

#139

COMPLETE

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Q1 Name of your organization.

Planned Parenthood of the North Country New York

Q2 Grant #

40969

Q3 Grant Period

5/2016-5/2017

Q4 Location of your organization

City	Watertown
State	New York

Q5 Name and Title of person completing evaluation.

VP of Community Engagement

Q6 Phone Number:

3157821818 ext. 232

Q7 Email address.

katie.ramus@ppncny.org

Page 2: Key Outcomes and Results

Q8 Total number of clients served through this grant funding:

1341

Q9 Describe the project's key outcomes and results based on the goals and objectives. Use the following format: State the Goal: State Objective 1: Describe the Activities, Results and Outcomes for Objective 1: State Objective 2 (if applicable): Describe the Activities, Results and Outcomes for Objective 2: State Objective 3 (if applicable): Describe the Activities, Results and Outcomes for Objective 3:

This project has allowed PPNCNY to build and maintain a successful Teen Clinic following, which includes teens attending and receiving services from our clinic, as well as getting access to vital sexual health information based on the adaptations of the Evidence Based Curriculum we selected. Our Peer Educators have also become vested and knowledgeable sources of information for their peers both in and outside of their schools, which has increased teen's willingness to ask questions about previously sensitive topics and receive accurate, up to date information quickly.

Q10 Please describe any challenges/obstacles the organization encountered (if any) in attaining goals & objectives.

Our rural area is always a challenge when accessing clients, especially clients like teenagers who typically have no means of transportation. Coupled with somewhat conservative ideals in many local towns, the topics our educators were trained to cover were occasionally difficult to sell to local groups but we persevered and educated/informed over 1300 teens.

Q11 How did you overcome and/or address the challenges and obstacles?

We often traveled into their classrooms and/or school programs to promote our teen clinic where they could be free to access services and ask questions in as safe, non-judgmental environment. We teamed up with the peer educators to co-present in their home schools to encourage peers to reach out to their educators for information and guidance on accessing the clinic.

Q12 Describe any unintended positive outcomes as a result of the efforts supported by this grant.

The Peer Educators have become the go-to representatives of our organizations at their respective campuses. They would often reach out during the day to the Project Coordinator with questions from their peers about their health and how to access information/services that the Educators could relay back to their peers for a real-time information exchange. This often resulted in the students coming to the clinic during Teen Clinic hours to follow up on the exchange they had in school with their Peer Educator.

Q13 Briefly describe the impact this grant has had on the organization and community served.

Our community is far more aware of the services that we can provide for teen clients, and that those services are available to the teens to choose whenever they see fit. We have cleared up many misconceptions about birth control and sexually transmitted infections, and have made the process of getting tested or having an exam much less intimidating through these educational efforts.

Q14 Please provide a budget expenditure report of the approved line items. Include a brief narrative on how the funds were used to fulfill grant objectives.

From the outset of this grant, funds were used to recruit, train, and foster four Peer Educators from local high schools that in turn provided multiple educational sessions and were the cornerstones towards building our successful Teen Clinic program. We provided the Peer Educators with salaries to provide education and increase Teen Clinic attendance, purchased Evidence Based Interventions which we adapted and based our sessions upon, and provided healthy snacks and drinks to the Teen Clinic attendees, making it all the more enticing for teens to visit the clinic. We purchased incentives in the form of products and gift cards for attendance and group participation, which we made use of through various endeavors, including a large clinic gathering that totaled over 40 teens and truly opened the door for teens to recognize that the clinic is not a scary place, rather one at which they can access exceptional care without judgement. Some funds were also allocated towards the Project Coordinator and Director to oversee the educators and coordinate activities and programming opportunities.

Page 4: Success Stories

Q15 Please relate a success story:

A teen who had attended some of our grant funded programs in the past reached out to the grant coordinator, knowing that they could have a confidential conversation about an assault incident that happened in the recent past. The student was not interested in making any legal charges, but wanted to be sure she could access STI and HIV testing for free at without judgement and pressure to pursue charges. She was persuaded into coming to Teen Clinic, where she was welcomed into a comforting environment, received the services she was looking for, and felt no judgement or pressure from adults thanks to our 19 and under only policy during these clinic times. She otherwise may not have sought out services or received the care she desperately needed to ease her mind were we not able to provide this programming at her local LGBTQ+ group.

Q16 Please relate a success story here:

During a week of programming at a local school, students from classes that we were not addressing had asked questions in between periods about our services, how they could access care, and further, how they could do so without their parents knowing. Upon our conversation, we learned that one high school student was already the parent of two possible children, and was unaware that we provided Teen Clinic services, or free condoms. After having a lengthy discussion with the students and encouraging they visit the clinic, we departed. Later that same week, the students from that school came in during Teen Clinic hours, specifically for condoms, and left satisfied that our clinic was a safe place to visit for effective, free condoms to protect their, and their partner's, future sexual health.

Q17 Please relate a success story here:

Our peer education team is made up of students from local high schools, many of which we provide education at in other forms outside of this grant. On many occasions when we were in those locations we were able to team up with the Peer Educators in their health classrooms and co-present information that was relevant and adapted from our Evidence Based Interventions. This not only increased the student's awareness of the topics covered, but further solidified the Peer Educators as a trusted source for information. Following our programming, the peer educator was able to address many questions and concerns and divert their peers to the clinic for further information and testing during Teen Clinic hours. Our partnership with the Peer Educators and the schools was vital to the success of this grant!

Page 5: Organizational Information

S.L. Gimbel Foundation Fund

Q18 Which category best describes the organization.
Please choose only one.

**Medical/Health/Public
Agency**

Q19 What is the organization's primary program area of interest?

**Health & Human
Services**

Q20 Percentage of clients served through grant in each ethnic group category. Total must equal 100%

African American	7
Asian/Pacific Islander	1
Caucasian	87
Native American	1
Hispanic Latino	3
All Ethnicities	0
Other	1
Unknown	0

Q21 Approximate percentage of clients served from grant funds in each age category.

Respondent skipped this question

Q22 Approximate percentage of clients served with disabilities from grant funds.

Respondent skipped this question

Q23 Approximate percentage of clients served in each economic group.

Respondent skipped this question

Q24 Approximate percentage of clients served from grant funds in each population category.

Respondent skipped this question
