



S.L. Gimbel Foundation Fund
Grant Evaluation Form
Holiday Grant

Grant Period:
January 1, 2013 through June 30, 2013

Evaluation Due Date:
July 15, 2013

Organization: **Food Bank Coalition of San Luis Obispo County**

Contact Name: **CARL R. HANSEN** Title: **CEO**

Phone Number: **805-235-2851** Grant Period: **Jan. 1, 2013 – Jun. 30, 2013**

Award Amount: **\$10,000** Grant Number: **20121003**

- Describe the project's key outcomes and results based on your goals and objectives. Provide the number of clients served and other relevant statistics.
- What were the challenges and obstacles you encountered (if any) in attaining your goals & objectives? How did you overcome and/or address the challenges and obstacles? What were the lessons learned?
- Describe any unintended positive outcomes as a result of the efforts supported by this grant.
- Describe the overall effect this grant has had on your organization.
- Tell us a few success stories that made an impact on your organization and/or community as a result of this grant.
- Provide a financial report on the use of your grant funds (expenditures).
- Additional condition: Please report on the following:
«Recommendation»
- ❖ Please send copies of publicity and other promotional materials.
- ❖ All variances or time extensions must be approved by The Community Foundation's Grant Committee. Please contact us at 951-684-4194, ext. 111 immediately if a variance or extension becomes necessary.

Please return the completed form to:

Penny Beaulieu, Manager, Grant Programs
The Community Foundation
3700 Sixth St., Suite 200, Riverside, CA 92501 or fax to 951-684-1911
Or email to: pbeaulieu@thecommunityfoundation.net

**S.L. Gimbel Foundation Fund
Grant Evaluation Form Responses
July 12, 2013**

Describe the project's key outcomes and results based on your goals and objectives. Provide the number of clients served and other relevant statistics.

The key outcome was to provide almost 100,000 lbs of fresh produce by accessing opportunities for free produce, or paying only our portion of the shared freight costs, thus exceeding our grant goal of 40,000 lbs. by 60,000! With 15 lbs. of produce distributed on average in each service incident, 6,667 households were served.

What were the challenges and obstacles you encountered (if any) in attaining your goals & objectives? How did you overcome and/or address the challenges and obstacles? What were the lessons learned?

No challenges or obstacles. In fact, doors were opened because of the grant.

Describe any unintended positive outcomes as a result of the efforts supported by this grant

We were pleased to be able to focus the funds from the grant toward opportunities where the produce itself was free, and we only paid hauling costs.

Describe the overall effect this grant has had on your organization.

It delighted and encouraged us because it was through a Community Foundation of other counties that reached out to the people of San Luis Obispo County, and that our own Community Foundation recommended us. We are inspired by this vision of the S.L. Gimbel Foundation.

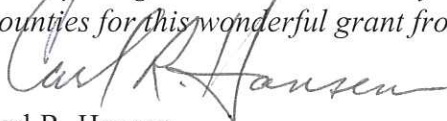
Tell us a few success stories that made an impact on your organization and/or community as a result of this grant.

We had great success in multiplying the impact of the grant. But so many individuals were encouraged as well. From Ruby in San Luis Obispo, "I depend on the fresh produce we receive from the Food Bank at Grace Church every Saturday. My kids know what is good for them and what isn't. They learn about it in school. I can't afford it most of the time. Thanks for helping me and my kids!" From Guy in Morro Bay: "When I heard that the avocados I got through the Food Bank were local and gleaned by volunteers, it really touched me. I see so many trees dropping unpicked avocados. I want to volunteer, too!"

Provide a financial report on the use of your grant funds (expenditures).

All of the funds were used for the acquisition of produce at an average cost of \$.10 per pound, spent either for freight when accessed through Farm to Family, or fuel costs through our own GleanSLO program.

Thank you again to The Community Foundation of Riverside and San Bernardino Counties for this wonderful grant from the S.L. Gimbel Foundation Advised Fund!



Carl R. Hansen
CEO, Food Bank Coalition of San Luis Obispo County

Carl Hansen <chansen@slofoodbank.org>

Re: "Good News" news release

1 message

Cornejo, Annmarie <acornejo@thetribunenews.com>

Thu, Jul 11, 2013 at 11:12 AM

To: Carl Hansen <chansen@slofoodbank.org>

That's great news! Thanks for getting it to me.

AnnMarie Cornejo
Staff Writer
The Tribune
San Luis Obispo County, Ca
www.sanluisobispo.com
805-781-7939, phone
805-781-7905, fax
Twitter: @a_cornejo

On Thu, Jul 11, 2013 at 9:02 AM, Carl Hansen <chansen@slofoodbank.org> wrote:

Hi AnnMarie,
Please print the following at your earliest convenience. Thanks so much! Carl

The S.L. Gimbel Foundation Advised Fund at the The Community Foundation Serving the Counties of Riverside and San Bernardino has reached out to San Luis Obispo County through our own Community Foundation. The funds were given to help the Food Bank of San Luis Obispo County provide fresh produce to low-income children and families throughout the county. The \$10,000 gift received earlier this year provided 100,000 lbs. of produce, almost half of which was gleaned in the county through GleanSLO, a program of the Food Bank that rescues food at local farms and orchards through the efforts of hundreds of volunteers. For more information go to www.slofoodbank.org.

Carl R. Hansen
Executive Director
Food Bank Coalition of SLO County
P.O. Box 2070
Paso Robles, CA 93447
[805-238-4664](tel:805-238-4664)
fax: [805-238-6956](tel:805-238-6956)
cell: [805-235-2851](tel:805-235-2851)
www.slofoodbank.org

All a Board!



A "monthly" message to the Board from Carl and Wendy

January 21, 2012

Dear Board Members and Members Emeritus,

Soon you'll be receiving the documents we will distribute at the retreat, but the only one you need to focus on now is the one just sent out by Laurie, the Paradox of Plenty plan for our county assembled over a year's work by the SLO Co. Food System Coalition. We are the lead agency of the Coalition, and the collaborative planning that has gone into this instrument needs to be the basis of our own planning. The community is helping us reach our own goals in feeding hungry people in SLO County both by our programs and the ways that they help to meet the needs in their various ways of the people we serve. The Pof P plan is found by clicking the link in Laurie's email or going to the top tab on our website called SLO Food System.

When you see the agenda for the retreat, which is attached, I know you will look forward to participating. The location is where we met last year, the new home for the SLO County Community Foundation, located at 550 Dana St. in San Luis Obispo. We'll start at 8:30 a.m. sharp and conclude by 4 p.m. Please come having reviewed Paradox of Plenty, as it is a lot to absorb, and raises many opportunities and challenges for us in the years ahead. Meanwhile, we want to re-cap a few things prior to the meeting, now that we have a pretty good idea of the results of 2012.

Financial Situation Looks Good

I'm happy to report that we ended the year with what appears to be a comfortable surplus, despite indicators during 2012 that concerned us as we entered the holiday season. I'm not sending out financials at this time because they are continuing to be updated, but you will be pleased to see Tom's preliminary summary attached showing that we are entering 2013 with more than adequate cash reserves.

Programs Summary

While we are slightly down in poundage of food distributed from 2011, we are serving more people due to the growth of the Lovin' Lunchbox and Backpack SnackPack Programs in partnership with our public schools in low-income neighborhoods. 44,000 people received 5.4 million pounds of food in 2012, 48% of which was fresh produce. Almost 100,000 lbs. of that produce was gleaned locally by our newest collaborative program, Glean SLO.

The Harvest Bag Program provided 1,177,919 lbs. of food in 39,264 deliveries to individuals and families in south county and on the coast.

Healthy Food for Local Families distribution program in cooperation with the public schools provided 765,902 lbs. of food from 13 sites to low-income school families.

The USDA Program provided 833,294 lbs. at 38 sites scattered throughout the county.

Our Sr. Brown Bag Program distributed 111,300 lbs to seniors at closed sites.

Our SnackPack Program provided 100,903 snacks to children attending after school programs throughout the year.

Our Lovin' Lunchbox Program provided 10,651 meals during the summer to children when they were not in school.

Finally, we provided 2,103,780 lbs. of food to agencies that rely on the Food Bank to obtain free and low-cost food for their low-income recipients, whether from the public in general or clients with particular needs provided by the agency.

Grantwriting

Already, we have received a \$10,000 grant from the S. L. Gimbel Foundation Advised Fund at The Community Foundation Serving the Counties of Riverside and San Bernardino to support our produce program, for which we were able to apply by invitation of our local Community Foundation. We have also received a grant of \$15,000 from MAZON: A Jewish Response to Hunger, in response to our food advocacy and outreach efforts through CalFresh counseling and the formation of the SLO Co. Food System Coalition. And we have received a \$9,500 grant from Paso Wine Country Alliance for our Hungry Food for Local Families Program. Several grants are pending in one stage or another with the USDA, County of SLO, City of SLO, Hoag Family Foundation, and CDBG grants from at least four cities in the county.

Fundraising

Food 4 Less is running the same "Have A Heart" program they did last year which raised over \$20,000, this time doubling the length of time the effort will run during February and March. We will also continue the Discovery Dining coupon book as a way of thanking donors while at the same time making \$10 per book that they purchase. And of course, the Feinstein Letter will come out in March and February. These are just the beginning of a long list of fundraising opportunities scheduled for 2013.

Silver Legacy

We are almost 1/3 of the way toward our goal of \$750,000, and Carl has had not been able to spend the time that he needs to make it even more successful. We will be addressing that in our budget presentation for 2013. We have received \$149,725 in cash, and have \$90,700 in remaining pledges. All of this from only 20 persons, and half of those are board members. The other 10 represent about 15 persons that Carl has been able to meet with thus far, so the participation rate is high. All of the remaining 5 have maintained or increased their annual non-Silver Legacy giving. So far, we haven't chased anyone away!

Capital Needs

We will be re-financing the mortgage on the warehouse, substantially lowering our interest rate, now that the county has decided how to remove the CDBG liens from our Deed. At the end of 2012, that encumbrance was \$334,292, and should be removed within a few weeks. Coast National Bank has already done the appraisal and is ready to draw up the documents.

We will also be asking the Board to allow us to purchase two new trucks, one for Paso and one for Oceano, that will serve our needs well into the future and save repair and maintenance costs on our existing aging fleet as well as help us conform to EPA standards. We are currently forced to replace our phone systems in both warehouses, as their age and dysfunction has been a significant inhibitor of effective communication and operations.

Personnel

We are grateful for the employees we have. Their hard work has made the successful year possible, and there is a deep sense of commitment to the work we are doing together. The budget we present for 2013 will include modest raises, together with the hiring of an assistant for fundraising for Wendy and a new warehouse person. We will also need to put our GleanSLO program on solid developmental footing by hiring its coordinator on a more permanent, although half-time basis. Wendy and I are looking forward to presenting this budget to you at the retreat, and showing how we feel it will bring us to more success in 2013 and beyond. You will have the opportunity to approve the budget, of course, after we have done our strategic planning using Paradox of Plenty as our template.

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SLO Food Bank | Welcome to... x

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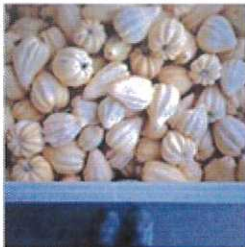





SLO Food Bank

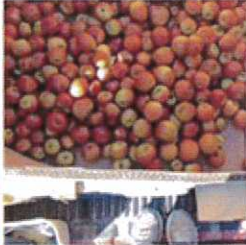

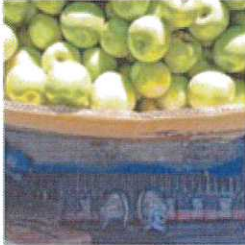
Timeline

Now

The S.L. Gimbel Foundation Advised Fund at the The Community Foundation Serving the Counties of Riverside and San Bernardino reached out to The Community Foundation San Luis Obispo County. The \$10,000 gift received earlier this year provided 100,000 lbs. of produce, almost half of which was gleaned in the county through our program [GleanSLO](#). The funds were given to help the Food Bank provide fresh produce to low-income children and families throughout the county.












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