

 <p>The Community Foundation Serving the Counties of Riverside and San Bernardino</p>	<p align="center">S.L. Gimbel Foundation Fund Grant Evaluation Form</p>
<p align="center">Grant Period: July 15, 2012 through July 14, 2013</p>	<p align="center">Evaluation Due Date: July 31, 2013</p>

Organization: The Living Desert

Contact Name: Ivy Lewis

Title: Interim Director of Development

Phone Number: (760) 346-5694

Grant Period: July 15, 2012 – July 14, 2013

Award Amount: \$25,000

Grant Number: 2012472

- **Describe the project's key outcomes and results based on your goals and objectives. Provide the number of clients served and other relevant statistics.**

The key outcomes were four healthy cheetahs, an engaged public at the cheetah exhibit, and a positive experience for our park guests.

Nearly 300,000 visitors to the park experienced the cheetahs at the cheetah exhibit during the grant period. Thirty two of the 33 guests asked said that their experience at the cheetah exhibit was positive, that they learned something new, and that they would tell their friends about their experience. One visitor did not see the cheetahs, but also did not characterize her experience as negative either

In our observations of the behavior of 103 visitors, they spent a total of 318 minutes at the exhibit for an average of 3 minutes with a range of less than one minute to 29½ minutes at the exhibit. Only 14% of the visitor's time at the exhibit was spent in unfocused behavior and most of their time was spent in looking at the cheetahs (42%) or interacting with the interpretive elements or docents (11%). They were engaged with the exhibit most of the time. Each engaged visitor could either be engaged with the zebras or cheetahs along this stretch of visitor pathway and they overwhelmingly choose to engage with the cheetah experience.

The annual physical exams of our four geriatric cheetahs showed them to be of good health for their advanced ages of 12, 12, 14 and 15 years. Some required specialized dental work provided by a board certified veterinary dental specialist and also a specialist in cheetah gastrointestinal disease took stomach biopsies for baseline information on gastrointestinal health.

- **What were the challenges and obstacles you encountered (if any) in attaining your goals & objectives? How did you overcome and/or address the challenges and obstacles? What were the lessons learned?**

The challenges encountered were maintaining our aging cheetahs in positive health. The quality food and veterinary care, plus the life enriching activities provided by this grant contributed to their health, wellbeing and longevity.

- **Describe any unintended positive outcomes as a result of the efforts supported by this grant.**

The positive outcomes of the efforts supported by this grant is the better understanding that we gained of our guest experience at the cheetah exhibit, and the discovery and repair of some dental disease in our cheetahs.

- **Describe the overall effect this grant has had on your organization.**

This grant has allowed The Living Desert to expand its understanding of our guest experience and to increase our capacity to care for our animals.

- **Tell us a few success stories that made an impact on your organization and/or community as a result of this grant.**

This grant taught us the value of evaluation and the far reach of our educational programming.

- **Provide a financial report on the use of your grant funds (expenditures).**

Line Item Description	Line Item Explanation (Formula/equation used as applicable. Example: 40 books @ \$100 each = \$4000)	Support from The Living Desert	Support from others	Support from TCF	Line Item Total of Project
Feline meat diet	82 cases Premium Beef Feline Diet 5 days a week/year X \$69.00/ case + tax = 6,100.00			6,100.00	6,100.00
Bones	1 Shank Bone/week x 4 Cheetahs x \$25/ Shank x 52 weeks = \$5200.00			5,200.00	5,200.00
Whole prey items	1 Rabbit/week x 4 Cheetahs x \$10/Rabbit x 52 weeks = \$2,080			2,080.00	2,080.00
Labor	1 FT Keeper (\$35K, inc benefits)½ time = \$17,500/5 days + 1 PT Keeper = \$7000/2 days = \$24,500.00	15,779.73		8,720.27	24,500.00
Histopathology	Antech biopsies, vet screens/CBC			462.45	462.45
Veterinary endoscopy services	At VCA and TLD.			1,856.29	1,856.29
Veterinary dentistry services	Estimated value.		3,000.00*		3,000.00
Hotel for visiting veterinary specialist	2 nights			250.00	250.00
Medications and vaccines	Antibiotic, Telazol 5mL x 3, Vaccinations x 4.			330.99	330.99
Indirect costs	20%	8,755.89			8,755.89
TOTALS:		24,535.62	3,000.00	25,000.00	52,535.62

*Donation of service from the veterinary dentist.

Please return the completed form to:

Celia Cudiamat

3700 Sixth St., Suite 200, Riverside, CA 92501

Or email to: ccudiamat@thecommunityfoundation.net



THE LIVING DESERT.®

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July 17, 2013

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The Community Foundation

3700 Sixth Street, Suite 200
Riverside, CA 92501

Dear Ms. Cudiamat,

Enclosed is the S.L. Gimbel Foundation Fund Grant Evaluation Form for the grant period July 15, 2012 through July 14, 2013. The deadline is July 31st for this report. I have also emailed you a copy of this letter and the report. Please let me know if you or the Trustees of the S.L. Gimbel Foundation have any questions.

Things are hectic here as we are in the midst of planning for the new season. We are excited about the many new things that will be offered to enhance our guests' experiences.

On behalf of Stacey Johnson, President & CEO, the Board of Trustees and staff here at The Living Desert, again we thank The Community Foundation for its support and collaboration.

Best regards,

Ivy Lewis

Interim Director of Development

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