

S.L. Gimbel Foundation Fund Grant Evaluation Form

Grant Period: 2012

Organization: Hospice of San Luis Obispo County

Contact Name: Kris Kington-Barker Title: Executive Director

Phone Number: 808-544-2266 Grant Period: 11/15/12 – 11/30/13

Award Amount: \$24,000 Grant Number: 2012858

- Describe the project's key outcomes and results based on your goals and objectives. Provide the number of clients served and other relevant statistics.
 - Researched and rewrote volunteer training manual for 32 hour, 6 session training.
 - Implemented use of the new manual beginning January 2013.
 - Trained 5 groups of volunteers since October 2012. Three classes in San Luis Obispo and two classes for northern San Luis Obispo County residents. Over 75 new volunteers trained.
 - Revised brochures, rack cards and hand information sheets for Hospice of SLO County including: Volunteer Recruitment, Children's Greif Support, General information, Workplace Grief, and Pet Peace of Mind services.
 - Grief Companion training was held in conjunction with a Community Response Training 14 attendees (6/13/13)
 - Vigil Training materials updated along with materials and training held for 36 volunteers
 - Group Facilitator Training Manual has been revised and training scheduled for 10/13
 - Bereavement Training planned for health professionals with anticipated attendance of 80 scheduled for 10/26/13.
 - General Website updated and content moved from Joomla to Druple format. New content added with more due to be added before end of November 2013. "Volunteers Only" access section for website is in development and will go live by November 30, 2013.
 - Training materials (books, CD/book sets) for MFT interns and in-home volunteers were purchased to replace outdated materials.
 - E-Newsletter communication updates have been implemented for 5,000 recipients. These enewsletters have focused on specific trainings and activities of Hospice SLO with good results.
 We have found there is a distinct market that will respond to electronic communication and they have reengaged with us.
- What were the challenges and obstacles you encountered (if any) in attaining your goals & objectives? How did you overcome and/or address the challenges and obstacles? What were the lessons learned?
- Describe any unintended positive outcomes as a result of the efforts supported by this grant.
 - Some of our long standing volunteers who had begun to drift away from the organization have become re-engaged through our renewed trainings and materials emphasizing the importance of continuing our focus on this project and expanding it. We also found that our electronic newsletters reengaged some of our 40-60 y/o market.

- Describe the overall effect this grant has had on your organization. We were able to complete most of our grant goals this year and the SL Gimbel grant was the financial support we have needed to start a process that has been long over due. We realized how much more can be done and are excited to continue the work we initiated this year.
- Tell us a few success stories that made an impact on your organization and/or community as a result
 of this grant.
 - 66.6% of the volunteers trained this year have been active in providing services through our agency. In past trainings, an average of 52% of our new trainees would continue to provide services.
 - We currently have 23 more volunteers in process of training and expect the same or improved results.
 - Our updated printed materials have been more widely available and distributed and as a result we have reached new partners for our Pet Peace of Mind program including: a consulting veterinarian, professional dog trainer and volunteer who will be coordinating our therapy animal program. All these individuals are volunteering their time and professional services.

• Provide a financial report on the use of your grant funds (expenditures)

Line Item Description	Line Item Explanation (Formula/equation used as applicable. Example: 40 books @ \$100 each = \$4000)	Support From Your Agency	Support From Other Funders	Requested Amount From TCF	Line Item Total of Project
Contractor (Researcher/Copy Writer) \$20/hr x 360 hours	Review, edit, research, rewrite, write copy for: In Home Volunteer Training Manual; Vigil, Grief Companion, Group Facilitator Training Bereavement Training Website	\$2400	0	\$7200	\$9600
Agency Fees Graphic Design and PR	Brochures, education hand outs, agency fees, photos	0	0	\$4700	\$4700
Printing Manuals and Training Materials	Materials and printing costs: \$55/manual	0	0	\$6600	\$6600
Website Update	Migrate old website in Joomla to Druple platform. Create "Volunteer Only" access section for site for purpose of posting volunteer reference and training materials and submission of hours.	1700	0	\$2000	\$3700
Printing Design newsletter community education pieces	Public Relations, design, e-newsletters (replaced printed), social media updates 4 times weekly \$650 x 9 = \$5850				\$5850
TOTALS:	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			24,000	\$28050