



The Community Foundation  
Serving Riverside and San Bernardino Counties

## S.L. Gimbel Foundation Fund Grant Evaluation Form

**Grant Period: 1/1/13-6/30/13**

Organization: God's Pantry Food Bank

Contact Name: Kristin Ingwell Goode

Title: Development Coordinator

Phone Number: (859) 288-5328

Grant Period: 1/1/13-6/30/13

Award Amount: \$10,000

Grant Number: 20121010

- **Describe the project's key outcomes and results based on your goals and objectives. Provide the number of clients served and other relevant statistics.**

On June 30, 2013, God's Pantry Food Bank completed its 2013 fiscal year. Our overall distribution set a record, coming in at 24.2 million pounds, an increase of 1.3 million pounds from the previous year's distribution. Food and grocery products went into the homes of more than 211,000 individuals in the 50 Central and Eastern Kentucky counties we serve.

Much of that increase in poundage could be attributed to our 1 million additional pounds of produce distributed in FY2013. In December 2012 GPFB asked the S.L. Gimbel Foundation Fund for a gift in support of our produce purchases. This area of our operations was particularly successful this year as we surpassed our goal of 8 million pounds, making 8,011,225 pounds of fresh fruits and vegetables available throughout our network. This helped us get to the point where 33% of all food we distribute is produce—a new record for our organization and a significantly high percentage within the food banking industry.

- **What were the challenges and obstacles you encountered (if any) in attaining your goals & objectives? How did you overcome and/or address the challenges and obstacles? What were the lessons learned?**

Getting to the point where one-third of all food our Food Bank distributes is produce has been a four-year process. We have moved from 3 million pounds in FY2010 to where we are now, with a particularly huge jump from 2010 to 2011, when we doubled total poundage in this category to 6.1 million pounds.

At this point we have a good idea of how many pre-ordered truckloads of produce are necessary each month to meet demand and our internal goals and how to budget to meet those and we are familiar with which agencies will readily accept large quantities of the product. In the beginning, however, our roadblocks included budgeting appropriately and changing the mentality of our partner agencies to understand the importance of making fresh fruits and vegetables accessible to their clients on a regular basis. Then there were the logistical issues it creates. Obviously, handling produce is much different than shelf-stable items, so in some cases we have had to work closely with agencies to ensure they had adequate cooler space and knowledge to ensure the produce stayed palatable and safe.

- **Describe any unintended positive outcomes as a result of the efforts supported by this grant.**

Our efforts to positively affect our clients' diets by significantly increasing the amount of produce we distribute have given us another potential funding opportunity for foundations and corporations. The importance of fruits and vegetables to our health is increasingly understood in our society and

this program has become a good illustration of our work in not just feeding our clients, but feeding them healthy food.

- **Describe the overall effect this grant has had on your organization.**

This is an area that we continue to develop as a funding opportunity for new and existing supporters. The level at which the S.L. Gimbel Foundation Fund helps us illustrate the credibility of our organization overall and of this particular program. Additionally, because produce is rarely donated in large quantities, most of it must be purchased. Having funders devoted to this program provides a reliable source of funding which is crucial for its success.

- **Tell us a few success stories that made an impact on your organization and/or community as a result of this grant.**

We recently received a letter from C.R. Payne, one of the directors of Harvesting Hope Food Pantry in Danville, Ky. This agency is the largest distributor of produce in Boyle Co., Ky., and they have fully embraced our efforts to make more produce available. An excerpt appears below:

“We currently serve approximately 600+ households monthly. That translates into almost 1600 individuals each month. We’re adding between 30-40 new families each month. Although the majority of our families receive food stamps, it’s still not enough for them to actually survive without the food we’re able to provide to them.

We received over 145,000 pounds of fresh fruits and vegetables from God’s Pantry, which we distributed to the families we serve! There is no way we could afford to purchase that amount of produce! It’s tremendously important; not only to us, but also to each family that comes to us, to be able to provide them with fresh, nutritious produce.

Currently God’s Pantry delivers produce to us three times weekly at no cost to us nor to the people we serve! Again, I cannot express enough how vitally important it is to the people of Boyle County to continue benefiting from this tremendous service!”

- **Provide a financial report on the use of your grant funds (expenditures).**

God’s Pantry Food Bank received from the S.L. Gimbel Foundation Fund gift on January 25, 2013. Between February 1, 2013 and June 30, 2013, we spent \$189,741.65 toward produce purchases and \$50,562.66 toward produce transportation. Our average monthly cost per pound for the produce we purchased ranged from 7 cents to 10 cents. During that time we distributed 3,550,133 pounds of fresh fruits and vegetables. During our last fiscal year, fresh fruits and vegetables purchased and distributed by our Food Bank have gone into all 50 of the Central and Eastern Kentucky counties we serve.

❖ Please send copies of publicity and other promotional materials, if available.

**Please email the completed form to:**

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