

# 2017 S.L. Gimbel Foundation Fund Grant Application

X CURANTE	E
Internal Use Only:	

Grant No:\_\_\_\_\_

CAPANTEE 1.0 23183

Organization / Agency Information

Organization/Agency Name:					
Planned Parenthood Arizona Inc	Planned Parenthood Arizona Inc				
Physical Address: 4751 N 15th S	Streeet				
City/State/Zip: Phoenix, AZ 85	5014				
Mailing Address: 4751 N 15th St	treeet				
City/State/Zip: 14 Phoenix, AZ	85014				
CEO or Director: Mr. Bryan Ho	ward				
Title: President & CEO					
Phone:	Fax:	Email:			
(602) 263-4213	(602) 277-5243	bhoward@ppaz.org			
Contact Person:	Title:				
Annet Ruiter	VP of Organizational Advancem	ent			
Phone:	Fax:	Email:			
(602) 263-4213	(602) 277-5243	aruiter@ppaz.org			
Web Site Address:	Tax ID:				
http://www.ppaz.org		86-0146520			

# Program / Grant Information

**Interest Area:** □Animal Protection **X Education** □Environment □Health □Human Dignity

Program/Project	t Name:	Amount of Grant Requested:	
Sexual Health ar	nd Responsible Education	on	\$49,543
Total	Per 990, Percentage	Per 990, Percentage of	Per 990, Percentage of
Organization	of Program Service	Management & General	Management & General
Budget:	Expenses (Column	Expenses Only (Column	Expenses and Fundraising .
\$14,211,855	B/ Column A x 100):	C / Column A x 100):	(Column C+D / Column A x
	83%	13%	100):
			17%
D 60	. D . /		

*Purpose of Grant Request (one sentence):* 

In SUSD and south Tucson, provide disadvantaged youth evidenced-based and comprehensive sexuality education to help them avoid teen pregnancy, be healthy, and stay in school.

Program Start Date (Month and Year): Program End Date (Month and Year): 1/1/2018 12/31/2018

Gimbel Grants Received: List Year(s) and Award Amount(s)

# 2017 S. L. Gimbel Foundation Fund Grant Application Welcome Page

#### Welcome to the 2017 S. L. Gimbel Foundation Fund Grant Application

Thank you for applying to the S. L. Gimbel Foundation Fund Grant. The mission of the S.L. Gimbel Foundation is to enhance the quality of life for people and animals by providing effective support in the Founder's specific fields of interest: Animal Protection, Education, Environmental Protection and Enhancement, Health, and Human Dignity. Please take a moment to review the grant application guidelines before continuing the process (use "Guidelines" link above). After you have read and understood the guidelines, please proceed with the grant application process. Should you have any questions, please check the "FAQs" link above or refer to "Application Procedures" on our website. If your questions are not answered via FAQs or Application Procedures, contact us using the "Contact Us" link above.

# **Organization Information**

NOTE: If you have already started an online application and would like to resume, please <u>CLICK</u> <u>HERE</u> to login to your Applicant Account Page.

### Organization/Agency Information

Organization/Agency Name
(If operating as a DBA, enter DBA name here)

#### Planned Parenthood Arizona Inc

Legal Name
Planned Parenthood Arizona Inc.

Tax ID 860146520

Tax Status 501(c)3

Organization Mailing Address
Street Address or P.O. Box

4751 N 15th Streeet

City

Phoenix

State

AZ

Zip Code

85014

Organization Physical Address (Street No. and Name, City, State, Zip) No residential addresses, please

4751 N 15th Street Phoenix, AZ 85014

Website Address

http://www.ppaz.org

Organizational Leadership (Please list CEO, President, Board Chair, Executive Director)

Prefix

Mr.

First Name

Bryan

Last Name

Howard

Title

President & CEO

Work Phone

(xxx-xxx-xxxx)

602-263-4212

Extension

Cell Phone

(xxx-xxx-xxxx)

602-568-3487

Fax

(xxx-xxx-xxxx)

602-277-5243

E-mail Address

bhoward@ppaz.org

#### Program/Project Contact Person

Check this box if the Program/Project Contact Person is the same as the organization's primary contact listed above

Fields in this section will auto-fill.

Prefix

Ms

First Name

Annet

Last Name

Ruiter

Title

VP of Organizational Advancement

Work Phone

(xxx-xxx-xxxx)

602-263-4213

Extension

Fax

602-277-5243

E-mail Address aruiter@ppaz.org

#### Organization/Agency Background

#### **Organization Background**

What is the history, mission, and purpose of your organization?

The seeds giving life to Planned Parenthood Arizona were planted over 80 years ago. In 1934, a group of courageous Tucson women led by pioneer, Margaret Sanger, opened the doors of the Clinica para Madres, providing contraception to help reduce high infant mortality rates. No woman was turned away, even if she could not pay. PPAZ was born. Our mission is to promote and protect every person's freedom and right to enjoy sexual health and well-being, to make reproductive choices, and to build healthy, strong families. We do this by offering affordable, compassionate, quality reproductive health care, honest information, and unbiased, comprehensive community education programs to increase positive health outcomes. We have a deeply rooted tradition of protecting sexual health rights and defending the freedom and dignity of all women. We engage in civil discourse and always strive to be respectful. PPAZ serves all Arizonans, regardless of age, color, disability, gender, national origin, race/ethnicity, sexual orientation, socioeconomic status, gender identity or expression. Through our reproductive and sexual health care services (nine health centers statewide), education and outreach, and 501 (c) (3) advocacy, we serve more than 90,000 women, men, youth, and parents annually.

#### Length of Service (number of years)

How long has the organization been providing programs and services to the community?

83

#### **Organizational Accomplishments**

What are some of your past organizational accomplishments in the last 3 years?

- Through our Sexual Health and Responsible Education (SHARE) initiative, facilitated the adoption of comprehensive sexuality education policies in school districts in southern and central Arizona serving approximately 114,000 students.
- In partnership, a federally funded collaborative project enabled us to bring evidence-based sexuality education to 8-9th grade students in Pima County's Sunnyside Unified School District (SUSD), the second largest school district in southern Arizona. Through SHARE, we are expanding our efforts to bring a district-sustained evidenced-based/comprehensive sexuality education program to 11,900 students.
- Through SHARE, facilitated establishing a comprehensive sexuality education program in a school district in central Phoenix, benefiting over 6,500 elementary school students annually.
- Expanded our community education program, reaching a wonderfully rich diversity of youth (females and males) and their parents, including the Tohono O'odham Nation and Pascua Yaqui Tribe, LGBTQ+ persons, foster care and homeless youth, domestic violence victims, the Latino community (bilingual education), and refugees. Thinking 'outside of the box,' we are providing programming for a wide-cross section of youth-serving organizations, such as churches and groups empowering youth through bicycle and mentor programs.
- Opened new state-of-the-art East Valley Regional Health Center, better serving the underserved in east metro Phoenix.
- Launched statewide HIV Prevention Initiative, offering medications, patient navigation services, and financial assistance resources. PPAZ is one of only a handful of Arizona nonprofit providers prescribing HIV pre- and post-prophylaxis medications to decrease infections among high-risk populations.
- Launched Long-Acting Reversible Contraception (LARCs) for Teens, providing no- and low-cost IUDs and implants for sexually active teens and young adults. In the past year, we saw a 255% increase in LARC usage- safe, highly effective contraception and you don't have to remember to take a pill. Such efforts have been credited for contributing to the steep decline in teen pregnancy throughout the country.

#### **Programs and Activities**

What are some of your current key programs and activities? Describe the communities you serve. Include populations and geographic locations.

Interconnected with the key signature programs and activities highlighted above, PPAZ is building an innovative statewide multi-social services sector coalition; a coalition consisting of organizations serving vulnerable, disadvantaged, underserved, and marginalized Arizona youth. Our shared vision is to prevent unintended pregnancies and sexually transmitted infections, and improve the health and quality of young people's lives, targeting high-risk populations, including Latino, foster care, and LGBTQ+ youth, 15-24 years old. Greater opportunities for youth will be created by collectively promoting the practical value of family planning as it relates to achieving life goals, e.g., education, work, relationship, marriage and parenting aspirations, and increasing access to medically accurate information and reproductive and sexual health services.

Currently the coalition is, out of urgent necessity, strategically and collectively focused on protecting the social safety net, keeping the doors open to serve the underserved, and galvanizing the grassroots (youth and adults) and grasstops to have their voices heard. Collaboratively, we are working tirelessly and swiftly, ramping up public awareness, informing people about health/social policies that will hurt thousands of Arizonans. Youth are sharing factual information with families, friends, and neighbors, and personal stories with legislators and the media. Latino bilingual community outreach is going full force. We participated in numerous phone banks, rallies, town halls, letter deliveries to legislators, online platforms, health care/policy forums and press conferences (e.g. border/rural health care, medical professionals), Pride nights and parades, and social justice and science marches. As awareness grows, we are seeing an associated increase in the number of people seeking care and organizations requesting sexual health education. The roots of this youth-serving coalition have been firmly planted.

# **Program/Project Information**

### Program / Project Information

#### **Interest Area**

Education

#### **Program or Project Name**

Sexual Health and Responsible Education

#### **Amount of Grant Requested**

Use whole dollars, do not use \$ sign, comma, or decimal

49543

### **Total Organization Operating Budget**

Use whole dollars, do not use \$ sign, comma, or decimal

14211855

#### Per 990, Percentage of <u>Program Service Expenses</u>

Column B divided by Column A, x 100

83

#### Per 990, Percentage of Management & General Expenses Only

Column C divided by Column A, x 100

13

#### Per 990, Percentage of Management & General Expenses and Fundraising

Column C + Column D, divided by Column A, x 100

17

#### **Purpose of Grant Request**

Please summarize the project (in 25 words or less).

In SUSD and south Tucson, provide disadvantaged youth evidenced-based and comprehensive sexuality education to help them avoid teen pregnancy, be healthy, and stay in school.

#### **Project Start Date**

Month and Year

January 01, 2018

#### **Project End Date**

Month and Year

December 31, 2018

#### **Gimbel Grants Received**

List Years and Award Amounts

0

#### Statement of Need

Specify the community need you want to address and are seeking funds for.

With the 18th highest teen pregnancy rate in the nation, Arizona faces critical challenges. Unintended pregnancy- strongly linked to increased health problems, domestic violence, and poverty- is a leading cause of students dropping out of school. By 12th grade, 61% of our students have had sexual intercourse, 29% of high school students are sexually active, and of the latter, 14.6% used no contraception when they last had intercourse. Unsafe sex is giving rise to an alarming increase in sexually transmitted infections (STIs) in Arizona, with 15-19 year olds accounting for 78% of cases. Pima County, home to SUSD and south Tucson, has the second highest number of reported HIV/AIDS cases. With limited access to sexual health information and resources, minority teens have the highest pregnancy and STI rates in Arizona. Youth living in SUSD and south Tucson (majority Native American and Latino) are subject to very high health risks; teen birth rates (ages 14-19) exceed the national average (22.3/1,000;ages 15-19; 2015 data) two- to threefold. We must and can address these challenges.

To that end, PPAZ respectfully requests funding to help at-risk youth in some of the most impoverished areas of southern Arizona avoid STIs, unhealthy relationships, pregnancy, and premature parenting- and dropping out of school. Scientific evidence confirms that a more comprehensive approach to sexuality education provides youth with the tools, knowledge, confidence, and skills to make responsible, healthy decisions. SUSD, educating many south Tucson students, is incorporating a more comprehensive approach to sexuality education into their curricula; PPAZ is currently partnering on a federally funded project (funding will end June 30, 2018) to implement evidence-based sex education at the 8th-9th grades in SUSD. The district wants to build a solid foundation for students by providing a more comprehensive approach to sexuality education at lower grade levels. As requested, through the PPAZ SHARE initiative, we are currently providing technical assistance during the curricula review process and will facilitate program implementation.

#### **Project Description**

Describe your project. How will this project enable this organization to better meet community needs? What is unique and innovative about this project?

PPAZ's SHARE initiative is bringing a comprehensive approach to sexuality education to schools statewide; district-by-district more youth are learning about human development, healthy relationships, abstinence, consent, and contraception in the classroom. We do this by providing technical support, including curriculum delivery training, and unbiased, factual information to school district leaders and teachers, parent education programming, and professional development training to youth-serving organizations. Parent education programming and professional development training are critical facets of this initiative, enabling parents to talk to their kids about sex and sexuality and increasing the capacity of those working with disadvantaged and vulnerable youth to provide basic information and vital resources. Accurate, comprehensive sexuality education is not mandated in Arizona.

PPAZ has been the primary trailblazer for excellence in sexual and reproductive health and education for Arizonans since 1934. PPAZ's SHARE initiative is uniquely holistic, facilitating comprehensive sexuality education in school districts while simultaneously offering science-based, culturally sensitive, bilingual (Spanish) programming to engage youth and parents creatively and respectfully where they live and work. We adapt our programming to fill gaps in sexuality education to meet community needs. Sexuality is seen for what it is- a normal, natural, and healthy part of life. We aim to empower youth, regardless of ethnicity, race, sexual orientation, gender, nationality, religion, or financial status, to improve and protect their sexual health. We strive to improve family dialogue about sex and sexuality; parents play a significant role as the primary sexuality educators of their children.

Project Goal, Objectives, Activities, Expected Outcomes, and Evaluation: In fields below, state in the following order: 1. ONE Project Goal that is a broad, aspirational statement of purpose for the project and ONE Objective that is a specific, measurable, verifiable, action-oriented, realistic, and time-specific statement intended to guide your organization's activities toward achieving the goal. 2. Specify the Project Activities you will undertake to meet the objective and number of participants for each activity. 3. Expected Outcomes are the individual, organizational, or community-level changes that can reasonably occur during the grant period as a result of the proposed activities or services. What are the key anticipated outcomes of the project and impact on participants? State in quantifiable and verifiable terms. 4. Evaluation How will progress towards the objectives be tracked and outcomes measured? Provide specific information on how you will collect relevant data and statistics that meet your objective and validate your expected outcomes in a quantifiable manner as you describe your evaluation process.

#### 1. Project Goal and Objective

Provide underserved youth, ages 11-19, who are subject to exceptionally high health risks in SUSD and south Tucson, evidenced-based and comprehensive sexuality education curricula with the aim of lowering school dropout rates, empowering them to avoid teen pregnancy and protect their health. Objective: Reach 4,250 youth and 50 parents through PPAZ education staff provided sexuality education curricula in community settings, teacher training to facilitate evidenced-based and comprehensive sexuality education curricula, and professional development facilitation to staff at youth-serving organizations.

#### 2. Project Activities

- -Provide administrative support for Director of Education, who will be providing comprehensive sexuality education recommendations to SUSD school administrators and technical expertise during the curriculum review and decision-making process.
- -Provide SUSD Training of Educators workshops, training teachers in the delivery of age-appropriate evidenced-based and comprehensive sexuality education curricula.
- -'Coach' teachers delivering sexuality education curricula in the classroom; observe and offer supplemental support to enhance teacher delivery of sensitive topics and curricula effectiveness.
- -Offer professional development courses for staff of local youth-serving organizations.
- -Deliver 'Families Talking Together' course to parents with children ages 10-14.
- -Provide parent workshops at SUSD schools and in south Tucson community settings.

#### 3. Expected Outcomes

Provide a minimum of 4,000 youth holistic sexuality education curricula in 2018, giving them invaluable knowledge, tools, and skills to be sexually healthy.

#### 4. Evaluation

Short-term measures: Using the ADAP database, we will record the number of teachers and organization staff trained, and parents reached. Using attendance records provided by the school district, we will track the number of students receiving sexuality education curricula. Retrospective pre-post surveys will be used to evaluate and modify trainings and curricula delivery as needed. Long-term measures: indicators/trends at local level as reported by the Arizona Departments of Health Services and Education (e.g., teen pregnancy, sexually transmitted diseases, poverty, and dropout rates).

\*Below are some examples of how to list your Goals, Objectives, Activities, Expected Outcomes, and Evaluation: Objective, Outcome, and Evaluation should align and should be written in a linear format, using actual numbers and data that are quantifiable and verifiable.

#### STATE ONE GOAL, ONE OBJECTIVE, ONE OUTCOME:

- <u>GOAL</u>: House all homeless youth ages 18-24 in Mariposa County who are physically, mentally, and legally able to work within 24 hours and help them become self-sufficient in 90 days.
- OBJECTIVE: House up to 145 homeless youth referred or who contact us within 24 hours.
- OUTCOME: We expect to provide rapid rehousing to over 45 homeless youth in 2017.

<u>EVALUATION</u>: Using Build Futures' Salesforce database client management and tracking system, generate reports on the number of clients served and housed. Track our role in housing 145 youth. Account for additional success or lower numbers of youth in the program.

#### **Target Population**

Who will this grant serve? How many people will be impacted? Provide a breakdown: Number of children, youth, adults, seniors, animals.

Children/Families

#### **Project Timeline**

Provide a timeline for implementing the project. Include timeframes for specific activities, as appropriate.

- -Provide administrative support for PPAZ Director of Education during comprehensive sexuality education curriculum review and decision-making process; 3-month process, time TBD by SUSD personnel.
- -Training of Educators workshops, evidenced-based and comprehensive sexuality curricula; Total: 3; 2 trainings in 2nd half of 2018 (to be confirmed; determined by school teacher schedules). -Teacher coaching, ongoing for project duration.
- -Offer professional development courses for staff of local youth-serving organizations. Total: 4; quarterly.
- -Deliver 'Families Talking Together' course to parents with children ages 10-14; 2nd half of 2018.
- -Provide parent workshops at SUSD schools and in south Tucson community settings. Minimum of 14 (number requested to date) to be scheduled throughout project duration.

#### **Projects in the Community**

How does this project relate to other existing projects in the community? Who else in the community is providing this service or has a similar project? Who are your community partners, if any? How are you utilizing volunteers?

SHARE plays a key role in furthering the vision of the youth-serving coalition spearheaded by PPAZ. We are the only sexual and reproductive health services organization facilitating comprehensive sexuality education in Arizona schools. In partnership with Child & Family Resources, Inc. (project lead) and SUSD (collaborative grant received from the Office of Adolescent Health's Teen Prevention Pregnancy Program), PPAZ delivers evidenced-based sex education curriculum, teacher training in curriculum delivery, and is now training select teachers to provide refresher and new hire training to establish a district-sustained program for grade levels 8-9. Simultaneously, we will continue working together to create and implement a sustainable comprehensive sexuality education program for all other grade levels. And last but certainly not least, volunteers undergoing a rigorous theoretical and applied training become PPAZ Speakers Bureau certified to provide additional community sexual health presentations and workshops under the supervision of education staff.

#### **Project Future**

#### Project Future / Sustainability

Explain how you will support the project after the grant performance period. Include plans for fundraising or increasing financial support designated for the project.

PPAZ's SHARE initiative is one of our long-term signature programs and is included in our agency's 2018-2020 Strategic Plan. We will continue supporting school districts, like SUSD, who are committed to incorporating comprehensive sexuality education in their curricula. Foundations committed to this initiative are the John & Helen Murphey Foundation and Bidstrup Foundation. Private donors have been cultivated who are providing dedicated long-term funding. In keeping with our strategic fundraising plan, we continue

to identify and cultivate additional local, state, regional, and national funders to ensure program sustainability.

# Governance, Executive Leadership, and Key Personnel / Staff Qualifications

#### Governance

<u>Governance</u>:Describe your Board of Directors and the role it plays in the organization. What committees exist within your Board? How does your Board make decisions?

The Board of Directors is fully and legally responsible for establishing policy, decision making and oversight of PPAZ. The Board of Directors' overall duties include:

- assuming fiduciary responsibility by ensuring plans and structure are in place to provide the Board with awareness of PPAZ's finances and audit,
- establishing PPAZ's strategic direction in partnership with the chief executive officer;
- fundraising,
- hiring and providing oversight of the CEO,
- ensuring the Board of Directors' own effective composition and functioning and
- ensuring that proper plans and structures are in place to support PPAZ's Risk and Quality Management program.

Formal Board Committees established in bylaws: Executive, Board Development & Evaluation, Finance & Audit. Additional committees established by Board of Directors: External Relations, Compliance & Optimization, Resource Development.

Board decisions are made using Robert's Rules. One-third of the incumbent Directors shall constitute a quorum for the transaction of business at any regular or special meeting.

#### **Executive Leadership**

Management: Describe the qualifications of key personnel/staff responsible for implementing the project.

Teen Pregnancy Prevention Coordinator, BA Psychology, George Mason University, MS Public Health, University of Arizona (near completion), Bilingual (Spanish)- Experienced Medical Assistant and Volunteer with Planned Parenthood, Parent and Teen Educator with Easter Seal Blake Foundation's Parents as Teachers Program and Teens Outreach Pregnancy Services, respectively, Development Officer with Women's International Network for Guatemalan Solutions, and Graduate Teaching Assistant for global and human sexuality health courses. Expertise in culturally sensitive curricula and community education delivery, age-appropriate presentation design and development, reproductive and sexual health, including producing education materials, and partnership building.

Community Sexuality Educator, BA Sociology, University of Arizona, Bilingual (Spanish)- Experienced Outreach Specialist with Maricopa County Department of Public Health's Nurse-Family Partnership program and Education & Outreach Coordinator with Community Food Bank of Southern Arizona. Skills include curriculum development and training, logistics management, community education, partnership building, database maintenance, volunteer recruitment.

#### **Attachments**

#### **Attachments**

**REQUIRED .PDF ATTACHMENTS:** The maximum size for all attachments combined is 25 MB. Please note that files with certain extensions such as "exe', "com", "vbs", or "bat" cannot be uploaded. You must 1. **BROWSE FILES** on your computer, 2. **SELECT FILES**, then 3. **CLICK UPLOAD** to attach files.

\*IMPORTANT: For each set of required documents below, please scan all pages of each set into <u>one .pdf</u>, as only a single document upload is permitted for each item being requested.

#### 1. Project Budget and Budget Narrative

Please provide a detailed line-item budget for your **entire** project. Download the <u>V. Project Budget and Narrative Worksheet</u>, complete, and **Upload**. SEE <u>SAMPLE Budget & Narratives Worksheet</u>,

2017-Gimbel-App-Project-Budget-and-Narrative PPAZ.pdf

#### 2. Sources of Funding

Please list your current sources of funding and amounts. Download the <u>VI. Sources of Funding Worksheet</u>, complete, and **Upload**.

2017-Gimbel-App-Sources-of-Funding PPAZ.pdf

#### 3. Financial Analysis

Please provide all information requested for your **entire organization**. Inclued any notes that may explain any extraordinary circumstances. Download the **VII. Financial Analysis Worksheet**, complete, and **Upload**.

2017-Gimbel-App-Financial-Analysis PPAZ.pdf

#### 4. Current Year Operating Budget

Please provide a copy of your current year's operating budget

2018 Budget For Grants.pdf

#### 5. Budget Comparison

Download the SAMPLE Budget Comparison Worksheet, complete, and Upload.

Gimbel Budget Comparison PPAZ.pdf

#### 6. Part IX only of the 990 form

Statement of Functional Expenses (one page). If you completed a 990-EZ, Download the Part IX Functional Expenses sample of the 990 form using figures from your 990 EZ, complete, and Upload.

2016 Form 990 Part IX.pdf

#### 7. Financial Statements

Please provide a copy of your most recent year-end financial statements (audited, if possible)

2016 Audit.pdf

#### 8. Most Recent 990

Please provide a copy of your most recent 990 form

<u> 2016 Form 990 - Signed.pdf</u>

#### 9. Tax Exemption Letter

Please provide an electronic copy of your IRS 501 (c) (3) determination letter.

501 (c)(3) Letter 2017.pdf

#### 10. Board of Directors List

Please provide a list of your current Board of Directors, including their name, position on the board, and professional affiliation(s).

2018 Board list with affiliations.pdf

#### 11. Evaluation & Expenditure Report

For past grantees, provide a copy of your most recent final evaluation report, including your most recent expenditure report.

- V. Project Budget and Narrative (Do not delete these instructions on your completed form).
  - A) <u>Budget Table</u>: <u>Provide a detailed line-item budget for your entire project by completing the table below</u>. Requested line items should be limited to Ten (10) line items. The less the better. A breakdown of specific line item requests and attendant costs should include:
    - 1) Line item requests for materials, supplies, equipment and others:
      - a. Identify and list the type of materials, supplies, equipment, etc.
      - b. Specify the unit cost, number of units, and total cost
      - c. Use a formula/equation as applicable. (i.e. 40 books @ \$100 each = \$4000)
    - 2) Line item requests for staff compensation, benefits: Do not use FTE percentages.
      - a. Identify the position; for each position request, specify the hourly rate and the number of hours (i.e.  $$20/hr \times 20 \text{ hours/week} \times 20 \text{ weeks} = $8,000)$
      - b. For benefits, provide the formula and calculation (i.e.  $\$8,000 \times 25\% = \$2,000$ )
    - 3) Line items on Salaries/Personnel included in budget (contribution or in-kind) but NOT requested from the Gimbel Foundation must be broken down per number 2) above: Provide rate of pay per hour and number of hours.

Line Item	Line Item	Support	Support	Requested	Line
Request	Explanation	From Your	From	Amount	Item
_	-	Agency	Other	From	Total
			Funders	Gimbel/TC	of
Education Director	\$38/hr x 20hrs/wk x 52wks= \$39,520; \$39,520 x 36.7%=\$14,504		\$54,024 \$38/hr x 20hrs/wk x 52wks=\$39,520; \$39,520 x 36.7%=\$14,504		\$54,024
	\$22.60/hr x 40 hrs/wk x 52 wks= \$47,008; \$47,008 x 36.7%=\$17,252		\$32,130 \$22.60/hr x 40 hrs/wl x 26 wks=\$23,504; \$23,504 x 36.7%= \$8,626	\$32,130	\$64,260
Community Sexuality Educator	\$20/hr x 35hrs/wk x 52 wks= \$36,400; \$36,400 x 36.7%=\$13,359	\$14,490 \$20/hr x 30 hrs/wkx 9 wks = \$5,400 Plus \$20/hr x 5 hrs/wk x 52 wks=\$5,200 \$10,600 x 36.7%=\$3890	\$21,325 \$20/hr x 30 hrs/wk x 26 wks= \$15,600; \$15,600 x 36.7%=\$5725	\$13,944	\$49,759
	\$20/hr x 10 hrs/wkx 52 wks= \$10,400; \$10,400 x 36.7%=\$3,817	1	\$14,217 \$20/hr x 10 hrs/wkx 52 wks= \$10,400; \$10,400 x 36.7%= \$3,817		\$14,217
	Food and drink for 14 training days: \$100 = \$1,440, plus 10 parent workshops x \$50= \$500 workshops			\$1,940	\$1,940
Materials	\$4/parent x 50 parents for book and brochures, \$3/ staff member for handouts, brochures x 15 staff members; teacher training materials purchased by partner organization.			\$245	\$245
Travel	53.5 cents x 200 miles/month x 12 months			\$ 1,284	\$1,284

TOTALS:	\$14,490	\$121,696	\$49,543	\$185,729

B) Narrative: The budget narrative is the justification of "how" and/or "why" a line item helps to meet the project deliverables. Provide a description for each line item request as necessary. Explain how the line item relates to the project. If you are requesting funds to pay for staff, list the specific duties of each position. See attached SAMPLE Project Budget and Budget Narrative

#### 1. Personnel:

#### Teen Pregnancy Prevention Coordinator

Responsible for SUSD and south Tucson community program implementation. Delivers evidenced-based/comprehensive sexuality education curricula, trains teachers in curricula delivery, trains select teachers to provide refresher and new hire curricula delivery trainings (program sustainability). Provide professional staff development training to youth-serving organizations (community stakeholders) and parent workshops in schools and community settings. Develops, designs, and modifies training modules for community stakeholders and parent workshops. Bilingual. Serves as community liaison, promoting program.

 $$22.60/hr \times 20 \text{ hrs/wk} \times 52 \text{ wks} = $23,504; \text{ Benefits-} $23,504 \times 36.7\% = $8,626, \text{ Total:} $32,130$  Benefits include paid time off, life and AD&D insurance, LTD, STD, Medical, Dental, and 401K retirement plan.

#### Community Sexuality Educator

Responsible for all program logistics, such as scheduling, organizing, and setting up teacher and staff trainings and parent workshops, contacting school/organization administrators, promoting workshops in community settings, preparing all materials, data entry, etc. Receive theoretical and applied training to deliver age- and developmentally-appropriate curricula at different grade levels, professional development training for youth-serving organization staff, and interactive sexual health parent workshops in community settings.

\$20/hr x 30 hrs/wk x 17 wks=\$10,200; Benefits-\$10,200 x 36.7%=3,744, Total: \$13,944

#### 2. Trainings and Workshops

14 training days x \$100 for food and drinks=\$1,440, plus 10 parent workshops x \$50 for food and drinks=\$500. Total: \$1,940

#### 3. Education and Training Materials

\$4/parent x 50 parents for book and brochures, \$3/ staff member for handouts, brochures x 15 staff members; teacher training materials purchased by partner organization. Total: \$245

#### 4. Travel

53.5 cents x 200 miles/month x 12 months. Local travel to and within SUSD and south Tucson. Total: \$1,284

VI. Sources of Funding: Please list your current sources of funding and amounts.

#### Secured/Awarded

Name of Funder: Foundation, Corporation, Government	Amount	
Child & Family Resources: OAHS Teen Pregnancy Prevention Sub-Grant ending June 30, 2018	\$96,696	
The John and Helen Murphey Foundation	\$15,000	
Bidstrup Family Foundation	\$10,000	
Planned Parenthood Arizona- Individual Contributions	\$14,490	

# Pending

Name of Funder: Foundation, Corporation, Government	Amount	Decision Date
		-

**Diversity of Funding Sources:** A financially healthy organization should have a diverse mix of funding sources. Complete those categories that apply to your organization using figures from your most recent fiscal year.

Funding Source	Amount	% of Total Revenue	Funding Source	Amount	% of Total Revenue
Contributions	\$ 3,665,153	26%	Program Fees	\$ 8,080,272	58%
Fundraising/Special	\$ 69,570	0.5%	Interest Income	\$	
Events					
Corp/Foundation Grants	\$		Other:	\$ 17,530	0.5%
Government Grants	\$ 1,986,207	14%	Other: Investment return	\$31,217	1%

#### Notes:

Diversity of Funding is taken from the FY16 audit, since FY17 audit has not been completed yet.

Corp/Foundation Grants are included in "Contributions" in our audit.

# VII. Financial Analysis

Agency Name: Planned Parenthood Arizona, Inc.

Most Current Fiscal Year (Dates): From July 1, 2015 June 30, 2016 To: July 1, 2015 June 30, 2016

This section presents an overview of an applicant organization's financial health and will be reviewed along with the grant proposal. Provide all the information requested on your **entire organization**. Include any notes that may explain any extraordinary circumstances. Information should be taken from your most recent 990 and audit. **Double check your figures!** 

#### Form 990, Part IX: Statement of Functional Expenses

1) Transfer the totals for each of the columns, Line 25- Total functional expenses (page 10)

			<u> </u>
(A)	(B)	(C)	(D)
Total Expenses	Program service	Management &	Fundraising expenses
	expenses	general expenses	
\$12,556,457	\$10,460,078	\$1,573,736	\$522,643

# 2) Calculate the percentages of Columns B, C, and D, over A (per totals above)

- Program services (B) A general rule is that at least 75% of total expenses should be used to support programs
- Management & general administration (C) A general rule is that no more than 15% of total expenses should be used for management & general expenses
- Fundraising (D) A general rule is that no more than 10% of total expenses should be used for fundraising

(A)	(B)	(C)	(D)
Total Expenses	Program service	Management &	Fundraising expenses
	expenses	general expenses	
	Columns B / A x 100	Columns C / A x 100	Columns D / A x 100
Must equal 100%	83 %	13 %	4 %

# 3) Calculate the difference between your CURRENT year budget for management & general expenses and your previous management & general expenses per your 990 (Column C)

Percentage of Organization's	Column C, Management & general	Differential
<u>Current</u> Total Budget used for	expenses per 990 above	
Administration	-	
83 %	83 %	0 %

If the differential is above (+) or below (-) 10%, provide an explanation:

Quick Ratio: Measures the level of liquidity and measures only current assets that can be quickly turned to cash. A generally standard Quick Ratio equals 1 or more.

Cash	1 TACCOUNTED ACCOUNTABLES	/Current Liabilities	= Quick Ratio
\$ 2,542,153	\$ 1,421,889	1,296,071	3.06

# Excess or Deficit for the Year:

Excess or (Deficit) Most recent fiscal year end	Excess or (Deficit) Prior fiscal year end
\$ 1,119,300	\$ 1,568,563

#### Notes:

Fiscal year 2017 ended June 30, 2017, but audit has not yet been completed, hence FY2016 data provided.				



# Fiscal Year 2018 Budget

July 1, 2017 – June 30, 2018

# OPERATING SUPPORT & REVENUE

DONOR SUPPORT	
Unrestricted Contributions	\$2,579,905
Restricted Contributions	\$1,229,500
In-Kind, Net	\$32,000
DONOR SUPPORT TOTAL	\$3,841,405
OPERATING REVENUE	
Program Revenue	\$10,620,488
Endowment Draw/Other Revenue	\$40,000
OPERATING REVENUE TOTAL	\$10,660,488
REVENUE TOTAL	\$14,501,893
OPERATING EXPENSES	
Program Expenses	\$11,795,840
Administrative Expenses	\$1,847,541
Fundraising Expenses	\$568,474
OPERATING EXPENSES TOTAL	\$14,211,855
OPERATING GAIN (LOSS)	\$290,038

# Form 990 (2015) PLANNED PARENT Part IX Statement of Functional Expenses

Check if Schedule O contains a response or note to any line in this Part IX  Do not Include amounts reported on lines 6b, (A) (B) (C) (D)						
	8b, 9b, and 10b of Part VIII.	Total expenses	Program service expenses	Management and general expenses	Fundraising expenses	
1	Grants and other assistance to domestic organizations	400 000	400 000			
	and domestic governments. See Part IV, line 21	100,000.	100,000.			
2	Grants and other assistance to domestic					
_	individuals. See Part IV, line 22			60 miles con 100 000 000 000 000 000 000 000 000 00		
3	Grants and other assistance to foreign					
	organizations, foreign governments, and foreign					
4	individuals. See Part IV, lines 15 and 16					
4 5	Benefits paid to or for members	***************************************				
J	trustees, and key employees	576,828.	183,843.	370,197.	22,788	
6	Compensation not included above, to disqualified	370,020.	103,043,	370,197.	22,100	
٠	persons (as defined under section 4958(f)(1)) and					
	persons described in section 4958(c)(3)(B)					
7	Other salaries and wages	4,619,237.	3,844,002.	516,330.	258,905	
8	Pension plan accruals and contributions (include			0.0000	200/500	
	section 401(k) and 403(b) employer contributions)	52,979.	44,999.	348.	7,632	
9	Other employee benefits	557,790.	376,468.	146,448.	7,632 34,874	
10	Payroll taxes	428,058.	337,962.	66,571.	23,525	
11	Fees for services (non-employees):					
а	Management					
b		70,277.		70,277.		
C	Accounting	33,550.		33,550.		
d	Lobbying					
е	Professional fundraising services. See Part IV, line 17					
f	Investment management fees					
g	Other. (If line 11g amount exceeds 10% of line 25,					
	column (A) amount, list line 11g expenses on Sch O.)	494,421.	447,006.		47,415 1,622	
12	Advertising and promotion	76,878.	70,099.	5,157.		
13	Office expenses	189,727.	162,204.	17,578.	9,945	
14	Information technology	125,051.	79,108.	45,318.	625	
15	Royalties	1 151 212	1 000 000	70 464	44 455	
16	Occupancy	1,151,313. 104,592.	1,069,692.	70,464.	11,157	
17	Travel	104,392.	81,741.	14,413.	8,438	
18	Payments of travel or entertainment expenses					
40	for any federal, state, or local public officials  Conferences, conventions, and meetings	82,104.	36,011.	34,137.	11,956	
19 20	The state of the s	50,366.	48,796.	1,524.	46	
21	Interest Payments to affiliates	158,068.	129,044.	23,758.	5,266	
22	Depreciation, depletion, and amortization	468,648.	375,713.	80,476.	12,459	
23	Insurance	152,660.	131,953.	15,739.	4,968	
24	Other expenses. Itemize expenses not covered			-0,.00,	2,500	
	above. (List miscellaneous expenses in line 24e. If line				5.5	
	24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule 0.)					
а	CONTRACEPTIVES AND MEDI	2,073,666.	2,073,666.			
b	OPERATING SUPPLIES	404,316.	364,777.	33,123.	6,416	
С	REPAIRS AND MAINTENANCE	214,188.	210,127.		4,061	
d	LAB FEES	148,225.	148,225.			
е	All other expenses	223,515.	144,642.	28,328.	50,545	
25	Total functional expenses. Add lines 1 through 24e	12,556,457.	10,460,078.	1,573,736.	522,643	
26	Joint costs. Complete this line only if the organization					
	reported in column (B) joint costs from a combined					
	educational campaign and fundraising solicitation.					
	Check here if following SOP 98-2 (ASC 958-720)					

532010 12-16-15

# Planned Parenthood Arizona, Inc.

# **Budget Comparison**

	Unaudited Actuals Most recently Completed Year 2017	Budget Projections Current Year 2018	Variance
OPERATING PROFIT (LOSS)			
DONOR SUPPORT			
Unrestricted Contributions	3,281,797	2,579,905	-21%
Restricted Contributions	1,591,178	1,229,500	-23%
In-Kind, Net	23,057	32,000	39%
DONOR SUPPORT Total	4,896,031	3,841,405	-22%
OPERATING REVENUE			
Program Revenue	10,531,115	10,620,488	1%
Endowment Draw / Other Revenue	97,573	40,000	-59%
OPERATING REVENUE Total	10,628,689	10,660,488	0%
REVENUE TOTAL	15,524,720	14,501,893	-7%
OPERATING EXPENSES			
Salaries & Wages	6,763,383	7,442,647	10%
Employee & Volunteer Development	93,601	115,000	23%
Contract Services	718,942	815,000	13%
Program Expense	3,365,915	3,477,000	3%
Communications	312,876	300,000	-4%
Facilities & Maintenance	1,673,730	1,762,573	5%
Other Expense	226,864	299,635	32%
OPERATING EXPENSES Total	13,155,312	14,211,855	8%
INVESTMENT GAIN / LOSS			
Investment Gain / Loss	177,685		
INVESTMENT GAIN / LOSS Total	177,685		
OPERATING PROFIT (LOSS) Total	2,547,093	290,038	-89%
Profit (Loss)	2,547,093	290,038	-89%



Planned Parenthood Arizona, Inc.

#### **FISCAL YEAR 2018 BOARD OF DIRECTORS**

Kerry Blume (Chair) – Consultant Natasha Bhuyan, M.D. (Secretary)– Physician, One Medical Group Angela Florez (Vice-Chair) – CDO, Valle Del Sol Ann A. Walker (Treasurer) – Media Relations Specialist, Yuma Visitors Bureau

Annette Everlove – Retired Attorney Joel Feinman – Public Defender, Pima County Juanita Francis – RN, Community Volunteer Beth Frantz - CFO, Legacy Foundation of Southeast Arizona Susan Friese - Program Coordinator, Adult Basic Literacy, Literacy Connects Nathan Jones – General Counsel, The NARBHA Institute Anna Keene –Student, University of Arizona Wanda Kolomyjec – Faculty Associate, Arizona State University Julie Kwatra, M.D. - Physician, Arizona Women's Care Amanda Leib, M.D. – Physician, Tuba City Regional Health Care Corporation Joseline Mata - Undergraduate Student, University of Arizona Shasta McManus – Consultant, Strategic Issues Management Group, Inc. Andrew Norris – Consultant, Production Technology, Ricoh, USA Jackie Resnick – Pima County Regional Mgr, Teen Outreach Pregnancy Services Christine Whitney Sanchez – President, Innovation Partners International J. Taylor Swick, Esq., - Lobbyist, Arizona Medical Marijuana Action PAC Magdalena Verdugo – Vice President School Readiness, Chicanos Por La Causa Xanthia Walker – Co-Founder and Artistic Director - Rising Youth Theatre Shelby Weathers – Student, ASU Barrett Honors College Patricia Wiedhopf - Special Staff Assistant - Pima County Attorney's Office Noor Zwayne, M.D. – Dignity Health Medical Group

#### **Youth Board of Directors**

Emily Blake –Student – Arizona School for the Arts Thea Eigo –Student – Arizona School for the Arts Zaniel Rodriguez –Student – University High School Deja Foxx – Student / Volunteer



CINCINNATI OH 45999-0038

In reply refer to: 0248367576 Feb. 17, 2017 LTR 4168C 0 86-0146520 000000 00

00016420

BODC: TE

RECEIVED FEB 2 1 2017

PLANNED PARENTHOOD ARIZONA INC PLANNED PARENTHOOD OF CEN & NOR AZ 4751 N 15TH ST PHOENIX AZ 85014



028142

Employer ID Number: 86-0146520

Form 990 required: YES

Dear Taxpayer:

This is in response to your request dated Feb. 09, 2017, regarding your tax-exempt status.

We issued you a determination letter in Sepember 1944, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c) (3).

Our records also indicate you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If a return is required, you must file Form 990, 990-EZ, 990-N, or 990-PF by the 15th day of the fifth month after the end of your annual accounting period. IRC Section 6033(j) provides that, if you don't file a required annual information return or notice for three consecutive years, your exempt status will be automatically revoked on the filing due date of the third required return or notice.

For tax forms, instructions, and publications, visit www.irs.gov or call 1-800-TAX-FDRM (1-800-829-3676).

If you have questions, call 1-877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific Time).

0248367576 Feb. 17, 2017 LTR 4168C 0 86-0146520 000000 00 00016421

PLANNED PARENTHOOD ARIZONA INC PLANNED PARENTHOOD OF CEN & NOR AZ 4751 N 15TH ST PHOENIX AZ 85014

Sincerely yours,

Doris P. Kerwright

Doris Kenwright, Operation Mgr.

Accounts Management Operations 1



Strengthening Inland Southern California through Philanthropy

BOARD OF DIRECTORS

November 30, 2017

S. L. Gimbel Foundation Fund

Sean Varner Chair of the Board

J. Sergio Bohon

Vice Chair of the Board Pat Spafford, CPA Chief Financial Officer

Dr. Paulette Brown-Hinds Secretary of the Board

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Paula Myles Interim President and CEO Mr. Bryan Howard

President & CEO

Planned Parenthood Arizona, Inc.

4751 North 15th Street Phoenix, AZ 85014

Dear Mr. Howard:

Congratulations! A grant has been approved for Planned Parenthood Arizona, Inc. in the amount of \$49,543.00 from the S.L. Gimbel Foundation. The performance period for this grant is December 1, 2017 to November 30, 2018. Additional funding beyond the performance period is not guaranteed. It is highly recommended that alternative funding sources be sought accordingly. The grant is to support the following as specified in your proposal:

# To provide disadvantaged youth with sexuality education

This grant is subject to the terms outlined in the enclosed Grant Agreement. After you have reviewed the terms and conditions of the Grant Agreement, please sign and date the agreement and return with original signature to The Community Foundation by Friday, December 29, 2017. Be sure to copy the signed agreement for your records. Funds will be released upon receipt of the signed Grant Agreement.

A condition of this grant is that you agree to submit the Grant Evaluation Form which includes a narrative report and fiscal report. The Grant Evaluation is due by December 15, 2018 and will be available online at:

https://www.thecommunityfoundation.net/grants/grants/forms.

We wish you great success and look forward to working with you during the grant performance period. If you have any questions, please feel free to contact me at 951-241-7777.

Sincerely,

Celia Cudiamat

**Executive Vice President of Programs** 

23783 Planned Parenthood Arizona, Inc.

20170857 GIMB

