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COMPLETE

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Q1 Name of your organization.

Planned Parenthood of Orange and San Bernardino Counties

Q2 Grant #

20160404

Q3 Grant Period

August 1, 2016 - July 31, 2017

Q4 Location of your organization

City	Orange and San Bernardino Counties
State	California

Q5 Name and Title of person completing evaluation.

Marc Mullendore, Manager of Grants Administration

Q6 Phone Number:

714-633-6373 x222

Q7 Email address.

marc.mullendore@pposbc.org

Page 2: Key Outcomes and Results

Q8 Total number of clients served through this grant funding:

112,370

Q9 Describe the project's key outcomes and results based on the goals and objectives. Use the following format: State the Goal: State Objective 1: Describe the Activities, Results and Outcomes for Objective 1: State Objective 2 (if applicable): Describe the Activities, Results and Outcomes for Objective 2: State Objective 3 (if applicable): Describe the Activities, Results and Outcomes for Objective 3:

S.L. Gimbel Foundation Fund

GOALS:

- *Delivery of Comprehensive Sexual Health in Orange County
- *Education & Outreach targeting Young Men: Male Involvement in Orange and San Bernardino Counties
- *College Summit in Orange County
- *Peer Education Program in Orange and San Bernardino Counties
- *Evaluation of Peer Program in Orange and San Bernardino Counties
- *Special Needs Program for Teens with Disabilities
- *Hotline Program & Campaign
- *Health Digital Brochures
- *Health STD Testing Phone App
- *Education & Outreach on Planned Parenthood (PPOSBC) TV

Objective I: Reduce rates of unintended pregnancy and sexually transmitted infections in Orange and San Bernardino Counties

Activities: The provision of comprehensive sexual health education, peer education and education and outreach targeting young men.

•The Peer Program continues to grow each year with the amount of newly certified participants, as well as with the retention of those that continue to attend the monthly meetings and outreach opportunities. Students at a local high school were so grateful for the Peer Program that they found a very supportive teacher and started an official Peer Program that is recognized on their campus as a club. They will also be hosting a school-wide event on their campus in the Fall. We were also able to update our Peer Program booklets to be more LGBTQ inclusive, which the Peers were very excited about.

•FY 16-17 was a record-breaking year for comprehensive sexual health education classes with 21,691 youth participants reached in Orange & San Bernardino Counties, which resulted in 445 more presentations than the previous year. The CA Healthy Youth Act led to more and more teachers and locations reaching out to us as experts to provide much of the state-mandated sexual health education requirements. Teachers and administrators were so very pleased with our Educators and content that we were referred to many new sites or teachers (over 30 total) to provide up to 7-hours of education on topics such as: Gender Identity and Expression, Healthy Relationships, Anatomy & Physiology, Puberty, Pregnancy Prevention, STI Prevention, and Bullying/Safer Social Media.

Objective II: Provide information and support to individuals at-risk of dropping out of college due to unplanned pregnancies and lack of awareness of resources.

Activities: The College Summit will provide resources to individuals and assist them in navigating the challenges through skills building, increased access to resources to increase the possibilities to graduate.

•The College Summit held at Cal State San Bernardino was very successful with almost 300 students in attendance. The 2-part event featured a tabling/outreach table during the day that linked students to Planned Parenthood services and invited them to the evenings main event. The College Summit started with a powerful session of “Sex in the Dark”, in which the lights are turned off and participants are provided glow sticks and paper so that they can truly ask any of their sexual and reproductive health questions anonymously to a carefully selected panel of experts in the field. Participants then enjoyed a pizza dinner as they navigated through four offered workshops on pregnancy prevention, sexual transmitted infections prevention, healthy relationships, and consent. The Summit concluded with a raffle of donated items, including movie tickets and gift cards.

Objective III: Provide patients with information and education of PPSOBC programs and resources.

Activities: Provide information about the Hotline Program through production of informational cards and outreach, digital health brochures, the production and launch of a STD testing Smartphone application, and education on outreach via PPOSBC TV targeting patients in health center waiting rooms, YouTube and via our education outreach programs

•Every month, the Digital Health Brochures give over 4,000 patients access to learn more about different reproductive services like STI testing and treatment, emergency contraception, and birth control options, as well as local resources — all through the convenience of their smartphone.

•The Planned Parenthood Direct app is a new way for people to have access to important services like UTI treatment, birth control, and eventually STI testing and treatment when they may not be able to get to a health center. The convenience of the app makes it easier to get contraception and helps to decrease unplanned pregnancies.

Q10 Please describe any challenges/obstacles the organization encountered (if any) in attaining goals & objectives.

The one challenge that we did face came from the first 6-month follow-up for the Peer Program evaluation objective, particularly for the Orange County cohort. In San Bernardino, the 6-month follow up survey had an almost 100% completion rate. In OC, when the first email & text notifications went out to the over 51 eligible participants, only 4 showed up to complete the survey.

Q11 How did you overcome and/or address the challenges and obstacles?

After some follow-up with a few of the Peers who did not report to complete the 6-month survey, it was determined that transportation continues to be a barrier for many of the OC participants. With that in mind, we were able to create an electronic version of the survey in Google Docs and emailed it out to the eligible participants to complete online. We then sent out the emails and followed up with texts notifying the youth to check their emails to complete the survey and have the gift card mailed to their address. This increased the number of participants who completed the 6-month survey to 21 participants.

Q12 Describe any unintended positive outcomes as a result of the efforts supported by this grant.

Due to the increase in the amount of youth participants we saw this year, we were also able to reach an increased number of parents and caretakers. We always promote parent education to increase the amount of support that young people have at home and to give the adults in their lives some support and confidence to start and continue conversations at home. Because we were able to successfully schedule more presentations at school sites, we were able to speak with administrators that welcomed the opportunity to bring the parent programs to their locations in both English and Spanish.

Q13 Briefly describe the impact this grant has had on the organization and community served.

This grant has made such an impact on the organization and community. We were able to host a College Summit which reached the young college-age population that is often overlooked even though they are the most at risk for STI's as almost half of new infections in the U.S. every year belong to the 15-24 age group. They were able to get life-saving information that they might not have received in high-school or in their home environment. We were also able to create materials that are more inclusive of all gender identities and learning abilities. The amazing amount of youth participants reached translates into so many more youth knowing their right to access services, including the resources they have available to them and how to access them if needed.

Q14 Please provide a budget expenditure report of the approved line items. Include a brief narrative on how the funds were used to fulfill grant objectives.

- The funds made it possible to strengthen our “Equal Voices” curriculum and presentation that reaches students with varying types of abilities on the topics of anatomy/physiology, good/bad touch including consent, and pregnancy and STI prevention. We were able to print the slides and have them laminated for the students that need a visual aid or are not able to follow along with the power point presentation. We were also able to present the material to 84 parents of special needs youth as well as over 15 special needs teachers and there were very impressed with the content and materials which resulted in many scheduling for the upcoming school year.
 - The Hotline Program was able to advertise through digital radio spots and media, including video streaming which resulted in an increase of participant visits to the website by 138% during the time of the campaign. Also, there was a 42% increase in referrals to an appointment through the marketing campaign. Digital advertising was on Facebook, Instagram and digital music streaming site, Pandora. We were able to update the Hotline outreach card with a community college age participant in mind and distributed those at the college summit and on local college campuses. The overall feedback was the new cards made people feel like part of an elite group. Copies of the Hotline card will be mailed to the Foundation.
 - The funds made it possible to create a follow-along booklet for our Male Involvement presentation which reached over 113 young men. The booklet has been well received and had to be carefully produced to ensure that all guidelines were met for materials that are taken into secure locations such as juvenile detention facilities, or group homes. Copies of the Male Involvement booklet will be mailed to the Foundation.
 - The funds helped to fund a Health Educator’s salary which made it possible to have a record-breaking year of youth participants. Overall, we reached 21,691 total youth participants through 842 individual presentations throughout Orange and San Bernardino Counties. That is 445 more presentations than the following year, which increased the amount of time spent providing education each month. This was the first year that we have had to turn down presentation requests or delay dates due to an influx of requests and not enough health educators to meet the demand.
 - The funds are allowing a Peer Program longitudinal study to determine long-term outcomes among youth that participate in the program. Results from the first 6-month follow-up have produced very good results and feedback with participants reporting that the education they received is still being utilized in their decision making. We look forward to seeing results from the first 1-year follow up this fall.
 - While in the app creation process and testing, it was determined to first launch with birth control pills and UTI treatment options, instead of STI testing and treatment. This grant allowed for the development and testing of the Planned Parenthood Direct app. With over 13,000 patients in the first year (and with little advertising), the Planned Parenthood Direct app shows the need that some patients are unable to physically make it to a health center, but still need contraception. Access to contraception and education has shown to decrease unplanned pregnancies.
- “Amazing. Easy and straight forward design, got just what I needed, especially when I was out of insurance, ran out of birth control refills, and could not schedule an annual in time to get a new Rx. Bless this app, I wish it has existed sooner – how many times I’ve been caught in this situation, I don’t know – but I’m sure this is going to be immensely helpful for anyone who doesn’t have the means to see a doctor or travel far to the nearest PP just to prevent pregnancy”
- Planned Parenthood Direct app review on iTunes store

The expense report will be emailed to the Foundation.

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Q15 Please relate a success story:

The College Summit this year surpassed all expectations. We had a total of 230 participants, which far exceeded our goal of 75 participants. The funds enabled us to create and distribute promotional materials and offer incentives that motivated participants to attend and actively engage in workshops that discussed relevant reproductive health issues to their age group and well as provide them with linkages to community resources. 100% of participants rated the workshops and overall conference “Good” or “Excellent.”

“[I will] give out information and spread the word with more confidence because of all the information I've received.” Student at College Summit

“I am glad and thankful for this opportunity. You girls are changing this place for the better! You are all very lovely and thank you so much again for giving us the chance to learn new things about sexual/emotional health.”- Peer Educator Training

“I have become more confident in talking about sexual health with friends and family.” – Peer Educator at 6-month evaluation.

“Something that I have done since the peer training is become more careful and aware. Being safe has been the ultimate goal.” –Peer Educator at 6-month evaluation.

“I wanted to let you know how incredibly grateful I am for the services Planned Parenthood has provided me over the years. The educational presentations are fantastic and always make an impact with my students...[I have had] fantastic presenters over the years that were also as easy to love and appreciate!” – Health Teacher at Santiago High School

Q16 Please relate a success story here:

Respondent skipped this question

Q17 Please relate a success story here:

Respondent skipped this question

Page 5: Organizational Information

Q18 Which category best describes the organization.
Please choose only one.

Respondent skipped this question

Q19 What is the organization's primary program area of interest?

Respondent skipped this question

Q20 Percentage of clients served through grant in each ethnic group category. Total must equal 100%

African American	3
Asian/Pacific Islander	17
Caucasian	12
Native American	1
Hispanic Latino	49
Other	14
Unknown	4

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Q21 Approximate percentage of clients served from grant funds in each age category.

Children ages 06-12 years of age	1
Youth ages 13-18	34
Young Adults (18-24)	57
Adults	6

Q22 Approximate percentage of clients served with disabilities from grant funds.

No clients served with disabilities	99
Other Disability	1

Q23 Approximate percentage of clients served in each economic group.

Respondent skipped this question

Q24 Approximate percentage of clients served from grant funds in each population category.

Respondent skipped this question
