

# 2018 S.L. Gimbel Foundation Fund Grant Application

Internal Use Only:

20180876

24681 124321

ESMEMT

Connecticut Humane Society		
<b>Physical Address:</b> 701 Russell Road, Newington, C	T 06111	City/State/Zip
<b>Mailing Address:</b> 701 Russell Road, Newington, C	T 06111	City/State/Zip
<b>CEO or Director:</b> Gordon G. Willard		<b>Title:</b> Executive Director
<b>Phone:</b> 800-452-0114 x6300	Fax: 860-665-1478	Email: gwillard@cthumane.org
Contact Person: Kerry Garofano		Title: Assistant Director of Development
Phone: 800-452-0114 x6328	Fax: 860-665-1478	Einail: kgarofano@ethumane.org
Web Site Address: www.cthumane.org		Tax ID: 06-0667605
Program / Grant Inf	ormation	
nterest Area: Animal	Protection □Education □	Environment
nterest Area: Animal Program/Project Name: Have Vets, Will Travel: Deliverin	Protection DEducation D	Amount of Grant Requested:
nterest Area: Animal Program/Project Name: Have Vets, Will Travel: Deliverin Purpose of Grant Request (one: A grant is requested to support 4	Protection DEducation D	S24,348
Program/Project Name: Have Vets, Will Travel: Deliverii Purpose of Grant Request (one :	Protection DEducation D	
nterest Area: Animal Program/Project Name: Have Vets, Will Travel: Deliverin Purpose of Grant Request (one: A grant is requested to support 4	Protection DEducation D	S24,348
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nterest Area: Animal Program/Project Name: Have Vets, Will Travel: Deliverin Purpose of Grant Request (one: A grant is requested to support 4 income housing. Signature	Protection □Education □  Ing Care to Senior Citizen's Pets  sentence):  free, pop-up veterinary wellness clinic  (Print Name and Title)	S24,348



### 2018 S.L. Gimbel Foundation Fund Grant Application

Internal Use Only:					
Grant					
No:					

Organization / A	gency Informatio	n						
Organization/Ag	Organization/Agency Name:							
Connecticut Huma	ane Society							
Physical Address	s:							
701 Russell Road,	Newington, CT 0611	11						
Mailing Address	•							
701 Russell Road, l	Newington CT 0611	11						
CEO or Director	& Title:							
Mr. Gordon Willan	d, Executive Directo	or						
Phone:	F	fax:		Email:				
(860) 594-4502				gwillard@cthumane.org				
Contact Person &	♂ Title:							
Kerry Garofano, A	ssistant Director of l	Devel	opment					
Phone:	F	Fax:		Email:				
(860) 594-4502				kgarofano@cthumane.org				
Web Site Addres	s:			Tax ID:				
http://www.cthum	iane.org			06-0667605				
Program / Grant								
Program Area: A	Animal Protection							
Program/Project				Amount of Grant Requested:				
Have Vets, Will Tr	avel: Delivering Car	re to S	enior Citizen's Pets	\$24,348				
Total	Per 990, Percenta	ige	Per 990, Percentage of	Per 990, Percentage of				
Organization	of <u>Program Servi</u>	<u>ice</u>	Management & General	Management & General				
Budget:			Expenses Only (Column	Expenses and Fundraising				
\$9,193,739			C / Column A x 100):	(Column C+D / Column A x				
	78%		10%	100):				
				12%				
Purpose of Gran	t Request (one sen	tence,	):					
A grant is requeste	ed to support 4 free,	pop-ı	up veterinary wellness clinic e	events for pets owned by senior				

Program End Date (Month and Year):

12/31/2019

citizens living in fixed income housing.

1/1/2019

N/A

Program Start Date (Month and Year):

Gimbel Grants Received: List Year(s) and Award Amount(s)

You can also e-mail a copy of this application through the link provided on the application header. For your records, here is a copy of the contents of your application:

## 2018 S. L. Gimbel Foundation Fund Grant Application Welcome Page

### Welcome to the 2018 S. L. Gimbel Foundation Fund Grant Application

Thank you for applying to the S. L. Gimbel Foundation Fund Grant. The mission of the S.L. Gimbel Foundation is to enhance the quality of life for people and animals by providing effective support in the Founder's specific fields of interest: Animal Protection, Education, Environmental Protection and Enhancement, Health, and Human Dignity. Please take a moment to review the grant application guidelines before continuing the process (use "Guidelines" link above). After you have read and understood the guidelines, please proceed with the grant application process. Should you have any questions regarding the online grant application process, please check the "Portal Guide" link above. If your questions are not answered via the Portal Guide, contact us using the "Contact Us" link above.

### Organization Information

NOTE: If you have already started an online application and would like to resume, please CLICK HERE to login to your Applicant Account Page.

# Organization/Agency Information Organization/Agency Name (If operating as a DBA, enter DBA name here) Connecticut Humane Society Legal Name If different from DBA/Organization/Agency Name Connecticut Humane Society Tax ID 060667605 Tax Status 501(c)3 Organization Mailing Address Street Address or P.O. Box (No residential addresses, please)

701 Russell Road

City
Newington
State
CT
Zip Code
06111
Organization Physical Address Street No. and Name, City, State, Zip (No residential addresses, please)
701 Russell Road, Newington, CT 06111
Website Address
www.cthumane.org
Organizational Leadership (Please list CEO, President, Board Chair, Executive Director)
Prefix
Mr.
First Name
Gordon
Last Name
Willard
Title Executive Director
Work Phone (xxx-xxx-xxxx)

860-594-4502

**Extension** 

6328

Office Fax

### E-mail Address

kgarofano@cthumane.org

### Organization/Agency Background

### **Organization Background**

What is the history, mission, and purpose of your organization?

Founded in 1881 by a female high school senior, the Connecticut Humane Society (CHS) is the leading resource in the state for companion animal welfare, enriching the lives of families and communities through adoption services, medical care, education and prevention of cruelty.

### **Length of Service** (number of years)

How long has the organization been providing programs and services to the community?

137

### **Organizational Accomplishments**

What are some of your past organizational accomplishments in the last 3 years?

In addition to the annual results covered in the next section (Programs and Activities), CHS is pleased to share the following recent accomplishments:

- CHS' full-time veterinary team carries out over 13,000 pet exams annually, not to mention the hundreds of specialized surgeries and dentals they perform each year.
- Over the past three years, a pet's average length of stay at CHS has grown from 13 to 18 to 22 days. This is due to the increasingly complex medical and behavioral cases that CHS is receiving from the community; no other animal welfare organization has the resources and expertise to sustain a caseload like this.
- CHS delivered pro bono veterinary care to 512 pets from 48 municipal animal control departments; a conservative estimate of the value of these services is in excess of \$50,000.
- CHS stands ready to respond when called upon by other communities around the nation facing natural disasters. In 2017, CHS deployed two relief teams to Texas to assist the Houston SPCA with Hurricane Harvey relief efforts. In 2016, CHS transferred 23 dogs from a full South Carolina shelter 5 of which required 6 months of heartworm treatment as part of Hurricane Matthew relief efforts.

### **Programs and Activities**

What are some of your current key programs and activities? Describe the communities you serve. Include populations and geographic locations.

CHS carries out this mission via three Pet Wellness and Adoption Centers that are geographically spread across the state in Newington, Westport, and Waterford. CHS' strategic focus areas include 1) animal

### Per 990, Percentage of Management & General Expenses Only

Column C divided by Column A, x 100 (Please enter no more than 2 digits, i.e., 7.9)

10

### Per 990, Percentage of Management & General Expenses and Fundraising

Column C + Column D, divided by Column A, x 100 (Please enter no more than 2 digits, i.e., 7.9)

12

### **Purpose of Grant Request**

Please summarize the project (in 25 words or less).

A grant is requested to support 4 free, pop-up veterinary wellness clinic events for pets owned by senior citizens living in fixed income housing.

### **Use of Grant Funds**

How will you use the grant funds?

The requested funds will support 4 veterinary clinic events at senior fixed income housing complexes throughout the state of Connecticut. Specifically, grant funds will support the 4 of the 7 clinics planned in 2019 by covering 1) planning and coordination of services, 2) expert medical care from CHS' veterinary team, and 3) medications, vaccines, and supplies needed to deliver services.

### **Project Start Date**

Month and Year

1/1/2019

### **Project End Date**

Month and Year

12/31/2019

### **Gimbel Grants Received**

List previous years with award amounts, if applicable

N/A

### Statement of Need

Specify the community need you want to address and are seeking funds for.

Animal shelters in the Northeast US are changing. Thirty years ago, stray dogs, feral cats and unwanted litters were common. As sad as it is to think about it, the old, frail and sick animals were euthanized at shelters to make room for healthy animals who only needed a little work before finding new homes. With local spay/neuter initiatives putting a dent in local overpopulation over the past few decades, the Northeast US is seeing a dramatic drop in the number of pets entering shelters.

Locally, it is not uncommon to hear that there is a regional pet "shortage" where public demand for adoptable pets far exceeds the supply of available animals. In Connecticut, municipal animal control departments saw 14,567 impounded pets not redeemed by owners in 1997-1998, and just 2,929 pets in

departments in the state and among the highest users of CHS' complimentary veterinary services. These cities are in the position of many CT cities and towns: industry has left and resources are scarce, especially if you lack a car. With the economic conditions as they are, the pets living in these old mill cities are in just as much need.

CHS has been exploring intervention models that can be leveraged with the clinics. For instance, CHS and Manchester have secured a special assistance fund to help offset the costs of veterinary care at CHS' Fox Memorial Clinic. The proposed clinics have the potential to be one more aspect of an ACO's toolkit, serving as a stop-gap measure between a pet's health problem and a citation or relinquishment.

Project Goal, Objectives, Activities, Expected Outcomes, and Evaluation: In fields below, state in the following order: 1. ONE Project Goal that is a broad, aspirational statement of purpose for the project and ONE Objective that is a specific, measurable, verifiable, action-oriented, realistic, and time-specific statement intended to guide your organization's activities toward achieving the goal. 2. Specify the Project Activities you will undertake to meet the objective and number of participants for each activity. 3. Expected Outcomes are the individual, organizational, or community-level changes that can reasonably occur during the grant period as a result of the proposed activities or services. What are the key anticipated outcomes of the project and impact on participants? State in quantifiable and verifiable terms. 4. Evaluation How will progress towards the objectives be tracked and outcomes measured? Provide specific information on how you will collect relevant data and statistics that meet your objective and validate your expected outcomes in a quantifiable manner as you describe your evaluation process.

### 1. Project Goal

Preserve bonds between pets and the people who love them by delivering resources to those most atrisk for having to surrender their pet due to financial challenges brought on by a pet's health issue or other catastrophic life event; devote special resources to making this possible for the vulnerable population of senior citizens living in CT.

### 2. Project Objective

In 2019, provide veterinary care for up to 315 pets whose underserved owners would otherwise have no access; within this number, serve 180 pets owned by senior citizens living in fixed income housing.

### 3. Project Activities

CHS will expand its pop-up veterinary wellness clinic initiative in 2019 by hosting 4 clinics at senior fixed income housing complexes. This will bring the total number of planned events in 2019 to 7. At each event, 25 pets will receive a full clinic experience (veterinary team + educational stations). An additional 20 pets will benefit from the stations, receiving nail trims, pet food and supplies, and Seresto collars (flea/tick preventative that lasts 8 months).

### 4. Expected Outcomes

CHS anticipates delivering wellness exams, vaccinations, medications and parasite preventatives to 315 pets – 180 of which are owned by senior citizens living in fixed income housing – in 2019.

There are 3-4 groups statewide that offer low-fee spay/neuter services and basic vaccinations at the time of surgery. HSUS' Pets for Life initiative is planned to take place in the next few years in the state's largest city, Bridgeport, but this also focuses on spay/neuter. Spay/neuter, while important, is not the primary problem leading to pet suffering and relinquishment in CT. Survey data and statewide intake numbers point to access to and affordability of veterinary care as the urgent need.

CHS is the largest animal welfare organization in CT. With 137 years of service, CHS will be in the community for years to come. CHS is unique among CT animal welfare groups due to its full-time veterinary staff. Private sector veterinarians provide a great deal to their clients, but they cannot afford nor have the time to regularly offer free or low-fee services. Simply, no one other than CHS can take on this role.

CHS utilizes its 500+ volunteers in nearly every aspect of its operations. The clinic model utilizes volunteers for client check-in and photography. The expertise needed for animal handling and treatment is outside of their skill set and safety and is best suited for highly-trained staff members.

### **Project Future**

### **Project Future / Sustainability**

Explain how you will support the project after the grant performance period. Include plans for fundraising or increasing financial support designated for the project.

The program warrants grant funds, CHS in-kind funds, and community partnerships. With reduced funding, the number of clinics and/or the scope of services offered could possibly be scaled back. Expanding CHS' programmatic offerings to keep pets in homes in lieu of having them surrendered to a shelter is an organizational priority. The concept was initiated in 1999 when CHS opened its low-fee Fox Memorial Clinic. And with the continued dramatic decline of the number of pets entering local shelters, CHS' leadership has taken a long, hard look at what the current needs of the state's companion animals are, and what that future might look like: access to affordable veterinary care is an overwhelming need, and one which is skyrocketing. The proposed program is a part of a long-term strategic commitment CHS is making to the statewide community it serves. As CHS' experience grows in this arena, future programs plans include adding services to larger cities, in addition to the stereotypical old mill towns that this program will serve. Forward-thinking foundations are critical to success as CHS starts to change the conversation with donors about what local pets truly need.

### Governance, Executive Leadership, and Management: Key Personnel / Staff Qualifications

### **Governance and Executive Leadership**

Describe your Board of Directors and the role it plays in the organization. What committees exist within your Board? How does your Board make decisions?

The role of the CHS Board of Directors is to support, advise, govern, oversee policy and set direction (both short-term and strategic long-term), and to assist with the leadership and overall promotion of CHS so as to support the organization's mission and needs. The board meets monthly, and makes data-driven decisions by consulting with the standing committees (Development/Marketing, Building, Finance, Governance), community members that serve on these committees, and combination of staff's experience in the field.

The board consists of Connecticut residents who are subject matter experts in the fields of animal welfare, finance, marketing, public policy, and sales. All members do additional volunteer work with CHS in some capacity through committee work, shelter service, foster care, and more. Nearly all of the members have adopted pets from CHS. No director or officer receives compensation for their services. All members must annually file a conflict of interest disclosure form.

### Management

Download the SAMPLE Budget Comparison Worksheet, complete, and Upload.

### 6. Part IX only of the 990 form

Statement of Functional Expenses (one page). If you completed a 990-EZ, Download the **Part IX Functional Expenses sample** of the 990 form using figures from your 990 EZ, complete, and **Upload**.

### 7. Financial Statements

Please provide a copy of your most recent year-end financial statements (audited, if possible)

### 8. Most Recent 990

Please provide a copy of your most recent 990 form

### 9. Tax Exemption Letter

Please provide an electronic copy of your IRS 501 (c) (3) determination letter.

### 10. Board of Directors List

Please provide a list of your current Board of Directors, including their name, position on the board, and professional affiliation(s).

### 11. Evaluation & Expenditure Report

For past grantees, provide a copy of your most recent final evaluation report, including your most recent expenditure report.

### Organization Name:

Connecticut Humane Society

- V. Project Budget and Narrative (Do not delete these instructions on your completed form).
  - A) <u>Budget Table</u>: <u>Provide a detailed line-item budget for your entire project by completing the table below.</u>

Requested line items should be limited to Ten (10) line items. The less the better.

### A breakdown of specific line item requests and attendant costs should include:

- 1) Line item requests for materials, supplies, equipment and others:
  - a. Identify and list the type of materials, supplies, equipment, etc.
  - b. Specify the unit cost, number of units, and total cost
  - c. Use a formula/equation as applicable. (i.e. 40 books @ \$100 each = \$4000)
- 2) Line item requests for staff compensation, benefits: Do not use FTE percentages.
  - a. Identify the position; for each position request, specify the hourly rate and the number of hours (i.e.  $20/hr \times 20 = 88,000$ )
  - b. For benefits, provide the formula and calculation (i.e.  $\$8,000 \times 25\% = \$2,000$ )
- 3) Line items on Salaries/Personnel included in budget (contribution or in-kind) but NOT requested from the Gimbel Foundation must be broken down per number 2) above: Provide rate of pay per hour and number of hours.
- 4) Line Item Description should be <u>no more than two lines</u>; otherwise, it will get cut off. Additional descriptions should be included in the Budget Narrative.

Line Item Request	Line Item Description (Maximum two lines)	Support From Your Agency	Support From Other Funders	Requested Amount From Gimbel/TCF	Line Item Total of Project
Outreach Program Management	Manager: \$43.25/hr x 141.375 hrs Coordinator: \$32 x 377 hrs	\$7,536.15	\$7,332.00	\$3,310.00	\$18,178.15
Veterinarians	7 clinics x 2 veterinarians (1 clinic, 1 relief) \$75/hr x 7 hrs		\$3,150.00	\$4,200.00	\$7,350.00
Veterinary Technicians	7 clinics x 2 techs (1 clinic, 1 relief) x \$33.50/hr x 7 hrs	201070	\$1,407.00	\$1,876.00	\$3,283.00
Veterinary Assistants	7 clinics x 2 assistants (1 clinic, 1 relief) x \$23.75/hr x 7 hrs		\$997.50	\$1,330.00	\$2,327.50
Program Assistants	7 clinics x 5 assistants (3 clinic, 2 relief) x \$29.50/hr x 7 hrs	\$826.00	\$2,271.50	\$4,130.00	\$7,227.50
Medications	7 clinics x \$2,171 per clinic		\$6,513.00	\$8,684.00	\$15,197.00
Consumable supplies	7 clinics x \$150 per clinic		\$450.00	\$600.00	\$1,050.00
Mileage	7 clinics x 2 vehicles x 50 miles x \$0.545		\$163.50	\$218.00	\$381.50
TOTALS:		\$8,362.15	\$22,284.50	\$ 24,348.00	\$ 54,994.65

B) <u>Narrative</u>: The budget narrative is the justification of "how" and/or "why" a line item helps to meet the project deliverables. Provide a description for each line item request as necessary. Explain how the line item relates to the project. If you are requesting funds to pay for staff, list the specific duties of each position. See attached SAMPLE Project Budget and Budget Narrative

The total estimated budget for the 2019 public veterinary clinic season is \$54,994.97 (7 clinics). A \$18,993.00 grant from the Gimbel Foundation would support 4 pet clinics at senior fixed income housing; each requested fund category represents 4 clinics. Details follow:

Note: Each clinic is 4 hours plus 1.5 hours for setup and 1.5 hours for breakdown. Up to 25 pets are seen by the veterinarian at each clinic with an additional 20 walk-ins benefiting from education stations and resources.

Outreach Program Management: 1) Community Outreach Manager's oversight, planning and partnership building; 2) Community Outreach Coordinator's time for scheduling appointments and interfacing with clients and data entry

Veterinarians: 1 veterinarian for off-site clinic, 1 relief veterinarian to substitute for on-site CHS and Fox Clinic work

Veterinary Technicians: 1 technician for off-site clinic, 1 relief technician to substitute for on-site CHS and Fox Clinic work

Veterinary Assistants: 1 assistant for animal handling at off-site clinic, 1 relief assistant to substitute for on-site CHS and Fox Clinic work

Program Assistants: 3 clinic staff to triage clients, pre-appointment animal handling (bloodwork, nail trimming, etc.), paperwork and record keeping, education and demonstration stations; 2 assistants to substitute for on-site CHS and Fox Clinic work

Medications: 1) Heartworm tests for dogs, est. at 15 pets per event, \$4.90/pet x 25 pets (\$73.50 per clinic); 2) dewormer, antibiotics, etc. for needs diagnosed at clinics (\$60 per clinic); 3) Seresto 8-month flea/tick preventative \$42.50/pet x 45 pets

Consumable supplies: gloves, cowns, syringes, gauze, needles, solutions, tongue depressors, janitorial pet supplies, pet carriers, rabies tags, muzzles, etc.

Mileage: for travel from CHS Newington (veterinary headquarters) to clinic locations, 2 vehicles x approx 50 mile round trip @ \$0.545/mile

VI. Sources of Funding: Please list your current sources of funding and amounts.

### Secured/Awarded

Name of Funder: Foundation, Corporation, Government	Amount
Connecticut Humane Society committed in-kind funds	\$8,362.15
Community Foundation of Eastern Connecticut	\$14,677.00
	\$
	\$
	\$
	\$
	\$
	\$

### Pending

Name of Funder: Foundation, Corporation, Government	Amount	Decision Date
Gimbel Foundation (request)	\$ 24,348.00	9/30/18
George A. and Grace L. Long Foundation (renewal grant)	\$ 5,107.50	10/31/18
Charter Oak Federal Credit Union (awaiting decision)	\$ 2,500.00	9/30/18
	\$	
	\$	
	\$	

**Diversity of Funding Sources:** A financially healthy organization should have a diverse mix of funding sources. Complete those categories that apply to your organization using figures from your most recent fiscal year.

Funding Source	Amount	% of 7	Total	Funding	Amount	% of 7	<b>Cotal</b>
		Reve	nue	Source	1	Reve	nue
Contributions	\$2,811,336	33.3	%	Program Fees	\$1,912,559	22.7	%
Fundraising/Special Events	\$35,640	0.4	%	Interest Income	\$3,458,944	41.0	%
Corp/Foundation Grants	\$216,775	2.6	%	Other:	\$		%
Government Grants	\$0	0	%	Other:	\$		%

### Notes:

Sources of Committed and Pending funding are those which are related to the proposed project, "Have Vet, Will Travel". All support will come in the form of CHS in-kind funds and grants from corporations and foundations.

The Diversity of Funding Sources table is populated from CHS' 2016 fiscal year (2017 audit and 990 are being finalized).

VII.	Financial Analysis	This form is handwritten because when you section I, section 2 autofil's and it cannot	be our iden
	Α .		

Most Current Fiscal Year (Dates): From alala To: 12/31/2018

This section presents an overview of an applicant organization's financial health and will be reviewed along with the grant proposal. Provide all the information requested on your entire organization. Include any notes that may explain any extraordinary circumstances. Information should be taken from your most recent 990 and audit. Double check your figures!

### Form 990, Part IX: Statement of Functional Expenses

1) Transfer the totals for each of the columns, Line 25- Total functional expenses (page 10)

(A)	(B)	(C)	(D)
Total Expenses	Program service	Management &	Fundraising expenses
	expenses	general expenses	
\$ 9,192,879	\$ 7,210,119	\$ 915,167	\$ 1,067,593

- 2) Calculate the percentages of Columns B, C, and D, over A (per totals above)
  - Program services (B) A general rule is that at least 75% of total expenses should be used to support programs
  - Management & general administration (C) A general rule is that no more than 15% of total expenses should be used for management & general expenses
  - Fundraising (D) A general rule is that no more than 10% of total expenses should be used for fundraising

(A)	(B)		(C)		(D)	
Total Expenses	Program servexpenses		Management general expens		Fundraising exp	enses
\$9,192,879	Columns B / A	x 100	Columns C / A	< 100	Columns D / A	x 100
Must equal 100%	18.4	%	10.0	%	11.6	%

3) Calculate the difference between your CURRENT year budget for management & general expenses and your previous management & general expenses per your 990 (Column C)

Percentage of Organization's <u>Current</u> Total Budget used for	Column C, Management & general expenses per 990 above	Differential	
Administration			
8,8 %	10.0 %	102 %	

If the differential is above (+) or below (-) 10%, provide an explanation:

Quick Ratio: Measures the level of liquidity and measures only current assets that can be quickly turned to cash. A generally standard Quick Ratio equals 1 or more.

Cash	+ Accounts Receivables	/Current Liabilities	= Quick Ratio	
\$ 519,017	\$ 123,273	\$ 687,058	0.93	

### Excess or Deficit for the Year:

Excess or (Deficit)	Excess or (Deficit)		
Most recent fiscal year end	Prior fiscal year end		
\$ (62,846)	\$ (181,931)		

### Notes:

Quik ratio:	CHS manages its cash flow year-round, which results in a quick vario of 0.93	-

# Connecticut Humane Society Operating Revenues and Expenses

with Endowment Spending

	YTD Budaet 12/31/2018
Revenue and Expense	
Revenue	
Donations	
Mail Appeal	\$1,326,423
Web-Site Donations	\$345,410
Workplace Giving	\$102,231
Tribute Contributions	\$194,374
Events and Fundraisers	\$208,511
Grants	\$218,416
General & Other Donations	\$205,686
Total Donations	\$2,601,050
Programs	
Medical Services	\$609,720
Pharmacy and Medical Supplies	\$182,872
Adoptions	\$658,440
Surrender and Counter	\$89,635
Education and Training	\$77,975
Other	\$8,316
Total Programs	\$1,626,958
-	03,020,000
Other Income	** ***
Legacies & Bequests	\$1,000,000
Trust Income	\$685,429
Miscellaneous Income	\$0
Total Other	\$1,685,429
Total Revenue	\$5,913,438
Expenses	
Salaries, Wages & Benefits	
Salaries and Wages	\$4,180,720
Employer Taxes	\$358,426
Employee Insurance	\$1,019,501
Retirement Plan Benefits	\$334,101
Training, Recruiting & Misc	\$87,542
Total Salaries and Benefits	\$5,980,290
Facilities and Overhead	
Utilities and Telephone	\$294,864
Supplies, Maintenance & Repairs	\$545,933
Outside Professional Fees	\$359,706
Other	\$218,236
Total Facilities and Overhead	\$1,418,739

# Connecticut Humane Society Operating Revenues and Expenses

with Endowment Spending

	YTD
	Budget 12/31/2018
Development	
Mail appeals & Newsletter	\$597,049
Promotions and Advertising	\$159,880
Events & Cultivation	\$63,015
Other Development Expense	\$31,551
Total Development	\$851,495
Programs	
Medical Care	\$106,766
Medical Supplies	\$482,200
Animal Care	\$334,256
Other Program Expenses	\$19,993
Total Programs	\$943,216
Total Expenses	\$9,193,739
Gain or (Loss) from Operations	(\$3,280,302)
Endowment Funding	
Endowment	
Endowment Spending	\$3,280,302
Total	\$3,280,302
Total	\$3,280,302
Total Endowment Funding	\$3,280,302
Total Endowment Pallding	33,200,302
NET SURPLUS/(DEFICIT)	\$0

Provided in lieu of budget remplate sample to better illustrate CHSI budget year to year. Please contact with questions. Thanks!

# Connecticut Humane Society Operating Report Actual 2017 vs 2018 Budget

		YTD		YTĐ		
		Actual		Budget		
		12/31/2017	1	2/31/2018	<u>\</u>	Variance
Revenue Donations						
Mail Appeal	\$	1,239,098	\$	1,326,423	\$	87,325
Web-Site Donations	•	338,530	Ψ	345,410	Ψ.	6,880
Workplace Giving		121,478		102,231		(19,248)
Tribute Contributions		175,555		194,374		18,819
Events and Fundraisers		168,993		208,511		39,518
Grants		217,162		218,416		1,254
General & Other Donations		192,539		205,686		13,147
Total Donations	\$	2,453,356	\$	2,601,050	\$	147,694
Programs						
Medical Services	\$	599,055	\$	609,720	\$	10,664
Pharmacy and Medical Supplies	•	174,820	•	182,872	•	8,053
Adoptions		700,563		658,440		(42,123)
Surrender and Counter		89,626		89,635		9
Education and Training		83,415		77,975		(5,440)
Other		6,335		8,316		1,981
Total Programs	\$	1,653,814	\$	1,626,958	\$	(26,855)
Other Income						
Legacies & Bequests	\$	771,306	\$	1,000,000	\$	228,694
Trust Income	•	653,203	•	685,429	т	32,226
Miscellaneous Income		3,998		0		(3,998)
Total Other	\$	1,428,506	\$	1,685,429	\$	256,923
Total Revenue	\$	5,535,676	\$	5,913,438	\$	377,762
Expenses						
Salaries, Wages & Benefits						
Salaries and Wages	\$	3,940,118	\$	4,180,720	\$	(240,603)
Employer Taxes		326,151		358,426		(32,275)
Employee Insurance		884,262		1,019,501		(135,239)
Retirement Plan Benefits		278,494		334,101		(55,608)
Training, Recruiting & Misc		50,824		87,542		(36,719)
Total Salaries and Benefits	\$	5,479,847	\$	5,980,290	\$	(500,443)
Facilities and Overhead						
Utilities and Telephone	\$	284,087	\$	294,864	\$	(10,777)
Supplies, Maintenance & Repairs		456,728		545,933		(89,205)
Outside Professional Fees		281,940		359,706		(77,766)
Other		186,900		218,236		(31,335)
Total Facilities and Overhead	\$	1,209,656	\$	1,418,739	\$	(209,083)
Development						
Mail appeals & Newsletter	\$	518,599	\$	597,049	\$	(78,450)
Promotions and Advertising	'	182,831	•	159,880		22,951
Events & Cultivation		55,376		63,015		(7,639)
Other Development Expense		27,621		31,551		(3,930)
Total Development	\$	784,426	\$	851,495	\$	(67,069)
•						

# Connecticut Humane Society Operating Report Actual 2017 vs 2018 Budget

	YTD Actual 12/31/2017	YTD Budget 12/31/2018	Variance
Programs			
Medical Care	\$ 124,136	\$ 106,766	\$ 17,370
Medical Supplies	456,000	482,200	(26,201)
Animal Care	359,173	334,256	24,917
Other Program Expenses	13,548	19,993	(6,445)
Total Programs	\$ 952,856	\$ 943,216	\$ 9,640
Total Expenses	\$ 8,426,784	\$ 9,193,739	\$ (766,955)
Gain or (Loss) from Operations	\$ (2,891,109)	\$ (3,280,302)	\$ (389,193)
Endowment Funding			
Endowment			
Endowment Spending	\$ 2,828,263	\$ 3,280,302	\$ (452,039)
Total	2,828,263	\$ 3,280,302	\$ (452,039)
Total Endowment Funding	\$ 2,828,263	\$ 3,280,302	\$ (452,039)
NET SURPLUS/(DEFICIT)	\$ (62,846)	<u> </u>	\$ 62,846

<sup>\*\*\*</sup>Confidential - For Internal Use Only\*\*\*

Form 990 (2016) CONNECTICUT HUMANE SOCIETY
Part IX | Statement of Functional Expenses

_	Check if Schedule O contains a respons	se or note to any line in	this Part IX(B)	(C)	(D)
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part Vill.	Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
1	Grants and other assistance to domestic organizations				
	and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic		1		
	individuals. See Part IV, line 22				
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign		i		
	individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,			44- 664	24 224
	trustees, and key employees	340,009.	193,644.	115,284.	31,081
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and		:		
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	3,723,306.	3,178,678.	185,103.	359,525
8	Pension plan accruals and contributions (include		404 == -	44	
	section 401(k) and 403(b) employer contributions)	228,212.	184,676.	11,357.	32,179
9	Other employee benefits	790,093.	701,474.	34,747.	53,872
10	Payroll taxes	295,044.	246,354.	19,858.	28,832
11	Fees for services (non-employees):				
а	Management				
b	Legal	26,612.	10,631.	12,609.	3,372
¢	Accounting	29,175.		29,175.	
	Lobbying	30,000.	30,000.		
е	Professional fundraising services. See Part IV, line 17	224,531.			224,531
f	Investment management fees	268,737.		268,737.	
g	Other. (If line 11g amount exceeds 10% of line 25,		224 244		444 200
	column (A) amount, list line 11g expenses on Sch O.)	399,724.	281,811.	6,533.	111,380
12	Advertising and promotion	493,283.	379,681.	1,201.	112,401
13	Office expenses	28,330.	9,512.	7,437.	11,381
14	Information technology	167,349.	103,141.	27,395.	36,813
15	Royalties	E 4 C 7 7 7 7	475 200	62 145	0 420
16	Occupancy	546,777.	475,200.	63,145.	8,432
17	Travel				
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20	Interest				
21	Payments to affiliates	206 149	202 052	01 045	10 451
22	Depreciation, depletion, and amortization	396,148.	293,852. 52,615.	91,845. 19,893.	10,451 1,105
23	Insurance	73,613.	32,013.	19,093.	T, 103
24	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule 0.)				
а	MEDICAL SUPPLIES AND DI	508,755.	508,755.	-	
b	ANIMAL CARE AND TRANSPO	417,637.	417,637.	· · ·	
c	STAFF EXPENSE	61,523.	46,431.	10,272.	4,820
d	DOG TRAINING	37,900.	37,900		
_	All other expenses	106,121.	58,127.	10,576.	37,418
25	Total functional expenses. Add lines 1 through 24e	9,192,879.	7,210,119.	915,167.	1,067,593
26	Joint costs. Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.		1	1	



# Connecticut Humane Society Board of Directors 2018

Ellen Sharon, President

Board Member Competitive Edge

Gretchen Dale, Vice President

Board Member Loftex

LuAnn Giunta, Vice President

Board Member Business Consultant

Cynthia Hargadon, Treasurer

Board Member

North Point Advisors, LLC

Dr. William A. Haines, Secretary

**Board Member** 

Hartford Veterinary Hospital

Jim Basquil

**Board Member** 

**ESPN** 

Peter Cable

**Board Member** 

Retired

Eric Lopkin

**Board Member** 

The Modern Observer Group

Steve Parker

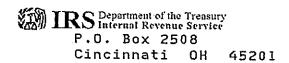
**Board Member** 

CRN International

JoAnn Roberts, Esq.

**Board Member** 

**Connecticut General Assembly** 



In reply refer to: 0248467573 Mar. 27, 2012 LTR 4168C E0 06-0667605 000000 00

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BODC: TE

CONNECTICUT HUMANE SOCIETY 701 RUSSELL RD NEWINGTON CT 06111-1527



120401

Employer Identification Number: 06-0667605

Person to Contact: MR. NIERMANN
Toll-Free Telephone Number: 1-877-829-5500

Dear TAXPAYER:

This is in response to your Mar. 16, 2012, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in DECEMBER 1933.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/eo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

0248467573 Mar. 27, 2012 LTR 4168C E0 06-0667605 000000 00 00017041

CONNECTICUT HUMANE SOCIETY 701 RUSSELL RD NEWINGTON CT 06111-1527

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Doris Kenwright, Operation Mgr. Accounts Management Operations 1

Dois P. Kenweight