs.  | \$16,000         |
| <i>Fresh Vegetables</i>       | Examples could include potatoes, sweet potatoes, cabbage, tomatoes, etc. Average cost for vegetables per Feeding America is \$1.31/lb, which equates to 19,847 lbs               | \$26,000         |
| <i>Canned Vegetables</i>      | Variety of canned vegetables with average cost of \$1.31 equals 21,374 lbs.  | \$28,000         |
| <b>Protein- Non-Meat</b>      | Beans- plan to maximize funding through purchase of bulk and then repackaging as a volunteer project. Average cost per Feeding America is \$1.96/lb, which equates to 5,102 lbs. | \$10,000         |
| <i>Fruit- fresh or canned</i> | Average cost per Feeding America is \$1.34/lb, which equates to 7,463 lbs.   | \$10,000         |
| <i>Transportation</i>         | Transportation expenses could include driver salaries, fuel, maintenance, etc.   | \$10,000         |
| <b>TOTAL:</b>                 |  | <b>\$100,000</b> |

| Line Item   | Line Item Description                    | Requested Amount |
|-------------|--|------------------|
| <i>Eggs</i> | 15 dz/case, <b>\$12/case</b> , 400 cases | \$ 4,800         |

|                              |   |                  |
|------------------------------|---|------------------|
| <i>Fresh Milk</i>            | ½ gallon 1%, <b>\$2/unit</b> , 19,600 units delivered       | \$39,200         |
| <i>Oil</i>                   | 12 32 oz case, <b>\$23/case</b> , 400 cases                 | \$ 9,200         |
| <i>Frozen Chicken Breast</i> | 75 ind. wrapped breasts/case, <b>\$115/case</b> , 320 cases | \$36,800         |
|                              |   |                  |
| <i>Coordination</i>          | 10% of \$100,000 total request                              | \$10,000         |
| <b>TOTAL:</b>                |   | <b>\$100,000</b> |

**Part IX Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.

|   | (A)<br>Total expenses | (B)<br>Program service expenses | (C)<br>Management and general expenses | (D)<br>Fundraising expenses |
|---|-----------------------|---------------------------------|--|-----------------------------|
| 1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21 . . . . .  |                       |                                 |  |                             |
| 2 Grants and other assistance to domestic individuals. See Part IV, line 22 . . . . .   |                       |                                 |  |                             |
| 3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16 . . . . .  |                       |                                 |  |                             |
| 4 Benefits paid to or for members . . . . .   |                       |                                 |  |                             |
| 5 Compensation of current officers, directors, trustees, and key employees . . . . .  |                       |                                 |  |                             |
| 6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) . . . . .   |                       |                                 |  |                             |
| 7 Other salaries and wages . . . . .  |                       |                                 |  |                             |
| 8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)  |                       |                                 |  |                             |
| 9 Other employee benefits . . . . .   |                       |                                 |  |                             |
| 10 Payroll taxes . . . . .  |                       |                                 |  |                             |
| 11 Fees for services (non-employees):   |                       |                                 |  |                             |
| a Management . . . . .  |                       |                                 |  |                             |
| b Legal . . . . .   |                       |                                 |  |                             |
| c Accounting . . . . .  |                       |                                 |  |                             |
| d Lobbying . . . . .  |                       |                                 |  |                             |
| e Professional fundraising services. See Part IV, line 17   |                       |                                 |  |                             |
| f Investment management fees . . . . .  |                       |                                 |  |                             |
| g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O.) . . . . .  |                       |                                 |  |                             |
| 12 Advertising and promotion . . . . .  |                       |                                 |  |                             |
| 13 Office expenses . . . . .  |                       |                                 |  |                             |
| 14 Information technology . . . . .   |                       |                                 |  |                             |
| 15 Royalties . . . . .  |                       |                                 |  |                             |
| 16 Occupancy . . . . .  |                       |                                 |  |                             |
| 17 Travel . . . . .   |                       |                                 |  |                             |
| 18 Payments of travel or entertainment expenses for any federal, state, or local public officials   |                       |                                 |  |                             |
| 19 Conferences, conventions, and meetings . . . . .   |                       |                                 |  |                             |
| 20 Interest . . . . .   |                       |                                 |  |                             |
| 21 Payments to affiliates . . . . .   |                       |                                 |  |                             |
| 22 Depreciation, depletion, and amortization . . . . .  |                       |                                 |  |                             |
| 23 Insurance . . . . .  |                       |                                 |  |                             |
| 24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)  |                       |                                 |  |                             |
| a . . . . .   |                       |                                 |  |                             |
| b . . . . .   |                       |                                 |  |                             |
| c . . . . .   |                       |                                 |  |                             |
| d . . . . .   |                       |                                 |  |                             |
| e All other expenses . . . . .  |                       |                                 |  |                             |
| 25 Total functional expenses. Add lines 1 through 24e   |                       |                                 |  |                             |
| 26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720) . . . . . |                       |                                 |  |                             |

**Part IX of 990 Form**  
**Statement of Functional Expenses**

**Part IX Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.

|  | (A)<br>Total expenses | (B)<br>Program service expenses | (C)<br>Management and general expenses | (D)<br>Fundraising expenses |
|--|-----------------------|---------------------------------|--|-----------------------------|
| 1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21 . . . .   | 133,008               | 133,008                         |  |                             |
| 2 Grants and other assistance to domestic individuals. See Part IV, line 22 . . . . .  |                       |                                 |  |                             |
| 3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16 . . . . .   |                       |                                 |  |                             |
| 4 Benefits paid to or for members . . . . .  |                       |                                 |  |                             |
| 5 Compensation of current officers, directors, trustees, and key employees . . . . .   | 223,034               | 7,185                           | 201,479                                | 14,370                      |
| 6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) . . . . .  |                       |                                 |  |                             |
| 7 Other salaries and wages . . . . .   | 2,396,292             | 1,547,457                       | 552,415                                | 296,420                     |
| 8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions) . . . .   | 55,506                | 37,470                          | 5,581                                  | 12,455                      |
| 9 Other employee benefits . . . . .  | 212,022               | 110,741                         | 81,724                                 | 19,557                      |
| 10 Payroll taxes . . . . .   | 189,476               | 108,899                         | 57,056                                 | 23,521                      |
| 11 Fees for services (nonemployees):   |                       |                                 |  |                             |
| a Management . . . . .   |                       |                                 |  |                             |
| b Legal . . . . .  |                       |                                 |  |                             |
| c Accounting . . . . .   | 22,500                |                                 | 22,500                                 |                             |
| d Lobbying . . . . .   |                       |                                 |  |                             |
| e Professional fundraising services. See Part IV, line 17 . . . .  | 399,799               |                                 |  | 399,799                     |
| f Investment management fees . . . . .   | 338,922               |                                 | 338,922                                |                             |
| g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O.) . . . .   | 176,251               | 101,015                         | 40,923                                 | 34,313                      |
| 12 Advertising and promotion . . . . .   |                       |                                 |  |                             |
| 13 Office expenses . . . . .   | 60,058                | 3,092                           | 25,405                                 | 31,561                      |
| 14 Information technology . . . . .  | 173,222               | 19,033                          | 114,492                                | 39,697                      |
| 15 Royalties . . . . .   |                       |                                 |  |                             |
| 16 Occupancy . . . . .   | 225,840               | 194,323                         | 16,588                                 | 14,929                      |
| 17 Travel . . . . .  | 299,201               | 296,722                         | 102                                    | 2,377                       |
| 18 Payments of travel or entertainment expenses for any federal, state, or local public officials . . . . .  |                       |                                 |  |                             |
| 19 Conferences, conventions, and meetings . . . . .  | 43,194                | 21,888                          | 18,336                                 | 2,970                       |
| 20 Interest . . . . .  |                       |                                 |  |                             |
| 21 Payments to affiliates . . . . .  |                       |                                 |  |                             |
| 22 Depreciation, depletion, and amortization . . . . .   | 450,670               | 383,438                         | 35,385                                 | 31,847                      |
| 23 Insurance . . . . .   | 26,297                | 19,562                          | 5,110                                  | 1,625                       |
| 24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)   |                       |                                 |  |                             |
| a <b>FREIGHT</b> . . . . .   | 233,768               | 233,768                         |  |                             |
| b <b>FOOD/GROCERY PRODUCTS</b> . . . . .   | 40,600,918            | 40,569,210                      |  | 31,708                      |
| c <b>OFFICE SUPPLIES</b> . . . . .   | 14,538                | 3,126                           | 9,669                                  | 1,743                       |
| d . . . . .  |                       |                                 |  |                             |
| e All other expenses . . . . .   | 411,818               | 265,597                         | 69,166                                 | 77,055                      |
| 25 <b>Total functional expenses.</b> Add lines 1 through 24e. . . .  | 46,686,334            | 44,055,534                      | 1,594,853                              | 1,035,947                   |
| 26 <b>Joint costs.</b> Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720) . . . . . |                       |                                 |  |                             |

## **2021 Most Recent Final Report**

**INLAND EMPIRE COMMUNITY FOUNDATION  
S. L. GIMBEL FOUNDATION FUND**

Please complete the form and type your answers directly underneath the questions. Leave one space between numbered questions.

**ORGANIZATION INFORMATION**

1. Name of your Organization: Arkansas Foodbank
2. Grant #: 20191204
3. Grant Amount: \$15,000
4. Date Awarded (date on award letter): 12/30/2019
5. Grant Period (Indicate start date and end date per Grant Agreement): 1/1/2020 – 6/30/2020
6. Location of your Organization (City, State): Little Rock, Ar
7. Name and Title of person completing evaluation: Taylor Neher, Grants Foundation Coordinator
8. Phone Number: 501-569-4347
9. Email Address: tneher@arkansasfoodbank.org

**KEY OUTCOMES AND RESULTS**

10. Total number of clients served through this grant funding: 2,768
  - A) Per original grant application, what is the estimate number served: Our grant application did not indicate an estimate of the number of clients to be served.
  - B) Actual number served: 2,768
  
11. Describe the project's key outcomes and results based on the goals and objectives. (Include the program accomplishments as a result of the Gimbel grant AND for the entire program. Please make the distinction between the Gimbel funded program accomplishments and the total organizational program, as a whole).

Goal: The Arkansas Foodbank (AF) serves some of the most impoverished counties in Arkansas in both rural and urban areas. Many students in the areas we serve receive free and reduced breakfast and lunch at school. We seek ways to give children access to nutritious food when not in school through our school pantry, backpack, afterschool feeding, and summer feeding programs. Our backpack program serves as a way for students to transport their food home and enables them to do so anonymously in non-descript backpacks, so they feel confident among their peers. AF delivers pre-made bags of kid-friendly foods for the weekend, then school counselors load these bags in kids' backpacks to send home depending on the need. FFK also serves children through our support of summer and afterschool feeding when children are not in school. School pantries are also seen as a key component in reducing child hunger. AF's school pantries provide easily accessible, convenient and consistent food distribution sites and are readily accessible sources of food assistance for low-income school children and their families.

Activities: AF works closely with a FFK coordinator at each school who, with the aid of faculty and a school nurse, identifies students in need who may benefit from the program. We deliver food on a monthly basis. At the conclusion of each school year, FFK coordinators submit a survey addressing how

many students and siblings were served, how food was utilized, if students had long or short term needs, reasons for placement on the program, and if improvements were made in their health, social, and academics. We maintain detailed records of all foods purchased and donated for FFK and how those foods are distributed to schools and feeding sites. FFK utilizes outside data from sources like Feeding America's Map the Meal Gap, Department of Health's free and reduced lunch rates, Department of Labor and Department of Human Services. During the 2019-2020 school year, FFK provided approximately 65,833\* backpacks to 2,768 children.

\*Note: Due to Covid-19, the backpack distribution requirements were lifted in April and May so the number of backpacks distributed does not include the months of April and May. The backpack food was still distributed, but it wasn't necessarily distributed as a backpack. Some sites donated the food to a local pantry, some sites distributed the food along with grab and go meals, and some sites delivered the food to families' homes.

Objective: In terms of specific quantifiable criteria:

A) Per original grant application (for the Food grants, state the purpose of the grant):Purchase 825 cases of both Micro Meals and Beanee Weenies for the Back Pack program between January 1 – June 30<sup>th</sup>, 2020.

B) Actual grant outcome, results, accomplishments: The product was distributed completely in 92 different orders to 52 backpack program schools between February 24 and April 30. 825 cases of both Micro Meals and Beanee Weenies were purchased with the funding, equaling over 10,000 pounds of food.

12. Describe any challenges/obstacles the organization encountered (if any) in attaining goals and objectives.

One of the biggest challenges we face is not having enough funding to serve all the children we know are in need. According to the 2019 Map the Meal Gap findings, Arkansas is ranked second in the nation for child food insecurity. This means that the need is greatest in our service area.

Because we engage with a large number of schools, churches and community centers each with varying schedules and staff members, we often encounter challenges in ensuring that AF information and updates are being shared. If the information doesn't get to the right person, then there can be delays in deliveries.

Due to COVID, we lifted the distribution requirements for April and May to ensure public safety while still reaching the children and families in need. So we didn't require schools to report on the number of backpacks distributed for those months. For April and May, we are reporting the pounds of food distributed and the way in which the food was distributed (i.e. distributed at a school feeding site, delivered to students' houses, donated to a nearby pantry).

13. How did you overcome and/or address the challenges and obstacles?

In 2018, we crafted a Backpack Program Toolkit to help provide guidance to communities and school districts that were interested in starting their own backpack programs. This free toolkit is accessible via the AF website and provides a step-by-step guide to determine the need for a backpack program, how to implement the program and how to solicit local community support. While we are not able to fund each of the schools that are interested in the program, we can provide this resource as a way for the program to expand beyond our reach.

To help with our communication woes, we instituted additional online training webinars throughout the year for Food for Kids program leaders and staff members. These recordable webinars allow for various staff members at program sites to receive training at a time that is most convenient for them. The trainings are recorded and can be shared with staff as needed.

To deal with concerns around COVID, we modified distribution plans to ensure backpacks and food boxes were still provided even during the school closures. This was done by distributing the food through the grab and go meal programs implemented by the schools to ensure children who rely on free and reduced lunch still had access to the meals they depend on.

14. Describe any unintended positive outcomes as a result of the efforts supported by this grant.

The Backpack program is largely funded by grants similar in size to the one funded by S.L. Gimbel. Because of your foundations support we have been able to not only maintain the program, but expand it over the years. While the backpack program primarily provides weekend meals for children, one of the positive unintended outcomes is a program in our service area using the food for supper. Especially during the COVID-19 pandemic larger food boxes were able to be provided to children and families thanks to the support of SL Gimbel.

15. Briefly describe the impact this grant has had on the organization and community served.

Arkansas Foodbank is the foundation in the fight against hunger. We find pathways to connect people, resources and food to reach those in need, providing dignity, hope and a brighter future for all Arkansans. Children need nutritious food to grow and thrive, and they need it every day. We are committed to exploring ways to create seamless access to nutritious food for children who face hunger. In 2020, the AF Backpack program is celebrating 26 years! What started as a small request from a local school nursed has morphed into a premier hunger relief effort across the nation. The support from this grant has allowed this program to continue to serve children in low-income households. Over the next 26 years, we will continue to work to answer the question, "How can we make sure children have access to nutritious food at night, on weekends, holidays and during the summer?".

## **BUDGET**

16. Please provide a budget expenditure report. Also, provide a budget narrative that explains how the funds were utilized, what was purchased, what were the expenses items based upon the original budget submitted and approved. Use the form below and expand as needed:

| Line Item            | Line item description                          | Approved amount from TCF (per the submitted budget) | Actual Expenditure |
|----------------------|--|---|--------------------|
| <b>Micro Meals</b>   | 12/7.75oz/case, <b>\$8.95 case</b> , 825 cases | \$7,383.75  | \$ 7,796.25        |
| <b>Beanee Weenie</b> | 12/7.75oz/case, <b>\$9.25/case</b> , 825 cases | \$7,631.25  | \$ 7,986.00        |
|                      |  |   |                    |
|                      |  |   |                    |

The product was distributed completely in 92 different orders to 52 backpack program schools between February 24 and April 30. 825 cases of both Micro Meals and Beanee Weenies were purchased with the funding equaling over 10,000 pounds of food.

#### SUCCESS STORIES

17. Please tell us ONE success story.

**School:** Meekins Middle School

**City, County:** Stuttgart, Arkansas

“There are students that rely on that food every week. I get asked every Friday if a student is going to get his bag. Every time there is a sign of relief on his face knowing that he will have something to eat that weekend. That makes it all worth it.”

**Current 501 (c) 3 Determination Letter from the IRS**

ATLANTA GA 39901-0001

In reply refer to: 0752661009  
Mar. 01, 2016 LTR 4170C 0  
71-0596734 000000 00  
00021224  
BODC: TE

ARKANSAS FOODBANK  
4301 W 65TH ST  
LITTLE ROCK AR 72209-8507



037776

Person to Contact: Customer Service  
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your request of Feb. 19, 2016, regarding the tax-exempt status of ARKANSAS FOODBANK.

Our records indicate that a determination letter was issued in JULY 1984, granting this organization exemption from Federal income tax under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate this organization is not a private foundation within the meaning of section 509(a) of the Code because it is described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to this organization as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to the organization or for its use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website [www.irs.gov/eo](http://www.irs.gov/eo) for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

If you have any questions, please call us at the telephone number shown above.

0752661009  
Mar. 01, 2016 LTR 4170C 0  
71-0596734 000000 00  
00021225

ARKANSAS FOODBANK  
4301 W 65TH ST  
LITTLE ROCK AR 72209-8507

Sincerely yours,



Teri M. Johnson  
Operations Manager, AM Ops. 3