

Internal Use Only:
Grant No: 20180047

GIMBEL I.D. 24018
25,000 ap / 2/26/18
OLD PROFILE 2/21/18

Organization / Agency Information

Organization/Agency Name: Planned Parenthood Of Michigan			* MERGED W/ WEST & NORTHERN MICHIGAN - NEW PROFILE CREATED 2/26/18		
Physical Address: 950 Victors Way Suite 100			City/State/Zip: Ann Arbor, MI 48108		
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Program / Grant Information

Interest Area: Animal Protection Education Environment Health Human Dignity

Program/Project Name: Sexual Health Equity through Community Engagement and Peer Education		Amount of Grant Requested: \$25,000	
Total Organization Budget: \$196,344,670	Per 990, Percentage of Program Service Expenses (Column B/ Column A x 100): 84%	Per 990, Percentage of Management & General Expenses Only (Column C / Column A x 100): 11%	Per 990, Percentage of Management & General Expenses and Fundraising (Column C+D / Column A x 100): 16%
Purpose of Grant Request (one sentence): The purpose of this project is to reduce the disparity in sexual health outcomes among youth ages 14-19 in Flint, Michigan through sexual health education.			
Program Start Date (Month and Year): 10/2/2017		Program End Date (Month and Year): 9/28/2018	
Gimbel Grants Received: List Year(s) and Award Amount(s) 2016: \$32,728			

2017 S.L. Gimbel Foundation Fund APPLICATION

Narrative

I. Organization Background

On May 1, 2016 Planned Parenthood Mid and South Michigan merged with Planned Parenthood of West and Northern Michigan to become Planned Parenthood of Michigan.

Planned Parenthood has provided reproductive health care services in Michigan since 1922. Planned Parenthood of Michigan is a private 501(c)(3) non-profit, affiliated and accredited with the Planned Parenthood Federation of America.

Mission: To promote healthy communities and the right of all individuals to manage their sexual health by providing health care and education and serving as a strong advocate for reproductive justice.

Purpose: 1) to provide comprehensive, quality, effective family planning reproductive health care services to individuals within our service area regardless of age or ability to pay; 2) to protect and advocate freedom of choice and access to comprehensive reproductive health care services for all individuals; 3) to present comprehensive, culturally sensitive, developmentally appropriate sexuality education programs and materials to young people, families, and community health workers, and 4) to develop the financial resources required to support the services and programs.

Organizational Accomplishments:

Major accomplishments include providing medical care to 58,666 individuals who made 99,662 visits for comprehensive sexual health screening, testing and treatment. The education department provided 1,660 sexuality education and training program sessions to 8,109 people in our service area including youth, young adults, parents, teachers and professionals.

Planned Parenthood invested in Electronic Health Records that allows all 19 health centers to access a patient's information as needed.

Planned Parenthood implemented a successful statewide Peer Educator Summit in Detroit bringing 65 Peer educators from Ann Arbor, Benton Harbor, Detroit, Flint, Grand Rapids, Milan, and Muskegon together. The purpose of the Summit was to provide youth with networking and transformational education opportunities, the ability to experience the resources in Detroit, enhanced leadership and advocacy skills, and the chance to explore social issues that impact youth today. At the conclusion of the Summit, youth designed a plan to address social issues with community leaders, stakeholders, and other constituents.

Program Activities:

To fulfill its mission, Planned Parenthood of Michigan offers reproductive health care and sexuality education services to all individuals.

Medical Services include: Well-woman gynecological and breast exams, low-cost birth control, emergency contraception, pregnancy testing and options counseling, prenatal care, abortion, sexually transmitted infection testing and treatment, HIV antibody testing, cancer screening and prevention services, vasectomy services, permanent birth control procedures.

Education Services include: Sex education that is medically accurate, comprehensive and evidence based; Peer education that is designed to train high school students to present to their peers, schools and communities with the goal of reducing teen pregnancies and sexually transmitted infections; Professional trainings for teachers, social workers, graduate student and community-serving professionals; Community outreach to advance sexual health education and services.

The profile of the people served is as follows: Sixty-five percent of people served have incomes at or below 150 percent of poverty, 16 percent have incomes between 151-250 percent of poverty and 19 percent have incomes above 250 percent of poverty. Sixty-three percent of people served are white, 22 percent are black, 2 percent are Asian and 13 percent identify as other. Sixteen percent of people served are ages 15-19, seventy percent are ages 20-34.

Planned Parenthood serves individuals in urban, rural and suburban communities in the state of Michigan.

Planned Parenthood of Michigan has 19 health centers located in: Ann Arbor, Big Rapids, Benton Harbor, Burton,

Detroit, Ferndale, Flint, Grand Rapids, Jackson, Kalamazoo, Lansing, Livonia, Marquette, Muskegon, Petoskey, Saginaw, Traverse City, and Warren.

Activity 1: Planned Parenthood of Michigan will provide at least two leadership, skill-building, or educational development opportunities, including a statewide Peer Education Summit, to existing Flint peer educators wrapping up the peer education program.

Activity 2: Planned Parenthood will partner with community groups and coalitions to plan and execute at least 3 outreach activities that will bring together at least 100 participants throughout Genesee County during the program year in an effort to educate, advocate and connect youth and families to needed health care and community resources.

Activity 3: Peer educators and staff will lead at least four educational programs including Be Proud! Be Responsible! curricula reaching at least 60 youth participants.

Activity 4: Planned Parenthood staff will engage in community needs assessments to learn how the water crisis and other reproductive justice issues in Flint, Michigan are still affecting the community, how they are impacting reproductive health and access to health care services and what can we do as an organization to engage in more intersectional work with our community partners to increase the community's overall health.

II. Project Information:

A) Statement of Need

Flint, Michigan made national news as a result of the Flint water crisis. Everyone who lived or worked in Flint as of April 2014 was exposed to the lead contaminated water. It is estimated that 102,000 people were impacted.

Flint is located in Genesee County Michigan. The total population of Flint is 97,386 and has decreased 4.9 percent since 2010. The racial makeup of the population is as follows 37 percent identify as white, 57 percent identify as black, and 4 percent identify as Hispanic. The median income in Flint is \$24,862 and in Genesee County the median income is \$42,327. According to the U.S. Census 40.1 percent of Flint's population is living in poverty and Flint ranks second in the nation for being one of the most poverty stricken cities in the United States.

According to the 2016 Joint Community Health Needs Assessment Report by the Greater Flint Health Coalition, impoverished individuals are at significantly higher risk for poor health outcomes and poor educational outcomes.

This statement is supported by the 2015 Michigan Department of Health and Human Services sexual health data for Genesee County and Flint and proves that there is an unjust disparity in sexual health outcomes, especially among young people ages 15-24 and in the black community. The pregnancy rate among all females ages 15-19 in the state of Michigan is 31.6 per 1,000. In Genesee County the pregnancy rate among all females ages 15-19 is 42.8 per 1,000 and there is an alarming disparity by race. Among black females ages 15-19 the pregnancy rate is 71.1 per 1,000 and for white females ages 15-19 the rate is 30.6 per 1,000. In Flint black females ages 15-19 had 124 live births and white females had 38 live births. Black females ages 20-24 had 380 live births and white females had 171 live births.

Further evidence of the health disparity among teens and the black community is observed when looking at the rate of sexually transmitted infections. Individuals in the black community represent 53 percent of all reported cases of the two most common sexually transmitted infections (STIs)-chlamydia and gonorrhea. Teens ages 15-19 represent the second most reported cases of chlamydia and gonorrhea and young adults 20-24 represent the majority of all cases.

Young children, infants, and pregnant women are most vulnerable to lead poisoning. In pregnant women lead poisoning can reduce the growth of the fetus and lead to premature birth, still births and malformations of the fetus. In young children and infants it can lead to behavioral and learning problems, slowed growth, anemia and hearing problems. In adults lead can be stored in bones and released through blood to the fetus during pregnancy.

To reduce the disparity in sexual health outcomes, Planned Parenthood of Michigan will provide sexual health education to the teens ages 15-19 in Flint, Michigan and work with partners to advocate for access to clean water as a reproductive justice issue.

B) Project Description

Purpose of Grant Request

The purpose of this project is to reduce the disparity in sexual health outcomes among youth ages 15-19 in Flint, Michigan through sexual health education.

Sexual health equity is achieved when there is equitable access to sexual health education and services for all individuals regardless of race, ethnicity, gender, religion, sexual orientation, and disability. This project will enable Planned Parenthood of Michigan to provide teens with sexual health education that will support positive sexual health outcomes in a community that is rebuilding its infrastructure to improve the health outcomes for its community members.

Sexuality education is designed to assist young people in understanding a positive view of sexuality, provide them with information and skills for taking care of their sexual health, and help them make sound decisions now and in the future.

Comprehensive sexuality education programs have four main goals:

- provide accurate information about human sexuality

- provide an opportunity for young people to develop and understand their values, attitudes, and insights about sexuality

- help young people develop relationships and interpersonal skills

- help young people exercise responsibility regarding sexual relationships, which includes addressing abstinence, pressures to become prematurely involved in sexual intercourse, and the use of contraception and other sexual health measures

Planned Parenthood of Michigan's ongoing sexuality education efforts draw on local knowledge, promising and innovative practices we have spent years refining, and on the Center for Disease Control's approved evidence-based curricula Be Proud! Be Responsible! that aims to prevent STIs/HIV and pregnancy among adolescents ages 15-19. The curriculum seeks to provide young people with the knowledge, motivation, and skills necessary to reduce their risk of contracting STIs/HIV, and causing unintended pregnancy. It also aims to impact sexual behavior by equipping youth with negotiation, refusal, and condom-use skills.

Planned Parenthood of Michigan is the only organization in Flint that provides the Be Proud! Be Responsible! program. The curriculum uses a "sense-of-community" approach that emphasizes how STIs/HIV has affected inner-city communities and discusses the importance of protecting the community in order to instill accountability, sexual responsibility, and a sense of pride in participants.

During the program year, Flint peer educators (teens who are trained and certified to present sexual health information to their peers, schools, and communities with the goal of reducing teen pregnancies and STIs) and staff will attend community forums and coalition meetings, network with other organizations in the Flint community, and engage with the Flint community-not just present "to" residents. Planned Parenthood aims to join and partner in efforts already underway to meet the new and changing needs that the current residents and next generations face. Through active participation with the residents of Flint, Planned Parenthood will be able to develop meaningful relationships based on trust and collaboration that will benefit young people, their families, and the community. By preventing unintended pregnancy, working with communities and providing teens with the opportunity to develop life skills, it is our hope to continue to address the racial disparities in Flint and give young people the opportunity to complete school and pursue a career.

C) Project Goal, Objectives, Activities & Expected Outcomes

Goal: Empower youth ages 14-19 to increase responsible sexual behaviors, learn invaluable life skills and champion family communication in an effort to reduce teen pregnancy and sexually transmitted infection rates and to increase overall community wellness in Flint, Michigan where the ongoing water crisis is still impacting reproductive health and access to health care services by September 30, 2018.

Objective: Reach 160 youth with sexual health information and skill development opportunities through leadership and outreach activities and at least four Be Proud! Be Responsible! programs by September 30, 2018.

Project Activities

Activity 1: Planned Parenthood of Michigan will provide at least two leadership, skill-building, or educational development opportunities, including a statewide Peer Education Summit, to existing Flint peer educators wrapping up the peer education program.

Activity 2: To bring together at least 100 participants in Genesee County, Planned Parenthood will partner with community groups and coalitions to plan and execute at least 3 outreach activities during the program year in an effort to educate, advocate and connect youth and families to needed health care and community resources.

Activity 3: Peer educators and staff will lead at least four educational programs including Be Proud! Be Responsible! curricula reaching at least 60 youth participants.

Activity 4: Planned Parenthood staff will engage in community needs assessments to learn how the water crisis and other reproductive justice issues in Flint, Michigan are still affecting the community, how they are impacting reproductive health and access to health care services and what can we do as an organization to engage in more intersectional work with our community partners to increase the community's overall health.

Expected Outcomes

Community outreach activities in Flint will provide sexual health information to at least 160 youth by September 30, 2018.

Of the 160 youth served, 60 will be participants in the Be Proud! Be Responsible! program. The outcome for the students is as follows:

- At least 45 youth will have an increased knowledge of contraceptives
- At least 6 sexually inactive students will express intent to use condoms at first intercourse
- There will be an increase in the number of participants who report ability to communicate with parents about sexual health by 10 percent from baseline of 6 individuals

Evaluation

Using pre and post-surveys at the end of the Be Proud! Be Responsible! Programs and peer education contact logs used to record leadership and outreach contacts, Planned Parenthood will document and analyze the number of people reached, topics covered and intent for behavior change. Planned Parenthood uses a data base to track and report on how we equipped at least 160 youth with information and skills they need to prevent sexually transmitted infections (STIs) and pregnancy.

Planned Parenthood engages various stakeholders (such as Peer educators, program participants, staff, volunteers and community partners) in a variety of informal and formal evaluation strategies to assess the effectiveness of its programs. For this initiative, Planned Parenthood will participate in data collection through surveys at the end of presentations, peer education and program contact logs, pre and post-tests during the Be Proud! Be Responsible! programs, as well as community and peer educator focus groups and interviews. Data collected will be analyzed through various mechanisms: the presentation surveys and interviews are analyzed by peer education coordinators and the pre/post test data for the sessions are analyzed by the Michigan Public Health Institute. The survey questions for Be Proud! Be Responsible! are pre-designed and pre-tested with the intended audience by the federal funding sources that oversee the Taking Pride in Prevention Initiative. Peer educators and staff act and improve on the program evaluations each year by applying what we learn from previous evaluation analyses to future programs. One example of this is revising and strengthening learning modalities in the peer education training where lower knowledge outcomes are assessed. By the end of this program year, peer educators and staff will evaluate current Planned Parenthood programs in Flint as they exist now and determine if/how they will be sustained or adapted to meet new emerging priorities.

D) Timeline

Provide a timeline for implementing the project. State the start date and ending date of the project, include timeframes for specific activities, as appropriate.

Oct 1, 2017- September 30, 2018 outreach and education activities will take place. This includes tabling, participating in community events and coalitions and providing the Be Proud! Be Responsible curricula to 60 youth.

October 1, 2017–April 30, 2018

Peer education activities will occur and include weekly meetings, youth development opportunities, community outreach and co-facilitation of Be Proud! Be Responsible! program.

Implement a Statewide Youth Summit for all peer educators.

May 1, 2018 –September 30, 2018

Planned Parenthood will participate in community needs assessments.

E) Target Population

Who will this grant serve? How many people will be impacted? Provide a breakdown:

Number of Children, Youth, Adults, Seniors, Animals.

This grant will serve youth ages 14–19 in Flint, Michigan. A total of 160 individuals will be served.

F) Projects in the Community

How does this project relate to other existing projects in the community? Who else in the community is providing this service or has a similar project? Who are your community partners (if any)? How are you utilizing volunteers?

Since 1963 Planned Parenthood of Michigan has served people in Flint and Genesee County through the provision of sexual health care services and is the only organization that provides comprehensive sexuality education to teens.

Planned Parenthood collaborates with many school and community organizations in an effort to effectively maximize the number of people who receive sexual health education. Planned Parenthood's community partners include Wellness Resource Center, Sisters Striving for Success, and the Genesee County Health Department. Planned Parenthood staff work with teachers, administrators and peer educators from a number of schools for community events. For the upcoming school year Planned Parenthood staff are working with Southwestern Classical Academy and Hamady High School to plan educational after school events. This approach is used due to the strict Michigan laws about sexuality education in the class room. Michigan law requires school board approval and other measures to be in place before comprehensive sexuality education can be provided in a class room setting during school hours.

G) Use of Grant Funds

How will you use the grant funds?

Funds will be used for program staff salaries, benefits, program and office supplies, training, and marketing.

III. Project Future

A) Sustainability

Providing comprehensive sexual health education and community outreach is an organizational priority for Planned Parenthood, and is an essential component to the work supporting our mission. In order to sustain this service, Planned Parenthood will continue to utilize a combination of foundation support - both public and private, private donations, fundraising events, as well as fees for service and in-kind donations.

IV. Governance, Executive Leadership and Key Personnel/Staff Qualifications

A) Governance

The Board of Directors is the fundamental governing body of Planned Parenthood of Michigan. The role of the Board is to: provide the link between the organization and its communities; serve as fiduciary stewards of the organization and measure progress in fulfilling the mission; strategically plan for and

ensure the future of the organization; and appoint, evaluate and if necessary terminate the President/CEO.

The Board committees that exist are: Executive, Board Advancement (Governance), Finance, Audit, Fund Development, and Investment Committees.

The Board makes decisions as a total body. The Board guides its actions through set policies and vests full authority in the President/CEO for managing the organization and carrying out policies. The President/CEO, committees or ad-hoc task forces may bring information to the Board for discussion and action. Board decisions are reached by majority vote of all Board members acting as individuals unless otherwise stipulated in the Bylaws.

B) Management

Describe the qualifications of key personnel/staff responsible for the project.

Cherie Seitz is a Regional Director of Education for Planned Parenthood of Michigan. She manages the staff who provide programming in southeast and southwest Michigan. She has been with Planned Parenthood for 18 years. She has a Master's of Arts Degree in Family Life Education and is a Certified Family Life Educator and a Certified Sexuality Educator.

Ashley Choker is a sexuality educator and the Youth Programs Manager for Planned Parenthood. Ashley earned her Bachelors of Arts in Gender Studies and Organizational Communication with a Minor in Nonprofit Leadership and completed the University of Michigan Sexual Health Certificate Program.

Mokresha Adams is the Flint Community Outreach Educator. She earned a Bachelor's of Arts degree in Spanish with additional studies in sociology, community organizing, and the natural sciences. She has participated in health education outreach, community development, international volunteer service and research throughout Costa Rica, Spain, Canada and Morocco.

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V. Project Budget and Narrative (Do not delete these instructions on your completed form).

A) Budget Table: Provide a detailed line-item budget for your entire project by completing the table below. Requested line items should be limited to Ten (10) line items. The less the better.

A breakdown of specific line item requests and attendant costs should include:

- 1) Line item requests for materials, supplies, equipment and others:
 - a. Identify and list the type of materials, supplies, equipment, etc.
 - b. Specify the unit cost, number of units, and total cost**
 - c. Use a formula/equation as applicable. (i.e. 40 books @ \$100 each = \$4000)
- 2) Line item requests for staff compensation, benefits: **Do not use FTE percentages.**
 - a. Identify the position; for each position request, **specify the hourly rate and the number of hours** (i.e. \$20/hr x 20 hours/week x 20 weeks = \$8,000)
 - b. For benefits, provide the formula and calculation (i.e. \$8,000 x 25% = \$2,000)
- 3) Line items on Salaries/Personnel included in budget (contribution or in-kind) but **NOT** requested from the Gimbel Foundation must be broken down per number 2) above:
Provide rate of pay per hour and number of hours.

Line Item Request	Line Item Explanation	Support From Your Agency	Support From Other Funders	Requested Amount From GIMBEL/TCF	Line Item Total of Project
Wages: Community Outreach Coordinator	37.5 hours/week x \$17.18/hours x 52 weeks = \$33,500	\$8,375	\$8,375	\$16,750	\$33,500
Medical Benefits	22% Composite rate of salary, \$33,500 x % = \$7,370 total	\$1,843	\$1,842	\$3,685	\$7,370
Office Supplies	post-it newsprint, binders, reams of paper, markers, art supplies and props for activities at \$500			\$500	\$500
Education Supplies and Printing	105 youth x \$50 gift cards = \$5250; 1,000 brochures x .50 = \$500; 50 x \$30 gift cards = \$1500; condoms and safe kit supplies \$1,600: \$9,050			\$3,003	\$9,050
Peer Ed Stipend	4 paid teen peer leaders/educators x \$400 stipend/year = \$1,600		\$1,600		\$1,600
Training Conference Seminar	Peer Ed youth Summit: \$3,000 for 2 night lodging at retreat center, \$1,000 speaker fees, \$1,060 program materials and supplies= \$5,060		\$4,198	\$862	\$5,060
Mileage	200 miles/month x 12 months x .40 miles = \$960 plus Transportation for youth summit \$2,040 = \$3,000		\$3,000		\$3,000
Meals	\$50/activity x 10 = \$500, \$2,500 meals for Peer Education Summit plus \$500 for meals for community events = \$3,500		\$3,500		\$3,500
Marketing Advertising	Up to 3 events x \$50-\$70 in fees/expenses per event = \$200			\$200	\$200
TOTALS:		\$10,218	\$28,562	\$25,000	\$63,780

B) Narrative: The budget narrative is the justification of “how” and/or “why” a line item helps to meet the project deliverables. Provide a description for each line item requested as necessary. Explain how the line item relates to the project. If you are requesting funds to pay for staff, list the specific duties of each position. See attached SAMPLE Project Budget and Budget Narrative

Planned Parenthood of Michigan

1. Wages: In order to be successful, PPMI will need a dedicated staff person coordinating all programs in Flint: Community Outreach Educator, 37.5 hours/week x \$17.18/hours x 52 weeks = \$33,500.
2. Medical Benefits: PPMI calculates medical benefits for staff at 22% Composite rate of salary, \$33,500 x % = \$7,370.
3. Office Supplies: Office supplies are needed to ensure we have the materials necessary to provide high quality events. These supplies include: post-it newsprint, binders, paper, markers, art supplies and props for activities at \$500.
4. Education Supplies and Printing: Youth participants attending a BPBR 8-hour workshop earn a \$50 gift card to Target for completing 100% of the workshop. Our goal is to reach 105 youth x \$50 gift cards= \$5250. We also need funding for printing costs for peer education and outreach (\$200), Peer Education brochures (promotional and educational brochures .50/piece x 1000 = \$500), Incentive gift cards and swag for parents (50 parents x \$30 gift cards = \$1500), condoms and safe kit supplies (\$1,600). $\$5,250+200+500+1500+1600= \$9,050$.
5. Peer Ed Stipend: Four ten peer educators are returning to the program this fall and will serve as team leaders. They are eligible for stipends up to \$400 during the program year based on a participation point system. Every 200 points earns students \$100. Four (4) teen peer leaders/educators x \$400 stipend/year = \$1,600.
6. Training Conference Seminar: The purpose of the Summit is to bring Planned Parenthood Peer Educators from across Michigan together so that they can network, explore social issues, and strengthen their leadership skills. \$3,000 for 2 night lodging at retreat center, \$1,000 speaker fees, \$1,060 program materials and supplies= \$5,060.
7. Mileage: Even though the education, training, outreach and activities remain local for the activities proposed in this grant, travel includes any necessary lodging and mileage related to trainings and/or presentations. Planned Parenthood of Michigan’s standard reimbursement rate is \$0.40/mile. Mileage for meetings/programs= 200 miles/ months x 12 months x .40 miles = \$960 plus Transportation for youth summit \$2040 = \$3,000.
8. Meals: Food/meals for trainings, meetings, outreach, events. \$50/meeting or event x10 meetings/events a year = \$500, plus \$2,500 meals for Peer Education Summit, plus \$500 for meals for community events (this includes up to \$150 for snacks or pizza for 50-100 participants at 3-4 events); $\$500 + \$2,500 + \$500 = \$3,500$.
9. Marketing and Advertising: Registration fees or promotional items for visibility and program promotion events (health fairs, tabling, etc.) Up to 3 events and \$50-\$70 in fees/expenses per event = \$200.

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VI. Sources of Funding: Please list your current sources of funding and amounts.

Secured/Awarded

Name of Funder: Foundation, Corporation, Government	Amount
Ruth Mott Foundation	\$14,845
Taking Pride In Prevention Government Grant	\$13,717
Planned Parenthood of Michigan	\$10,218

Pending

Name of Funder: Foundation, Corporation, Government	Amount	Decision Date
SL Gimbel Foundation	\$25,000	December

Diversity of Funding Sources: A financially healthy organization should have a diverse mix of funding sources. Complete those categories that apply to your organization using figures from your most recent fiscal year.

Funding Source	Amount	% of Total Revenue	Funding Source	Amount	% of Total Revenue
Contributions	\$ 1,944,426	11.20	Program Fees	\$80,092	.46
Fundraising/Special Events	\$ 941,226	5.42	Interest Income	\$248,716	1.43
Corp/Foundation Grants	\$ 645,768	3.72	Other:	\$1,177,719	6.78
Government Grants	\$ 5,163,443	29.73	Other:	\$7,163,658	41.26

Notes:

The Sources of Funding and amounts listed above are specific to this project.

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VII. Financial Analysis

Agency Name: Planned Parenthood of Michigan

Most Current Fiscal Year (Dates): From October 1, 2015 To: September 30, 2016

This section presents an overview of an applicant organization's financial health and will be reviewed along with the grant proposal. Provide all the information requested on your **entire organization**. Include any notes that may explain any extraordinary circumstances. Information should be taken from your most recent 990 and audit. **Double check your figures!**

Form 990, Part IX: Statement of Functional Expenses

1) Transfer the totals for each of the columns, Line 25- Total functional expenses (page 10)

(A) Total Expenses	(B) Program service expenses	(C) Management & general expenses	(D) Fundraising expenses
\$18,360,430	\$15,356,206	\$1,965,223	\$1,039,001

2) Calculate the percentages of Columns B, C, and D, over A (per totals above)

- Program services (B) – A general rule is that at least 75% of total expenses should be used to support programs
- Management & general administration (C) – A general rule is that no more than 15% of total expenses should be used for management & general expenses
- Fundraising (D) – A general rule is that no more than 10% of total expenses should be used for fundraising

(A) Total Expenses	(B) Program service expenses	(C) Management & general expenses	(D) Fundraising expenses
18,360,430	Columns B / A x 100	Columns C / A x 100	Columns D / A x 100
Must equal 100%	84 %	11 %	5 %

3) Calculate the difference between your CURRENT year budget for management & general expenses and your previous management & general expenses per your 990 (Column C)

Percentage of Organization's Current Total Budget used for Administration	Column C, Management & general expenses per 990 above	Differential
15 %	11 %	4 %

If the differential is above (+) or below (-) 10%, provide an explanation:

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Quick Ratio: Measures the level of liquidity and measures only current assets that can be quickly turned to cash. A generally standard Quick Ratio equals 1 or more.

Cash	+ Accounts Receivables	/Current Liabilities	= Quick Ratio
\$ 570,119	\$ 1,325,031	1,618,517	1.17

Excess or Deficit for the Year:

Excess or (Deficit)	Excess or (Deficit)
Most recent fiscal year end	Prior fiscal year end
\$ (834,241)	\$ 403,144

Notes:

The deficit of \$834,241 is related to the costs of the merger between Planned Parenthood Mid and South Michigan and Planned Parenthood of West and Northern Michigan. During the merger process there were duplicate costs such as audit fees for both organizations, fees to operate two electronic record management systems and other duplications of activities. Now that the merger is complete the duplication of functional expenses have been reduced. The executive leadership and board of directors of Planned Parenthood of Michigan are committed to a balanced budget for the fiscal year of October 1, 2017 - September 30, 2018.

**Planned Parenthood of Michigan
2018 DRAFT Budget**

	<u>2018 DRAFT BUDGET</u>
Revenue	
Title X	4,415,141
Med Rev Net of Allowance	10,892,934
Patient Donations	265,296
Contributions	3,564,500
Bequests	100,000
Grant Income	991,600
Interest/Endowment Draw	170,900
Release of Restricted Grants	0
Other Income	9,608
Training Income	0
Speaking Income	0
Total Revenue	<u>20,409,979</u>
 Operating Expenses	
Wages	9,526,934
Emp. Benefits & Pay. Taxes	2,045,887
Contracted Services Medical	487,114
Professional Services	559,808
Medical Supplies	3,146,041
Billing/Lab Services	318,371
Medical/ General Liability	241,109
General Supplies	126,296
Bank Fees	80,715
Property Expenses	1,313,439
Equipment Expenses	128,777
Utilities & Data/Phone Lines	445,642
PPFA/PPAM Dues	374,500
Board Expense	6,925
Special Events	200,000
IT System and Support	427,204
Staff/Volunteer Expense	27,016
Educational Expense	36,000
Training	102,640
Travel Expenses	226,552
Marketing & Advertising	30,815
Misc	191,090
Direct Operating Expenses	<u>20,042,875</u>
 Income Before Deprec/Amort	 <u>367,104</u>

Planned Parenthood of Michigan Budget Comparison

	Actual Fiscal Year End 9/30/2016	Budget Fiscal Year End 9/30/2018	Actual to Budget Variance
Revenue			
Medical Revenue net of	7,685,019	10,892,934	(3,207,915)
Title X Funding	4,241,235	4,415,141	(173,906)
Patient Donations	215,739	265,296	(49,557)
Contributions	2,754,193	3,564,500	(810,307)
Bequests	95,959	100,000	(4,041)
Grant Income	969,335	991,600	(22,265)
Interest/Investment Income	1,213	170,900	(169,687)
Release of Restricted Grants	628,577	0	628,577
Other Income	67,879	9,608	58,271
Training Income	0	0	0
Speaking Income	0	0	0
Total Revenue	16,659,149	20,409,979	(3,750,830)
Operating Expenses			
Wages	7,752,425	9,526,934	(1,774,509)
Emp Benefits & Payroll Taxes	1,606,967	2,045,888	(438,921)
Contracted Services Medical	645,001	487,114	157,887
Professional Services	744,288	559,808	184,480
Medical Supplies	2,439,330	3,146,042	(706,712)
Billing / Lab Services	369,346	318,371	50,975
Medical / General Liability Insuran	222,523	241,110	(18,587)
General Supplies	156,074	126,296	29,778
Bank Fees	61,319	80,715	(19,396)
Property Expenses	1,314,875	1,313,439	1,436
Equipment Expenses	267,443	128,777	138,666
Utilities & data/Phone Lines	464,751	445,642	19,109
PPFA/PPAM Dues	338,703	374,500	(35,797)
Board Expense	2,135	6,925	(4,790)
Special Events	137,406	200,000	(62,594)
IT system and support	281,765	427,204	(145,439)
Staff/Volunteer Expense	23,981	27,016	(3,035)
Educational Expense	54,246	36,000	18,246
Training	56,101	102,640	(46,539)
Travel Expense	225,630	226,552	(922)
Marketing & Advertising	56,628	30,815	25,813
Misc	101,400	191,090	(89,690)
Direct Operating Expenses	17,322,337	20,042,878	(2,720,541)
Income before Deprec/Amort	(663,188)	367,101	(1,030,289)

Note: Fiscal Year ending 9/30/2016, included a merger of Planned Parenthood Mid and South Michigan with Planned Parenthood of West and Northern Michigan; therefore, the financials for that year included only 5 months of the consolidated organization - Planned Parenthood of Michigan. The Proposed Budget for 2018 reflects the combine organization for a complete 12 months.

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A)

Check if Schedule O contains a response or note to any line in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21 ...				
2 Grants and other assistance to domestic individuals. See Part IV, line 22				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	912,464.		912,464.	
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	6,902,740.	6,098,213.	292,455.	512,072.
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)				
9 Other employee benefits	1,544,189.	1,248,668.	189,808.	105,713.
10 Payroll taxes				
11 Fees for services (non-employees):				
a Management				
b Legal	23,289.		23,289.	
c Accounting	283,834.	219,934.	63,900.	
d Lobbying	30,260.	30,260.		
e Professional fundraising services. See Part IV, line 17				
f Investment management fees	5,634.		5,634.	
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Sch O.)	1,667,448.	1,388,070.	163,560.	115,818.
12 Advertising and promotion	32,883.	26,272.	1,110.	5,501.
13 Office expenses	205,438.	150,495.	18,799.	36,144.
14 Information technology				
15 Royalties				
16 Occupancy	765,188.	629,395.	72,557.	63,236.
17 Travel	189,026.	127,267.	32,969.	28,790.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	35,010.	19,319.	13,491.	2,200.
20 Interest	51,578.	35,513.	13,835.	2,230.
21 Payments to affiliates	338,704.	270,964.	33,870.	33,870.
22 Depreciation, depletion, and amortization	531,155.	417,704.	58,519.	54,932.
23 Insurance	308,244.	298,766.	4,864.	4,614.
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e, if line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a SUPPLIES	2,439,330.	2,439,330.		
b REPAIRS & MAINTENANCE	674,864.	639,114.	18,175.	17,575.
c PROVISIONS FOR BAD DEBT	633,646.	633,646.		
d TELEPHONE	259,476.	233,750.	14,796.	10,930.
e All other expenses	526,030.	449,526.	31,128.	45,376.
25 Total functional expenses. Add lines 1 through 24e	18,360,430.	15,356,206.	1,965,223.	1,039,001.
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.				

Check here if following SOP 98-2 (ASC 958-720)



Board of Directors

As of November 1, 2016

Name 'current term exp (term #)	Position on Board	County Representing	Professional Affiliation
Kathleen Bruinsma '18 (1)	Member-at-Large	Kent	JD, Attorney at McShane & Bowie
Steeve Buckridge '19 (1)	Member	Kent	PhD, Professor of Women's Studies & History and Director of Area Studies at Grand Valley State University
Jon Bylsma '18 (1)	Member	Kent	JD, Partner – Chair of Litigation Group at Varnum law practice
Gene Cronin '19 (1)	Vice Chair	Kent	VP, Marketing & Corporate Communications at Priority Health
Ryan Fewins-Bliss '17 (1)	Vice Chair	Clinton	MA, Fewins-Bliss Consulting, Non-Profit Org Management; Deputy Director for Community Investment at MI College Access Network
Cynthia Ford '19 (1)	Member	Wayne	Community volunteer on many boards incl.: McGregor Fund, Children's Hospital of MI and its Foundation, and Juvenile Diabetes Research Foundation International Board of Directors
Meg Goebel '17 (1)	Member	Kent	President & CEO, Paul Goebel Group Insurance
Carol Goss '19 (1)	Member	Wayne	MSW, Retired President/CEO of The Skillman Foundation; Philanthropy, Child and family welfare; active on many boards incl: Detroit Children's Fund, BoardSource
Caroline Ham '18 (1)	Member	Kalamazoo	Retired, Former City Commissioner, first female Mayor of Kalamazoo
John Hebert, III '18 (1)	Member	Genesee	MD, Director, Dept. of OB/GYN, Residency Program Director at Hurley Medical Center in Flint
Sandra Howard '18 (1)	Member	Grand Traverse	JD, Retired Attorney of Counsel at Running, Wise and Ford; Community Volunteer
Denise Jacob '18 (1)	Chair	Oakland	RN with a PhD in Nursing; Foundations
Helen Katz '19 (1)	Member	Oakland	JD, MA, retired Director Jewish Women's Foundation; Fund Development; retired Attorney
Ada Snyder Kerwin '17 (1)	Member	Oakland	JD, Partner at ClarkHill, Family Lawyer; MA Psychologist
Peter Lundeen '19 (1)	Member-at-Large	Kent	MD, Physician Solution Architect, Spectrum Health
Don Parfet '19 (1)	Investment Comm & Audit Comm Chair	Kalamazoo	MBA, Apjohn Group- Managing Director; Pharmaceutical/ Business Professional
Daniel Rivkin '17 (1)	Member	Washtenaw	Rmedia Ventures; Media and Communications at Center for Intl. Reproductive Health Training at University of Michigan
Neil Sikora '18 (1)	Secretary	Kalamazoo	Retired Microbiologist, Pfizer, Inc. for over 30 years
Brian Weisman '19 (1)	Treasurer	Washtenaw	MS, CPA, President of Columbia Asset Management investment firm
Lori Carpentier	President/CEO (<i>ex-Officio</i>)	Wayne	31+ year career at Planned Parenthood, President/CEO since 2005

Board support staff: Jessica Ross, Manager, Office of the President (734) 926-4807, jessica.ross@ppmi.org



Planned Parenthood of Michigan

S L Gimbel Final Report for the Detroit Teen Peer Education Program

1. Organization name: Planned Parenthood of Michigan (Formerly Planned Parenthood Mid and South Michigan)
2. Grant #: 22482 Planned Parenthood Mid and South Michigan 200160256 GIMB1
3. Grant Period: May 16, 2016 – May 16, 2017
4. Location of Services (City and State): Detroit, Michigan
5. Name and Title of person completing evaluation: Janet Carbonneau-Jones, Manager of Grants
6. Phone Number: 616-774-7005 x 3121
7. Email address: Janet.Carbonneau-Jones@ppmi.org
8. Total number of clients served through this grant funding:

During this grant period, Planned Parenthood of Michigan recruited and trained 12 teens to serve as Detroit Peer Educators. The Peer Educators served a total of 1,162 youth. Summary below provides detail to support this number.

9. Describe the project's key outcomes and results based on the goals and objectives.

Planned Parenthood of Michigan (PPMI) successfully met and/or exceeded all of its goals during the Detroit SL Gimbel Grant this grant year. The objectives were to:

1. Recruit, train and provide leadership opportunities for 12 Detroit Peer Educators in comprehensive sexual health education
2. Educate 500 youth through one-on-one contacts and direct action engagement led by Peer Educators to promote healthy sexual decision-making among youth
3. Reach 200 youth and families through local events and presentation led by Peer Educators to increase knowledge around sexual health education and healthcare

The following is a summary report on our program objectives and activities:

The Detroit Peer Education Program began with the recruitment for new Peer Educators in May of 2016. Potential Peer Educators were recruited through online, peer-to-peer and school-based marketing. Young people who wanted to be accepted into the program were required to fill out an application and include three references. Each young leader who submitted an application was invited to a group interview in July, which was co-facilitated by the Peer Education Coordinator and the existing Peer Educators. Planned Parenthood intentionally invites current Peer Educators to participate in the interview process in order to further their development as professionals and leaders in the community. After interviews concluded, the Detroit Peer Educators and the Peer Education Coordinator selected seven new teens to be part of the Peer Educator program. The Detroit Peer Education group began the 2016-2017 school year with 12 Peer Educators, but as is common in this and similar programs, two youth left the group at

various points in the year due to the balance of several other commitments in their lives. Together they represented eight high schools in the Metro Detroit area: Detroit School of Arts, University Preparatory Academy, Consortium High School, Roeper High School, Ben Carson, Cass Tech, Detroit Edison Public School Academy and International Academy.

During the grant year, in early August 2016, Planned Parenthood said goodbye to Blake Mackie, our Detroit Community Outreach Educator who left Planned Parenthood to pursue his Masters of Social Work Degree, inspired by his work with the Peer Educators, and in hopes of being able to work even more closely with the LGBTQ community in Detroit. In his place Planned Parenthood hired Stephanie Spall who started as the new Peer Education Coordinator September 12, 2016. Ms. Spall brings a wealth of experience to Planned Parenthood, including a Bachelor of Arts in Community Health Education from Western Michigan University. Ms. Spall has experience in community outreach and organizing, public speaking, planning and implementing programs with at-risk communities and facilitating evidence-based curricula with young people. Ms. Spall had her first meeting with the 2016-2017 Peer Educators on September 21 and began training for the Detroit Peer Educators in October 2016.

The forty-hour Peer Educator training empowered the Peer Educators to promote healthy decision-making skills with their peers and increase communication with their partners, parents and health care providers. A majority of their training was led by Planned Parenthood Peer Education Coordinators throughout the state, as well as various guests from the community including Ruth Ellis Center and Youth Connection. The presence of outside organizations in the training was intentional in order to connect the Peer Educators to resources in their community and to continue to serve as partners in presentations, community engagement actions and local outreach events in the Detroit community. Topics in training included health relationships; self-esteem; public speaking skills; reproductive anatomy; cycles and conception; pregnancy prevention; abstinence; birth control; sexually transmitted infections (STIs); HIV; media; substance abuse; consent; Lesbian, Gay, Bisexual, Transgender and Questioning (LGBTQ) identities; sexual assault and team building. At the end of training, all of the Peer Educators scored an 80% or better on their Peer Educator Certification Post-Test. Following training completion, the Peer Educators met weekly for continued learning on topics such as the importance of pronouns when addressing individuals based on their sexual identity, STI testing and treatment, public speaking skills, values, etc. The weekly meetings also included leadership development and preparation for upcoming events and presentations.

After the Peer Educator training, the Peer Educators immediately began educating their peers through one-on-one contacts. Throughout the 2016-2017 year, the Peer Educators reached 291 of their peers via one-on-one contacts where they used their training to informally meet with their peers to accurately answer questions and concerns about sexual health decision-making. Peer Educators tracked all "one-on-one contacts" and turned in monthly contact logs. They reached 307 individuals through community engagement actions. Community engagement actions are opportunities for the youth educators to engage their peers in an activity to share sexual health information such as encouraging people to participate in social media campaigns, sign pledges and fill out cards stating that they stood with Planned Parenthood. One of the most successful ways that the Peer Educators engaged their community was by passing out quizzes for people to take. They reached 204 people just through giving out quizzes and answering quiz questions related to the importance of STI prevention and the importance of getting tested for STIs.

The Peer Educators and the Peer Education Coordinator co-facilitated a series of presentations on birth control to three different classes at Detroit School of Arts during December 2016.

Returning Peer Educators were intentionally paired with new Peer Educators during the presentations so that they could learn from each other, assist each other and have an opportunity to develop public speaking skills. The teacher at Detroit School of Arts commented that he was impressed with the Peer Educators' skills and ability to adjust their presentation style to fit each class. Throughout the two days of presentations, the Peer Educators reached 81 students. The Peer Educators were also invited to facilitate presentations on birth control, healthy relationships and STIs to youth groups at various Departments of Health and Human Services in the Metro Detroit area. In total, the Detroit Peer Educators reached 279 individual young people in Detroit through presentations.

Finally, one of the most impressive and successful moments for the Detroit Peer Educators this year was when they coordinated a "Get Yourself Tested (GYT)" event at the Planned Parenthood Detroit Health Center during May 2017. The Peer Educators worked with the Peer Education Coordinator to plan everything from food, room set up, decorations and promotion of the event to the topics covered at each station, incentives and who to invite. The event was set up like an open house with people arriving between the hours of 1pm-4pm. There were a total of five stations – the welcome table, hormonal birth control, barrier methods, STIs and plays about services at Planned Parenthood – with two Peer Educators at each station. There were a total of 18 people ranging from teens to older adults who came to the event with each person staying at least 30 minutes. Every station was visited and many of the attendees pledged to get themselves tested or to encourage their peers to get tested. While at the educational tables, various attendees remarked "Wow, I never knew that!" and "I'm going to have to tell all my friends about this!"

10. Please describe any challenges/obstacles the organization encountered (if any) in attaining stated goals & objectives. AND 11. How did the organization overcome and /or address the challenges and obstacles?

Even with all the successes in this grant period, there were challenges. There was a change in the Peer Education Coordinator over the summer, the Peer Educator's training had to take place in the Fall when the Peer Educators were already in school. Typical Peer Educator training takes place in August, before school begins. Therefore, in order to complete the training the Peer Education Coordinator held trainings after school three to four times a week for two hours per session. The Peer Educators had difficulty finding transportation that many days a week during the school year and sometimes they would have to come in and make up training during office hours. For the 2017-2018 year, the Peer Education Coordinator plans to start training in August so trainings can last all day and the Peer Educators won't have the added responsibility of school, homework and increased transportation needs.

An additional challenge came in meeting the community engagement action goal. Facilitating community engagement actions, although fun for the Peer Educators, turned out to be more time-intensive than originally planned. With all of the activities in a Peer Education year, including presentations, outreach events, meetings and one-on-one contacts; designing and implementing new campaigns and new ways of having their peers take "action" was a worthy, but a lofty goal. In February, the Peer Educators had only reached about 75 people through direct engagement actions. By the end of March, there were a total of 130 people reached. In order to engage more local young people, the Peer Education Coordinator and the Peer Educators created a four question quiz that they administered to their peers. Each Peer Educator competed to see who could turn back the most quizzes. The Peer Educators turned in 177 quizzes by May 6th. The quizzes turned out to be a highly successful and fun way for Peer Educators to engage their Detroit peers, and in the future the Peer Education Coordinator plans

to facilitate the creation of additional quizzes as a way for the Peer Educators to engage their peers with sexual health information.

Finally, even though the GYT event the Peer Educators coordinated and implemented was successful, there were some challenges in planning the event. During the planning stages, the Peer Educators also had other presentations and events they had to prepare for at their meetings along with other commitments to their school and extra-curricular activities so the one-month planning timeline felt rushed. In the future, the Peer Education Coordinator plans to begin the event planning process one to two months earlier, to allow for ample time for event planning as well as time to prepare for other community commitments during meetings as well.

12. Describe any unintended positive outcomes as a result of the efforts supported by this grant.

Through the obstacles, there were many more successful moments and positive experiences that came with the 2016-2017 grant period. One unexpected positive outcome was that the Peer Education Coordinator was able to bring three Peer Educators with her to the Adolescent Health Initiative Conference which was held in Ypsilanti, Michigan. The Peer Educators were invited to co-present with the Planned Parenthood Clinician from the Detroit Health Center about adolescent sexual health to 75 people including educators, clinicians and other health professionals. The Peer Educators' role was to serve as a panel; they shared their experiences as adolescents and answered questions about sexual health and about being Peer Educators. In the audience, there was a group from Atlanta, Georgia's Health Department who were so impressed with the Peer Educators that they approached them after the presentation to inquire more about the Detroit Peer Education Program. The group talked with the Peer Education Coordinator and the Peer Educators and told them they would be willing to fly them to Atlanta to help train a Peer Education program they were starting. One of Georgia Health Department representatives also gave his information to one of the Peer Educators and offered to connect the Detroit Peer Educator to resources so the Peer Educator could attend a college in Atlanta. As a result that Peer Educator was accepted to the college. It was an amazing opportunity for the Peer Educators to present to health professionals and to show their skills to people from across the country.

13. Briefly describe the impact this grant has had on the organization and community served.

The Peer Educators involved in this program learned valuable professional skills, and were connected to amazing opportunities. However, this grant also made a positive impact in the entire Metro Detroit Community. Youth who were served by this project now have a better chance of going to college and graduating because they know how to prevent STIs and pregnancy. Hundreds of people learned about healthy relationships, consent, sexual health and many other topics because the Peer Educators were seen as experts in the community who could be a resource for accurate information. Therefore, countless people in the community and in Planned Parenthood's organization benefitted from this grant.

14. Please provide a narrative on how the funds were used to fulfill grant objectives. Support documents (receipts, expense reports or marketing materials) can be emailed to grant-info@thecommunityfoundatin.net or faxed to 951-684-1911 or mailed to The Community Foundation, 3700 Sixth St. Suite 200, Riverside, CA 92501

Budget Category	Amount spent from SL Gimbel Grant 5/16/16 – 5/16/17
Salaries	\$17,396
Benefits	\$7,445
Education Supplies and Materials	\$2,306
Peer Educator Stipends	\$2,888
Travel	\$659
Meals	\$2,034
	TOTAL: \$32,728

In addition to helping to support staff time on the Detroit Peer Education Program, this grant allowed PPMI to provide food and drinks during the weekly Peer Education meetings as the meetings were held during evening/dinner hours and serving food helped make this program more assessable to a wider variety of young people. Through the grant funds, the Peer Educators were also able to earn a stipend to help them with additional travel costs associated with getting to and from meetings, presentations and events. Generous funding from the SL Gimbel grant also allowed Planned Parenthood to purchase educational materials that were imperative to trainings, presentations and marketing events.

15. Please relate a success story.

On one of the last meetings of the 2016-2017 Peer Education program year, the Peer Education Coordinator and a colleague from Planned Parenthood held a training for the Peer Educators teaching them how to craft their personal story as a tool for action. The Peer Educators learned how to create their own personal stories with a challenge, a choice they made about the challenge and the outcome of their choice. After they were given time to craft their stories, they were given the opportunity to share their story with the group at the meeting. While sharing her story, one Peer Educator told about how a few years ago, she was in an extremely unhealthy relationship and was unable to take care of herself emotionally or physically or to recognize that she was in an unhealthy relationship that was turning abusive. She shared that around that same time, she heard about the Peer Education program through a friend at school who encouraged her to join and learn more about what it means to take health into one's own hands. She revealed that after attending the Planned Parenthood Peer Education training she learned about healthy vs. unhealthy/abusive relationships; she was able to extract herself from her unhealthy relationship and get help that she needed. She stated that during her time with Planned Parenthood, she learned how to love herself and put her needs first so she could be healthy and take the steps she needed in order to accomplish her goals of graduating from high school and going to college. She said that because she learned so much from Planned Parenthood, she was able to not only help herself, but also help others who were in similar situations. She said she knows she saved people's lives because she was able to give them the information she learned at Planned Parenthood.

Questions 16-24 are optional questions and relate to demographic information on clients served. This helps us provide a broader picture of your organization and populations being served.

(Q16-17) Optional space to relate additional success stories)

18. Which category best describes the organization. Please choose only one.

19. What is the organization's primary program area of interest?

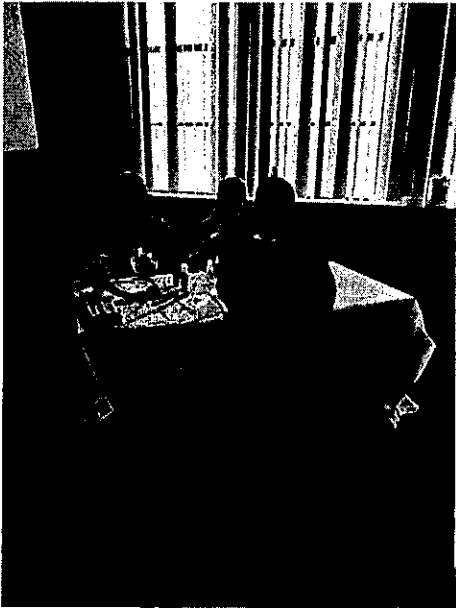
20. Approximate percentage of clients served through grant in each ethnic group category. Total must equal 100%.

21. Approximate percentage of clients served from grant funds in each age category.

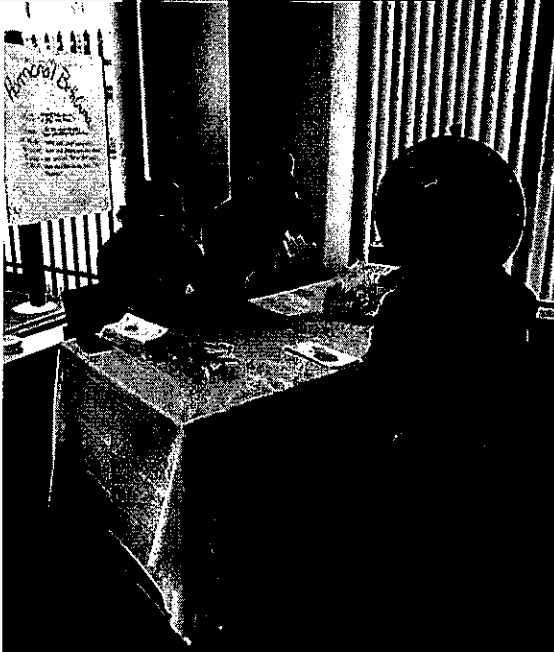
22. Approximate percentage of clients served with disabilities from grant funds.

23. Approximate percentage of clients served in each economic group.

24. Approximate percentage of clients secured from grant funds in each population category.



Photos from the GYT event





OGDEN UT 84201-0029

In reply refer to: 4077550277
May 27, 2016 LTR 4168C 0
38-1707521 000000 00
00061827
BODC: TE

PLANNED PARENTHOOD OF MICHIGAN
950 VICTORS WAY STE 100
ANN ARBOR MI 48108-5217



035184

Employer ID Number: 38-1707521
Form 990 required: Yes

Dear Taxpayer:

This is in response to your request dated Apr. 21, 2016, regarding your tax-exempt status.

We issued you a determination letter in November 1959, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

Our records also indicate you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(iii).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If a return is required, you must file Form 990, 990-EZ, 990-N, or 990-PF by the 15th day of the fifth month after the end of your annual accounting period. IRC Section 6033(j) provides that, if you don't file a required annual information return or notice for three consecutive years, your exempt status will be automatically revoked on the filing due date of the third required return or notice.

For tax forms, instructions, and publications, visit www.irs.gov or call 1-800-TAX-FORM (1-800-829-3676).

If you have questions, call 1-877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific Time).

4077550277
May 27, 2016 LTR 4168C 0
38-1707521 000000 00
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PLANNED PARENTHOOD OF MICHIGAN
950 VICTORS WAY STE 100
ANN ARBOR MI 48108-5217

Sincerely yours,



Jeffrey I. Cooper
Director, EO Rulings & Agreement