

# Community Impact Fund

## Capacity Building Activities

### Organizational Development

- Create a staff performance review process
- Create a strategic plan
- Create an operational/annual plan
- Create and implement financial management procedures/improve internal controls
- Create a marketing plan
- Create a communications plan
- Create or revise organizational identity
- Implement new financial management procedures
- Implement new budgeting process
- Create a fundraising plan
- Create a revenue development plan
- Implement a donor development plan
- Provide fundraising training to staff

### Evaluation of Effectiveness

- Create and implement systems to keep information related to client needs, referral sources, and services provided
- Develop and implement systems to measure service recipient satisfaction and/or service recipient outcomes
- Collect information related to service recipient and satisfaction outcomes
- Analyze outcome data/evaluate effectiveness of current services

### Collaboration and Community Engagement

- Assess effectiveness of existing collaborative efforts
- Conduct assessment of community needs
- Create a map/inventory of community assets
- Develop new strategic partnerships and establish partnership agreements
- Develop plans for organizational mergers

### Leadership Development

- Create a volunteer management plan
- Create a volunteer recruitment plan
- Create board policies
- Create an executive succession plan
- Implement a volunteer management plan
- Provide management/leadership training to staff
- Attend conferences and/or trainings
- Offer professional development
- Provide training for board of directors