The Community Foundation Serving Riverside and San Bernardino Counties	S.L. Gimbel Foundation Fund Grant Evaluation Form
Grant Period:	7/1/2012-6/30/13

Organization: Nevada Humane Society	
Contact Name: Diane Blankenburg	Title: Development Director
Phone Number: 775-856-2000, ext. 331	Grant Period: 7/1/12-6/30/13
Award Amount: \$24,000	Grant Number: 033528

 Describe the project's key outcomes and results based on your goals and objectives. Provide the number of clients served and other relevant statistics.

The S.L. Gimbel Foundation grant of \$24,000 enabled Nevada Humane Society to provide 100 shelter animals with spay/neuter services, microchipping, vaccinations, other medical care as needed, and daily care until they were adopted. It also helped to support adoption promotions and marketing initiatives to attract potential adopters for these animals.

• What were the challenges and obstacles you encountered (if any) in attaining your goals & objectives? How did you overcome and/or address the challenges and obstacles? What were the lessons learned?

Our biggest challenge continues to be the fragile Nevada economy, which still produces an unusually large number of surrendered animals as well as restrains potential adopters from assuming the financial responsibility for a new pet. We continue to be innovative and persistent with our community outreach.

Describe any unintended positive outcomes as a result of the efforts supported by this grant.

By helping NHS to care for and adopt out easier-to-place pets, we are able to focus on those with special behavioral or medical needs who are harder-to-place.

• Describe the overall effect this grant has had on your organization.

This grant has helped us to further our lifesaving efforts as we strive to keep Washoe County a no-kill community and the country's safest metropolitan area for homeless pets.

Tell us a few success stories that made an impact on your organization and/or community as a result
of this grant.

Please see Attachment A.

• Provide a financial report on the use of your grant funds (expenditures).

Item	Quantity	Total
Animal Care & Adoption (incl. spay/neuter, microchipping, vaccinations, vet care, daily care, adoption promotions/marketing)	100@\$240 each	\$24,000

Please send copies of publicity and other promotional materials

The Gimbel Foundation grant was acknowledged to the Nevada Humane Society Board of Directors and staff through internal communications. It was also acknowledged to our donor base, volunteers and NHS friends through an e-newsletter (please see Attachment B).

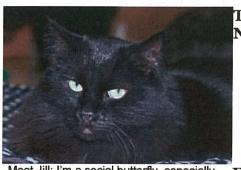
All variances or time extensions must be approved by The Community Foundation's Grant Committee. Please contact us at 951-684-4194, ext. 114 immediately if a variance or extension becomes necessary.

### Please return the completed form to:

Celia Cudiamat, Vice President of Grant Programs 3700 Sixth St., Suite 200, Riverside, CA 92501 or fax to 951-684-1911

Or email to: ccudiamat@thecommunityfoundation.net





Meet Jill: I'm a social butterfly, especially with other cats. Playful and fun to watch, I promise to always be full of adventure! I thrive on having my back scratched, and I'm always eager to please. Will you give me the home I deserve?

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## News:

## Join Us for Safe Trick-or-Treating on October 31

Bring the family to Nevada Humane Society on October 31 from 4:00 to 7:00pm for Safe Trick-or-Treating for lots of free treats for kids in costume! Sip on hot chocolate and apple cider while enjoying spooky music and décor. Visit with shelter dogs and cats and people in Halloween costumes—you can even adopt a four-legged goblin! It's safe fun for the whole family and a great way to celebrate Halloween with homeless pets. The event is free.



Join us for Safe Trick-or-Treating on October 31 from 4 - 7pm at NHS!



Help Empty the Shelter at NHS and adopt an adult cat or dog for the price you choose!

# Help *Empty the Shelter*—Adopt an Adult Pet at the Price You Choose!

October is nearly over, but you can still help NHS reach a goal of adopting 900 animals by October 31. Do your part today and help Empty the Shelter by adopting an adult cat or dog for the price you choose. All pets are spayed or neutered, vaccinated and microchipped.

Thank You to the S.I. Gimbel Foundation NHS would like to extend a sincere thanks to the S.I. Gimbel Foundation for a generous grant of \$24,000 for our animal Care & Adoption Program. The funds will be used to continue animal lifesaving efforts while working to make Washoe County a no-kill community.

#### **Events:**

# GourMelt Grilled Cheese Truck at NHS on October 27—Lunch Anyone?

Fill your stomach and melt your heart at the same time with the best grilled cheese sandwich in town and the best selection of wonderful pets for adoption! Saturday, October 27 from 11:00am – 2:00pm the GourMelt Grilled Cheese Truck will be serving lunch at Nevada Humane Society, 2825 Longley Lane. Indoor seating will be available inside the NHS classroom.

Check out Gourmelt's menu online at <a href="http://www.gourmeltreno.com/gourmelt-menu.p">http://www.gourmeltreno.com/gourmelt-menu.p</a> df.

## Attend a Texas Hold'em Charity Poker Tournament to Benefit G.I. DOGS on October 26

The Peppermill Resort and Casino is hosting a Texas Hold'em Charity Poker Tournament on Friday, October 26 at 7:00 pm, to benefit the NHS G.I. DOGS Program, which transforms abandoned animals into service dogs and pets for military veterans. There will be a \$50 entry fee to the cash prize pool for the players, along with the option of purchasing \$20 chip re-buys and a final \$20 chip add-on (last chance to purchase chips to increase

your chance of winning the cash and trophy). All re-buy and add-on proceeds will directly benefit G.I. DOGS. Participants making the final \$20 add-on will also receive a commemorative card cap medallion for free.

The Peppermill is located at 2707 South Virginia Street in Reno. To register for the tournament, call the Peppermill Poker Room at 775-689-7275.

#### **Get Involved:**

Vote for NHS in the "Help a Shelter Out" Facebook Challenge—Help Us Win \$10,000!

Vote for NHS in the Pets Add Life (PAL) "Help a Shelter Out" Facebook contest and you will give us a shot at a \$10,000 grand prize. You can vote once daily, but vote now, because voting ends on November 16. The shelter with the most votes wins.

To participate, visit and 'like' PAL's Facebook page at <a href="www.facebook.com/petsaddlife">www.facebook.com/petsaddlife</a>. Then, look for the 'Vote for Your Shelter' tab near the top right. Simply click on the link, find NHS, and vote! It's quick and easy.

Virginia Range Horses Seek Loving Homes
The Hidden Valley Wild Horse Protection Fund, a
local all-volunteer non-profit organization, is
seeking loving homes for over 30 Virginia Range
wild horses. These horses are not given the same
protections as those on BLM land nor are they
protected under the Wild Horse and Burro Act of
1971. The Virginia Range horses have been
microchipped and stallions have been gelded. If
you can help by adopting a horse or would like
more information, please visit
<a href="http://www.hiddenvalleyhorses.com/">http://www.hiddenvalleyhorses.com/</a> and to
download an adoption application or view pictures
of all the horses available for adoption.

Please help spread the word about the need for homes for these horses to your friends, family members and co-workers too.



Melt your heart and your mouth as GourMelt the Gourmet Grilled Cheese truck will be at NHS on October 27, from 11am - 2pm. Lunch anyone?



Join the Pets on Tour and help us find pets loving, new homes!

## Help Pets Get Adopted by Volunteering with Pets On Tour

Pets on Tour (dogs, cats, kittens, and bunnies who are looking for a home) will be making special guest appearances around town. We need volunteers to help out with the following *Pets on Tour* adoption events:

PetSmart, 6675 S. Virginia St., Reno: Fridays, 12:00pm – 5:00pm; Saturdays, 11:00am - 4:00pm; Sundays, 11:00am - 3:00pm

Art Source Gallery, 9748 South Virginia Street, Unit E, Reno: Friday, October 19, 11:00am -4:00pm

Pumpkin & Harvest Festival, Garden Shop Nursery, 3636 Mayberry Drive, Reno: Saturday, October 20, 10:00am – 2:00pm

If you would like to learn more, please contact Nikole Nichols, Community Programs Manager, at 775-856-2000 ext. 321 or at nnichols@nevadahumanesociety.org.

Website | Email | Donate phone: (775)856-2000 | fax: (775) 284-7060 Nevada Humane Society | 2825 Longley Lane | Reno, NV 89502

# Nevada Humane Society Gimbel Foundation Grant Success Stories



"My name is Scooby and I was given up because my family could not take care of me. When I arrived at the shelter, I was severely matted, dirty, thin, and scared to death. After a serious grooming session, a bath, healthy diet, and lots of TLC, I am feeling so much better. Finding a new, loving home was the perfect ending. Thanks for giving me a second chance."



"Hi, I'm Miracle and I'm a survivor! I somehow got tangled up in a tarp. I cannot remember how long I was stuck there, but a Good Samaritan came to my rescue. My foster parents helped me overcome the nerve damage to my leg with physical therapy. Now I'm nearly back to normal and enjoying life in my new home."



Chester was limping when a kind police officer picked him up. He arrived at the shelter and was taken right to the Nevada Humane Society clinic where Dr. Jackson attended to him. A wound on his right front leg was so badly infected, he could not put any weight on it at all. Our veterinary team is worked quickly to save his leg. Throughout his ordeal, Chester remained calm and happy and so grateful for affection and attention. He's now in a foster home and his foster parents plan to adopt this lucky, loving dog.



"I'm Gizmo. I was found on the streets one day by a Good Samaritan. My right eye really hurt and it turned out there was a very bad ulcer on it. The NHS vet team couldn't save my eye but they did save my life. I'm just as cute with only one eye and am already safe and sound in a new, loving home."



When an elderly woman passed away, leaving behind a dozen senior dogs, four cats and two birds in an unkempt home, the family called Nevada Humane Society for help. Our Dog Care Manager and two staff members were dispatched to the residence, where the animals were frightened and undersocialized. One of the dogs, Norwood, was an obese fellow and breathing hard from exertion. A thyroid condition was suspected but his blood work was normal. He was put on a special diet and exercise plan to help him slowly take off the extra pounds so he would feel better. It took a little time but Norwood found his new family.



Bran (left), a beautiful seal-point Siamese, and an Abyssinian mix named Cran, were also part of the menagerie left behind by the deceased elderly woman. The duo were confined to a small cage for months, possibly years. When rescued, they were virtually untouchable, lashing out in frustration at anyone who came near them. After a health check-up at Nevada Humane Society, Bran and Cran were let loose in a cat colony room. In no time at all, they shed their confinement-related behavior issues and both have been adopted.