



**The  
Community  
Foundation**

*Serving the Counties of Riverside and San Bernardino*

**S.L. Gimbel Foundation Fund  
Grant Evaluation Form  
Holiday Grant**

<b>Grant Period:</b> January 1, 2013 through June 30, 2013	<b>Evaluation Due Date:</b> July 15, 2013
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Organization: **Second Harvest Food Bank of Northwest North Carolina**

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Contact Name: **Suzanne Isenberg** Title: **Development Manager**

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Phone Number: **336-784-5770** Grant Period: **Jan. 1, 2013 – Jun. 30, 2013**

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Award Amount: **\$10,000** Grant Number: **20121025**

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- Describe the project's key outcomes and results based on your goals and objectives. Provide the number of clients served and other relevant statistics.  
Our goal was to use these funds to purchase food to be distributed through our partner agencies in 18 counties in northwest N.C. We were able to purchase 860 cases/23,220 pounds of green beans with these funds.
- What were the challenges and obstacles you encountered (if any) in attaining your goals & objectives? How did you overcome and/or address the challenges and obstacles? What were the lessons learned?  
We/our partner agencies did not encounter any obstacles in the process of acquiring and distributing the food.
- Describe any unintended positive outcomes as a result of the efforts supported by this grant.  
Our intended outcome was to provide additional food to hungry people in our 18-county service area. We accomplished this by providing 23,220 pounds of green beans for our partner agencies to distribute.
- Describe the overall effect this grant has had on your organization.  
We were able to provide additional food to our partner agencies who then distributed the food to their hungry clients.
- Tell us a few success stories that made an impact on your organization and/or community as a result of this grant.  
This grant enabled us to provide 860 cases/20,640 15-oz cans of green beans to hungry people in our community.
- Provide a financial report on the use of your grant funds (expenditures).  
See attachment.
- Additional condition: Please report on the following:
  - ❖ Please send copies of publicity and other promotional materials.
  - ❖ All variances or time extensions must be approved by The Community Foundation's Grant Committee. Please contact us at 951-684-4194, ext. 111 immediately if a variance or extension becomes necessary.

**Please return the completed form to:**  
Penny Beaulieu, Manager, Grant Programs  
The Community Foundation  
3700 Sixth St., Suite 200, Riverside, CA 92501 or fax to 951-684-1911  
Or email to: [pbeaulieu@thecommunityfoundation.net](mailto:pbeaulieu@thecommunityfoundation.net)

**Second Harvest Food Bank of Northwest North Carolina  
Grant Report  
Line Item Budget**

Line Item	Line Item Description	Grant Amount
Purchase of Food Items	860 cases of 15-ounce cans of green beans (20,640 cans)	\$10,000
	<b>Total Amount Expended</b>	<b>\$10,000</b>



**Second Harvest Food Bank  
of Northwest North Carolina**  
3655 Reed Street  
Winston-Salem, NC 27107

**Media Contact:**  
Jenny Moore  
Phone: (336) 784-5770  
jmoore3@secondharvest.org

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## For Immediate Release

### Grant Award Will Support Purchase of Staple Foods for Second Harvest Food Bank Partner Programs

**Winston-Salem, NC, Mar. 18, 2013** – Second Harvest Food Bank of Northwest NC is pleased to announce that it has received a \$10,000 grant award from the S. L. Gimbel Foundation Advised Fund at The Community Foundation to purchase staple food items for distribution to partner agencies across an 18-county service area.

“We are very grateful to the S. L. Gimbel Foundation Advised Fund at The Community Foundation for this award, which will be used to purchase high protein food items for distribution to our partner agencies,” said Jenny Moore, Development Manager for Marketing and Public Relations at Second Harvest Food Bank. “The need for food assistance among residents across our service area continues to grow amid cutbacks to federal and state sources of food and funds. Funds for food purchase are increasingly vital to our organization’s efforts to maintain supplies of nutritious, staple food items.”

With the award from the S. L. Gimbel Foundation Advised Fund at The Community Foundation, Second Harvest Food Bank of Northwest NC will leverage its purchasing power to obtain a variety of protein-rich items, including chicken, beef stew, peanut butter and beans.

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#### **About Second Harvest Food Bank of Northwest NC**

Second Harvest Food Bank of Northwest NC is the leading hunger-relief organization in the region, providing immediate access to food to those who cannot afford it and passionately pursuing an end to hunger through outreach, education and advocacy. More than 400 partner programs across 18 counties (Alamance, Alexander, Alleghany, Ashe, Caldwell, Caswell, Davie, Davidson, Forsyth, Guilford, Iredell, Randolph, Rockingham, Stokes, Surry, Watauga, Wilkes and Yadkin) rely on Second Harvest Food Bank as a primary source of food, including food pantries, soup kitchens, emergency shelters and special feeding programs for children and seniors. Together, we serve more than 300,000 people in need of food assistance each year, including 100,000 children. To learn more, please visit [www.hungernwnc.org](http://www.hungernwnc.org).

#### **About Feeding America (Formerly America’s Second Harvest—The Nation’s Food Bank Network)**

Feeding America is the largest charitable domestic hunger-relief organization in the United States. Through its network of more than 200 member food banks, Feeding America annually provides assistance to more than 37 million people in need,

including more than 14 million children and nearly 3 million seniors. Serving the entire United States, member food banks support 61,000 agencies that address hunger in all of its forms. To learn more, please visit [www.feedingamerica.org](http://www.feedingamerica.org).

## Local book helps students avoid drugs

"Under the Influence: The Town that Listened to its Kids," a book by Patty Jo Sawvell of Kernersville, is being used by the Winston-Salem/Forsyth County school system to teach students about the dangers of drug and alcohol abuse.

The stories are about teenagers in Kernersville and provide a first-person voice about the choices that students make and why.

The book was provided to the system's health teachers and health-literacy training was provided.

The system used \$7,500 of a grant from Chartwells food service to support the initiative and is enlisting local businesses to sponsor sets of the books for each school.

## Blood mobile, bone-marrow registry scheduled

The Davidson County Community College Student Government Association and the Association of Nursing Students will

sponsor an American Red Cross blood drive and Be the Match event from 9 a.m. to 1:30 p.m. Thursday. The Be the Match registry matches donors with people who need a bone-marrow transplant.

The blood mobile will be in front of the Public Safety building and the Be the Match will be in rooms 104 and 105 of the Public Safety building. For the Be the Match, the inside of the donor's cheek is swabbed.

Appointments are not required, but for donors who want to make an appointment, email Lynne Watts at [lnwatts@davidsonccc.edu](mailto:lnwatts@davidsonccc.edu).

For more information about the Be the Match Foundation, visit [www.marow.org](http://www.marow.org). For more information about blood donations, visit the American Red Cross at [www.redcross.org](http://www.redcross.org).

## Volunteers needed for IRS panel

The Internal Revenue Service needs volunteers from throughout North Carolina to serve on its Taxpayer Advocacy Panel.

## Nonprofit Notebook

The panel helps the IRS improve service by hearing from taxpayers, identifying problems and recommending solutions.

Applications for the TAP will be accepted through April 1 and are available at [www.improveirs.org](http://www.improveirs.org).

For more information about TAP or the application process, call (888) 912-1227 and select Prompt 5.

## Second Harvest Food Bank awarded grant

The Second Harvest Food Bank of Northwest North Carolina has been awarded a \$10,000 grant from the S.L. Gimbel Foundation Advised Fund at The Community Foundation. The grant will be used to buy staple food items that will be distributed to agencies in the bank's 18-county service area.

The staple items that the bank will buy include chicken, beef stew peanut butter and beans.

## Local farmer to head truffle organization

Jane Morgan Smith, a truffle

farmer from Stokes County, has been named executive director of the North American Truffle Growers' Association. Smith is the owner of Keep Your Fork Farm and is a charter member of the truffle organization. She also owns Truffles NC, LLC, a manufacturer of natural truffle products.

The NATGA provides information about producing truffles and promotes the truffle-growing industry.

## Augustine Project wins award

The Augustine Literacy Project has been awarded the Lucia Karnes Award for 2013 from the N.C. International Dyslexia Association. The award recognizes outstanding volunteer service that supports the mission of the NCIDA.

The Augustine Project works with students who need to improve reading, writing and spelling skills. Local volunteers are trained to provide long-term one-on-one tutoring for students reading below grade level.

The Augustine Project is an outreach mission of St. Paul's Episcopal Church.

To become a tutor or to refer a student, call Henri Brown, the Augustine Project director, at (336) 723-4391, ext. 1504. For more information about the project, visit [www.alp-ws.org](http://www.alp-ws.org).

## Gift will help Salem College students

The children of E. Sue Cox Shore and Richard E. Shore Sr. have endowed a gift to provide travel assistance for Salem College students. Sue Shore was a graduate of Salem Academy and College. She and her husband served on the Salem Academy and College Board of Trustees.

The children, Richard E. Shore Jr., Marty Shore Edwards, Nancy Shore Ferguson and Susan Shore Schwartz, designed the fund as a memorial to their parents at the school, which has strong ties to the family and its Moravian heritage. Ferguson and Schwartz are also graduates of Salem College.

—Compiled by Melissa Hall



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- [Our Partners](#)
- [About Us](#)



## NEWSROOM

For more information, or to be added to our media distribution list, please e-mail [Jenny Moore](#) or you contact her at 336.784.5770.

### In the News

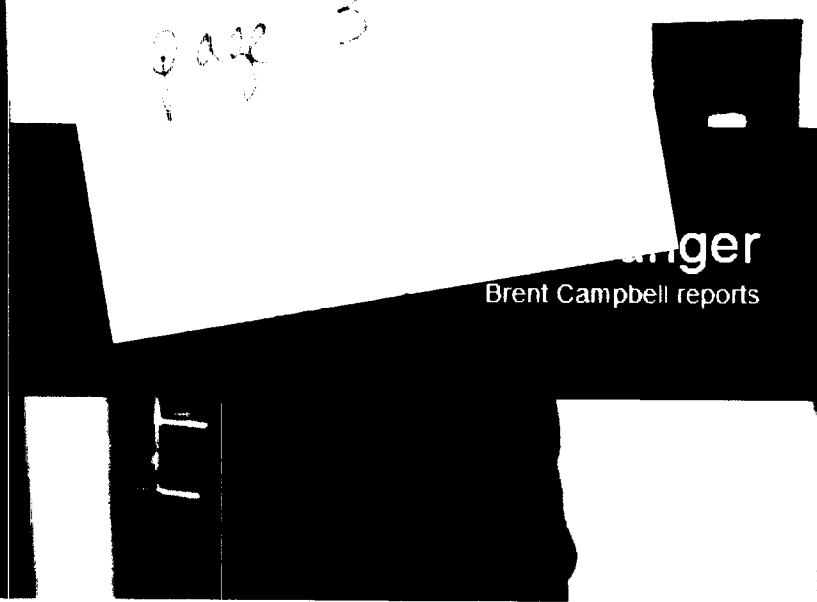
**Winston-Salem Journal, Food Bank Ramen**  
March 20, 2013

Clyde Fitzgerald believes that the Second Harvest Food Bank is doing a good job of supplying nutritious food to the hungry. But he wants

*Please see top of page 3*

ood job of supplying

**WGHP, Fox 8 News, An Unexpected Face**



**PR Newswire, The State of Hunger Today**  
February 8, 2013

America produces more food than any other country in the world, yet more than 50 million people in our nation live in homes that are identified as food insecure – meaning that they do not always have access to adequate amounts of food to maintain an active, healthy lifestyle, according to data released by the USDA in September 2012. [Read more...](#)

**WXII 12 News, Healthy Eating and Shopping on a Budget**  
February 6, 2013

Second Harvest Food Bank of Northwest is going beyond providing food assistance to empowering families with skills and

knowledge to shop for and cook affordable, healthy meals. Veronica White talked this a.m. with Second Harvest's Amanda Hege, Nutrition Services Coordinator, to share some tips with viewers and give a glimpse of some of what Amanda shares in workshops she conducts for individuals and families seeking food assistance at partner agencies. [More...](#)

**PR Newswire, Feeding America Responds To New USDA/IOM Report On The SNAP Program**

January 17, 2013

Feeding America commends the Institutes of Medicine (IOM) for their new report examining the adequacy of the SNAP (formerly Food Stamps) benefit. [Read more...](#)

**PARADE, The Good Farmer: Howard G. Buffett's Crusade to Eliminate Hunger in America**

December 2, 2012

In the land of plenty, more than 50 million Americans, including one in five children, don't always know where their next meal is coming from. [Read more on the PARADE story...](#)

**New 14, 'Breakfast in the Classroom' program helps to curb childhood hunger in Triad**

November 12, 2012

A nationwide pilot program, aimed at curbing childhood hunger, is under way at one Triad school system. Guilford County Schools was chosen as one of only 10 school systems in the nation to take part in *Breakfast in the Classroom*. [More...](#)

**Winston-Salem Journal, NC Child, The Hunger All Around Us**

Op Ed: Clyde Fitzgerald, Executive Director, Second Harvest Food Bank of Northwest NC

October 8, 2012

Recently reported figures on the rise in poverty in our city are yet another wake-up call regarding the pervasive, serious and, unfortunately, growing problem of hunger in Winston-Salem and across our state and nation. [Read more...](#)

**WGHP, Fox 8 News, Winston-Salem Boy Spends 10th Birthday Collecting Food for Needy**

July 31, 2012

Jamison Bethea — a rising fifth-grader at Downtown Elementary School — spent his most recent July 21 birthday at Hanes Hosiery Recreation Center, where he and his mother collected food for the Second Harvest Food Bank of Northwest North Carolina. [More...](#)

**Winston-Salem Journal, Triad Community Kitchen Offers Free Food-Service Training to Locals who Need it Most.**

July 1, 2012

Jeff Bacon, director and executive chef of Triad Community Kitchen (TCK), has seen his fair share of hardship. "I've seen tough times," he says. "It was only through someone giving me a second chance that I was able to get through it to where I am now....And now I want to help be that second chance for someone." [Read more...](#)

**Winston-Salem Journal, Second Harvest Volunteer, 85, Awarded Governor's Medallion**

June 4, 2012

If longevity and dependability are the stuff of an effective volunteer, then James Sifford certainly has the right stuff. [Read more...](#)

**Winston-Salem Journal, Holmes Food Bank, Kimberly Park Gardens Featured in Obama Book**

May 30, 2012

Two local garden projects, the Betty and Jim Holmes Food Bank Garden and a community garden at Kimberley Park Elementary School, are mentioned in a new book by first lady Michelle Obama. [Read More...](#)

**WGHP, Fox 8 News 43K Eggs Donated to Second Harvest Food Bank**

April 19, 2012

The United Egg Producers donated more than 10 million eggs to food banks nationwide, and tens of thousands of those went to Second Harvest Food Bank's Winston-Salem warehouse. [More...](#)

**Press Releases**

**New Data Shows More than 1 in 6 Residents of Northwest North Carolina is at Risk of Hunger**

June 10, 2013

**Second Harvest Food Bank Wins \$45,000 Walmart Fighting Hunger Together Grant**

May 6, 2013

**Second Harvest Food Bank and Darden Restaurants Partner to Provide Hunger Relief**

April 19, 2013

**2013 Legal Feeding Frenzy Brings Food and Funds to Second Harvest Food Bank and other NC Feeding America Food Banks**

April 16, 2013

**Help Second Harvest Win a Walmart Grant to Feed Families in Need this Summer with the "Click" of a Mouse**

April 3, 2013

**Food Lion Launches "Hunger Has a Cure" Campaign to Benefit Feeding America and Its Member Food Banks**

April 3, 2013

**Second Harvest Food Bank Awarded \$10,000 Grant from \$10,000 from the S. L. Gimbel Foundation Advised Fund at The Community Foundation**

March 18, 2013

**K&W Cafeterias' Legacy of Giving Continues**

February 18, 2013

**Second Harvest Food Bank of Northwest NC Among 1,000 Nonprofits Nationwide to Receive Grants Funds to Address Critical Needs**

February 4, 2013

**Turning the Tables on Childhood Hunger in Alamance County**

January 18, 2013

**November 21, 2012 - Youth Share Artistic Talents, Support Second Harvest Food Bank**

November 21, 2012

**Partnership Helps to Ensure Students Don't Go Hungry on Weekend, New Backpack Program Serving Children Most in Need at Celeste Henkel Elementary School**

November 21, 2012

**Second Harvest Food Bank Honored by Feeding America**

October 29, 2012

**Mobile Pantry Distributions Provide Additional Food Assistance to Especially Needy Families and Seniors**

May 18, 2012

**Second Harvest Food Bank, Guilford Child Development, American Express and Hampton Elementary School Commemorate Successful First Year of Childhood Hunger Prevention Program**

May 15, 2012

**Second Harvest Food Bank Commemorates 30 Years of Feeding NWNC, Announces Program Expansion and Campaign to Alleviate Hunger Among Most Vulnerable**

February 1, 2012

**Map the Meal Gap; Child Food Insecurity**

August 25, 2012

**Winston-Salem MSA Ranked Worst in the Nation for Food Insecurity in Homes with Children**

August 15, 2011

**Food Research and Action Center Releases Food Hardship Study, Shows NC 6th Worse in the Nation**

March 17, 2011

**Unprecedented New Study Paints a Detailed Portrait of Food Insecurity in Northwest North Carolina**

March 25, 2010

**Full Plate Newsletter**

[Download current issue.](#)





Blue Cross and Blue Shield of North Carolina

## 03.20.13.: NC News Bits

March 20, 2013

[0 comments](#)**News about grants, gifts**

Blue Cross and Blue Shield of North Carolina (BCBSNC) announced the results of its Big 3 3-Point Challenge, a competition between the Duke, UNC-Chapel Hill, and NC State basketball teams to score the most three-point baskets for charity. Duke took the lead of the competition, earning \$20,000 for Duke Children's Hospital, while UNC came in second to donate \$5,000 to the UNC Lineberger Comprehensive Cancer Center. NC State took third place with a \$2,500 donation to the NC State Family Scholarship.

Durham's Partnership for Children has awarded transition to kindergarten mini-grants to 11 child care sites and elementary schools through its collaborative Transition to Kindergarten (TTK) Initiative. The grant amounts total \$6,030 to support early educators, elementary schools and child care sites in designing and implementing transition events for their specific student and parent populations. Funds for these mini-grants were made available through a gift from Wells Fargo. The Morgan Creek Foundation also supports the TTK Initiative.

Wake Tech has partnered with the National Financial Educators Council to help students learn to manage funds and make sound fiscal decisions. With support from the SunTrust Foundation, Wake Tech has launched the Center for Financial Education, a comprehensive financial literacy initiative that will offer money management programs for students, employees and members of the community. The SunTrust Foundation has committed \$35,000 to the Center, which will include financial empowerment workshops and special events for students throughout the year.

Second Harvest Food Bank of Northwest NC has received a \$10,000 grant award from the S.L. Gimbel Foundation Advised Fund at The Community Foundation. The funds will be use to purchase staple food items for distribution to partner agencies across an 18-county service area.

**News about people, groups**

Former Durham Mayor Nick Tennyson and Chapel Hill business executive Matt Springer have joined the board of directors of Triangle Residential Options for Substance Abusers Inc. (TROSA) As board members, Tennyson and Springer will help set policy and direction for TROSA, an innovative residential treatment program for people working to overcome drug and alcohol abuse. Tennyson has a history of public service in the Triangle, and recently was appointed chief deputy secretary for support at the N.C. Department of Transportation. Springer is founder of Madrock Advisors LLC and has been its managing director since June 2012.

Band Together NC, a Triangle-based organization that uses live music as a platform for social change, has announced that American country singer-songwriter Lyte Lovett will headline this year's charity concert May 4 at Cary's Booth Amphitheatre.



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benefitting [Tammy Lynn Center for Developmental Disabilities](#). Tickets for the event are one sale now through [etix.com](#).

[Open Door Ministries of High Point](#) will be partnering with the High Point University Civitan Club for a "Camping Out for Homelessness" event March 22. Additional event partners include West End Ministries, Partners Ending Homelessness and the City of High Point. Approximately 100 individuals from church youth groups, schools, clubs and businesses are expected to participate in this event to impact homelessness.

### News about opportunities, initiatives

[BCBSNC Foundation's Healthy Community Institute](#) will be held April 24-25 in New Bern. The program will teach nonprofit leaders the fundamentals of strategic planning, board development, fundraising and more. The Institute is free to attend and registration can be found [online](#).

Nominations are now being accepted for the 2013 Nonprofit Sector Stewardship Awards. The Nonprofit Sector Stewardship Awards pay tribute to nonprofits whose organizational practices further the public's understanding of and trust in our state's nonprofit sector. Award recipients are recognized at the N.C. Center's Conference, Sept. 19-20 in Concord, and throughout the state, and receive \$500 to invest in board and staff development. Nominate an organization by April 30. Learn more about eligibility and selection criteria [online](#) and complete the nomination [form](#).

The [Charlotte Mecklenburg Community Foundation](#) is currently accepting applications from eligible nonprofit organizations for its 2013 Children and Youth Grants program. Grants will be awarded to projects and programs that support the children and youth of Mecklenburg County. The 2013 grant cycle will be conducted through an online application process, which requires an initial step of registering on the [Foundation for the Carolinas](#) website. Registration should be completed by April 19. For more information about the guidelines, register and begin the application process, grant seekers should visit [www.ftc.org/CMCFChildrenandYouth](#).

The 2013 BJH Foundation for Senior Services grant applications currently are available at [www.bjhfoundation.org](#). Grants are awarded to nonprofit organizations serving Jewish seniors in North and South Carolina. For a complete list of requirements and restrictions go [online](#).

The [Family Resource Center of Raleigh Inc.](#) will host the 2013 Fatherhood Conference Saturday in Raleigh focused on providing important resources for dads. Fathers will participate in workshops that address the concerns that fathers face today. Rod Woodson, NFL Hall of Fame 2009 Inductee, is the featured luncheon keynote speaker. For more information, visit [www.frcofraleigh.org](#) or call Family Resource Center of Raleigh Inc. at 919-834-9300.

Outdated or unused prescription drugs or over-the-counter medications can drop them off at a local [Operation Medicine Drop](#) event through March 24 and on April 27 for DEA National Take-Back Day. Operation Medicine Drop is a collaborative effort between law enforcement, health and safety, substance abuse prevention, environmental organizations and others. This group is working together to protect children, communities and waters from the dangers of leftover prescription drugs. For specific locations and hours, visit [yadkinriverkeeper.org/events](#).

The 2nd annual 5K Walk to Prevent Child Abuse at the Neuse River Amphitheatre in Smithfield will take place April 20. There will be refreshments, entertainment and awareness booths about many issues facing local communities. Visit [www.handsprotection.org](#) for more information and to register.

Grant Crews will host a Grant Writing, Research and Capacity Building program for nonprofits on May 13-14 in Winston-Salem. The program will show participants how to identify and build relationships with funders, match financial needs with the right funders, and write successful proposals to maximize your chances for success. The program provides participants with tools to search for grants and shows how to navigate organizational websites to locate funding opportunities, grant databases and other resources. Register by calling 704-614-8703 or go [online](#).