



The Community Foundation  
Serving Riverside and San Bernardino Counties

## S.L. Gimbel Foundation Fund Grant Evaluation Form

<b>Grant Period:</b> <b>January 1, 2011 through December 31, 2012</b>	<b>Evaluation Due Date:</b> <b>January 15, 2013</b>
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Organization: American Cancer Society

Contact Name: Elissa Oransky Title: Distinguished Giving Director

Phone Number: 949-567-0630 Grant Period: January 1, 2012 - December 31, 2012

Award Amount: \$20,000 Grant Number: \_\_\_\_\_

- Describe the project's key outcomes and results based on your goals and objectives. Provide the number of clients served and other relevant statistics.
  - What were the challenges and obstacles you encountered (if any) in attaining your goals & objectives? How did you overcome and/or address the challenges and obstacles? What were the lessons learned?
  - Describe any unintended positive outcomes as a result of the efforts supported by this grant.
  - Describe the overall effect this grant has had on your organization.
  - Tell us a few success stories that made an impact on your organization and/or community as a result of this grant.
  - Provide a financial report on the use of your grant funds (expenditures).
- ❖ Please send copies of publicity and other promotional materials.
  - ❖ All variances or time extensions must be approved by The Community Foundation's Grant Committee. Please contact us at 951-684-4194, ext. 114 immediately if a variance or extension becomes necessary.

**Please return the completed form to:**

Celia Cudiamat, Vice President of Grant Programs  
3700 Sixth St., Suite 200, Riverside, CA 92501 or fax to 951-684-1911  
Or email to: [ccudiamat@thecommunityfoundation.net](mailto:ccudiamat@thecommunityfoundation.net)

American Cancer Society  
Orange County Office  
Final Report to the S.L. Gimbel Foundation Fund

***Describe the project's key outcomes and results based on your goals and objectives. Provide the number of clients served and other relevant statistics.***

The goals laid out in the 2011 application indicated that if awarded, during the 2012 calendar year, your American Cancer Society would:

- Provide transportation to 210 unique individuals.
- Provide 6,100 rides.
- Respond to 100% of all transportation requests in Orange County from cancer patients to ensure they receive the treatment needed to win their battle against cancer.

The calendar year has not yet drawn to a close and already we:

- Provided transportation to 463 unique individuals
- Provided a total of 15,359 rides
- Responded to 100% of all transportation requests in Orange County from cancer patients

The grant also stated that,

“The anticipated outcomes of this program are that it will, improve the quality of life for cancer patients and their families by providing transportation services. Make it easier for cancer patients and their families to keep lifesaving treatment and medical appointments. Provide increased access to healthcare to disparate populations. Continue the downward trend of cancer deaths.”

These outcomes are clearly harder to measure, but throughout the program's history, we have seen the above proven true time and time again. By providing transportation, we ensure that people do not miss their doctor's appointments and lifesaving treatments simply due to a lack of transportation. While we do not achieve all of the outcomes listed above with every ride provided, we certainly achieve each one over the course of the year through the different patients we support.

***What were the challenges and obstacles you encountered (if any) in attaining your goals & objectives? How did you overcome and/or address the challenges and obstacles? What were the lessons learned?***

While we exceeded our goals, we are constantly struggling to keep our costs down. We do this through recruitment and retention of volunteer drivers as that is the most cost effective way to provide assistance. Over the last few years your American Cancer Society invested in recruitment by advertising in different magazines. This accomplishes both the goal of recruiting new drivers and informing the community that we provide transportation assistance. We track which ads produce the best results and continue to work with those publications.

***Describe any unintended positive outcomes as a result of the efforts supported by this grant.***

After more than 25 years of providing transportation assistance, we know that we achieve far more than simply getting a patient to a service and the unintended results go beyond the person who receives the ride. For example, when we are able to match a volunteer driver with a patient in need we often hear that the volunteer driver provided emotional support. Sometimes this

includes sharing the story of their own cancer journey, other times it is a shoulder to cry on and there are also times when the driver simply carries on a conversation to ease the tension and enable the patient to think of something else. Our transportation program also recruits volunteers. While we do not charge for the service and do not require any form of repayment in terms of volunteer hours or otherwise, many people who receive assistance during their time of need want to thank us for our help. Many of them feel the financial strain of being a cancer patient and survivor years after they complete their treatment and are not able to make a monetary contribution, but they are able to give their time. We find that people who received assistance often become volunteer drivers or get involved in one of our many events. As a third and final example of unintended outcomes, our transportation program helps save jobs and enables families to remain financially sound. It is not uncommon for a care taker to have to take a leave of absence or quit their job altogether after their friend or family member receives a diagnosis. By providing transportation, we relieve the care taker of this responsibility, thus enabling more flexibility as they do not have to take complete responsibility to get their loved one to treatment.

***Describe the overall effect this grant has on your organization.***

Our transportation program is one of the most important services we provide to the community. While many of our services provide emotional and educational support, receiving transportation assistance truly creates a world with less cancer and more birthdays. Through this program, we ensure that individuals are able to get to their lifesaving doctor's appointments and treatments. Without this program many people would not be able to get the medical attention they need, the cancer survival rate would drop and the death rate would increase. This grant enables us to get one step closer to increasing the number of lives saved from cancer every day from 350 to 1,000.

***Tell us a few success stories that made an impact on your organization and/or community as a result of this grant***

We receive calls and letters of appreciation from individuals who use our transportation program on a regular basis. One individual wrote,

*Dear Friends at the American Cancer Society,*

*I cannot thank you enough, nor fully express my heart felt gratitude for your transportation assistance on my behalf. Without your help it would be difficult for me to afford the great expense of having to travel two hours round trip to make my many doctor appointments. Your wonderful organization blesses so many people in so many ways, relieving stress in areas of need. This makes life a little easier so we, the cancer patients, can put our energy into getting well.*

Another wrote,

*To the Volunteers of the American Cancer Society,*

*I want to thank your wonderful Society and your volunteers. I received a much appreciated service last week taking me to the cancer radiation building and brining me back to get my radiation therapy. The volunteers called first, picked me up, were very helpful, waited for me to get the radiation and brought me home. It is a wonderful service especially when you cannot drive and (there is) no public transportation and one cannot depend on good friends all the time for many days. THANK YOU for your service and VOLUNTEERS.*

The thank you notes above are just two examples of the many letters we receive showing the impact our service has on the cancer community and their care takers.

***Provide a financial report on the use of your grant funds (expenditures).***

The generous \$20,000 contribution from the S.L. Gimbel Foundation Fund was used to support the gas card portion of this program.

Total amount available	Average cost per ride	Rides provided by the S.L. Gimbel Foundation Fund
\$20,000	\$2.68	7,463