

COMMUNITY IMPACT FUND

CAPACITY BUILDING ACTIVITIES

Organizational Development

- ⊗ Create a staff performance review process
- ⊗ Create a strategic plan
- ⊗ Create an operational/annual plan
- ⊗ Create and implement financial management procedures/improve internal controls
- ⊗ Create a staffing plan
- ⊗ Create a marketing plan
- ⊗ Create a communications plan
- ⊗ Audience development
- ⊗ Create or revise organizational identity
- ⊗ Implement new financial management procedures
- ⊗ Implement new budgeting process
- ⊗ Create a fundraising plan
- ⊗ Create a revenue development plan
- ⊗ Create a business plan
- ⊗ Implement a donor development plan
- ⊗ Provide fundraising training to staff
- ⊗ Research new programs or services

Evaluation of Effectiveness

- ⊗ Implement systems to keep information related to client needs, referral sources, and services provided
- ⊗ Implement systems to measure service recipient satisfaction and/or service recipient outcomes
- ⊗ Collect information related to service recipient outcomes
- ⊗ Collect information related to service recipient satisfaction
- ⊗ Develop programmatic success measures
- ⊗ Develop evaluation capacity
- ⊗ Analyze outcome data/evaluate effectiveness of current services
- ⊗ Create an outcome measurement plan

Collaboration and Community Engagement

- ⊗ Assess effectiveness of existing collaborative efforts
- ⊗ Conduct assessment of community needs
- ⊗ Create a map/inventory of community assets
- ⊗ Create action plan for coordinating/collaborating
- ⊗ Create a brochure
- ⊗ Create a website (Only eligible when part of a larger communications strategy. Contact ACF staff if you are considering this type of project)
- ⊗ Develop new strategic partnerships
- ⊗ Establish partnership agreements
- ⊗ Develop plans for organizational mergers

Leadership Development

- ⊗ Create a volunteer management plan
- ⊗ Create a volunteer recruitment plan
- ⊗ Create board policies
- ⊗ Create an executive succession plan
- ⊗ Engage an executive coach
- ⊗ Implement a volunteer management plan
- ⊗ Provide management/leadership training to staff
- ⊗ Attend conferences and/or trainings
- ⊗ Professional development
- ⊗ Provide training for board of directors