



The Community Foundation
Serving Riverside and San Bernardino Counties

S.L. Gimbel Foundation Fund Grant Evaluation Form

Organization: Broadway Center for the Performing Arts

Contact Name: David J. Fischer

Title: Executive Director

Phone Number: 253-591-5522

Grant Period: Dec 1, 2012 thru Nov 30, 2013

Award Amount: \$25,000

Grant Number: 2012916

- Describe the project's key outcomes and results based on your goals and objectives. Provide the number of clients served and other relevant statistics.

Our key outcomes were to serve 15,500 students via two arts education outreach programs:

1. Broadway YEAR (Youth Expressive Alternative response)-a groundbreaking youth violence prevention program for at-risk youth; and
2. Extensive tour of our original production – Building Bridges: Journey to Civil Rights.

1) 2013 Tour *Becoming Bridges: A Civil Rights Journey* – January 10 – February 1, 2013 was an unequivocal success. S.L. Gimbel Foundation's gift contributed to the development of the new civil rights-centered touring production, and was pivotal in keeping this popular project fresh, updated, and relevant. It also assisted us to exceed our projection and serve 22 schools (our original target was 19 schools) serving a total 725 participants more than projected: 15,725 students. We are pleased to report we were able to serve students from a broad ethnic and economic range, rural to urban, as documented in the table below: *(Statistics from OSPI, May 2013)*

District/School (#) of Performances	% Non- white	% F/R Lunch	District/School (#) of Performances	% Non- white	% F/R Lunch	District/School (#) of Performances	% Non- white	% F/R Lunch
Bethel			Puyallup			Tacoma		
Camas Prairie (1)	51	53	Puyallup High School (1)	27	30	Blix Elementary(1)	73	89
Clover Creek (1)	44	34	Emerald Ridge High (1)	32	25	Foss High(1)	66	69
Elk Plain (1)	29	21	Northwood (1)	37	34	Geiger (1)	47	60
Fredrickson (1)	36	35				Jenny Reed (1)	81	86
Liberty Middle (2)	38	40	Franklin Pierce			Lowell (1)	27	22
Pioneer Valley (2)	35	36	Ford Middle School (2)	53	63	Meeker Middle (1)	42	30
Rocky Ridge (1)	31	53				Oakland High (1)	58	79
Clover Park			Federal Way			Sheridan (1)	84	88
Dower (1)	68	82	Todd Beamer High (1)	55	45			
Hudloff Middle (1)	64	62						

Becoming Bridges: A Journey to Civil Rights was a new show, commissioned and produced by the Broadway Center with an original score and signature songs. The civil rights themes of Dr. Martin Luther King were showcased and also themes of other prominent civil rights activists such as Abraham Lincoln, Susan B. Anthony, Ruby Bridges, and Langston Hughes. Pre-performance study guides were distributed at schools, and made available on the Broadway Center education website.

Post-performance electronic surveys indicated:

- 10% of participating schools were taking part for the first time in Broadway Center's MLK/diversity-based touring programs;

- 87.5% of respondents rated the performance as “Excellent” and 12.5% rated it “Good”; and
- 100% of respondents rated the performers’ preparation, professionalism, and strength of the program as “Excellent.”



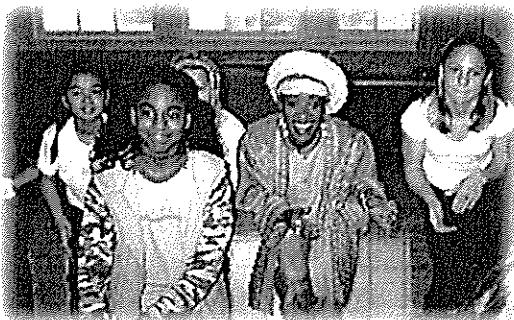
Examples of teacher comments:

- “The performance was entirely engaging and deeply meaningful for everyone.”
- “The show was wonderful! In fact, it was one of the best I have viewed.”
- “This presentation had movement, speaking and singing, which sustained the students attention”
- “I thought it was great. Lots of ways to apply the learning in my classroom.”
- “Wonderful!”
- “Gorgeous. I have reflections from some Pre-K/K kids. They made wishes for their community, for our school, and for the world.”

2) Broadway YEAR (Youth Expressive Alternative Response) is continuing to evolve and refine, providing groundbreaking violence intervention through the arts - deeply serving at-risk students in practical ways. S.L. Gimbel funding is supporting two, 10 week sessions at underserved schools – spring 2013 and fall 2013. Although running slightly below our projections, 360 participants vs. a projected 400, this is solely due to Puyallup schools sessions being pushed into spring 2014 at the District’s request.

Results for both spring and fall sessions include:

- Six middle schools participated: Spanaway, Cougar Mountain, Cedarcrest , Bethel, Liberty (Bethel) and Jason Lee (Tacoma). Combined free and reduced lunch rates at these schools averages 45%; and 30% of participants received scholarships for inability to pay the \$25, 10-week session fee.
- Seven elementary schools participated: Evergreen, Camas Prairie, Rocky Ridge, Centennial, Elk Plain and Fredrickson (Bethel), and Franklin (Tacoma.) Combined free and reduced lunch rates at these schools averages 53%; and 33% of participants received scholarships for inability to pay the \$25, 10-week enrollment fee.



- Participating students came from diverse cultural backgrounds, and several had challenges such as ADHD, Asperger’s, Spina Bifida, or were visually impaired.

- A “Theory of Change” evaluation system, which was implemented in fall of 2012, was facilitated during spring session by professional independent evaluator Susy Watts. It took the program to a new level by providing uniform lesson plans, and measurable evaluation processes. The process will also be used by the Broadway Center staff at the conclusion of the fall session this December.

- **What were the challenges and obstacles you encountered (if any) in attaining your goals & objectives? How did you overcome and/or address the challenges and obstacles? What were the lessons learned?**

There were two challenges/obstacles encountered but adjustments were made quickly with very limited programmatic repercussions.

1) *Building Bridges* touring productions required rental of a large passenger van to cover nearly 2,000 miles in three weeks. In spite of last minute difficulties with our regular rental company, another company was able to accommodate and there were no delays in delivering the performances. We learned that rental company policies changed without notice, and in the future we will test policies with those companies well in advance. We are also exploring for grant funding for a Broadway Center owned van.

2) For the first time, an actor became ill on one of the days we had two performances of *Building Bridges*. We were able to reschedule one of the performances and the other had to be cancelled. Actors are very role-specific and there have been no understudies. We learned from the experience and are refining our cancellation policies and setting up a couple “contingency days” to cover scheduling issues so students in the future will not miss the experience.

- **Describe any unintended positive outcomes as a result of the efforts supported by this grant.**

During this period of support from S.L. Gimbel, Broadway YEAR and the *Building Bridges Tour* produced two major, positive outcomes. It spawned an expanded partnership with the Tacoma School District, and expanded outreach to another rural community on the Olympic Peninsula.

In 2013-14, the Broadway Center will partner with the Tacoma Public Schools to scale up Broadway YEAR to serve 9th grade students who are at risk of failing as assessed within the first six weeks of school. In a contract negotiated between David Fischer, Broadway Center Executive Director and Dr. Josh Garcia, Tacoma School District Deputy Superintendent, the project will take place at all five of Tacoma’s comprehensive high schools, where only 67% of students graduate. The goal is to intervene with approximately 150 students after school, at a pivotal point in their first year of high school.

In a new partnership in the Peninsula District, in January 2014, 4,000+ students in eight elementary schools will see a performance of the Broadway Center’s original, civil rights themed touring production, “Becoming Bridges.” Further, up to 50 at-risk students from each school will participate in a 3-hour workshop connecting the legacy of civil rights in America to Broadway YEAR’s focus (sense of self, empathy and negotiation) and create improvisational work. This will be the first program of its kind presented on the Olympic Peninsula.

- **Describe the overall effect this grant has had on your organization.**



The effect of this grant from S.L. Gimbel had an extremely positive overall effect for students and the Broadway Center. With your help, we have expanded the number of students served and expanded our geographic reach. It represents a generous gift from outside of the Pacific Northwest, and serves as an important endorsement for our programs as national caliber quality, highly replicable, and desirable on a much wider scale. It has helped leverage new and increased gifts from such corporate and foundation donors such as Norcliffe Foundation; Safeco Insurance; Bamford Family Foundation; Dimmer Family Foundation; Wells Fargo Foundation and KeyBank Foundation. Government funding also increased from the Washington State Arts Commission to support our Kennedy Center Partners Consortium for Education; and continued generosity from Pierce County Violence Intervention Funds.

Your gift has helped facilitate the growth of Broadway YEAR and Civil Rights-themed touring: two of our most significant and relevant programs, while boosting our standing as one of the largest and most diverse education programs in Washington, now serving 51,000 learners of all ages.

Your gift has helped deepened our relationship with the Tacoma School District (the second largest in Washington) in its efforts to keep kids in school, gain empathy for others, and accepting the role the arts can play in dealing with these obstacles. Word of mouth is a powerful endorsement tool, and both Broadway YEAR and Civil Rights-themed touring are growing as news travels among educators sharing best practices.

S.L. Gimbel’s gift has helped attract board members, volunteers, and individual donors who are passionate about arts education, and creating a vibrant, safe and creative community.

- **Tell us a few success stories that made an impact on your organization and/or community as a result of this grant.**

"Undre has resisted the path of his older brother who was incarcerated at the time the program began. Undre thrived in YEAR, performed in an original dance duet with another student and has subsequently joined a semi-professional dance troupe. Talil, a fellow student with Spina Bifada, also thrived and performed in an original musical performance with another group member. These students, who have become friends through the program, are now seeking to form an anti-bullying club at their junior high school to provide a safe environment for all youth." - Broadway YEAR teaching artist.

"My Son, Franklin Elementary 3rd grade student Cameron Johnson-Graham had a BLAST and is now obsessed with acting and music. This was a great program for him to be a part of. Because of his ADHD he does not do well with making friends. He is the sweetest kids but because he is so hyper and talks so much, kids make fun of him on a regular basis. This program gave him a sense of accomplishment and pride and helped him get out of his comfort zone. With that said I thank you again. We are looking over our work schedules in order to apply to have him continue with Broadway like programs and search out scholarships to help make it possible." - Broadway YEAR parent

"Just wanted to let you know I thoroughly enjoyed Bridges! Not only was the script well-written, the acting, movement, singing was beyond belief. How can people be so multi-talented?! Good job all. EXTREMELY impressive!"
- Stephanie Ealy, Bethel School District

Comments from a parent who talked with her first grade daughter as she was tucking her into bed after the tour had visited her school that day: She remembered Ruby Bridges as first girl to integrate and the date of Dr. King's assassination. Said she really liked it. "It was beautiful and I learned a lot. The whole school was there and everyone respectful."



- **Provide a financial report on the use of your grant funds (expenditures).**

All funds were expended by May 1, 2013, in strict compliance with the application budget as shown on the table below.

Line Item Description	Line Item Explanation	S.L. Gimbel
Program Personnel		
Associate Director of Education	Pro-rated salary to oversee YEAR and Touring	\$5,000
Education Manager	Pro-rated salary to administer YEAR and Touring	\$5,000
Program Manager/Technical	Stipend for 7 week service. Touring only	\$2,500
Multicultural Teaching Artists	Multicultural and Teaching Artists. YEAR only	\$7,500
Performers	Three artists (instead of 4 as script originally required) Touring only. 7 weeks @ \$400 per week = \$8,400 Actual	5,000
TOTAL		\$25,000

- ❖ Please send copies of publicity and other promotional materials.
- ❖ All variances or time extensions must be approved by The Community Foundation's Grant Committee. Please contact us at 951-684-4194, ext. 114 immediately if a variance or extension becomes necessary.

Please return the completed form to:

Celia Cudiamat, Vice President of Grant Programs
3700 Sixth St., Suite 200, Riverside, CA 92501 or fax to 951-684-1911
Or email to: ccudiamat@thecommunityfoundation.net

