



**2017 S.L. Gimbel  
Foundation Fund  
Holiday Food Program  
Grant Application**

Internal Use Only:

Grant : 20170975  
GRANT ID: 22099

**Organization / Agency Information**

<b>Organization/Agency Name:</b> Weld Food Bank		
<b>Physical Address:</b> 1108 H Street		<b>City/State/Zip</b> Greeley, CO 80634
<b>Mailing Address:</b> 1108 H Street		<b>City/State/Zip</b> Greeley, CO 80634
<b>CEO or Director:</b> Bob O'Connor		<b>Title:</b> Executive Director
<b>Phone:</b> 970/356.2199	<b>Fax:</b> 970/356.2297	<b>Email:</b> bob@weldfoodbank.org
<b>Contact Person:</b> Dee Stetz		<b>Title:</b> Grant Writer
<b>Phone:</b> 970/356.2199 ext 324	<b>Fax:</b> 970/356.2297	<b>Email:</b> dee@weldfoodbank.org
<b>Web Site Address:</b> www.weldfoodbank.org		<b>Tax ID:</b> 74-2244826

**Program / Grant Information**

<b>Program/Project Name:</b> Kids Backpack Program		<b>Amount of Grant Requested:</b> \$10,000.00	
<b>Total Organization Budget:</b> \$3,031,000.00	<b>Per 990, Percentage of Program Service Expenses (Column B/ Column A x 100):</b> 98.2%	<b>Per 990, Percentage of Management &amp; General Expenses Only (Column C / Column A x 100):</b> .41%	<b>Per 990, Percentage of Management &amp; General Expenses and Fundraising (Column C+D / Column A x 100):</b> 1.8%
<b>Purpose of Grant Request (one sentence):</b>  Grant funds received would be used to purchase nutritious, child-friendly food to include in our Kids Backpacks.			
<b>Gimbel Grants Received: List Year(s) and Award Amount(s)</b>  2015 - \$10,000			

**Signatures**

<b>Board President / Chair: (Print name and Title)</b>	<b>Signature:</b>	<b>Date:</b>
Sean Gingerich		December 18, 2017
<b>Executive Director/President: (Print name and Title)</b>	<b>Signature:</b>	<b>Date:</b>
Bob O'Connor, Executive Director		December 18, 2017

## 2017 S.L. Gimbel Foundation Fund Holiday Grant Application

Please provide the following information for items I. through III. by answering all questions in ONE PAGE-12 Font. Please be thorough, clear, specific, and concise.

**I. Organization/Agency Background:** State your mission, vision, purpose, and provide a brief history. What are your core programs and activities? How many people do you serve? How many paid staff, full time and part-time? How many volunteers?

Weld Food Bank was founded in 1982 when community leaders identified the need for a centralized clearinghouse for donated food. Such a clearinghouse more effectively provides food to low-income residents while eliminating duplication of food collection efforts and providing significant savings for the community's nonprofit agencies. The mission of the Weld Food Bank is to lead and engage our community in the fight against hunger. We are a working 36,500 square foot warehouse that collects, stores, and distributes food to the hungry of Weld County through 80 partner agencies and 7 direct service programs.

These programs include:

- Emergency Food Boxes – Short-term nutritional assistance to individuals in crisis situation. Each box is approximately enough food for a family of 4 for 3 days.
- Kid's Cafe – Hot meals and snacks served 5 times a week to low-income children
- Commodity Supplemental Food Program (CSFP) – Shelf stable food for individuals over 60. In addition, perishable food may be added.
- School Pantries – Pantries at schools where teachers and parents can immediately access snacks and meals.
- Backpack Program – Nutritionally balanced food to provide a weekend of meals to a child to take home when they don't have access to free school meals.
- Summer Feeding – Nutritious lunches served to youth who otherwise do not have access to meals when the free lunch program is not offered during the summer.
- Mobile Food Pantry – Converted refrigerated truck that delivers fresh produce directly to distribution sites where people need food.

Functioning with 25 full and 6 part time employees, Weld Food Bank relies heavily on the dedicated volunteers who contributed 55,000 hours last fiscal year - equivalent to 26 full time employees.

**II. Project Information:** Describe your food distribution program. Explain the community need including demographics, geographic characteristics of the area or community to be served, community conditions and income level. What are the specific activities of the food program? How do you identify/qualify those in need? How often is the food distribution offered? How many people will be served by the food distribution program (children, youth, adults, seniors)? Please explain how you keep track of number of people served.

Weld County is comprised of over 4,000 square miles in northeast CO. Much of the area is rural and defined as a food desert. Families have reported that the drive to a grocery store is so far that they simply don't have enough money for groceries and the gas to get there. The Backpack program takes this stress off of families. By providing backpacks filled with nutritious foods, these children in rural areas of Weld County are able to have a reliable source of nutrition every weekend. During the school year, children receive a bag of nutritionally balanced food to take home with them over the weekend when they do not have access to free school meals. Participants are identified by their school as being either homeless or at risk of food insecurity. During the last fiscal year, 34,987 backpacks were distributed and supplied meals each weekend during the thirty-five weeks of the school year – a 58% increase over the previous year! While this growth is impressive, there is a significant amount of children who could benefit from the backpack program that are not being reached. 2016 data reported by Kids Count in Colorado! indicates over 50% of Weld County students qualify for the Free/Reduced Lunch program. This equates to almost 28,000 children that are in danger of experiencing food insecurity - an estimated 27,000 children yet to benefit from WFB's Backpack program. However, without further funding, Weld Food Bank cannot grow this program.

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**2017 S.L. Gimbel Foundation Fund  
Holiday Grant Application**

**III. Project Budget**

Please provide a detailed line-item budget for your project by completing the budget form below. The maximum requested amount is \$10,000. One hundred percent of the request should be for the purchase of food items only. Canned tuna will not be funded. Food items must be delineated (i.e. canned vegetables, soup, pasta, dried beans, rice, etc.). For each food item, indicate the cost per unit (pound, carton, case, etc.) and the quantity.

Line Item	Line Item Description	Requested Amount
Low fat white milk	240 cases – 27 8 oz/case	\$5,041.00
Shelf Stable Cheese Sticks	1 pallet (114 cases = 150 sticks/case)	\$4,959.00
<b>TOTAL:</b>		\$10,000.00

**IV. Administrative Expenses Percentage**

This section calculates how much the organization spent for general management, overhead, indirect items as a percentage of the organization's total expenses. The figures are based on your most current **990 form that you submitted, Part IX Statement of Functional Expenses.**

Management & general expenses (Column C only)	/Total expenses (Column A)	= Administrative Percentage
\$88,858.00	\$21,709,830.00	.41%

**2017 S.L. Gimbel  
Foundation Fund  
Holiday Food Program  
Grant Application**

<p><b>Internal Use Only:</b></p> <p>Grant No: _____</p>
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**Organization / Agency Information**

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<i>Mailing Address:</i> 1108 H Street Greeley, CO 80631		<i>City/State/Zip</i>
<i>CEO or Director:</i> Mr. Bob O'Connor, Executive Director		<i>Title:</i>
<i>Phone:</i> (970) 356-2199	<i>Fax:</i>	<i>Email:</i>
<i>Contact Person:</i> Ms Tina Danley, Agency Relations and Child Programs Manager		<i>Title:</i>
<i>Phone:</i>	<i>Fax:</i>	<i>Email:</i> tina@weldfoodbank.org
<i>Web Site Address:</i> <a href="http://www.weldfoodbank.org">http://www.weldfoodbank.org</a>		<i>Tax ID:</i> 74-2244826

**Program / Grant Information**

<i>Program/Project Name:</i> Kids Backpack Program			<i>Amount of Grant Requested:</i> \$10000
<i>Total Organization Budget:</i> \$3031000	<i>Per 990, Percentage of Program Service Expenses (Column B / Column A x 100):</i> 98	<i>Per 990, Percentage of Management &amp; General Expenses Only (Column C / Column A x 100):</i> 0.40999999999999998	<i>Per 990, Percentage of Management &amp; General Expenses and Fundraising (Column C+D / Column A x 100):</i> 1.8
<i>Purpose of Grant Request (one sentence):</i> This grant will be used to purchase healthy, child-friendly foods to fill our Kids Backpacks.			
<i>Gimbel Grants Received: List Year(s) and Award Amount(s)</i> 2015 - \$10,000			

## Holiday Grant Application

**XLVI. Organization/Agency Background:** State your mission, vision, purpose, and provide a brief history. What are your core programs and activities? How many people do you serve? How many paid staff, full time and part-time? How many volunteers?

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Weld County is comprised of over 4,000 square miles in northeast CO. Much of the area is rural and defined as a food desert. Families have reported that the drive to a grocery store is so far that they simply don't have enough money for groceries and the gas to get there. The Backpack program takes this stress off of families. By providing backpacks filled with nutritious foods, these children in rural areas of Weld County are able to have a reliable source of nutrition every weekend. During the school year, children receive a bag of nutritionally balanced food to take home with them over the weekend when they do not have access to free school meals. Participants are identified by their school as being either homeless or at risk of food insecurity. During the last fiscal year, 34,987 backpacks were distributed and supplied meals each weekend during the thirty-five weeks of the school year – a 58% increase over the previous year! While this growth is impressive, there is a significant amount of children who could benefit from the backpack program that are not being reached. 2016 data reported by Kids Count in Colorado! indicates over 50% of Weld County students qualify for the Free/Reduced Lunch program. This equates to almost 28,000 children that are in danger of experiencing food

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Form 990 (2015) Weld Food Bank

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**Part IX Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).  
Check if Schedule O contains a response or note to any line in this Part IX.

Do not include amounts reported on lines 4b, 7a, 8b, 9b, and 10b of Part VII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21.				
2 Grants and other assistance to domestic individuals. See Part IV, line 22.				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16.				
4 Benefits paid to or for members.				
5 Compensation of current officers, directors, trustees, and key employees.	93,159	69,869	13,974	9,316
6 Compensation not included above, to disqualified persons (as defined under section 4958(c)(1)) and persons described in section 4958(c)(3)(B).				
7 Other salaries and wages.	937,472	804,840	26,670	105,962
8 Pension plan accruals and contributions (include section 401(a) and 408(a) employer contributions).	7,354	5,429	783	1,142
9 Other employee benefits.	117,332	109,064	906	7,362
10 Payroll taxes.	76,375	64,617	3,064	8,694
11 Fees for services (non-employees):				
a Management.				
b Legal.				
c Accounting.	33,483		33,483	
d Lobbying.				
e Professional fundraising services. See Part IV, line 17.				
f Investment management fees.				
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O.)				
12 Advertising and promotion.	64,485	62,803	1,682	
13 Office expenses.	60,351	59,183	1,168	
14 Information technology.				
15 Royalties.				
16 Occupancy.	90,714	89,359	1,355	
17 Travel.				
18 Payments of travel or entertainment expenses for any federal, state, or local public officials.				
19 Conferences, conventions, and meetings.				
20 Interest.				
21 Payments to affiliates.				
22 Depreciation, depletion, and amortization.	222,688	222,688		
23 Insurance.	65,256	64,136	1,120	
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e if line 24e amount exceeds 10% of line 25, column (A) amount. List line 24e expenses on Schedule O.)				
a Donated food.	18,728,789	18,728,789		
b Food purchases.	808,532	808,532		
c Fundraising expense.	141,003			141,003
d Transportation.	84,792	83,196	1,596	
e All other expenses.	178,045	156,079	3,057	18,909
25 Total functional expenses. List lines 1 through 24e.	21,709,830	21,328,584	88,858	292,388
26 Joint costs. Complete this line only if the organization reported a column (B) joint cost from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720).				

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Holiday Grant Application**

**III. Project Budget**

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Line Item	Line Item Description	Requested Amount
Low fat white milk	240 cases - 27 - 8oz/case	\$5,817.60
Fruit Ring Cereal bowl	25 cases - 108 - .75oz/case	\$2,176.80
Crisp Rice Cereal bowl	25 cases - 108 - .75oz/case	\$2,005.60
<b>TOTAL:</b>		\$10,000.00

**IV. Administrative Expenses Percentage**

This section calculates how much the organization spent for general management, overhead, indirect items as a percentage of the organization's total expenses. The figures are based on your most current 990 form that you submitted, Part IX Statement of Functional Expenses.

Management & general expenses (Column C only)	/Total expenses (Column A)	= Administrative Percentage
\$88,858	\$21,709,830	.41%



Form 990 (2016) **Weld Food Bank**

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Page 10

**Part IX Statement of Functional Expenses**

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 Check if Schedule O contains a response or note to any line in this Part IX.

Do not include amounts reported on lines 4b, 7b, 8b, 9b, and 10b of Part VIII.

	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
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11 Fees for services (non-employees):				
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b Legal				
c Accounting	33,483		33,483	
d Lobbying				
e Professional fundraising services. See Part IV, line 17.				
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g Other (If line 11g amount exceeds 10% of line 25, specify (A) amount for line 11g expenses on Schedule O.)				
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26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (42C 505-72b).				

## S.L. Gimbel Holiday Food Grant Final Evaluation Report

Questions 1 – 16 are required and must be completed

- 1.) Name of your organization  
Weld Food Bank
- 2.) Grant #  
20150995
- 3.) Grant Period  
1/1/2016 – 6/30/2016
- 4.) Location of your organization (city and state)  
Greeley, Colorado
- 5.) Name and Title of person completing evaluation  
Dee Stetz, Grant Writer
- 6.) Phone Number  
(970) 356 – 2199
- 7.) Email address  
[dee@weldfoodbank.org](mailto:dee@weldfoodbank.org)
- 8.) Total number of clients served through this grant funding:  
370 children
- 9.) Approximate volume of food purchased with grant funds? (i.e. 10 lbs of fresh produce;  
1000 boxes; 10 cases, etc)  
  
120 cases of Chocolate Milk, 360 cases of White Milk, cases of Cereal (60 - Crisp Rice cereal,  
60 – Fruit Rings cereal)
- 10.) Describe the project's key outcomes and results based on your goals and objectives:  
  
Weld Food Bank's Backpack program provides packages of nutritious foods to children of Weld County who are at risk for food insecurity. On Fridays, children receive a bag of nutritionally balanced, kid-friendly food to take home with them over the weekend when they do not have access to free school meals. These backpacks include milk, cereal, fruit cup or applesauce, two canned meals and 1-3 snacks. Participants are identified by their school as being either homeless or at risk for food insecurity. The cost to provide one child a backpack for an entire school year is \$100. The key objective is to distribute backpacks to children in danger of food insecurity as identified by area schools. During the last fiscal year, WFB has served 22,114 backpacks to children in Greeley/Evans, Windsor, Frederick/Firestone/Dacono, Milliken and Fort Lupton.

- 11.) Please describe any challenges/obstacles the organization encountered (if any) in attaining stated goals and objectives.

While WFB served 22,114 backpacks to children in need, it was not without challenges. One such challenge stemmed from feedback that often there are additional hungry children in the household that are not school age and therefore unable to access the backpack program. In addition, some schools have decided to change to having school food pantries – pantries housed in the administrative offices of the school where teachers and parents can access food for children who are hungry. This relatively new program now operates in Mead, Milliken, Frederick, Windsor, Fort Lupton, Platteville, Gilcrest, LaSalle, and Kersey. These pantries are seeing much success. During the past fiscal year, school food pantries were accessed 5,995 times.

- 12.) How did you overcome and/or address the challenges and obstacles?

To meet the needs of those underserved children, WFB initiated special Mobile Food Pantry stops at schools. This helps to address the issue of preschool children not accessing food. Because of this, Weld Food Bank experienced a slight dip in the amount of backpacks distributed. These Mobile Food Pantries deliver the much-needed food at times conducive to working poor families; after school and in the evenings. By doing this, parents and grandparents with custody can access healthy foods for the whole family.

- 13.) Describe any unintended positive outcomes as a result of the efforts supported by this grant.

While the Backpack program main objective is to meet the needs of at risk children, it has helped WFB to identify areas of need where services can help whole families. Because of this, WFB has scheduled Mobile Food Pantry distributions at schools. With the use of a converted refrigerated beverage truck, the Mobile Food Pantry delivers fresh fruits and vegetables, meats, dairy and baked goods to areas of low access. These have been incredibly successful with an average attendance of 150 families at one school.

- 14.) Briefly describe the impact this grant has had on your organization.

Hunger affects not only a child's growth but academic and emotional well being as well. In addition, hungry children are more apt to suffer from obesity due to the consumption of cost-friendly high calorie, high carbohydrate foods. Weld County has a rapidly growing problem with childhood obesity with almost 12% of low-income preschoolers already identified as obese. By providing funding for these backpacks, you are helping these children by alleviating the stress of not having enough food to eat as well as providing healthy foods that may not be readily accessible in low-income households.

- 15.) Please provide a brief narrative on how the funds were used to fulfill grant objectives. Support documents (receipts or expense reports) can be emailed to [klampert@thecommunityfoundation.net](mailto:klampert@thecommunityfoundation.net) or faxed to 951-684-1911

16.) Please relate a success story

Amber is a fourth grader at a local school. She qualifies for the free school breakfast and lunch program which she makes sure never to miss before class starts. Recently, she began to show a significant behavior problem that impacted her success in school. Amber was caught several times taking other student's lunches and snacks – particularly on Fridays. She would hide the food in her pockets, backpack and desk. After her teacher discussed the problem with her, Amber confessed that she was saving it for the weekend because she and her siblings didn't really have anything to eat at home. So her teacher and principal started purchasing food with their own money for Amber to take home on the weekend. Not too long afterward, Weld Food Bank's Backpack program began at her school and Amber became a recipient. According to her principal, she is an excited and enthusiastic child when it comes to getting her food for the weekend. One Friday, she even exclaimed, "I used to hate Fridays, but not anymore. Now I love them because I get this food." Best of all, she does not take snacks or lunches from her classmates anymore.

**Questions 17-25 are optional questions and relate to demographic information on clients served. This helps us provide a broader picture of your organization and populations being served.**

17.) Additional Success Story

18.) Additional Success Story

19.) Which category best describes your organization. Please choose only one.

20.) What is your organization's primary Program Area of Interest?

21.) Percentage of clients served through grant in each Ethnic Group Category. Total must equal 100%

22.) Approximate percentage of clients served from grant funds in each age category.  
5-12

23.) Approximate percentage of clients served with disabilities from grant funds.  
unknown

24.) Approximate percentage of clients served in each economic group

25.) Approximate percentage of clients served from grant funds in each population category.

The funds from S.L. Gimbel were used to buy much needed and requested milk, chocolate milk and cereal for the Backpack program.



CINCINNATI OH 45999-0038

In reply refer to: 0248180037  
Jan. 31, 2017 LTR 4168C 0  
74-2244826 000000 00  
00014165  
BODC: TE

WELD FOOD BANK  
1108 H ST  
GREELEY CO 80631



018273

Employer ID Number: 74-2244826  
Form 990 required: Yes

Dear Taxpayer:

This is in response to your request dated Jan. 20, 2017, regarding your tax-exempt status.

We issued you a determination letter in May 1983, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

Our records also indicate you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Section 509(a)(2).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If a return is required, you must file Form 990, 990-EZ, 990-N, or 990-PF by the 15th day of the fifth month after the end of your annual accounting period. IRC Section 6033(j) provides that, if you don't file a required annual information return or notice for three consecutive years, your exempt status will be automatically revoked on the filing due date of the third required return or notice.

For tax forms, instructions, and publications, visit [www.irs.gov](http://www.irs.gov) or call 1-800-TAX-FORM (1-800-829-3676).

If you have questions, call 1-877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific Time).

0248180037  
Jan. 31, 2017 LTR 4168C 0  
74-2244826 000000 00  
00014166

WELD FOOD BANK  
1108 H ST  
GREELEY CO 80631

Sincerely yours,

A handwritten signature in black ink, appearing to read "K. A. Billups". The signature is fluid and cursive, with the first name "Kim" and last name "Billups" clearly distinguishable.

Kim A. Billups, Operations Manager  
Accounts Management Operations 1





## Weld Food Bank

### Board of Directors 2017 - 2018

100% of the Board of Directors donate funds to the Weld Food Bank

NAME	AFFILIATION
Brenda Augustino	Hensel Phelps Administrative Assistant
Perry Bell	Destination Church and Ministries Pastor
Hon. John Briggs	Weld County Courts County Judge
Neil Fisher	Weld Werks Brewing Company Owner, Head Brewer
Sean Gingerich*	Flood & Peterson President
Becky Hall	Trinity Energy Solutions Vice President
Brad Inhulsen	Sears Real Estate Associate Broker
Brad Lorenger	JBS Pork Vice President – Sales & Marketing
Kaycee Lytle	Bank of Colorado Branch President
Jennifer Lynn Peters	Otis, Bedingfield & Peters, LLC Attorney
Curtis Rau	Atmos Energy Operations Supervisor
Karen Trusler	RE-4 Windsor Superintendent – retired
Anna Valentine	Anadarko Petroleum Corporation Field Analyst
Karoline Woodruff	Trinity Episcopal Church Parish Administrator

*\*President*

WELD FOOD BANK  
2017-2018 BUDGET

## Revenue

Shared Maintenance	\$150,000.00
Other Food Boxes	\$1,500.00
United Way Allocation	\$22,000.00
Fund Development	\$2,200,000.00
CACFP/Kids Café	\$259,000.00
CSFP	\$185,000.00
TEFAP	\$171,000.00
EFSP	\$10,500.00
UW Designations	\$26,000.00
Misc.	\$6,000.00

<b>Total Revenue</b>	<b>\$3,031,000.00</b>
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## Expenses

Cost of Sales	
Purchased Food	\$382,000.00
Freight	\$235,000.00
Cost of Product	\$210,000.00
Total	<b>\$827,000.00</b>

Operating Expenses	
Payroll	\$1,144,000.00
Payroll Taxes	\$86,000.00
Insurance/Retirement	\$145,000.00
TEFAP Disbursements	\$38,000.00
Transportation	\$65,000.00
Mileage	\$5,000.00
Cost of Fund Raisers	\$215,000.00
Rent	\$10,000.00
Utilities	\$80,000.00
Telephone	\$12,000.00
Repairs/Maintenance	\$90,000.00
Supplies	\$65,000.00
Insurance	\$66,000.00
Conference/Training	\$19,000.00
Marketing/Education	\$47,000.00
Dues & Feeding America	\$8,000.00
Professional Fees	\$35,000.00
Postage	\$9,000.00
Banking/Credit Card Fees	\$25,000.00
Technology	\$20,000.00
Grants to Agencies	\$20,000.00
Total	<b>\$2,204,000.00</b>

<b>Total Expenses</b>	<b>\$3,031,000.00</b>
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