

## 2017 S.L. Gimbel Foundation Fund Grant Application

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Organization /	Agency	Inform	ation
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Organization/Agency Name:					
Planned Parenthood Of Illinois	Planned Parenthood Of Illinois				
Physical Address: 18 South Mic	higan Ave., 6th Floor				
City/State/Zip: Chicago, IL 606	603				
Mailing Address: 18 South Mich	igan Ave., 6th Floor				
City/State/Zip: 18 Chicago, IL 6	60603				
CEO or Director: Ms Jennifer W	elch				
Title: CEO & President					
Phone:	Fax:	Email:			
(312) 592-6869		jenniferw@ppil.org			
Contact Person:	Title:				
Kathryn Southard	Foundation Relations Officer				
Phone:	Fax:	Email:			
(312) 592-6869	(312) 592-6869 kathryns@ppil.org				
Web Site Address: Tax ID:					
http://https://www.plannedparer	36-2170901				
parenthood-illinois					

#### Program / Grant Information

**Interest Area:** □Animal Protection □Education □Environment **X Health** □Human Dignity

Program/Project Name:			Amount of Grant Requested:
Safer Sex Intervention (SSI)			\$25,000
Total	Per 990, Percentage	Per 990, Percentage of	Per 990, Percentage of
Organization	of Program Service	Management & General	Management & General
Budget:	Expenses (Column	Expenses Only (Column	Expenses and Fundraising
\$32,916,887	B/ Column A x 100):	C / Column A x 100):	(Column C+D / Column A x
	78%	16%	100):
			19%

## Purpose of Grant Request (one sentence):

To implement Safer Sex Intervention program to reduce unintended pregnancy and sexually transmitted infections among sexually-active adolescent girls in Macon and surrounding counties in Illinois.

Program Start Date (Month and Year):	Program End Date (Month and Year):
9/1/2017	8/31/2018

Gimbel Grants Received: List Year(s) and Award Amount(s)

2016: \$33,460

# 2017 S. L. Gimbel Foundation Fund Grant Application Welcome Page

## Welcome to the 2017 S. L. Gimbel Foundation Fund Grant Application

Thank you for applying to the S. L. Gimbel Foundation Fund Grant. The mission of the S.L. Gimbel Foundation is to enhance the quality of life for people and animals by providing effective support in the Founder's specific fields of interest: Animal Protection, Education, Environmental Protection and Enhancement, Health, and Human Dignity. Please take a moment to review the grant application guidelines before continuing the process (use "Guidelines" link above). After you have read and understood the guidelines, please proceed with the grant application process. Should you have any questions, please check the "FAQs" link above or refer to "Application Procedures" on our website. If your questions are not answered via FAQs or Application Procedures, contact us using the "Contact Us" link above.

## **Organization Information**

NOTE: If you have already started an online application and would like to resume, please <u>CLICK</u> <u>HERE</u> to login to your Applicant Account Page.

## Organization/Agency Information

Organization/Agency Name (If operating as a DBA, enter DBA name here)

Planned Parenthood Of Illinois

Legal Name Planned Parenthood Of Illinois

Tax ID 362170901

Tax Status 501(c)3

Organization Mailing Address
Street Address or P.O. Box

18 South Michigan Ave., 6th Floor

City

Chicago

State

IL

Zip Code 60603

Organization Physical Address (Street No. and Name, City, State, Zip) No residential addresses, please 18 South Michigan Ave., 6th Floor Chicago, IL 60603 Website Address http://https://www.plannedparenthood.org/planned-parenthood-illinois Organizational Leadership (Please list CEO, President, Board Chair, Executive Director) Prefix Ms First Name Jennifer Last Name Welch Title CEO & President Work Phone (xxx-xxx-xxxx) 312-592-6806 Extension Cell Phone (xxx-xxx-xxxx) Fax (xxx-xxx-xxxx) E-mail Address jenniferw@ppil.org Program/Project Contact Person Check this box if the Program/Project Contact Person is the same as the organization's primary contact listed above Fields in this section will auto-fill.

u	17 5. L. Officer Pouldation Fund Orant Application
	Prefix
	Ms
	First Name
	Kathryn
	Last Name
	Southard
	Title
	Foundation Relations Officer
	Work Phone
	(xxx-xxx-xxxx)
	312-592-6869
	Extension
	Fax

E-mail Address kathryns@ppil.org

## Organization/Agency Background

#### **Organization Background**

What is the history, mission, and purpose of your organization?

The mission of Planned Parenthood of Illinois (PPIL) is to be the leader in providing and promoting compassionate comprehensive reproductive healthcare, education, and rights. We envision a world in which access to quality reproductive health care is available to all, delivered without judgment and with respect.

Like all Planned Parenthood affiliates, PPIL traces its roots to America's first birth control clinic opened in Brooklyn, New York, in 1916. Today, PPIL operates eight health centers in the metropolitan Chicago area in addition to nine Central Illinois locations and serves over 65,000 patients annually.

#### **Length of Service** (number of years)

How long has the organization been providing programs and services to the community?

70

#### **Organizational Accomplishments**

What are some of your past organizational accomplishments in the last 3 years?

Each year, PPIL serves over 65,000 patients across Illinois each year. Nearly half of PPIL patients rely on public health coverage programs to access family planning services, and six in 10 patients consider Planned Parenthood their primary source of medical care. Our patients are young, racially and ethnically diverse, and come from varied economic backgrounds and communities. They identify as women, men, transgender,

and non-binary. Many are immigrants and LGBTQ. They trust Planned Parenthood to nonjudgmentally and compassionately provide the high-quality, expert reproductive health care they need to live healthy, productive lives.

PPIL has had many success over the past three years:

- Expanded access to cross-hormone therapy for transgender individuals, bringing this service to five additional health centers and serving approximately 100 new patients.
- Partnered with the Chicago Department of Public Health (CDPH) and Chicago Public Schools (CPS) to provide sex education to over 30,000 young people and STI screening to over 10,000 young people at 80 CPS schools, City College Campuses, and youth-serving organizations.
- Launched a three-year Teen Birth Control Access Campaign. At the end of year one, PPIL is on pace to meet its goal of tripling the number of teens selecting a LARC by year three of the Campaign (2019). 1,314 teens having selected a LARC this year--a 35% increase over last year.
- Helped pass numerous laws to increase access to health care and protect patients from discrimination, upholding Illinois as an oasis for reproductive health care in the Midwest including bills that strengthened access to affordable contraceptive coverage, repealed the sales tax on feminine hygiene products, increased protections for patient privacy, and more. Additionally, PPIL defeated all anti-women's health bills that have been introduced into the Illinois General Assembly over the past three years.

#### **Programs and Activities**

What are some of your current key programs and activities? Describe the communities you serve. Include populations and geographic locations.

#### Medical Services

Last year, PPIL provided patient centered reproductive health care services to more than 65,000 women, teens, and men across Illinois over the course of more than 104,000 clinic visits. During this time, PPIL provided over 5,200 cancer screens, 42,000 contraception visits, and 38,000 STI testing visits. PPIL serves one in four patients in need of publicly supported contraceptive services in Illinois. PPIL is the only Title X provider in 6 Illinois counties, including Macon County. PPIL's Decatur Health Center serves 65% of patients that access contraceptive care from a publicly funded health center in Macon County. In comparison, the 3 FQHSs serve 35% of patients. Nine of our sixteen health centers serve communities that are federally designated as having a shortage of primary care providers.

90 percent of PPIL patients are female and ten percent are male. The majority of patients are under the age of 30, and 14 percent are teens. Last year, PPIL served over 40 percent of all Illinois patients that accessed family planning support from a Title X National Family Program health center.

Community Outreach and Education

PPIL delivers both medically accurate and culturally sensitive sex education and trusted medical care. Ensuring youth have access to quality, affordable, and on judgmental sexual health services and education is at the core of what we do. Facilitated in partnership with schools, community-based organizations, and health departments, PPIL's education and community outreach programs provide young people and families with the knowledge and resources they need to prevent sexually transmitted infection and pregnancy. Public Policy

PPIL fights to protect reproductive rights and health by building an on-the-ground movement of vocal, well-informed supporters who amplify our message. We track, respond to, and introduce legislation, build and participate in strategic coalitions, and engage those we serve in our advocacy efforts.

## **Program/Project Information**

Program / Project Information
Interest Area
Health

#### **Program or Project Name**

Safer Sex Intervention (SSI)

#### **Amount of Grant Requested**

Use whole dollars, do not use \$ sign, comma, or decimal

25000

#### **Total Organization Operating Budget**

Use whole dollars, do not use \$ sign, comma, or decimal

32916887

#### Per 990, Percentage of Program Service Expenses

Column B divided by Column A, x 100

78

#### Per 990, Percentage of Management & General Expenses Only

Column C divided by Column A, x 100

16

### Per 990, Percentage of Management & General Expenses and Fundraising

Column C + Column D, divided by Column A, x 100

19

#### **Purpose of Grant Request**

Please summarize the project (in 25 words or less).

To implement Safer Sex Intervention program to reduce unintended pregnancy and sexually transmitted infections among sexually-active adolescent girls in Macon and surrounding counties in Illinois.

#### **Project Start Date**

Month and Year

September 01, 2017

#### **Project End Date**

Month and Year

August 31, 2018

#### **Gimbel Grants Received**

List Years and Award Amounts

#### Statement of Need

Specify the community need you want to address and are seeking funds for.

PPIL respectfully requests \$25,000 to support the continued implementation of the evidence-based Safer Sex Intervention (SSI) program to reduce unintended pregnancy and sexually transmitted infections (STIs) among sexually active adolescent girls living in Macon County, Illinois. Additionally, PPIL will expand these services to surrounding communities. Located in the heart of Central Illinois, Macon County has among the highest teen birth and sexually transmitted infection rates in the state and has rates higher than the US

national average.

Located in the heart of Central Illinois and encompassing 581 square miles, Macon County has a population of 107,303 residents. Nearly 70% of Macon County's population lives in Decatur, its largest city (population 72,706). A community needs assessment conducted in 2012 by Decatur Memorial Hospital--the largest health care provider in Macon County--identified "youth issues" (i.e. teen pregnancy, addiction, and lack of role models) among the community's top three health needs. In the same year, a community needs assessment conducted by Decatur-based St. Mary's Hospital identified teen pregnancy, sexually transmitted infections, lack of youth activities, and lack of healthcare education and prevention services as some of the region's most profound health needs.

The 2017 County Health Rankings & Roadmaps by the Robert Wood Johnson Foundation ranked Macon County 93rd out of Illinois' 102 counties in health behaviors, which includes teen birth rates, sexually transmitted diseases, drug and alcohol use, and obesity. This represents a dramatic improvement over the 2013 County Health Rankings & Roadmaps report in which Macon County ranked last out of 102 counties in health behaviors. The improvement may be attributable in part to the educational efforts undertaken by the Macon County Teen Health Coalition, and by the Macon County Health Department and PPIL in particular.

The teen birth rate in Macon County is 49 per 1,000 females ages 15-19--60 percent higher than the Illinois teen birth rate (30 per 1,000 females ages 15-19) and more than double the national teen birth rate of 22 births per 1,000 females ages 15-19. Macon County also has the third highest STI rates in the state. While HIV prevalence is much lower than the state average, the gonorrhea and chlamydia rates in Macon County are twice as high as state averages.

For this project, PPIL will target an overall population of nearly 6,000 girls aged 19 and under at the time of enrollment in the project who are at risk for unintended teen pregnancy and sexually transmitted infection. This population includes girls living in Macon County (approximately 4,000 girls are aged 15 to 19), with a special focus on girls living in Decatur (approximately 2,500 girls are aged 15 to 19).

PPIL will prioritize its recruitment and retention efforts on the Macon County girls who are in need of publicly funded contraceptives and supplies because their household incomes are below 250% of the federal poverty level; an estimated 1,800 low income girls aged 15 to 19 live in Macon County with about 70 percent of this group living in Decatur.

#### **Project Description**

Describe your project. How will this project enable this organization to better meet community needs? What is unique and innovative about this project?

SSI is an innovative, evidence-based teen pregnancy and STI prevention program; the first of its kind in Illinois. PPIL has been implementing SSI in our Decatur health center for the past year with great success. SSI requires an intensive individual education session in a health center setting followed by three booster sessions at three, six and twelve months. Through SSI, PPIL educators work one-on-one with over 200 teens to foster informed decision-making around contraception and STI prevention. Booster sessions provide an opportunity to check-in regarding the personal issues and choices the teens may be facing. At PPIL, one-on-one education sessions will take place at our Decatur Health Center, while boosters will take place in school and community organization settings or over the phone or Skype--methods that have proven effective in other SSI implementation efforts. In addition to medically accurate education, the SSI program connects young people with the full range of birth control options, including the most effective methods, IUDs and implants, in a non-judgmental, confidential setting. PPIL also provides referrals to further resources, such as GED classes, sexual assault advocacy, and behavioral health centers. PPIL aims to provide the Safer Sex Intervention (SSI) to an estimated 350 sexually active adolescent girls during the grant year, an increase over the past year where we served 269 individuals. Through delivery of the SSI, PPIL aims to develop participant knowledge of reproductive health, increase adoption of healthy behaviors (i.e. increased condom usage, reduced high risk sexual behaviors, and adoption of a reproductive life plan), and improve health outcomes (i.e. reduced teen pregnancy and reduced recurrence of STIs among sexually active young women).

Project Goal, Objectives, Activities, Expected Outcomes, and Evaluation: In fields below, state in the following order: 1. ONE Project Goal that is a broad, aspirational statement of purpose for the project and ONE Objective that is a specific, measurable, verifiable, action-oriented, realistic, and time-specific statement intended to guide your organization's activities toward achieving the goal. 2. Specify the Project Activities you will undertake to meet the objective and number of participants for each activity. 3. Expected Outcomes are the individual, organizational, or community-level changes that can reasonably occur during the grant period as a result of the proposed activities or services. What are the key anticipated outcomes of the project and impact on participants? State in quantifiable and verifiable terms. 4. Evaluation How will progress towards the objectives be tracked and outcomes measured? Provide specific information on how you will collect relevant data and statistics that meet your objective and validate your expected outcomes in a quantifiable manner as you describe your evaluation process.

#### 1. Project Goal and Objective

Improve health outcomes for sexually-active adolescent girls in Macon County and surrounding counties in Illinois through reproductive health education and adoption of healthy behaviors. Provide medically accurate on- on-one, nonjudgmental STI and teen pregnancy prevention education to 350 sexually active adolescent girls in Macon County, IL during the grant period.

#### 2. Project Activities

- Recruit and retain 350 sexually active adolescent girls to participation the Safer Sex Intervention (SSI) program
- Facilitate 350 one-on-one interventions and 900 booster sessions during the grant year
- Every quarter, provide at least 15 SSI participants in need with linkages to affordable high quality care, including mental health, substance abuse, and intimate partner violence services
- Partner with at least 10 community organizations, including public school districts, local health care providers, and youth-serving social service agencies to further outreach of the program

#### 3. Expected Outcomes

All (350) program participants will increase knowledge of reproductive health, demonstrate safer sex behaviors, and experience reduced unintended pregnancy and STIs compared to the general population.

#### 4. Evaluation

PPIL will track the number of referrals made, the number of participants educated and the number of sessions held, and the number of public awareness activities. Additionally, PPIL will collect data using surveys from the 350 participants, focus group discussions and interviews, intervention observer logs, and data collection spreadsheets.

\*Below are some examples of how to list your Goals, Objectives, Activities, Expected Outcomes, and Evaluation: Objective, Outcome, and Evaluation should align and should be written in a linear format, using actual numbers and data that are quantifiable and verifiable.

#### STATE ONE GOAL, ONE OBJECTIVE, ONE OUTCOME:

- <u>GOAL</u>: House all homeless youth ages 18-24 in Mariposa County who are physically, mentally, and legally able to work within 24 hours and help them become self-sufficient in 90 days.
- OBJECTIVE: House up to 145 homeless youth referred or who contact us within 24 hours.
- OUTCOME: We expect to provide rapid rehousing to over 45 homeless youth in 2017.

<u>EVALUATION:</u> Using Build Futures' Salesforce database client management and tracking system, generate reports on the number of clients served and housed. Track our role in housing 145 youth. Account for additional success or lower numbers of youth in the program.

#### **Target Population**

Who will this grant serve? How many people will be impacted? Provide a breakdown: Number of children, youth, adults, seniors, animals.

Other

#### **Project Timeline**

Provide a timeline for implementing the project. Include timeframes for specific activities, as appropriate.

In the coming year of the grant, PPIL plans to do the following to continue the implementation of the SSI program in our Decatur health center:

- Quarter One (September 2017-November 2017): PPIL will meet with 3-5 community organizations, recruit 75 patients, facilitate 75 one-on-one interventions and 300 booster sessions, refer 15 SSI participants in need to complementary support services in the local community, and disseminate patient surveys, convene focus groups, observe intervention, and track outcome data.
- Quarter Two (December 2017-February 2018): PPIL will meet with 3-5 community organizations, recruit 75 patients, facilitate 75 one-on-one interventions and 150 booster sessions, refer 15 SSI participants in need to complementary support services in the local community, and disseminate patient surveys, convene focus groups, observe intervention, and track outcome data.
- Quarter Three (March 2018-May 2018): PPIL will meet with 3-5 community organizations, recruit 100 patients, facilitate 100 one-on-one interventions and 225 booster sessions, refer 15 SSI participants in need to complementary support services in the local community, and disseminate patient surveys, convene focus groups, observe intervention, and track outcome data.
- Quarter Four (May 2018-July 2018): PPIL will meet with 3-5 community organizations, recruit 100 patients, facilitate one-on-one interventions and 225 booster sessions, refer 15 SSI participants in need to complementary support services in the local community, and disseminate patient surveys, convene focus groups, observe intervention, and track outcome data.

#### **Projects in the Community**

How does this project relate to other existing projects in the community? Who else in the community is providing this service or has a similar project? Who are your community partners, if any? How are you utilizing volunteers?

PPIL is a member of the Macon County Teen Health Coalition--a group of public and private sector organizations that have been active since 2008 in promoting collaborative educational approaches to improve the status of teen health in Macon County. This entity will continue to serve as the Community Coalition for this project. Coalition Members will meet quarterly to help design the program's culturally competent, youth-friendly community outreach materials and to monitor progress and suggest adjustments in participant recruitment and retention. Members will also commit to promoting SSI and referring eligible clients to the program. In addition to PPIL, members include:

- Community Health Improvement Center (CHIC) -- an FQHC with 3 Macon County locations
- The Community Foundation of Decatur/Macon County
- The Health Services Coordinator for Decatur Public School District 61
- The Macon County Health Department
- Boys & Girls Club of Decatur

PPIL is also working closely with community partners to increase our outreach and education efforts, as well as boost recruitment. These partners include Decatur's Drug Free Coalition, Macarthur High School, Richland Community College, the Salvation Army, Summit of Hope, and the Molina Housing Authority.

#### **Project Future**

#### **Project Future / Sustainability**

Explain how you will support the project after the grant performance period. Include plans for fundraising or increasing financial support designated for the project.

PPIL plans to use program outcomes to leverage new support from a long-time individual PPIL supporter living in Decatur who is dedicated to reducing unintended pregnancy and STI rates in the region. This supporter has been dedicated to our Decatur health center and has generously supported programs in the past aimed at reducing unintended teen pregnancy. We will highlight the success of this program to direct this generous support to our SSI program. Additionally, this program is an essential part of PPIL's community engagement and outreach program. PPIL is committed to supporting this program in Decatur to ensure youth continue to access medically-accurate, nonjudgmental, and evidence-based educational programming to ensure the long-term health of the Macon County community.

## Governance, Executive Leadership, and Key Personnel / Staff Qualifications

#### Governance

<u>Governance</u>: Describe your Board of Directors and the role it plays in the organization. What committees exist within your Board? How does your Board make decisions?

A diverse 27-member board of directors develops organizational strategy and provides fiscal oversight through the Audit & Finance Committee, Executive Committee, and the Board Recruitment, Education, and Evaluation committee. The Board of Directors convenes quarterly to vote on and make decisions about the strategic direction of the organization.

#### **Executive Leadership**

Management: Describe the qualifications of key personnel/staff responsible for implementing the project.

SSI implementation will be overseen by PPIL's Youth Services Program Manager, Julie Aubert, a public health professional with extensive experience as a sexual health educator and project manager who will report to PPIL's Senior Director of Community Engagement. Krystle Callarman, SSI Educator, will be responsible for providing direct, one-on-one SSI services to eligible participants and will be responsible for recruitment, scheduling, and follow up. Together, the Youth Services Program Manager and the SSI Educator will serve as the SSI ambassadors in the Decatur area; as such, she will be charged with community-based public awareness and recruitment activities. Both of these individuals have undergone extensive training in the SSI model and have been working on this project since its inception.

#### **Attachments**

#### **Attachments**

REQUIRED .PDF ATTACHMENTS: The maximum size for all attachments combined is 25 MB. Please note that files with certain extensions such as "exe', "com", "vbs", or "bat" cannot be uploaded. You must 1. BROWSE FILES on your computer, 2. SELECT FILES, then 3. CLICK UPLOAD to attach files. \*IMPORTANT: For each set of required documents below, please scan all pages of each set into one .pdf, as only a single document upload is permitted for each item being requested.

#### 1. Project Budget and Budget Narrative

Please provide a detailed line-item budget for your **entire** project. Download the **V. Project Budget and Narrative Worksheet**, complete, and **Upload**. SEE **SAMPLE Budget & Narratives Worksheet**,

PPIL - Budget and Budget Narrative.pdf

#### 2. Sources of Funding

Please list your current sources of funding and amounts. Download the VI. Sources of Funding Worksheet, complete, and Upload.

PPIL - Sources of Funding.pdf

#### 3. Financial Analysis

Please provide all information requested for your **entire organization**. Inclued any notes that may explain any extraordinary circumstances. Download the **VII. Financial Analysis Worksheet**, complete, and **Upload**.

PPIL - Financial Analysis.pdf

#### 4. Current Year Operating Budget

Please provide a copy of your current year's operating budget

PPIL - Current Year Operating Budget.pdf

## 5. Budget Comparison

Download the **SAMPLE Budget Comparison Worksheet**, complete, and **Upload**.

PPIL - Budget Comparison.pdf

#### 6. Part IX only of the 990 form

Statement of Functional Expenses (one page). If you completed a 990-EZ, Download the <u>Part IX Functional Expenses sample</u> of the 990 form using figures from your 990 EZ, complete, and **Upload**.

PPIL - Part IX.pdf

#### 7. Financial Statements

Please provide a copy of your most recent year-end financial statements (audited, if possible)

PPIL - Unaudited FY 17 Financial Statements.pdf

#### 8. Most Recent 990

Please provide a copy of your most recent 990 form

PPIL - Most recent 990.pdf

## 9. Tax Exemption Letter

Please provide an electronic copy of your IRS 501 (c) (3) determination letter.

PPIL - Tax Exemption Letter.pdf

#### 10. Board of Directors List

Please provide a list of your current Board of Directors, including their name, position on the board, and professional affiliation(s).

PPIL - Board of Directors List.pdf

#### 11. Evaluation & Expenditure Report

For past grantees, provide a copy of your most recent final evaluation report, including your most recent expenditure report.

PPIL - Final Report.pdf

- V. Project Budget and Narrative (Do not delete these instructions on your completed form).
  - A) <u>Budget Table:</u> Provide a detailed line-item budget for your entire project by completing the table below. Requested line items should be limited to Ten (10) line items. The less the better.

## A breakdown of specific line item requests and attendant costs should include:

- 1) Line item requests for materials, supplies, equipment and others:
  - a. Identify and list the type of materials, supplies, equipment, etc.
  - b. Specify the unit cost, number of units, and total cost
  - c. Use a formula/equation as applicable. (i.e. 40 books @ \$100 each = \$4000)
- 2) Line item requests for staff compensation, benefits: Do not use FTE percentages.
  - a. Identify the position; for each position request, specify the hourly rate and the number of hours (i.e. \$20/hr x 20 hours/week x 20 weeks = \$8,000)
  - b. For benefits, provide the formula and calculation (i.e.  $\$8,000 \times 25\% = \$2,000$ )
- 3) Line items on Salaries/Personnel included in budget (contribution or in-kind) but NOT requested from the Gimbel Foundation must be broken down per number 2) above: Provide rate of pay per hour and number of hours

Line Item Request	Line Item Explanation	Support From Your Agency	Support From Other Funders	Requested Amount From TCF	Line Item Total of Project
Director of Community Engagement	\$51/hr x 3.5hrs/week x 52 weeks	\$5,326	\$2,174	\$1,750	\$9,250
SSI Project Director	\$27.5/hr x 20 hrs/week x 52 weeks	\$10,600	\$18,000	\$0	\$28,600
SSI Educator	\$19/hr x 35 hrs/week x 52 weeks	\$0	\$25,000	\$10,000	\$35,000
Health Center Manager	\$27.5/hr x 5.25 hrs/week x 52 weeks	\$0	\$4,000	\$3,500	\$7,500
Reproductive Health Assistant	\$13/hr x 5.25 hrs/week x 52 weeks	\$0	\$3,549	\$0	\$3,549
Benefits	Total salaries X 23.8%	\$4,315	\$8,846	\$0	\$13,161
Local travel	.575 x 2,600 miles	\$0	\$0	\$1,500	\$1,500
Educational materials	350 SSI education kits @ \$10 each	\$0	\$0	\$3,500	\$3,500
Marketing materials	350 packs of pens, condoms, and buttons @ \$5 each	\$0	\$2,500	\$4,750	\$7,250

	+ Printing and design of SSI brochure @ \$5,500				
Indirect costs	Total expenses x 10%	\$0	10,931	\$0	\$10,931
TOTALS:		\$20,241	\$75,000	\$25,000	\$120,241

- 1. **Director of Community Engagement and Adolescent Health Initiatives** This leader will supervise the SSI Project Director, and help-to facilitate community relationship-building, especially with health care providers who can serve as referral sources.
- 2. **SSI Project Director** This position will oversee the implementation of the SSI Project and be responsible for the implementation of the SSI program with quality and fidelity in Decatur. She will train and supervise the SSI Educator, and oversee the measurement and evaluation of the SSI program to ensure progress in obtaining program goals. She will be responsible for accurate record-keeping and data reporting and for reporting quarterly results.
- 3. **SSI Educator** This sexual health educator will provide direct education and booster sessions to 300 SSI participants in Decatur during the course of the grant year. She will also be responsible for recruitment and retention, relationship-building with community partners, participating in the Community Coalition, and raising public awareness of teen reproductive health status in the target area.
- 4. **Health Center Manager** The PPIL Decatur Health Center Manager will assist with "inreach" to recruit program participants in the health center waiting room.
- 5. **Reproductive Health Assistant** This front-line medical assistant and health educator will also assist with in-reach and will help to conduct booster sessions with SSI participants.
- 6. **Benefits** PPIL fringe benefit expenses consist of the following percentage of salary: insurance, 14.8%, payroll taxes, 7.5%, and unemployment 1.5%. The total fringe benefit expense, then, comes to 23.8% of total salaries.
- 7. Local travel expenses were calculated using the federal reimbursement rate for mileage of 57.5 cents per mile. We estimate that the SSI Educator and SSI Project will travel approximately 2,600 miles during the grant period throughout Macon and immediately surrounding counties to recruit participants for the SSI project and to participate in Community Coalition meetings.
- 8. Educational materials include the purchase of 350 SSI education kits at \$10 each (1 per program participant)
- 9. Marketing materials include pens, condoms, buttons and other giveaways for program participants as well as the printing and design of SSI brochures and flyers
- 10. Indirect Costs include telephone, IT, occupancy, postage, shipping, and printing

VI. Sources of Funding: Please list your current sources of funding and amounts.

#### Secured/Awarded

Name of Funder: Foundation, Corporation, Government	Amount

## Pending

Name of Funder: Foundation, Corporation, Government	Amount	Decision Date
Community Foundation of Macon County	\$75,000	9/30/2017

**Diversity of Funding Sources:** A financially healthy organization should have a diverse mix of funding sources. Complete those categories that apply to your organization using figures from your most recent fiscal year.

Funding Source	Amount	% of Total	Funding	Amount	% of Total
		Revenue	Source		Revenue
Contributions	\$ 11,884,185.46	30%	Program Fees	\$ \$20,503,299.50	51.5%
Fundraising/Special	\$ \$1,057,045.45	2.5%	Interest Income	\$ \$792,498.28	2%
Events					
Corp/Foundation Grants	\$ \$1,542,818.00	4%	Other:	\$	
Government Grants	\$ \$3,879,549.72	10%	Other:	\$	

#### Notes:

Program fees include: Patient time of service payments, Medicaid rebenue, Third Party Reimbursement, and Meaningful Use Revenue. These are from our unaudited, preliminary FY17 numbers.

#### VII. Financial Analysis

Agency Name:	Planned Parenthood of Illinois			
Most Current Fisca	l Year (Dates): From July 1, 2016	To:	June 30, 2017	

This section presents an overview of an applicant organization's financial health and will be reviewed along with the grant proposal. Provide all the information requested on your entire organization. Include any notes that may explain any extraordinary circumstances. Information should be taken from your most recent 990 and audit. Double check your figures!

## Form 990, Part IX: Statement of Functional Expenses

1) Transfer the totals for each of the columns, Line 25- Total functional expenses (page 10)

(A)	(B)	(C)	(D)
Total Expenses	Program service	Management &	Fundraising expenses
	expenses	general expenses	
\$25,971,666	\$20,290,413	\$4,184,023	\$867,230

## 2) Calculate the percentages of Columns B, C, and D, over A (per totals above)

- Program services (B) A general rule is that at least 75% of total expenses should be used to support programs
- Management & general administration (C) A general rule is that no more than 15% of total expenses should be used for management & general expenses

• Fundraising (D) – A general rule is that no more than 10% of total expenses should be used for fundraising

(A)	(B)	(C)	(D)
Total Expenses	Program service	Management &	Fundraising expenses
	expenses	general expenses	
\$24,164,242	Columns B / A x 100	Columns C / A x 100	Columns D / A x 100
Must equal 100%	78.1%	16.1%	3.3%

# 3) Calculate the difference between your CURRENT year budget for management & general expenses and your previous management & general expenses per your 990 (Column C)

Percentage of Organization's <u>Current</u> Total Budget used for Administration	Column C, Management & general expenses per 990 above	Differential
9.3%	16.1%	-6.8%

If the differential is above (+) or below (-) 10%, provide an explanation:

Quick Ratio: Measures the level of liquidity and measures only current assets that can be quickly turned to cash. A generally standard Quick Ratio equals 1 or more.

Cash	+ Accounts Receivables	/Current Liabilities	= Quick Ratio
\$3,117,587	\$10,953,086	\$2,578,160	.98

#### Excess or Deficit for the Year:

Excess or (Deficit) Most recent fiscal year end	Excess or (Deficit) Prior fiscal year end
\$11,489,943	\$6,616,499

#### Notes:

All figures represented in this document, excluding our most recent 990 Audit, come from the most recent fiscal year (7/1/2016-6/30/2016), which are unaudited financials currently.

There is a large surplus in the most recent fiscal year (FY17) compared to our prior fiscal year (FY16) due to revenue generated for a large restricted campaign. The monies generated for this campaign are restricted to our efforts to expand access to care throughout Illinois by building new health centers as well as to our teen birth control access campaign, which educates young people about the most effective forms of birth control and provides subsidies for long-acting reversible contraceptives.



## Planned Parenthood of Illinois Operating Budget FY18

	FY18
Revenue	
Development Revenue	\$ 10,555,506
Medical Services, Grant, Other Revenue	27,946,550
Total Revenue	38,502,056
Expenses	
Employee Related Expenses	18,732,097
Professional Fees	1,981,370
Medications/Contraceptives and Other Related Expenses	6,022,028
Occupancy	1,899,005
General and Administrative Expenses	3,056,342
Depreciation	1,226,045
Total Expenses	32,916,887
Net Operating Surplus	\$ 6,567,746
Non Operating Items*	859,400
Net Surplus	\$ 7,427,146

<sup>\*</sup>Includes Unrealized Gains and Losses on Investments and Asset Disposals



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ព្យា	X Statement of Functional Expense	olato all anhuman All othe	er minaulzatlane muet en	molete column (A).	
ctic	on 501(c)(3) and 501(c)(4) organizations must comp Check if Schedule O contains a respon	plate all columns. All other	his Pari IX	inpitate Coloria (74.	,
o n	ot include amounts reported on lines 6b,	(A) Total expenses	(B) Program service	(G) Management and	(D) Fundralsing
b, 8	b, 9b, and 10b of Part VIII.	Total expenses	expenses	general expenses	expenses
	Grants and other assistance to domestic organizations	Į			
	and domestic governments. See Part IV, iine 21 🗼 📙				
	Grants and other assistance to domestic				
	Individuals. See Part IV, line 22				10.000.00
	Grants and other assistance to foreign				ensista (Mari
	organizations, foreign governments, and foreign			(A. 1904) A. 1904 (A. 1904)	
	Individuals. See Part IV, lines 15 and 16			Carrier Trees	ter a grid train a count
	Benefits paid to or for members				
	· ·	475,029.	371,916.	78,135.	24,978
3	trustees, and key employees				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
	Other salaries and wages	10,918,982.	8,742,026	1,589,829.	587,127
	Pension plan accruals and contributions (include				
	section 401(k) and 403(b) employer contributions)	107,124.	75,743.	26,573.	4,808
	Other employee benefits	1,559,849.	1,110,341.	379,026.	70,482
0	Payroll taxes	837,039.	591,843.	207,627.	37,569
	Fees for services (non-employees):				
B	Management				
b	Legal	240,008.	206,214.	33,794.	
C	Accounting	83,340.		83,340.	
d	Lobbying	85 888			32,398
0	Professional fundraising services. See Part IV, line 17	32,398.	The second	61,289.	327331
f	Investment management fees	61,289.		01,2021	
8	Other, (If line 11g amount exceeds 10% of line 25,	1 104 740	703,956.	420,713.	73
	column (A) amount, list line 11g expenses on Sch O.)	1,124,740.	2,102.	41,866.	5,632
2	Advertising and promotion	836,995	650,508.	169,643.	16,84
3	Office expenses	030,0334	050,500.		
4	Information technology				
5	Royaltles	1,451,469.	1,289,181.	121,411.	40,87
6	Occupancy	358,232.	290,105.	53,075.	15,05
7	Travel	550,554.			
8	Payments of travel or entertainment expenses				
_	for any federal, state, or local public officials	30,716.	25,908.	233.	4,57
9	Conferences, conventions, and meetings	9,741.	7,972.	1,769.	
:0 !1	Payments to affiliates				
2	Depreciation, depletion, and amortization	965,101.	908,516	56,568.	1
23	,	385,788.	373,615.	12,173.	
4	Other expenses, Remize expenses not covered	1. 1. 1. 1. 1. 1. 1.	,		
• •	- above 4 let interationaries exhaustes la linu 240. Il linu				
	2de amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)		a symbol resident	200.000.000	10.11.11.11.11.11
a	Man Commission	5,113,935		67,546.	3,48
ь	d	598,959			11,77
c	Ti C Momborghine	531,885			7
ď		4,909			13
6		194,538			11,33
25	Total functional expenses. Add lines 1 through 24e	25,971,666	20,920,413	4,184,023.	867,23
26	Joint costs. Complete this line only if the organization			1	
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.	i	1	1	



## FINAL GRANT REPORT TO S.L. GIMBEL FOUNDATION

Safer Sex Intervention in Decatur, IL Submitted June 14, 2017

#### **ORGANIZATIONAL INFORMATION**

Organization name: Planned Parenthood of Illinois

Grant #20160260

Grant Period: May 2016 - May 2017

Location of Services (City and State): Decatur, IL

Name and Title of person completing evaluation: Meg Lassar, Director of Inst. Adv.

Phone Number: 312-592-6827

Email address: meg@ppil.org

#### PROGRAM AND PROJECT DESCRIPTION

Total number of clients served through this grant funding.

289

Describe the project's key outcomes and results based on the goals and objectives.

With the generous support of the SL Gimbel Foundation, PPIL was able to make significant progress in meeting the objectives of the Safer Sex Intervention program:

- Achieved an 89% acceptance rate following initial health center recruitment.
- Delivered one-on-one medically accurate, nonjudgmental STI and teen pregnancy prevention education to 289 adolescent girls during the grant period, falling just short of our goal of 300 girls.
- Facilitated 289 initial one-on-one interventions and 541 booster sessions during the grant year.
- Provided 100 percent of SSI participants in need with linkages to affordable, high quality care
   (e.g. mental health, substance abuse, and intimate partner violence services). For example, the
   SSI Educator frequently connects SSI participants with sexual assault support services, GED
   classes, and mental health care. She has also become a patient advocate, sitting in on patient's
   appointments when asked to so that she can help ease their anxiety or explain the information
   they are receiving.

Please describe any challenges/obstacles the organization encountered (if any) in attaining stated goals & objectives.

The greatest challenge has been continuing contact after participants' first visit. Many participants have multiple cell phones, no cell phones, or their cell phones frequently turn off.

#### How did the organization overcome and/or address the challenges and obstacles?

The use of texting has helped with some participants who only have a limited number of minutes to use each month. As a result of initiating text reminders for booster sessions, we have facilitated 486 follow-ups via phone and 55 in-person follow-ups.

## Describe any unintended positive outcomes as a result of the efforts supported by this grant.

In addition to the individual education and support given to youth in at the health center through the SSI program, the SSI team has reached an additional 620 youth through educational events in the local community in collaboration with the Decatur school district, the Boys & Girls Club, and other social service agencies. The team has also provided sexual health education seminars to 150 parents, including foster parents. In addition, they have been able to increase community condom drop sites from three (3) to nine (9) sites in the Decatur community.

#### Briefly describe the impact this grant has had on the organization and community served.

The SSI Program has had a significant positive effect on our community. By seeking community input and oversight from the Macon County Teen Health Coalition—a group of civic and nonprofit leaders, health care providers, and educators in Decatur—the community has felt "bought in" to the program's objectives and takes pride in hearing our monthly report out on results. Further, our SSI Educator visits local schools to ensure that young people outside of the clinic setting know where and how to access sexual health services. Building a relationship with students and participants creates a trust between Planned Parenthood and our community.

#### **EXPENDITURE REPORT**

Please provide a narrative on how the funds were used to fulfill grant objectives. Support documents (receipts, expense reports or marketing materials) can be emailed to grant-info@thecommunityfoundation.net or faxed to 951-684-1911 or mailed to The Community Foundation, 3700 Sixth St. Suite 200, Riverside, CA 92501

The \$33,460 grant from the SL Gimbel Foundation was used to support the salary and benefits for the following positions critical to the success of the SSI program: 10% FTE of the Senior Director of Community Engagement (who supervised the SSI Project Director and strengthened key community relationships with referral sources) and 15% FTE for the Planned Parenthood Decatur Health Center Manager and Reproductive Health Assistant (who supported in-clinic recruitment efforts and appointment scheduling). Funds were also used to cover costs associated with staff training from other Planned Parenthood affiliates implementing the SSI program, local travel, the purchase of SSI education kits, and giveaways for SSI program participants (including pens, condoms, and buttons).

#### **SUCCESS STORY**

Please relate a success story.

LH is one of our younger participants at 15. She came to Planned Parenthood to start birth control even though she was not sexually active. During our first meeting we talked about different types of birth control, STI prevention, how to use a condom, and how to initiate a discussion about sex with her boyfriend before becoming sexually active. She even had the opportunity to try putting a condom in a safe, parent-free zone. Our following-up phone sessions during the next 6 months were difficult because LH did not have her own phone and could not always talk in private. Despite the challenges and awkward conversations, we built a relationship and have continued to discuss her plans for if and when she becomes sexually active.

#### **OPTIONAL QUESTIONS**

Which category best describes the organization. Please choose only one.

Health care

What is the organization's primary program area of interest?

Health care

Approximate percentage of clients served through grant in each ethnic group category. Total must equal 100%

41% African American/50% Caucasian/2% Hispanic/7% Other

Approximate percentage of clients served from grant funds in each age category.

30% 13-16/70% 17-21

Approximate percentage of clients served in each economic group.

67% low-income

Approximate percentage of clients served from grant funds in each population category.

6% LGBTQ

## **Budget Comparison**

	Actuals	Budget	
	Most Recently	Projections	
	Completed Year	Current Year	Variance
Income	FY2017 (unaudited)	FY2018	
Individual Contributions	\$11,884,185.46	\$ 8,800,506	\$ -3,083,679
Special Events	\$ 1,057,045.45	\$ 500,000	\$ -557,045
Foundation Grants	\$ 1,542,818.00	\$ 1,255,000	\$ -287,818
Government Contributions	\$ 3,879,549.72	\$ 3,717,528	\$ -162,021
Other Earned Income	\$20,503,299.50	\$23,741,697	\$ 3,238,398
Other Unearned Income	-	-	
Interest & Dividend Income	\$ 792,498.28	\$ 322,073	\$ -470,425
Total Income	\$39,659,396.41	\$39,361,456	\$ -297,940
Expenditures Personnel			
Salaries and Benefits*	\$16,834,037	\$18,732,097	\$ 1,898,060
Total Perso	916,834,037	\$18,732,097	\$ 1,898,060
General Program/Administrative			
Professional Services	\$ 1,633,475.35	\$ 1,981,370	\$ 347,894
Medical Related Expenses	\$ 5,888,880.20	\$ 6,022,028	\$ 133,147
Office Related Expenses	\$ 1,044,390.18	\$ 1,284,485	\$ 240,095
Occupancy	\$ 1,957,175.70	\$ 1,840,563	\$ -116,612
Travel and Related	\$ 359,733.90	\$ 357,974	\$ -1,759
General and Administrative	\$ 1,625,761.12	\$ 2,698,368	\$ 1,072,606
Total General Program/Administrative	e \$11,569,465.45	\$14,184,790	\$ 2,615,325
Total Expenditures	\$28,403,502.45	\$32,916,887	\$ 4,513,385
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Revenue Less Expense	\$11,255,893.96 <b>**</b>	\$ 6,444,569	\$ 4,811,324

## Notes:

<sup>\*</sup>Salaries and Benefits includes salaries as well as our benefits, at 23.8% comprised of: insurance, 14.8%, payroll taxes, 7.5%, and unemployment 1.5%

<sup>\*\*</sup> This excess net income is due to fundraising efforts directed at our Ensuring Access to Care Campaign and is restricted to these specific projects, specifically building new health centers and the Teen Birth Control Access Initiative.



Planned Parenthood of Illinois

## Planned Parenthood of Illinois Preliminary Balance Sheet FY 17

	FY	17	F	Y16
Assets				
Current Assets				
Cash and Cash Equivalents	\$	3,117,587		\$ 6,836,195
Accounts Receivable		10,953,086		6,580,620
Other Current Assets		1,303,450		1,048,992
Total Current Assets		15,374,122		14,465,807
Investments		20,954,924		10,731,750
Fixed Assets (Net of Accumulated Depreciation		14,890,415		14,298,621
Total Assets	\$	51,219,462		\$ 39,496,179
Liabilities & Equity				
Adjusted for Practice Management		2,578,160		2,812,222
Long Term Liabilities		5,250,000		5,250,000
Total Liabilities		7,828,160		8,062,222
Total Equity		43,391,302		31,433,957
Total Liabilities and Equity	\$	51,219,462		\$ 39,496,179



## PLANNED PARENTHOOD OF ILLINOIS BOARD OF DIRECTORS

## **Executive Committee**

Name	Board Position	Professional Affiliation	Years Served
Donna Miller	Chair	Health care consultant, Self-employed	5
Laura Tucker	Vice Chair	Political Consultant, Self-employed	1
Alison Winslow	Treasurer	President, Winslow Family Foundation	9
Gail Stern	Secretary	Co-Owner and Chief Academic Officer, Catharsis Productions	3
Debra Jackson		Director, Human Resources Operations, Chicago Transit Authority (CTA)	5
Bonnie Rothman		Financial Consultant	8

#### Members

Name	Professional Affiliation	Years Served
Suyash Agrawal	Partner, Massey & Gail LLP	2
Mary Beaumont	Community Volunteer	3
Ellen Benjamin	Associate Professor Emeritus, The School for New Learning, DePaul University	3
Nichelle Bush	Advanced Practice Nurse and Family & Emergency Nurse Practitioner, Emerge Med Staffing LLC and All Medical Staffing	1
Casey Carey	Principal, Bain & Company	1
Bernadette Chopra	Global/social activism consultant	4
Sue Crothers	Director, Manaaki Foundation	1
Alan Gilbert	Partner, Dentons	ex-officio
Jane Gonnerman	Partner, Bain & Company	1
Jill Gordon	Co-Founder and President, KidSnips	1
Julie Hamos	Former Director, Illinois Department of Healthcare and Family Services (DHFS); Former legislator, IL General Assembly	2
Andy Lerner	Consultant, Self-employed	1
Sara Lurie	Executive Director, Green and Blue Foundation	4
Carolyn Moon	Volunteer/Philanthropist	4
Susan Musich	Programmer of Education, Museum of Contemporary Art	ex-officio
Erica Nelson	M.D., SIU School of Medicine Department of Obstetrics and Gynecology	3
Emily Nicklin	Partner, Kirkland & Ellis LLP	1
Christina Ochs	President, Corporation for Interest Rate Management	1
Tanya Polsky	Volunteer/Philanthropist	2
Nancy Rotering	Mayor, Highland Park, IL	2
Anel Ruiz	CDPH Office of Communications	4

TRS Department of the Treasury
Internal Revenue Service
P.O. Box 2508, Room 4010
Cincinnati OH 45201

In reply refer to: 4077552845 June 20, 2008 LTR 4168C 0 36-2170901 000000 00 000 00029788 BODC: TE

PLANNED PARENTHOOD OF ILLINOIS PARENTHOOD ASSOCIATION CHICAGO AREA 18 S MICHIGAN AVE 6TH FLR CHICAGO IL 60603-3200992

Employer Identification Number: 36-2170901
Person to Contact: Mrs. Jones
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

}

This is in response to your request of Mar. 05, 2008, regarding your tax-exempt status.

Our records indicate that a determination letter was issued in July 1948, that recognized you as exempt from Federal income tax, and discloses that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Cindy Westcott

Manager, EO Determinations

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Strengthening Inland Southern California through Philanthropy

#### BOARD OF DIRECTORS

Sean Varner Chair of the Board

J. Sergio Bohon Vice Chair of the Board

Pat Spafford, CPA Chief Financial Officer

Dr. Paulette Brown-Hinds Secretary of the Board

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Philip Savage IV Immediate Past Board Chair

Dr. Henry Shannon

Tamara Sipos

**Beverly Stephenson** 

Randall Tagami

Diane Valenzuela

Paula Myles Interim President and CEO November 30, 2017

Ms. Carole Brite President & CEO

Planned Parenthood of Illinois

18 South Michigan Avenue, 6th Floor

Chicago, IL 60603

Dear Ms. Brite:

Congratulations! A grant has been approved for Planned Parenthood of Illinois in the amount of \$25,000.00 from the S.L. Gimbel Foundation. The performance period for this grant is December 1, 2017 to November 30, 2018. Additional funding beyond the performance period is not guaranteed. It is highly recommended that alternative funding sources be sought accordingly. The grant is to support the following as specified in your proposal:

## To implement the Safer Sex Intervention Program for adolescent girls

This grant is subject to the terms outlined in the enclosed Grant Agreement. After you have reviewed the terms and conditions of the Grant Agreement, please sign and date the agreement and return with original signature to The Community Foundation by Friday, December 29, 2017. Be sure to copy the signed agreement for your records. Funds will be released upon receipt of the signed Grant Agreement.

A condition of this grant is that you agree to submit the Grant Evaluation Form which includes a narrative report and fiscal report. **The Grant Evaluation is due by December 15, 2018** and will be available online at:

https://www.thecommunityfoundation.net/grants/grants/forms.

We wish you great success and look forward to working with you during the grant performance period. If you have any questions, please feel free to contact me at 951-241-7777.

Sincerely,

Celia Cudiamat

**Executive Vice President of Programs** 

22488 Planned Parenthood of Illinois

20170858 GIMB

S. L. Gimbel Foundation Fund

