



The Community Foundation
Serving Riverside and San Bernardino Counties

S.L. Gimbel Foundation Fund Grant Evaluation Form

Grant Period:
January 1, 2011 through December 31, 2012

Evaluation Due Date:
January 15, 2013

Organization: The Steinway Society of Riverside County & the Coachella Valley

Contact Name: Ruth B. Moir

Title: President & Founder

Phone Number: 760-341-4130

Grant Period: January 1 through December 31, 2012

Award Amount: \$24,872

Grant Number: 2011832

- Describe the project's key outcomes and results based on your goals and objectives. Provide the number of clients served and other relevant statistics.

The key goals & objectives of the Gimbel award: Provide funding to establish two piano labs with classroom keyboards, headphones and music, portable keyboards for children to take home for daily practice, and weekly group piano lessons at two elementary schools where 75 of the students live at or below the poverty level.

The outcomes and results for the project exceeded expectations. The Steinway Society established two Piano Labs with ten classroom keyboards and headphone equipment during the first half of the grant period. The grant provided a piano teacher, weekly group piano lessons and music, plus keyboards for students to take home for practicing. The two schools served were Bubbling Wells Elementary in Desert Hot Springs (where 88.60 % of the students live at or below the poverty level), and Della S. Lindley Elementary in Thousand Palms (where 84.20% of the students live at or below the poverty level).

Circumstances described in the "unintended positive outcomes" section of this report enabled the project to expand into two additional elementary schools during the second half of the grant period. Both schools are located in Desert Hot Springs: Edward L. Wenzlaff Elementary (where 84.80% of the students live at or below the poverty level) and Julius Corsini Elementary (where 88.90% of the students live at or below the poverty level).

The project served 126 children in the 3rd, 4th and 5th grades. Based on the most recently published State Accountability Report Card (California school evaluation), 107 of these children live at or below the poverty level.

Steinway Society Piano Labs are the only hands-on music instrument classes available to the 10,000 children attending elementary school in the Palm Springs Unified School District (PSUSD). During the weekly group piano lessons, students learned basic piano technic, notation, rhythm, and note reading for the piano beginning with "middle C" position. Piano lessons were given in small groups (usually 8 to 10 children) with an interactive yet disciplined structure. Children received written and verbal information and instructions; they learned how to write music symbols, basic terminology, and their meanings. Each class included time at the keyboard "playing" the piano. Information built upon the previous classes' curriculum, and children developed music skill through a unique process that is flexible and sensitive to each child's abilities and personalities. Students were issued a keyboard to take home and received their own music notebook for their music and theory lessons which they can keep "forever."

The goal of the Piano Lab Program is to prepare children with enough musical knowledge to participate in music activities when they leave elementary school and enter middle and high schools. Participation in Piano Lab gives them a foundation in musicianship and tools which will empower them to be able to

make better choices. Piano Labs create an environment where they can develop friendships with other children who are also participating in music activities. Attached is an email from James McClure, the 5th Grade GATE Teacher at Bubbling Wells. Mr. McClure said that several of his students who were in the Piano Lab were designated to attend the new Painted Hills Middle School which does not have a band/music program. He said that parents requested their students stay at the old middle school, Desert Springs Middle School, so they could be in Band – due to their positive experience in the Piano Labs.

During the 2010-11 academic year, Palm Springs Unified School District and The Steinway Society began collaboration on a statistical project to collect, analyze and provide academic and subjective data regarding the impact of music education on children within the District. Students in the Gimbel funded Piano Labs will be included in the on-going study as they journey from elementary school, through middle school and into high school. Initial results demonstrate that elementary school students participating in Piano Lab Classes had an average gain on CST scores of 28 points, in addition to measurable improvement in attendance.

- What were the challenges and obstacles you encountered (if any) in attaining your goals & objectives? How did you overcome and/or address the challenges and obstacles? What were the lessons learned?

Two elementary schools were targeted for new Piano Labs with equipment installation including ten 71-key keyboards. One of the schools, Bubbling Wells Elementary in Desert Hot Springs, has suffered serious theft and security problems. In addition to computers stolen from classrooms, most recently BB-guns were used to blast out class windows (fortunately not while school was in session). The Principal requested that smaller keyboards which could be locked in cabinets when not in use. While inconvenient to set up and take-down the electronics for the weekly piano classes, it did create a cost savings as Steinway Society provided ten 61-key keyboards already owned for the classroom.

One challenge with the Gimbel funding was that it is based on a calendar-year cycle rather than the academic year; most in-school programs are planned to be conducted through the same academic school year. Unexpectedly, it took January and February for the District and schools to be ready for the new Piano Labs mid-year, and the Gimbel funded classes actually began in March. The Steinway Society Piano Lab Teacher re-designed the music and class materials to prepare the 5th grade students for Middle School music opportunities in a three month period. The students did well and were so inspired that many chose Band as their elective in Middle School. (The attached email from Mr. McClure also tells how testing revealed 16 of his 30 students showed Musical Intelligence as their primary way to learn.)

All the Piano Lab Students (3rd and 4th graders during the previous March through June session) at Della S. Lindley Elementary and their Principal requested they be allowed to continue Piano Lab in the September program. Currently there are 106 4th and 5th grade children in the Piano Labs – each one wanting to continue through the end of the school year, June 2013. If these children don't get music education at school, they will miss out on a very important opportunity that will help them in the upper grades. (Please see the "2012 Gimbel SSRC Students Served Overview" and the "2012 Gimbel SSRC Students Piano Labs Pictures" attachments.)

- Describe any unintended positive outcomes as a result of the efforts supported by this grant.

Unintended positive outcomes were implemented as a result of (1) use of existing keyboard equipment for the Bubbling Wells Piano Lab classroom, and (2) savings derived by revision of classroom course materials which could just be copied instead of purchasing standard piano lesson books. Monies budgeted for the expenses no longer needed were redirected to establish a third Piano Lab at Edward L. Wenzlaff Elementary School, and continue Day Piano Lab classes at a fourth school, Julius Corsini Elementary School, which was under-funded.

Both of these schools are designated Title 1 and located in Desert Hot Springs. 29 children at Wenzlaff and 27 at Corsini were able to participate in the weekly Day Piano Lab classes, with a mix of roll-up keyboards funded by Gimbel and small portable keyboards already in-house for their use at home.

- Describe the overall effect this grant has had on your organization.

With successful expansion and on-going funding of the Piano Lab Program, Palm Springs Unified School District has become an even stronger partner and considers The Steinway Society to have a key role in its Music & Arts Program planning. This includes an exciting new High School in Rancho Mirage which will be a “magnate” type school for the performing arts and the culinary arts. Opening next Fall, the school boasts a large professional-style theater building. Curriculum study tracks not only meet standard high-school graduation requirements, but also will prepare students for entry into real-world jobs and provide solid foundations for admission into college and university music programs.

The President of the Palm Springs Board of Education, Shari Stewart, recently visited the Piano Lab at Della S. Lindley Elementary. She happened to come on a day when students were learning to play the “black keys” and putting their “performance etiquette” into action by picking a song and playing for each other. She was so inspired that she asked if we could consider Piano Lab expansion into Middle Schools – so that 5th graders could continue their piano studies. In addition, she expressed the District’s desire for Piano Labs in more of their elementary schools. (See attached email.)

- Tell us a few success stories that made an impact on your organization and/or community as a result of this grant.

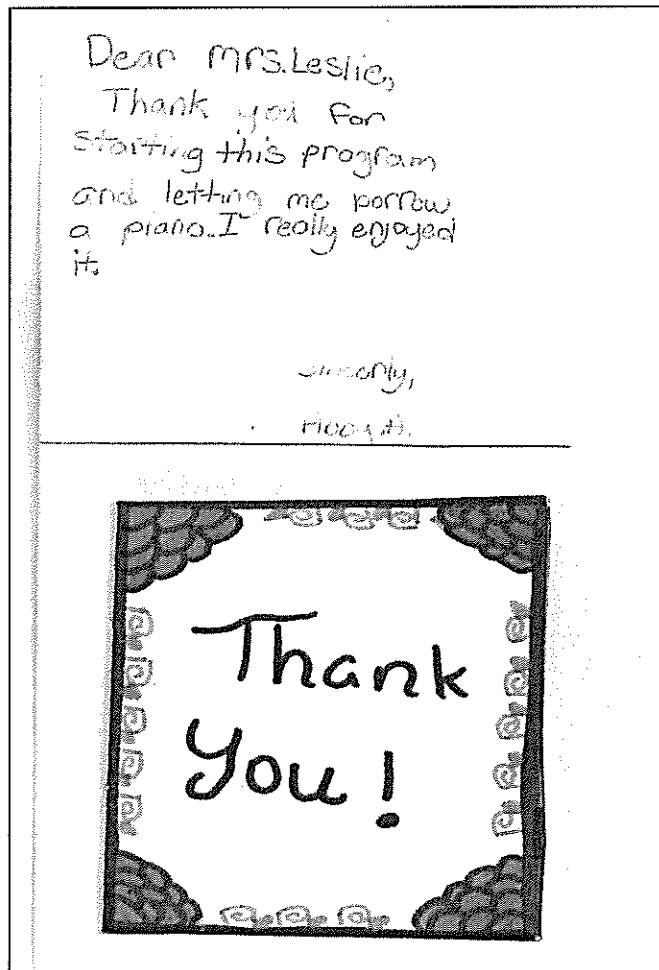
We experience over 100 success stories on a weekly basis in our Day Piano Lab Classes funded by Gimbel. As a tribute to the process, attached are four snips of videos showing the children in action.

“First Ensemble” is a beginning class’s first attempt to play as a group – it demonstrates development not only of keyboard skills, but also listening, sensitivity and teamwork.

“Jazzers” expresses the joy of creativity, exploration and self-expression after 30 minutes of focused learning.

“Piano Practice” shows the children “in their own little worlds” with headsets on – following directions, saying the note names out loud as they train their fingers to press the correct keys, developing focus skills (at their own levels of ability) and showing their concentration and enjoyment as they accomplish playing a song.

“Performance Etiquette” behavior is introduced early in the classes and throughout the program – how to be a respectful and appreciative audience – clapping for your friends and yourself – in addition to experiencing the joy of making music – accompanied by the growing self-confidence that playing piano for others gives to each child.



- Provide a financial report on the use of your grant funds (expenditures).

Please note: SSRC = Steinway Society of Riverside County

FINANCIAL REPORTING ATTACHED:

2012 Gimbel SSRC Funds Expenditure Overview

2012 Gimbel SSRC Keyboard & Equipment Receipts

2012 Gimbel SSRC Classroom Expenses Reimbursed

2012 Gimbel SSRC Classroom Expenses Receipts

2012 Gimbel SSRC Piano Lab Teacher Invoices

ALSO ATTACHED:

2012 Gimbel SSRC Students Served Overview

2023 Gimbel SSRC Students-Piano Labs Pictures

2012 Gimbel SSRC Email from Teacher, Mr. McClure

2012 Gimbel SSRC Email from Pres., Palm Springs Board of Education

Please contact me if you have questions or need further information:

Leslie Crichton Demuth
Vice President Programs
The Steinway Society
Telephone: 760-413-2782
Email: lesliecrichtonpiano@yahoo.com

- ❖ Please send copies of publicity and other promotional materials.
- ❖ All variances or time extensions must be approved by The Community Foundation's Grant Committee. Please contact us at 951-684-4194, ext. 114 immediately if a variance or extension becomes necessary.

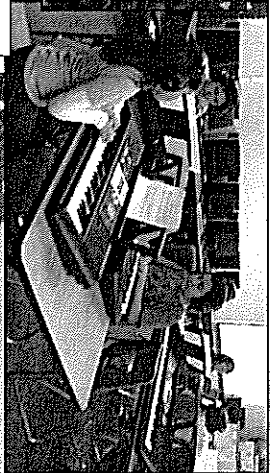
Please return the completed form to:

Celia Cudiamat, Vice President of Grant Programs
3700 Sixth St., Suite 200, Riverside, CA 92501 or fax to 951-684-1911
Or email to: ccudiamat@thecommunityfoundation.net

The Steinway Society

Bringing Music to Children!

Piano Lab Classes Funded by S.L. Gimbel



Visit from President of the Palm Springs Unified School District Board



RE: Piano Lab Funding

Monday, October 29, 2012 2:15 PM

From: "McClure, James (jmcclure@psusd.us)" <jmcclure@psusd.us>

To: "Leslie Crichton" <lesliecrichtonpiano@yahoo.com>

To whom it may concern,

My name is James McClure and I am the 5th Grade GATE teacher at Bubbling Wells Elementary. I wanted to write in support of the Steinway Piano Program at my school. During the program's freshman year, the interest level was so high in music that I had many students knowingly wish to remain at the old middle school, with a music program, rather than transfer to the brand new middle school without one. Several students discussed how they wished to pursue their new musical interest. My middle school contacts have reported that I had at least 5 enter into the band program straight from 5th grade. I subscribed this increased interest directly to their involvement with Leslie Crichton.

This year I tested my students using a Multiple Intelligence Assessment. This test determines which learning style is the best fit for the individual learner. I was flabbergasted to learn that 16 of my 30 students showed Musical Intelligence as their primary way to learn. I have applied this knowledge in my classroom and now work toward teaching using songs and raps. Students can also be seen with earphones and listening to music as they work quietly in my room. This is a dramatic change in structure in my classroom. I noticed very quickly that students I considered to be "talkers" immediately started working when allowed to quietly retreat into their musically filled heads. Music has dramatically improved the learning and structure of my classroom.

I am continually impressed with the caliber of musical equipment supplied to my students. They receive state of the art pieces to take home, plus they work on beautiful keyboards at school. The incredible instructional support they receive can also not go unrecognized. Leslie Crichton loves piano. She brings an incredible amount of experience and joy to her teaching. I wish to express my sincere thanks to those that support the Arts, and to personally let them know that lives are being changed for the better, at a little school in Desert Hot Springs.

Sincerely,

James McClure

5th Grade GATE

Bubbling Wells Elementary School

ELEMENTARY SCHOOL PIANO LABS - DAY CLASSES												TOTAL (Unduplicated) CHILDREN SERVED: 126											
Jan - Jun 2012						Children Served: 36																	
Bubbling Wells Elementary			Grade	Della S. Lindley Elementary			Grade																
1	Daniel	Amezquita	5	1	Jorge	Arteaga	3																
2	Kasandra	Badilla	5	2	Jonathan	Felix	3																
3	Luis	Castro	5	3	Ashley	Gastelum	3																
4	Laylony	Cortez	5	4	Alondra	Gonzalez	3																
5	Joseph	Ericson	5	5	Ashlin	Kretz	3																
6	Edna	Escobedo	5	6	Natalia	Meza	3																
7	Karem	Felipe	5	7	Robert	Tejada	3																
8	Isabel	Guzman	5	8	Diego	Verdugo	3																
9	Daniefle	Linares	5	9	Reece	Zamora	3																
10	Asziah	McAfee	5	10	Mia	Alexander	3																
11	Arianna	Perez	5	11	Arizahi	Centeno	3																
12	Daniel	Rocha	5	12	Elva	Coronado	3																
13	Noemi	Romero	5	13	Karisma	Cuevas	3																
14	Gustavo	Rosario	5	14	Salma	Delgado	3																
15	Abigail	Salas	5	15	Hamed	Hernandez	3																
16	Michael	Vega	5	16	Ashley	Moreno	3																
17	Connor	Wilhelm	5	17	Pablo	Olmos	3																
18	Julia	Zamorano	5	18	Rebecca	Padojino	3																
Jul - Dec 2012						Children Served: 106																	
Bubbling Wells Elementary			Grade	Della S. Lindley Elementary			Grade	Edward L. Wenzlaff Elem.			Grade	Julius Corsini Elementary			Grade								
1	Lesly	Aguire	5	1	Jorge*	Arteaga	4	1	Arianna	Bucio	4	1	Summer	Starkman	5								
2	Francisco	Barboza-Morales	5	2	Jonathan*	Felix	4	2	Andrew	Cardona	4	2	Aurelio	Rojas	5								
3	Christopher	Benavides-Roque	5	3	Ashley*	Gastelum	4	3	Shaniyah	Carlson	4	3	Thomas Coleman	Mora	5								
4	Joshua	Brabo	5	4	Alondra*	Gonzalez	4	4	Abraham	Duran	4	4	Kimberly	Solano	5								
5	Vicente	Castellanos	5	5	Natalia*	Meza	4	5	Genesis	Gaona	4	5	Jerimiah	Mendoza	5								
6	Declan	Castello	5	6	Robert*	Tejada	4	6	Michael	Gutierrez	4	6	Bhavna	Kaushal	5								
7	Thomas	Ceja	5	7	Diego*	Verdugo	4	7	Michael	Hernandez	4	7	Jessica	Martinez	5								
8	Roberto	Cerda	5	8	Reece*	Zamora	4	8	Da'Niya	Johnson	4	8	Erick	Hernandez	5								
9	Andrea	De Leon	5	9	Mia*	Alexander	5	9	Esther	Lopez	4	9	Dinora	Cortes	5								
10	Ruby	Delgado	5	10	Arizahi*	Centeno	5	10	Christian	Uribe	4	10	Theutly Dayana	Aguilar	5								
11	Alejandro	Espinoza	5	11	Elva*	Coronado	5	11	Kathryne	Whalen	4	11	Chyna	Brown	5								
12	Yessica	Fonseca	5	12	Karisma*	Cuevas	5	12	Tamiya	Curtis	4	12	Nathalie	Ruiz	5								
13	Jesus	Galvez-Guzman	5	13	Salma*	Delgado	5	13	Citlaly	Fuentes	4	13	Nataly	Esparza	5								
14	Eduardo	Garcia	5	14	Hamed*	Hernandez	5	14	Serena	Gomez	4	14	Melanie	Tinajero	5								
15	Leslie	Jimenez De Jesus	5	15	Pablo*	Olmos	5	15	Marcus	Hernandez	4	15	Nayeli	Vega	5								
16	Karla	Lopez	5	16	Rebecca*	Padojino	5	16	Michael	Kuh	4	16	Corinna	Shaw	5								
17	Ryan	Luna	5	17	Jashua	Bustanante	4	17	Jose	Quintero	4	17	Luis	Nayott	5								
18	Samuel	Martinez Huesca	5	18	Keyondra	Murrell	4	18	Leonardo	Rochin Flores	4	18	Joseph	Slaten	5								
19	Maria Cristina	Moreno-Vargas	5	19	Angelica	Bustos	5	19	Roxana	Romo	4	19	Alexandra	Lopez	5								
20	Isabella	Ovalle	5	20	Dafne	Rivera	5	20	Anastacia	Sardegna	4	20	Christian	Ku	4								
21	Matthew	Paez	5	21	Tony	Verdugo	5	21	Brandon	Ulin	4	21	Abigail	Adams	4								
22	Jasmine	Paz	5					22	Alexis	Bahena	4	22	William	Shelley	4								
23	Angel	Ramirez	5					23	Teodora	Botezatu	4	23	Jacob	Rodriguez	4								
24	Victor	Ramos	5					24	Fernando	Cortez	4	24	Jasmine	Rodarte	4								
25	Evelyn	Rochin Roelia	5					25	Bryce	Devanna	4	25	Gabriel	Vega	4								
26	Saul	Rodriguez-Ramirez	5					26	Aiden	Newton	4	26	Juan	Perez	4								
27	Anthony	Solaress-Cota	5					27	Orion	Wagner	4	27	Valerie	Martinez	4								
28	Erika	Sposeto	5					28	Liam	Severson	4												
29	Alina	Telon	5		*Returning Students			29	Joseph	Vega	4												
Bubbling Wells Elementary				Della S. Lindley Elementary				Edward L. Wenzlaff Elementary				Julius Corsini Elementary											
760 Students (Pre-K through Grade 5)				625 Students (K-5)				725 Students (K-5)				500 Students (K-5)											
Socioeconomically Disadvantaged: 88.60%				84.20%				84.80%				88.90%											
Desert Hot Springs, CA 92240				Thousand Palms CA 92276				Desert Hot Springs CA 92240				Desert Hot Springs, CA 92240											
<i>(Statistics from State Accountability Report Card generated 3/12/2012.)</i>																							



Re: Piano Lab DSL 4th grade
From: "Shari" <shari4students@aol.com>
To: leslicrichtonpiano@yahoo.com

Thursday, December 20, 2012 5:06 PM

Hi Leslie,
What a treat to be able to observe you and your students during their piano class yesterday. I want you to know how impressed I was with your interaction with the students. You have a very nice rapport with them and you can see how much they enjoy learning the piano.

Thank you for the picture. Also, thank you for making this possible to so many students in our district. It is a wonderful program.

Have a very happy holiday,
Shari

-----Original Message-----

From: leslicrichtonpiano <leslicrichtonpiano@yahoo.com>
To: sturumoir <sturumoir@aol.com>
Cc: shari4students <shari4students@aol.com>
Sent: Thu, Dec 20, 2012 11:19 am
Subject: Piano Lab DSL 4th grade

Sent from my iPad

