

#161

COMPLETE

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Page 1

Q1 Name of your organization.

Planned Parenthood South Atlantic

Q2 Grant #

20160406

Q3 Grant Period

8/1/16 – 7/31/17

Q4 Location of your organization

| | |
|-------|-------------------|
| City | Charleston |
| State | SC |

Q5 Name and Title of person completing evaluation.

Elizabeth Irwin, Director of Development Communications and Grants

Q6 Phone Number:

919-929-5402 x5251

Q7 Email address.

elizabeth.irwin@ppsat.org

Page 2: Key Outcomes and Results

Q8 Total number of clients served through this grant funding:

337

Q9 Describe the project's key outcomes and results based on the goals and objectives. Use the following format: State the Goal: State Objective 1: Describe the Activities, Results and Outcomes for Objective 1: State Objective 2 (if applicable): Describe the Activities, Results and Outcomes for Objective 2: State Objective 3 (if applicable): Describe the Activities, Results and Outcomes for Objective 3:

Goal: Delay the initiation of sexual activity and improve contraception use among young people that are already sexually active.

Objective 1: By the end of the 12-session curriculum all BART participants will demonstrate at least a 10% increase in knowledge about preventing pregnancy and STIs.

Objective 2. By the end of the nine-session curriculum all Smart Girls participants will demonstrate at least a 10% increase in knowledge about preventing pregnancy and STIs.

Objective 3. By the end of the four-session curriculum all HIP Teens participants will demonstrate at least a 10% increase in knowledge about preventing pregnancy and STIs.

In total, our program aimed to at least 45 teens in Charleston, SC and the surrounding communities with evidence-based, multi-session curricula, and have participants demonstrate at least a 10% increase in knowledge about preventing pregnancy and STIs.

Over the past year, our educator, Sam Vereen, has reached 84 adolescents with evidence-based programs. Sam works with many local youth-serving organizations to facilitate sexual health education programs throughout the community. Over the past year, this included working with the Florence Crittenton Home to deliver multi-session programs to pregnant and parenting teens, Pinelands Group Home, College of Charleston, Communities in Schools, Empower, and the Unitarian Church.

As we became more familiar with the needs of the community, the curricula we offered shifted slightly. Our educators provided Making Proud Choices, Making Proud Choices PLUS, Smart Girls, and HIP Teens - all of which are also evidence-based, multi-session programs proved to reduce risk factors associated with teen pregnancy and STI transmission.

Overall, teens demonstrated a 75% increase in knowledge through pre- and post-tests.

We also reached 20 parents. The challenges we faced with recruiting parents are outlined in the next section.

Our educator also provided single-topic workshops to 233 individuals. This included working with the College of Charleston to host dorm chats with students - "Talk Sex with Sam." In August, she participated in SPECTRA – the College's transition program for incoming minority students to prepare them for college life.

She also reached individuals through tabling events and health fairs. She led a tabling session at University of South Carolina - Beaufort, where the students were eager to learn more about Planned Parenthood and our resources.

Q10 Please describe any challenges/obstacles the organization encountered (if any) in attaining goals & objectives.

1) After the grant award, we discovered that Becoming a Responsible Teen is being phased out as an evidence-based curriculum. As a result, our educator could not be trained in that particular curriculum.

2) We had challenges recruiting individuals to participate in our parent workshops. In other communities, we usually recruit from the parents of our adolescent multi-session program participants. In Charleston, our educator has primarily been working with group homes and parenting teens. In both instances parents are not key fixtures in the teen's lives and, therefore, we had difficulty recruiting participants.

Q11 How did you overcome and/or address the challenges and obstacles?

1) Instead of providing Becoming a Responsible Teen, our educator trained in Making Proud Choice – a co-education, evidence-based program designed to serve the same age demographic as BART. In addition, our educator trained on Making Proud Choices Plus, which adds elements specifically designed for LGBTQ youth, and Get Real a program designed for middle-school youth. Her professional development will continue later this year when she will receive training in Reducing the Risk.

2) In the coming year, we hope to grow the alumni program more and the parents of the alumni have expressed interest in forming a parent group. Through this group, we expect we can reach more parents outside the immediate program participant group.

Q12 Describe any unintended positive outcomes as a result of the efforts supported by this grant.

When we originally conceived of the program, we expected to host the education program in-house, using community partners for referrals. Through this grant, our educator was able to come on board full-time and commit more of her time to building community contacts. As she got to know more people within the community of service organizations, she partnered with them in a much deeper way. Youth serving organizations reached out to her to enhance the programs that they were already offering their teens. In so doing, PPSAT is not part of a continuum of care within the community and not just an isolated program.

Q13 Briefly describe the impact this grant has had on the organization and community served.

As we said in our application, Planned Parenthood has had a presence in South Carolina and the Low Country for more than 55 years. Despite this, most South Carolinians do not know about the full range of services we provide. Education holds the power to define Planned Parenthood for South Carolinians in a new, meaningful, and lasting way. Expanding our part-time educator position has been a critical first step to increasing our impact and reducing the unintended pregnancy rate in the state.

Through this grant, we grew the reputation of Planned Parenthood in the community immensely. Our educator now sits on the Charleston Teen Pregnancy Prevention Council and the World AIDS Day Committee – which has increased her ability to affect change. The reputation she has fostered will also play a critical role in the following months as we move forward with a capital campaign to relocate our health center in Charleston so that we can increase our capacity to serve more patients.

Page 3: Budget

Q14 Please provide a budget expenditure report of the approved line items. Include a brief narrative on how the funds were used to fulfill grant objectives.

Funds for the grant were used to support our educator's salary and benefits over the past year. That total cost of this was \$38,585.

Page 4: Success Stories

Q15 Please relate a success story:

Last June, our educator was working with boys from the group home. Their unruliness at the onset of the program cast doubts in our educators mind as to how much of the information these boys would absorb. However, partway through the program, something clicked. The program so impacted the boys that many of them wrote letters of appreciation. We have attached a few as supporting documents.

Q16 Please relate a success story here:

Respondent skipped this question

Q17 Please relate a success story here:

Respondent skipped this question

Page 5: Organizational Information

Q18 Which category best describes the organization. Please choose only one.

Medical/Health/Public Agency

Q19 What is the organization's primary program area of interest?

Health & Human Services

Q20 Percentage of clients served through grant in each ethnic group category. Total must equal 100%

| | |
|------------------|-----------|
| African American | 80 |
| Caucasian | 15 |
| Hispanic Latino | 5 |

Q21 Approximate percentage of clients served from grant funds in each age category.

| | |
|----------------------------------|-----------|
| Children ages 06-12 years of age | 5 |
| Youth ages 13-18 | 45 |
| Young Adults (18-24) | 4 |
| Adults | 10 |

Q22 Approximate percentage of clients served with disabilities from grant funds.

Respondent skipped this question

Q23 Approximate percentage of clients served in each economic group.

Respondent skipped this question

Q24 Approximate percentage of clients served from grant funds in each population category.

| | |
|---|-----------|
| Ethnic Minority | 85 |
| LGBTG | 7 |
| Students | 70 |
| Children/Youth (those not included in Family) | 50 |