

# #151

**COMPLETE**

**Collector:** Gimbel Foundat...nd Evaluation (Web Link)  
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Page 1

**Q1** Name of your organization.

Planned Parenthood of Cental and Greater Nornern NJ (as of 10/1/16: PP of Northern, Central and Southern NJ)

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**Q2** Grant #

20160258

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**Q3** Grant Period

May 16, 2016-May 16, 2017

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**Q4** Location of your organization

City	<b>Morristown</b>
State	<b>New Jersey</b>

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**Q5** Name and Title of person completing evaluation.

Ali Glaser, Vice President of Community Services

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**Q6** Phone Number:

732-763-5053

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**Q7** Email address.

alison.glaser@ppggnj.org

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Page 2: Key Outcomes and Results

**Q8** Total number of clients served through this grant funding:

4,017

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**Q9** Describe the project's key outcomes and results based on the goals and objectives. Use the following format: State the Goal: State Objective 1: Describe the Activities, Results and Outcomes for Objective 1: State Objective 2 (if applicable): Describe the Activities, Results and Outcomes for Objective 2: State Objective 3 (if applicable): Describe the Activities, Results and Outcomes for Objective 3:

Goal: To reduce unintended pregnancy and prevent the spread of STIs, including HIV.

Objective I: Participants will demonstrate a minimum of a 75% increase in knowledge acquisition of sexually transmitted infections and ways to prevent infections.

Activities: Group and/or individual sessions were delivered at various locations throughout the community, including schools, campuses, residential programs/shelters. STD education materials such as pamphlets, fact sheets, PowerPoint slides and scenario DVDS were utilized to provide participants with an enhanced understanding of sexually transmitted infections. Participants, upon completion of the workshops, were able to successfully identify STD facts, causes and modes of transmission. Most importantly, participants practiced how to effectively use condoms and better understood the various types of condoms. This activity promotes consistency in condom use and safer sex awareness.

Objective II: A minimum of 75% of participants will report that as a result of the information they learned during our safer sex workshop, they will make healthier choices regarding sexual activity.

Activities: During our safer sex workshops, participants consider an array of situations related to sexual health, relationships and decision-making. Our educator uses a variety of learning techniques including showing scenarios on educational DVDs to facilitate active discussions as well as role plays. Positive outcomes of role play as a teaching method provided participants with improved self-confidence, decision making and overall communication skills to influence positive responsible sexual behavior. Surveys of Responsible Choices participants have found that 95% of participants surveyed reported they will make healthier choices regarding their sexual activity.

Objective III: A minimum of 75% of participants will report that they are more aware of the health services available to them in their community.

Activities: Responsible Choices educates individuals about the health services available to them through outreach events, resources provided during educational workshops, linkages to health care through partnerships with other organizations in Mercer County and having a presence at health fairs and other community events. Many of the community members were unaware of the scope of health services available. Our educator provided information and assistance to aid individuals in accessing services at Planned Parenthood. Surveys of Responsible Choices participants have found that 94% of participants surveyed reported they are more aware of the health services available to them.

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**Q10** Please describe any challenges/obstacles the organization encountered (if any) in attaining goals & objectives.

The primary challenges we encountered had to do with scheduling issues with our partner organizations. Due to conflicting priorities and the unpredictable circumstances under which some of our program partners operate, programs were often postponed or delayed or rescheduled.

A second challenge, in the initial phase of our grant period, was reconnecting and reestablishing relationships with organizations that we had not worked with much in the prior year.

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**Q11** How did you overcome and/or address the challenges and obstacles?

Scheduling conflicts were resolved with patience, flexibility and more frequent and consistent communication with our program partners. In some programs we created long-range schedules and then confirmed multiple times as the programs drew near.

In order to reestablish a consistent presence and strong relationships within the community, this grant allowed us to assign a designated Mercer County Community Health Educator. Throughout the year we forged many new partnerships and strengthened existing partnerships for providing education as well as for referring patients to our Health Center.

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**Q12** Describe any unintended positive outcomes as a result of the efforts supported by this grant.

As a result of the efforts supported by this grant, we have seen an increase in the number of referrals for our health services; a deeper understanding by community members and collaborative partners of the breadth of health services Planned Parenthood provides; and many new collaborations, relationships and partnerships with community based organizations. We most certainly have stronger community presence and trust with Mercer county community members.

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**Q13** Briefly describe the impact this grant has had on the organization and community served.

This grant has positively impacted our ability to bridge health services gaps within the community and overall build stronger partnerships with numerous organizations and schools. Furthermore, this grant has increased overall reproductive/sexual health and the likelihood of healthier decision-making among program participants. As an organization, the grant has provided us with increased referrals and enhanced participants comfort in utilizing our services and discussing sexual health concerns.

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### Page 3: Budget

**Q14** Please provide a budget expenditure report of the approved line items. Include a brief narrative on how the funds were used to fulfill grant objectives.

The approved line items were:

Project Personnel: Sexual Health Educator = \$40,000 (\$22/hour x 35 hours/week x 52 weeks)

Fringe Benefits: includes all taxes, insurance = \$10,000 (25% of salary)

Total Amount Approved: \$50,000

The funds were used to pay the salary and fringe of Sally Manneh, Sexual Health Educator. Sally was designated to provide education and outreach services in Mercer County through the Responsible Choices program funded through this grant.

Page 4: Success Stories

**Q15** Please relate a success story:

A young mother of one and domestic violence survivor was inspired by our workshops to go back to school and earn a medical assistant degree in women's health. Our Health Educator had multiple group and individual sessions with her, providing information on a variety of reproductive health topics. The participant has since successfully completed her first semester at Mercer County Community College and is still actively attending our Responsible Choices workshops.

**Q16** Please relate a success story here:

One of our program participants was unaware of the existence of the herpes epidemic. Upon completion of our STIs workshop the participant verbally stated that as a result of the educational program, he will take immediate healthier steps to protect himself. He went further to state that he had a habit of engaging in unsafe sexual activities while intoxicated, thus he was inspired to take active steps to avoid alcohol and drug use. Additionally, he has recommended our program to his friends and we have seen an increase in male participants during our workshops which were predominately attended by females.

**Q17** Please relate a success story here:

The grant has provided us the opportunity to establish new partnerships with many organization. Most notably, we reestablished and strengthened our relationship with the Trenton school district. We kicked off the school year by hosting their staff in-service, providing them with training and development and exploring areas for future collaboration. In addition to the programs we have provided to their students on-site, including their Teen Parenting program, they participated in our annual Teen Conference which aims to bring students throughout the state together to promote health, empowerment, leadership and access to resources. Plans are underway to expand our partnership in the upcoming academic year. We will be starting a new program during health classes which aims to educate students on a larger scale about STI'S and making healthier choices.

Page 5: Organizational Information

**Q18** Which category best describes the organization. Please choose only one.

Other (please specify):  
Reproductive Health Organization

**Q19** What is the organization's primary program area of interest?

**Education**

**Q20** Percentage of clients served through grant in each ethnic group category. Total must equal 100%

African American	<b>50</b>
Asian/Pacific Islander	<b>1</b>
Caucasian	<b>10</b>
Native American	<b>0</b>
Hispanic Latino	<b>39</b>

## S.L. Gimbel Foundation Fund

<b>Q21</b> Approximate percentage of clients served from grant funds in each age category.	Youth ages 13-18	<b>25</b>
	Young Adults (18-24)	<b>40</b>
	Adults	<b>35</b>

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<b>Q22</b> Approximate percentage of clients served with disabilities from grant funds.	Mentally/Emotionally Disabled	<b>10</b>
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<b>Q23</b> Approximate percentage of clients served in each economic group.	At/Below Poverty Level	<b>45</b>
	Homeless/Indigent	<b>8</b>
	Working Poor	<b>47</b>

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<b>Q24</b> Approximate percentage of clients served from grant funds in each population category.	Single Adults	<b>30</b>
	Ethnic Minority	<b>10</b>
	LGBTG	<b>5</b>
	Abused Women/Children	<b>2</b>
	Homeless/Indigent	<b>8</b>
	Students	<b>45</b>

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