

*NEW



2017 S.L. Gimbel Foundation Fund Grant Application

Internal Use Only:	
Grant No:	20180103
GRANTEE I.D. 24499	

2018 1st DOCKET RESUBMIT

Organization / Agency Information

Organization/Agency Name: Planned Parenthood Pasadena And San Gabriel Valley Inc		
Physical Address: 2333 Lake Avenue Second Floor, Altadena CA 91001		
Mailing Address: 2333 Lake Avenue Second Floor, Altadena CA 91001		
CEO or Director: Ms Sheri Bonner		Title: President and CEO
Phone: (626) 794-5737	Fax:	Email: sbonner@pppsgv.org
Contact Person: Rachel Abelson		Title: Senior Grant Writer
Phone: (626) 794-5737	Fax:	Email: rabelson@pppsgv.org
Web Site Address: http://www.pppsgv.org		Tax ID: 95-1916050

Program / Grant Information

Interest Area: Animal Protection Education Environment Health Human Dignity

Program/Project Name: Sustainable Expansion of PPPSGV's Health Education			Amount of Grant Requested: \$50,000
Total Organization Budget: \$15,334,884	Per 990, Percentage of Program Service Expenses (Column B/ Column A x 100): 85%	Per 990, Percentage of Management & General Expenses Only (Column C / Column A x 100): 12%	Per 990, Percentage of Management & General Expenses and Fundraising (Column C+D / Column A x 100): 15%
Purpose of Grant Request (one sentence): The purpose of this grant is to increase foster and transition-age youth served by 25% while expanding teacher training into at least three new districts.			
Program Start Date (Month and Year): 1/1/2018		Program End Date (Month and Year): 12/31/2018	
Gimbel Grants Received: List Year(s) and Award Amount(s)			

Celia Cudiamat

From: Abelson, Rachel <rabelson@pppsgv.org>
Sent: Wednesday, March 07, 2018 6:36 PM
To: Celia Cudiamat
Cc: Bassin, Rebecca
Subject: PPPSGV Proposal Revision
Attachments: 2018 Gimbel App - Project Budget and Narrative PPPSGV-corrected.doc

Dear Celia,

Thank you so much for your continued assistance with our application to the Gimbel Foundation. Please find below our revisions to the proposal (made in bold, red font) and the attached budget. Let me know if these corrections satisfy of your Trustees' needs when you have a chance. If not, I'm happy to make additional changes.

You will notice in our outcomes and objectives section that we opted to focus on teacher training as the measurable outcome of this specific grant, despite the focus on foster education throughout our original proposal .

I wanted to provide you and the Foundation with an explanation for this shift. This was a decision we arrived at after careful consultation with the education team, and it reflects our desire to be as successful and accountable as possible in our commitments to the Foundation, should we receive this grant. We remain dedicated to expanding our health education for foster and transition-age youth while expanding teacher training, both in the short and long-term, and this strategy remains a central feature of our strategic plan and our current expansion campaign to support this work long into the future.

However, given recent developments at the Pasadena Unified School District, we are uncertain we can commit to the number served that we had originally projected for the next year. Although we will continue to provide 13,000 opportunities for sex education across Northeast Los Angeles and the San Gabriel Valley, Pasadena Unified is the school district in our service area where we provide the majority of foster and transition-age health education, and the district is currently experiencing a considerable budget crisis that will likely result in layoffs, school closures, and the elimination of essential support services, including specialized health education classes for foster youth and health education classes for parents and resource families.

For these reasons, we are hesitant to commit to our original projections of foster youth served. We have been providing health education at Pasadena Unified since the 1970s, and we know that once the District recovers from this period of uncertainty, we will continue to partner with them at the level we had in previous years. We have already provided teacher training to all faculty at PUSD that provide sex education, and therefore, our teacher training for the coming year will be at other districts across our service area and thus, not affected by the current issues at PUSD. I'm happy to provide further detail on this ever-evolving situation, should you have questions.

Below is our proposal with edits included.

Thanks again, Celia.

Rachel

Rachel Abelson
Senior Grant Writer
Preferred Pronouns: She/Her/Hers

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Planned Parenthood Pasadena and San Gabriel Valley

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From: The Community Foundation [mailto:mail@grantapplication.com]
Sent: Tuesday, March 06, 2018 10:28 AM
To: Abelson, Rachel <rabelson@pppsgv.org>
Subject: Your 2017 S. L. Gimbel Foundation Fund Grant Application

Your 2017 S. L. Gimbel Foundation Fund Grant Application has been successfully saved, and the tracking number is 22072. You can return to your application in progress through the following link:

https://www.GrantRequest.com/SID_5728?SA=AM

You can also e-mail a copy of this application through the link provided on the application header. For your records, here is a copy of the contents of your application:

**2017 S. L. Gimbel Foundation Fund Grant Application
Welcome Page
Welcome to the 2017 S. L. Gimbel Foundation Fund Grant Application**

Thank you for applying to the S. L. Gimbel Foundation Fund Grant. The mission of the S.L. Gimbel Foundation is to enhance the quality of life for people and animals by providing effective support in the Founder's specific fields of interest: Animal Protection, Education, Environmental Protection and Enhancement, Health, and Human Dignity. Please take a moment to review the grant application guidelines before continuing the process (use "Guidelines" link above). After you have read and understood the

guidelines, please proceed with the grant application process. Should you have any questions, please check the "FAQs" link above or refer to "Application Procedures" on our website. If your questions are not answered via FAQs or Application Procedures, contact us using the "Contact Us" link above.

Organization Information

NOTE: If you have already started an online application and would like to resume, please [CLICK HERE](#) to login to your Applicant Account Page.

Organization/Agency Information
Organization/Agency Name (If operating as a DBA, enter DBA name here)
Planned Parenthood Pasadena And San Gabriel Valley Inc
Legal Name
Planned Parenthood Pasadena And San Gabriel Valley Inc
Tax ID
951916050
Tax Status
501(c)3
Organization Mailing Address Street Address or P.O. Box
2333 Lake Avenue Second Floor
City
Altadena
State
CA
Zip Code

91001

Organization Physical Address (Street No. and Name, City, State, Zip)

No residential addresses, please

(Administrative Offices)

2333 Lake Avenue
Second Floor
Altadena, CA 91001

Website Address

www.pppsgv.org

Organizational Leadership (Please list CEO, President, Board Chair, Executive Director)

Prefix

Ms

First Name

Sheri

Last Name

Bonner

Title

President and CEO

Work Phone

(xxx-xxx-xxxx)

626-794-5737

Extension

Cell Phone

(xxx-xxx-xxxx)

Fax

(xxx-xxx-xxxx)

E-mail Address

sbonner@pppsgv.org

Program/Project Contact Person

Check this box if the Program/Project Contact Person is the same as the organization's primary contact listed above

Fields in this section will auto-fill.

No

Prefix

Ms

First Name

Rachel

Last Name

Abelson

Title

Senior Grant Writer

Work Phone

(xxx-xxx-xxxx)

626-794-5737

Extension

109

Fax

E-mail Address

rabelson@pppsgv.org

Organization/Agency Background

Organization Background

What is the history, mission, and purpose of your organization?

Planned Parenthood Pasadena and San Gabriel Valley (PPPSGV) is one of the oldest and fastest-growing Planned Parenthood affiliates in the country. Our mission is to provide broad public access to sexual and reproductive health care through: (1) convenient, affordable, and culturally compassionate medical services; (2) medically accurate and comprehensive sex education; and (3) local, state, and federal advocacy efforts that support and defend these services. Over the last decade, in order to meet area demand, we opened two new health centers in underserved communities and increased patient volume by 400%. Today, we see over 62,000 patient visits with 35,000 unduplicated. In 2016, we provided: 129,729 contraception cycles; 67,819 HIV/STI tests; 20,972 emergency contraception units; 2,757 Well Woman exams; 2,682 breast exams; 1,927 cervical exams; and 520 cancer screenings and treatments (mammograms, colposcopies, and LEEPs). Last year, we distributed 520,000 free condoms. Across Northeast Los Angeles and the greater San Gabriel Valley, we are the most trusted and sought-after provider of sexual and reproductive health care and education, particularly for patients who are young, low-income, or uninsured.

Length of Service (number of years)

How long has the organization been providing programs and services to the community?

85

Organizational Accomplishments

What are some of your past organizational accomplishments in the last 3 years?

Operational Efficiency: In the past three years, we prioritized the patient experience and appointment accessibility and wait time. Over 90% of patients are seen within five days of making an appointment and over half within 24 hours. In the last year, after implementing a series of team-centered patient care trainings, preventive care patients can expect to be in and out of their appointments in under an hour. In the last year, we were also able to reduce wait time for surgical abortion from three weeks to one week by expanding the availability of medication abortion.

Technological Advancements: In five years, we have implemented: (1) an online appointment system; (2) a web Patient Portal through which patients can access medical records, obtain lab reports, and schedule follow-ups; (3) a smartphone app where you can order discreet mail-in STI tests, birth control, get secure electronic results, and obtain prescriptions and referrals; (4) an on-the-spot insurance eligibility verification system; and (5) a text-based sex-ed hotline, through which young people can receive real-time answers. We're beginning to experiment with telehealth and kiosk check-ins, and we just received a grant from Kaiser Foundation Hospitals to offer video translation services.

New Medical Services: In 2016, we became the first Planned Parenthood in California and one of the few in the country to offer mammography and breast cancer navigation, and through our participation in the Every Woman Counts program, we can provide this service at no-cost to the majority of patients. Through a grant from Gilead Sciences and the PPFA HIV-Prevention Initiative, next year we will become the only provider of nPEP/PrEP in our community.

Culture Change: Through our teacher trainings surrounding the Healthy Youth Act, we have quickly

become the go-to source for helping schools become more culturally compassionate for their LGBTQ+ students.

Programs and Activities

What are some of your current key programs and activities? Describe the communities you serve. Include populations and geographic locations.

PPPSGV has spent 85 years developing a reputation for comprehensive, culturally compassionate sexual health care and education that is devoid of stigma and shame. Our patients and students know our staff will speak their language, will listen to fears and dispel myths, will be sensitive to their sexual preferences and gender identities, will offer sliding scale or no-cost services, and will help them navigate the often costly and labyrinthine health care system beyond our doors. PPPSGV not only covers a patient's sexual and reproductive primary care; we also function as a safety net in the prevention and early detection of chronic diseases like diabetes and high blood pressure and cancers like breast and cervical. Our service area covers 24 communities and 16 school districts in Northeast Los Angeles and the San Gabriel Valley; but patients travel from all over the County and beyond to receive care at our health centers, and our External Affairs team works with nine school districts, five colleges, as well as 50 community-based nonprofits, providing 13,000 opportunities for health education every year to teachers, parents, young people, and the general public. Our service area spans east-west from Glendora to Glendale, north-south from Mt. Wilson to Monterey Park, and covers almost all of L.A. County's SPA 3, a portion of SPA 2 (the city of Glendale), and a portion of SPA 4 (the neighborhoods of Eagle Rock, Highland Park, and Monterey Park). In 2016, 51% of our patients were Hispanic or Latinx; 19% were White; 16% were Asian or Pacific Islander; 9% were Black; and 5% were Multi-Racial or Other. That same year, 90% of our patients lived at 200% or below the federal poverty line, and 62% lived at 100% or below it.

Program/Project Information

Program / Project Information

Interest Area

Health

Program or Project Name

Sustainable Expansion of PPPSGV's Health Education

Amount of Grant Requested

Use whole dollars, do not use \$ sign, comma, or decimal

50000

Total Organization Operating Budget

Use whole dollars, do not use \$ sign, comma, or decimal

15334884

Per 990, Percentage of Program Service Expenses

Column B divided by Column A, x 100

85

Per 990, Percentage of Management & General Expenses Only

Column C divided by Column A, x 100

12

Per 990, Percentage of Management & General Expenses and Fundraising

Column C + Column D, divided by Column A, x 100

15

Purpose of Grant Request

Please summarize the project (in 25 words or less).

The purpose of this grant is to increase foster and transition-age youth served by 25% while expanding teacher training into at least three new districts.

The purpose of this grant is to expand teacher training into at least three new school districts while growing our programs for foster youth.

Project Start Date

Month and Year

7/1/2018

Project End Date

Month and Year

6/30/2019

Gimbel Grants Received

List Years and Award Amounts

0

Statement of Need

Specify the community need you want to address and are seeking funds for.

Every year, 100 schools, colleges, and nonprofits contact PPPSGV's health educators with requests for sex and relationship education, but with a staff of only three, we're only able to fulfill half of these requests. To have the greatest impact on health outcomes across our service area, for the past two years we've shifted our approach to expand our reach sustainably on slim resources. A core feature of this new strategy has been: (1) to gradually replace direct education in the public schools with teacher training; and (2) to reallocate a portion of these education resources to the most vulnerable populations with the greatest health risks, in particular foster and transition-age youth.

The Centers for Disease Control and Prevention (CDC) has repeatedly found that "students with higher grades are less likely to engage in health-risk behaviors...and students who do not engage in health-

risk behaviors receive higher grades." Additionally, a 2016 study by Harvard and Tufts found that teens who live near a Planned Parenthood are 16% less likely to drop out of high school. Although our service area has several high-performing districts, schools in Pasadena, Baldwin Park, Highland Park, Alhambra, and Glendale are underperforming, and students face health risks associated with these intersectional disadvantages. Local incidences of teen chlamydia and gonorrhea are quite high and the Pasadena Health Department's Quality of Life Index shows Pasadena's teen birth rate of 37 per 1,000 is far above the current state rate. Only 63% of Los Angeles teens used a condom during their last sexual intercourse, 21% used no contraception, and the percentage using the pill was the lowest in the nation for large urban school districts. Most shocking is that the number of female students who have experienced sexual dating violence is the highest in the country. For many years, before the 2016 Healthy Youth Act mandated comprehensive and inclusive sex education, PPPSGV dedicated itself to providing direct education in the public schools, in particular Pasadena Unified. However, this approach prevented us from expanding into other at-risk districts and populations. Although many schools remain non-compliant with the Healthy Youth Act, its establishment has granted us the opportunity to help schools and train teachers to implement the mandate while moving away from the time-consuming direct education model.

This shift has freed up time to focus on the thousands of foster and transition-age youth and resource families served by large local child welfare organizations. A study by USC found births to adolescents in foster care were 60% higher than the national teen birth average, and the National Center for Youth Law has found that girls in the California foster system are almost twice as likely to have engaged in sexual activity and four times more likely to have experienced forced sex. Foster and transitioning youth are also particularly vulnerable to (and frequently targeted by) sex traffickers, and a survey performed by the Los Angeles Probation Department revealed that nearly 60% of County children arrested for prostitution were found to also be in the foster system.

Project Description

Describe your project. How will this project enable this organization to better meet community needs? What is unique and innovative about this project?

A unique feature of the Pasadena area is the concentration of foster agencies here, which serve young people from the greater San Gabriel Valley, as well as from all over Los Angeles County. For more than two decades, we've developed partnerships with these agencies to provide sex and relationship education for young people, as well as training for staff and resource families. Since 2009, our integrative health education program for foster youth has prepared transitioning girls and boys for emancipation and self-sufficiency. We created a specialized, trauma-informed health curriculum consisting of age-appropriate, culturally relevant sessions that are compliant with California Health Instruction Standards and also serve as a creative outlet. Because these students come from a variety of environments and our partnering facilities have a variety of constraints (time, space, schedules, and high student-turnover), our staff has strived to tailor sessions and lessons to fit the specific needs of participants at each location. Like all Planned Parenthood health education, our curricular design is both content- and skills-based and its range of heuristics offers entry points for all learning modalities. Topics covered include: contraception and abstinence; HIV/AIDS and STI prevention; pregnancy and pregnancy options; reproductive anatomy and physiology; body image and self-esteem; puberty and hygiene; sexual orientation and gender identity; values and communications; domestic and partner violence; consent and rape culture; identifying healthy relationships; internet safety and bullying; sex trafficking and crimes; sexuality and pop culture; and sex, drugs, and alcohol. Last year, these programs served 242 unduplicated foster and transitioning youth through 45 direct-education sessions and trained 15 resource families. As the California foster system is overhauled to prioritize resource families, the need for foster-specialized youth and parent education will only grow.

During just the last year, we increased the number of foster youth served by 60% and developed partnerships with two more agencies, and this growth is largely due to our new strategy to slowly decrease direct education in the public schools in favor of teacher training. A major project for 2016 was to develop and pilot this teacher training curriculum so that faculty can confidently provide their students with sex education that is compliant with the Healthy Youth Act. However, acclimating our school districts to a teacher training approach has been a slow process. The state provided schools with little guidance on how to implement the required subjects and is offering districts no incentives to

become compliant with the law and no penalties if they do not. Furthermore, unlike our sister affiliate Planned Parenthood Los Angeles, which essentially serves one massive school district, PPSGV covers 16 separate school districts, and launching teacher training involves building relationships with faculty and administrators at each one. To date, we've offered teacher trainings **at six districts** and aim to provide trainings in the coming year to at least three more. Training 80 more teachers next year will enable us to continue to support and increase the number of foster youth and resource families served.

Project Goal, Objectives, Activities, Expected Outcomes, and Evaluation: In fields below, state in the following order: **1. ONE Project Goal** that is a broad, aspirational statement of purpose for the project and **ONE Objective** that is a specific, measurable, verifiable, action-oriented, realistic, and time-specific statement intended to guide your organization's activities toward achieving the goal. **2. Specify the Project Activities** you will undertake to meet the objective and number of participants for each activity. **3. Expected Outcomes** are the individual, organizational, or community-level changes that can reasonably occur during the grant period as a result of the proposed activities or services. What are the key anticipated outcomes of the project and impact on participants? State in quantifiable and verifiable terms. **4. Evaluation** How will progress towards the objectives be tracked and outcomes measured? Provide specific information on how you will collect relevant data and statistics that meet your objective and validate your expected outcomes in a quantifiable manner as you describe your evaluation process.

1. Project Goal and Objective

GOAL: In order to reduce foster and transition-age youth's high risk for negative sexual health outcomes, our long-term goal is to provide sex and relationship education to all foster and transition-age youth living in Northeast Los Angeles and the San Gabriel Valley, as well as to outfit their resource family members with parent education.

OBJECTIVE: Our one-year objective is to expand the number of public school teacher trainings to three more school districts (80 teachers trained in total during the grant period) in order to reallocate direct education hours towards serving more foster and transition-age youth in the future.

2. Project Activities

1. Curricular Updates: Every summer, our educators update **teacher training** curriculum with new information and best practices culled from their work locally and from their exchanges with colleagues at other Planned Parenthood affiliates and local nonprofits.

2. Outreach: Every year, throughout the year, **we outreach to schools to develop relationships with key teachers and administrators and begin scheduling teacher training sessions.** Additional outreach is accomplished through tabling at health fairs and community events.

3. Pre- and Post-Testing: **For our teacher training programs,** we deliver pre- and post-tests to gauge knowledge and attitude changes and to gather anecdotal feedback and qualitative results. This testing comprises the backbone of our program evaluation and assessment.

4. Assessments: At the close of the school year, we convene key stakeholders and partners for reflection, evaluation, and the formulation of next steps and curricular updates.

5. Professional Certifications: Our three health educators are now adjunct trainers for the California Department of Public Health and are the only such adjuncts available in our service area to provide Healthy Youth Act instruction. This certification will enable us to forge new teacher training

partnerships with new districts in our service area.

3. Expected Outcomes

In order to help schools become compliant with the California Healthy Youth Act, we will provide at least three teacher trainings in three new school districts during the one-year grant period, serving an estimated 80 middle and high school teachers and impacting a secondary audience of at least 6,000 middle and high school students. Through pre- and post-tests, we can project that teachers will increase their knowledge on sexual and relationship health topics by at least 30%.

4. Evaluation

Using pre- and post-tests for **teacher training courses** allows us to measure participants' knowledge change surrounding sex and relationship health and to gauge the strategy's overall success while tracking specific changes in knowledge and attitudes for each curriculum. These tests also include questions surrounding how confident participants feel providing others with information about safe and healthy sex and relationships (which is particularly useful for teacher training classes), questions about values and goals (useful to help participants define their own values as they relate to reproductive health and life goals) and questions regarding how empowered participants feel. Pre-tests also offer our educators the opportunity to begin challenging myths and misinformation early on in the trainings. Long-term outcomes will be tracked by comparing public health data from various sources.

***Below are some examples of how to list your Goals, Objectives, Activities, Expected Outcomes, and Evaluation: Objective, Outcome, and Evaluation should align and should be written in a linear format, using actual numbers and data that are quantifiable and verifiable.**

STATE ONE GOAL, ONE OBJECTIVE, ONE OUTCOME:

- **GOAL:** House all homeless youth ages 18-24 in Mariposa County who are physically, mentally, and legally able to work within 24 hours and help them become self-sufficient in 90 days.
- **OBJECTIVE:** House up to 145 homeless youth referred or who contact us within 24 hours.
- **OUTCOME:** We expect to provide rapid rehousing to over 45 homeless youth in 2017. **EVALUATION:** Using Build Futures' Salesforce database client management and tracking system, generate reports on the number of clients served and housed. Track our role in housing 145 youth. Account for additional success or lower numbers of youth in the program.

Target Population

Who will this grant serve? How many people will be impacted? Provide a breakdown: Number of children, youth, adults, seniors, animals.
Children/Families

Project Timeline

Provide a timeline for implementing the project. Include timeframes for specific activities, as appropriate.

Winter/Spring 2018:

- Provide direct education to at least **75** foster youth and 10 resource families via at least four partners; students on average increase their knowledge on sex and relationship health by 20%. Likely nonprofit partners include: Hillside, Five Acres, Foster Kinship Care at Pasadena Community College, and the Pasadena location of the Department of Children and Family Services.
- Provide teacher training to at least one new school district, likely Alhambra.

Summer 2018

- Provide teacher training to at least two new school districts, likely Baldwin Park and Glendale.
- Review assessments of last year's programming to develop curricular revisions and next steps.
- Begin outreach to schools and partners to begin scheduling sessions for coming school year

Fall/Winter 2018:

- Provide direct education to at least **75** foster youth and 10 resource families via at least four partners; students on average increase their knowledge on sex and relationship health by 20%. Likely nonprofit partners include: CASA, Youth Moving On, Boys' and Girls' Republic, and Hathaway-Sycamores.
- Build partnership with additional school districts to offer more trainings; follow-up with current school districts to expand trainings to new schools or to offer more focused sessions on specific topics, like LGBTQ+ awareness.

Projects in the Community

How does this project relate to other existing projects in the community? Who else in the community is providing this service or has a similar project? Who are your community partners, if any? How are you utilizing volunteers?

Our past community partners for foster and transition-age education are Hillside, Five Acres, Foster Kinship Care at Pasadena Community College, the Department of Children and Family Services, Hathaway-Sycamores, CASA, Youth Moving On, and Boys' and Girls' Republic. Every year, PPPSGV provides over 200 direct education sessions to at least 4,000 unique individuals, including middle and high school students, college students, parents in Healthy Start programs, teachers and youth-serving staff, young people in out-of-school programs, and crisis populations like the homeless and people re-entering the community. Additionally, our educators and volunteer outreach staff are at 70 health fairs and community events each year where we provide health resources and Safer Sex Kits to 9,000 unique individuals. Beyond health education, we also train hundreds of health advocates and peer educators through our high school peer education programs and through our Generation Action clubs on local college campuses, and we recently received a \$30,000 grant from the Planned Parenthood Fund for the Future in recognition of this intersectional health advocacy work. PPPSGV is the most sought-after sex and sexuality education resource available in Northeast Los Angeles and the San Gabriel Valley; without our educators, many public schools would go without sex education entirely.

Project Future

Project Future / Sustainability

Explain how you will support the project after the grant performance period. Include plans for fundraising or increasing financial support designated for the project.

The central feature of our new education strategy is to sustainably expand across our service area while targeting our limited staffing to those most at-risk of negative sexual health outcomes, namely foster and transition-age youth. At present, we've developed partnerships with 9 of the 16 districts that our service area encompasses, and our new teacher training approach in the public schools is paving the way for us to have working partnerships with all 16 school districts within the next decade. That being said, after we achieve the objectives of the proposed project, we'll have reached capacity for number of foster youth we can reasonably serve with current staff. For these reasons, hiring a new educator is one of the primary goals of our new capital and comprehensive fundraising campaign, which is currently in the silent phase. Our education department is entirely supported by philanthropic contributions, and so sizable expansion will not be possible until we garner the financial support to cover a new educator's salary for at least five years. The educator we hire with funds raised from this campaign will be entirely dedicated to foster and resource family education, serving an estimated 1,300 foster and transition-age youth per year.

Governance, Executive Leadership, and Key Personnel / Staff Qualifications

Governance

Governance: Describe your Board of Directors and the role it plays in the organization. What committees exist within your Board? How does your Board make decisions?

The PPPSGV Board includes at least 20 members and meets 10 times per year, with both standing committees and ad hoc ones formed to address specific needs, like culture change and leadership inclusivity. Committees meet at least six times per year. All board members are asked to serve on at least one committee and many serve on two or more; appointments are made by the Board Chair in concert with the CEO. Standing committees include: Executive, Audit, Board Development, and Finance. While the Executive Committee is empowered by law to act for the board if needed, other committees, both standing and ad hoc, are advisory to the board and make recommendations for board information and/or action. Minutes are kept of all committee meetings. On a quarterly basis, the board reviews 51 dashboard metrics pertaining to organizational performance and makes recommendations accordingly. 100% of the board gives financially to the organization.

Executive Leadership

Management: Describe the qualifications of key personnel/staff responsible for implementing the project.

PPPSGV's education program sits in the External Affairs Department. The key personnel of the program is Sandra Abarca, Manager of Community Education and Outreach. Education and training are provided by Ms. Abarca and two additional full-time educators, with some instruction and outreach/organizing contributions by Rachael Rose-Stern, Director of Public Affairs, and Cammie Bo, Volunteer Coordinator. Ms. Abarca has been a health educator with PPPSGV for over six years. She holds a M.S. in Human Development and Family Studies from Penn State, where her research concerned adolescent development and intervention. Her work includes the development and evaluation of prevention programs for individuals and families at risk, especially those of Latinx communities. Ms. Abarca manages Rosanna Cacace, Senior Community Health Educator, and Brittany Cropper, Community Health Educator. Ms. Cacace provides in-school and foster education and leads the peer education programs; she has been a PPPSGV educator for seven years.

Attachments

Attachments

REQUIRED .PDF ATTACHMENTS: The maximum size for all attachments combined is 25 MB. Please note that files with certain extensions such as "exe", "com", "vbs", or "bat" cannot be uploaded. You must **1. BROWSE FILES** on your computer, **2. SELECT FILES**, then **3. CLICK UPLOAD** to attach files. ***IMPORTANT: For each set of required documents below**, please scan all pages of each set into one .pdf, as only a single document upload is permitted for each item being requested.

1. Project Budget and Budget Narrative

Please provide a detailed line-item budget for your **entire** project. Download the **V. Project Budget and Narrative Worksheet**, complete, and **Upload**. SEE **SAMPLE Budget & Narratives Worksheet**,

2. Sources of Funding

Please list your current sources of funding and amounts. Download the **VI. Sources of Funding Worksheet**, complete, and **Upload**.

3. Financial Analysis

Please provide all information requested for your **entire organization**. Included any notes that may explain any extraordinary circumstances. Download the **VII. Financial Analysis Worksheet**, complete, and **Upload**.

4. Current Year Operating Budget

Please provide a copy of your current year's operating budget

5. Budget Comparison

Download the **SAMPLE Budget Comparison Worksheet**, complete, and **Upload**.

6. Part IX only of the 990 form

Statement of Functional Expenses (one page). If you completed a 990-EZ, Download the **Part IX Functional Expenses sample** of the 990 form using figures from your 990 EZ, complete, and **Upload**.

7. Financial Statements

Please provide a copy of your most recent year-end financial statements (audited, if possible)

8. Most Recent 990

Please provide a copy of your most recent 990 form

9. Tax Exemption Letter

Please provide an electronic copy of your IRS 501 (c) (3) determination letter.

10. Board of Directors List

Please provide a list of your current Board of Directors, including their name, position on the board, and professional affiliation(s).

11. Evaluation & Expenditure Report

For past grantees, provide a copy of your most recent final evaluation report, including your most recent expenditure report.

2018 S.L. Gimbel Foundation APPLICATION

Organization Name:

Planned Parenthood Pasadena and San Gabriel Valley

V. Project Budget and Narrative (Do not delete these instructions on your completed form).

A) **Budget Table:** Provide a detailed line-item budget for your **entire** project by completing the table below.

Requested line items should be limited to Ten (10) line items. The less the better.

A breakdown of specific line item requests and attendant costs should include:

- 1) Line item requests for materials, supplies, equipment and others:
 - a. Identify and list the type of materials, supplies, equipment, etc.
 - b. **Specify the unit cost, number of units, and total cost**
 - c. Use a formula/equation as applicable. (i.e. 40 books @ \$100 each = \$4000)
- 2) Line item requests for staff compensation, benefits: **Do not use FTE percentages.**
 - a. Identify the position; for each position request, **specify the hourly rate and the number of hours** (i.e. \$20/hr x 20 hours/week x 20 weeks = \$8,000)
 - b. For benefits, provide the formula and calculation (i.e. \$8,000 x 25% = \$2,000)
- 3) Line items on Salaries/Personnel included in budget (contribution or in-kind) but NOT requested from the Gimbel Foundation must be broken down per number 2) above: Provide rate of pay per hour and number of hours.
- 4) Line Item Description should be **no more than two lines**; otherwise, it will get cut off. Additional descriptions should be included in the Budget Narrative.

Line Item Request	Line Item Description <i>(Maximum two lines)</i>	Support From Your Agency	Support From Other Funders	Requested Amount From Gimbel/TCF	Line Item Total of Project
Manager	\$38/hr x 40 hrs/week x 52 weeks/yr	\$0	\$69,040	\$10,000	\$79,040
Senior Educator	\$26/hr x 40 hrs/week x 52 weeks/yr	\$0	\$39,080	\$15,000	\$54,080
Junior Educator	\$21/hr x 40 hrs/week x 52 weeks/yr	\$0	\$28,680	\$15,000	\$43,680
Benefits	\$22,000 x 100% = \$22,000; see narrative for breakdown.	\$0	\$18,000	\$4,000	\$22,000
Rent/Utilities	See narrative for breakdown.	\$0	\$17,000	\$6,000	\$23,000
Travel/Meals	See narrative for description.	\$0	\$10,000	\$0	\$10,000
Communication	Phone/Web/Print	\$0	\$6,000	\$0	\$6,000
Profess. Dev. and Outreach Items	Training and Collateral Materials	\$0	\$6,700	\$0	\$6,700
TOTALS:		\$0	\$194,500	\$50,000	\$244,500

B) Narrative: The budget narrative is the justification of “how” and/or “why” a line item helps to meet the project deliverables. Provide a description for each line item request as necessary. Explain how the line item relates to the project. If you are requesting funds to pay for staff, list the specific duties of each position. See attached SAMPLE Project Budget and Budget Narrative

1. The Manager of Community Education and Outreach provides direct education and teacher training, overall curricular design and evaluation, and community relationship-building with school districts and nonprofit partners. She supervises the health educators and works in tandem with the V.P. of External Affairs to implement the education strategy across our service area.
2. The Senior Health Educator provides foster and transition-age education, as well as teacher training and contributes to curricular design and evaluation. She also manages high school peer education programs.
2. The Junior Health Educator provides bilingual parent education and teacher training and contributes to curricular design and evaluation. She is the lead parent educator and also provides direct-education in the public schools.
3. Benefits include health (\$12,250), dental (\$600), vision (\$350), worker's compensation (\$3,600), life (\$350), disability (\$350), National Insurance Program (\$2,500), and pension (\$2,000).
4. Rent/Utilities: All PPPSGV departments pay a percentage of rent and utilities at our Administrative offices in Altadena. Utilities include percentage of janitorial, earthquake and property insurance, and security expenses.
5. Travel/Meals includes out-of-state travel to conferences (\$4,500 per year; no meals); mileage within Los Angeles County to education sessions and outreach events (\$3,500 per year); and meals for multi-hour education sessions (\$2,000 per year).
6. Communications includes phone (\$2,700); data/internet (\$1,300); and printing of educational materials (\$2,000).
7. Professional Development includes training for personnel (\$2,000) and professional and affiliate dues (\$700).
8. Outreach items includes educational collateral materials and promotional items for peer educators and youth.

The PPPSGV Education Department's budget is \$280,000 per year and sits within the External Affairs Department, the budget of which is \$800,000 per year, including education costs. Staff from the External Affairs Department, including the V.P of External Affairs, the Director of Public Affairs, and the Volunteer Coordinator contribute quite extensively to the education strategy, although none of these costs have been represented in the Project Budget presented here. The V.P. of External Affairs, for instance, is closely involved with the relationship-building necessary to expand our reach into more school districts and with new community-based agencies, and both the Director of Public Affairs and the Volunteer Coordinator provide direct education instruction, particularly with the high school and college peer educators and advocates.

2017 S.L. Gimbel Foundation APPLICATION

VI. Sources of Funding: Please list your current sources of funding and amounts.

Secured/Awarded

Name of Funder: Foundation, Corporation, Government	Amount
Good Hope Medical Foundation	\$100,000
Schow Foundation	\$100,000
S. Mark Taper Foundation	\$75,000
Gilead Sciences/PPFA HIV-Prevention Initiative	\$50,000
Pasadena Child Health Foundation	\$35,000
Kaiser Foundation Hospitals	\$12,500
Blue Shield of California	\$11,000
Essential Access Health (Title X)	\$372,810

Pending

Name of Funder: Foundation, Corporation, Government	Amount	Decision Date
Weingart Foundation (Renewal)	\$200,000	TBD
California Community Foundation (Renewal)	\$100,000	October 2017
Parsons Foundation	\$100,000	December 2017
FEMA / Nonprofit Security Grant	\$45,000	September 2017
Confidence Foundation (Renewal)	\$20,000	January 2018
Rose Hills Foundation	\$50,000	January 2018

Diversity of Funding Sources: A financially healthy organization should have a diverse mix of funding sources. Complete those categories that apply to your organization using figures from your most recent fiscal year.

Funding Source	Amount	% of Total Revenue	Funding Source	Amount	% of Total Revenue
Contributions	\$ 815,000	5.2%	Program Fees	\$ 13,508,224	86%
Fundraising/Special Events	\$ 350000	2.2%	Interest Income	\$ 200,000	1.3%
Corp/Foundation Grants	\$ 682000	4.4%	Other:	\$	
Government Grants	\$ 372,810	2.4%	Other:	\$	

Notes:

Program Fees represents reimbursements from Family PACT (\$6,067,408) and Medi-Cal and Medi-Cal Managed Care (\$4,372,214), as well as private insurance, self-pay, and in-house lab revenue. Over 90% of our patients depend on Medi-Cal or the ACA to access care at our health centers. Since hiring a full-time grant writer, we have increased our foundation giving by 75% in one year and grown our annual Title X award by over \$100,000.

2017 S.L. Gimbel Foundation APPLICATION

VII. Financial Analysis

Agency Name: Planned Parenthood Pasadena and San Gabriel Valley

Most Current Fiscal Year (Dates): From 2016 To: 2016

This section presents an overview of an applicant organization's financial health and will be reviewed along with the grant proposal. Provide all the information requested on your **entire organization**. Include any notes that may explain any extraordinary circumstances. Information should be taken from your most recent 990 and audit. **Double check your figures!**

Form 990, Part IX: Statement of Functional Expenses

1) Transfer the totals for each of the columns, Line 25- Total functional expenses (page 10)

(A) Total Expenses	(B) Program service expenses	(C) Management & general expenses	(D) Fundraising expenses
\$ 13629973	\$ 11517230	\$ 1656962	\$ 455781

2) Calculate the percentages of Columns B, C, and D, over A (per totals above)

- Program services (B) – A general rule is that at least 75% of total expenses should be used to support programs
- Management & general administration (C) – A general rule is that no more than 15% of total expenses should be used for management & general expenses
- Fundraising (D) – A general rule is that no more than 10% of total expenses should be used for fundraising

(A) Total Expenses	(B) Program service expenses	(C) Management & general expenses	(D) Fundraising expenses
13629973	Columns B / A x 100	Columns C / A x 100	Columns D / A x 100
Must equal 100%	85 %	12 %	3 %

3) Calculate the difference between your CURRENT year budget for management & general expenses and your previous management & general expenses per your 990 (Column C)

Percentage of Organization's <u>Current</u> Total Budget used for Administration	Column C, Management & general expenses per 990 above	Differential
8 %	12 %	4 %

If the differential is above (+) or below (-) 10%, provide an explanation:

2017 S.L. Gimbel Foundation APPLICATION

Quick Ratio: Measures the level of liquidity and measures only current assets that can be quickly turned to cash. A generally standard Quick Ratio equals 1 or more.

Cash	+ Accounts Receivables	/Current Liabilities	= Quick Ratio
\$ 829749	\$ 1983401	3134176	0.9

Excess or Deficit for the Year:

Excess or (Deficit) Most recent fiscal year end	Excess or (Deficit) Prior fiscal year end
\$ 851958	\$ -475059

Notes:

Our \$475,059 deficit was due to a number of extraordinary factors. In 2015, the reckless smear campaign of disinformation created by the self-proclaimed Center for Medical Progress (the videos of which included our affiliate's Medical Director) led to a nine-fold increase in security threats at our local affiliate and culminated in a deadly terrorist attack on our sister affiliate in Colorado Springs. Such vicious opposition necessitated an immediate \$350,000+ investment in security upgrades so that staff and patients at our health centers could feel safe going to work and seeking out basic health care—not to mention the PR costs to restore our reputation to a public who had been grossly misled. Because of these attacks, some of our health center staff simply did not feel safe coming to work, and we saw significant health center staff turnover that year, which made it more difficult to reach our projected patient volume. We are now fully staffed and exceeding patient volume projections. Prior to 2015, there were essentially no security threats to our affiliate (there were zero in 2014), so there was little need to invest in some of the high-tech security measures that other Planned Parenthoods already have in place. Thanks to the Pasadena Community Foundation's \$25,000 capital grant, along with grants from the Planned Parenthood Federation of America (\$20,000) and the Georgia B. Ridder Foundation (\$200,000), as well as pending grants from FEMA, we are well on track to fully recoup these security costs by the end of the next fiscal year. Another factor that led to this deficit was the rocky rollout of the ACA and plateauing reimbursement rates. Over 87% of our patients depend on Medi-Cal to receive care in our health centers, and Medi-Cal often only reimburses PPPSGV for 20% to 50% the cost of care (philanthropy covers the rest). California has some of the lowest Medicaid rates in the country, and the steady uptick in patients moving into Medi-Cal through the ACA has added costs and decreased payments. In 2015, we had to write off \$470,000 in old accounts receivable for bills submitted in previous years that are now deemed uncollectable. That same year, the state unexpectedly cut chlamydia and gonorrhea lab testing rates by 20%, which resulted in a \$150,000 loss in annual revenue. Although the Development Department raised \$250,000+ over its projected goal in FY15-16 and has grown annual giving over the past three years, these two challenges led to our first operating deficit in recent history. Our coalition of California Planned Parenthood affiliates has been tirelessly advocating for increased reimbursements rates in Sacramento, and in June, we had the incredible news that \$50 million in revenue from Prop 56 (the tobacco tax) will be allocated towards increasing reimbursements rates for women's health. At this time, we are uncertain how much more our particular affiliate will receive in annual reimbursements, but this is definitely a step in the right direction.

**Planned Parenthood Pasadena San Gabriel Valley
2017 - 2018 Budget**

REVENUE	2017-2018 Budget
Patient Services - FFACT	6,067,408
Patient Services - MediCal FFS	1,005,001
Patient Services - MCMC	3,367,213
Patient Services - Comm In Nwk	285,496
Patient Services - Comm Out Nwk	51,457
Patient Services - Cash	977,885
In-House Lab Revenue	1,753,764
Title X Funds	93,100
Fundraising Income	815,000
Grants	682,000
Special Events	350,000
Other Revenue	200,000
Total Revenue	15,648,324

EXPENSE	2017-2018 Budget
Salary and Related Costs	8,205,554
Contraceptives and Medications	2,621,737
Lab Expenses	300,693
Clinical Expenses	646,600
Office Expenses	146,358
Consulting Costs	234,736
Miscellaneous	94,850
Affiliation Dues	235,509
Occupancy Costs	757,201
Travel	62,496
Telephone and Communications	78,813
Advertising and Recruiting Cost	222,465
Licenses and taxes	194,462
Insurance Expenses	241,162
Banking and Processing Fees	125,428
Dues and Subscriptions	35,018
Depreciation Expense	347,898
Bad Debt Expense	764,006
Events - Special Expenses	19,897
Total Expenses	15,334,883
Income	313,441
Margin	2.00%

SAMPLE Budget Comparison

	Actuals		Budget		Variance	
	Most Recently		Projections			
	Completed Year		Current Year			
	20 16		20 17			
Income						
Individual Contributions	1583332	-	1165000	-	418332	-
Corporate Contributions	0	-	0	-	0	-
Foundation Grants	700564	-	682000	-	18564	-
Government Contributions	263462	-	372810	-	109348	-
Other Earned Income	13010280	-	13508224	-	497944	-
Other Unearned Income	0	-	0	-	0	-
Interest & Dividend Income	239950	-	200000	-	39950	-
Total Income	15797553	-	15648324	-	149229	-
Expenditures						
Personnel						
Salary CEO	266,616	-	266,616	-	0	-
Salary Assistant	7235421	-	7938938	-	703517	-
Payroll Taxes	0	-	0	-	0	-
Insurance - Workers' Comp	0	-	0	-	0	-
Insurance - Health	0	-	0	-	0	-
Payroll Services	0	-	0	-	0	-
Retirement	0	-	0	-	0	-
Total Personnel	7502037	-	8205554	-	703517	-
General Program/Administrative						
Bank/Investment Fee	113242	-	125428	-	12186	-
Publications	0	-	0	-	0	-
Conferences & Meetings	38066	-	62496	-	24430	-
Mileage	0	-	0	-	0	-
Audit & Accounting	0	-	0	-	0	-
Program Consultants	369387	-	234736	-	134651	-
Insurance Expense	231727	-	241162	-	9435	-
Telephone Expense - Land Lines	89049	-	78813	-	10236	-
DSL & Internet	0	-	0	-	0	-
Website	0	-	0	-	0	-
Office Supplies	124905	-	146358	-	21453	-
Postage & Delivery	0	-	0	-	0	-
Printing & Copying	0	-	0	-	0	-
Miscellaneous	6477183	-	6319149	-		-
Total General Program/Administrative	7443558	-	7129329	-	314229	-
Total Expenditures	14945595	-	15334883	-	389288	-
Revenue Less Expense	851958	-	313441	-	538517	-

Planned Parenthood Pasadena and
San Gabriel Valley, Inc.

Form 990 (2015)

95-1916050 Page 10

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.

	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21				
2 Grants and other assistance to domestic individuals. See Part IV, line 22				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	400,756.		400,756.	
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	5,283,554.	4,401,094.	595,032.	287,428.
8 Pension plan accruals and contributions (Include section 401(k) and 403(b) employer contributions)	56,097.	50,791.	2,195.	3,111.
9 Other employee benefits	377,792.	313,491.	44,532.	19,769.
10 Payroll taxes	552,375.	456,553.	69,689.	26,133.
11 Fees for services (non-employees):				
a Management				
b Legal	19,780.		19,780.	
c Accounting	17,000.		17,000.	
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees				
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Sch O.)	457,545.	321,576.	134,709.	1,260.
12 Advertising and promotion	87,276.	45,902.	29,350.	12,024.
13 Office expenses	286,091.	220,477.	47,704.	17,910.
14 Information technology	6,118.	3,652.	2,466.	
15 Royalties				
16 Occupancy	640,871.	526,925.	88,898.	25,048.
17 Travel	47,866.	22,962.	20,473.	4,431.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings				
20 Interest	106,889.	70,011.	25,042.	11,836.
21 Payments to affiliates	226,009.	204,873.	12,655.	8,481.
22 Depreciation, depletion, and amortization	378,623.	313,646.	49,170.	15,807.
23 Insurance	199,488.	162,375.	28,369.	8,744.
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a Contraceptives and medi	2,164,851.	2,164,851.		
b Laboratory expenses	973,349.	973,349.		
c Uncollectible accounts	794,175.	786,175.		8,000.
d Clinical expenses	277,857.	277,857.		
e All other expenses	275,611.	200,670.	69,142.	5,799.
25 Total functional expenses. Add lines 1 through 24e	13,629,973.	11,517,230.	1,656,962.	455,781.
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (ASO 858-720)				

***Planned Parenthood Pasadena and San Gabriel Valley
Board of Directors***

Sheri Bonner, President & CEO

Pasadena
Planned Parenthood Pasadena and
San Gabriel Valley

Mary Blodgett

San Marino
Attorney

Carla Buigues

Altadena
Realtor
John Aaroe Group

Sally De Witt, Board Treasurer

San Marino
Retired Advertising Executive, Volunteer

Lauren Frankel

Pasadena
Consultant
Leadership, Organizational, Nonprofit

Dr. Ying-Ying Goh

Pasadena
Health Officer, Pediatrician
Pasadena Public Health Department

Brenda Goldstein

Pasadena
Health Care Consultant

BJ Kirwan Hanna

South Pasadena
Retired Attorney, Latham & Watkins

Fiona Harwich

San Gabriel
Office and Human Relations Manager

Karen Hillenburg

San Marino
Retired Chef, Artist, Community Volunteer

David R. Jones, PhD

Altadena
Retired Clinical Psychologist

Anne Kennedy

San Marino
Retired Health Care CEO

Kristin Maschka

Pasadena
Nonprofit Consultant

Dr. Jennifer McNulty, Board Chair

South Pasadena
Obstetrician-Gynecologist

Bonner Meudell

Pasadena
Retired Healthcare Administrator
Kaiser Permanente

Stephanie McLemore

Pasadena
Family Business Owner, Volunteer

Anne Breck Peterson

Pasadena
Leadership/Stewardship
All Saints Church

Terry Paule, Board Secretary

Pasadena
Retired Judge
California Unemployment Insurance Appeals Board

Sylvia Heumann Paz

La Canada
Public Health and Health Services Research

David Quast

Glendale
Senior Vice President, Strategic Communications
FTI Consulting

Juliana Serrano, Board Vice Chair

Pasadena
Director, Office for Creative Connections
All Saints Church

Felicia Williams

Pasadena
Finance

Yvonne Zaro

San Marino
Retired Advertising Executive, Pre-School Teacher

District
Director

P.O. Box 2350 Los Angeles, Calif. 90053

▶ PLANNED PARENTHOOD OF PASADENA, INC
1045 N. LAKE AVENUE
PASADENA, CA 91104-4521

Person to Contact:
L BARRAGAN
Telephone Number:
(213) 894-2336
Refer Reply to:
EO(0801)96

Date:
OCTOBER 16, 1996

EIN: 95-1916050

Dear Taxpayer:

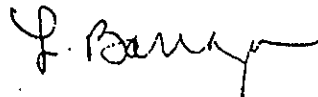
This letter is in response to your request for a copy of the determination letter for the above named organization.

Our records indicate this organization was recognized to be exempt from Federal Income Tax in SEPTEMBER 1951 as described in Internal Revenue Code Section 501(c)(3). It is further classified as an organization that is not a private foundation as defined in Section 509(a) of the Code, because it is an organization described in Section 170(b)(1)(A)(vi).

The exempt status for the determination letter issued in SEPTEMBER 1951 continues to be effect.

If you need further assistance, please contact our office at the above address or telephone number.

Signed,



Disclosure Assistant