



2015 S.L. Gimbel Foundation Fund Grant Application

Internal Use Only:
Grant 222,700

20150348

Organization / Agency Information

Organization/Agency Name: Grand Canyon Association <u>18173</u>		
Physical Address: 4 Tonto Street		City/State/Zip: Grand Canyon, AZ 86023
Mailing Address: PO Box 399		City/State/Zip: Grand Canyon, AZ 86023-0399
CEO or Director: Susan Schroeder		Title: CEO
Phone: 928-638-2481	Fax: 928-638-2484	Email: sschroeder@grandcanyon.org
Contact Person: Mike Buchheit		Major Gifts Officer
Phone: 928-638-7024	Fax: 928-638-2484	Email: mbuchheit@grandcanyon.org
Web Site Address: www.grandcanyon.org		Tax ID: 86-0179548

Program / Grant Information

Interest Area: Animal Protection Education Environment Health Human Dignity

Program/Project Name: Moving PSAR Forward (Preventive Search and Rescue)		Amount of Grant Requested: \$25,000 <u>\$22,700</u>	
Total Organization Budget: 2015 \$9,573,609	Per 990, Percentage of Program Service Expenses (Column B / Column A x 100): 73.5%(2013)	Per 990, Percentage of Management & General Expenses Only (Column C / Column A x 100): 20%(2013)	Per 990, Percentage of Management & General Expenses and Fundraising (Column C+D / Column A x 100): 6.5% (2013)

No Pre-Grant Mgmt \$22,700

Purpose of Grant Request (one sentence):
The goal of this project is to save lives of Grand Canyon National Park Visitors by improving the effectiveness of the operations of the Preventative Search and Rescue program (PSAR) through: Advanced Life Support training for seasonal staff; medical training for volunteer staff; improved radio communications and emergency messaging capabilities; and tools to educate rim visitors more effectively on inner canyon weather patterns and trends to help them make a more informed decision before they set off on a hike.

Gimbel Grants Received: List Year(s) and Award Amount(s)
December 2008 \$10,000 for "Hike Smart" campaign; August 2010 \$40,950 for Roaring Springs project and seasonal PSAR ranger; December 2011 \$50,000 for Distance Learning Program; July 2013 \$25,000 "Kids at Grand Canyon" program.

Signatures

Board President / Chair: (Print name and Title) Theresa L McMullan, Executive Committee Member	Signature: <i>Theresa L McMullan</i>	Date: 3/13/15
Executive Director/President: (Print name and Title) Susan E Schroeder CEO	Signature: <i>Susan E Schroeder</i>	Date: 3/13/15

I. Organization Background; Target Population:

The mission of the Grand Canyon Association (GCA) is to help preserve and protect Grand Canyon National Park by cultivating support through education and understanding of the park. Serving as Grand Canyon National Park's official nonprofit partner, Grand Canyon Association is a private nonprofit 501(c)(3) organization chartered in 1932 for the sole purpose of supporting the National Park Service at Grand Canyon. In addition to raising private funds to benefit the park, GCA operates retail shops and visitor centers within the park, and provides premier guided educational classes, hikes, and tours about the natural and cultural history of the region. Grand Canyon Association is a vital partner to Grand Canyon National Park to serve the 4.5 million people who visit the park each year. GCA provides critical assistance for specific park projects and initiatives that enhance the visitor experience and preserve the park for generations to come.

II. Project Information:

The Preventive Search and Rescue Program (PSAR) within Grand Canyon was created in 1997, focused on improving visitor safety through education on the park's popular hiking trails and backcountry terrain. Eighteen years later, staffing and volunteerism has grown immensely within the program as a direct response to increased inner canyon visitor usage. Today, PSAR currently employs one full-time supervisor, seven seasonal rangers, and 60+ volunteers who contacted more than 92,000 visitors and provided assistance to more than 600 hikers in need in the year 2013. As the PSAR program continues to grow to meet the increasing demands of the national park and its visitors, so does the need for vital improvements to staffing and infrastructure.

The goal of this project is to save lives of Grand Canyon National Park visitors by targeting areas that improve the effectiveness of the operations and functioning of PSAR: Advanced Life Support training for seasonal staff; medical training for volunteer staff; improve radio communications and emergency messaging capabilities; and educate rim visitors more effectively on inner canyon weather patterns and trends to help them make a more informed decisions before they set off on a hike.

Objective I: Increase Advanced Life Support capabilities and provide career opportunity for PSAR Rangers. Create retention incentive, improve medical skill level for PSAR Volunteers through additional medical training.

Activities: When visitors on the trails require more than simple assistance from our PSAR staff, the situation usually requires a Paramedic hiking or flying into the canyon to administer medication and IV fluids. By providing a continuing education fund, we will increase the number of Paramedics available to treat visitors and provide career advancement opportunity for the NPS staff. Providing EMT/First Responder training for volunteers will increase their knowledge base and confidence when caring for patients.

Objective II: Replace and upgrade the portable radios utilized by PSAR, and improve the emergency messaging capability at the trailheads and visitor centers.

Activities: Twenty-one of the twenty-two portable radios being used by PSAR were purchased in 2003. Currently six of these radios are out of service and another four are out for repair. Clear radio communication is critical for all PSAR operations, therefore these radios are in dire need of replacement. It is also imperative that visitors are alerted to the lack of water due to pipeline breaks, trail closures or forecasted severe weather events prior to the beginning of their adventure. A digital display that can be updated remotely will help attract the visitors' attention while imparting important hiking conditions prior to their hike into the Canyon.

Objective III: Upgrade the weather station and IT infrastructure at Indian Garden and Phantom Ranch to provide real time temperature display at trailheads and visitor centers.

Activities: PSAR staff struggle when it comes to educating our visitor's about the heat differential within the canyon. We continually encounter visitors that are oblivious to the increasing temperature as they descend into the summer heat until it's too late. Providing visitors with an actual, real time display of the Rim, Indian Garden and Phantom Ranch ambient temperatures at trail heads and visitors centers will be another tool used in shaping safe and enjoyable hiking experiences for our visitors.

Priorities and Timelines

2015 S.L. Gimbel Foundation Funds will be used to provide with critical training, equipment and needed supplies, including: portable radios, weather infrastructure equipment, IT communication upgrades.

1. Increase Advanced Life Support capabilities by a) provide career ladder opportunities for Rangers; b) create retention incentives c) improve medical skill level for Volunteers. This will take one full year of planning. Timeline proposed is to develop possible candidate list as soon as summer 2015. Prepare candidates for spring 2016 Wilderness First Responder class (volunteers) and Fall 2016 Paramedic class (paid staff & possibly one volunteer).
2. Communication is critical to PSAR success. Our Radio fleet is nearly obsolete and the majority of our radios are unreliable. Purchase of new radios is needed as soon as possible and will be ordered as soon as funding is available (Planning for winter 2016).
3. Once approved for funding, NPS employees will begin weather station building, monitoring and interpretation of data. Proposed timeline is to purchase equipment winter 2016 with a first build at Indian Garden by late spring 2016 followed by Phantom Ranch build and possible Cottonwood station.

In 2013, PSAR contacted 92,044 people hiking down Grand Canyon corridor trails. Over 29,000 of those hikers (32.4%) required some form of directive advice in the delivery of a preventive message and safe hiking education. 617 of those general contacts required assistance hiking out of the canyon – “hiker assist”.

Total Seasonal Contacts – Corridor Trails				
Year	General Contacts	Preventive Actions	Hiker Assists	Major Medical
2011	81291	33787	752	16
2012	81394	31886	777	19
2013	92044	29831	617	24

PSAR is the only program focused on improving GCNP visitor safety. Since the beginning of PSAR, volunteerism has been a foundational component of the program's success and day-to-day operations. In the past seventeen years PSAR's volunteer base has grown from merely a handful of individuals to now more than sixty active volunteers who in 2013 contributed 4,816 hours. As interest grows in the PSAR program, more professional development courses and workshops are necessary to meet the challenges of managing a growing number of volunteers. The engineering staff at the National Weather Service office in Bellemont, have been and will continue to be a key partner in successfully maintaining inner canyon weather systems.

Project Outcomes and Evaluation

Key anticipated outcomes of the project and impact on participants include:

- An increase in the number of Paramedics available to assist visitors will reduce the number of helicopter medevacs and reduce the time visitors wait for assistance; providing educational opportunities for staff and volunteers increases the professionalism of the program and collective wisdom of the organization. Reducing the number of helicopter flights for search and rescue lowers the opportunity for a potential catastrophe. A helicopter flight in Grand Canyon is the highest risk activity conducted within the park.
- Replacement of PSAR portable radios would improve critical emergency communication.
- Providing real time weather at trailheads and visitor centers will result in a reduction in the number of visitors requiring assistance, and increased visitor awareness of emergency messages.

Progress towards the objectives will be tracked and outcomes measured through:

- A decrease in inner canyon visitor assistance incidents and visitor evacuations will be evaluated through existing documentation and existing data collection systems. Annual historical statistics will be analyzed to illuminate trends, successes and failures.
- Trailhead surveys of observed visitor behavior will indicate if visitors stop and read the emergency information displayed in a digital format. Currently most visitors walk by our signs without stopping.
- Volunteer retention can be evaluated by monitoring the number of years PSAR Volunteers stick with the program after taking advantage of enhanced medical training.

III. Project Future.

Funding for the PSAR Program comes from dollars allocated through the NPS Franchise Fee and Fee Demonstration project funding sources. As the number of inner canyon hikers increase and the park's operational funds remain flat, NPS leadership asked the GCA Board of Directors to invest in capacity building on behalf of this Priority Project. During this time the PSAR Program will be the focus of targeted donor cultivation and grant proposal submissions. Once the funding for this project is complete, ongoing operational funds will come from NPS, donors and volunteers who have become financially engaged with the program through our efforts.

IV. Governance, Executive Leadership and Key Personnel/Staff Qualifications

The GCA Board of Directors formulates GCA policies and directs its activities through the Chief Executive Officer and other staff. The Board adopts rules and regulations for the conduct of their meetings and the management of GCA. Board members also serve as active ambassadors for GCA, helping to promote our mission. There are six board committees: Audit, Executive, Philanthropy, Finance, Governance and Program. GCA's Chief Executive Officer carries out the day-to-day business of GCA, the policies and programs established by the Board, the standards and guidelines issued by NPS, and serves at the pleasure of the Board as a salaried employee.

The Current PSAR Supervisor, CJ Malcolm, will be the primary project manager. Malcolm is starting his 5th year managing the PSAR Program and recently obtained his Master's Degree in Organizational Leadership. Malcolm has an outstanding vision of the how the program needs to change in order to professionalize and improve.

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V. Project Budget

Line Item Description	Line Item Explanation	Support From Your Agency	Support From Other Funders	Requested Amount From TCF	Line Item Total of Project
PSAR Supervisor CJ Malcolm GS-9	Management	2 Pay Periods 3,680			3,680
Brandon Torres Chief of Emergency Services GS-12	Planning	2 Pay Periods 4,800			4,800
Contractor TBD	Design of Digital Display		\$35/hr x 120 hrs =\$4,200		4,200
21 Motorola Portable Radios @\$3000 each.	Communication	6,000/year	42,000	15,000	63,000
Davis 6163 Weather Stations Davis 6163 Wireless Vantage Pro2 Plus with Aspirated Radiation Shield (2)	Weather Infrastructure		1,558		1,558
6510USB Davis WeatherLink Computer Interface (2)	Weather Infrastructure		220		220
Helicopter Flight Time for Century Link IT staff 2-hours @ 3371/hr	IT Communication Upgrade	6,742			6,742
Paramedic Tuition \$4500 each			4,500	4,500	9,000
Wilderness First Responder Tuition \$700 each x 10 Volunteers			3,800	3,200	7,000
Volunteer Housing for courses. \$60/night at Albright. 9 nights x 10 Volunteers			5,400		5,400
Digital Display Monitor 6 @ 1000 each			6,000		6,000
Weather proof case for display 3 @ 500 each			1,500		1,500
Solar Power system for Bright Angel and North Kaibab 2 @ 400 each			800		800
Project Management 10%			6,998	2,270	9,268
TOTAL COST		21,222	76,976	24,970	123,168

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VI. Sources of Funding: Please list your current sources of funding and amounts.

Secured/Awarded

Name of Funder: Foundation, Corporation, Government	Amount
Raintree Foundation	25,000

Pending

Name of Funder: Foundation, Corporation, Government	Amount	Decision Date
Intel Corporate Contributions	10,000	TBD
Scott Technologies Foundation	15,000	TBD
Dunkin Donuts and Baskin Robins Foundation	15,000	TBD
Major Donors (Individuals)	30,000	TBD

Diversity of Funding Sources: A financially healthy organization should have a diverse mix of funding sources. Complete those categories that apply to your organization using figures from your most recent fiscal year.

Funding Source	Amount	% of Total Revenue	Funding Source	Amount	% of Total Revenue
Contributions	\$1,498,705	16%	Program Fees	\$523,142	5%
Fundraising/Special Events	\$220,393	2%	Interest Income	\$176,134	2%
Corp/Foundation Grants	\$734,041	8%	Other:	\$115,251	1%
Government Grants	\$0	0	Other:	\$6,311,062	66%

Notes:

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VII. Financial Analysis

Agency Name: Grand Canyon Association

Most Current Fiscal Year (Dates): From 01/01/2013 To: 01/01/2013

Note: 2014 Audit and Form 990 are not complete as of this date

This section presents an overview of an applicant organization's financial health and will be reviewed along with the grant proposal. Provide all the information requested on your **entire organization**. Include any notes that may explain any extraordinary circumstances. Information should be taken from your most recent 990 and audit. **Double check your figures!**

Form 990, Part IX: Statement of Functional Expenses

1) Transfer the totals for each of the columns, Line 25- Total functional expenses (page 10)

(A) Total Expenses	(B) Program service expenses	(C) Management & general expenses	(D) Fundraising expenses
\$5,589,936	\$4,110,936	\$1,117,602	\$361,398

2) Calculate the percentages of Columns B, C, and D, over A (per totals above)

- Program services (B) – A general rule is that at least 75% of total expenses should be used to support programs
- Management & general administration (C) – A general rule is that no more than 15% of total expenses should be used for management & general expenses
- Fundraising (D) – A general rule is that no more than 10% of total expenses should be used for fundraising

(A) Total Expenses	(B) Program service expenses	(C) Management & general expenses	(D) Fundraising expenses
	Columns B / A x 100	Columns C / A x 100	Columns D / A x 100
Must equal 100%	73.5%	20.0%	6.5%

3) Calculate the difference between your CURRENT year budget for management & general expenses and your previous management & general expenses per your 990 (Column C)

Percentage of Organization's Current Total Budget used for Administration (from cover page)	Column C, Management & general expenses per 990 above	Differential
29.4 % (2015)	20.0% (2013)	9.4%

If the differential is above (+) or below (-) 10%, provide an explanation:

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Quick Ratio: Measures the level of liquidity and measures only current assets that can be quickly turned to cash. A generally standard Quick Ratio equals 1 or more. (12/31/2014)

Cash	+ Accounts Receivables	/Current Liabilities	= Quick Ratio
\$2,161,488	\$31,769	\$831,743	2.64

Excess or Deficit for the Year: (12/31/2014)

Excess or (Deficit)	Excess or (Deficit)
Most recent fiscal year end	Prior fiscal year end
\$ 794,854	\$1,617,935

Notes: \$1,000,000 Single Gift was received in 2013 from APS

VIII. Application submission check list:

<u>Submit FOUR (4) Copies: 1 ORIGINAL (WITH ORIGINAL SIGNATURES) and 3 copies, collated and stapled together of the following:</u>	<u>Submit ONE (1) Copy:</u>
Completed Grant Application Form (cover sheet, narrative (3 pages maximum), budget and sources of funding, financial analysis page	A copy of your current 501(c)(3) letter from the IRS
A list of your Board members and their affiliations	A copy of your most recent year-end financial statements (audited if available; double-sided)
Your current operating budget and the previous year's actual expenses	A copy of your most recent 990 (double-sided)
Part IX only of the 990 form, Statement of Functional Expenses (one page). If you completed a 990-EZ, fill out the attached Part IX, Functional Expenses of the 990 form using figures from your 990-EZ	
For past grantees, a copy of your most recent final report.	



Robert S. Aiken, Washington DC

2nd term starts on 1/1/13; expires 12/31/2015

Committees: Governance, Philanthropy

Affiliation: Vice President, Federal Affairs for Pinnacle West Capital Corporation

Kathryn Campana, Phoenix AZ

1st term started on 1/1/15; expires 12/31/2017

Committees: Governance, Program

Affiliation: Community Affairs Officer, Wells Fargo Arizona

Larry Clark, Louisville KY

1st term started on 1/1/13; expires 12/31/15

Committees: Finance, Philanthropy

Affiliation: President/CEO/Founder of BioConsult, Inc.

Sally Clayton, San Antonio TX

2nd term started on 1/1/14; expires 12/31/2016

Committees: Audit & Compliance, Executive, Finance (Chair), Philanthropy

Affiliation: CPA, Co-owner, Clayton & Clayton, PC

Nikki Cooley, Flagstaff AZ

2nd term started on 1/1/13; expires 12/31/2015

Committees: Governance, Program

Affiliation: Co-founder Native Guide Training and Cultural Interpretation Program

Eric Fraint, Cherry Hill NJ

1st term started on 1/1/15; expires 12/31/2017

Committees: Audit & Compliance, Finance, Program

Affiliation: President, Founder, Your Part-Time Controller, LLC

Robert Hostetler, Monument CO

1st term started on 1/1/14; expires 12/31/16

Committees: Audit & Compliance (Chair), Finance, Program

Affiliation: Retired CEO of CTS Corporation, Choice TV Group and American Telecasting, Inc.

Julie Klapstein, Tucson AZ

1st term started on 1/1/14; expires 12/31/16

Committees: Governance, Philanthropy

Affiliation: Retired CEO of Availity, Phycom, Inc., and Sunquest Information Systems

Kenneth Lamm, Flagstaff AZ

1st term started on 1/1/15; expires 12/31/17

Committees: Governance, Program

Affiliation: Retired, Marketing and Communications Professional

Theresa McMullan, Phoenix AZ

1st term started on 1/1/14; expires 12/31/16

Committees: Executive, Finance, Program (Chair)

Affiliation: Vice President of Marketing for SkyMall

Marsha Sitterley, Tucson AZ

2nd term started on 1/1/15; expires 12/31/2017

Committees: Executive, Governance (Chair), Philanthropy

Affiliation: Retired, Human Resources Professional

T. Paul Thomas, Flagstaff, AZ

1st term started on 1/1/15; expires 12/31/2017

Committees: Audit & Compliance, Finance, Program

Affiliation: Executive in Residence, Assistant Professor of Practice, NAU College of Business

Stephen Watson, Board Chair, Boca Grande FL

2nd term started on 1/1/14; expires 12/31/2016

Committees: Executive

Affiliation: Retired, Hospitality Marketing and Operations

Howard Weiner, Board Vice Chair, Dallas, TX

2nd term started on 1/1/15; expires 12/31/2015

Committees: Executive, Governance, Philanthropy (Chair)

Affiliation: Gastroenterologist

	Current Year	Previous Year
	2015	2014
	Budget	Actual
Sales Program		
Store Sales	6,115,000	6,122,986
Web and Mail Order Sales	58,000	58,349
Wholesale Sales	194,600	129,728
Total Sales	6,367,600	6,311,063
Cost of Goods Sold	(2,894,690)	(2,908,804)
Gross Margin	3,472,911	3,402,259
Gross Margin Percentage	54.5%	53.9%
Shipping Income	18,134	18,208
Less Payroll Expenses	(1,141,720)	(1,063,633)
Less Operating Expenses	(319,325)	(284,207)
Net Contribution	2,030,000	2,072,627
Publishing Payroll Expenses	(74,840)	(89,359)
Operating Expenses	(155,590)	(102,978)
Net Contribution after Publishing Expenses	1,799,570	1,880,290
Field Institute Revenues	524,720	539,067
Less Payroll Expenses	(206,060)	(184,514)
Less Operating Expenses	(308,889)	(305,739)
Net Contribution	9,771	48,814
Philanthropy - Unrestricted Revenues	562,700	579,811
Less Payroll Expenses	(279,800)	(255,200)
Less Operating Expenses	(247,148)	(213,730)
Net Contribution	35,752	110,881
Membership Revenues	628,755	640,458
Less Payroll Expenses	(154,120)	(142,423)
Less Operating Expenses	(347,650)	(372,148)
Net Contribution	126,985	125,887
Exhibit Operating Expenses	(4,400)	(1,156)
Net Contribution before G&A Expenses	1,967,678	2,164,716
General & Administrative		
Other Income	103,400	125,587
Less Payroll Related Expenses		
General & Administrative	(719,730)	(591,747)
Marketing	(127,800)	(74,436)
Facilities Maintenance	(133,920)	(105,101)
Total Payroll Expenses	(981,450)	(771,284)
Less Operating Expenses		
General & Administrative	(463,605)	(447,955)
Marketing	(203,000)	(99,028)
Facilities Maintenance	(75,398)	(61,089)
Total Operating Expenses	(742,003)	(608,072)
Board	(48,750)	(38,175)
Total Net General and Administrative Expenses	(1,668,803)	(1,291,944)
Income/Loss from Operations (Before Depr & AID)	298,875	872,772.00
AID to National Park Service/USFS	(421,000)	(407,743)
Depreciation: Non-Cash	(174,000)	(153,046)
Total Restricted Revenues	1,218,300	1,226,528
Total Releases from Restriction	(1,022,220)	(881,662)
Unrealized Gain/Loss - Restricted Funds	150,000	152,575
Net Restricted Fund Activity	346,080	497,441
CHANGE IN NET ASSETS	49,955	809,424

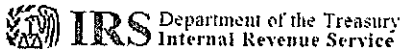
	2015	% of	2014	% of
	Budget	Tot Exp	Actual	Tot Exp
Total Revenues	9,573,609		9,593,297	
Program Expenses	(7,050,504)	74.0%	(6,744,366)	70.8%
G&A Expenses	(1,946,203)	20.4%	(1,570,577)	16.5%
Fundraising Expenses	(526,948)	5.5%	(468,930)	4.9%
Change in Net Assets	49,955		809,424	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21	3,395,363	3,395,363		
2 Grants and other assistance to individuals in the U.S. See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	331,259	180,204	151,055	
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	665,586	245,628	213,904	206,054
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	42,662	13,040	18,438	11,184
9 Other employee benefits	99,244	34,187	46,608	18,449
10 Payroll taxes	76,510	35,250	25,841	15,419
11 Fees for services (non-employees):				
a Management				
b Legal	9,604		2,327	7,277
c Accounting	18,170		18,170	
d Lobbying				
e Professional fundraising services. See Part IV, line 7	18,500			18,500
f Investment management fees				
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O.)	32,977		32,977	
12 Advertising and promotion	18,201	1,039	4,652	12,510
13 Office expenses	41,563	6,412	27,007	8,144
14 Information technology				
15 Royalties				
16 Occupancy	148,956	27,660	120,296	1,000
17 Travel	48,370	6,731	25,700	15,939
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	35,305		35,305	
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	149,795		149,795	
23 Insurance	70,674		70,674	
24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a OTHER EXPENSES	130,444	37,825	50,717	41,902
b BANK CHARGES	126,259	122,256	4,003	
c REPAIRS & MAINTENANCE	121,962	5,016	116,946	
d DUES & SUBSCRIPTIONS	8,532	325	3,187	5,020
e All other expenses				
25 Total functional expenses. Add lines 1 through 24e	5,589,936	4,110,936	1,117,602	361,398
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720)				



P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248567569
Oct. 08, 2010 LTR 4168C E0
86-0179548 000000 00
00017998
BODC: TE

GRAND CANYON ASSOCIATION
% BONNIE O'DONNELL
PO BOX 399
GRAND CANYON AZ 86023-0399

1425

Employer Identification Number: 86-0179548
Person to Contact: MRS. BLACK
Toll Free Telephone Number: 1-877-829-5500

Dear TAXPAYER:

This is in response to your Sep. 29, 2010, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in AUGUST 1962.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section 509(a)(2).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/eo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Michele M. Sullivan

Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations I



U. S. TREASURY DEPARTMENT
INTERNAL REVENUE SERVICE

DISTRICT DIRECTOR
FEDERAL BUILDING
PHOENIX 25, ARIZONA
P.O. Box 2350

AUG 21 1962

IN REPLY REFER TO
FORM 2954
Code 414
PHX:EO:62-54

Grand Canyon Natural History Association
P.O. Box 219
Grand Canyon, Arizona

PURPOSE	
Scientific and Educational	
FORM 990A REQUIRED	
<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
ACCOUNTING PERIOD ENDING	
December 31	

Gentlemen:

Based upon the evidence submitted, it is held that you are exempt from Federal income tax as an organization described in section 501(c)(3) of the Internal Revenue Code, as it is shown that you are organized and operated exclusively for the purpose shown above. Any questions concerning taxes levied under other subtitles of the Code should be submitted to us.


You are not required to file Federal income tax returns so long as you retain an exempt status, unless you are subject to the tax on unrelated business income imposed by section 511 of the Code and are required to file Form 990-T for the purpose of reporting unrelated business taxable income. Any changes in your character, purposes or method of operation should be reported immediately to this office for consideration of their effect upon your exempt status. You should also report any change in your name or address. Your liability for filing the annual information return, Form 990A, is set forth above. That return, if required, must be filed after the close of your annual accounting period indicated above.

Contributions made to you are deductible by donors as provided in section 170 of the Code. Bequests, legacies, devises, transfers or gifts to or for your use are deductible for Federal estate and gift tax purposes under the provisions of section 2055, 2106 and 2522 of the Code.

You are not liable for the taxes imposed under the Federal Insurance Contributions Act (social security taxes) unless you file a waiver of exemption certificate as provided in such Act. You are not liable for the tax imposed under the Federal Unemployment Tax Act. Inquiries about the waiver of exemption certificate for social security taxes should be addressed to this office.

This is a determination letter.

Very truly yours,


Jack G. Williams
ACTING District Director

FORM 2954 (10-60)



Strengthening Inland Southern California through Philanthropy

S. L. Gimbel Foundation Fund

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President and CEO

May 26, 2015

Ms. Susan Schroeder
CEO
Grand Canyon Association
PO Box 399
Grand Canyon, AZ 86023

Dear Ms. Schroeder:

Congratulations! A grant has been approved for **Grand Canyon Association** in the amount of **\$22,700** from the S.L. Gimbel Foundation. The **performance period for this grant is June 1, 2015 to May 30, 2016**. Additional funding beyond the performance period is not guaranteed. It is highly recommended that alternative funding sources be sought accordingly. The grant is to support the following as specified in your proposal:

Moving PSAR Forward (Preventive Search and Rescue): To improve the effectiveness of the operations of the PSAR program through training for staff and volunteers, improved radio communications and emergency messaging and visitor education for safer hiking trips. Please note funding does not cover Project Management costs.

This grant is subject to the terms outlined in the enclosed Grant Agreement. After you have reviewed the terms and conditions of the Grant Agreement, please sign and date the enclosed copy and return the original copy to The Community Foundation within the next two weeks. Please retain a copy of the signed agreement for your records. Funds will be released upon receipt of the signed Grant Agreement.

A condition of this grant is that you agree to submit the Grant Evaluation Form which includes a narrative report and fiscal report. The **Grant Evaluation is due by June 15, 2016** and a copy will be available online.

We wish you great success and look forward to working with you during the grant performance period.

If you have any questions, please call me at 951-684-4192 ext. 114 or email me at ccudiamat@thecommunityfoundation.net.

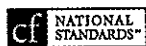
Sincerely,

Celia Cudiamat
Executive Vice President of Programs

18173 Grand Canyon Association

20150348

GIMB2



Confirmed in Compliance
with National Standards for
U.S. Community Foundations



Grand Canyon Association

Post Office Box 399
Grand Canyon, AZ 86023
www.grandcanyon.org
(928) 638-2481

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Chief Executive Officer

Susan Schroeder
Grand Canyon, AZ

March 13, 2015

Ms. Celia Cudiamat, Vice President of Grant Programs
The Community Foundation
3700 Sixth Street, Suite 200
Riverside, CA 92501

Dear Celia,

Thank you for giving us this opportunity to once again apply to the S.L. Gimbel Foundation Fund in support of Grand Canyon Association's efforts to preserve and protect the Grand Canyon. Saving lives through the Preventative Search and Rescue program (PSAR) is one of Grand Canyon National Park's highest priorities. We are requesting a \$24,970 investment to support equipment and specific capacity building activities that will enhance the operations and effectiveness of the park's PSAR Program.

S.L. Gimbel Foundation Fund has generously supported components of this program in the past. In 2008 your support of the Hike Smart campaign at Grand Canyon underwrote numerous visitor safety initiatives. This included permanent trailside signs, public service announcements, brochures, fliers—all encouraging visitors to plan and prepare adequately for a safe and enjoyable hiking experience. A subsequent gift in 2010 provided the funds to support staffing of a seasonal PSAR ranger position, construction of a drinking fountain, a message board, benches, and other amenities, all making for a more safe and enjoyable experience for hikers on the popular rim-to-rim route. Hiking along the trans-canyon route can be a life-changing experience for many people, one that Susan Gimbel herself enjoyed on a number of occasions. The Gimbel Fund has had a direct impact on visitor safety education, ensuring that hundreds, if not thousands of park visitors understand the benefits and risks of inner canyon hiking prior to them taking a step on a trail.

The Grand Canyon Association is proud to partner with The Community Foundation's S.L. Gimbel Foundation Fund, sharing our passion for safety education at the Grand Canyon. We appreciate your consideration of supporting the PSAR program.

Sincerely,

Susan Schroeder
Chief Executive Officer



Grand Canyon Association

Post Office Box 399
Grand Canyon, AZ 86023
www.grandcanyon.org
(928) 638-2481

April 9, 2014

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Howard Weiner
Dallas, TX

Chief Executive Officer

Susan Schroeder
Grand Canyon, AZ

Celia Cudiamat, Vice President of Grant Programs
The Community Foundation
3700 Sixth Street, Suite 200
Riverside, California 92501

Dear Celia:

I am pleased to report that the \$25,000.00 donation from the S.L. Gimbel Foundation Fund in support of the "Kids at Grand Canyon" has provided the critical funding necessary for Grand Canyon National Park educators to reach 10,000 students with high-quality, curriculum-based programs.

Additionally, your generosity underwrote two workshops for forty teachers who can now share the compelling educational themes of the Grand Canyon with their students for years to come.

Providing transformative educational and recreational opportunities for the nation's youth has long been a major priority for the National Park Service. We can all feel proud of the suite of outreach programs delivered by the park's environmental education team—programs that would not be possible without your help.

The "Kids at Grand Canyon" program at Grand Canyon National Park is quickly becoming a model for parks around the nation. This dream could not have become a reality without the generous support of the S.L. Gimbel Foundation Fund. For this, and your legacy of support of safety and education at Grand Canyon National Park, we thank you.

Sincerely,

Susan Schroeder, Executive Director
928.638.7027
sschroeder@grandcanyon.org

Enclosure

This S.L. Gimbel Foundation Fund grant was secured and administered by the Grand Canyon Association (GCA) in our capacity as the official fundraiser for Grand Canyon National Park. GCA is a private nonprofit 501(c)(3) organization chartered in 1932 for the sole purpose of supporting Grand Canyon National Park.

2015 S.L. Gimbel Foundation Fund

Grant Agreement

Organization: Grand Canyon Association

Grant Amount: \$ 22,700 **Grant Number:** 20150348

Grant Period: June 1, 2015 to May 30, 2016 (Evaluations due by June 15, 2016)

Purpose: **Moving PSAR Forward (Preventive Search and Rescue): To improve the effectiveness of the operations of the PSAR program through training for staff and volunteers, improved radio communications and emergency messaging and visitor education for safer hiking trips. Please note funding does not cover Project Management costs.**

1. Use of Grant Funds

Grant funds must be expended within the grant period, for the purpose and objectives described in your grant proposal. Grant funds may not be expended for any other purpose without prior written approval by The Community Foundation. If there are significant difficulties in making use of the funds as specified in your proposal, or if the grant funds cannot be spent within the grant period, notify us in writing promptly.

Formal requests for extensions or variances must be submitted to the Foundation's Board of Directors for approval a minimum of 60 days before the end of the grant period.

Requests for variances or extensions are reviewed on a case-by-case basis and approved by the Board of Directors. If a request is denied, unused funds must be immediately refunded to the Foundation.

2. Payment of Grant Funds

The grant funds will be paid in full by the Foundation upon receipt of the signed Grant Agreement. Challenge grant funds will be paid in full upon receipt of the signed Grant Agreement and upon receipt of documentation providing evidence that condition(s) of the challenge grant has/have been met.

3. Certification and Maintenance of Exempt Organization Status

This grant is specifically conditioned upon Grantee's status as an eligible grantee of The Community Foundation. The Foundation has obtained a copy of the Grantee's IRS determination letter. Grantee confirms that it has not had any change in its tax-exempt status, and shall notify the Foundation immediately of any such change.

4. Final Report and Records

The Grantee will submit the Grant Evaluation report per the deadline set forth in the award letter. This report includes a narrative on outcomes based on goals and objectives set forth in the grant proposal and an expenditure report documenting use of grant funds. If equipment was purchased, copies of receipts need to be included.

5. Grantee's Financial Responsibilities

Grantee will keep records of receipts and expenditures of grant funds and other supporting documentation related to the grant at least four (4) years after completion of the grant and will make such records of receipts, expenditures and supporting documentation available to the Foundation upon request.

6. Publicity

The Community Foundation recommends publicity for the grant and acknowledging The Community Foundation in internal correspondence, brochures as appropriate; newsletters, annual reports and email blasts or e-newsletters.

The credit line of "Made possible in part by a grant from the **"S.L. Gimbel Foundation Advised Fund at The Community Foundation – Inland Southern California"**" is suggested. When your donors are listed in printed materials, include the S.L. Gimbel Foundation Advised Fund at The Community Foundation in the appropriate contribution size category. When publishing our name, please note the "The" at the beginning of our name is a legal part of our name. It should always be used and capitalized. Attaching our logo is also appreciated. Our logo can be downloaded from our website at www.thecommunityfoundation.net.

7. Indemnification

In the event that a claim of any kind is asserted against the Grantee or the Foundation related to or arising from the project funded by the Grant and a proceeding is brought against the Foundation by reason of such claim, the Grantee, upon written notice from the Foundation, shall, at the Grantee's expense, resist or defend such action or proceeding, at no cost to the Foundation, by counsel approved by the Foundation in writing.

Grantee hereby agrees, to the fullest extent permitted by law, to defend, indemnify, and hold harmless the Foundation, its offices, directors, employees, and agents, from and against any and all claims, liabilities, losses, and expenses (including reasonable attorneys' fees) directly, indirectly, wholly, or partially arising from or in connection with any act or omission by Grantee, its employees, or agents in applying for or accepting the Grant, in expending or applying the Grant funds or in carrying out any project or program supported by the Grant, except to the extent that such claims, liabilities, losses, and expenses arise from or in connection with any bad faith act or omission by the Foundation, its officers, directors, employees, or agent.

8. Termination

The Community Foundation may terminate this agreement, withhold payments, or both at any time, if, in the Community Foundation's judgment: a) The Community Foundation is not satisfied with the quality of the Grantee's progress toward achieving the project goals and objectives; b) the Grantee dissolves or fails to operate; c) the Grantee fails to comply with the terms and conditions of this agreement.

9. Limitation of Support

This Agreement contains the entire agreement between the parties with respect to the Grant and supersedes any previous oral or written understandings or agreements.

I have read and agree to the terms and conditions of the Grant Agreement.

Susan Schroeder
Signature

6/2/15
Date

Susan Schroeder
Printed Name

CEO
Title

Organization: 18173 Grand Canyon Association
Grant Number: 20150348

on 6/2/15



The
Community
Foundation

Strengthening Inland Southern California through Philanthropy

S. L. Gimbel Foundation Fund

BOARD OF DIRECTORS

June 8, 2015

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Andrew Jaramillo

Dr. Albert Karnig

D. Matthew Pim

Teresa Rhyne

Dr. Henry Shannon

Tamara Sipos

Beverly Stephenson

Randall Tagami

Diane Valenzuela

Ms. Susan Schroeder
CEO
Grand Canyon Association
PO Box 399
Grand Canyon, AZ 86023

Dear Ms. Schroeder:

The Community Foundation is pleased to enclose a grant check for **\$22,700** from the S. L. Gimbel Foundation, a component fund at The Community Foundation. By cashing the grant check, you are agreeing to the conditions stated under the *Terms of Grant* which you have signed and returned. The completed Grant Evaluation form is due by June 15, 2016 and will be available online on The Community Foundations website under Grants/Forms. Please note that any grant variances or extensions must be requested in writing and in advance. Any remaining grant funds must be returned to The Community Foundation at the end of the grant period.

We greatly appreciate any help you can give us in publicizing the grant. **Please use the following credit in any grant announcements or materials funded by the grant: "The (name of project/program) is supported by a grant from The S. L. Gimbel Foundation."** You may send copies of articles printed in local papers, stories in your agency newsletter, annual report, press releases, and other publications for our files.

If you have any questions, please contact me at 951-684-4194.

Sincerely,

Celia Cudiamat
Executive Vice President of Programs

20150348

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GIMB2

Dr. Jonathan Lorenzo Yorba
President and CEO



Confirmed in Compliance
with National Standards for
U.S. Community Foundations

HOLD TO LIGHT TO VIEW WATERMARK IN PAPER. HEAT SENSITIVE READ IMAGE DISAPPEARS WITH HEAT. DETECTION CIRCLE REVEALS A LOCK WHEN TESTED.

39260

The Community Foundation

Strengthening Inland Southern California through Philanthropy
3700 SIXTH STREET, SUITE 200
RIVERSIDE, CA 92501
951-241-7777 / FAX 951-684-1911

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TO THE ORDER OF

DATE

05/26/2015

AMOUNT

\$****22,700.00

Grand Canyon Association
PO Box 399
Grand Canyon, AZ 86023



Jonathan Garza Golsa
Chris Anderson
AUTHORIZED SIGNATURE

Security features. Details on back.

⑈039260⑈ ⑆122234149⑆ 244124437⑈

The Community Foundation

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18173 Grand Canyon Association 05/26/2015 039260

20150348 05/26/2015 Moving PSAR Forward (Preventive Search and Rescue) 22,700.00
GIMB S.L. Gimbel Foundation Advised Fund 22,700.00

CHECK TOTAL: \$****22,700.00

The Community Foundation

39260

18173 Grand Canyon Association 05/26/2015 039260

20150348 05/26/2015 Moving PSAR Forward (Preventive Search and Rescue) 22,700.00
GIMB S.L. Gimbel Foundation Advised Fund 22,700.00

CHECK TOTAL: \$****22,700.00