

Internal Use Only:
Grant No: _____

**Organization / Agency Information**

<b>Organization/Agency Name:</b> NATURAL HISTORY MUSEUM OF LOS ANGELES COUNTY		
<b>Physical Address:</b> 900 EXPOSITION BLVD LOS ANGELES, CA 90007		
<b>Mailing Address:</b> 900 EXPOSITION BLVD LOS ANGELES CA 90007		
<b>CEO or Director &amp; Title:</b> Ms Lori Bettison-Varga, President and CEO		
<b>Phone:</b> (213) 763-3315	<b>Fax:</b>	<b>Email:</b> Lori Bettison-Varga Tel: (213) 763-3301 lbv@nhm.org
<b>Contact Person &amp; Title:</b> Julie Gaeta, Corporate and Foundation Giving Director		
<b>Phone:</b> (213) 763-3315	<b>Fax:</b>	<b>Email:</b> jgaeta@nhm.org
<b>Web Site Address:</b> <a href="http://www.nhm.org">http://www.nhm.org</a>		<b>Tax ID:</b> 95-6132185

**Program / Grant Information**

**Program Area:** Education

<b>Program/Project Name:</b> School and Teacher Program			<b>Amount of Grant Requested:</b> \$25,000
<b>Total Organization Budget:</b> \$44,009,933	<b>Per 990, Percentage of Program Service Expenses (Column B/ Column A x 100):</b> 76%	<b>Per 990, Percentage of Management &amp; General Expenses Only (Column C / Column A x 100):</b> 15%	<b>Per 990, Percentage of Management &amp; General Expenses and Fundraising (Column C+D / Column A x 100):</b> 24%
<b>Purpose of Grant Request (one sentence):</b> To provide 200,000 students and their teachers with free field trips, informal learning experiences, and critical educational resources grounded in science, nature, history and culture.			
<b>Program Start Date (Month and Year):</b> 7/1/2019		<b>Program End Date (Month and Year):</b> 6/30/2020	
<b>Gimbel Grants Received: List Year(s) and Award Amount(s)</b> \$15,000 in 2009 \$10,000 in 2010 \$25,000 in 2011 \$25,000 in 2013 \$25,000 in 2015			

Internal Use Only:
Grant _____

**Organization / Agency Information**

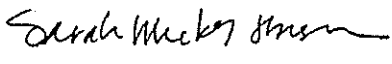

<b>Organization/Agency Name:</b> Los Angeles County Museum of Natural History Foundation		
<b>Physical Address:</b> 900 Exposition Boulevard		<b>City/State/Zip</b> Los Angeles, CA 90007
<b>Mailing Address:</b> 900 Exposition Boulevard		<b>City/State/Zip</b> Los Angeles, CA 90007
<b>CEO or Director:</b> Lori Bettison-Varga		<b>Title:</b> President and Director
<b>Phone:</b> 213-763-3301	<b>Fax:</b>	<b>Email:</b> lbv@nhm.org
<b>Contact Person:</b> Julie Gaeta		<b>Title:</b> Corporate and Foundation Giving Director
<b>Phone:</b> 213-763-3315	<b>Fax:</b>	<b>Email:</b> jgaeta@nhm.org
<b>Web Site Address:</b> www.nhm.org		<b>Tax ID:</b> 95-6132185

**Program / Grant Information**

**Interest Area:**  Animal Protection  Education  Environment  Health  Human Dignity

<b>Program/Project Name:</b> School and Teacher Programs			<b>Amount of Grant Requested:</b> \$25,000
<b>Total Organization Budget:</b> \$50,490,695	<b>Per 990, Percentage of Program Service Expenses (Column B/ Column A x 100):</b> 76%	<b>Per 990, Percentage of Management &amp; General Expenses Only (Column C / Column A x 100):</b> 15%	<b>Per 990, Percentage of Management &amp; General Expenses and Fundraising (Column C+D / Column A x 100):</b> 24%
<b>Purpose of Grant Request (one sentence):</b> School and Teacher Programs provide 200,000 students and teachers with free, informal science education.			
<b>Program Start Date (Month and Year):</b> July 1, 2019		<b>Program End Date (Month and Year):</b> June 30, 2020	
<b>Gimbel Grants Received: List Year(s) and Award Amount(s)</b> \$15,000 in 2009; \$10,000 in 2010; \$25,000 in 2011; \$25,000 in 2013; \$25,000 in 2015			

**Signatures**

<b>Board President / Chair (print name and title):</b> Sarah Muecke Jensen Board Chair	
<b>Signature:</b> 	<b>Date:</b> 9/19/19
<b>Executive Director/President (print name and title):</b> Lori Bettison-Varga President and Director	
<b>Signature:</b> 	<b>Date:</b> 9/19/19

## 2019 S.L. Gimbel Foundation Fund APPLICATION

### Narrative

#### **I. Organization Background**

Established in 1913, the Natural History Museum of Los Angeles County (NHMLA) is an indoor-outdoor destination located in the cultural hub of Exposition Park. NHMLA has grown into the largest natural history museum in the Western United States in possession of one of the world's most extensive and valuable collections—only surpassed nationally by the Smithsonian—ranging from meteorites 4.5 million years old to new species discovered every year by NHMLA scientists.

The Natural History Family of Museums, encompassing NHMLA, the La Brea Tar Pits and Museum, and the William S. Hart Ranch and Museum, operate under the collective mission to inspire wonder, discovery and responsibility for our natural and cultural worlds. A comprehensive strategic framework informs every aspect of the Museum's decision-making, creating a more responsive, nimble, and relevant institution. The three overarching goals identified within the strategic framework are: 1) expand our role as a museum of, for, and with L.A., 2) create a new interdisciplinary model for understanding and connecting to urban nature, and 3) strengthen and activate our research and collections to create new knowledge about our world. Under this renewed institutional vision, the Community Science office and City Nature Challenge operate at the confluence of these goals.

Opening its doors in 1913, the Natural History Museum (NHM) is Los Angeles' first cultural institution and remains a beloved destination for Angelenos and global visitors alike. It has grown into the largest natural and historical museum on the west coast, boasting a notable roster of educational programming and award-winning exhibitions exploring the connections between our planet's past, present, and possible future.

NHM is one of three distinguished campuses that make up the Natural History Museums of Los Angeles County (NHMLAC), which also includes the La Brea Tar Pits and the William S. Hart Museum and Ranch. United by a collective mission to inspire wonder, discovery, and responsibility for our natural and cultural worlds, the Museums align innovative research with compelling storytelling to enrich our exhibits and programming with content that is both exciting and relevant for visitors of all ages. With a team of experts and researchers from 15 curatorial disciplines on staff, over 35 million objects and specimens in our collections, and a breadth of history dating as far back as 4.5 billion years, the Museums are an irreplaceable resource for informal science and history exploration.

#### **Organizational Accomplishments:**

The Natural History Family of Museums welcomed 1.26 million visitors over the last year to experience scientifically and culturally relevant exhibitions and a full slate of related programming. Our audience is one of the most diverse museum visitorships in the nation, with a demographic breakdown that is 38% Latino, 11% Asian, 14% African-American, and 32% Caucasian. NHMLA was recently named by USA Today as one of the top ten 'Best Museums for Families' in the nation, the only museum in California to receive this distinction.

As part of our multi-dimensional educational outreach program, the Mobile Museum: An Ocean Experience was recipient of the 2017 Superintendent's Award for Excellence in Museum Education from the California Association of Museums. The award recognizes outstanding achievements in California museum programs that serve K-12 students and educators.

NHMLA recently closed out the landmark NHM Next capital campaign, securing \$135 million to dramatically transform our Exposition Park location. This campaign ushered in floor-to-ceiling updates on more than half of the building, with the addition of five major exhibits and 3 1/2 acres of outdoor gardens. In a 2013 article, Edward Rothstein of the New York Times deemed the improvements "a transformation of the genre" in exhibition development. Since then, the Museum has seen annual attendance increase by 53% between 2010 and 2016. With the revitalization of Exposition Park, NHMLA has engaged the architectural firm Frederick Fisher and Partners to conduct a massing study and produce renderings for a landmark renovation of the western wing of the Museum. The space will house a multi-purpose theater and a new entry at the southern corner of the building and provide a more welcome "front porch" for visitors. The plan would replace the Jean Delacour Auditorium with a three-story addition and add 60,000 sq. ft. to the Museum.

NHMLAC welcomes nearly 1.2 million people each year, contributing to the preservation of Southern California's cultural vitality. With one of the most ethnically diverse Museum audiences in the country, its visitor base is increasingly reflective of Los Angeles' population—39% Latino, 32% Caucasian, 14% African-American, 11% Asian, and 4% other. This suggests the Museum's reach is widespread among L.A. residents. In 2017, NHM was named by USA Today as one of the top ten "Best Museums for Families" in the nation.

As part of our multi-dimensional educational outreach program, the Mobile Museum: An Ocean Experience was the recipient of the 2017 Superintendent's Award for Excellence in Museum Education from the California Association of Museums. The award recognizes outstanding achievements in California museum programs that serve K-12 students and educators.

As NHM prepares to celebrate its 106th year in Exposition Park, its role as regional storyteller remains as significant as ever. In 2018, NHM unveiled a reimagined Becoming Los Angeles exhibit that depicts the city's transformation from tiny pueblo to sprawling metropolis. Most notably, it features a greater presence of the diverse Angeleno voices who helped shape L.A.'s cultural and historical identity throughout its 500-year history, establishing NHM's commitment to supporting authentic, cross-cultural dialogue.

With new investments into Exposition Park's revitalization, NHM finds itself at the center of a renewed energy and excitement for the future of South L.A. The Museum has embarked on its own transformation to emerge more fully as a community platform for dialogue and scientific engagement. NHM's Center for Nature and Culture, now in early stages of development, will add approximately 130,000 square feet at the Museum's southwest corner and include a visitor welcome center, two new exhibition galleries, and a 440-seat theater where community events, lectures, daily educational presentations, and more will be hosted.

#### Program Activities:

The NHM Family of Museums welcomed over 202,000 students and teachers from 1,995 schools over the 2016-2017 school year with free Museum admission, guided programming, and grade-specific lesson plans designed to connect our exhibitions with larger scientific and historical themes in the classroom. All lesson plans, activities, and similar curricula were developed in collaboration with local teachers to be compliant in Common Core and Next Generation Science Standards. Current lesson plans include exploring the traditions of the Gabrielino-Tongva people, examining Museum objects and historical photographs that document a migrant's journey to California during the Gold Rush, and providing creative writing prompts that use Museum artifacts as inspiration pieces.

Our School and Teacher Programs participants reflect the incredible diversity found in the Los Angeles Unified School District and in our region as a whole. With 56% of visiting schools receiving federal Title 1 funding, we are providing valuable STEM education where it is most needed. The Museum is committed to informal science education that is instrumental in broadening the horizons of local youth and providing career options in fields where people of diverse backgrounds are under-represented.

In response to recent studies extolling the benefits of outdoor education and the increasing scarcity of green space in the urban core of Los Angeles, the Museum has developed a series of Youth in Nature Programs for children aged three to twelve. This program connects engaged youth with Museum geologists, botanists, and biologists to explore our 3 1/2 acres of programmatic Nature Gardens and to participate in nature-based field trips across Southern California. These trips range from exploring tide pools in the South Bay of Los Angeles to adventures to Big Tujunga Wash with Museum ornithologists. The intent is to create a continuum of immersive science education spanning intellectual development, from toddlers to teens.

As the Natural History Museums' largest educational initiative, our School and Teacher Program provides nearly 200,000 local students and their teachers with free admission, grade-specific lesson plans, and guided activities each year. By harnessing our world-class collections and innovative exhibits, these programs help build important connections to science and history concepts taught in the classroom.

To address the lack of access to outdoor education in the densely populated, urban areas of L.A., our Community Science programs encourage public participation in a biodiversity study alongside NHM scientists and researchers. Schoolyards, backyards, and communities are transformed into living laboratories, and Angelenos can document and share their plant and animal observations using the iNaturalist phone app. Along with building a deeper connection to urban nature, participants are contributing to a database of information used by real scientists in ongoing studies all around the world. In 2018, 600 people joined this growing network of

community scientists, which now relies on more than 4,000 participants to document wildlife from all over the greater Los Angeles area.

Furthermore, our Youth in Nature programs introduce children ages three to twelve to the natural wonders of our 3 ½-acre Nature Gardens through free monthly workshops, while our In the Field series offers four day trip outings for participants of all ages to explore various ecologically or historically-significant areas of Southern California.

NHM also produces a full roster of dynamic events and programs to engage its audiences year-round. First Fridays, a vibrant after-hour series tapping into our millennial audiences, bridges science, culture, and entertainment through relevant discussions, behind-the-scenes tours, and high-energy performances from local bands and DJs. Our annual weekend-long festivals, Nature Fest, Bug Fair, and Dino Fest, reached a combined 33,000 people last year and continue to attract some of our largest, most enthusiastic crowds.

## **II. Project Information:**

### **A) Statement of Need**

Every day, the Natural History Museums of Los Angeles County provide thousands of eager visitors with opportunities to discover some of the world's most extraordinary artifacts, interact with real science leaders, engage with local wildlife, and explore groundbreaking research initiatives. As an educational advocate within its South L.A. neighborhood, a region historically challenged by low-performing, under-resourced schools, NHM serves as an accessible destination for students to gain fundamental learning experiences grounded in science, history, nature, and culture at no cost. It is often irreplaceable opportunities like these that introduce children to the value of scientific pursuit, laying the groundwork for personal and professional success.

Education studies note the formation of a STEM "identity" as a chief factor in whether students remain curious about science and consider a STEM-related career. Although there are other factors that assist in creating an interest in science, such as family and schoolteachers, student interest is strengthened through informal experiences outside of the traditional classroom setting. Whether it's digging for dinosaur fossils in the Discovery Center or studying wildlife taking refuge in the Nature Gardens, the Museum engages students in environments that are unique, collaborative, and inquisitive. For children to truly understand and appreciate their natural world, they need to experience it.

With more than half of all job openings requiring basic STEM literacy, according to a 2016 STEM Coalition report, exposure to informal STEM learning from a young age through high school is key to helping prepare students for their futures. Despite this emphasis on science preparedness in the workforce, extracurricular scientific resources are rare, especially in low-income communities. With 56 percent of the Museum's visiting schools receiving Title I federal funding, a majority of students come from families eligible for free or reduced-price meal programs. NHM's educational programs often provide an important first step in sparking scientific connection among visitors.

Support for our School and Teacher Program will enable the Museum to continue its role as a change agent committed to alleviating education barriers and expanding access to STEM learning and urban nature to youth who are critically underrepresented in those fields. By providing Los Angeles' diverse communities with an inclusive and safe space to play, explore, ask questions, and learn, we can continue to offer a one-of-a-kind educational platform that inspires joy, ignites curiosity, and encourages a lifelong quest for knowledge through a deeper understanding and appreciation for our natural and cultural worlds.

### **B) Project Description**

The Natural History Museum's School and Teacher Program is one of the most diverse large-scale Museum school programs in the United States, serving the second largest public school district in the nation, the Los Angeles Unified School District. Each year the Museum serves nearly 200,000 students with high-quality programming that is engaging, accessible and compliant in both Common Core and Next Generation Science Standards (NGSS). By providing these high-quality experiences to students and teachers free of charge, these programs offer some of the most under-resourced schools in the nation an important entry point for cultivating meaningful relationships with science and nature. Through these programs, we can continue to expand the scope of what is possible in informal science education.

Year-round Museum field trips provide hands-on learning experiences that give students the unique opportunity to meet scientists, interact with artifacts, and make new discoveries that spark curiosity, creating a lasting impact for years to come. Educators from across Los Angeles, where science education and teacher preparedness are perpetually underfunded, have also come to depend on classroom resources that NHM makes available at no cost. Developed by educators for educators, our website has downloadable lesson plans for grade-specific curriculum, self-guided programs, and exhibit-focused activities. These resources help teachers transform the Museum into an interactive classroom, using relevant scientific and historic examples to support the lessons students are currently studying at school. Back in the classroom, teachers can continue connecting students to museum concepts with follow-up activities such as “nature journaling,” where they record detailed observations of their nature experiences.

Each year, more than 10,000 teachers also receive free Museum admission outside of school field trips to utilize Museum resources and participate in educator workshops. Through regular evaluation of our educational programs, NHM has found that 97 percent of educators have incorporated ideas from our workshops in their own classroom instruction, positioning the Museum as a critical resource for teachers and the students that directly benefit from enriched instruction.

### C) Project Goal, Objectives, Activities & Expected Outcomes

#### *Project Goal:*

To provide 200,000 Los Angeles students with access to free informal science education and help inspire positive perceptions about learning to foster STEM competency, environmental stewardship, and the ongoing pursuit of educational development.

#### *Project Objectives:*

From July 1, 2019 to June 30, 2020, NHM’s School and Teacher Program will enable 200,000 students and teachers to visit free of charge and experience engaging programming, activities, and educational resources for teachers based on Next Generation Science Standards.

#### *Program Activities:*

The NHM Family of Museums welcomed over 202,000 students and teachers from 1,995 schools over the 2016-2017 school year with free Museum admission, guided programming, and grade-specific lesson plans designed to connect our exhibitions with larger scientific and historical themes in the classroom. All lesson plans, activities, and similar curricula were developed in collaboration with local teachers to be compliant in Common Core and Next Generation Science Standards. Current lesson plans include exploring the traditions of the Gabrielino-Tongva people, examining Museum objects and historical photographs that document a migrant’s journey to California during the Gold Rush, and providing creative writing prompts that use Museum artifacts as inspiration pieces.

Our School and Teacher Programs participants reflect the incredible diversity found in the Los Angeles Unified School District and in our region as a whole. With 56% of visiting schools receiving federal Title 1 funding, we are providing valuable STEM education where it is most needed. The Museum is committed to informal science education that is instrumental in broadening the horizons of local youth and providing career options in fields where people of diverse backgrounds are under-represented.

In response to recent studies extolling the benefits of outdoor education and the increasing scarcity of green space in the urban core of Los Angeles, the Museum has developed a series of Youth in Nature Programs for children aged three to twelve. This program connects engaged youth with Museum geologists, botanists, and biologists to explore our 3 1/2 acres of programmatic Nature Gardens and to participate in nature-based field trips across Southern California. These trips range from exploring tide pools in the South Bay of Los Angeles to adventures to Big Tujunga Wash with Museum ornithologists. The intent is to create a continuum of immersive science education spanning intellectual development, from toddlers to teens.

As the Natural History Museums’ largest educational initiative, our School and Teacher Program provides nearly 200,000 local students and their teachers with free admission, grade-specific lesson plans, and guided activities each year. By harnessing our world-class collections and innovative exhibits, these programs help build important connections to science and history concepts taught in the classroom.

To address the lack of access to outdoor education in the densely populated, urban areas of L.A., our Community Science programs encourage public participation in a biodiversity study alongside NHM scientists and researchers. Schoolyards, backyards, and communities are transformed into living laboratories, and Angelenos can document and share their plant and animal observations using the iNaturalist phone app. Along with building a deeper connection to urban nature, participants are contributing to a database of information used by real scientists in ongoing studies all around the world. In 2018, 600 people joined this growing network of community scientists, which now relies on more than 4,000 participants to document wildlife from all over the greater Los Angeles area.

Furthermore, our Youth in Nature programs introduce children ages three to twelve to the natural wonders of our 3 ½-acre Nature Gardens through free monthly workshops, while our In the Field series offers four day trip outings for participants of all ages to explore various ecologically or historically-significant areas of Southern California.

NHM also produces a full roster of dynamic events and programs to engage its audiences year-round. First Fridays, a vibrant after-hour series tapping into our millennial audiences, bridges science, culture, and entertainment through relevant discussions, behind-the-scenes tours, and high-energy performances from local bands and DJs. Our annual weekend-long festivals, Nature Fest, Bug Fair, and Dino Fest, reached a combined 33,000 people last year and continue to attract some of our largest, most enthusiastic crowds.

*Expected Outcomes:*

We anticipate the following outcomes from this project:

- 200,000 students and teachers will be better equipped to identify, connect to, and understand our region's rich natural and cultural history
- Students will increase their environmental literacy, and enhance their understanding of the interconnectedness between people and the environment and the value of scientific pursuits.
- Students will be better prepared to pursue post-secondary STEM education through access to informal science learning.

*Evaluation:*

5. Evaluation

The Natural History Museum will use various techniques to monitor and evaluate School and Teacher Program success in serving 200,000 annual students and teachers. Total Museum attendance is tracked with ticketing software that captures the type of visitors admitted to the Museum (paid vs. free, adult vs. child), helping us also determine the number of students on field trips and teachers who visit independently of school trips. Feedback gathered through on-site teacher visitor polls, surveys, and email questionnaires track content impact of lesson plans and workshops, measure guest satisfaction, and solicit additional comments from educators about their professional needs. NHM's director of museum impact and evaluation, Beth Katz, oversees Museum evaluation procedures, including those for our School and Teacher Program. These evaluations allow the education team to modify lessons and activities to ensure that teachers and students are receiving the highest quality educational experiences at the Museum. A summative evaluation taking place in the coming school year will measure the engagement and impact of student and general visitor experiences within the new "Becoming Los Angeles" exhibition.

D) Timeline

Provide a timeline for implementing the project. State the start date and ending date of the project, include timeframes for specific activities, as appropriate.

Students and teachers can participate in the Museum's educational programs all throughout the year. To welcome the start of the 2019-2020 school year in the fall, Education staff will host an annual Educator Open House where teachers are invited to meet with our School Programs team to learn all about the educational opportunities available to them and their students at no charge. School groups can schedule field trips throughout the fall, winter, summer, and spring, but the Museum typically sees its highest student attendance during the spring months. Educator workshops are typically hosted at both NHM and the Tar Pits on a monthly basis, with multiple free homeschool days held at both locations through the year.

E) Target Population

Who will this grant serve? How many people will be impacted? Provide a breakdown: Number of Children, Youth, Adults, Seniors, Animals.

This grant will help serve 200,000 Pre-K through 12th grade students and teachers across Los Angeles and five Southern California schools districts (Los Angeles, Orange, Riverside, San Bernardino and Ventura) with free admission and programming. A vast majority of school visitors served by NHM are from Los Angeles County, where more than half of all 735,000 students (391,354 to be exact) from the Los Angeles Unified School District were designated low-income in 2018. The ethnic breakdown of NHM's school visitors is 74% Hispanic or Latino, 10% White or Caucasian, 8% Black or African-American, and 6% Asian.

F) Projects in the Community

How does this project relate to other existing projects in the community? Who else in the community is providing this service or has a similar project? Who are your community partners (if any)? How are you utilizing volunteers?

Each year, the Natural History Museums' education staff engages in various community partnerships that enable us to provide our Los Angeles education community with resources and experiences above and beyond traditional Museum programming. Through offsite teacher workshops and partnership events hosted by NHM, these opportunities ensure that we are providing relevant, effective content and teaching strategies that meet educator needs for enhancing classroom instruction.

In the region's most underserved neighborhoods, NHM is collaborating with Los Angeles County Parks and Recreation to provide ESTEAM (Environmental, Science, Technology, Engineering, Art, and Math) summer camps. NHM staff provides camp staff with a foundation in informal science education and methodologies for teaching new curriculum. In 2018, 904 people participated in ESTEAM camps at 17 Parks and Rec Locations throughout all five L.A. County Districts.

In another collaboration with Los Angeles County Parks and Rec, the Parks after Dark series utilizes NHM Mobile Museum trucks to activate park spaces, giving families in underserved neighborhoods an opportunity to engage with our collections and expert staff. In summer 2018, a total of 1,343 participants were served at six park locations within four L.A. County districts.

G) Use of Grant Funds

How will you use the grant funds?

Grant funds from the S.L Gimbel Foundation will help support School and Teacher Program staff salaries and underwrite the admission costs and educational materials for visiting students and teachers.

## **XI. Project Future**

A) Sustainability

The Natural History Museum is financially committed to providing low and no cost science and history-based learning activities for surrounding schools and communities. Our School and Teacher Programs are supported through diverse revenue streams to ensure growth and continuity. This includes gifts from our individual donors, foundations, corporate partners, government agencies, and the Museum's member base, as well as from the Museum's earned revenue from its general admissions, café, gift shop, and facilities rentals for filming and events.

## **IV. Governance, Executive Leadership and Key Personnel/Staff Qualifications**

A) Governance

The Natural History Museum of Los Angeles County is a public-private partnership between the non-profit Natural History Foundation and the County of Los Angeles. The 40-person Board of Trustees includes 12 County-appointed Governors. The Governors are not required to make a financial contribution, while the remaining Trustees do have a financial requirement, contributing a total of \$1,532,558 over the past fiscal year. The Board of Trustees committee are: Compensation, Nominating,



Capital Projects Task Force, Research & Collections, Advancement, and Public Engagement. The Board of Trustees meets quarterly with 33% of Trustees constituting a quorum. Every act or decision done or made by a majority of the Trustees in the required quorum is regarded as an act of the Board.

The Natural History Museums of Los Angeles County is a public-private partnership between the non-profit L.A. County Museum of Natural History Foundation and the County of Los Angeles. The Museum's Board of Trustees currently consists of 42 members, 13 of whom are County Supervisor-appointed Governors. Governors are considered representatives of the community but do not have a required financial contribution. Otherwise, 100% of non-Governor Trustees meet the financial obligation; that figure is 87.5% when including the Board of Governors. The Board meets on a quarterly basis every year. The non-Governor term is four years; a one trial term plus three more years following approval. The Board of Governors' term is for four years, with an eight-year limit. A quorum is considered 33% of the Trustees in office at the time of the meeting. Following are standing committees:

- Advancement Committee
- Budget Committee
- Investment Committee
- Board Affairs Committee
- Public Engagement Committee
- Research and Collections Committee
- Audit Committee

#### B) Management

Describe the qualifications of key personnel/staff responsible for the project.

Su Oh, vice president of education and programs, is responsible for increasing the Museum's presence and influence in Southern California and developing new relationships with local institutions and educational organizations that engage the community in impactful lifelong learning relationships. Since 2007, Ms. Oh has shaped and spearheaded numerous Museum-wide educational initiatives, transforming the performing arts, interpretation and training, volunteers, and school visits programs. She also oversaw the redesign of the award-winning Mobile Museum: An Ocean Experience.

Molly Porter, director of education, oversees all School and Teacher programs in addition to initiating and facilitating key strategic partnerships, innovative onsite and offsite programs, and key research grants to expand Museum impact on L.A. educational communities. Ms. Porter has previously worked at several Southern California institutions including the Skirball Cultural Center and the Huntington Library.

Beth Katz, director of evaluation and museum impact, manages the School and Teacher Program's evaluation process using the latest impact assessment tools to determine learning outcomes and program effectiveness. Dr. Katz earned her Bachelor's Degree in Environmental Science from Columbia University and completed her Ph.D. in Policy Analysis at the Pardee Rand Graduate School. Her dissertation focused on labor-management collaboration and teacher evaluation reform in K-12 school districts.

**S.L. Gimbel Foundation APPLICATION**

Organization Name:

Los Angeles County Museum of Natural History Foundation

**V. Project Budget and Narrative (Do not delete these instructions on your completed form).**

A) **Budget Table:** Provide a detailed line-item budget for your **entire** project by completing the table below.

Requested line items should be limited to Ten (10) line items. The less the better.

A breakdown of specific line item requests and attendant costs should include:

- 1) Line item requests for materials, supplies, equipment and others:
  - a. Identify and list the type of materials, supplies, equipment, etc.
  - b. **Specify the unit cost, number of units, and total cost**
  - c. Use a formula/equation as applicable. (i.e. 40 books @ \$100 each = \$4000)
- 2) Line item requests for staff compensation, benefits: **Do not use FTE percentages.**
  - a. Identify the position; for each position request, **specify the hourly rate and the number of hours** (i.e. \$20/hr x 20 hours/week x 20 weeks = \$8,000)
  - b. For benefits, provide the formula and calculation (i.e. \$8,000 x 25% = \$2,000)
- 3) Line items on Salaries/Personnel included in budget (contribution or in-kind) but NOT requested from the Gimbel Foundation must be broken down per number 2) above: Provide rate of pay per hour and number of hours.

Line Item Request	Line Item Description <i>(Maximum two lines)</i>	Support From Your Agency	Support From Other Funders	Requested Amount From Gimbel/TCF	Line Item Total of Project
Salary for Director of Education	\$50.48/hr x 40/hrs week x 52 wks/yr	25,000	55,000	25,000	105,000
Benefits for Director of Education	\$105,000 x 25% = \$26,250 annually	26,250			26,250
Salary for Ed. Mgr #1	\$21.63/hr x 40hrs wk x 52 wks/yr		45,000		45,000
Benefits Ed. Mgr #1	\$45,000 x 25% = \$11,250 annually	11,250			11,250
Salary for Ed. Mgr #2	\$21.63/hr x 40/hrs wk x 52 wks/yr		45,000		45,000
Benefits Ed. Mgr #2	\$45,000 x 25% = \$11,250 annually	11,250			11,250
Salary for Ed. Coordinator #1	\$15.38/hr x 40/hrs wk x 52 wks/yr		32,000		32,000
Benefits for Ed. Coordinator #1	\$32,000 x 25% = \$8,000 annually	8,000			8,000
Salary for Ed. Coordinator #2	\$15.38/hr x 40/hrs wk x 52 wks/yr		32,000		32,000
Benefits for Ed. Coordinator #2	32,000 x 25% = \$8,000 annually	8,000			8,000
<b>TOTALS:</b>		<b>\$89,750</b>	<b>\$209,000</b>	<b>\$25,000</b>	<b>\$323,750</b>

**B) Narrative:** The budget narrative is the justification of “how” and/or “why” a line item helps to meet the project deliverables. Provide a description for each line item request as necessary. Explain how the line item relates to the project. If you are requesting funds to pay for staff, list the specific duties of each position. See attached SAMPLE Project Budget and Budget Narrative

**The five education dept. staff listed in the budget are critical to delivering NHM’s School and Teacher programs. A brief description of each role follows:**

- **The direction of education oversees all School and Teacher Programs, including the mobile museum outreach to schools and all community events**
- **One education manager oversees the day-to-day logistics for the field trip program for schools as well as the teacher professional development workshops**
- **One education manager oversees the day-to-day logistic for the two mobile museums that go to schools for one-week residencies**
- **Education coordinators support the overall education department’s efforts to provide high-quality informal science learning experiences for over 200,000 students and their teachers every year**

**S.L. Gimbel Foundation APPLICATION**

**VI. Sources of Funding:** Please list your current sources of funding and amounts.

*Secured/Awarded*

Name of Funder: Foundation, Corporation, Government	Amount
Kenneth T. and Eileen Norris Foundation	\$ 50,000
Joseph Drown Foundation	\$ 25,000
Rose Hills Foundation	\$ 100,000
BCM Foundation	\$ 60,000
Quest Foundation	\$ 25,000
The Green Foundation	\$ 25,000
The Walt Disney Company	\$ 25,000
Bank of America	\$ 25,000

*Pending*

Name of Funder: Foundation, Corporation, Government	Amount	Decision Date
Dwight Stuart Youth Fund	\$ 35,000	June
Morgan Stanley	\$ 25,000	June
Payden and Rygel	\$ 25,000	June
Majestic Realty	\$ 25,000	June
Gary Saltz Foundation	\$ 10,000	June
	\$	

**Diversity of Funding Sources:** A financially healthy organization should have a diverse mix of funding sources. Complete those categories that apply to your organization using figures from your most recent fiscal year.

Funding Source	Amount	% of Total Revenue	Funding Source	Amount	% of Total Revenue
Contributions	\$ 2,220,507	4 %	Program Fees	\$ 2,135,384	4 %
Fundraising/Special Events	\$ 378,210	1 %	Interest Income	\$	%
Corp/Foundation Grants	\$ 1,580,886	3 %	Other:	\$ 9,095,143	18 %
Government Grants	\$ 23,571,650	46 %	Other:	\$ 12,708,839	24 %

**Notes:**

1) From audited financial statements for the year ended June, 30 2018
2) Other funding source of \$9,095,143 represents Museum admission fees
3) Other funding source of \$12,708,839 includes all other operating revenue items

**S.L. Gimbel Foundation APPLICATION**

**VII. Financial Analysis**

Agency Name: Los Angeles County Museum of Natural History Foundation  
 Most Current Fiscal Year (Dates): From July 1, 2017 To: June 30, 2018

This section presents an overview of an applicant organization’s financial health and will be reviewed along with the grant proposal. Provide all the information requested on your **entire organization**. Include any notes that may explain any extraordinary circumstances. Information should be taken from your most recent 990 and audit. **Double check your figures!**

**Form 990, Part IX: Statement of Functional Expenses**

**1) Transfer the totals for each of the columns, Line 25- Total functional expenses (page 10)**

(A) Total Expenses	(B) Program service expenses	(C) Management & general expenses	(D) Fundraising expenses
\$ 50,490,695 - 100%	\$ 38,521,508 - 76%	\$ 7,465,939 - 15%	\$ 4,503,248 - 9%

**2) Calculate the percentages of Columns B, C, and D, over A (per totals above)**

- Program services (B) – A general rule is that at least 75% of total expenses should be used to support programs
- Management & general administration (C) – A general rule is that no more than 15% of total expenses should be used for management & general expenses
- Fundraising (D) – A general rule is that no more than 10% of total expenses should be used for fundraising

(A) Total Expenses	(B) Program service expenses	(C) Management & general expenses	(D) Fundraising expenses
	Columns B / A x 100	Columns C / A x 100	Columns D / A x 100
Must equal 100%	76 %	15 %	9 %

**3) Calculate the difference between your CURRENT year budget for management & general expenses and your previous management & general expenses per your 990 (Column C)**

Percentage of Organization’s <u>Current</u> Total Budget used for Administration	Column C, Management & general expenses per 990 above	Differential
10 %	15 %	5 %

If the differential is above (+) or below (-) 10%, provide an explanation:

## S.L. Gimbel Foundation APPLICATION

**Quick Ratio:** Measures the level of liquidity and measures only current assets that can be quickly turned to cash. A generally standard Quick Ratio equals 1 or more.

<b>Cash</b>	<b>+ Accounts Receivables</b>	<b>/Current Liabilities</b>	<b>= Quick Ratio</b>
\$ 6,697,673	\$ 714,629	5,962,559	1.24

---

**Excess or Deficit for the Year:**

<b>Excess or (Deficit)</b> <b>Most recent fiscal year end</b>	<b>Excess or (Deficit)</b> <b>Prior fiscal year end</b>
\$ 1,199,924	\$ (445,478)

**Notes:**

- |   |
|---|
| <ol style="list-style-type: none"><li>1) Current budget/forecast used was for the year ending June 30, 2019</li><li>2) Form 990 tax return used was for the year ended June 30, 2018</li><li>3) Audited financial statements used was for the year ended June 30, 2018</li><li>4) Excess or (Deficit) figures were based on changes in net assets from operations</li></ol> |
|---|

Natural History Museum of LA County

	<b>FY18 ACTUAL</b>	<b>FY19 Forecast</b>	<b>FY18 Actual Variance to FY19 Forecast</b>
<b>REVENUE</b>			
<b>Contributed Revenue</b>			
Unrestricted			
Corporations & Foundation	746,019	2,324,582	1,578,563
Membership	2,715,715	3,000,000	284,285
Major Gifts/Fellows	1,577,159	1,350,000	(227,159)
Gala (Net)	-	1,133,383	1,133,383
LA County contribution	24,571,995	24,867,205	295,210
Temp. Restricted			
Grant Project Income	12,350,185	8,324,000	(4,026,185)
<b>Total Contributed Revenue</b>	<b>41,961,074</b>	<b>40,999,170</b>	<b>(961,904)</b>
<b>Earned Revenue</b>	<b>12,925,983</b>	<b>13,422,505</b>	<b>496,521</b>
<b>TOTAL MUSEUM REVENUE</b>	<b>54,887,057</b>	<b>54,421,675</b>	<b>(465,382)</b>
<b>EXPENSES</b>			
Advancement	3,366,057	3,669,287	303,230
Marketing & Communications	4,692,763	5,020,505	327,742
Guest Relations	2,411,214	2,859,663	448,449
Education	3,702,900	4,896,666	1,193,766
Exhibitions	3,986,778	4,217,615	196,013
Research & Collections	7,184,605	7,647,344	462,739
Operations	7,009,364	7,260,683	251,320
Special Events	332,483	503,843	171,360
Administration	5,227,605	5,717,152	489,547
Temp. Restricted Project Expenses	12,350,185	8,324,000	(4,026,185)
Debt Svc	4,243,935	4,474,917	(50,609)
Overhead Cost Recovery	(126,017)	(120,000)	6,017
Adjustments	(118,404)	(50,000)	68,404
<b>TOTAL MUSEUM EXPENSES</b>	<b>54,263,468</b>	<b>54,421,675</b>	<b>(158,208)</b>
<b>Surplus/(Deficit)</b>	<b>\$ 623,590</b>	<b>\$ (0)</b>	<b>\$ (623,590)</b>

**Part IX Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.				
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21	39,000.	39,000.		
2 Grants and other assistance to domestic individuals. See Part IV, line 22				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16	52,500.	52,500.		
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	2,841,073.	1,657,546.	661,507.	522,020.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	16,840,065.	14,645,801.	698,460.	1,495,804.
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	915,161.	756,222.	63,831.	95,108.
9 Other employee benefits	2,243,460.	1,853,833.	156,477.	233,150.
10 Payroll taxes	1,335,593.	1,103,637.	93,155.	138,801.
11 Fees for services (non-employees):				
a Management				
b Legal	137,436.	79,108.	49,931.	8,397.
c Accounting	177,115.	101,947.	64,346.	10,822.
d Lobbying				
e Professional fundraising services. See Part IV, line 17	497,042.			497,042.
f Investment management fees	380,727.		380,727.	
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Sch O.)	2,080,786.	536,137.	1,377,218.	167,431.
12 Advertising and promotion	1,473,341.	1,405,954.	4,254.	63,133.
13 Office expenses	416,297.	269,475.	67,198.	79,624.
14 Information technology	920,069.	650,499.	185,974.	83,596.
15 Royalties				
16 Occupancy	410,433.	410,433.		
17 Travel	395,935.	367,583.	7,056.	21,296.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings				
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	8,225,172.	6,961,592.	1,263,580.	-
23 Insurance	497,994.	287,255.	180,399.	30,340.
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a MUSEUM USE	3,637,064.	1,901,514.	1,532,657.	202,893.
b REPAIRS & MAINTENANCE	1,475,678.	1,011,138.	396,275.	68,265.
c PRINTING & PHOTOGRAPHY	1,033,751.	874,373.	1,051.	158,327.
d EXHIBIT BUILDING & SUPP	966,561.	966,561.		
e All other expenses	3,498,442.	2,589,400.	281,843.	627,199.
25 Total functional expenses. Add lines 1 through 24e	50,490,695.	38,521,508.	7,465,939.	4,503,248.
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.				

Check here  if following SOP 98-2 (ASC 958-720)



Natural History Museum of LA County  
 FY19 Budget  
 7/1/18-6/30/19

**FY19 Budget**

<b>Advancement</b>	
Corporate & Foundation Relations	2,424,583
Membership	3,000,000
Major Gifts/Fellows	1,350,000
Ball (Net)	1,133,383
<b>Total Advancement Revenue</b>	<u>7,907,966</u>
<b>Museum Operations</b>	
Admission-NHM (incl. group sales)	5,252,000
Admission-Page (incl. group sales)	3,331,056
Admission- Temp Exhibits	389,566
Admission- Titan's of the Ice Age + Ocean	902,365
<b>Total Admission Revenue</b>	<u>9,874,987</u>
Parking - NHM and Page	1,652,907
Special Events	636,000
Museum Shops	1,044,605
Cafe Revenue	249,313
Photo Experience	56,580
Program Revenue	380,000
Misc.	60,000
<b>Total Museum Earned Revenue</b>	<u>4,079,406</u>
<b>Funding Revenue</b>	
County-Operational Transfer	16,991,809
Endowment Draws (NHM & Page)	7,764,396
<b>Total Funding Revenue</b>	<u>24,756,205</u>
<b>TOTAL UNRESTRICTED REVENUE</b>	<u>46,618,563</u>
Temporarily Restricted Revenue	4,000,000
County-Direct Pay	4,324,000
<b>TOTAL REVENUE</b>	<u>54,942,563</u>
<b>Temp Exhibit Expense</b>	<b>1,233,250</b>
<b>OPERATING EXPENSE</b>	
Advancement	3,533,287
Marketing & Communication	4,945,505
Guest Relations	2,838,928
Education	4,928,893
Exhibits	3,384,612
Research & Collections	7,707,344
Operations	7,310,172
Special Events	536,645
Administration	5,675,010
<b>Total</b>	<u>40,860,396</u>
<b>TOTAL UNRESTRICTED MUSEUM EXPENSE</b>	<u>42,093,646</u>
Temporarily Restricted Revenue	4,000,000
County-Direct Pay	4,324,000
<b>TOTAL MUSEUM EXPENSES</b>	<u>50,417,646</u>
<b>OTHER CHANGES TO CASH</b>	
Debt Service	4,400,000
Other Changes to Cash	124,917
<b>OTHER CHANGES TO CASH</b>	<u>4,524,917</u>
<b>Operating Unrestricted Surplus/(Deficit)</b>	<u>\$ 0</u>

**1. Name of your organization.**

Los Angeles County Museum of Natural History Foundation  
DBA: Natural History Museum of Los Angeles County

**2. Grant #**

20150641

**3. Grant Period**

September 1, 2015 – August 31, 2016

**4. Location of your organization**

Los Angeles, CA

**5. Name and Title of person completing evaluation.**

Kyle Conover, Director of Foundation Giving

**6. Phone Number:**

213-763-3488

**7. Email address.**

kconover@nhm.org

**8. Total number of clients served through this grant funding:**

216,000

**9. Describe the project's key outcomes and results based on the goals and objectives:**

The Natural History Museum outlined three primary project objectives and has met all of them.

Objective I: to serve 200,000 school visitors with irreplaceable science and nature opportunities.

Result: program served 216,000 such visitors in granting year.

Objective II: To create an open dialogue with teachers, principals, parents and students to create and share relevant and meaningful science and nature learning resources.

Result: In the past year, the education team worked in concert with the NHM Citizen Science office worked with 26 teachers to create planning documents for teachers to use on their school sites when planning urban nature research projects.

Objective III: To enhance classroom curricula with activities, lessons and resources that exceed the State of California's standards for Science and Social Science in multiple grade levels

Results: NHM updated all curricula to support new Next Generation Science Standards at both the La Brea Tar Pits and Natural History Museum. Additionally, resources for Common Core State Standards in English/Language Arts were updated at both museums. Twenty workshops were held for teachers to enhance their classroom lesson plans and strategies.

**10. Please describe any challenges/obstacles the organization encountered (if any) in attaining goals & objectives.**

While NHM did not have any issues with the execution of this grant, we learned through our teacher programs that most teachers need more support and training than they receive from their school district. During our teacher workshops in the summer, NHM's education staff learned that participating teachers had almost no familiarity with the new science standards, even though the framework had been out for several years at this point.

**11. How did you overcome and/or address the challenges and obstacles?**

NHM has improved delivery of programs focusing on Next Generation Science Standards and Common Core State Standards. NHM is developing new curricula for teachers that incorporate these standards, including specific offerings for our Becoming Los Angeles exhibit.

**12. Describe any unintended positive outcomes as a result of the efforts supported by this grant.**

The S.L. Gimbel Foundation's gift to the School and Teacher Programs had positive spillover to other programs. The Museum continued to grow its Citizen Science programs, which provide opportunities for the public to participate in scientific research alongside our expert curators and researchers. Most notably, citizen scientists utilize the iNaturalist application on their phones to capture pictures of wildlife, which is uploaded to maps that inform scientists at NHM and beyond. Our School and Teacher Programs have been closely tied to the growth of this program. Thousands of teachers and students have provided observations of wildlife through iNaturalist and recorded observations, which NHM's researchers have used in scientific publications. Recently, NHM's invertebrate paleontologist, Dr. Austin Hendy, developed a program in partnership with schools to help catalog thousands of mollusks (clams and snails). This project is educating students and teachers on the scientific process while also helping to organize the NHM collections.

Funding for the School and Teacher Programs has helped our Gallery Interpreters (educators who are on the floor of our exhibits) develop school-specific programming and materials for our permanent and temporary exhibits. These developments have had a profound impact on general young visitors and families who visit the museum.

Finally, contributions to our School and Teacher Programs partially fund our Performing Arts programs. Dinosaur Encounters, live theatrical performances with life-size dinosaur puppets, are our largest performance program. With funding received for School and Teacher Programs, Dinosaur Encounters is creating a new show that will be designed for young audiences (pre-K through 1<sup>st</sup> grade). In addition to providing an opportunity for those on field trips, the program will benefit family visitors to the Museum.

**13. Briefly describe the impact this grant has had on the organization and community served.**

In our post program survey of our teacher workshops, over 90% of participant's knowledge expanded on Next Generation Science Standards related topics, with 50% citing that their knowledge about these topics expanded greatly. This confirmed that we are providing a needed and valuable service for local Los Angeles County educators who then reach thousands of students. Our future challenges and opportunities are related to the same idea. The formal education sector is going through such a time of transition and change that there is an almost overwhelming amount of work needed to support that

change. It is a huge moment of opportunity for the informal education sector to support and fill in the gaps of training around both science practices and science content.

**14. Please provide a brief narrative on how the funds were used to fulfill grant objectives.**

Grant funds were applied to our School and Teacher Programs, which included salary and benefits for educators, artists and interpreters; volunteer management; and exhibit maintenance and rotation. We have attached the 2016 expense totals.

**15. Please relate a success story:**

The following email was received by the Education staff at the Natural History Museum in 2015.

“Just wanted to give you heads up. I attended the workshop on birding and bats. Today, I put to use the skill of identifying a bird based mainly on sound. We have a large elm tree in the preschool playground. I kept hearing a strange bird sound all morning long. At lunch I spotted a small hawk. Later we spotted another. I went online and was able to make a positive I.D. based on the call.

My students thought it was amazing that I used the sound rather than looking directly at the birds. They are now very excited about the upcoming unit. “

Thank you,  
Richard Martinez  
2nd grade teacher, St. Timothy's Preparatory in Victorville

**16. Please relate a success story here:**

The following email was received by the Education staff at the Natural History Museum in 2015.

“I attended a teacher training at the La Brea Tar Pits in the fall. At the training, they modeled their school tours using Visual Thinking Strategies. I was so impressed that I started using VTS to introduce my science lessons. Talking about the images helped students access prior knowledge and learn content-specific information and vocabulary from their peers (not me). It also let me know what information the students came to my class with, which allowed me to focus on new learning and avoid some re-teaching of previously learned concepts. I read the book Visual Thinking Strategies by Philip Yenawine. I hope to add VTS to math and social studies lessons. Learning this philosophy has changed my teaching for the better. It has also introduced me to student-centered classrooms. For example, I am in the process of going desk-less and giving the students more choice in their room environment. I have also read the book Make Just One Change, Teach Students to Ask Their Own Questions by Dan Rothstein and Luz Santana. This book is a great complement to VTS and can guide students to develop science investigations.”

Tony Corallo  
3rd grade teacher  
Park Western Place Elementary School  
LAUSD

**17. Please relate a success story here:**

The following email was received by the Education staff at the Natural History Museum in 2016.

As a fairly new educator, I wanted to find meaningful, connected and purposeful ways to bring more science into the classroom effectively and sharing my science background with my learners through project-based learning. I double majored in biology and environmental studies and wrote my undergrad thesis on paleoecology/taphonomy and the microfossil experience is going to be an amazing way to share my passion for science with my learners! Although I understood the language of Next Generation Science Standards, your presentations vastly improved my working knowledge of the origin of the standards, their intention and how they are organized."

-Elementary teacher in Los Angeles

**18. Which category best describes the organization. Please choose only one.**

Cultural institution

**19. What is the organization's primary program area of interest?**

Youth

**20. Percentage of clients served through grant in each ethnic group category. Total must equal 100%**

African American	7%
Asian/Pacific Islander	10%
Caucasian	13%
Hispanic	70%

**21. Approximate percentage of clients served from grant funds in each age category.**

0-5 years old	2
6-12 years old	50
13-18 years old	10
18-24 years old	3
Adults	30
Senior Citizens	5

**22. Approximate percentage of clients served with disabilities from grant funds.**

Information is not tracked

**23. Approximate percentage of clients served in each economic group.**

At/below poverty level	60%
Homeless/indigent	Not Tracked
Migrant Worker	Not Tracked
Working Poor	Not Tracked
Other	

**24. Approximate percentage of clients served from grant funds in each population category.**

Students	70%
----------	-----

14. Please provide a brief narrative on how the funds were used to fulfill grant objectives. The \$25,000 in grant funds provided by the Gimbel Foundation were applied to our School and Teacher Programs, specifically the salaries for education staff.

NHM School and Teacher Programs		
	Gimbel Fnd Grant Funds Expended	Total Education Salaries
Education Staff Salaries	\$25,000	\$1,925,524



Department of the Treasury  
Internal Revenue Service

P.O. Box 2508  
Cincinnati OH 45201

In reply refer to: 0248163494  
Jan. 20, 2009 LTR 4168C E0  
95-6132185 000000 00 000  
00015198  
BODC: TE

LOS ANGELES COUNTY MUSEUM OF  
NATURAL HISTORY FOUNDATION  
900 EXPOSITION BLVD  
LOS ANGELES CA 90007-4057



003516

Employer Identification Number: 95-6132185  
Person to Contact: Mr. Gruesser  
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your request of Jan. 08, 2009, regarding your tax-exempt status.

Our records indicate that a determination letter was issued in May 1966, that recognized you as exempt from Federal income tax, and discloses that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section 509(a)(2).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Michele M. Sullivan, Oper. Mgr.  
Accounts Management Operations I



## Board of Trustees and Governors

**Anissa Balson**

*Director*

William Randolph Hearst Foundation

**Dr. Lori Bettison-Varga**

*President and Director*

Natural History Museum of Los Angeles County

**James E. Blancarte\***

*Court Commissioner*

Los Angeles County Superior Court

**Louisa Cardenas\***

*UCEE Master Gardener*

**Esther Chao**

*General Partner*

Giant Panda Management

**Stephen J. Davis**

*President*

Hasbro Studios

**Heather de Roos**

*Civic Leader*

**Susan Dever\***

*Civic Leader*

**Charlene Dimas-Peinado\***

*President and Chief Executive Officer*

The Los Angeles Child Guidance Clinic

**Nancy Edwards**

*Civic Leader*

**Shannon Faulk\***

President of NHMLA Board of Trustees

Farmers Insurance

**Michael J. Fourticq, Sr.**

*Managing Partner*

Hancock Park Associates

**William May Garland, III**

*Equity Trader*

Quercus, LLC

**Mark Gavens**

*Executive Vice President, (RETIRED)*





*Hospital Operations and Chief Operating Officer*  
Cedars-Sinai

**Tom Gilmore\***

*Partner*  
Gilmore Associates

**Stanley Gold**

*Business Executive*  
Shamrock Holdings, Inc.

**Paul G. Haaga, Jr.**

*Chairman of the Board (RETIRED)*  
Capital Research and Management Company

**Karen A. Hoffman**

*Managing Director*  
The Ahmanson Foundation

**Sarah Meeker Jensen**

*Chair of NHMLAC Board of Trustees*  
*Principal*  
Jensen + Partners

**Malcolm Johnson**

*Executive Director, Real Estate Banking*  
J.P. Morgan Chase & Co.

**Curtis C. Jung\***

*President of the NHMLA Board of Governors*  
*Attorney*  
Jung & Yuen, LLP

**Larry Keele**

*Board of Directors*  
Oaktree Capital Management

**Rick Keller**

*Managing Director*  
Morgan Stanley Private Wealth Management

**Vince Lawler\***

*Investment Management/Executive Director*  
J.P. Morgan Private Bank

**Margaret Levy\***

*Mediator*  
ADR Services, Inc.

**Joseph Lumarda\***

*Senior Vice President*  
Capital Group Private Client Services



**Walter N. Marks, III\***

*President*

Walter Marks Realty Company

**Gregg Martin**

*Partner*

Hamburg, Karic, Edwards & Martin LLP

**Megan McGowan Epstein**

*Investment Manager, VP*

Goldman Sachs

**Eric B. Moore\***

*Principal*

Avison Young

**Franklin Moser**

President of the NHMLA Alliance

*Radiologist*

Cedars-Sinai

**Noramae Munster**

*Civic Leader*

**Diane Naegele**

Vice President of the NHMLA Board of Trustees

*President*

RJN Productions

**Joan Payden**

*President and CEO*

Payden and Rygel

**Jonathan M. Peacock**

*Chairman*

Arix Bioscience

**Peter K. Scranton**

*Civic Leader*

**Michael Silver**

*Chairman & CEO*

American Elements

**Sheldon Stone**

*Principal*

Oaktree Capital Management, LP

**Mary Su\***

*Owner*

M&M Financial Service



**Elizabeth Thumann**  
*Civic Leader*

**Richard S. Volpert**  
*Partner*  
Glaser Weil Fink Jacobs Howard Avchen & Shapiro LLP

**Judge Eric E. Younger**  
*Retired Judge*  
Superior Court

**Staff**

**Gretchen Humbert**  
*CFO*  
NHMLA Treasurer/Secretary

**Trustee Emeritus**

Lynn W. Brengel  
Neal Brockmeyer  
H. Frederick Christie  
Patricia Lombard  
Jane G. Pisano  
Betty Reddin  
Richard K. Roeder  
Kevin Sharer

\* Governor