



2016 S.L. Gimbel Foundation Fund Grant Application

\$50,000

Internal Use Only:
Grant No. 20160246

GARANTEE I.D.: 22494

ORIGINAL

Organization / Agency Information

Organization/Agency Name: Planned Parenthood of Wisconsin, Inc.		
Physical Address: 302 N. Jackson St.		City/State/Zip: Milwaukee, WI 53202
Mailing Address: 302 N. Jackson St.		City/State/Zip: Milwaukee, WI 53202
CEO or Director: Teri Huyck		Title: President & CEO
Phone: 414-289-3732	Fax: 414-271-3975	Email: teri.huyck@ppwi.org
Contact Person: Laura Emir		Title: Director of Development
Phone: 414-289-3747	Fax: 414-271-3975	Email: laura.emir@ppwi.org
Web Site Address: www.ppwi.org		Tax ID: 39-0863391

Program / Grant Information

Interest Area: Animal Protection Education Environment Health Human Dignity

Program/Project Name: Embody Sexuality Education and Training Program			Amount of Grant Requested: \$50,000
Total Organization Budget: \$24,259,713	Per 990, Percentage of Program Service Expenses (Column B/ Column A x 100): 77.4%	Per 990, Percentage of Management & General Expenses Only (Column C / Column A x 100): 18.3%	Per 990, Percentage of Management & General Expenses and Fundraising (Column C+D / Column A x 100): 22.6%
Purpose of Grant Request (one sentence): The purpose of this project is to utilize peer outreach and education to increase community engagement and empowerment of youth ages 15-25 to make informed health decisions.			
Gimbel Grants Received: List Year(s) and Award Amount(s) none			

Signatures

Board President / Chair: (Print name and Title) Jill Lundberg, Chair	Signature: 	Date: 02/18/2016
Executive Director/President: (Print name and Title) Teri Huyck, President & CEO	Signature: 	Date: 02/18/2016

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Narrative

I. Organization Background; Target Population:

A) What is the history, mission and/or purpose of your organization? How long has the organization been providing programs and services to the community?

Planned Parenthood of Wisconsin (PPWI) has been creating healthy communities for more than 80 years. Initiated in 1935, PPWI's mission is to empower all individuals to manage their sexual and reproductive health through health services, education and advocacy. As Wisconsin's largest reproductive health care provider, we estimated that one in five women has relied on our services in their lifetime. The majority of our participants (90%) are women and teen girls, 52% are people of color (African American, Hispanic, multi-racial, Asian American, Native American or other), and more than 76% live at incomes at or below 150% of the poverty level.

B) What are some of your past organizational accomplishments (last three years)?

PPWI's goals are to secure and protect confidential access to comprehensive family planning services, provide comprehensive prevention education, and create an atmosphere that fosters public policies that enhance the reproductive health of our state.

1. In 2015, PPWI provided reproductive health services to 59,234 individuals in 22 health centers located throughout Wisconsin.
2. In 2014-2015, PPWI adapted the evidence-based Safer Sex curriculum used by youth educators at PPWI health centers. In addition, PPWI provides medically accurate sexuality education and teen pregnancy/sexually transmitted infection (STI) prevention education to 6,000 – 8,000 youth statewide annually. PPWI educators also train health care professionals, educators, parents and caregivers on cutting edge prevention strategies and how to communicate with teens regarding sexuality and health.
3. Every year, agency staff and volunteers advocate, on a non-partisan basis, to ensure that all Wisconsin residents have access to medically sound and non-judgmental health care regardless of their ability to pay.

C) What are your key programs and activities? Describe the communities you serve.

Include populations, geographic locations served, and relevant statistics.

PPWI goals are to secure, protect and enhance confidential access to comprehensive family planning services and to increase prevention education for youth and adults that give youth the knowledge and skills to make informed, healthy decisions. Our accomplishments above cite numbers served by our programs. PPWI provides services in several cities in Wisconsin – large and small – and we serve anyone regardless of their ability to pay. Our key programs are:

- 1) **PPWI Health Centers:** PPWI provides a full range of reproductive health services including annual wellness exams, breast and cervical cancer screening, STI and HIV testing, family planning support and contraception and abortion services for underserved women, men and teens who have limited access to these health services.
- 2) **Sexuality and Reproductive Health Education:** PPWI continues to develop cutting edge prevention education strategies including a six-session bilingual education model for Latino families, workshops at schools and community organizations for youth, training for parents and other caregivers to improve adult-child communication, youth leadership

training, and the annual Safe Health Strong Conference designed to train professionals on cutting edge sexuality and reproductive health education.

- 3) **Advocacy/Organizing:** Our long-term vision is that women's health is protected and invested in because the link between women's health and our collective well-being is understood and embraced. PPWI builds organizational capacity by investing in board and staff training that can change dynamics, engage community members and leaders, and disseminate messages that focus on a shared vision of reproductive health. PPWI's community organizing activities reach more than 300,000 supporters and volunteers.

II. Project Information:

A) Statement of Need: Specify the community need you want to address and are seeking funds for: We are requesting funding specifically for prevention education in Milwaukee because of the high rates of teen pregnancy and STIs. PPWI operates six (6) health centers in Milwaukee and the majority of patients served, as well as the majority of prevention education programming is with African American and Latino youth. Milwaukee experiences high rates of teen pregnancy among African American and Latino youth and one of the highest rates of STIs in the country. Milwaukee's teen birth rate is 40.0/1,000 for teens less than 20 years of age as compared to a rate of 22.1 for Wisconsin teens. The STI rate is 1,394 per 100,000 in Milwaukee which is more than three times the rate in the U.S. and almost three times the rate for Wisconsin. 70% of the total number of STIs cases reported are among youth ages 15-24; primarily female youth. Research indicates that one in two teens who become mothers in high school will not receive a high school diploma, severely limiting her economic options and the long-term positive outlook for her children. In contrast, when women are able to delay a first birth and plan the timing and spacing of their children, they are more likely to stay in school, achieve educational goals and have greater job opportunities and a better quality of life.

B) Project Goal, Objectives and Methodology

1. State your project goal. Describe your project. How does your project meet the community need? What is unique and innovative about this project?

The project goals are to: A) Deliver comprehensive, medically accurate, age appropriate, sexuality education and training in a manner that is culturally and linguistically sensitive; B) empower youth to make responsible and informed decisions regarding sexual and reproductive health; and C) provide those we train with the confidence and knowledge to educate others to collectively keep our communities safe, healthy and strong. Our project meets the community need to address high rates of teen pregnancy and STIs among Latino and African American youth. Our strategies of using youth as peer educators, developing education and training by and for Latino youth and adults, and peer outreach are innovative and we share our strategies each year at our Safe Healthy Strong Conference for health professionals.

2. State up to three objectives.

Objective I: Provide sexuality education to 1,200 youth in Milwaukee in 2016.

Activities: a) Conduct 25 workshops, with youth assisting as facilitators, in schools and community organizations with a focus on reaching African American and Latino youth; b) Participate in 5-6 health fairs providing prevention education information to 2,000 participants.

Objective II: Work with Latino youth ages 15-22 to develop and implement peer outreach and education with Latino youth and their parents in 2016.

Activities: a) Utilize 5-6 Latino youth as project advisors and to plan and implement the October Summit for 350 Latino and African American families; b) Train three Latino youth health promoters, age 16-18, to conduct one-on-one outreach with Latino youth, assist with sexuality education workshops, and to help design prevention education materials.

Objective III: Train and utilize youth leaders to provide outreach and peer education for youth in Milwaukee.

Activities: a) Train and hire 4-5 youth to provide peer education at PPWI health centers and in the community. PPWI uses an evidence-based curriculum for peer education of youth at the health centers. b) Provide one-on-one peer education reaching 150 youth at PPWI health centers using evidence-based curriculum. Data supports the success of this model because youth are more in tune to learning at the time they are actively seeking and receiving health care. c) Conduct peer outreach at 10-12 neighborhood events to promote and encourage STI testing for youth in Milwaukee.

3. Provide a timeline for implementing the project. State the start date and ending date of the project, include timeframes for specific activities, as appropriate.

The timeline is January 1, 2016 – December 31, 2016, although many elements are ongoing.

- Educational workshops in schools and community organizations are ongoing.
- The Latino youth advisors meet 4 times a year and are planning the October Summit (350 attending); three Latino youth are being trained as youth Health Promoters in January – March 2016 and will start one-on-one outreach in social networks in April, 2016.
- Youth are currently being recruited for training as youth educators (May-July) to start in August 2016 to work in health centers and in the communities with youth.
- All youth educators and youth health Promotores assist with neighborhood outreach and events ongoing during the year.

4. Who will this grant serve? Describe your target population. How many people will be impacted?

The target population for this application is all youth in Milwaukee with a focus on culturally competent services for African American and Latino youth ages 13-24. Activities/numbers:

- Sexuality and prevention education workshops: 1,200 youth ages 13-24
- Outreach at neighborhood events with prevention materials: 2,000 youth and adults
- Culturally specific programming for Latino youth: 5-6 Latino youth advisors ages 12-24; three Latino health promoters ages 16-18; one-on-one outreach to 100 Latino youth.
- Peer Education in health centers: 4-5 youth trained ages 15-18; 150 youth served ages 13-21.
- Safe Healthy Strong Conference: training for 120 health care providers, educators, parents.

5. How does this project relate to other existing projects in the community? Who else in the community is providing this service or has a similar project? Who are your community partners (if any)? How are you utilizing volunteers?

PPWI collaborates with schools, community organizations, teachers and youth-serving professionals to provide prevention education and outreach. Because we have staff dedicated to researching evidence-based practices, PPWI trains other professionals on teen pregnancy and STI prevention as well as healthy sexuality and communication with youth about sexuality. We train and use volunteers for outreach and education within ethnically diverse communities including neighborhood events, college campuses, and health fairs.

C) Project Outcomes and Evaluation

1. What are the key anticipated outcomes of the project and impact on participants?

Increased access to medically-accurate sexuality education, information and health services; improved sexual and reproductive health outcomes (reduced teen pregnancy and STIs); increase in youth knowledge, safer sexuality skills, communication skills, and healthy relationships; increased knowledge and skills of adults to effectively address various sexuality issues.

2. How will you know if you have achieved the expected outcomes?

More youth and adults will indicate improved knowledge and skills; an increased number of individuals will receive information and education through outreach and training.

3. How will progress towards the objectives be tracked and outcomes measured?

PPWI staff track all outreach, education workshops and training including participant numbers and demographics. Surveys are used to assess changes in knowledge/intent of behavior. With youth in health centers, follow-up contacts are conducted to determine changes in behavior.

D) How will you use the grant funds?

Grant funds will be used for Education staff salaries and for stipends for youth educators.

III. Project Future

A) Explain how you will support this project after the grant performance period. Include plans for fundraising or increasing financial support designated for the project.

These programs have been funded through the generosity of more than 10 local foundations as well as individual donors. We also receive funding from a local collaborative of funders specifically to address the high rates of teen pregnancy. Culturally competent prevention education is a cornerstone of our fund development plan and is a priority for the organization.

IV. Governance, Executive Leadership and Key Personnel/Staff Qualifications

A) Describe your board of directors and the role it plays in the organization. What committees exist within your board of directors? How does the board of directors make decisions?

The 25-member Board of Directors provides strategic direction, fiscal oversight and fiduciary responsibility for the agency. Standing committees include: Finance, Governance, Development and Strategic Planning. The board meets eight times a year to review finances and strategy and makes decisions following Robert's Rules of Order.

B) Describe the qualifications of key personnel/staff responsible for the project. Meghan Benson, MPH, Education Director, has extensive experience with sexual and reproductive health program planning, implementation, and evaluation. Molly Lancelot, Community Education Manager, and has more than 10 years experience in facilitating sexual, reproductive and public health outreach education in Milwaukee, as well as experience in program development and evaluation. Ms. Lancelot believes community partner collaboration is imperative to reaching youth and establishing trusted relationships which support healthy sexual decision-making. Mia Noel, Community Outreach Coordinator, has more than 10 years of experience working with youth ages 4 to 18. Her background includes experience in social media/outreach, film, and volunteer work. Jocelyn Mason-Saffold, Youth Program Coordinator, previously a peer educator, rejoined PPWI in September 2015 as the Youth Program Coordinator bringing 10 years of experience working with youth in sexuality education and self-development.

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V. Project Budget and Narrative

A) Budget Table: Provide a detailed line-item budget for your entire project by completing the table below.

A breakdown of specific line item requests and attendant costs should include:

- 1) Line item requests for materials, supplies, equipment and others:
 - a. Identify and list the type of materials, supplies, equipment, etc.
 - b. Specify the unit cost, number of units, and total cost**
 - c. Use a formula/equation as applicable. (i.e. 40 books @ \$100 each = \$4000)
- 2) Line item requests for staff compensation, benefits: **Do not use FTE percentages.**
 - a. Identify the position; for each position request, **specify the hourly rate and the number of hours** (i.e. \$20/hr x 20 hours/week x 20 weeks = \$8,000)
 - b. For benefits, provide the formula and calculation (i.e. \$8,000 x 25% = \$2,000)

Line Item Request	Line Item Explanation	Support From Your Agency	Support From Other Funders	Requested Amount From TCF	Line Item Total of Project
Program Manager	20 hours/week x \$25/hour x 52 weeks = \$26,000		\$26,000		\$26,000
Multicultural Manager	5 hours/week x \$29.46/hour x 52 weeks for youth training = \$7,660		\$7,660		\$7,660
Youth Program Coordinator	40 hours/week x \$15.86/hour = \$32,989		\$17,989	\$15,000	\$32,989
Community Outreach Milwaukee	32 hours/week x \$17.68/hour = \$29,419		\$14,419	\$15,000	\$29,419
Fringe Benefits	= \$96,068 x 25%		\$16,517	\$7,500	\$24,017
Youth Health Educators	6 youth @ \$8.14/hour for 12 hours/week for 26 weeks = \$15,238		\$10,238	\$5,000	\$15,238
Mileage and parking for staff	Estimated at 3,000 miles @ 0.55; plus parking as needed for workshops	\$2,250			\$2,250
Meetings: food, beverage and room rental for workshops	\$75-125 each for trainings, workshops, and youth meetings (estimated at 80 meetings = \$8,000)		\$3,000	\$5,000	\$8,000
Stipends for Youth	10 youth x \$10 for an average of 25 meetings		\$2,500		\$2,500
Promotions for Outreach, Advertising	Flyers, posters, t-shirts outreach materials = \$12,000	\$5,000	\$4,500	\$2,500	\$12,000
Educational supplies	Filing materials, demos for clinics, reproductive health kits = \$3,000	\$3,000			\$3,000
Facility Cost, Technology, overhead	Facility, IT and overhead are estimated at 25% of the project. \$163,073 x 25% =	\$40,768			\$40,768

	\$40,768				
TOTALS:		\$51,018	\$102,823	\$50,000	\$203,841

B) Narrative: The budget narrative is the justification of “how” and/or “why” a line item helps to meet the project deliverables. Provide a description for each line item request as necessary. Explain how the line item relates to the project. If you are requesting funds to pay for staff, list the specific duties of each position. See attached SAMPLE Project Budget and Budget Narrative

1. Personnel: The Program Manager supervises all staff, directs programs, assists with youth training, and evaluates the program. The Multicultural Manager recruits, trains and supervises all Latino youth involved in the program, the Youth Program Coordinator conducts outreach and education workshops with youth in schools and organizations, trains Youth Health Educators and works with youth in the community, the Community Outreach staff conducts outreach and promotions reaching youth in the community through neighborhood events. Fringe Benefits are allocated for salaries at 25% of salaries.
2. Youth Health Educators: 6 youth health educators will be hired and trained to provide peer education and health centers and in the community. These youth will be recruited and trained April – July and then will implement the programming. 6 youth @ \$8.14 / hour x 26 weeks = \$15,238
3. Mileage and parking for 4 staff and youth health educators estimated at 3,000 miles @ 0.55/ mile; plus parking as needed.
4. Meetings: 40 meetings and trainings with youth; 40 workshops for youth in the community @ \$75 - \$125 for each including room rental, food and beverages.
5. Stipends for youth: 10 youth advisors for \$10/meeting for an average of 25 meetings = \$2,500
6. Promotions for outreach; advertising: This includes t-shirts for 15 youth for outreach, posters and flyers to advertise workshops and neighborhood events, and promotional materials (estimated at 5,000 pieces @ \$1.00 each) to give away at events.
7. Educational Supplies: paper, file folders, printed forms, educational packets for training, demonstration kits for peer education at health centers, estimated at \$3,000
8. Facility, information technology, overhead: for each PPWI project, the costs for facility, IT, and overhead are estimated at 25%. For this project = program cost (\$163,073) x 25% = \$40,768.

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VI. Sources of Funding: Please list your current sources of funding and amounts.

Secured/Awarded

Name of Funder: Foundation, Corporation, Government	Amount
Milwaukee Teen Pregnancy Prevention Collaborative	\$100,000
August Mueller Trust	\$1,875
Women's Fund of Greater Milwaukee	\$12,500
Aylen Foundation	\$25,000
The Siebert Foundation	\$25,000

Pending

Name of Funder: Foundation, Corporation, Government	Amount	Decision Date
Planned Parenthood Federation of America A Fund for The Future	\$50,000	April 2016
Greater Milwaukee Foundation – to be done in August	\$25,000	Dec 2016
David & Julia Uihlein Foundation – to be done in April	\$20,000	Dec 2016
Gardner Foundation – to be done in April	\$3,000	June 2016
The Demmer Foundation – to be done in June	\$10,000	August 2016

Diversity of Funding Sources: A financially healthy organization should have a diverse mix of funding sources. Complete those categories that apply to your organization using figures from your most recent fiscal year.

Funding Source	Amount	% of Total Revenue	Funding Source	Amount	% of Total Revenue
Contributions	\$2,824,894	10.9%	Program Fees	\$18,975,510	71.6%
Fundraising/Special Events	\$100,000	<1%	Interest Income	\$200,000	1%
Corp/Foundation Grants	\$920,125	3.5%	Other:	\$0	
Government Grants	\$3,468,000	13%	Other:	\$0	

Notes:

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VII. Financial Analysis

Agency Name: Planned Parenthood of Wisconsin, Inc.
Most Current Fiscal Year (Dates): From 10-01-13 To: 9-30-14
 (10-1-14 to 9-30-15 audit is not finalized at this time)

This section presents an overview of an applicant organization's financial health and will be reviewed along with the grant proposal. Provide all the information requested on your **entire organization**. Include any notes that may explain any extraordinary circumstances. Information should be taken from your most recent 990 and audit. **Double check your figures!**

Form 990, Part IX: Statement of Functional Expenses

1) Transfer the totals for each of the columns, Line 25- Total functional expenses (page 10)

(A) Total Expenses	(B) Program service expenses	(C) Management & general expenses	(D) Fundraising expenses
\$ 24,259,713 ✓	\$ 18,773,682 ✓	\$ 4,446,998 ✗	\$ 1,039,073 ✓

2) Calculate the percentages of Columns B, C, and D, over A (per totals above)

- Program services (B) – A general rule is that at least 75% of total expenses should be used to support programs
- Management & general administration (C) – A general rule is that no more than 15% of total expenses should be used for management & general expenses
- Fundraising (D) – A general rule is that no more than 10% of total expenses should be used for fundraising

(A) Total Expenses	(B) Program service expenses	(C) Management & general expenses	(D) Fundraising expenses
	Columns B / A x 100	Columns C / A x 100	Columns D / A x 100
Must equal 100%	77.4% ✓	18.3% ✓	4.3% ✓

3) Calculate the difference between your CURRENT year budget for management & general expenses and your previous management & general expenses per your 990 (Column C)

Percentage of Organization's <u>Current</u> Total Budget used for Administration	Column C, Management & general expenses per 990 above	Differential
18 %	18.4 %	-0.4 %

If the differential is above (+) or below (-) 10%, provide an explanation: N/A

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Quick Ratio: Measures the level of liquidity and measures only current assets that can be quickly turned to cash. A generally standard Quick Ratio equals 1 or more.

From draft audit for 9-30-15

Cash	+ Accounts Receivables	/Current Liabilities	= Quick Ratio
\$ 4,037,343	\$ 1,788,946	\$ 1,714,362	3.4

Excess or Deficit for the Year:

Draft Audit 9-30-15	FYE 9-30-14
Excess or (Deficit) Most recent fiscal year end	Excess or (Deficit) Prior fiscal year end
\$ 2,660,470	\$ 734,254

Notes:

VIII. Application submission check list:

	<u>Submit FOUR (4) Copies: 1 ORIGINAL (WITH ORIGINAL SIGNATURES) and 3 copies, collated and stapled together of the following:</u>		<u>Submit ONE (1) Copy:</u>
pages 1-10	Completed Grant Application Form (cover sheet, narrative (4 pages maximum), budget page and budget narrative (see sample) and sources of funding, financial analysis page	page 14	A copy of your current 501(c)(3) letter from the IRS
page 11	A list of your Board members and their affiliations	FYE 2014 audit and FYE 2015 unaudited financials	A copy of your most recent year-end financial statements (audited if available; double-sided)
page 12	Your current operating budget and the previous year's actual expenses (see sample Budget Comparison)	FYE 2014 990	A copy of your most recent 990 (double-sided)
page 13	Part IX only of the 990 form, Statement of Functional Expenses (one page). If you completed a 990-EZ, fill out the attached Part IX, Functional Expenses of the 990 form using figures from your 990-EZ		
N/A	For past grantees, a copy of your most recent final report.		

**Planned Parenthood of Wisconsin, Inc.
2016 S.L. Gimbel Foundation APPLICATION**

	FYE September 2015 Actual	FYE September 2016 Budget	Increase (Decrease) FYE 2016 Budget vs FYE 2015 Actual
Revenue:			
Contributions	9,466,546	3,886,008	(5,580,538)
Title X - Federal Grants	3,656,181	3,468,000	(188,181)
Other Grant Revenue	169,726	159,011	(10,715)
Patient Fees	14,523,229	18,975,510	4,452,281
Other Revenue	683,394		(683,394)
Total Revenue	28,499,076	26,488,529	(2,010,547)
Expenses:			
Salaries	9,736,377	10,584,807	848,430
Payroll Taxes and Benefits	2,502,381	2,910,822	408,441
Total personnel services	12,238,758	13,495,629	1,256,871
Professional Services	2,251,667	1,997,508	(254,159)
Travel and Conferences	692,094	742,044	49,950
Recruitment and Advertising	798,143	479,400	(318,743)
Supplies	4,537,402	4,782,743	245,341
Occupancy	1,727,589	1,731,489	3,900
Equipment Leases and Maintenance	565,290	633,270	67,980
Insurance	214,166	200,000	(14,166)
Dues	225,917	464,000	238,083
Copying, Printing and Subscriptions	142,344	177,291	34,947
Postage and Mailing Services	283,382	359,378	75,996
Telephone	914,328	1,042,094	127,766
Delegate Payments	755,323	705,745	(49,578)
Depreciation	462,689	475,000	12,311
Miscellaneous Expense	217,091	196,340	(20,751)
Total Expenses	26,026,183	27,481,931	1,455,748
Net Surplus (Deficit)	2,472,893	(993,402)	(3,466,295)

The PPWI Board of Directors approved a FY 2016 budget deficit in order to advance the goals of the 2015-2018 Strategic Plan.

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the United States. See Part IV, line 21	1,439,120.	1,439,120.		
2 Grants and other assistance to individuals in the United States. See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	752,217.		752,217.	
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	8,489,154.	6,893,815.	1,102,843.	492,496.
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	355,226.	294,342.	40,229.	20,655.
9 Other employee benefits	1,400,395.	1,075,711.	249,199.	75,485.
10 Payroll taxes	622,968.	468,757.	121,317.	32,894.
11 Fees for services (non-employees):				
a Management				
b Legal				
c Accounting				
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees				
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Sch O.)	2,000,742.	1,048,406.	764,800.	187,536.
12 Advertising and promotion	242,821.	16,923.	225,847.	51.
13 Office expenses	1,060,119.	842,202.	141,057.	76,860.
14 Information technology				
15 Royalties				
16 Occupancy	1,655,539.	1,570,306.	64,283.	20,950.
17 Travel	523,049.	361,673.	88,783.	72,593.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings				
20 Interest	783.		783.	
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	475,548.	445,578.	21,035.	8,935.
23 Insurance	246,271.	229,364.	15,575.	1,332.
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a MEDICAL CLINIC SUPPLIES	4,011,365.	3,931,792.	75,257.	4,316.
b MEMBERSHIP DUES	352,426.	13,219.	337,809.	1,398.
c TEMPORARY HELP	30,825.	30,825.	0.	0.
d				
e All other expenses	601,145.	111,649.	445,924.	43,572.
25 Total functional expenses. Add lines 1 through 24e	24,259,713.	18,773,682.	4,446,958.	1,039,073.
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.				

Check here if following SOP 98-2 (ASG 958-720)

Internal Revenue Service

Department of the Treasury

**P. O. Box 2508
Cincinnati, OH 45201**

Date: December 7, 1999

Person to Contact:
Kathy Masters #31-04015
Customer Service Representative
Telephone Number:
877-829-5500
Fax Number:
513-263-3756
Federal Identification Number:
39-0863391
Accounting Period Ends:
December 31

Planned Parenthood of Wisconsin, Inc.
302 N Jackson
Milwaukee, WI 53202-5913

Dear Sir or Madam:

This is in response to your request for a letter affirming your organization's exempt status.

In May 1953 we issued a determination letter that recognized your organization as exempt from federal income tax under section 101(6) of the Internal Revenue Code of 1939 (now section 501(c)(3) of the Internal Revenue Code of 1986). That determination letter is still in effect.

We classified your organization as a publicly supported organization, and not a private foundation, because it is described in sections 509(a)(1) and 170(b)(1)(A)(vi) of the Code. This classification was based on the assumption that your organization's operations would continue as stated in the application. If your organization's purposes, character, method of operations, or sources of support have changed, please let us know so we can consider the effect of the change on the organization's exempt status and foundation status.

Your organization is required to file Form 990, Return of Organization Exempt from Income Tax, only if its gross receipts each year are normally more than \$25,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of the organization's annual accounting period. The law imposes a penalty of \$20 a day, up to a maximum of \$10,000, when a return is filed late, unless there is reasonable cause for the delay.

As of January 1, 1984, your organization is liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more the organization pays to each of its employees during a calendar year. There is no liability for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the excise taxes under Chapter 42 of the Code. However, these organizations are not automatically exempt from other federal excise taxes. If you have any questions about excise, employment, or other federal taxes, please let us know.

Planned Parenthood of Wisconsin, Inc.
39-0863391

Donors may deduct contributions to your organization as provided in section 170 of the Code.

Bequests, legacies, devises, transfers, or gifts to your organization or for its use are deductible for federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

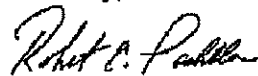
Your organization is not required to file federal income tax returns unless it is subject to the tax on unrelated business income under section 511 of the Code. If your organization is subject to this tax, it must file an income tax return on Form 990-T, Exempt Organization Business Income Tax Return. In this letter, we are not determining whether any of your organization's present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

The law requires you to make your organization's annual return available for public inspection without charge for three years after the due date of the return. If your organization had a copy of its application for recognition of exemption on July 15, 1987, it is also required to make available for public inspection a copy of the exemption application, any supporting documents and the exemption letter to any individual who requests such documents in person or in writing. You can charge only a reasonable fee for reproduction and actual postage costs for the copied materials. The law does not require you to provide copies of public inspection documents that are widely available, such as by posting them on the Internet (World Wide Web). You may be liable for a penalty of \$20 a day for each day you do not make these documents available for public inspection (up to a maximum of \$10,000 in the case of an annual return).

Because this letter could help resolve any questions about your organization's exempt status and foundation status, you should keep it with the permanent records of the organization.

If you have questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Robert C. Padilla
Manager, Customer Service

BOARD OF DIRECTORS

May 27, 2016

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Beverly Stephenson

Randall Tagami

Diane Valenzuela

Dr. Jonathan Lorenzo Yorba
President and CEO

Ms. Teri Huyck
President & CEO
Planned Parenthood of Wisconsin, Inc.
302 North Jackson Street
Milwaukee, WI 53202

Dear Ms. Huyck:

Congratulations! A grant has been approved for Planned Parenthood of Wisconsin in the amount of \$50,000 from the S.L. Gimbel Foundation. The performance period for this grant is May 16, 2016 to May 16, 2017. Additional funding beyond the performance period is not guaranteed. It is highly recommended that alternative funding sources be sought accordingly. The grant is to support the following as specified in your proposal:

To support the Embody Sexuality Education and Training program and peer outreach to increase community engagement of youth ages 15-25 to make informed health decisions.

This grant is subject to the terms outlined in the enclosed Grant Agreement. After you have reviewed the terms and conditions of the Grant Agreement, please sign and date the agreement and return with original signature to The Community Foundation by Wednesday, June 15, 2016. Be sure to copy the signed agreement for your records. Funds will be released upon receipt of the signed Grant Agreement.

A condition of this grant is that you agree to submit the Grant Evaluation Form which includes a narrative report and fiscal report. The Grant Evaluation is due by June 15, 2017 and a copy will be available online.

We wish you great success and look forward to working with you during the grant performance period. If you have any questions, please call me at 951-241-7777, ext. 114, or email me at ccudiamat@thecommunityfoundation.net.

Sincerely,



Celia Cudiamat
Executive Vice President of Programs

22494 Planned Parenthood of Wisconsin, Inc. 20160266 GIMB1



2016 S.L. Gimbel Foundation Fund
Grant Agreement

Organization:	Planned Parenthood of Wisconsin, Inc.	
Grant Amount:	\$50,000	Grant Number: 20160266
Grant Period:	May 16, 2016 through May 16, 2017	
Purpose:	To support the Embody Sexuality Education and Training program and peer outreach to increase community engagement of youth ages 15-25 to make informed health decisions.	

1. Use of Grant Funds

Grant funds must be expended within the grant period, for the purpose and objectives described in your grant proposal. Grant funds may not be expended for any other purpose without prior written approval by The Community Foundation. If there are significant difficulties in making use of the funds as specified in your proposal, or if the grant funds cannot be spent within the grant period, notify us in writing promptly.

Formal requests for extensions or variances must be submitted to the Foundation's Board of Directors for approval a minimum of 60 days before the end of the grant period.

Requests for variances or extensions are reviewed on a case-by-case basis and approved by the Board of Directors. If a request is denied, unused funds must be immediately refunded to the Foundation.

2. Payment of Grant Funds

The grant funds will be paid in full by the Foundation upon receipt of the signed Grant Agreement. Challenge grant funds will be paid in full upon receipt of the signed Grant Agreement and upon receipt of documentation providing evidence that condition(s) of the challenge grant has/have been met.

3. Certification and Maintenance of Exempt Organization Status

This grant is specifically conditioned upon Grantee's status as an eligible grantee of The Community Foundation. The Foundation has obtained a copy of the Grantee's IRS determination letter. Grantee confirms that it has not had any change in its tax-exempt status, and shall notify the Foundation immediately of any such change.

4. Final Report and Records

The Grantee will submit the Grant Evaluation report per the deadline set forth in the award letter. This report includes a narrative on outcomes based on goals and objectives set forth in the grant proposal and an expenditure report documenting use of grant funds. If equipment was purchased, copies of receipts need to be included.

5. Grantee's Financial Responsibilities

Grantee will keep records of receipts and expenditures of grant funds and other supporting documentation related to the grant at least four (4) years after completion of the grant and will make such records of receipts, expenditures and supporting documentation available to the Foundation upon request.

6. Publicity

The Community Foundation recommends publicity for the grant and acknowledging The Community Foundation in internal correspondence, brochures as appropriate; newsletters, annual reports and email blasts or e-newsletters.

The credit line of "Made possible in part by a grant from the "S.L. Gimbel Foundation Advised Fund at The Community Foundation – Inland Southern California" is suggested. When your donors are listed in printed materials, include the S.L. Gimbel Foundation Advised Fund at The Community Foundation in the appropriate contribution size category. When publishing our name, please note the "The" at the beginning of our name is a legal part of our name. It should always be used and capitalized. Attaching our logo is also appreciated. Our logo can be downloaded from our website at www.thecommunityfoundation.net.

Email our Marketing & Communications Officer, Charee Gillins, at cgillins@thecommunityfoundation.net with any publicity questions as well as any copies of any printed or publicity materials that highlight the grant.

7. Indemnification

In the event that a claim of any kind is asserted against the Grantee or the Foundation related to or arising from the project funded by the Grant and a proceeding is brought against the Foundation by reason of such claim, the Grantee, upon written notice from the Foundation, shall, at the Grantee's expense, resist or defend such action or proceeding, at no cost to the Foundation, by counsel approved by the Foundation in writing.

Grantee hereby agrees, to the fullest extent permitted by law, to defend, indemnify, and hold harmless the Foundation, its offices, directors, employees, and agents, from and against any and all claims, liabilities, losses, and expenses (including reasonable attorneys' fees) directly, indirectly, wholly, or partially arising from or in connection with any act or omission by Grantee, its employees, or agents in applying for or accepting the Grant, in expending or applying the Grant funds or in carrying out any project or program supported by the Grant, except to the extent that such claims, liabilities, losses, and expenses arise from or in connection with any bad faith act or omission by the Foundation, its officers, directors, employees, or agent.

8. Termination

The Community Foundation may terminate this agreement, withhold payments, or both at any time, if, in the Community Foundation's judgment: a) The Community Foundation is not satisfied with the quality of the Grantee's progress toward achieving the project goals and objectives; b) the Grantee dissolves or fails to operate; c) the Grantee fails to comply with the terms and conditions of this agreement.

9. Limitation of Support

This Agreement contains the entire agreement between the parties with respect to the Grant and supersedes any previous oral or written understandings or agreements.

I have read and agree to the terms and conditions of the Grant Agreement.

Laura J. Emir
Signature

5/31/16
Date

Laura J. Emir
Printed Name

Development Director
Title

Organization: 22494 Planned Parenthood of Wisconsin, Inc.
Grant Number: 20160266

dc
6/14/16



Strengthening Inland Southern California through Philanthropy



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Dr. Jonathan Lorenzo Yorba
President and CEO

June 21, 2016

S. L. Gimbel Foundation Fund

Ms. Teri Huyck
President & CEO
Planned Parenthood of Wisconsin, Inc.
302 North Jackson Street
Milwaukee, WI 53202

Dear Ms. Huyck:

The Community Foundation is pleased to enclose a grant check for \$50,000 from the S. L. Gimbel Foundation, a component fund at The Community Foundation. By cashing the grant check, you are agreeing to the conditions stated under the *Terms of Grant* which you have signed and returned. **The completed Grant Evaluation form is due by June 15, 2017** and will be available online on The Community Foundations website under Grants/Forms. Please note that any grant variances or extensions must be requested in writing and in advance. Any remaining grant funds must be returned to The Community Foundation at the end of the grant period.

Please use the following grant recognition credit for your newsletter or annual report: **"The Embody Sexuality Education and Training Program is supported by a grant from The S. L. Gimbel Foundation."**

Please feel free to contact me at 951-241-7777, ext. 114, if you have any questions.

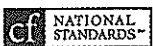
Sincerely,

Celia Cudiamat
Executive Vice President of Programs

20160266

40971

GIMBPP



Confirmed in Compliance
with National Standards for
U.S. Community Foundations

The Community Foundation
 Strengthening Inland Southern California through Philanthropy
 3700 SIXTH STREET, SUITE 200
 RIVERSIDE, CA 92501
 951-241-7777 / FAX 951-684-1911

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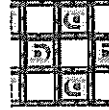
DATE

AMOUNT

06/16/2016

\$ ****50,000.00

Planned Parenthood of Wisconsin, Inc.
 302 North Jackson Street
 Milwaukee, WI 53202



Celia Andramat
 AUTHORIZED SIGNATURE

⑈04097⑈ ⑆122234149⑆ 244124437⑈

The Community Foundation

40971

22494 Planned Parenthood of Wisconsin, Inc. 06/16/2016 040971

20160266	05/26/2016	Support Embodiment Sexuality Education and Training	50,000.00
GIMB	S.L. Gimbel Foundation Advised Fund	50,000.00	

CHECK TOTAL: \$ ****50,000.00

The Community Foundation

40971

22494 Planned Parenthood of Wisconsin, Inc. 06/16/2016 040971

20160266	05/26/2016	Support Embodiment Sexuality Education and Training	50,000.00
GIMB	S.L. Gimbel Foundation Advised Fund	50,000.00	

CHECK TOTAL: \$ ****50,000.00