

#157

COMPLETE

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Q1 Name of your organization.

Planned Parenthood Southeast

Q2 Grant #

20160407

Q3 Grant Period

August 1, 2016 - July 31, 2017

Q4 Location of your organization

City	Atlanta
State	GA

Q5 Name and Title of person completing evaluation.

Ryan Splitlog, Fundraising Operations & Grants Manager

Q6 Phone Number:

4045678307

Q7 Email address.

ryan.splitlog@ppse.org

Page 2: Key Outcomes and Results

Q8 Total number of clients served through this grant funding:

22 teens participated in the TAG program, reaching approximately 350 teens through informal contacts and classroom sessions.

Q9 Describe the project's key outcomes and results based on the goals and objectives. Use the following format: State the Goal: State Objective 1: Describe the Activities, Results and Outcomes for Objective 1: State Objective 2 (if applicable): Describe the Activities, Results and Outcomes for Objective 2: State Objective 3 (if applicable): Describe the Activities, Results and Outcomes for Objective 3:

Objective 1: To train at least 15 teens as TAG peer health educators by November 2016.

Outcome

13 teens participated in both parts of the 2-part training.

6 teens participated in at least 1 part of the training.

18 teens were active throughout the program year.

1 teen was active during the Fall semester but other commitments prevented them from participating in Spring.

Objective 2: For TAG members to reach a total of 70 people through facilitating at least 1 session each at their school or other community-based organization (CBO) by June 2017.

Outcome

11 TAG members reached approximately 180 teens through facilitating sessions at their schools.

Objective 3: For TAG members to reach a total of 300 people through having at least 20 informal conversations each with their peers about sexual health by June 2017.

Outcome

169 informal conversations between peers.

Q10 Please describe any challenges/obstacles the organization encountered (if any) in attaining goals & objectives.

Recording informal contacts has been a challenge although, overall, reporting was up year over year and about 180 teens were reached through workshops facilitated in the classroom.

Some TAG members were unable to arrange classroom sessions at their schools. Some schools would not allow the TAG member to formally talk about sex education during class, while other schools simply could not find time in the class schedule to present.

TAG members did not use sign-in sheets to record the number of people who participated in the classroom sessions. Some teachers were concerned about privacy and did not want the students to sign in. Additionally, the length of time allotted for the sessions was typically only 45 minutes or less, which made using sign-in sheets difficult.

Q11 How did you overcome and/or address the challenges and obstacles?

The PPSE health educator sent weekly email and text reminders to TAG members about informal contacts. Members were allowed to report via text, email, and in person. Multiple reporting options allowed each member to use the method that was most convenient. PPSE also offered a \$40 incentive to the first TAG member to have 40 informal contacts.

The Health Educator worked with TAG members to arrange classroom sessions. Members chose the topic they wanted to cover and were encouraged to partner with others at the same school where possible. The Health Educator wrote a letter explaining the project for members to give to teachers and administration if necessary, and also sent regular emails, texts, and calls to members to provide support in scheduling the classroom sessions.

The Health Educator attended all classroom sessions to provide support and answer questions the TAG members might not feel comfortable answering, and also provided estimates for the number of attendees for our tracking.

Q12 Describe any unintended positive outcomes as a result of the efforts supported by this grant.

TAG meetings took place in meeting rooms in the Atlanta Fulton County Library System. Having meetings outside the office allowed PPSE to build a relationship with AFCL System and become more visible in the community.

Eight TAG members from this program year attend The Paideia School. Because of this strong connection, Paideia invited PPSE to facilitate a series of sexual health workshops with all students in the high school during the 2017-2018 academic year.

The joint peer educators' event at the Bodies exhibit strengthened PPSE's relationship with the Center for Black Women's Wellness. As a result, PPSE and CBWW co-facilitated two sessions at the Partnership Against Domestic Violence summit and a session at the City of Atlanta Recreational Center summer program, reaching 77 parents and teens.

Q13 Briefly describe the impact this grant has had on the organization and community served.

Support from the Gimbel Foundation allowed PPSE to fully fund the program, including stipends to help offset opportunity costs of participating, healthy and appealing food, and even a field trip to explore the Bodies exhibit and network with other peer educators. Retention this year was higher than it has been in the past two years - average attendance was 15 members per meeting in the Fall and 10 in the Spring, compared with seven and four, respectively, in the previous year.

Support from the Foundation also allowed PPSE to conduct an evaluation with alumni from the previous five years. We learned that 93% have recommended Planned Parenthood health centers to someone else and 37% have received care at a Planned Parenthood health center. 36% have participated in a Planned Parenthood event (e.g., volunteer, fundraising event, march), showing that TAG members remain connected to sexual health and Planned Parenthood beyond their programmatic involvement.

Vox Atlanta, a teen-led media organization, facilitated a session during the February meeting. The Vox teen facilitator led activities on amplifying teens' voice. A description of the workshop and pictures of some materials produced were published on Vox's website.

Page 3: Budget

Q14 Please provide a budget expenditure report of the approved line items. Include a brief narrative on how the funds were used to fulfill grant objectives.

Meeting & training supplies: \$536

Meeting food: \$553

Training food: \$268

S.L. Gimbel Foundation Fund

Incentives: \$2,080
Public transportation reimbursement: \$465
Food for joint event with CBWW: \$209
Supplies for joint event with CBWW: \$205
Intern: \$1,500
Staff (health educator salary): \$26,984
Staff (Edu director salary): \$14,126
Staff training: \$1,114
Partner cultivation meetings: \$204
Staff professional development: \$908
TAG T-shirt: \$156
Total: \$48,843

Descriptions of each category are below:

Meeting and training supplies - This included items like markers, flip chart paper, fidgets (small items that help kinesthetic learners pay attention), sticky notes, whiteboard, pens, wooden penis models, and a 3-d model of the male reproductive system.

Meeting and training food - This included food and delivery fees for lunch during meetings. TAG members expressed a strong preference for a specific local pizza restaurant, so the majority of meals were delivered from there. Pizza, even with “healthier” toppings, is less expensive than we anticipated. This also includes snacks, drinks, and cutlery when needed.

Incentives - Participants expressed a preference for cash over gift cards. The incentives category includes the incentives for the end-of-year focus group, the additional bonus for the first TAG member to report 40 informal contacts, and the mid-term evaluations.

Public transportation reimbursement - many TAG members use MARTA, Atlanta’s public transportation system. All meetings and training took place at a location that was easily accessible by MARTA. Reimbursement helped TAG members travel to TAG activities.

Food for joint event with Center for Black Women’s Wellness (CBWW) - TAG and CBWW’s peer educators met for a day of networking and learning. They ate lunch at Which Which, a sandwich restaurant near the meeting location. This includes food for the teens and chaperones (PPSE and CBWW staff and volunteers).

Supplies for joint event with the CBWW - this category covered the tickets for Bodies, an exhibit on the human body. 18 people participated in this event.

Intern - PPSE hired an intern from Morehouse College for the Fall semester (\$1,000). Due to a personal medical issue, that intern did not return for the Spring semester as planned. TAG hired a second intern for the Summer to help with alumni relations and analyzing the alumni survey data (\$500).

Staff: Health Educator salary and benefits - The Health Educator oversaw the daily activities of TAG, including planning and facilitating meetings, administering pre- and post-tests, communicating with members, collecting informal contact information, cultivating partners, recruiting members, and supporting TAG members as they planned and implemented classroom sessions.

Staff: Director of Education salary and benefits - The Director of Education oversaw the program implementation including supervising the Health Educator, coding and analyzing data, conducting the evaluation focus group, and ensuring grant goals were met and guidelines followed.

Staff training - PPSE purchased the most recent version of the Making Proud Choices curriculum and the Out of Home Youth supplement. Additionally, the Health Educator attended MPC Training of Facilitators to be a certified MPC facilitator. The ToF was hosted by the Alabama Department of Public Health, which waived the registration fee for the training. PPSE covered travel expenses.

S.L. Gimbel Foundation Fund

Partner cultivation meetings - This category includes coffee, light lunch, parking, and mileage associated with partner cultivation meetings. The Director of Education and Health Educator had 9 meetings with other community-based organizations to talk about how we can work together to serve TAG and the community.

Staff professional development - The Health Educator attended the National Sex Education Conference in Atlantic City, New Jersey. This includes travel, registration fee, and meals.

TAG shirts - T Shirts with the TAG logo for members and staff.

Page 4: Success Stories

Q15 Please relate a success story:

TAG member Carolyn Friedman was quoted in a report on WABE, Atlanta's public radio station, speaking about the need for more inclusive sex education in schools. Carolyn was also invited to speak on the youth panel at the Drawing Water from a Deeper Well conference, a national gathering of 200 Planned Parenthood sex educators hosted by PPSE and Planned Parenthood of Middle and East Tennessee.

In April, TAG members met with peer educators with the Center for Black Women's Wellness. These two groups of peer educators networked, toured the Bodies exhibit, and talked about the challenges and rewards of peer education. The teens were paired with someone from the other group and explored the museum. Over lunch, the teens talked about the challenges and successes of being a peer educator and shared tips for talking about sex education. Members of both groups enjoyed the experience and suggested it become an annual event.

Q16 Please relate a success story here:

Respondent skipped this question

Q17 Please relate a success story here:

Respondent skipped this question

Page 5: Organizational Information

Q18 Which category best describes the organization. Please choose only one.

Respondent skipped this question

Q19 What is the organization's primary program area of interest?

Respondent skipped this question

Q20 Percentage of clients served through grant in each ethnic group category. Total must equal 100%

Respondent skipped this question

Q21 Approximate percentage of clients served from grant funds in each age category.

Respondent skipped this question

Q22 Approximate percentage of clients served with disabilities from grant funds.

Respondent skipped this question

Q23 Approximate percentage of clients served in each economic group.

Respondent skipped this question

Q24 Approximate percentage of clients served from grant funds in each population category.

Respondent skipped this question
