#178 COMPLETE Collector: Gimbel Foundat...nd Evaluation (Web Link) Started: Monday, December 04, 2017 3:17:57 PM **Last Modified:** Friday, January 12, 2018 3:42:53 PM Time Spent: Over a month IP Address: 208.42.236.189 Page 1 Q1 Name of your organization. Planned Parenthood Minnesota, North Dakota, South Dakota Q2 Grant # 20160257 **Q3** Grant Period May 16, 2016-December 31, 2017 Q4 Location of your organization St. Paul City State Minnesota Q5 Name and Title of person completing evaluation. Rachel Neymark, Grants Manager **Q6** Phone Number: 612-821-6137

Page 2: Key Outcomes and Results

Q7 Email address.

rneymark@ppmns.org

Q8 Total number of clients served through this grant funding:

5,106

Q9 Describe the project's key outcomes and results based on the goals and objectives. Use the following format:State the Goal:State Objective 1:Describe the Activities, Results and Outcomes for Objective 1:State Objective 2 (if applicable):Describe the Activities, Results and Outcomes for Objective 2:State Objective 3 (if applicable):Describe the Activities, Results and Outcomes for Objective 3:

Overall Goal: The overall goal of the program is to prevent unintended pregnancies, STIs and HIV for Native American youth and adults living in northern Minnesota.

Objective I: Young people have the knowledge, skills and resources to make healthy decisions about reproductive health.

Activities: Deliver Native STAND (Students Together Against Negative Decisions) and Taking SHAPE (Sexual Health and Prevention Education) programs.

Results and Outcomes:

- 254 participants in 27 Taking SHAPE programs.
- 37 participants in four Native STAND programs.
- Peer educators made 715 community contacts, spreading the word about PPMNS services, and other affordable health care services in the region.
- Peer educators demonstrated a 13% increase in sexual health knowledge, communication, self-efficacy, and awareness of resources.

Objective II: Adults have the knowledge, skills and resources to make healthy decisions about reproductive health.

Activities: Deliver ASKK (Anishinaabe Sexuality Knowledge Keepers) programs.

Results and Outcomes:

- 28 participants in three ASKK programs.
- ASKK participants made 1,097 community contacts, spreading the word about PPMNS services, and other affordable health care services in the region.
- ASKK participants demonstrated a 5.4% increase in sexual health knowledge and a 17.5% increase in skills and confidence to make informed decisions about their sexual and reproductive health.

Objective III: Community members are more comfortable discussing and accessing reproductive health services and programs.

Activities: Deliver Mother-Daughter Retreats; Ongoing community outreach

Results and Outcomes:

- 54 participants in 5 Mother-Daughter Retreats.
- Upon completion of Mother-Daughter Retreats, participants report increased comfort in talking about sexuality topics with each other and a stronger sense of parent-child connectedness.
- Community Advisory Council included 14 members, 30% of whom are program graduates. In addition to guiding and providing feedback on our work, and being present in the community, the volunteer Council also participated in a community service project.
- Overall, 2,907 people receive information about reproductive healthcare and sexual health at culturally specific community events and presentations in the region.

Q10 Please describe any challenges/obstacles the organization encountered (if any) in attaining goals & objectives.

While we were able to attain our goals and objectives, one obstacle we faced was navigating hiring and staff transitions. Upon receiving this grant, we planned to hire a .5 FTE staff based out of our Duluth office to coordinate our work in Native communities. We used targeted recruitment strategies and completed interviews for the position but struggled finding a qualified candidate to take a part-time position. While attempting to hire for the Duluth position, the part time Education and Outreach Specialist from the Bemidji office resigned. It was challenging to have two unfilled positions.

Programmatically, one challenge we faced in 2017 was finding a comfortable space to hold our ASKK program that was going to take place from August – October.

Q11 How did you overcome and/or address the challenges and obstacles?

To address staffing challenges, we decided that instead of two .5 FTE positions (one in Duluth and one in Bemidji), it would be more effective to hire one full-time position to be based out of our Bemidji office where our Native American programming has had a constant presence and where there is a significant need for our programming. Hiring for a full-time position proved to be more appealing for applicants and we were able to hire an excellent candidate, Tamika-Jo Andy, who was a member of our volunteer advisory council. Tamika-Jo came to PPMNS in May 2017 with 3 ½ years' experience working as a domestic violence advocate.

During the transition, the former Education Specialist in Bemidji was able to stay on per diem and help with youth and adult programs. We also utilized other Education staff, from other regions and other per diems, to help plan and co-facilitate other programs, like the Mother-Daughter Retreat. This allowed our programming to continue without interruption.

In order to address the programmatic challenge of finding a space to hold ASKK in Fall 2017, we strengthened our partnership with a local community organization, Northwest Indian Community Development Center. While we have been working with them since 2013, they recently moved into a building with more space. We rented a conference room once a week for 8 weeks to deliver ASKK at their location. They also helped us recruit the majority of our ASKK participants.

Q12 Describe any unintended positive outcomes as a result of the efforts supported by this grant.

An unintended positive outcome of this grant was being able to maintain a full time Education and Outreach Specialist position in Bemidji. While we did not anticipate staffing transitions and difficulties hiring, the circumstances led us to restructure in a way that continues to contribute to our success.

We were also able to partner with the Northland Community School in Remer since this grant allowed us to work in schools. We provided two Taking SHAPE programs with students there, as well as presentations.

Q13 Briefly describe the impact this grant has had on the organization and community served.

Through the outreach at powwows, Mother-Daughter retreats, ASKK, and Native STAND, Planned Parenthood's education programs are becoming more familiar to the Bemidji and Cass Lake region. While we have been working in the region for seven years, we recognize that it takes time to be fully integrated into the community. We can see this happening as community members have come to understand what Planned Parenthood does and rely on our programming. Due to demand, programs are offered more than once a year and multiple members of the same family have participated in our programs. In addition, program participants' involvement in a Planned Parenthood program often leads to further involvement: during this grant period, several of the Mother-Daughter Retreat participants went on to participate in ASKK and Native STAND. Some of our program graduates joined our volunteer advisory council because they wanted to stay involved.

As outlined above, program participants increase their knowledge and skills related to reproductive health. When people have the information they need, they can make healthy decisions that directly impact their own health and wellbeing.

Page 3: Budget

Q14 Please provide a budget expenditure report of the approved line items. Include a brief narrative on how the funds were used to fulfill grant objectives.

Funds from the S. L. Gimbel Foundation were utilized to fulfill the grant objectives and ensure our program's success. A detailed budget report will be sent to the email address above.

Salary & Fringe: These expenses supported the salaries for key positions related to carrying out this program, including Education & Outreach Specialists and Managers.

Contracted Services: This included participant incentives for Native STAND, ASKK, and Mother Daughter retreats. It also included costs for space rental, evaluation, and guest speakers/iniative leaders and cultural experts.

Travel: Travel expenses included local travel, out of state travel, and mileage in order for program staff to travel to program sites, trainings, and headquarters.

Supplies & Expenses: Expenses included postage, equipment, program supplies, printing for programs, meeting expenses such as refreshments, subscriptions, and program promotion such as outreach.

Other: These expenses supported internet and MIS costs as well as staff training.

Thank you for your support of our work.

Page 4: Success Stories

Q15 Please relate a success story:

The Native STAND program encourages youth to get out of their comfort zones and use their communication skills related to sexual health. One example of this is a condom scavenger hunt activity that allows youth to explore their resources related to sexual health in the Bemidji community, and was a highlight for the young people in the program.

After the Native STAND group at Cass Lake graduated in May 2017, the participants wanted to stay involved, so they volunteered their time tabling at a local powwow. It was powerful to see these youth in action providing education and resources to their community.

Q16 Please relate a success story here:

"I feel a lot more comfortable talking about STD/STIs, pregnancy and birth control." -Native STAND participant

"The information provided was useful for my work in the community." -ASKK participant

Q17 Please relate a success story here:

Although we did not have a .5 FTE educator in Duluth, our Duluth Education staff still played a role in conducting community outreach and education touching Native American communities. In fact, one unintended outcome occurred when the Mille Lacs Band of Ojibwe (all four divisions, located in McGregor, Sandstone, Onamia, and Isle) experienced a syphilis outbreak in the summer of 2017. We were asked to partner with the Minnesota Department of Health and the band in order to offer pregnancy tests, education about pregnancy and STDs, and safer sex resources through four events in Spring 2017. This relationship flourished, and Planned Parenthood attended several health fairs in Fall 2017 hosted by the band.

Page 5: Organizational Information

Q18 Which category best describes the organization.
Please choose only one.

Other (please specify):

Sexual and Reproductive Health and

Education

Q19 What is the organization's primary program are	a of
interest?	

Health & Human Services

Q20 Percentage of clients served through grant in each
ethnic group category. Total must equal 100%

Native American 85 Unknown 15

Q21 Approximate percentage of clients served from grant funds in each age category.

Children ages 06-12 years of 1

age

Youth ages 13-18 **67**Adults **32**

Q22 Approximate percentage of clients served with disabilities from grant funds.

Respondent skipped this question

Q23 Approximate percentage of clients served in each economic group.

Respondent skipped this question

Q24 Approximate percentage of clients served from grant funds in each population category.

Families 33

Ethnic Minority 85
Children/Youth (those not 67

included in Family)