

*Grant Fee 1.0:  
22583*

**Organization / Agency Information**

<b>Organization/Agency Name:</b> Planned Parenthood South Atlantic		
<b>Physical Address:</b> 200 Rutledge Ave, <b>City/State/Zip:</b> Charleston, SC 29403		
<b>Mailing Address:</b> 200 Rutledge Ave <b>City/State/Zip:</b> Charleston, SC 29403		
<b>CEO or Director:</b> Ms. Jenny Black <b>Title:</b> President and CEO		
<b>Phone:</b> 919-833-7526, Ext. 6140	<b>Fax:</b> 919-833-0730	<b>Email:</b> jenny.black@ppsat.org
<b>Contact Person:</b> Ms. Elizabeth Irwin		<b>Title:</b> Director of Development Communications and Grants
<b>Phone:</b> 919-929-5402	<b>Fax:</b> 919-933-5271	<b>Email:</b> elizabeth.irwin@ppsat.org
<b>Web Site Address:</b> http://www.ppsat.org		<b>Tax ID:</b> 56-1282557

**Program / Grant Information**

**Interest Area:** ☐ Animal Protection ☐ Education ☐ Environment ☒ Health ☐ Human Dignity

<b>Program/Project Name:</b> Comprehensive Sex Education in Charleston SC			<b>Amount of Grant Requested:</b> \$ 20,000
<b>Total Organization Budget:</b> \$ 23,081,121	<b>Per 990, Percentage of Program Service Expenses (Column B/ Column A x 100):</b> 77.7%	<b>Per 990, Percentage of Management &amp; General Expenses Only (Column C / Column A x 100):</b> 14.3%	<b>Per 990, Percentage of Management &amp; General Expenses and Fundraising (Column C+D / Column A x 100):</b> 22.3%
<b>Purpose of Grant Request (one sentence):</b> This grant would help sustain the community health educator in Charleston, SC and bring evidence-based, multi-session sex education programs to Charleston and the surrounding communities.			
<b>Program Start Date (Month and Year):</b> January 01, 2018		<b>Program End Date (Month and Year):</b> December 31, 2018	
<b>Gimbel Grants Received: List Year(s) and Award Amount(s)</b> 2016 - \$20,000			

*cc  
4/29/17*

**2017 S. L. Gimbel Foundation Fund Grant Application****Welcome Page****Welcome to the 2017 S. L. Gimbel Foundation Fund Grant Application**

Thank you for applying to the S. L. Gimbel Foundation Fund Grant. The mission of the S.L. Gimbel Foundation is to enhance the quality of life for people and animals by providing effective support in the Founder's specific fields of interest: Animal Protection, Education, Environmental Protection and Enhancement, Health, and Human Dignity. Please take a moment to review the grant application guidelines before continuing the process (use "Guidelines" link above). After you have read and understood the guidelines, please proceed with the grant application process. Should you have any questions, please check the "FAQs" link above or refer to "Application Procedures" on our website. If your questions are not answered via FAQs or Application Procedures, contact us using the "Contact Us" link above.

**Organization Information**

**NOTE: If you have already started an online application and would like to resume, please [CLICK HERE](#) to login to your Applicant Account Page.**

**Organization/Agency Information**

Organization/Agency Name

(If operating as a DBA, enter DBA name here)

Planned Parenthood South Atlantic

Legal Name

Planned Parenthood South Atlantic

Tax ID

561282557

Tax Status

501(c)3

Organization Mailing Address

Street Address or P.O. Box

200 Rutledge Ave

City

Charleston

State

NC

Zip Code

29403

Organization Physical Address (Street No. and Name, City, State, Zip)

*No residential addresses, please*

200 Rutledge Ave, Charleston, SC 29403

Website Address

<http://www.ppsat.org>

**Organizational Leadership** (Please list CEO, President, Board Chair, Executive Director)

Prefix

Ms

First Name

Jenny

Last Name

Black

Title

President and CEO

Work Phone

(xxx-xxx-xxxx)

919-833-7526

Extension

6140

Cell Phone

(xxx-xxx-xxxx)

Fax

(xxx-xxx-xxxx)

919-833-0730

E-mail Address

[jenny.black@ppsat.org](mailto:jenny.black@ppsat.org)

**Program/Project Contact Person**

Check this box if the Program/Project Contact Person is the same as the organization's primary contact listed above

Fields in this section will auto-fill.

Prefix

Ms

First Name

Elizabeth

Last Name

Irwin

Title

Director of Development Communications and Grants

Work Phone

(xxx-xxx-xxxx)

919-929-5402

Extension

5251

Fax

919-933-5271

E-mail Address

elizabeth.irwin@ppsat.org

## **Organization/Agency Background**

### **Organization Background**

What is the history, mission, and purpose of your organization?

From humble beginnings in 1916, Planned Parenthood has grown to become the leading provider of women's health, the largest political organizer, and the most robust provider of medically accurate, comprehensive sex education in the US. Planned Parenthood South Atlantic (PPSAT) plays an important role in the Federation as one of the largest affiliates in the South.

PPSAT proactively ensures comprehensive reproductive health care: by providing services in settings that preserve and protect the individual's right to privacy and reproductive choice; by advocating public policies that advance these rights and expand access to such services; by providing educational programming that fosters a culture of healthy sexuality; by working with and meeting the needs of diverse communities and the under-served; and by leading broad-based strategies that further these fundamental rights.

### **Length of Service** (number of years)

How long has the organization been providing programs and services to the community?

55

### **Organizational Accomplishments**

What are some of your past organizational accomplishments in the last 3 years?

**1. Patient Experience Improvements**

Making our services more accessible is one of our highest priorities. To make services more convenient, we introduced online appointment scheduling that patients can access from their computer or mobile device, anytime, day or night.

In December 2016, we launched a new patient activity tracker (PAT) that follows a patient through their visit. The reporting features of PAT allow us to gather data on appointment length averages for our patients and identifying areas that need improvement. This can help improve patient flow, reduce wait times, and create a better patient experience.

**2. Expanding Service Offerings**

We have begun offering long-acting reversible contraception to uninsured patients for free at our Columbia and Charleston health centers, and we will soon initiate vasectomy services.

We also expanded services in Charleston, SC and Charlotte, NC to include transgender care. This is part of a larger, affiliate-wide effort to update our language and programming to be more inclusive of the LGBT community. In a health care landscape that can often be difficult to navigate and sometimes even hostile for transgender people, PPSAT is creating accepting and welcoming spaces.

**3. Education**

PPSAT has a long history of providing youth education programs throughout our affiliate designed to delay sexual activity and help participants make healthy, smart choices about their sexuality. Our education programs reached 11,000 participants affiliate-wide this year through multi-session programs, workshops, health fairs, and clinic tours. We made great headway into many of our school systems as well. In Roanoke, we reinstated a contract with the school system to provide 10th grade Family Life classes and for the first time partnered with the Charlotte-Mecklenburg School system (Charlotte) and the Forsyth County School System (Winston-Salem) to provide evidenced-based education.

**Programs and Activities**

What are some of your current key programs and activities? Describe the communities you serve. Include populations and geographic locations.

Planned Parenthood South Atlantic is a four-state affiliate with 14 health centers throughout North Carolina, South Carolina, Virginia, and West Virginia. Our skilled health care professionals are dedicated to offering men, women, and teens affordable medical care. The majority of our clients are women. Nearly 70% of our patients are uninsured, most are young adults, and many represent the working poor. PPSAT also provides high-quality education that reflects the needs of young people, their families, our patients, and the communities we serve. Our experience in providing community-based health care informs our advocacy efforts.

Planned Parenthood has had a presence in South Carolina and the Lowcountry for more than 55 years. Despite this, most South Carolinians do not know about the full range of services we provide. Education holds the power to define Planned Parenthood for South Carolinians in a meaningful and lasting way. Supporting our educator position is a critical step to increasing our impact and reducing the unintended pregnancy rate in the state.

**Program/Project Information****Program / Project Information****Interest Area**

Health

**Program or Project Name**

Comprehensive Sex Education in Charleston SC

**Amount of Grant Requested**

Use whole dollars, do not use \$ sign, comma, or decimal

20000

**Total Organization Operating Budget**

Use whole dollars, do not use \$ sign, comma, or decimal

23081121

**Per 990, Percentage of Program Service Expenses**

Column B divided by Column A, x 100

77.7

**Per 990, Percentage of Management & General Expenses Only**

Column C divided by Column A, x 100

14.3

**Per 990, Percentage of Management & General Expenses and Fundraising**

Column C + Column D, divided by Column A, x 100

22.3

**Purpose of Grant Request**

Please summarize the project (in 25 words or less).

This grant would help sustain the community health educator in Charleston, SC and bring evidence-based, multi-session sex education programs to Charleston and the surrounding communities.

**Project Start Date**

Month and Year

January 01, 2018

**Project End Date**

Month and Year

December 31, 2018

**Gimbel Grants Received**

List Years and Award Amounts

1

**Statement of Need**

Specify the community need you want to address and are seeking funds for.

Pregnancy prevention is of paramount importance to the health and quality of life for our youth. Teen pregnancy occurs most directly because of lack of knowledge and access to contraceptive methods, especially for low-income populations.

Over the last 20 years, the teen birth rate in South Carolina has fallen by 64% - a remarkable decline and

one that should be celebrated. Between 1991-2015, teen birth rates in South Carolina declined among all ages, all races, and in all 46 counties. The most recent 15-19 year old birth rate, 26.1 per 1,000, is the lowest in recorded history. While this success is significant, we must not confuse progress with victory. South Carolina still has the 16th highest teen birth rate in the nation; more than 4,000 teens give birth in South Carolina each year.

While the teen birth rate in Charleston County has typically been one of the lowest in South Carolina (16.6 births for every 1,000 girls 15 to 19, compared to the state rate of 26.1), as the state's largest city, Charleston County reports the highest number of teen pregnancies in all of South Carolina. These overall declines also belie significant racial and ethnic disparities that are greater in Charleston compared to the state. In Charleston County, the rate of teen births among African American and Hispanic females is six times that of their non-Hispanic White female counterparts (34.6 and 35.0 vs 5.4 respectively). Although they make up just 40% of the population, minority teens account for 75% of teen births.

Furthermore, the rate of gonorrhea and chlamydia incidence among teens is well above the state average. In 2015, Charleston County had the 26th and 20th highest rates of gonorrhea and Chlamydia among 15-19 year olds (out of 45 counties). Between 2005 and 2013, there was a statistically significant decline in condom use among sexually active South Carolina high school students -- from 67% to 59%. Meanwhile, the percentage of sexually active students has remained statistically unchanged. With condom use decreasing and sexual activity holding steady, a greater proportion of young people may be at risk of unintended pregnancy and sexually transmitted infections. Condoms, when used consistently and correctly, reduce the risk of transmission of STDs such as gonorrhea, chlamydia, and HIV.

## **Project Description**

Describe your project. How will this project enable this organization to better meet community needs? What is unique and innovative about this project?

By preventing teen and unplanned pregnancy, we can have a significant impact on a variety of critical issues including educational attainment, poverty and income, overall child well-being, and health.

Planned Parenthood is the nation's largest provider of sex education. As experts in reproductive health care, we partner with youth-serving organizations in Charleston to enhance the work that they are already doing to improve the lives of young people and/or provide a social safety net. We do this by offering multi-session programs, parent workshops, and single-session workshops on sexuality. In the coming year, PPSAT will provide:

- \* Multi-session education programs for at least 50 teens. Our community health educator is trained to provide six multi-session programs - Reducing the Risk, Get Real, Making Proud Choices, Smart Girls, Health Improvement Project for Teens, and Making Proud Choices Plus (which adds elements designed for LGBTQ youth). All of these programs have been proven through rigorous evaluation to address specific protective factors known to have a positive impact on preventing teen pregnancies, sexually transmitted infections, or sexual risk behaviors.
- \* Family engagement for at least 25 parents. We engage young people and their parents or caregivers in programs that help families talk more comfortably about issues that can be difficult to discuss. Programs include the evidence-based Parents Matter.
- \* Single session community presentations, 15 sessions, reaching at least 50 individuals. These presentations are science-based and specifically designed for the age and demographics of the audience.

The goal of each of these programs is to help young people gain a positive view of sexuality and to provide them with developmentally appropriate knowledge and skills to make healthy decisions. Multi-session participants will demonstrate an increase in knowledge of reproductive health topics related to contraception, sexual activity, STI/HIV prevention, pregnancy, etc through pre and post-testing.

Parent workshop and single-session participants will provide feedback on the program by completing qualitative surveys.

The short term goals we will measure to progress toward that goal include:

- \* Multi-session teen program participants will demonstrate at least a 10% increase in knowledge about preventing pregnancy and STIs.
- \* At least 75% of parents will report increased comfort in talking with their kids about sexuality issues.
- \* At least 75% of single-session participants will rate Planned Parenthood presentations as excellent or above average and would recommend them to a friend.

What distinguishes Planned Parenthood's program is our educator's ability to deliver multiple multi-session curricula. Our education programs span grade levels, meaning a student could continue reinforcement from middle school to high school. In addition, we provide a parent/caregiver component to create a holistic approach that engages the entire family in the safe and healthy development in their children.

We also leverage our unique position as health care provider and advocate to continue to engage teens in the program beyond the primary intervention. As they learn, develop, and hone their skills, alumni become the next generation of Planned Parenthood leaders, making a meaningful difference in their community through service projects, educational presentations, and advocacy.

**Project Goal, Objectives, Activities, Expected Outcomes, and Evaluation:** In fields below, state in the following order: **1. ONE Project Goal** that is a broad, aspirational statement of purpose for the project and **ONE Objective** that is a specific, measurable, verifiable, action-oriented, realistic, and time-specific statement intended to guide your organization's activities toward achieving the goal. **2. Specify the Project Activities** you will undertake to meet the objective and number of participants for each activity. **3. Expected Outcomes** are the individual, organizational, or community-level changes that can reasonably occur during the grant period as a result of the proposed activities or services. What are the key anticipated outcomes of the project and impact on participants? State in quantifiable and verifiable terms. **4. Evaluation** How will progress towards the objectives be tracked and outcomes measured? Provide specific information on how you will collect relevant data and statistics that meet your objective and validate your expected outcomes in a quantifiable manner as you describe your evaluation process.

### 1. Project Goal and Objective

GOAL: Improve the health and economic well being of individuals, communities, and the state of South Carolina by preventing teen pregnancy.

OBJECTIVE: Reduce the teen birth rate in Charleston County 10% from a baseline of 16.6 in 2015 to 14.9 by 2020

### 2. Project Activities

1. Provide evidence-based sexuality education in an after-school setting to a diverse group of at least 50 high school and middle school-aged students in Charleston and the surrounding community. Administer pre- and post-testing to determine changes in students' knowledge and attitudes.
2. Recruit at least 25 parents for parent workshops, provide multi-session Parents Matter program to at least 10 of these parents, measure parents' comfort level through post-program evaluations.
3. Partner with other community organizations to provide at least 15 single-session presentations for at least 50 individuals, measure program quality through post- program evaluations.



### 3. Expected Outcomes

1. Multi-session teen program participants will demonstrate at least a 10% increase in knowledge about preventing pregnancy and STIs.
2. At least 75% of parents will report increased comfort in talking with their kids about sexuality, and parents that participate in Parents Matter will demonstrate at least a 10% increase in knowledge about helping their child prevent pregnancy and STIs.
3. At least 75% of single-session participants will rate Planned Parenthood presentations as excellent or above average and would recommend them to a friend.

### 4. Evaluation

Our multi-session programs provide fidelity benchmarks and monitoring tools. The educator maintains fidelity logs to track implementation of each lesson so that instructors can assess the fidelity with which they adhered to the curriculum's core components. PPSAT also uses an internal database to track all training, Civicore.

Our multi-session programs measure changes in participants' attitudes, skills, knowledge, intentions, and behaviors. Our educator administers a survey measuring these constructs before the program (pre-test), then administers the same survey afterward (post-test).

We also gather qualitative data through program evaluations for single-sessions and parent workshops that feature a rating system and open-ended questions.

**\*Below are some examples of how to list your Goals, Objectives, Activities, Expected Outcomes, and Evaluation: Objective, Outcome, and Evaluation should align and should be written in a linear format, using actual numbers and data that are quantifiable and verifiable.**

#### **STATE ONE GOAL, ONE OBJECTIVE, ONE OUTCOME:**

- **GOAL:** House all homeless youth ages 18-24 in Mariposa County who are physically, mentally, and legally able to work within 24 hours and help them become self-sufficient in 90 days.
  - **OBJECTIVE:** House up to 145 homeless youth referred or who contact us within 24 hours.
  - **OUTCOME:** We expect to provide rapid rehousing to over 45 homeless youth in 2017.
- EVALUATION:** Using Build Futures' Salesforce database client management and tracking system, generate reports on the number of clients served and housed. Track our role in housing 145 youth. Account for additional success or lower numbers of youth in the program.

### Target Population

Who will this grant serve? How many people will be impacted? Provide a breakdown: Number of children, youth, adults, seniors, animals.

Children/Families

### Project Timeline

Provide a timeline for implementing the project. Include timeframes for specific activities, as appropriate.

January: Meet with potential community partners to arrange program delivery the following season.

March: Deliver multi-session evidence-based programs to teens.

April: Recruit for and deliver parent programs with priority given to parents of current adolescent program participants.

May: Complete multi-session program delivery.

June: Meet with potential community partners to arrange program delivery the following season.

August: Present at SPECTRA - College of Charleston's freshman transition program for minority students.

September: Deliver multi-session evidence-based programs to teens.

October: Recruit for and deliver parent programs with priority given to parents of current adolescent program participants.

November: Complete multi-session program delivery.

December - Year-end student and parent celebration

Monthly - Alumni meetings for multi-session program graduates, dorm chats with College of Charleston students

### **Projects in the Community**

How does this project relate to other existing projects in the community? Who else in the community is providing this service or has a similar project? Who are your community partners, if any? How are you utilizing volunteers?

The YWCA in Charleston offers Making Proud Choices as an after-school program for middle school teens. Communities in Schools offers Wise Guys, a program specifically for middle and high school boys, and Reducing the Risk, an evidence-based reproductive health curriculum, in two North Charleston high schools.

Our educator can complement these efforts by providing female-specific programs for middle and high schoolers and a mixed-gender after-school option for high school teens not enrolled at the schools that provide Reducing the Risk and are too old for Making Proud Choices.

Our educator works with many local youth-serving organizations to facilitate sexual health education programs throughout the community. Over the past year, this included working with the Florence Crittenton Home to deliver multi-session programs to pregnant and parenting teens, Pinelands Group Home, College of Charleston, Communities in Schools, Empower, and the Unitarian Church. For the coming year, our educator has secured two schools, Haut Gap Middle School, and Clark Academy, at which she will deliver multi-session programs.

### **Project Future**

#### **Project Future / Sustainability**

Explain how you will support the project after the grant performance period. Include plans for fundraising or increasing financial support designated for the project.

We have a Director of Philanthropy for South Carolina who leads efforts to build relationships with foundations, cultivate support from individual donors, and increase revenues from special events. Charleston has an existing community of donors highly committed to supporting special initiatives. We have

an active friends group that we will solicit as major donors to this project. We have also received funding from several local foundations in the past. We will present this program to them for project support during their upcoming grant cycles.

## Governance, Executive Leadership, and Key Personnel / Staff Qualifications

### Governance

**Governance:** Describe your Board of Directors and the role it plays in the organization. What committees exist within your Board? How does your Board make decisions?

PPSAT is governed by an 21-member Board of Directors that reflects the diversity of the communities and states we serve. The business and affairs of PPSAT are managed by the CEO under the direction and supervision of the Board of Directors. The Board has oversight responsibility for the financial well-being of the organization. The Board meets quarterly. One-half of the Directors constitutes quorum, and if a quorum is present when a vote is taken, the act of the majority becomes the act of the Board. Standing Board committees include: Executive, Finance, Board Governance, and Development.

### Executive Leadership

**Management:** Describe the qualifications of key personnel/staff responsible for implementing the project.

Our community health educator, Samaria Vereen, will be responsible for implementing this project. Samaria has been with Planned Parenthood since September 2015. She has a BS in public health from the College of Charleston and has volunteered with many local organizations mentoring youth and helping them make healthy life decisions. She sits on the Charleston Teen Pregnancy Prevention Council and the World AIDS Day Committee.

As the Education Director, Monika Thigpen will supervise and support the activities of the community health educator. Monika has been with Planned Parenthood for 13 years, supervises a staff of 14, and is also trained in the evidence based curricula.

## Attachments

### Attachments

**REQUIRED .PDF ATTACHMENTS:** The maximum size for all attachments combined is 25 MB. Please note that files with certain extensions such as “exe”, “com”, “vbs”, or “bat” cannot be uploaded. You must **1.**

**BROWSE FILES** on your computer, **2. SELECT FILES**, then **3. CLICK UPLOAD** to attach files.

**\*IMPORTANT:** For each set of required documents below, please scan all pages of each set into one .pdf, as only a single document upload is permitted for each item being requested.

#### 1. Project Budget and Budget Narrative

Please provide a detailed line-item budget for your **entire** project. Download the **V. Project Budget and Narrative Worksheet**, complete, and **Upload**. SEE **SAMPLE Budget & Narratives Worksheet**,

**V. Project Budget and Narrative.pdf**

#### 2. Sources of Funding

Please list your current sources of funding and amounts. Download the **VI. Sources of Funding Worksheet**, complete, and **Upload**.

**VI. Sources of Funding.pdf**

**3. Financial Analysis**

Please provide all information requested for your **entire organization**. Included any notes that may explain any extraordinary circumstances. Download the **VII. Financial Analysis Worksheet**, complete, and **Upload**.

[VII. Financial Analysis.pdf](#)

**4. Current Year Operating Budget**

Please provide a copy of your current year's operating budget

[FY18 PPSAT Budget.pdf](#)

**5. Budget Comparison**

Download the **SAMPLE Budget Comparison Worksheet**, complete, and **Upload**.

[FY17 PPSAT Preliminary Income Statment \(1\).pdf](#)

**6. Part IX only of the 990 form**

Statement of Functional Expenses (one page). If you completed a 990-EZ, Download the **Part IX Functional Expenses sample** of the 990 form using figures from your 990 EZ, complete, and **Upload**.

[PPSAT 990 Section IX.pdf](#)

**7. Financial Statements**

Please provide a copy of your most recent year-end financial statements (audited, if possible)

[Audited Financials FY16 \(1\).pdf](#)

**8. Most Recent 990**

Please provide a copy of your most recent 990 form

[PPSAT FORM 990 FY16 FINAL SIGNED.pdf](#)

**9. Tax Exemption Letter**

Please provide an electronic copy of your IRS 501 (c) (3) determination letter.

[IRS Determination Letter \(2\).pdf](#)

**10. Board of Directors List**

Please provide a list of your current Board of Directors, including their name, position on the board, and professional affiliation(s).

[FY18 Board List \(1\).pdf](#)

**11. Evaluation & Expenditure Report**

For past grantees, provide a copy of your most recent final evaluation report, including your most recent expenditure report.

[Gimbel - 2016 - Report.pdf](#)

## 2017 S.L. Gimbel Foundation APPLICATION

### V. Project Budget and Narrative (Do not delete these instructions on your completed form).

A) **Budget Table:** Provide a detailed line-item budget for your entire project by completing the table below. Requested line items should be limited to Ten (10) line items. The less the better.

**A breakdown of specific line item requests and attendant costs should include:**

- 1) Line item requests for materials, supplies, equipment and others:
  - a. Identify and list the type of materials, supplies, equipment, etc.
  - b. **Specify the unit cost, number of units, and total cost**
  - c. Use a formula/equation as applicable. (i.e. 40 books @ \$100 each = \$4000)
- 2) Line item requests for staff compensation, benefits: **Do not use FTE percentages.**
  - a. Identify the position; for each position request, **specify the hourly rate and the number of hours** (i.e. \$20/hr x 20 hours/week x 20 weeks = \$8,000)
  - b. For benefits, provide the formula and calculation (i.e. \$8,000 x 25% = \$2,000)
- 3) Line items on Salaries/Personnel included in budget (contribution or in-kind) but NOT requested from the Gimbel Foundation must be broken down per number 2) above: Provide rate of pay per hour and number of hours.

Line Item Request	Line Item Explanation	Agency Support	Other Funders Support	Gimble/ TCF Request	Line Item Total of Project
Personnel: Salary	\$17.51 x 40 hrs/wk x 52 wks	\$1,421	\$15,000	\$20,000	\$36,421
Personnel: Benefits	FICA - \$232/mo; Health Insurance - \$452.50/mo; Life Ins - \$4/mo; Workers Comp - \$14/mo; Disability Ins - \$15/mo; 403(b) - \$60.50/mo; Other - \$12/mo x 12 months	\$9,480			\$9,480
Incentives	Alumni - \$25 gift card drawing x 12 months (\$300); Family night - \$125 for door prizes x 2 events (\$250); Parent workshops - \$25 gift card drawing x 2 events (\$50); Multi-session programs - \$100 gift certificate x 50 teens (\$5,000); Parents Matter training - \$15 gift card per session x 6 sessions x 10 parents (\$900); End of year celebration - \$200 for door prizes	\$6,700			\$6,700
Program Supplies	Community outreach materials (condoms, dental dams, etc) - \$1,000; Educational brochures - \$2.50 each x 200 (\$500); T-shirts for multi-sessions - 50 teens x \$7 + \$30 for screening (\$380); Promotional materials (buttons, pens, keychains, etc) - \$2 each x 250 items (\$500); Games for family night - \$150	\$2,530			\$2,530

Office Supplies	Pens, notebooks, etc - \$100 quarterly x 4	\$400			\$400
Postage	Mailing newsletters, forms, etc - \$100 quarterly x 4	\$400			\$400
Printing	Flyers, handouts, etc -\$0.50 each x 800 pieces	\$400			\$400
Travel	Meals - \$50/month x 12 (\$600); Milage - 375 miles/mo x \$0.54 x 12 (\$2,430); Lodging - \$200 x 3 trainings & 1 peer review (\$800)	\$3,830			\$3,830
Professional Development	Registration for community events (eg. PRIDE) - \$200; Evidence-based program training - \$1,500; local training opportunity - \$500; National sex educator's conference - \$1,200	\$3,400			\$3,400
Refreshments	Alumni: 7-8 participants/meeting x \$7 x 12 (\$630); multi-session programs: 50 participants x \$7 each x 12 sessions (\$4,200); multi-session graduation - 35 participants x \$7 x 2 events (\$490); family night: 25-30 participants x \$7 x 2 events (\$385); parent workshops - 15 participants x \$7 x 2 events (\$210); year-end celebration: 50 participants x \$7 (\$350) Parents Matter graduation - 20 participants (parent and child) x \$7 (\$140); tabling events (candy) - \$150; community presentations - \$150	\$6,705			\$6,705
Telephone	\$50/mo x 12	\$600			\$600
IT Allocation	\$0.52/sqft/month x 243 sq ft x 12 months = \$1,516	\$1,516			\$1,516
Facilities Allocation	\$2.65/sqft/month x 243 sq ft x 12 month = \$7,727	\$7,727			\$7,727
<b>TOTALS:</b>		\$45,109	\$15,000	\$20,000	\$80,109

**B) Narrative:** The budget narrative is the justification of “how” and/or “why” a line item helps to meet the project deliverables. Provide a description for each line item request as necessary. Explain how the line item relates to the project. If you are requesting funds to pay for staff, list the specific duties of each position. See attached SAMPLE Project Budget and Budget Narrative

### Salary

**Community Health Educator** - Coordinates all activities of the Charleston education program including program recruitment, lessons, and evaluation.

\$17.51 per hour x 40 hours per week x 52 weeks = \$36,421

**Benefits**

FICA - \$232 per month; Health Insurance - \$452.50 per month; Life Insurance - \$4 per month; Workers Compensation Insurance - \$14 per month; Disability Insurance - \$15 per month; 403(b) retirement plan - \$60.50 per month; Other - \$12 per month = \$790 x 12 months = \$9,480

**Incentives** - Gift certificates received upon successful completion of the program = \$6,700

Alumni - \$25 gift card drawing for monthly alumni meetings x 12 months (\$300)

Family night - \$125 for door prizes x 2 events (\$250)

Parent workshops - \$25 gift card drawing x 2 events (\$50)

Multi-session programs - \$100 gift certificate x 50 teens (\$5,000)

Parents Matter training - \$15 gift card per session x 6 sessions x 10 parents (\$900)

End of year celebration - \$200 for door prizes

**Program Supplies** - Each teen participant will receive a Planned Parenthood t-shirt with the name of the program. In addition, we will purchase Planned Parenthood branded items to distribute to program participants and referral agencies to promote the program and Planned Parenthood services.

Community outreach materials (condoms, dental dams, etc) - \$1,000

Educational brochures - \$2.50 each x 200 (\$500)

T-shirts for multi-sessions - 50 teens x \$7 + \$30 for screening (\$380)

Promotional materials (buttons, pens, keychains, etc) - \$2 each x 250 items (\$500)

Games for family night - \$150

**Office Supplies** - pens, notebooks, etc - \$100 quarterly x 4 = \$400

**Postage** - mailed communication with participants/partner organizations - \$100 quarterly x 4 = \$400

**Printing** - Flyers, handouts, etc - \$0.50 each x 800 pieces = \$400

**Travel** - for program implementation as well as for training/professional development opportunities throughout the state.

Meals - \$50/month x 12 (\$600)

Mileage - 375 miles/mo x \$0.54 x 12 (\$2,430)

Lodging - \$200 x 3 trainings & 1 peer review (\$800)

**Professional Development** - Each year educators participate in at least 20 hours of professional development. This includes learning additional evidence-based curricula, participating in local trainings and workshops, and attending statewide and national conferences for sexual health educators.

Registration for community events (eg. PRIDE) - \$200

Evidence-based program training - \$1,500

Local training opportunity - \$500

National sex educator's conference - \$1,200

**Refreshments** - Sessions typically take place after-school in the evening. Planned Parenthood will provide an evening meal @ approx \$7 per participant. Larger events where we provide simple refreshments like drinks or candy we have budgeted \$150 per event.

Alumni - 7 or 8 participants per meeting x \$7 x 12 (\$630)

Multi-session programs - 50 participants x \$7 each x 12 sessions (\$4,200)

Multi-session graduation - approx 35 participants per event x \$7 x 2 events (\$490)

Family night - 25-30 participants per event x \$7 x 2 events (\$385)

Parent workshops - approx 15 participants per event x \$7 x 2 events (\$210)

Year-end celebration - 50 participants x \$7 (\$350)

Parents Matter graduation - 20 participants (parent and child) x \$7 (\$140)

Tabling events (candy) - \$150

Community presentations - \$150

**Telephone** - \$50/mo x 12 = \$600

**Allocations** - PPSAT owns the Charleston health center, however we still incur operation and maintenance expenses which are allocated based on square footage. Education occupies 243 sq ft.

**IT Allocation** - internet and IT support services - \$0.52/sqft/month x 243 sq ft x 12 months = \$1,516

**Facilities** - \$2.65/sqft/month x 243 sq ft x 12 month = \$7,727



**2017 S.L. Gimbel Foundation APPLICATION**

**VI. Sources of Funding:** Please list your current sources of funding and amounts.

*Secured/Awarded*

Name of Funder: Foundation, Corporation, Government	Amount
NA	NA

*Pending*

Name of Funder: Foundation, Corporation, Government	Amount	Decision Date
Coastal Community Foundation	\$10,000	12/31/17
Joanna Foundation	\$5,000	4/30/18
S.L. Gimbel Foundation \$20,000 5/22/16	\$20,000	12/31/17
Individuals/Institutional investment	\$45,109	6/30/18

**Diversity of Funding Sources:** A financially healthy organization should have a diverse mix of funding sources. Complete those categories that apply to your organization using figures from your most recent fiscal year.

Funding Source	Amount	% of Revenue	Funding Source	Amount	% of Revenue
Contributions	\$6,838,289	32%	Program Fees	8,941,795	42%
Fundraising/Special Events	\$443,588	2%	Interest Income	\$222,938	1%
Corp/Foundation Grants	\$1,072,143	5%	Other: Rental Income	\$29,635	<1%
Government Grants	\$2,962,825	14%	Other: Sale of Assets	\$604,904	3%
			Other: Misc	\$241,260	1%

## 2017 S.L. Gimbel Foundation APPLICATION

### **VII. Financial Analysis**

**Agency Name:** Planned Parenthood South Atlantic

**Most Current Fiscal Year (Dates):** From 7/1/2015

**To:** 6/30/2016

This section presents an overview of an applicant organization's financial health and will be reviewed along with the grant proposal. Provide all the information requested on your **entire organization**. Include any notes that may explain any extraordinary circumstances. Information should be taken from your most recent 990 and audit. **Double check your figures!**

### Form 990, Part IX: Statement of Functional Expenses

**1) Transfer the totals for each of the columns, Line 25- Total functional expenses (page 10)**

(A) Total Expenses	(B) Program service expenses	(C) Management & general expenses	(D) Fundraising expenses
\$19,617,470	\$15,239,363	\$2,809,964	\$1,568,143

**2) Calculate the percentage of Columns B, C, and D, over A (per totals above)**

- Program services (B) – A general rule is that at least 75% of total expenses should be used to support programs
- Management & general administration (C) – A general rule is that no more than 15% of total expenses should be used for management & general expenses
- Fundraising (D) – A general rule is that no more than 10% of total expenses should be used for fundraising

(A) Total Expenses	(B) Program service expenses	(C) Management & general expenses	(D) Fundraising expenses
	Columns B / A x 100	Columns C / A x 100	Columns D / A x 100
Must equal 100%	77.7%	14.3%	8%

**3) Calculate the difference between your CURRENT year budget for management & general expenses and your previous management & general expenses per your 990 (Column C)**

Percentage of Organization's <u>Current</u> Total Budget used for Administration	Column C, Management & general expenses per 990 above	Differential
12.0%	14.3%	2.3%

If the differential is above (+) or below (-) 10%, provide an explanation:

Since FY16, we have added a compliance and communications department that have increased our program service expenses (78.5). This fiscal year, we have launched a capital campaign and therefore are investing more in our fundraising efforts (8.5%)

**2017 S.L. Gimbel Foundation APPLICATION**

**Quick Ratio:** Measures the level of liquidity and measures only current assets that can be quickly turned to cash. A generally standard Quick Ratio equals 1 or more.

Cash	+ Accounts Receivables	/Current Liabilities	= Quick Ratio
\$5,865,811	\$2,409,640	\$1,529,428	5.41

**Excess or Deficit for the Year:**

<b>Excess or (Deficit) Most recent fiscal year end</b>	<b>Excess or (Deficit) Prior fiscal year end</b>
\$2,964,070	\$1,739,907

**Notes:**

**Planned Parenthood South Atlantic  
Budget Summary  
Fiscal Year 2017-18**

	<b>Revenue</b>	<b>2017/18</b>
1	Patient Services Revenue	14,023,762
2	Fundraising Revenue - Operating	8,687,074
3	Government Grants & Contracts for Services	626,465
4	Other Revenue	23,008
5	<b>Total Operating Revenue</b>	<b>23,360,309</b>
6		
7	<b>Expenses</b>	
8	Patient Services	15,310,251
9	Compliance	302,258
10	Communications	329,179
11	Public Policy	1,187,492
12	Education	1,193,853
13	Research	31,388
14	<b>Total Program Expenses</b>	<b>18,354,422</b>
15		
16	Executive Department	732,272
17	Finance	831,535
18	IT	560,379
19	Organizational Development	654,261
20	Development	1,948,253
21	Other	
22	<b>Total Non-Program Expenses</b>	<b>4,726,699</b>
23		
24	<b>Total Expenses</b>	<b>23,081,121</b>
25		
26	<b>Operating Profit</b>	<b>279,188</b>
27		
28	<b>Non-Operating Revenue/(Expenses)</b>	
29	- Merger (Expenses)	
30	- Restricted Revenue for Capital Projects or future purpose	5,261,164
31	- Non Operating Revenue/(Expenses)	
32	- Other - Apt Rental	28,800
33	- Investment Fees	(36,000)
34	- Gains/(Losses) on Investments	
35	- Interest Expense Income/(Expense)	(25,000)
36	<b>Total Non-Operating Revenue/Expenses</b>	<b>5,228,964</b>
37		
38	<b>Total Affiliate Profit/(Loss)</b>	<b>5,508,152</b>

Planned Parenthood South Atlantic  
Earnings Results  
July 1, 2016 through June 30, 2017

"UNAUDITED"

	Revenue	YTD Actual	Budget	Difference
1	Patient Services Revenue	12,077,502	13,091,850	(1,014,348)
2	Fundraising Revenue - Operating	11,052,374	7,311,754	3,740,620
3	Government Grants & Contracts for Services	328,665	188,246	140,419
4	Other Revenue	(123,173)	274,973	(398,146)
5	<b>Total Operating Revenue</b>	<b>23,335,368</b>	<b>20,866,823</b>	<b>2,468,545</b>
6				
7	<b>Expenses</b>			
8	Patient Services	13,730,868	14,388,850	(657,982)
9	Compliance	300,246	316,617	(16,371)
10	Communications	146,855	293,366	(146,511)
11	Public Policy	780,820	1,106,635	(325,815)
12	Education	963,553	1,128,382	(164,829)
13	Research	(2,813)	-	(2,813)
14	<b>Total Program Expenses</b>	<b>15,919,529</b>	<b>17,233,850</b>	<b>(1,314,321)</b>
15				-
16	Executive Department	687,305	769,592	(82,287)
17	Finance	754,396	781,524	(27,128)
18	IT	472,503	414,434	58,069
19	Organizational Development	603,874	632,295	(28,421)
20	Development	1,942,341	1,941,593	748
21	Other	(8,650)	24,824	(33,474)
22	<b>Total Non-Program Expenses</b>	<b>4,451,769</b>	<b>4,564,262</b>	<b>(112,493)</b>
23				
24	<b>Total Expenses</b>	<b>20,371,298</b>	<b>21,798,112</b>	<b>(1,426,814)</b>
25				
26	<b>Operating Profit</b>	<b>2,964,070</b>	<b>(931,289)</b>	<b>3,895,359</b>
27				
28	<b>Non-Operating Revenue/(Expenses)</b>			
29	- Merger (Expenses)	(8,171)	-	(8,171)
30	- Restricted Revenue for Capital Projects or future purpose	4,176,971	1,500,000	2,676,971
31	- Non Operating Revenue/(Expenses)			
	- Other	30,860	30,600	260
32	- Investment Fees	(39,367)	(36,000)	(3,367)
33	- Gains/(Losses) on Investments	797,703	-	797,703
34	- Interest Expense Income/(Expense)	(22,841)	25,000	(47,841)
35	<b>Total Non-Operating Revenue/Expenses</b>	<b>4,935,155</b>	<b>1,519,600</b>	<b>3,415,555</b>
36				
37	<b>Total Affiliate Profit/(Loss)</b>	<b>7,899,225</b>	<b>588,311</b>	<b>7,310,914</b>

North Carolina Information

38		NC	Total	%
39	Health Center Revenue	8,734,786	12,077,502	72%
40	Health Center Expense (excludes G&A)	9,599,568	13,730,868	70%
41	Operating Margin	(864,782)	(1,653,366)	
42				
43	Fundraising Revenue	7,806,955	11,381,039	69%

**Part IX** Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX ☐

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21	971,942.	971,942.		
2 Grants and other assistance to domestic individuals. See Part IV, line 22				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	410,873.	307,349.	60,331.	43,193.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	8,804,521.	6,586,134.	1,292,810.	925,577.
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	143,250.	92,274.	23,956.	27,020.
9 Other employee benefits	664,072.	532,537.	64,894.	66,641.
10 Payroll taxes	729,008.	531,622.	125,286.	72,100.
11 Fees for services (non-employees):				
a Management				
b Legal	178,033.	19,735.	148,503.	9,795.
c Accounting	69,000.		69,000.	
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees	32,341.		32,341.	
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Sch O.)	1,319,783.	948,554.	294,010.	77,219.
12 Advertising and promotion	351,257.	326,764.	18,817.	5,676.
13 Office expenses	1,384,833.	820,935.	383,064.	180,834.
14 Information technology	159,272.	74,148.	37,803.	47,321.
15 Royalties				
16 Occupancy	824,526.	750,443.	41,787.	32,296.
17 Travel	513,546.	376,209.	62,358.	74,979.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	102,929.	31,313.	60,141.	11,475.
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	526,989.	478,808.	32,246.	15,935.
23 Insurance	261,016.	254,024.	4,906.	2,086.
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a COST OF GOODS SOLD	1,877,728.	1,877,728.		
b MEDICAL SUPPLIES	379,212.	378,323.	889.	
c LAB SERVICES	288,420.	288,420.		
d BAD DEBT	206,983.	176,099.		30,884.
e All other expenses	-582,064.	-583,998.	56,822.	-54,888.
25 Total functional expenses. Add lines 1 through 24e	19,617,470.	15,239,363.	2,809,964.	1,568,143.
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.				

Check here ☐ if following SOP 98-2 (ASC 958-720)

**S.L. Gimbel**

**Final Evaluation Report Questions**

- 1. Organization name:** Planned Parenthood South Atlantic
- 2. Grant #** 20160406
- 3. Grant Period** 8/1/16 – 7/31/17
- 4. Location of Services (City and State)** Charleston, SC
- 5. Name and Title of person completing evaluation.**  
Elizabeth Irwin, Director of Development Communications and Grants
- 6. Phone Number:** 919-929-5402 x5251
- 7. Email address.** [elizabeth.irwin@ppsat.org](mailto:elizabeth.irwin@ppsat.org)
- 8. Total number of clients served through this grant funding.**  
337

**9. Describe the project's key outcomes and results based on the goals and objectives.**

Goal: Delay the initiation of sexual activity and improve contraception use among young people that are already sexually active.

Objective 1: By the end of the 12-session curriculum all BART participants will demonstrate at least a 10% increase in knowledge about preventing pregnancy and STIs.

Objective 2: By the end of the nine-session curriculum all Smart Girls participants will demonstrate at least a 10% increase in knowledge about preventing pregnancy and STIs.

Objective 3: By the end of the four-session curriculum all HIP Teens participants will demonstrate at least a 10% increase in knowledge about preventing pregnancy and STIs.

In total, our program aimed to at least 45 teens in Charleston, SC and the surrounding communities with evidence-based, multi-session curricula, and have participants demonstrate at least a 10% increase in knowledge about preventing pregnancy and STIs.

Over the past year, our educator, Sam Vereen, has reached 84 adolescents with evidence-based programs. Sam works with many local youth-serving organizations to facilitate sexual health education programs throughout the community. Over the past year, this included working with the Florence Crittenton Home to deliver multi-session programs to pregnant and parenting teens, Pinelands Group Home, College of Charleston, Communities in Schools, Empower, and the Unitarian Church.

As we became more familiar with the needs of the community, the curricula we offered shifted slightly. Our educators provided Making Proud Choices, Making Proud Choices PLUS, Smart Girls, and HIP Teens - all of which are also evidence-based, multi-session programs proved to reduce risk factors associated with teen pregnancy and STI transmission.

Overall, teens demonstrated a 75% increase in knowledge through pre- and post-tests.

We also reached 20 parents. The challenges we faced with recruiting parents are outlined in the next section.

Our educator also provided single-topic workshops to 233 individuals. This included working with the College of Charleston to host dorm chats with students - "Talk Sex with Sam." In August, she participated in SPECTRA – the College's transition program for incoming minority students to prepare them for college life.

She also reached individuals through tabling events and health fairs. She led a tabling session at University of South Carolina - Beaufort, where the students were eager to learn more about Planned Parenthood and our resources.

**10. Please describe any challenges/obstacles the organization encountered (if any) in attaining stated goals & objectives.**

- 1) After the grant award, we discovered that *Becoming a Responsible Teen* is being phased out as an evidence-based curriculum. As a result, our educator could not be trained in that particular curriculum.
- 2) We had challenges recruiting individuals to participate in our parent workshops. In other communities, we usually recruit from the parents of our adolescent multi-session program participants. In Charleston, our educator has primarily been working with group homes and parenting teens. In both instances parents are not key fixtures in the teen's lives and, therefore, we had difficulty recruiting participants.

**11. How did the organization overcome and/or address the challenges and obstacles?**

- 1) Instead of providing *Becoming a Responsible Teen*, our educator trained in *Marking Proud Choice* – a co-education, evidence-based program designed to serve the same age demographic as BART. In addition, our educator trained on Making Proud Choices Plus, which adds elements specifically designed for LGBTQ youth, and *Get Real* a program designed of middle-school youth. Her professional development will continue later this year when she will receive training in *Reducing the Risk*.
- 2) In the coming year, we hope to grow the alumni program more and the parents of the alumni have expressed interest in forming a parent group. Through this group, we expect we can reach more parents outside the immediate program participant group.

**12. Describe any unintended positive outcomes as a result of the efforts supported by this grant.**

When we originally conceived of the program, we expected to host the education program in-house, using community partners for referrals. Through this grant, our educator was able to come on board full-time and commit more of her time to building community contacts. As she got to know more people within the community of service organizations, she partnered with them in a much deeper way. Youth serving organizations reached out to her to enhance the programs that



they were already offering their teens. In so doing, PPSAT is not part of a continuum of care within the community and not just an isolated program.

**13. Briefly describe the impact this grant has had on the organization and community served.**

As we said in our application, Planned Parenthood has had a presence in South Carolina and the Low Country for more than 55 years. Despite this, most South Carolinians do not know about the full range of services we provide. Education holds the power to define Planned Parenthood for South Carolinians in a new, meaningful, and lasting way. Expanding our part-time educator position has been a critical first step to increasing our impact and reducing the unintended pregnancy rate in the state.

Through this grant, we grew the reputation of Planned Parenthood in the community immensely. Our educator now sits on the Charleston Teen Pregnancy Prevention Council and the World AIDS Day Committee – which has increased her ability to affect change. The reputation she has fostered will also play a critical role in the following months as we move forward with a capital campaign to relocate our health center in Charleston so that we can increase our capacity to serve more patients.

**14. Please provide a narrative on how the funds were used to fulfill grant objectives.**

Funds for the grant were used to support our educator's salary and benefits over the past year. That total cost of this was \$38,585.

**15. Support documents (receipts, expense reports or marketing materials) can be emailed to [grant-info@thecommunityfoundation.net](mailto:grant-info@thecommunityfoundation.net) or faxed to 951-684-1911 or mailed to The Community Foundation, 3700 Sixth St. Suite 200, Riverside, CA 92501**

- ☒ Charleston Education Budget
- ☐ Payroll report
- ☐ Letters from participants

**16. Please relate a success story.**

Last June, our educator was working with boys from the group home. Their unruliness at the onset of the program cast doubts in our educators mind as to how much of the information these boys would absorb. However, partway through the program, something clicked. The program so impacted the boys that many of them wrote letters of appreciation. We have attached a few as supporting documents.

**Planned Parenthood South Atlantic**  
**Charleston Education Budget - Actual**  
**July 1, 2016 - June 30, 2017**

**REVENUE**

Restricted Grants	\$ 23,542
Restricted Individuals	\$ 26,445
Funds from General Operations	\$ 7,013
<b>TOTAL</b>	<b>\$ 57,000</b>

**EXPENSES**

Personnel	
Salary	\$ 34,320
Benefits	\$ 4,265
Incentives/Stipends	\$ 840
Program Supplies	\$ 884
Contract Services	\$ 127
Postage & Shipping	\$ 12
Printing	\$ 15
Travel - Meals	\$ 177
Travel - Mileage	\$ 650
Travel - Lodging	\$ 610
Travel - Other	\$ 1,339
Seminars/Conferences	\$ 395
Meeting Expenses	\$ 5,478
Telephone	\$ 618
Program Administration Allocation	\$ 7,270
<b>TOTAL</b>	<b>\$ 57,000</b>



Department of the Treasury  
Internal Revenue Service

P.O. Box 2508  
Cincinnati OH 45201

In reply refer to: 0248225078  
June 11, 2015 LTR 4168C 0  
56-1282557 000000 00

00021300  
BODC: TE

PLANNED PARENTHOOD SOUTH ATLANTIC  
% JANE WALSH  
100 S BOYLAN AVE  
RALEIGH NC 27603-1802



031938

Employer Identification Number: 56-1282557  
Person to Contact: Sheila Schrom  
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your June 02, 2015, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(03) of the Internal Revenue Code in a determination letter issued in July, 1980.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website [www.irs.gov/eo](http://www.irs.gov/eo) for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

**PLANNED PARENTHOOD SOUTH ATLANTIC  
2017-18 BOARD**

**Board Members Mailing Address:**  
**Planned Parenthood South Atlantic**  
**100 South Boylan**  
**Raleigh, NC 27603**

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Betty Craven, Chair – President, Warner Foundation  
Pamela Pearson, Vice Chair - Managing counsel, Wells Fargo and Company  
Angelica “Lica” Colwell, Secretary – Special Counsel, Nexsen Pruet, LLC  
Lucas Thornton, Treasurer – Managing Member, Hist: Re Partners, LLC

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Michelle Berrey – President and CEO, Chimerix  
Dawn Bingham – Physician OBGYN  
Rebecca Davidson – Attorney, Johnson & Johnson PA  
Holly Demuth – Development Director, mountaintrue  
Akilah Ensley – CEO, ERA Management and Consulting  
Kennon Jackson – Systems Director, BrdsNz National Text Line  
Anu Kumar - Chief Strategy & Development Officer, Ipas  
William (Bill) Leinster – Retired, commercial banking  
Kathy Luchok – Research Professor, Department of Anthropology and Women’s  
& Gender Studies, University of South Carolina  
Andrea Marcos – Sr. Strategic Advisor, Enterprise Strategy Division, Blue Cross  
Blue Shield of NC  
Karen Moran – Retired, Professor of Law  
Kama Pierce – Associate Professor of Law, Charlotte School of Law  
Diane Robertson - Fundraising and Strategy Consultant  
Julie Taylor – Owner, Herbal Health and Healing Arts  
Jenny Ward – Sustainability Engagement Manager, Duke Energy  
Lindsay Webster – Community Leader  
Blair Williamson – President, S.L. Williamson Co., Inc.

Revised July 5, 2017



Strengthening Inland Southern California through Philanthropy

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November 30, 2017

*S. L. Gimbel Foundation Fund*

Ms. Jenny Black  
President & CEO  
Planned Parenthood South Atlantic  
200 Rutledge Avenue  
Charleston, SC 29403

Dear Ms. Black:

Congratulations! A grant has been approved for **Planned Parenthood South Atlantic** in the amount of **\$20,000.00** from the S.L. Gimbel Foundation. **The performance period for this grant is December 1, 2017 to November 30, 2018.** Additional funding beyond the performance period is not guaranteed. It is highly recommended that alternative funding sources be sought accordingly. The grant is to support the following as specified in your proposal:

*To sustain the community health educator to bring sex education programs*

This grant is subject to the terms outlined in the enclosed Grant Agreement. After you have reviewed the terms and conditions of the Grant Agreement, **please sign and date the agreement and return with original signature to The Community Foundation by Friday, December 29, 2017.** Be sure to copy the signed agreement for your records. Funds will be released upon receipt of the signed Grant Agreement.

A condition of this grant is that you agree to submit the Grant Evaluation Form which includes a narrative report and fiscal report. **The Grant Evaluation is due by December 15, 2018** and will be available online at:  
<https://www.thecommunityfoundation.net/grants/grants/forms>.

We wish you great success and look forward to working with you during the grant performance period. If you have any questions, please feel free to contact me at 951-241-7777.

Sincerely,

Celia Cudiamat  
Executive Vice President of Programs

22583 Planned Parenthood South Atlantic

20170863 GIMB

