 <p>The Community Foundation Serving Riverside and San Bernardino Counties</p>	<p>S.L. Gimbel Foundation Fund Grant Evaluation Form</p>
<p>Grant Period: November 15, 2012 through September 15, 2013</p>	<p>Evaluation Due September 15, 2013</p>

Organization: Seniors in Service of Tampa Bay, Inc.

Contact Name: Tammy Criollo

Title: President and CEO

Phone Number: 813-760-2818

Grant Period: November 15, 2012 – September 15, 2013

Award Amount: \$ 25,000

Grant Number: 2012875

**1. Describe the project's key outcomes and results based on your goals and objectives.
Provide the number of clients served and other relevant statistics.**

Project Goal: To provide at-risk seniors with homemaker and companionship services which will increase the number of years these seniors can live independently.

Objective I:

Proposed - 298/350 (85%) of at risk seniors served will continue living independently throughout the project year in their homes, and will collectively receive 77,256 hour of services, provided by a minimum of 65 volunteers.

Achieved – 296/315 (94%) at risk seniors served continued living independently throughout the project year in their homes, and received 72,640 (94% of proposed) hour of services, provided by a 66 (100% of proposed) volunteers.

At risk clients consisting of frail seniors and disabled persons received the supportive services needed to safely remain in their homes with independence and dignity; and, were able to avoid transitioning to assisted living arrangements. Our Senior Companion Program volunteers (healthy, active seniors themselves) provided homemaker services such as meal preparation, help with laundry, light housekeeping, grocery shopping, etc. Our Senior Companion Program volunteers provided companionship services by engaging in conversation, playing memory improvement games, and providing physical and socialization activities. Our Senior Companion volunteers provided respite services to give relief to the primary caregivers.

Objective II:

Proposed – 65/65 (100%) Of eligible low-income Senior Companion volunteers will receive a \$ 2.65/hour stipend to improve financial position. Total stipends paid for project year will total \$ 204,728.

Actual – 66/66 (100%) Of eligible low-income Senior Companion volunteers received a \$ 2.65/hour stipend to improving their financial position. Total stipends paid for project year to-date total \$192,496.

66 volunteers participated in the 2012 satisfaction surveys. Below are a few results from the volunteer surveys:

- **85%** respondents rated the overall volunteer experience as either good or excellent.
- **97%** would recommend volunteering with Seniors in Service to friends.
- **93%** agreed or strongly agreed that they enjoy what they do as a volunteer.

Senior Companion Station evaluations (locations and individuals receiving the benefits of a Senior Companion Volunteer) were conducted and responses were extremely positive. Below are a few responses from the SCP station surveys:

- **100%** respondents agreed or strongly agreed that clients were provided more individualized attention.
- **100%** of the respondents agreed or strongly agreed that the volunteers contributed to the clients improved quality of life.
- **100%** of the respondents are pleased with the services provided by the volunteers.

2. What were the challenges and obstacles you encountered (if any) in attaining your goals & objectives? How did you overcome and/or address the challenges and obstacles? What were the lessons learned?

During this past spring and summer we have experienced a higher than normal rate of Senior Companion Volunteers needing Leaves of Absences, our clients experiencing illnesses requiring hospitalization, and other clients traveling to visit loved ones. Many of our volunteers have served with Seniors in Service several years. Our Senior Companion Volunteers' average age is 70 and many have taken an extended leave of absence during this year. Seniors in Service has been active in recruiting volunteers to take the place of current volunteers on leave of absence (LOA). Due to the age of this population many of the clients and volunteers have also a considerable amount of doctors' appointments and are unable to keep their schedule service hours.

We have overcome these challenges through increased volunteer recruitment.

Our lesson learned was an important reminder that because of the age and frailty of those we serve and of our Senior Companion Volunteers, we must increase even more that we have in the past our rate of recruitment. We are also beginning to see and to engage more baby-boomers who are more active the amount of LOAs should lesson.

3. Describe any unintended positive outcomes as a result of the efforts supported by this grant.

Out of the need to more quickly recruit, train, and place volunteers to meet our commitments, we have improved and streamlined some of our recruitment and training components which has resulted in some improved efficiency and effectiveness.

The award of the S.L. Gimbel Foundation Grant alone provided our Board, staff, and volunteers a great sense of encouragement as financial support of our community's low-income, frail, seniors is limited. To have the buy-in from the S.L. Gimbel Foundation was very well received.

We received a 50% increase in funding for our Senior Companion Program from our County government. And, although, we do not know that the increase was a result of the S.L. Gimbel award, the County representatives were very happy and encouraged seeing that Seniors in Service

through the support of the Community Foundation serving Riverside and San Bernardino had further leveraged their investment in our Senior Companion Program.

4. Describe the overall effect this grant has had on your organization.

The S.L. Gimbel Foundation award provide an additional .3 FTE of direct program staff for a Volunteer Coordinator which increased our capacity to recruit, train, and engage new and additional Senior Companion Volunteers. As well as, conduct more in-home assessment of clients in need of Senior Companion Program services. The award also provided more than 3,000 hours of direct Companionship services to more than 15 frail, homebound, seniors who without this support would not have received the care and companionship of a Senior Companion Volunteer. Our volunteers and staff often hear from our clients and their families that their loved one's Senior Companion Volunteer has saved their life!

5. Tell us a few success stories that made an impact on your organization and/or community as a result of this grant.

Each of the two stories below are actual events that have occurred during this funding cycle:

Ms. Alberta - Seniors in Service provides respite care to low-income families who are struggling to care for their loved ones at home, while they continue to work. One of those families is Ms. Alberta's, a 103 year old client of the Senior Companion Program.

Senior Companion Program Volunteer, Ms. Dorothy Chatmon, works with Ms. Alberta, providing greatly needed respite care to the family. Dorothy works on the Alberta's dexterity and mental well being by using rubber stress balls and encouraging her to complete jigsaw puzzles. The family recently shared with us that Alberta looks forward to the days that Dorothy visits and provides Companionship services; and, that without Seniors in Service they would have had to move Alberta into a nursing home. Alberta just celebrated her 103 birthday in June and has had a Senior Companion Volunteer since she was 96 years old!

Ms. Carson - Many of the clients for which Seniors in Service provides respite, have a full-time caregiver. Our Senior Companion Program is not only to provide relief from full-time caregiving, but also to have that added piece of mind that their family member is being checked-in on during the day in cases where, at times, the senior has to be left alone at home.

During a recent visit to conduct a re-assessment with our client Ms. Carson, her son shared with us that his mother has advanced Alzheimer's. While he and his siblings face the real possibility that at some point they may have to move their mother into a nursing home that caters specifically to Alzheimer's patients, having our Senior Companion Volunteer services in-home has provided the family time to enjoy her a little longer so that they have been able to give her their love and support as long as possible in their home.

Our Senior Companion Volunteer and Ms. Carson have been placed together for three years, serving Ms. Carson by providing companionship, helping with errands and light housekeeping. According to her son, many of the services our Senior Companion Volunteer provides allow him to come home and care for the mother and removes additional chores he would have to complete if our Senior Companion services were not available. This affords him the energy and time to give his care and attention to his mom when he is home.

As part of our on-going quality assurance Seniors in Service asks the clients and/or caregivers if our Senior Companion Volunteers have improved their quality of life, and if without our Senior Companion Program Volunteers, would it be harder for you to remain living alone (or where you are). The quality assurance questionnaires measure a resounding "Yes" in all cases, providing

SIS with valuable information that our program is effective in maintaining a senior's dignity by being able to maintain their independence and by aging in place, where they truly want to be.

6. Provide a financial report on the use of your grant funds (expenditures).

Line Item Description	Line Item Expenses	S.L. Gimbel Foundation Expenditures November 15, 2012 through September 15, 2013
Salaries and Payroll Expenses	Direct Program Staff Totaling - .3 FTE Payroll Taxes & Benefits at 20.4%	\$ 15,246
Program Expenses	Staff Mileage Reimbursements (@ \$.50/mile) \$ 687 Staff Dev - \$ 150 In-Service Space \$ 125 Program Supplies \$ 200 Program Postage \$ 150	\$ 1,312
Volunteer Expenses	Stipends \$ 7,252, Uniforms \$ 60, Vol Ins \$ 80, Vol Recog \$ 300, Vol Mileage reim. \$ 750.	\$ 8,442
TOTALS:		\$ 25,000

7. Please send copies of publicity and other promotional materials.

Attached separately:

December 2012 Newsletter
February/March 2013 Newsletter
March 2013 Newsletter
July August 2013 Newsletter
Seniors in Service Info Sheet

- ❖ All variances or time extensions must be approved by The Community Foundation's Grant Committee. Please contact us at 951-684-4194, ext. 114 immediately if a variance or extension becomes necessary.

Please return the completed form to:

Celia Cudiamat, Executive Vice President of Grants & Programs
3700 Sixth St., Suite 200, Riverside, CA 92501 or fax to 951-684-1911
Or email to: ccudiamat@thecommunityfoundation.net

Our Volunteer Recognition Luncheon

Our board members, staff, and community guests recognized and thanked our dedicated volunteers for their amazing commitment at the annual Volunteer Recognition Luncheon held on Monday, December 17th at the Airport Hilton.



Volunteer of the Year - Rackel Perez
with Board Chairman-Elect Darren Farfante

Please enjoy the pictures...



CEO CORNER...

As we begin 2013 I've reflected on the meaningful benchmarks and notable successes of last year and would like to share with you some of those awesome accomplishments and advancements. We are thankful for the loyalty and continued support of our donors and funders and we welcome our new supporters and community partners.

* October began our grant from The Children's Board of Hillsborough County for the Lowry Park Neighborhood Initiative. A new collaborative partnership between Lowry Park Zoo School, Parents as Teachers Educators provided by Champions For Children and our volunteer grandparents enables us to reach children ages 2 to 5 years of age during a critical window of development with much needed help for them and their families. Using innovative learning tools developed by Lowry Park Zoo School, and the resources of the Zoo, our volunteer grandparents will help other young children in the community enjoy the excitement of having a zoo in their backyard!

* Another success 2012 has brought is our project with the Tampa Preschool Partnership, funded by our Conn Memorial matching grant. Since summer of 2011 we have worked alongside teachers at the Tampa Preschool Partnership schools to help young children learn their letters, sounds, and the beginning steps of reading. Our caring and patient volunteer grandparents provide guidance and support to those they tutor and mentor. It is truly special to see the volunteer grandparents working with the children; everyone loves their Grandma or Grandpa!

* Our Senior Companion Program has had an impressive expansion allowing us to touch more lives through increased Hillsborough County Community Development Block Grant (CDBG) funds, and our new grant from The S.L. Gimbel Foundation. People, perhaps like your parents, or a frail elderly neighbor, will receive help with grocery shopping, light housekeeping, and even companionship. They will enjoy an improved quality of life while aging in their homes through the help of our caring volunteer Senior Companions.

We look forward to our continued and growing partnerships to engage seniors to help children succeed in school and in life, and for frail elders to maintain their independence and to live comfortably in their homes.

Tammy Sexton Criollo
President & CEO

If you would like to donate to help those children and seniors in need you may do so online at www.seniorsinservice.org or call Sandy at 813-932-5228 x228

Thank you to our Donors, Funders & Volunteers!



Here is a small example of our volunteer's dedication...

238 volunteers provided over 240,000 hours of tutoring & mentoring and homemaker /companionship services.

**23 Years of Service
Addie Lambert**



18 Years Eartha Miller	17 Years Dorothy Abreu
16 Years Juana Castillo Yeva Khmarin Rosie Tolbert	15 Years Eula Thomas
14 Years Rutha Mae Bell Nellie Bramlett Lil Manuel Lucy McCaskill Cassie Prather Gloria Torres	13 Years Alberta Dowdell Julia Ferri Minnie Pendleton Julia Polk
12 Years Susan Boyd Barbara Butts Karen Mosakowski Rita Reznikova	11 Years Julia Castillo

Welcome our newest Senior Companion volunteers who have completed orientation & training.



From left to right: Ronald Rouisse, Maritza Ramos, Cameron Jones and Dollie Hollomon.

SENIORS IN SERVICE NEWS...

Join us for our very own VIP section at
'Live Life to Discover'
on **Thursday, January 24th** from 6-9pm
Renaissance Tampa International Plaza Hotel.

The Renaissance will host an exclusive performance by Shaun Hopper a finger-style guitar wizard who has opened for many acclaimed artists including B.B. King and toured with the likes of the Dave Matthews Band.

As a VIP you support Seniors in Service while enjoying Shaun's performance, mix & mingle whilst savoring complimentary appetizers, a special designated seating area inside, a glass of wine, and special pricing of \$5 for other cocktails, all for \$25!

To purchase tickets call Sandy at 813-932-5228 x228 or email sliberatore@seniorsinservice.org
More information to follow

Past Chair thanked for service



Gina Space (left) being thanked for her 2 years of leadership as Board Chair by Tammy Criollo, President and CEO of Seniors in Service. Ms. Space has been involved with

Seniors in Service for the past 8 years and will continue to serve on the Board and the Executive Committee.

Seniors in Service receives 2 new grants

More frail seniors in Hillsborough County will get help from our caring companion volunteers as the Senior Companion Program received support by a grant from **The S. L. Gimbel Foundation**

Seniors in Service received a grant from **TD Bank Charitable Foundation** in support of the Foster Grandparent Program.

Seniors in Service staff were on hand to receive the check including from left Tammy Criollo, Seniors in Service President & CEO, Peter Witte, Store Manager TD Bank, &



Sandy Liberatore, Director of Community Partnerships for Seniors in Service.

New Board Members

We would like to welcome our new board members.

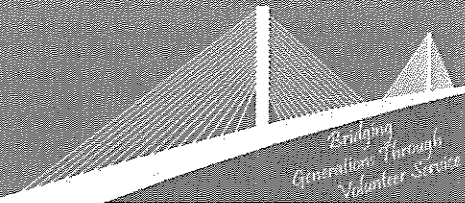
Calvin Jackson, Calvin is Retail Market Manager for TD Bank, managing 17 stores in the Tampa Bay area including Hillsborough and Pinellas Counties.

Jonathon Bowman, Jonathon is the Founder and CEO of Harmony Home Health, a leading private duty home health care agency in Pinellas County and expanding into Hillsborough County.

Our new Executive Officers for 2013 are:

Chairman - Darren Farfante
Chair Elect - Susan Boyd
Secretary - Chris Bruser
Treasurer - Mark Humphrey

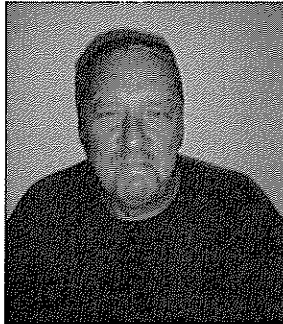
SENIORS IN SERVICE OF TAMPA BAY, INC.



February/March, 2013 Newsletter

OUR VOLUNTEERS...

Pinellas Volunteers Nominated...



Congratulations Mr. Ray Petren!

Mr. Petren serves as a Volunteer Grandparent at Lynch Elementary School, has been selected as **Mentor of the Year!**

This is a new category for the Volunteer Committee at Lynch and when the committee polled the staff for nominations they consistently recommended Mr. Petren for the noble efforts he makes to help students at Lynch Elementary School.



Congratulations Victoria McBride!

Ms. McBride was nominated for **Outstanding School Volunteer for the 2012 - 2013 Pinellas County Schools District Award.**

Grandma McBride serves as a Grandparent Volunteer at Melrose Elementary School. She has been a Seniors in Service volunteer for nearly six years and has served at Melrose all of that time. Congratulations on this well deserved nomination!

*The *Volunteer Grandparent Program volunteers serve alongside the teachers in over 100 + schools in Hillsborough, Pinellas, and Polk Counties. They help tutor and mentor students who are experiencing difficulty staying up with their classmates and support the learning process for everyone in the classroom.*

We can use your help! If you would like to help fund Volunteer Grandparents in schools to help children in need you may do so by donating online at www.seniorsinservice.org or call Sandy at 813-932-5228 x228

*also known as the Foster Grandparent Program

CEO CORNER... Celebrating Aging!

Several years ago the American Health Care Association (AHCA) identified the average age of assisted living residents to be 86.9. The typical assisted living resident is a female, 86 years old, who requires assistance with two activities of daily living (ADLs).

There's no question that people are living longer, staying healthier and remaining active longer than ever. Service providers are constantly evolving to meet the demands of an increasingly active population.

If you look at the numbers below you can see what an ever changing situation it is...

- **Pre-Columbian North America**
(before 1492)
Life expectancy: 25-30 years
- **Early Modern Britain (1700 to 1900)**
Life expectancy: 25-40 years
- **Early 20th Century**
Life expectancy: 31 years
- **2010 world average**
Life expectancy: 67.2 years

Today's Baby Boomer doesn't look, act or think like their mother or father, they work longer, they look better and they feel they can live life to the fullest. And, like many generations before they want to age in their home; even when faced with health challenges. Given our technology and resources, living with independence can be accomplished; certainly for the population that can afford it.

But not all the retirees have the financial resources to remain at home, or have family around to help out. That's where we focus; through our Senior Companion Program our volunteers assist low income, aging frail, bringing hope, a helping hand to stay independent and companionship.

We even reach out to the caregivers, those with an aging parent, spouse, family member, or friend whom they care for. Offering respite to those with the daunting task of caring for someone they love that needs 'looking after' to retain their independent situation.


We are a growing aging society and with a little help all seniors, even those without resources can live life to the fullest!

If you are a Baby Boomer with a little time or cash to spare we can make it work for the betterment of our present and future elders!

Tammy Sexton Criollo
President & CEO

Events...

We are excited to announce our 1st Annual Pinellas Bridging Generations Luncheon on Thursday, May 16th 11:30a.m. - 1p.m. at Bascom's



**SENIORS IN SERVICE
OF TAMPA BAY, INC.**

SAVE THE DATE
1st Annual Pinellas
**Bridging Generations
Luncheon**

Thursday, May 16, 2013
11:30a.m - 1p.m. Lunch & Program

Bascom's Chop House
Feather Sound area
3665 Ulmerton Road - Clearwater, FL
33762

Please join Seniors in Service for our first luncheon in Pinellas as we celebrate our success, raise awareness, & encourage support.

to Purchase Tickets online
www.seniorsinservice.org

You can make a difference by becoming a Sponsor!
Call Sandy at 813-932-5228 x 228 or Purchase securely online.
www.seniorsinservice.org

Party for a Cause!

Please join us for a fun casino experience and a portion of the proceeds come to us



SLOT MACHINES • CRAFFLES • SILENT AUCTIONS

Monte Carlo Night
Hosted by Tampa East Sertoma
Friday, April 5, 6:30 -11p.m.
Higgins Hall • 5225 N. Himes Ave Tampa

\$100 • Ticket includes: Premium open bar, Hors d'oeuvres,
Buffet with carving stations and dessert & all games & chips

To purchase your ticket call Sandy at 813-932-5228 ext.228
Portion of proceeds go to Seniors in Service

BLACK JACK • TEXAS HOLD'EM • ROULETTE

SENIORS IN SERVICE NEWS...



Senior Companion Program volunteer Bobby Boutwell pictured with Pirate Bill at MacDonald Training Center's Pirate Party.

Bobby has been a volunteer at MacDonald Training Center for two years in addition to serving clients in the community.

According to staff at MacDonald Training Center Bobby does tremendous work and is a great advocate for the people they serve.

MacDonald Training Center serves individuals with disabilities by providing education, vocation and residential support.

Our caring Seniors Companion Program Volunteers serve in homes and with other partners to assist in bringing independence, companionship and support to those in need.

Adopt a Senior - Support a frail senior or disabled resident to stay in their home by adopting a volunteer to assist them. Adoptions are available at various levels; contact Sandy Liberatore at 813-932-5228 x228

Thank you to our Funders:

- Corporation for National and Community Service
- United Way Suncoast
- Children's Board of Hillsborough County
- Hillsborough County Public Schools
- Pinellas County Schools
- Hillsborough County BOCC
- City of Tampa
- The S. L. Gimbel Foundation
- Conn Memorial Foundation
- The Community Foundation of Tampa Bay
- Rays Baseball Foundation
- TD Bank Charitable Foundation
- BJ's Charitable Foundation
- Publix Super Market Charities, Inc.
- Junior League of Tampa Bay, Inc.

and with

Much Gratitude to our Donors

SENIORS IN SERVICE NEWS...

Lowry Park Neighborhood Initiative

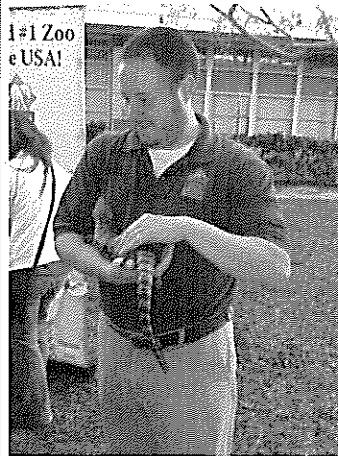
Seniors in Service of Tampa Bay has partnered with Champions for Children, Lowry Park Zoo, and Lowry Park Zoo School to offer a unique program, the **Lowry Park Neighborhood Initiative**.

The partnership funded by the **Children's Board of Hillsborough County** is to benefit at-risk children with a creative educational model that includes coaching parents to teach their children.

In February Tampa Bay Lowry Park Zoo Youth Programs Coordinator Craig Anderson, delivered some of the first educational materials to Cleveland Elementary for their Head Start and EELP classrooms. The materials consisted of Alphabet Monkeys, Skill Games for alphabet, math and color recognition, and a mealworm life cycle project for each classroom. Along with the educational materials, the zoo will provide in-class animal demonstrations, a small classroom library and parent zoo events throughout the school year.



Pictured are partners of the Lowry Park Neighborhood Initiative: Back Row Left: Craig Anderson, Cathie Schroder, Patty Garcia, Natasha Pryce, Carla Polite. Front Row Left: Ruby Marshall, Lillie Nichols, Gloria Washington, Paulette Woodall.



To kick off our Lowry Park Initiative Lowry Park Zoo brought out some really cool critters for the children and parents to enjoy at Egypt Lake Elementary including: Sheila the Skink, an Eastern Screeching owl, a Rabbit, and a spotted python.



www.facebook.com/seniorsinservice

Volunteer Recognition Week. One of the remarkable accomplishments was the tremendous service our Senior Companion volunteers have already given this year through April 12,887 hours of providing help with housekeeping, grocery shopping, running errands and offering companionship and friendship to their clients.

Many of our Senior Companion volunteers were honored for their efforts and services including a newly appointed Team Leader, Crista Garrdio who was recognized by the Tampa Housing Authority for her outstanding work as a volunteer at her apartment community, the Mary Bethune Senior Housing Center and going out of her way to assist Spanish speaking residents.

Congratulations Crista!

Crista has been a SCP volunteer for 2 years.



USAA Volunteers Give Back...



14 volunteers from USAA (Banking institution for Active Military, Veterans and their families) donated their time at James A Haley Hospital. The volunteers visited residents at Haley's Cove Living Center, spent time with veterans during their lunch hour and socialized with the residents. After lunch, the volunteers and the residents played several games of bingo. The residents received gift cards and canteen dollars to be used in the Hospital's gift shop. The youngest veteran attending was 26 and the oldest veteran was 96.

committee members, drawing donors, and guests.

Applause, smiles and tears were shared as guests listened to Michelle Roberge from Pinellas County Schools; Dr. Jack Lamb retired Hillsborough County School Board member, lifetime leader in education, and a Seniors in Service advocate; and, the heartwarming stories from Lucy McCaskill, Foster Grandparent volunteer. Each shared ways Foster Grandparent volunteers have helped children struggling in school to achieve more and how they help lead children to success in school and life.

Held at Bascom's Chop House, the event included a delicious lunch, several beautiful chance drawings and door prizes, one of which was a designer Sterling Silver Bracelet donated from The International Diamond Center on Ulmerton Road. It was won by Board Member Tammie Brewer from Dex Imaging. Later, Tammie so generously presented the beautiful bracelet to our volunteer, Lucy McCaskill, in honor of Lucy's many years of love, caring, and support she has given to so many children in need.

Grandma Lucy is shown wearing her beautiful gift pictured alongside Board member Tammie Brewer.



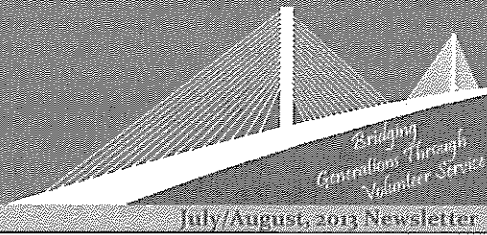
Save the Date...

The **6th Annual Bridging Generations Breakfast** is planned for **Friday, October 18th 7:30am** at the Renaissance Hotel at International Plaza.

Each year attendees gather at this annual fundraising event to hear firsthand the touching stories highlighting the volunteers, children, seniors, and veterans whose lives have been changed.

Sponsorships are available ranging from \$1,000 - \$5,000 please contact Sandy Liberatore
012 022 5720x 270

SENIORS IN SERVICE OF TAMPA BAY, INC.



OUR VOLUNTEERS...

Hillsborough County Head Start recognizes Seniors in Service and Foster Grandparent Volunteers...

Seniors in Service was selected by Hillsborough County Head Start as the **Community Partner of the Year!** The award was for providing outstanding volunteer engagement and program management.



Accepting the award is Cathie Schroder, Manager of the Foster Grandparent Program from Mary Dillon, Community Program Coordinator II for Hillsborough County Head Start Program.



Pictured are some of the dedicated Foster Grandparents volunteers who were recognized at the Head Start Annual banquet.

Each volunteer received a certificate and a standing ovation to honor them.



CEO CORNER...



In 2010, our Board of Directors created new strategic goals and a new vision for the organization. They established the goals of creating an organizational culture inviting to the next generation of volunteers, Baby Boomers, and to explore and identify social enterprise opportunities which align with the Seniors in Service mission. That new social enterprise is *Coming of Age Tampa Bay*.

Coming of Age is a nationally recognized, highly successful initiative created in 2002 by the Intergenerational Center at Temple University, to help people age 50+ explore their futures, and build stronger non-profits and communities. Coming of Age Tampa Bay addresses the utilization of the thousands of Baby Boomers in the Tampa Bay area, Boomers who are more active, more highly skilled, and with greater resources than previous generations.

The Coming of Age Tampa Bay spectrum serves four audiences:

1. CAPTURE THE ENERGY learning lab is designed for nonprofits that engage, or would like to more effectively engage Boomer volunteers;
2. Baby Boomers who may need help envisioning "the next phase of life" for themselves will find it in the EXPLORE YOUR FUTURE workshop consisting of four sessions to link the Boomer population with action, new insights, as well as realistic, actionable plans to realize their dreams;
3. employers who can utilize EXPLORE YOUR FUTURE workshop for transiting into retirement or buyout executive boomers;
4. businesses who benefit from contact with Boomer clients.

The Coming of Age licensed products offer each audience targeted, researched-based training and resources.

Our first CAPTURE THE ENERGY learning lab for nonprofit leaders is scheduled for September 16&17 and the first EXPLORE YOUR FUTURE workshop is scheduled for November.

Please watch for additional information coming soon!

Tammy Sexton Criollo
President & CEO

OUR VOLUNTEERS...

Retired Senior Volunteer Program (RSVP)



Staff from RSVP is out of the gate running, spreading their enthusiasm and reaching out to their 28 partner sites including non-profits agencies, hospitals, senior centers, food pantries/ distribution centers and parks in Hillsborough County.

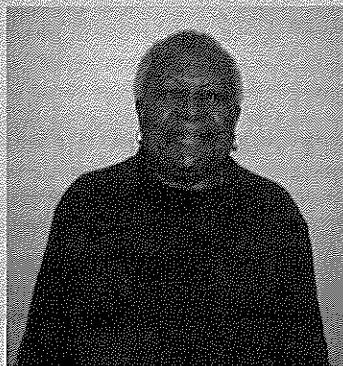
The RSVP Lead Coordinator Glarisol Garcia had the opportunity to support one of the RSVP sites partners (James A. Hailey Veterans Hospital) by volunteering with the 33rd National Veterans Wheelchair Games as hospitality volunteer at the Tampa International Airport providing companionship to Paralyzed Veterans Athletes that were waiting for their flights to depart, escorting them to the gate and offered luggage assistance.

The event co-presented by Paralyzed Veterans of America (PVA) and the Department of Veterans Affairs (VA), is the largest of its kind in the world, where more than 550 athletes from the United States, Puerto Rico and Great Britain competed in 18 different adaptive sports.

Glarisol had the opportunity to assist one of the athletes, Octavia Mitchell, Captain and Event Coordinator of the Veterans Strike Force (Volunteer organization that provides veterans with resources, information of benefits, housing, job and medical assistance) in Chicago, Illinois. She won three gold and one silver medals this year. She is a US Army Veteran that suffered a stroke on May 2004 that left her paralyzed on her left side.

Octavia stated that she "continues to be all she can be, enjoys life the fullest, encourages other athletes to go further and do their best, and that what is important is to participate because she already knows she is a winner".

Senior Companion Volunteer



Companion Volunteer Dorothy Chatmon

Seniors in Service provides respite care to those families trying to care for their loved ones at home. One of those is Alberta a 103 year old client of the Senior Companion Program.

Companion Volunteer Dorothy Chatmon works with this client, providing much needed respite care to the family. Dorothy works on the Alberta's dexterity and mental well being by using rubber stress balls and completing jigsaw puzzles.

The family shared with us that Alberta looks forward to the days that Dorothy provides companionship services and that without Seniors in Service they would have to move her into a nursing home.

Alberta celebrated her 103 birthday in June and has had a Senior Companion Volunteer since she was 96 years old!

Foster Grandparent Volunteer



Grandma Anderson

James Elementary kindergarten teacher Ashley Foxworth is enjoying her volunteer Grandma Wilene Anderson. She shared a brief example about how well Grandma Anderson works with the children.

She explained that Grandma has been assigned to one boy in particular who is autistic. At the beginning of the year, he wasn't communicating with anyone and was performing below grade level.

Grandma Anderson has been working with him for the last year with amazing results: he is now speaking, writing his name, recognizing numbers, surpassing some of his peers, and is very close to being on grade level.

EVENTS...

Please join Seniors in Service at the...

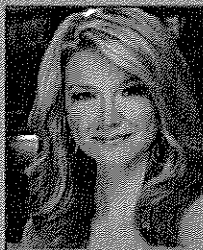
6th Annual
Bridging Generations
Breakfast

Renaissance Hotel, International Plaza, Tampa

Friday, Oct 18, 2013 | 7:30 am Networking & Breakfast | Program from 8 - 9 am

\$50 per person

A portion of the ticket cost benefits the programs of Seniors in Service and is tax deductible



Emcee
Laura Moody
Fox 13 Anchor of
Good Day Tampa Bay
with Bill Curran



Keynote Speaker
Judge Susan Sexton

Creator of the award winning Elder Justice Center, a unique program
designed to help elderly individuals gain access to the court system

Read more on Judge
Sexton and view her
newest book at
www.judgesexton.com

Chance Drawings for local restaurants, sports apparel, wine tasting, hotel stays, and much more...

Plus...

Networking opportunities with approximately 300 business & community leaders.

And...

You will be moved and motivated by the stories from our volunteers!

For additional information
Call Sandy at 813-932-5228 x 228

Purchase online at www.seniorsinservice.org/events

Thank you to our Sponsors...



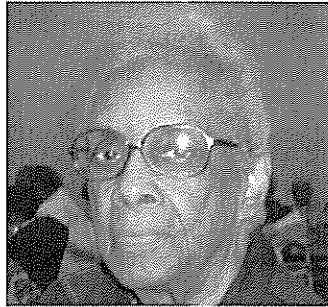
Dex Imaging - Fifth Third Bank - Foley & Lardner LLP - Humana
Suncoast Schools Federal Credit Union Foundation - Susan Boyd

SENIORS IN SERVICE NEWS...

We are sorry to say our dear Foster Grandparent volunteer Harriett Pitt, pass away on July 8, 2013. Harriett's passing saddens everyone at Seniors in Service and our condolences are with her son Roosevelt, and those dear to her.

Harriett served with us for 14 years and though those years she impacted so many young lives with tutoring and mentoring, helping them overcome difficulties and achieve success in school.

We were so fortunate to have known this special lady!



OTHER NEWS...

Tampa's Lowry Park Zoo Docent Training Opportunity

Tampa's Lowry Park Zoo is currently accepting applications for admission to its Docent Training "Volunteer Educators" course. The classes are offered only once a year and the 10 week training program for 2013 will begin on September 19th.

For more information or to apply for admission to the course, go to the zoo's web site at www.lowryparkzoo.com. Click on "Get Involved..." on the top right, and then on "Volunteer Opportunities"

Or you may email
jennifer.mclachlan@lowryparkzoo.com

Class size is limited, so don't miss this great opportunity!

SENIORS IN SERVICE NEWS...

Funding Announcements:

- Senior Companion Program, CDBG Hillsborough County - SCP has been recommended for \$ 150,000 in funding for the 2013-2014 contract! Our current contract is for \$ 100,000. We were the number 1 scoring proposal for our category.
- Upcoming Capital Improvements, CDBG Hillsborough County - SiS has been recommended for \$ 29,450 in support to build-out an ADA accessible bathroom. We were also the number 1 scoring proposal in this category.
- Technology Improvements coming - We were approved for a \$ 5,000 grant by the Children's Board for new computers. This will help the volunteers that must take the 40 hour on-line childcare licensing class required by Head Start and some other volunteer stations.
- Foster Grandparent Program, Conn Memorial - Has awarded SiS a match challenge grant for \$10,000 in support of our Foster Grandparent Program.
- Foster Grandparent & Senior Companion Programs contribution of \$ 12,500 from Fifth Third Bank to support our mission and efforts benefiting low-income seniors and children in Hillsborough and Lakeland.

Thank you to our Funders

- Corporation for National and Community Service
- Children's Board of Hillsborough County
- United Way Suncoast
- Hillsborough County BOCC
- Hillsborough County Public Schools
- Pinellas County Schools
- City of Tampa
- The S. L. Gimbel Foundation
- Fifth Third Bank
- Conn Memorial Foundation
- The Community Foundation of Tampa Bay
- Rays Baseball Foundation
- TD Bank Charitable Foundation
- BJ's Charitable Foundation
- Publix Super Market Charities, Inc.
- Junior League of Tampa Bay, Inc.

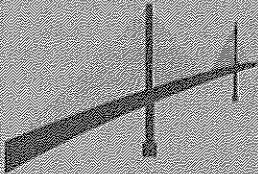
and with
Much Gratitude to our Donors



SENIORS IN SERVICE OF TAMPA BAY, INC.

*Bridging Generations
Through Volunteer Service*

Informational Sheet



Seniors in Service of Tampa Bay, Inc. manages volunteers to meet the challenges of the community with services that offer mentoring, tutoring and companionship through customized training, support and recognition of our volunteers.

Our Mission: Seniors in Service recruits, trains and places volunteers to help children succeed and frail elderly and disabled veterans remain independent.

When We Started:

- Incorporated in Hillsborough County in 1984 as a Non-Profit 501 (c) 3.
- Responded to growing need to engage retirees in this community for the benefit of those in need as well as their own fulfillment.
- Since our inception the client base has increased over 400% and quadrupled programs.
- Services now extend into Pinellas and Polk counties.

Who our Volunteers are:

- Caring, screened, Level II background-checked, "SERVE" registered.
- Committed to a regular schedule.
- Valued and appreciated partners of Seniors in Service.

Programs:

Volunteer Grandparent Program

- Over 175 dependable, caring volunteers in 100+ Tampa Bay schools, pre-schools, and out of school time sites.
- Helping children succeed academically, emotionally and socially.

Volunteer Companion Program

- Over 90 compassionate volunteers assisting homebound, isolated people in their homes.
- Prolongs the independence of nearly 500 frail elderly, disabled and homebound residents.
- Provides companionship, daily chores and light duties as necessary.

Retired Senior Volunteer Program (RSVP)

- The purpose of RSVP is to create meaningful opportunities for older citizens – age 55 and above – to participate more fully in the life of the community through volunteer service. The program matches the considerable wealth of knowledge, skills, and experience of this vital and rapidly growing age group with the addressing of critical needs and unresolved issues in our community.

Operation Connect

- Supporting military families, children, and disabled veterans, living in the Tampa Bay area.
- Makes a positive impact on children from military families.
- Provides companionship and daily chores to frail or disabled veterans, enabling them to live independently.

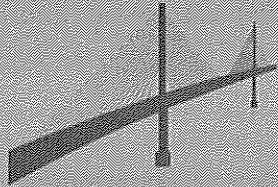
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www.seniorsinservice.org

SENIORS IN SERVICE OF TAMPA BAY, INC.

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Programs Continued:

Bill Payer Program

- Bonded, experienced volunteer assists those with challenges in holding a pen, not seeing well or anyone needing assistance in our community with writing bill payments.

Spic & Span for Seniors

- Helps fragile elderly or disabled persons maintain a tidy, healthy home. Volunteer groups from local colleges, civic organizations, and corporate businesses roll up their sleeves to help elders remain independent by performing chores in their homes.

Benefits for the Community:

- Provides approximately 250,000 community service volunteer hours annually.
- Engages more than 350 seniors for active volunteering in community needs.
- Positively impacts the lives of more than 2,000 children annually and improves the lives of Seniors.
- Makes 2,500+ referrals for seniors to appropriate agencies.
- Advocates for geriatric issues; senior service needs, senior demographics and the impact of the aging population of 79 million baby boomers.

Who our Funders are:

- Corporation for National and Community Service
- United Way of Tampa Bay, Inc.
- Hillsborough County Public Schools District
- Pinellas County Schools District
- S.L. Gimbel Foundation Fund at The Community Foundation Serving the Counties of Riverside and San Bernardino, The Conn Memorial Family Foundation, The Walter Family Foundation, The Publix Foundation, TD Bank Charity Foundation, The Rays Baseball Foundation, BJ's Charitable Foundation
- Individual donors

Financial Transparency:

- Out of every dollar donated, 91% goes directly into programs and services, per the 2010 Independent Financial Audit.
- Exceeds standards of the National Charities Information Bureau.
- Annual audits are "clean" and Seniors in Service is in compliance with all city, county and federal contracts.

Who we are:

- Seniors in Service values diversity. Individuals of all races, ethnicities, ages, gender and/or those with disabilities are encouraged to engage with our organization.

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