



The Community Foundation  
Serving Riverside and San Bernardino Counties

## S.L. Gimbel Foundation Fund Grant Evaluation Form

**Grant Period: January 1, 2013  
through June 30<sup>th</sup>, 2013**

**Evaluation Due Date: July 15<sup>th</sup>, 2013**

Organization: Alameda County Community Food Bank

Contact Name: Juan Francisco Orozco

Title: Grant Writer

Phone Number: 510.635.3663 ext. 396

Grant Period: **Jan. 1, 2013 – June 30<sup>th</sup>, 2013**

Award Amount: **\$10,000**

Grant Number: **2012984**

**1. Describe the project's key outcomes and results based on your goals and objectives.  
Provide the number of clients served and other relevant statistics.**

Alameda County Community Food Bank appreciates continued support from the S.L. Gimbel Foundation Fund. We use an array of programs and initiatives to serve children and families at risk of hunger; provide nutrition education workshops that target chronic conditions like diabetes, and obesity; and work to distribute millions of pounds of nutritious food to a vast county wide network of 275 community agencies like soup kitchens, homeless shelters, child care sites, and senior centers. Our reach and programming impacts every corner of Alameda County, from Berkeley to Oakland to Fremont and Livermore.

*Your support helped us purchase and deliver more than 500,000 pounds of nutritious fresh produce and low-fat proteins every week to our low-income clients.* The goal of the Food Purchasing Program is to serve our clients high quality foods that will make a true impact in their long-term health and well-being. The Food Bank goal was to distribute 24.5 million pounds of food items. The Food Bank distributed 26.5 million pounds in FY13.

FY13 Produce Objective: Distribute 13 million pounds of Produce

FY13 Actual Result: Distributed 15.1 million pounds of Produce

FY13 Protein Objective: Distribute 11.5 million pounds of cereal and protein food items

FY13 Actual Result: Distributed 11.4 million pounds of cereal and protein food items

According to the findings of our hunger study, we serve 49,000 clients every week--**43 percent of whom are children**--and over the past year we have served increasing numbers of households seeking food assistance.

People Served: 250,000 unique individuals (\*Alameda County has 1.4 million residents)

Age Group Served: 43% Children (0-18)

38% Adults (19-55)

19% Seniors (56+)

Ethnic background: 12% African American or Black

24% Asian and Pacific American Islander

22% Hispanic or Latino

6% Multi-ethnic

36% White

**2. What were the challenges and obstacles you encountered (if any) in attaining your goals & objectives? How did you overcome and/or address the challenges and obstacles? What were the lessons learned?**

During the last 12 months, we have seen an increased number of people seeking food assistance across all of our programs. Our 275 member agencies also reported running out of food sooner than expected at their food distributions. To keep pace with need in our community the Food Bank purchased (in mass bulk quantities) more than half of the food we distributed, resulting in an exceptional \$1 to \$4 ratio.

*This means that the \$10,000 grant from S.L. Gimbel Foundation Fund enabled us to purchase more than \$40,000 worth of food for low-income individuals in Alameda County.*

Efficiency and responsible use of donated funds are a high priority. For a seventh consecutive year, the Food Bank has been awarded a Four Star rating from Charity Navigator, for sound fiscal management and commitment to accountability and transparency. This record of continuity and efficiency is matched by only 2 percent of nonprofits nationwide. This exceptional designation differentiates our Food Bank and demonstrates to the public we are good stewards of their trust and support.

**3. Describe any unintended positive outcomes as a result of the efforts supported by this grant.**

Continued support from the Community Foundation and S.L. Gimbel Foundation Fund, lets our Food Purchasing Program meet needs in our community. Although we are fortunate to grow our food drives and increase food item donations every year, it is difficult to plan the nutritional value of the food being distributed. By being able to purchase our food (at deeply discounted prices) we are better able to control and plan the nutritional quality of the food items we distribute every month, positively impacting our client's long-term health and well-being.

**4. Describe the overall effect this grant has had on your organization.**

*The Food Purchasing Program is the heart of our programming.* Support from S.L. Gimbel Foundation Fund was crucial to our success over the grant period in exceeding goals of sustaining the Children's Food Distribution and Backpack program reaching more than 2,000 low-income children; distributing more than 24.5 million pounds of food, more than half being farm fresh produce; and providing same-day food pick-up referrals to approximately 3,300 Emergency Food Helpline callers each month. These endeavors have been essential to our overall mission to alleviate hunger by providing nutritious food and nutrition education to people in need, educating the public and promoting public policies that address hunger and its root causes.

**5. Tell us a few success stories that made an impact on your organization and/or community as a result of this grant.**

**Building and Empowering Community**

An important element of all of our programs is to offer volunteer opportunities for recipients and community members who want to help and be actively involved in hands-on, direct-service, hunger-relief activities.

For example, at Lazar Elementary in Oakland, a retired school teacher returned specifically to run our food distributions. With excitement, he shared how critically important our services are in the community as well as how elated he feels to contribute to his community during retirement. At Cherryland Elementary School in Hayward, our monthly distribution is run by a strong corps of parent volunteers, eight in total. Parent volunteers immediately put peer family members at ease, creating a sense of community while cheerfully helping children and parents access food.

Recently, a fifth grade boy attending a school that receives food through our Children's Backpack Program told his teacher he was happy this program lets him help his mom, who works two jobs and still struggles to make ends meet. Instead of hesitating to eat the limited food she can buy, he now shares backpack food with his siblings so none of them have to go hungry over the weekend.

## Summary

Alameda County Community Food Bank continues to be on the leading edge of efforts to eradicate hunger in our community by providing a variety of innovative programs and services to individuals and families struggling with basic needs. We employ both short- and long-term strategies to address immediate needs while addressing the root causes of hunger.

Together, we are doing more to alleviate hunger than at any other time in our history – and we are doing so as a community, using proven strategies and effective evaluation techniques. Support from the Community Foundation and S.L. Gimbel Foundation Fund has enabled us to continue accomplishing our program goals and improve the quality of life for children and families in Alameda County. We sincerely appreciate your commitment to our work, and we look forward to working with you in the future. Thank you

## 6. Provide a financial report on the use of your grant funds (expenditures).

This grant was utilized to purchase foods like shelf stable proteins, shelf stable cereals and grains, fresh produce and frozen poultry.

Line Item	Line Item Description	Amount Spent
Shelf Stable Proteins	i.e. Dry Beans, Peanut Butter	\$2,500
Shelf Stable Cereals & Grains	i.e. Rice, Oatmeal	\$2,500
Fresh Produce	i.e. Apples, Carrots, Yams	\$2,500
Frozen Poultry	Chicken	\$2,500
	<b>Total Amount Used</b>	<b>\$10,000</b>

❖ Please send copies of publicity and other promotional materials, if available.

### Please email the completed form to:

Penny Beaulieu, Manager, Grant Programs

The Community Foundation

3700 Sixth St., Suite 200, Riverside, CA 92501 or fax to 951.684.1911

Or email to: [pbeaulieu@thecommunityfoundation.net](mailto:pbeaulieu@thecommunityfoundation.net)



**ALAMEDA COUNTY  
COMMUNITY  
FOOD BANK**

July 9, 2013

Penny Beaulieu,  
Manager, Grant Programs  
The Community Foundation  
3700 Sixth St., Suite 200  
Riverside, CA 92501

Dear Ms. Beaulieu:

Alameda County Community Food Bank appreciates continued grant support from the Community Foundation and S.L. Gimbel Foundation Fund. This grant contribution was immediately invested in the health and well-being of the 49,000 children, seniors and adults we serve every week.

***Thank you for taking the time to review the enclosed report on activities for this grant.***

Your support was critical to our ability to keep pace with need in our community. Despite glimmers of hope on the horizon for the economy, the problem of hunger among our clients has deepened. For example, Oakland's unemployment rate, which plays a significant role in child poverty, has remained around 12 percent even as rates have improved in other parts of the nation. Almost half of all children in Oakland live in households where neither parent has fulltime or year-round employment. Children in Oakland have never been more food insecure. More than 30 percent of children live in poverty — a 50 percent increase from just three years ago. In a ranking of persons in poverty in the Bay Area counties, Alameda County ranks the highest at 13.5 percent.

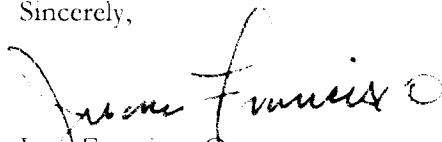
With your continued support, the Food Bank will have a positive impact during a challenging time in our community.

This year we look forward to the following achievements:

- Together with our network of 275 member agencies, we will distribute 25 million pounds of food;
- We will deliver 32,000 bags of food through our Children's BackPack Program to 2,000 children who would otherwise go hungry on weekends when school meals are not available;
- Our Emergency Food Helpline will provide same-day referrals to groceries and hot meals for nearly 40,000 households, while our outreach staff screens families for food stamp eligibility.

Since 1985, the Food Bank has been the leader of hunger relief efforts providing a variety of innovative programs and services to families struggling with basic needs. If I can answer any questions about this report or provide further information, please contact me at (510) 635-3663, ext. 396 or [jforozco@accfb.org](mailto:jforozco@accfb.org). Thank you for everything you do to support our community.

Sincerely,



Juan Francisco Orozco  
Grant Writer