



S.L. Gimbel Foundation Fund
Grant Evaluation Form

Grant Period:
December 15, 2012 through December 14, 2013

Evaluation Due Date:
December 31, 2013

Organization: **San Benito County Arts Council**

Contact Name: **Jennifer Laine**

Title: **Executive Director**

Phone Number: **831. 636.2787**

Grant Period: **Dec. 15, 2012 – Dec. 14, 2013**

Award Amount: **\$10,000**

Grant Number: **2012905**

- Describe the project's key outcomes and results based on your goals and objectives. Provide the number of clients served and other relevant statistics.
- What were the challenges and obstacles you encountered (if any) in attaining your goals & objectives? How did you overcome and/or address the challenges and obstacles? What were the lessons learned?
- Describe any unintended positive outcomes as a result of the efforts supported by this grant.
- Describe the overall effect this grant has had on your organization.
- Tell us a few success stories that made an impact on your organization and/or community as a result of this grant.
- Provide a financial report on the use of your grant funds (expenditures).
- Additional condition: Please report on the following:
«Recommendation»
- ❖ Please send copies of publicity and other promotional materials.
- ❖ All variances or time extensions must be approved by The Community Foundation's Grant Committee. Please contact us at 951-684-4194, ext. 111 immediately if a variance or extension becomes necessary.

Please return the completed form to:

Penny Beaulieu, Manager, Grant Programs

The Community Foundation

3700 Sixth St., Suite 200, Riverside, CA 92501 or fax to 951-684-1911

Or email to: pbeaulieu@thecommunityfoundation.net

San Benito County Arts Council
Grant # 2012905

The S.L. Gimbel Foundation Fund
Grant Evaluation Narrative

*1. Describe the project's key outcomes & results based on your goals & objectives.
Provide the number of clients served and other relevant statistics.*

(Objective I: To implement 1 artist-in-residency and/or cultural assembly at each of the local elementary and middle schools)

OUTCOMES

- We served over 6100 students at 14 elementary & middle schools with our Artists in the Schools Program, and 200 Pre-K students at 6 local preschools with the new Pre-K Program.
- We coordinated 4 multi-week residencies, totaling over 38 hours of in-the-classroom art instruction, and 16 cultural assemblies during the 2012-2013 school year.
- We employed 19 artists and performers.
- We leveraged this grant by generating over \$23,000 in matching funds from corporate sponsors and other grantors.
- We updated our "Arts in Education" webpage, where teachers, administrators and parents can read about our program and download an electronic copy of the Arts in Education Catalog.
- We partnered with the San Benito County Office of Education and built on positive, mutually-beneficial partnerships with school administrators, teachers and teaching artists.
- We generated new sponsorships and community support for the AIS program through our Business Partners for the Arts Campaign.

(Objective II: To establish 1-2 key projects in collaboration with our educational partners (i.e. Pinnacles Partnership or E-Cubed Foundation))

OUTCOMES

- We established key partnerships with El Teatro Campesino and the E-Cubed Foundation.
- El Teatro Campesino provided three 13-week intensive artist-in-residency programs at 2 local schools (serving 3 classrooms, approx. 90 students). This partnership was co-funded by the California Arts Council and aligned to state Visual and Performing Arts standards. We hired Emiliano Valdez to serve as program coordinator for this special program.
- The E-Cubed Foundation matched our funds dollar-for-dollar to provide visual art instruction at two of our most rural schools, Southside & Cienega schools (serving approx. 40 students).

(Objective III: To start a pilot Arts in Education Program for Pre-K students at the Blak Sage Gallery, and a Youth Open Mic night aimed at high school and college-aged students)

OUTCOMES

:

- We developed new partnerships with 6 local preschools and served over 200 Pre-K students with the new Pre-K Program.
- The Pre-K Program consisted of 3 art-themed workshops, serving 4 preschools and approx. 80 students, a Pre-K Art Exhibition (200 students, 6 preschools) and a new series of art-making workshops, titled "Family Art Fridays" aimed at families with very young children.
- Youth Open Mic took place monthly from January- July 2013 and served approximately 15 youth. We partnered with local poet, teacher and activist, Joe Navarro, to serve as moderator of the Open Mic Poetry Nights.

2. What were the challenges and obstacles you encountered (if any) in attaining your goals & objectives? How did you overcome and/or address the challenges and obstacles? What were the lessons learned?

One of the challenges with Artists in the Schools is the discrepancy between the start of the school year and the announcement of grant awards for arts education. In an ideal scenario, we would have our Artists in the Schools budget set *prior* to the start of the academic year (i.e. August), so we can get in contact with the teachers & school administrators early enough to map out their programming for the year. However, we did not hear back from our largest funders until October- December 2012, so we were not able to comfortably approach schools until January 2013.

We overcame this by "hitting the ground running" in early January and being in constant contact with schools, teachers, administrators and artists, so we were able to reach our program goals. We also allocated more staff time to Artists in the Schools in Winter & Spring 2013.

In the meantime, we have partnered with two of our local school districts to provide funds towards our Artists in the Schools Program. This is a very positive outcome and should help with our project timeline.

3. Describe any unintended positive outcomes as a result of the efforts supported by this grant.

One of the outcomes that we did not anticipate is the degree to which the preschools would understand and appreciate the benefit of the Pre-K Program. We partially expected that some of the preschools would feel reluctant to participate based on limited resources (staff, time during the school day, etc.). However, they all responded very enthusiastically and have come back with requests for more programming. So although unexpected, this is a very positive outcome and one in which we hope to cultivate.

4. Describe the overall effect this grant has had on your organization.

This grant has had a very positive effect on our organization. It has allowed us to expand our programming in Arts Education to include a Pre-K component, as well as foster arts

education partnerships with other local organizations working in the schools. We were able to hire an independent contractor for the El Teatro residency, fund our Program Coordinator to coordinate the new Pre-K Program, Youth Open Mic and Family Art Fridays and leverage funds from other grantors and donors to support arts education. This grant has brought prestige in the eyes of our local Community Foundation and demonstrates to others that we are reaching beyond “the usual suspects” in San Benito County to support art programs for our youth.

5. Tell us a few success stories that made an impact on your organization and/or community as a result of this grant.

1. Through the Artists in the Schools Program, we were able to serve over 6,000 elementary and middle school students, as well as over 200 Pre-K students ages 3-6, with quality arts programs and services. We leveraged our \$10,000 grant from The S.L. Gimbel Foundation Fund to generate over \$21,000 in matching funds and grants.
2. One of our Pre-K Workshops, “Robots, Rhythm & Recycling”, had students create robots using recycled materials. The workshop was led by artist, Paul Loughridge, who makes sculptures from found and recycled objects. The students worked with their families and teachers to collect recyclable items for over 4 weeks, and then they were guided in making robot sculptures from the materials they collected. During the workshop, they learned songs about recycling that were written especially for this program by singer/songwriter, Amy Rogers. This was a fun, educational and engaging workshop where students could express themselves creatively while learning important life lessons.
3. This grant enabled us to match an “Artists in the Schools” grant from the California Arts Council to conduct a 13-week artist in residency program with El Teatro Campesino for over 90 7 th grade students at Calaveras and San Juan elementary schools. This program teaches students about the Conquest of Mexico through the visual and performing arts and is aligned to the state’s Visual & Performing Arts Standards and 7 th grade History Standards. In addition, this program serves two of our most underserved schools, wherein between 70-100% of the students qualify for free lunch and are 55-80% Latino.
4. This grant funded an “Artists in the Schools” performance by San Jose Taiko at Cerra Vista School. The entire school was able to enjoy and participate in SJ Taiko’s performance which demonstrates the art of Japanese drumming while emphasizing important attributes like respect, positive attitude and energy. During this performance they invited Kindergartener, Grace Liversage, to join them on stage, where she drummed for her classmates. We captured a great photo of Grace, which we posted on Facebook and our website to the delight of her parents, teachers and community supporters.

6. Provide a financial report on the use of your grant funds.

Please see attached

Final Budget 12-13

	ACTUAL	ACTUAL The S.L. Gimbel Fund	Notes
REVENUE			
Community Foundation for SBC	\$15,000.00		
The S.L. Gimbel Foundation	\$10,000.00	\$10,000.00	
California Arts Council	\$3,375.00		
United Way	\$500.00		
Business Partners for the Arts	\$2,376.00		
In-Kind	\$1,000.00		
TOTAL REVENUE	\$32,251.00	\$10,000.00	
EXPENDITURES			
Salaries & Office			
ED Salary	\$8,075.00	\$2,500.00	25% of ED time for arts education programs
Payroll Taxes	\$1,000.00		
Rent	\$1,500.00		
Insurance	\$625.00		
Phone/DSL	\$300.00		
Internet & Website Services	\$100.00		
Supplies	\$150.00		
Advertising & Marketing			
Printing & Reproduction	\$200.00		
Program Fees			
Program Coordination	\$4,000.00	\$2,000.00	A. Chiado, program coordinator
Technical Consultant	\$900.00	\$500.00	E. Valdez, independent contractor
Artists Fees	\$12,770.00	\$5,000.00	
Pre-K Program, Youth Open Mic, Family Art Fridays	\$1,450.00		teaching artists (\$1000 in-kind)
TOTAL EXPENDITURES	\$31,070.00	\$10,000.00	

Artists in the Schools Summary 2012-13

	<u>School</u>	<u>Artist/Organization</u>	<u># of artists</u>	<u>Type</u>	<u># of assemblies/ classes</u>	<u>Date</u>	<u># of Students</u>
1	Cerra Vista	SJ Taiko	3	cultural assembly	2	3/8/2013	617
2	Aromas	Theater of All Possibilities	2	cultural assembly	2	5/17/2013	380
3	Ladd Lane	Shakespeare to Go	4	cultural assembly	1	5/31/2013	90
4	Dual Language	SJ Taiko	3	cultural assembly	1	5/20/2013	300
5	Gabilan Hills	SJ Taiko	3	cultural assembly	1	5/20/2013	539
6	Sunnyslope	SJ Taiko	3	cultural assembly	3	5/23/2013	676
7	Spring Grove	Eth No Tec	1	cultural assembly	2	5/31/2013	757
8	RO Hardin	Calpulli Aztec Dancers	4	cultural assembly	2	5/5/2013	810
9	Margaurite Maze Middle School	Calpulli Aztec Dancers	4	cultural assembly	1	5/5/2013	730
10	San Andreas	Calpulli Aztec Dancers	4	cultural assembly	1	5/5/2013	200
11	Southside	E-Cubed/ Jennifer Rodriguez	1	Residency	10	4/30/2013	33
12	Cienega	E-Cubed/ Jennifer Rodriguez	1	Residency	10	4/30/2013	32
13	Calaveras	El Teatro Campesino	4	Residency	13	1/31/2013	647 *
14	San Juan School	El Teatro Campesino	4	Residency	13	1/31/2013	370 *
TOTAL			41		62		6181

* Includes # of students at final assembly. For the residency portion, approx. 90 students participated at Calaveras & San Juan schools

San Benito County Arts Council, Grant # 2012905

Pre-K & Family Art Event Log

Event Title	Type	Date	# Teaching Artists	# Youth	# Families/ Schools	Notes
Patterns, Patterns Everywhere!	Pre-K Program	11/8/2012	1	30		Montessori School Meadowlark Preschool
Mommy & Me, Art & Tea	Public Program/ Family Art Saturdays	11/10/2012	1	20	10	crafts
Pre-K Children's Art Exhibition & Silent Auction	Pre-K Program	12/7/2012	1	200	6	Meadowlark, Montessori, Presbyterian, Mehtodist, Little Baler, Paddington
Daddy & Me, Art, Cocoa & Christmas Trees	Public Program/ Family Art Saturdays	12/8/2012	1	15	85	crafts
My Friends & Me, Art & Poetry	Public Program/Family Art Saturdays	2/3/2013	2	5	2	poetry reading
Art & Movement	Pre-K Program	1/27/2013	2	25	1	Presbyterian Preschool
Rhythm, Robots & Recycling	Pre-K Program	5/22/2013	2	25	1	Montessori School
Cocoa, Cookies & Crafts	Public Program/ Family Art Fridays	12/6/2013	2	25	15	crafts, bookreading
Youth Open Mic Poetry Nights	Public Youth Program/Literary	monthly		15		15 youth total
TOTALS			12	360	122	



San Benito County Arts Council

*Ex. front cover of
"Artists in the
Schools" Catalog,
distributed to
15 local schools*

Arts in Education Program 2012-2013

Artists in the Schools Catalog:

Artists-in-Residencies & Cultural Assemblies

The San Benito County Arts Council's *Arts in Education Program* is made possible by funds from the Community Foundation for San Benito County, the California Arts Council and the S.L. Gimbel Foundation Advised Fund at The Community Foundation Serving the Counties of Riverside and San Bernardino



San Benito County Arts Council
P.O. Box 692, Hollister, CA 95024
(831) 636-2787 / info@sanbenitoarts.org
www.sanbenitoarts.org

Bringing people together through the Arts!

The San Benito County Arts
Council
presents
**Art, Movement and
Music**

Come and enjoy a Pre-K workshop with
artist Carole Belliveau and guitarist Amy
Rodgers, where preschoolers will have
the chance to move to music and
practice different ways of showing
movement in Art.



Stilt Dancer by Carole Belliveau

Wednesday, February 27th

10:00 a.m.-11:00 a.m.

Blak Sage Gallery

Downtown Hollister

Pre –K workshops are for four and five year olds and will be booked on a first come first
serve basis with a maximum of forty students.

Reserve your spot today by contacting Jennifer at The San Benito County Arts Council
831.636.ARTS info@sanbenitoarts.org This event is free.

San Benito County Arts Council

Presents

Rhythm, Robots and Recycling

A Pre-K Workshop

with Paul Loughridge and musician Amy Rogers



Students will enjoy an educational and entertaining visit from a local artist and local musician. Students will create a robot using recycled materials and listen to a performance of original music.

Artist Paul Loughridge will share his work and talk to students about his inspiration in making his up cycled art including up cycled robots.

Amy Rogers will get kids moving with acoustic guitar and lyrics about robots and recycling.

Students will create robots using recycled materials such as toilet paper tubes, string, oatmeal containers, pipe cleaners and more with the guidance and support of teachers, volunteers and artists.

This lesson is brought to you by the San Benito County Arts Council with funds from:



San Benito County Arts Council
727 San Benito St., Blak Sage Gallery • PO Box 692
Hollister, CA 95024

Date: 1/19/13

Contact: Jennifer Laine, Executive Director

FOR IMMEDIATE RELEASE

Phone: 831.636.2787

Email: info@sanbenitoarts.org

My Friends & Me, Art & Poetry at the Blak Sage Gallery!

My Friends & Me, Art & Poetry, an afternoon of poetry, story, song and music will be held on Saturday, February 2, 2013 from 1:00-3:00 pm at the Blak Sage Gallery, 727 San Benito St., downtown Hollister.

This event is presented by Joe Navarro, the San Benito County Arts Council and Blak Sage Gallery in an effort to bring our youth together through the arts. Students in elementary, middle, and high school are encouraged to bring poems to recite, stories to tell, songs to sing or music to share.

Before or after this event students and families can enjoy the current exhibition at Blak Sage, *Materiality: Interpretations in Wood, Metal, Glass and Clay*.

Light refreshments will be served. Resources will also be available for anyone interested in writing poetry. This event is free, open to the public and made possible by funds from the California Arts Council, **The S.L. Gimbel Fund** and the Community Foundation for San Benito County.

For questions or more information please feel free to contact the Arts Council at info@sanbenitoarts.org or call at 636-2787.

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San Benito County Arts Council
727 San Benito St., Blak Sage Gallery • PO Box 692
Hollister, CA 95024

Date: 4/15/13

Contact: Jennifer Laine, Executive Director

FOR IMMEDIATE RELEASE

Phone: 831.636.2787

Email: info@sanbenitoarts.org

My Family & Me, Welcome Spring!

The San Benito County Arts Council invites youth & families to a fun Spring-themed art-making activity for the entire family from 2-4 pm, Saturday, April 20th at the Blak Sage Gallery, 727 San Benito St. in downtown Hollister.

Families can also enjoy the current exhibition at the Blak Sage, "ART 105", featuring artwork from San Benito High School's advanced and AP Art classes. Cookies will be served.

Youth Open Mic Poetry from 1-3 pm, Saturday, May 4th at the Blak Sage!

Don't forget to come sing, dance and recite your poems at our monthly Youth Open Mic Poetry from 1-3 pm, Saturday, May 4th. Students grades from K-12 are welcome to participate, share or just watch and be a part of the literary arts!

These programs are part of the San Benito County Arts Council's mission to promote art and culture in San Benito County and are made possible by funds from the California Arts Council, **The S.L. Gimbel Foundation** and the Community Foundation for San Benito County.

For questions or more information please feel free to contact the Arts Council at info@sanbenitoarts.org or call at 636-2787.

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San Benito County Arts Council
727 San Benito St., Blak Sage Gallery • PO Box 692
Hollister, CA 95024

Date: 12/2/13

Contact: Jennifer Laine, Executive Director

FOR IMMEDIATE RELEASE

Phone: 831.636.2787

Email: info@sanbenitoarts.org

Holiday crafts & book reading at the Blak Sage Gallery

Come meet Jaime the Elf in person! Kids & families are invited to the Blak Sage Gallery at 727 San Benito St. for a special First Friday reception, "Cocoa, Cookies & Crafts" from 4-6 pm, Friday, Dec. 6th, featuring arts & crafts, refreshments and a special reading of Hollister's very own holiday story, "Jaime the Elf," by local artist and author, Kathleen Sheridan. Jaime will answer questions about life as an elf and is available for family photos too. This event is free, open to the public and made possible by funds from the California Arts Council, **The S.L. Gimbel Fund** and Community Foundation for San Benito County.

The Holiday Arts Marketplace is open at the Blak Sage Gallery St. from Nov. 29th-December 21st. Find one-of-a-kind gifts, pottery, prints, ornaments, jewelry, toys, soaps and cards by local artists and artisans! The Blak Sage Gallery is open Wed. 11-3, Thurs. 12-5 and Fri.-Sat. 12-7 pm.

For more information, please contact the San Benito County Arts Council at 636-2787 or info@sanbenitoarts.org. For more events & info, like us on Facebook or visit our website at www.sanbenitoarts.org

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