



S.L. Gimbel Foundation Fund Holiday Food Program Grant Application

Internal Use Only:
Grant :

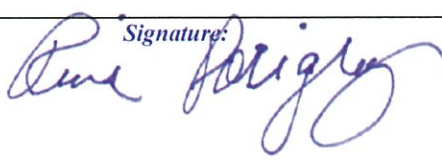

Organization / Agency Information

Organization/Agency Name: Freestore Foodbank		
Physical Address: 1141 Central Parkway		City/State/Zip Cincinnati, Ohio 45202
Mailing Address: 1141 Central Parkway		City/State/Zip Cincinnati, Ohio 45202
CEO or Director: Kurt L. Reiber		Title: President & CEO
Phone: 513-482-3737	Fax: 513-482-7532	Email: kreiber@freestorefoodbank.org
Contact Person: Lindsay Starry		Title: Corporate & Foundation Relations Manager
Phone: 513-482-7098	Fax: 513-482-7532	Email: lstarry@freestorefoodbank.org
Web Site Address: www.freestorefoodbank.org		Tax ID: 23-7122205

Program / Grant Information

Program/Project Name: Power Pack Weekend Feeding Program			Amount of Grant Requested: \$15,000
Total Organization Budget: \$16,286,124 Does not include the value of in-kind food until year-end	Per 990, Percentage of Program Service Expenses (Column B/ Column A x 100): \$54,443,235/\$58,136,303 x 100 = 93.6%	Per 990, Percentage of Management & General Expenses Only (Column C/ Column A x 100): \$2,027,944/\$58,136,303 x 100 = 3.5%	Per 990, Percentage of Management & General Expenses and Fundraising (Column C+D/ Column A x 100): \$3,696, 068/\$58,136,303= 6.4%
Purpose of Grant Request (one sentence): The Power Pack program supports the emergency food needs of thousands of local children through weekend bags of nutritious, supplemental food assistance provided on-site at trusted school locations.			
Gimbel Holiday Grants Received: List Year(s) and Award Amount(s) 1/22/2019 - \$15,000 for Produce Initiative			

Signatures

Board President / Chair: (Print name and Title) Ramon Rodriguez, Board Chair	Signature: 	Date: 11/7/2019
Executive Director/President: (Print name and Title) Kurt L. Reiber, President & CEO	Signature: 	Date: 11/7/2019

**S.L. Gimbel Foundation Fund
Holiday Grant Application**

I. Organization/Agency Background: *State your mission, vision, purpose, and provide a brief history. What are your core programs and activities? How many people do you serve? How many paid staff, full time and part-time? How many volunteers?*

Freestore Foodbank's mission is to improve lives by eliminating hunger in partnership with our community. Our vision is a hunger-free, healthy, and thriving community. We began in 1971 when Frank Gerson, a worker at Cincinnati's incinerator, saw useable household items being tossed away. He took items for others in need and named his practice the "Free Store." In 1979, Free Store became a founding member of Feeding America, evolving into a food bank. Freestore Foodbank's signature programs include: offering free workforce development training (LIFT the TriState and Cincinnati COOKS!); providing food assistance to address childhood hunger (Kids Cafe, Power Pack, School Pantry and KIND: Keeping Infants Nourished and Developing); bringing fresh produce to food deserts (Healthy Harvest Mobile Market and Produce Initiative); distributing supplemental food to our low-income, elderly neighbors (Senior Boxes); and providing wrap-around services that help families in need build stability and self-sufficiency (Stabilization Program and Customer Connection Center). We serve an estimated 220,000 individuals through our network of 511 partners, with 127 full-time and 17 part-time employees and 13,000 annual volunteers.

II. Project Information: *Describe your food distribution program. **ANSWER ALL QUESTIONS.** Explain the community need including demographics, geographic characteristics of the area or community to be served, community conditions and income level. What are the specific activities of the food program?*

Freestore Foodbank strives to solve the critical issue of childhood hunger for the over 80,000 food insecure children in our 20 county region (Source: Feeding America's Map the Meal Gap). One in five children in our area is facing hunger. Childhood hunger can negatively impact a child's long-term health, cognitive development, behavior and mental health (SOURCE: Children's Defense Fund Ohio). Fortunately, many students receive free breakfast and lunch five days a week at school to help meet their nutritional needs. However, these same students struggle with hunger over the weekend. Our Power Pack program was designed to help solve that problem as we work toward a region where every child has the food needed to develop into a healthy adult. Based on the national Backpack initiative by Feeding America, our Power Pack program provides food assistance for children in grades K-8 each weekend of the school year when they may otherwise face hunger. The program will support 107 school sites in 16 counties in OH and KY this year, increasing by 6 sites and two counties. Our Power Packs contain over a dozen items, including sunflower seeds, low-sugar or whole grain cereal, fruit and vegetable juices, complete pasta meals, educational snacks and other healthy choices to support healthy development and allow students to focus on school, not hunger.

How do you identify/qualify those in need? How often is the food distribution offered?

Sites are chosen through an open application process happening this October and November. The application allows us to evaluate food insecurity levels, other available resources and unique situations of each school site, including high migrant populations, unemployment rates and homeless populations. Power Packs are provided to schools that have at least 50% rural or 60% urban students on free and reduced meal programs. We allow teachers and administrators to identify the neediest children in each community. Often, they are identified after complaints of stomach aches, particularly on Monday mornings, or issues with attention, behavior and attendance. Counselors, cafeteria workers and teachers know each family's situation and are able to recommend students to the program. Freestore Foodbank offers a training manual and connections to other partner sites, allowing teachers and administrator to identify the signs of food insecurity.

How many people will be served by the food distribution program (children, youth, adults, seniors)? Please explain how you keep track of number of people served.

This school year, Freestore Foodbank will serve 5,200 students each Friday (total of more than 6,500 unduplicated children) with monthly reports from each of the 107 sites to provide evidence of those supported. While this program offers support exclusively to children, other programs, like School Pantry offer holistic family support to fill all gaps in assistance.

S.L. Gimbel Foundation Fund Holiday Grant Application

III. Project Budget

Please provide a detailed line-item budget for your project by completing the budget form below. **The maximum requested amount is \$15,000** or 25% of your operating budget, whichever is less. You can request for less than \$15,000. You may delineate your line items requests per examples below:

- 85% of total request for the purchase of food items only. (Ex. Total request of \$15,000; 85% is \$12,750 for food)
- 15% of total request for female hygiene products and/or diapers. (Ex. Total request of \$15,000; 15% is \$2,250 for diapers and female hygiene products)
- 100% of total request for the purchase of food items
- Canned tuna will not be funded.

Food items must be delineated (i.e. canned vegetables, soup, pasta, dried beans, rice, etc.). For each food item, indicate the cost per unit (pound, carton, case, etc.) and the quantity. See attached example.

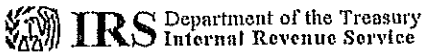
Line Item	Line Item Description	Requested Amount
Honey Peppered Beef sticks, 1 per pack	Powerpack (weekend childrens' bag) item, 17,275 @ \$.355 per item	\$6,132.63
Dick&Jane Educational snacks, 1 per pack	Powerpack (weekend childrens' bag) item, 17,275 @ \$.17 per item	\$2,936.75
Applesauce squeezable pouch, 1 per pack	Powerpack (weekend childrens' bag) item, 17,275 @ \$.344 per item	\$5,942.60
TOTAL:		\$15,011.98

*We're requesting \$15,000 from a total budget of \$687,034 for the Power Pack program, with \$503,899 in food purchases budgeted to support the program (see following attachments for more detail). The above items are among the most expensive of the 14 items included in each pack, however, they also represent strong nutritional value needed by the children we serve. These items were selected after numerous surveys and taste tests by local children to ensure each items is being consumed. By supporting three items in 17,275 packs, your contribution will support over 860 students each Friday during the second half of the school year, or nearly 20 sites.

IV. Administrative Expenses Percentage

This section calculates how much the organization spent for general management, overhead, indirect items as a percentage of the organization's total expenses. The figures are based on your most current **990 form that you submitted, Part IX Statement of Functional Expenses.**

Management & general expenses (Column C only)	/Total expenses (Column A)	= Administrative Percentage
\$2,027,944	\$58,136,303	3.5%



Department of the Treasury
Internal Revenue Service

P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248364799
Apr. 09, 2012 LTR 4168C E0
23-7122205 000000 00

00017887
BODC: TE

FREESTORE-FOODBANK INC
1141 CENTRAL PARKWAY
CINCINNATI OH 45202-2050



044143

Employer Identification Number: 23-7122205
Person to Contact: Mrs. K Hopton
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Mar. 29, 2012, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in December 1971.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/eo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

0248364799
Apr. 09, 2012 LTR 4168C E0
23-7122205 000000 00
00017888

FREESTORE-FOODBANK INC
1141 CENTRAL PARKWAY
CINCINNATI OH 45202-2050

If you have any questions, please call us at the telephone number
shown in the heading of this letter.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "S. A. Martin".

S. A. Martin, Operations Manager
Accounts Management Operations



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Vice President, Private Bank, Fifth Third Bank

Tom Kirkwood, *Vice Chair-Development*
Senior Counsel, Thompson Hine

Julie McGehee, *Vice Chair – Governance and Trusteeship*
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Director Patient Experiences, St. Elizabeth Healthcare

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Kurt Reiber – President & CEO

Trish Rayner – Chief External Affairs Officer

Tim Weidner – Chief Finance Officer

Valarie Boykins – VP of Human Relations

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX ☐

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21 ...	208,800.	208,800.		
2 Grants and other assistance to domestic individuals. See Part IV, line 22				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	455,615.	344,644.	67,502.	43,469.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	6,275,407.	4,746,949.	929,734.	598,724.
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)				
9 Other employee benefits	1,332,042.	876,416.	338,327.	117,299.
10 Payroll taxes	533,081.	348,772.	140,097.	44,212.
11 Fees for services (non-employees):				
a Management				
b Legal	4,477.		4,477.	
c Accounting	30,028.	21,932.	5,968.	2,128.
d Lobbying	191.		191.	
e Professional fundraising services. See Part IV, line 17				
f Investment management fees				
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Sch O.)				
12 Advertising and promotion	734.	251.	13.	470.
13 Office expenses	738,764.	76,079.	49,065.	613,620.
14 Information technology	294,030.	161,037.	81,732.	51,261.
15 Royalties				
16 Occupancy	1,186,496.	1,074,648.	67,873.	43,975.
17 Travel	133,241.	64,475.	52,802.	15,964.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings				
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	284,173.	266,309.	16,648.	1,216.
23 Insurance	53,654.	25,535.	25,630.	2,489.
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a FOOD & HEALTH DISTRIB.	41,169,374.	41,169,374.		
b ASSISTANCE TO CLIENTS	2,322,331.	2,322,331.		
c FOOD PURCHASES	1,482,572.	1,482,572.		
d CONTRACTED SERVICES	631,111.	415,042.	97,084.	118,985.
e All other expenses	1,000,182.	838,069.	150,801.	11,312.
25 Total functional expenses. Add lines 1 through 24e	58,136,303.	54,443,235.	2,027,944.	1,665,124.
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.				

Check here ☐ if following SOP 98-2 (ASC 958-720)



Revenue		Fiscal Year 2020 Budget (Jul 1, 2019 - Jun 30, 2020)	
Unrestricted Contributions		\$	5,651,614
FSFB Foundation		\$	532,372
Restricted Contributions		\$	2,661,168
Customer Program Fees		\$	132,000
Shared Maintenance Fees		\$	317,090
Shipping revenue		\$	52,000
Government Service Contracts		\$	2,692,630
Non-Government Service Contracts / United Way		\$	522,200
Purchased Product Resale		\$	1,406,963
Special Events		\$	1,720,700
Social enterprises		\$	425,410
Miscellaneous Income		\$	21,478
Total Revenue		\$	16,135,625

Expenses			
Personnel		\$	7,938,170
Facilities		\$	1,194,515
Vehicles		\$	264,623
Data & Communication Equipment		\$	375,778
Operating		\$	2,773,980
Purchased Product		\$	1,444,654
Specific Assistance		\$	2,002,107
Depreciation		\$	292,297
Total Expenses		\$	16,286,124
Revenues Over/(Under) Expenses		\$	(150,499)

Our fiscal year is July 1 through June 30. This account represents our internal budget, which does not include the value of in-kind food donations. These are calculated during the annual audit. Year-end calculations of in-kind food donations account for approximately \$35-45 million and are combined with the Corwine Foundation during the audit process.

Freestore Foodbank has worked hard to become a financially stable non-profit that is able to serve as long as the community needs us. We recently began an aggressive five-year strategic plan as we work to end hunger in our region. As a result, our leadership team and Board made a decision to increase investments in our programs and services, resulting in a planned deficit this year and quite likely future years. We feel this is necessary as we work to end hunger in our community and remain financially stable.



FOOD • CONNECTION • HOPE

POWER PACK PROGRAM

FY20 BUDGET

REVENUE	
Restricted Grants	475,000
Individual Donor Support	200,000
*Cause Marketing/Corporate Partnerships	12,034
Total Revenue	687,034
EXPENSES	
Food Assistance	503,899
Program Supplies	39,253
Data and Communications	2,426
Operating Expenses	1,394
Personnel	
Salaries/Wages	103,169
Taxes and Benefits	36,893
Total Expenses	687,034
Revenues Over/(Under) Expenses	-

*Cause marketing events and partnerships include Gold Star Chili promotions and other corporate partners who designate funds to this program.

#226

COMPLETE

Collector: Gimbel Holiday Food Grant (Web Link)
Started: Tuesday, October 15, 2019 1:35:54 PM
Last Modified: Tuesday, October 15, 2019 3:03:25 PM
Time Spent: 01:27:30
IP Address: 45.62.176.229

Page 1: Organizational Information

Q1 Name of your organization.

Freestore Foodbank

Q2 Grant #

20180970

Q3 Grant Period

01/01/2019 - 09/30/2019

Q4 Location of your organization

City	Cincinnati
State	Ohio

Q5 Name and Title of person completing evaluation.

Lindsay Starry - Corporate & Foundation Relations Officer

Q6 Phone Number:

513-482-7098

Q7 Email address.

lstarry@freestorefoodbank.org

Q8 Total number of clients served through this grant funding:

3700

Q9 Approximate volume of food purchased with grant funds? (i.e 10 lbs of fresh produce; 1000 boxes; 10 cases, etc)

Over 74,000 pounds of fresh produce was purchased with your \$15,000 donation. This was just slightly higher than projected.

Page 2: Key Outcomes and Results

Q10 Describe the project's key outcomes and results based on your goals and objectives:

Thanks to you and other generous donors, Freestore Foodbank provided over 8.4 million pounds of fresh fruit and vegetables to food insecure children, seniors and families in the 20 counties we serve. We greatly exceeded our goal of 7.5 million pounds and we hope to continue to grow this amazing resource to the community. This increase was made possible by generous donors, and an unexpected increase in donations from government resources. Compared to last year's produce availability, this equals an increase of nearly 2 million pounds!

In order to distribute this produce to the community, we greatly increased our partnerships and collaborations in the region, resulting in 564 produce pop-up distributions (more than 200 more than last year), as well as increases in deliveries to our more than 500 partner agencies. Produce remains a vital part of our strategic plan to help feed local families and help ensure healthier lives across the region.

Q11 Please describe any challenges/obstacles the organization encountered (if any) in attaining stated goals & Objectives.

This year we saw a significant increase in donated product with a short shelf-life and sometimes a low diversity, which is not always appealing to our partner agencies. Storage and delivery for perishable foods is something food banks did not truly anticipate until recent years as the benefits of healthy foods became apparent with links to long-term health outcomes. It has been a challenge for us work with our partners to increase our capacity to store and distribute quality produce year-around.

Q12 How did you overcome and/or address the challenges and obstacles?

While we saw significant increases in donated produce, it was not always diverse products or items with a long life cycle. This challenge forced us to find innovative ways to speed up our process, ensuring less produce went bad while we coordinated plans. This also made donations like yours so vital, because it allowed us to supplement donated product with high quality purchased product to distribute diverse orders, increasing the interest of our partners and those they serve. Partner agencies now sign up to accept unexpected produce (up to a specific limit), allowing us to deliver or offer it automatically for pick-up rather than waiting for a response and scheduling out an order. In addition, we greatly increased our produce pop-up deliveries, adjusting for a longer schedule in order to meet the need.

Because partner agencies are not always able to handle high levels of fresh produce, we continue to connect them to grant and capacity building opportunities, including our own small grant process when available. This shift to focus much more intensely on perishable foods has been a welcomed challenge for us as we try different methods of pre-order, last minute pick-ups, community drop-offs and other promising models to reduce waste and increase access to healthy foods for our partners and local families.

S. L. Gimbel Foundation Fund Holiday Food Grant

Q13 Describe any unintended positive outcomes as a result of the efforts supported by this grant.

Increasing our produce distribution, both to local families directly and through our partner agencies has brought us closer to the community. While we knew fresh foods were in high demand, we did not anticipate the connections and trust it would build in the community. We have seen families gain exposure to new foods, families begin to consider health implications and even hospital and healthcare networks reach out beginning to understand the connections between food and health. The impact of produce distributions to our community partners is best expressed by their feedback.

"Our families are so appreciative of the fruit and vegetables we have. A lot of them don't have any access to a real grocery store, just two convenience stores that also have a lot of drug transactions and aren't safe." Highland County, OH

"When your budget is small, you don't buy produce. We have kids coming with their parents who've never seen an avocado, kiwi or mango before. The one small grocery store in the community focuses on the basics, not variety." Kenton County, KY

"I wish I could have fruit and vegetables at every meal. My daughter is only 12 but has high cholesterol. My food stamps just barely cover the basics and there is nothing left for fresh food. I'll be back to get more produce. This is a blessing." Pantry Recipient

Q14 Briefly describe the impact this grant has had on your organization.

Freestore Foodbank's produce initiative included expanding direct deliveries to our community partners through pre-selected orders, connecting our partners with retail stores for direct pick-up, and offering on-demand pop-up produce distributions. Our diverse programs offer flexible solutions to meet the varied needs of the communities served by our partners and we're already seeing the impact on local families. Adults who last year had to ask what a squash was, are now giving us preparation and storage tips to pass along to other customers. They are seeing and feeling the difference that a balanced meal can have, particularly on those living on a fixed income. While some staff members and partners may have been skeptical that families would choose produce over less healthy options, we have been overwhelmed by the appreciation and support for increasing fresh options.

This year our produce initiative grew well beyond our expectations. And while some of this growth is dependent on in-kind donations that may fluctuate, we are building a future where Freestore Foodbank and our partners are able to encourage and handle significant increases in fresh foods for the community on a long-term basis. We're also working to increase our relationships with local healthcare providers to document the vital links between healthy eating and healthy lifestyles with a pilot already in place offering free produce "prescriptions" to those with chronic health concerns. This year has helped solidify for us that produce will continue to be a vital part our work in the future.

S. L. Gimbel Foundation Fund Holiday Food Grant

Q15 Please provide a narrative on how the funds were used to fulfill grant objectives. Explain what was purchased and how funds were utilized based upon the budget that was submitted. Support documents (receipts or expense reports) can be emailed to grant-info@thecommunityfoundation.net or faxed to 951-684-1911.

All funding was used to purchase produce through our local Gleaners Mixing Center (a Feeding America resource, which offers quality donated produce for a small maintenance fee), or when needed for quality and diversity, from local wholesale providers like Castellini. The average cost through the mixing center is approximately \$.19 per pound and \$12,500 was used here, providing over 65,750 pounds of produce. The remaining funds of \$2,500 were used with local wholesalers to supplement during winter months when product diversity was low to provide approximately 8,250 pounds of produce at an average cost of \$.30 per pound. This allowed for a total of more than 74,000 pounds of produce from your contribution.

If you would like a further breakdown of the types of produce purchased, or the full program budget, please let me know and I would be happy to provide. Please contact me (Lindsay Starry) at lstarry@freestorefoodbank.org or 513-482-7098.

Thank you again for this amazing opportunity to better serve the needs of local families through your support!

Page 4: Success Stories

Q16 Please relate a success story:

In the small river town of Ludlow, Kentucky, just three miles west of Covington, over 70% of the children attending Ludlow Independent Schools are enrolled in the free and reduced lunch program. School leaders jumped at the opportunity to join the School Pantry program when it expanded in 2016.

The School Pantry at Ludlow Independent Schools started with a traditional dry-goods pantry. They soon added cooking classes for the students, teaching them to prepare recipes from food available in the School Pantry.

"Our pantry is stigma-free because everyone loves it," said Cathy Pedro, Ludlow School Pantry coordinator. "There is a very small grocery store in our community, but they don't have much variety or selection, especially produce.

"One thing I've noticed is that when your budget is low, you don't buy produce. Unfortunately we don't have a lot of storage, so we are now getting pop-up produce mobiles every month linked to the pantry, and we distribute everything! My parents love the produce! They always ask when it's coming again."

The pop-up produce mobiles at Ludlow always include staple items like apples, potatoes and onions, as well as less common, at least in that community, fruits like blueberries, oranges, kiwi and avocado, when available.

"So many of our kids haven't even seen some of the fruits we've gotten in the mobiles. If they don't know what it is, they're afraid to try it, that they won't like it. So we do a lot with the kids with samples and the cooking classes.

"We have a core group of kids who come to the pantry. We also have an after school program. It offers an opening to talk about food and our School Pantry. Sometimes we refer children and their families to our pantry after those conversations."

S. L. Gimbel Foundation Fund Holiday Food Grant

Q17 Please relate a success story here:

In addition to the pop-up mobile program, Freestore Foodbank has also worked to integrate produce into other anti-hunger programs. One of our great success stories has been the opportunity to offer fresh fruit and vegetables to our school partners through our existing childhood food programs.

"Some of our Kids Cafe sites have been utilizing the produce pop-ups on nights that they are offering special programming for their parents and students," said Amy Heyd, Community Partnership Manager for Kids Meals. "The produce pop-ups have really been a huge incentive for the parents to come in to school after hours with their kids for special events like literacy night and health fair. The events promote reading, healthy living and overall items that support the development of a child. The produce fits right in with those goals perfectly!"

Ann Viancourt, Freestore Foodbank's Community Partnership Manager for Healthcare & Schools shared her experience working with school and clinic pantries on introducing fresh produce into their offerings.

"This school year, we are requiring all the School Pantries to host at least one pop-up produce mobile," said Viancourt. "A lot of our sites have freezers for protein, but very few are equipped with a refrigerator as well. Pop-up produce mobiles give those School Pantries an opportunity to bring in fresh food and serve more families. Some are scheduling the pop-ups with special events at the school, like parent teacher conferences or art night; others are having them alongside their regular hours.

"Once a School Pantry has their first pop-up produce mobile, they're excited to do another one. Denver Place in Wilmington Ohio was initially nervous about hosting and overwhelmed by how much work they thought it would be to set it up. But the pop-up scheduling was easy and the event went so well that now they're doing them twice a month!"

Several School Pantry sites are hosting pop-up produce mobiles at least once a month, and a few are scheduling an additional distribution before school breaks. The coordinators of each School Pantry site also received information about Freestore Foodbank's holiday food distribution to share with their families.

Q18 Please relate a success story here:

"We offer produce to our school program. These are K-12 kids with behavioral challenges who are referred to our day-program by Cincinnati Public Schools. They come from all over the city and all of them qualify for free or reduced lunch. We are able to provide a lot of support resources for education and behavioral to the whole family. Being able to add in nutritional help through our School Pantry has been great since we know most of our families face food insecurity. At our back-to-school open house, we had a special produce pop-up distribution. Our families were so excited to get cherries and grapes, things they can't usually buy. One of our grandmothers was thrilled to find cabbage, it's her favorite thing to make. We would not have been able to offer this if we had had to pick it up. We had a lot of volunteers come help, and they had a really positive experience. The produce distribution helped create positive relationships with our students, families and volunteers. We are incredibly grateful and want to do it again." Ms. Mospens, St. Joseph Orphanage, Cincinnati, Ohio.

Page 5: Demographic Information

Q19 Which category best describes your organization.
Please choose only one.

Basic Needs Support

Q20 What is your organizations primary Program Area of Interest?

**Food
Bank**

S. L. Gimbel Foundation Fund Holiday Food Grant

Q21 Percentage of clients served through grant in each Ethnic Group Category. Total must equal 100%	African American	44
	Asian/Pacific Islander	2
	Caucasian	47
	Native American	0
	Hispanic Latino	3
	All Ethnicities	4
	Other	0
	Unknown	0
Q22 Approximate percentage of clients served from grant funds in each age category.	Children Birth-05 years of age	10
	Children ages 06-12 years of age	14
	Youth ages 13-18	10
	Young Adults (18-24)	9
	Adults	41
	Senior Citizens	16
Q23 Approximate percentage of clients served with disabilities from grant funds.	No clients served with disabilities	0
	Physically Disabled	10
	Blind & Vision Impaired	0
	Deaf & Hearing Impaired	0
	Mentally/Emotionally Disabled	20
	Learning Disabled	0
	Speech Impaired	0
	Other Disability	0
Q24 Approximate percentage of clients served in Economic Group	At/Below Poverty Level	99
	Homeless/Indigent	15
	Migrant Worker	0
	Working Poor	40
	Other	0

S. L. Gimbel Foundation Fund Holiday Food Grant

Q25 Approximate percentage of clients served from grant funds in each population category.

Single Adults	35
Families	40
Single Parent Families	25
Disabled	20
Ethnic Minority	45
LGBTG	0
Abused Women/Children	0
Homeless/Indigent	15
Immigrants	10
Military	0
Parolees	5
Students	5
Elderly	16
Children/Youth (those not included in Family)	0

2018-19 Year in Review

Food for Today: Fresh Produce



Struggling families are forced to make difficult decisions about how to spend their limited resources, choosing between food, rent and medicine. According to the Centers for Disease Control and Prevention, people who eat a healthy diet with generous amounts of fruits and vegetables have a reduced risk of stroke, Type 2 diabetes and certain cancers.

Over our 2018-19 fiscal year, Freestore Foodbank's produce initiative focused on bringing fresh fruits and vegetables to neighborhoods where healthy foods are scarce, ensuring families have the vitamins and nutrients essential to thrive.

Thanks to you and other generous donors, Freestore Foodbank provided over 8.4 million pounds of fresh fruit and vegetables to food insecure children, seniors and families in the 20 counties we serve.

As we move into our 2019-20 fiscal year, our Community Partnership Managers will work with our over 450 community partner agencies to ensure we continue to bring fresh produce to hungry families.

Freestore Foodbank's produce initiative included expanding direct deliveries to our community partners through pre-selected orders, connecting our partners with retail stores for direct pick-up, and offering on-demand pop-up produce distributions. Our diverse programs offer flexible solutions to meet the varied needs of the communities served by our partners.

Our gratitude for your support is shared by our partners, including Morgan in Mt. Healthy: "Fruit is luxury for most people in our neighborhood. We had a single father who was so happy to have apples as something special to give his kids. Our sense is that most of our clients can only buy produce once every couple of weeks."



Thank YOU for providing the support needed for Freestore Foodbank to secure the fresh fruit and vegetables that completed over 14 million meals for tristate families through our produce initiative last year. Your generosity gave regional families the resources they need to lead healthier lives.

