

## Cover Page

Grant Number: #PR1017661 Grant Amount: \$15,000 Today's Date: 09/06/2011	
OCCF Grant Program Name:	SL Gimbel Foundation Fund
Organization Name:	The Muckenthaler Cultural Center
Project Title:	School Gallery Tours
Grant Period:	9/15/2010 – 9/15/2011
Contact Name & Title:	Zoot Velasco, Executive Director
Address:	1201 W. Malvern Ave. Fullerton CA 92833
Phone & E-mail:	714-738-3328, zoot@themuck.org
Dates covered in report:	9/15/2010 – 9/15/2011
OCCF Funded Project Description Summary (no more than 75 words):	To continue our successful school tour programs for our galleries. Fro one school year, this program would bring 20 classes each semester for a half day tour of the galleries, a free art workshop, and a curriculum guide with web links where they can find more information about the art, artist, and type of art.
Summary of Final Accomplishments (no more than 150 words):	When completed, the Muckenthaler will have hosted approximately 1200 students from 11 different elementary schools. Also students from 2 different high schools and a number of other organizations attended. The students were provided, free of charge, tours of the museum, the gallery, and given a free art workshop. The program included interactive study sheets for the students and a study guide for the teachers to take home.

## Objectives Worksheet

List the objectives as stated in the original proposal. Include a brief summary of the action taken and evaluation of each. Attach additional pages if needed.

<b>Objective 1:</b>	<b>Students learn about gallery exhibits, language of the arts, OC history and history of the art.</b>
<b>Action:</b>	<b>Students are give a Gallery Tour and the teachers a Curriculum Guide that complements and explains the art pieces in the gallery.</b>
<b>Evaluation:</b>	<b>Evaluation questions are sent with class that attended the tour and the teacher is encouraged to rate the program.</b>

<b>Objective 2:</b>	<b>Students will get hands on art experience in a free class.</b>
<b>Action:</b>	<b>Art Workshop with Willie Tabata</b> Learning the basic printing arts and creating a small fold out book
<b>Evaluation:</b>	<b>Evaluation questions with class at end of tour and follow-up questionnaire with teacher</b> The teacher gets to see, first hand, the final projects their students have completed and follow-up with the questionnaire.

<b>Objective 3:</b>	
<b>Action:</b>	
<b>Evaluation:</b>	

### Modification to Objectives *(if needed)*

If there are any modifications to an objective (i.e. number of clients served, timeline, etc.) please explain in detail in the box below.

Due to summer and winter break, the remaining classes from the surrounding La Habra School District and Placentia/Yorba Linda School District will be touring though-out the months of February and March. This will fulfill the requirements of the grant.

## Narrative

Provide a brief description of the program for which you received funding and the impact of this funding to date. Be sure to include your successes as well as any obstacles encountered and how they were addressed.

The program begins with Zoot Velasco, the Executive Director, giving a brief history of Orange County, the early families, the individuals who founded the county, and their link to the Muckenthaler family. Through a question and answer session, the students were quizzed on the various attributes of their county and personages therein. One of the major successes of this portion was the ability of the Executive Director to connect with the kids, establish a rapport with them, and tie in the local history for the children to understand the connections. The classes are then broken up into two groups.

One group is taken to the Muckenthaler house by Matthew Leslie, the museum curator. On the house tour, Mr. Leslie interacts with the students regarding the numerous architectural and interior attributes of the Muckenthaler estate and the exhibition gallery. He explained a brief history of the artists in the exhibit, the numerous works, and the artistic mediums represented. Following the discussion and tour of the gallery, students would then be divided into numerous small groups, given a work sheet on which they would have to answer questions by searching the gallery's works. The questions are designed to have the students search every piece of art for various attributes such as colors, subject matter, numbers of objects, and/or interpretation.

The second group is taken to the art studio where they take part in an art activity created and taught by Lead Artist Willie Tabata. In one such activity, students learn the fundamentals of printing techniques using foam plates, ballpoint pen, and acrylic paints. Each student uses a pen to create a design on the underside of the foam plate. Pressure from the pen will create a shallow relief on the surface of the plate. Then a discussion and application of the nature of the image being in the reverse by writing their names backwards and in the reverse along the completed design. Then students will select from the primary colors and discuss the properties of mixing two colors to create the secondary colors. Final step is the paint applied sparingly with a small cosmetic sponge then immediately pressed onto construction paper and lifted off to reveal the design that is now printed with their name correctly written. Student will print with various colors and several times on one sheet of large construction paper to create a fold out book.

The groups will then rotate; the groups that toured the gallery will then go to the art activity, and vice versa. These programs usually last anywhere from 1 ¾ to 2 ½ hours.

The funding provided by the OCCF & SL Gimbel Foundation Fund will have allowed approximately 1200 children to attend the programs while other matching funds allowed the acquisition of a school bus to allow students from more distant schools to attend.

Further matching funding of \$16,500 from Rotary International, was received to further expand our schools tours and expand the program. This amount was used to purchase supplies needed for the program as well as expand the program to include a book arts printing making section. Remaining amounts were raised through fund raising efforts.

The final accomplishment has been an incredible success, bringing over to 1200 students from all over the city and county to the Muckenthaler to tour the historical home, explore the gallery, and participate

in an art workshop. Participants from 3<sup>rd</sup> and 4<sup>th</sup> grade classes from local schools: Golden Hill Elementary, Richman Elementary, Fern Elementary, Maple Elementary and Valencia Park. Also, an additional 20 classes from neighboring La Habra City School District and Placentia/Yorba Linda School District will be attending, bringing the total number of classes to 40, totaling approximately 1200 students. In addition, various other student groups also attended, Sunny Hills and Fullerton High Schools brought students to the Muck. Fullerton College and California State University Fullerton classes also toured the exhibitions. Visitors also included senior groups from Morningside. This number being approximately 100 additional visitors.

The response from the teachers has been overwhelmingly positive due to our ability to interact and connect with the students as well as representing the Visual and Performing Standards (VAPA) along with the California Content Standards for Social Studies in the tour.

A matching donation from the Rotary International to procure supplies for this program also allowed us to purchase numerous other items required to expand our art programs to include a book arts and printing class.

Two obstacles caused problems. The first was some schools were unable to attend before the September 15<sup>th</sup> deadline due to the crunch before the summer break and will have to attend in later in the year and into the next. The other, and most problematic, it was difficult to find any organizations that would cover the cost and responsibility of the schools bus. We were very fortunate to have the Muckenthaler's own auxiliary group, Center Circle, cover the cost of two school busses capable of bringing 144 students and funding from the Irvine Foundation grant to cover the busing costs of two largely lesser affluent Hispanic populated schools.

## Financial Report

The financial report is an accurate depiction of the income and expenses related to the funded project.

Organization Name: The Muckenthaler Cultural Center

Grant Amount: \$15,000

Funding Period: 9/15/2010 – 9/15/2011

Project Income Sources	Project Income	Actual Funds Received to Date
OCCF	\$15,000	\$15,000
Contributions	\$15,000	\$15,000
<b>TOTAL INCOME</b>	<b>\$30,000</b>	<b>\$30,000</b>
Project Line Item Expenses	Project Budget	Actual Funds Spent to Date
Personnel, Benefits	\$8,600	8600
Supplies, Equipment	\$9,200	16500
Travel Roundtrip Bus Transportation for 40 field trips	\$8,000	300
Printing	\$1,200	1200
Indirect	\$3,000	1500
<b>TOTAL EXPENSES</b>	<b>\$30,000</b>	<b>\$28,100</b>



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2010 Best Arts Program  
*Arts OC*

2010 Best Museum  
*Reader's Poll*  
*Orange County Register*

2009 Best Non-Profit  
*Fullerton Chamber of*  
*Commerce*

2008 Best Historical Site  
*OC Parenting Magazine*

Harold Muckenthaler,  
*Founder*

Fred Ouweleen,  
*President*

Jane Parker,  
*President Emeritus*

Peggy Albert &  
Jean Crum,  
*Center Circle*  
*Co-Presidents*

Zoot Velasco,  
*Executive Director*

Managed in  
Partnership with  
The City of Fullerton

**Orange County Community Foundation**  
**Attn: Marisa Conner**  
**4041 MacArthur Blvd., Suite 510**  
**Newport Beach, CA 92660**

November 18, 2011

Dear Marisa:

Please find the enclosed Final Report for the OCCF/SL Gimbel Grant awarded to the Muckenthaler Cultural Center for 2011. We have been able to fulfill the requirements of the grant by bringing students not only from our own school districts in Fullerton, but also from surrounding cities of La Habra, Yorba Linda, and Placentia.

As mentioned in the final report of the grant, we discovered that many schools could not attend our programs due to costs associated with transportation.

Through efforts of organizations like the James Irvine Foundation, and the Muckenthaler's own Center Circle Auxiliary Group, several schools were provided with busses which allowed them to bring their classes. We were able to find matching funds to cover a limited amount of transportation costs. Other local schools have located funding which will allow them to attend our programs.

We appreciate the extension you provided to allow us to complete booking the remaining schools.

Thank you again for providing this funding to us. As a Cultural and Arts institution, we strive to bring the arts back to the schools of the county whose programs have been terminated due to funding and budget cuts.

Sincerely,

Zoot Velasco  
Executive Director  
Muckenthaler Cultural Center