

#181

**COMPLETE**

**Collector:** Gimbel Foundat...nd Evaluation (Web Link)  
**Started:** Thursday, December 13, 2018 10:36:31 AM  
**Last Modified:** Thursday, December 13, 2018 11:33:15 AM  
**Time Spent:** 00:56:44  
**IP Address:** 69.26.195.35

Page 1

**Q1 Name of your organization.**

Planned Parenthood Arizona, Inc.

**Q2 Grant #**

20170857

**Q3 Grant Period**

December 1, 2017-November 30, 2018

**Q4 Location of your organization**

City	<b>Tucson</b>
State	<b>Arizona</b>

**Q5 Name and Title of person completing evaluation.**

Kim McCreery Grant Writer

**Q6 Phone Number:**

602.263.4223

**Q7 Email address.**

kmccreery@ppaz.org

Page 2: Key Outcomes and Results

**Q8 Total number of clients served through this grant funding:**

365 plus an unquantifiable number of youth (please see below)

**Q9 Describe the project's key outcomes and results based on the goals and objectives. Use the following format: State the Goal: State Objective 1: Describe the Activities, Results and Outcomes for Objective 1: State Objective 2 (if applicable): Describe the Activities, Results and Outcomes for Objective 2: State Objective 3 (if applicable): Describe the Activities, Results and Outcomes for Objective 3:**

**Goal:** Through Planned Parenthood Arizona's (PPAZ) Sexual Health and Responsible Health (SHARE) initiative, we will provide underserved youth, ages 11-19, who are subject to exceptionally high health risks in the Sunnyside Unified School District (SUSD) and south Tucson, evidenced-based and comprehensive sexuality education curricula with the aim of lowering school dropout rates, empowering them to avoid teen pregnancy and protect their health.

**Objective:** Reach 4,250 youth and 50 parents through PPAZ education staff, providing sexuality education curricula in community settings, teacher training to facilitate evidenced-based and comprehensive sexuality education curricula, and professional development facilitation to staff at youth-serving organizations.

Describe the Activities, Results and Outcomes for Objective 1:

Project activities

- Provide administrative support for PPAZ Director of Education during comprehensive sexuality education curriculum review and decision-making process; 3-month process, time TBD by SUSD personnel.
- Train Educators workshops, evidenced-based and comprehensive sexuality curricula; Total: 3; 2 trainings in 2nd half of 2018 (to be confirmed; determined by school teacher schedules). Teacher coaching, ongoing for project duration.
- Offer professional development courses for staff of local youth-serving organizations. Total: 4; quarterly.
- Deliver 'Familias Talking Together' course to parents with children ages 10-14; 2nd half of 2018.
- Provide parent workshops at SUSD schools and in south Tucson community settings. Minimum of 14 (number requested to date) to be scheduled throughout project duration.

**Note:** A vocal minority expressed concerns about expanding SUSD's sexuality education program to lower grade levels. Consequently, the SUSD Curriculum Review Committee postponed voting on curricula to address their concerns. The training regime and quantifiable outcomes were modified accordingly (please see questions 10 & 11).

Results

The PPAZ Director of Education provided technical expertise to school administrators as requested, including additional suggested curricula for consideration at lower grade levels. The Curriculum Review Committee was reconvened, meeting on November 28, 2018.

This past year, with district support, we adapted our training program activities, bolstering the SUSD sexuality education program (grades 8-9) and assisting more disadvantaged SUSD middle and high school students. Two key trainings and training evaluation/coaching were provided, to augment three trainings supported by a reinstated federal grant. Specifically, district support staff (i.e., security guards and administrative staff; some teachers) were trained to be 'askable' adults, providing very basic sexual health information and vital resources for students reaching out to trusted adults. Additionally, PPAZ education staff trained the SUSD Teen Age Pregnancy and Parenting Program (TAPP) manager to facilitate Yo Soy Tu Niña (YSTN), a bilingual (Spanish & English) workshop crafted to engage parents and teens in talking about dating, relationships, and sexuality. This workshop gives families an opportunity to explore conflicting messages about sexuality and to improve active listening skills. As the master trainer, our director of education also evaluated and coached partner staff delivering Training of Educators to select SUSD teachers who will be training other teachers to deliver curriculum. The final phase of establishing a sustainable SUSD evidenced-based sexuality education program at grade levels 8-

## S.L. Gimbel Foundation Fund

9 is almost complete. The curriculum review process for program expansion to lower grade levels is now slated for the start of 2019.

Professional development for youth-serving social services organizations was ramped up to assist disadvantaged youth in surrounding communities. PPAZ exceeded projections, offering six professional development courses. Two in-depth sessions of Sex Ed Bootcamp: Getting in Shape for Tough Questions were offered, equipping trusted professionals to talk with youth about sensitive health issues and to provide quality resources. Participants were diverse, ranging from YMCA staff facilitating after school programs, PPAZ medical staff, Parent Aid staff, strengthening families and preventing child abuse, to youth-serving professionals supported by long-term partner United Way of Tucson & Southern Arizona, i.e., University of Arizona, Southern Arizona AIDs Foundation (SAAF), Arizona Youth Partnership, and the Pima County Health Department Arizona.

In partnership with SAAF, we delivered Pregnancy Prevention with LGBTQ Youth, offering three courses for a total of 57 participants. This unique training was developed and facilitated at SAAF's request to address the lack of knowledge and comfort on the part of their staff to talk with youth about contraception and risk behaviors that could lead to an unintended pregnancy. Staff that work in agencies that serve LGBTQ youth often do not have a deep understanding of how contraceptives work and how LGBTQ youth are affected by unintended pregnancy. This course addresses the specific needs and advances the knowledge LGBTQ youth-serving professionals bring to discussions on sexually transmitted infections (STI) risk reduction. Support from the S.L. Gimbel Foundation enabled us to design, develop, and implement this new professional development course.

In support of parents as sexuality educators of their children, we delivered a "how-to" breakout session to 55 participants attending the 2018 Family Support Conference sponsored by United Way of Tucson & Southern Arizona. The conference was for professionals working with vulnerable families in their homes.

Not stopping there, Families Talking Together (FTT), a culturally-sensitive parent intervention helping to reduce risky sexual behavior among Latino and African American youth, was provided by SUSD staff with PPAZ support. FTT is endorsed and promoted by the U.S. Health and Human Services' Office of Adolescent Health. To expand this program offering outside of SUSD and Tucson, other funding was leveraged to certify two additional education staff to provide this intervention. The PPAZ Director of Education is working with the FTT developer, Dr. Vincent Guilamo-Ramos, from Latino Adolescent and Family Health, New York University to co-facilitate a training session.

And last, but certainly not least, PPAZ facilitated/co-hosted 16 parent and/or youth workshops at SUSD schools and in south Tucson community settings as described below:

- Eight parent workshops reaching 103 SUSD parents were given at school and community venues, including parent-teen night, also very popular with families.
- Two cafecitos for 25 parents and youth; intimate, informal gatherings to discuss comprehensive sexuality education for Tucson students over a light meal and refreshments. Connects parents and youth interested in this issue.
- One YTSN workshop in neighborhood home, creating a safe, comfortable environment for 18 parents and children. Co-hosted by PPAZ and a SUSD teacher trained by our staff. This teacher will also be attending the Families Talking Together Training scheduled for the Spring to ensure program sustainability.
- Two birth control, STI, and healthy relationship workshops for 26 youth (ages 13-18).
- Three modules for 29 participants in the YWCA semester-long comprehensive sexuality program called Mamas y Hijas (Mothers and Daughters). Program goals: 1) equip adolescent girls with knowledge, skills, and resources needed to develop to healthy relationships, avoid unsafe sexual behaviors putting them at risk for HIV, STIs, and unintended pregnancy, 2) educate mothers about the basics of sexuality to support their daughters' growth and education, and 3) increase communication between generations.

### Outcomes

PPAZ trained a total of 164 SUSD support and management staff and youth-serving professionals serving the disadvantaged in surrounding south Tucson. Given context and confidentiality, the number of youth (ages 11-19) assisted by 'askable' adults cannot be accurately assessed. As a proxy measure of success, growing demand and participant feedback indicate a critical need is being addressed. The word is spreading. Youth-serving professionals are already calling to attend future courses. Bilingual parent and/or youth workshops reached 204 people residing in the target area. PPAZ's education team also added a vital new tool to the toolbox on

## S.L. Gimbel Foundation Fund

youth workshops reached 201 people residing in the target area. PPAZ's education team also added a vital new tool to the toolbox – an education program crafted to help LGBTQ youth-serving professionals better serve this vulnerable population. Because of the S.L. Gimbel Foundation's generosity, increasingly more youth acquired invaluable knowledge, tools, and skills to be sexually healthy. Significantly more parents are helping their kids, school personnel are helping students, and youth-serving professionals are helping some of the most vulnerable (including systems youth) make responsible, informed decisions about their sexual health, enabling them to live healthier, productive lives. Thank you.

**Q10** Please describe any challenges/obstacles the organization encountered (if any) in attaining goals & objectives.

In response to a vocal minority, the SUSD Governing Board temporarily delayed the curriculum review process and thus implementation of sexuality education at lower grade levels.

**Q11** How did you overcome and/or address the challenges and obstacles?

With the delay in implementing comprehensive sexuality education at lower grade levels, PPAZ tapped into the multiplier effect. Casting a wide training net enabled PPAZ to train more professionals working for youth-serving organizations and school personnel, significantly multiplying the current and future number of disadvantaged youth that did and will receive help. Working with PPAZ partners, SUSD and Child & Family Resources, we augmented the SUSD training regime, bolstering the final phase of sustainable program implementation at grade levels 8-9 (~3,000 students), and the district Teen Age Pregnancy and Parenting Program. Adapting to changing circumstances and working in partnership, PPAZ's sexuality education program continued moving forward.

**Q12** Describe any unintended positive outcomes as a result of the efforts supported by this grant.

Increased public support from parents for PPAZ education programming was a wonderful, significantly positive outcome as expressed best by a mother of four daughters who attend school in Sunnyside (please see success story below, #15). Equally important, this grant strengthened our collective efforts to bring holistic sexuality education to underserved youth and their parents; PPAZ education staff attended YWCA graduation, a truly a special event for all, including Mamas y Hijas graduates! Working together is key to casting a larger sexual health safety net for youth in need. Equally exciting, PPAZ learned that the SUSD Professional Development Coordinator is receiving incredibly positive feedback about Sex Ed Bootcamp - professionals are already lining up to attend future offerings! We could not have done it without you. PPAZ reaffirms its long-term commitment to the SHARE initiative, one of our signature programs, and respectfully requests your consideration for our agency to again apply for funding.

**Q13** Briefly describe the impact this grant has had on the organization and community served.

This grant has strengthened the SHARE initiative, including increasing our capacity to provide more education programming. The S.L. Gimbel Foundation's generosity enabled PPAZ to directly and indirectly positively impact the lives of more youth. Because of your support, we were able to: 1) advance the final implementation of a district-sustained evidenced-based sexuality education program at grade levels 8-9 (~3,000 students), 2) build and provide support for program implementation at lower grade levels, now slated for 2019, 3) expand our professional development offerings to a wider cross-section of social service organizations serving disadvantaged youth to decrease health care disparities, 4) facilitate family conversations about sensitive topics, 5) leverage funding for PPAZ education staff training to expand our impact, and 6) add an important LGBTQ program offering to the education toolbox. The support of the Foundation played a critical role, enabling PPAZ to reach countless youth in SUSD and south Tucson, many of whom face discrimination, hardships, and barriers to accessing vital health care services and information.

**Q14** Please provide a budget expenditure report. Also, provide a budget narrative that explains how the funds were utilized, what was purchased, what were the expensed items based upon the budget that was submitted.

Funding was used to support staff salaries for the design, development, and/or implementation of trainings and workshops for teachers, professional organization staff serving vulnerable youth, underserved youth, parents, education and training materials (list of materials provided via email), training and workshop supplies (food and drink), and travel within SUSD and south Tucson.

#### Page 4: Success Stories

**Q15** Please relate a success story:

Presented at a SUSD school board meeting (English translation below each paragraph):

Reunion de la junta directiva del Distrito Escolar de Sunnyside  
2238 E Ginter Rd. Tucson, AZ 85706  
13 de febrero, 2018

Buenas noches, Good evening,

Mi nombre es Maria Perez, soy madre de cuatro niñas, (tienen 14, 13, 10, y 7 años) y estudian en el distrito de Sunnyside. Estamos aqui para apoyar el programa que nos ha ayudado a mantener una comunicaci6n muy abierta sobre el sexo en nuestra familia.

My name is Maria Perez, I have four daughters, (they're 14, 13, 10 and 7 years old) and they go to school in Sunnyside. We're here to pledge support for the program that has helped our family maintain a very open line of communication about sexuality.

Quiero que mis hijas tengan una buena educaci6n sexual, es tan importante y me siento muy c6moda y muy confiada en lo que estan aprendiendo en el colegio.

I want my daughters to have a good sexual education, it's so important and I feel very comfortable and confident in what they are learning at school.

En mi propia familia hemos visto los resultados de tabu y la falta de comunicaci6n directa acerca de estos temas, y quiero hacerlo diferente - hablando mas y realmente, con normalidad, porque el sexo no debe ser vergonzoso!

We've seen the results of the taboo and lack of direct communication around these topics in my own family, and I want to do it differently- talking more and really, as a normal part of life, because sex should not be shameful!

La prevenci6n es importante, y como parte de la prevenci6n son los mensajes claros y saludables que aprenden. Por ejemplo, el respeto de ellas mismas y sus cuerpos. Tambien les da la oportunidad para realizar lo que sea mejor para ellas como individuales. Masque todo, la educaci6n sexual les ayuda a pensar en el futuro y en c6mo llegar a sus metas. Quiero que sepan c6mo tomar las decisiones que les ayude a llegar a sus metas, estando mental y fisicamente saludables.

Prevention is important and clear & healthy messages are a part of that prevention education; for example, to respect themselves and their bodies. It also gives them the opportunity to realize what is best for them as individuals. More than anything, sex education helps them to think about the future and how to get to their goals. I want them to be able to know how to make decisions that will help them reach their goals, as holistically healthy people.

Tambien apoyo totalmente a las talleres. Nos ayud6 mucho y como resultado, mas se abri6 el canal de la confianza entre nuestra familia. Lo que me gusto es que no eran graficos ni para asustar a los padres, si no cosas basicas pero muy importantes, dandonos chance de reflexionar y comunicar como padres e hijas. Me abri6 totalmente la forma de pensar como madre. Realmente perdi la pena y la verguenza.

S.L. Gimbel Foundation Fund

I also wholeheartedly support the workshops. They helped us so much and the bond of trust in our family has strengthened as a result. What I liked is that they were not graphic or designed to scare parents, instead they covered basic but very important topics, giving us a chance to reflect and communicate as parents and daughters. They opened up my way of thinking completely as a mother. I actually shed my shame and embarrassment.

Gracias a ustedes por darnos la invitaci6n para que tengan mis hijas una solidez mental para enfocarse en sus logros y recordarle que todo a su tiempo. Gracias por estar al tanto de la juventud de la comunidad y les pido por favor que no quiten los talleres o la educaci6n sexual. Porque tengo 3 hijas todavfa y quiero que tengan la misma oportunidad que tuvo la mayor .

Thank you for extending the invitation so that my daughters can have the strength of mind to focus on their accomplishments and remind them that there will be time enough for everything. Thank you for being concerned with the youth of our community and I ask you please not to cut the workshops or the sexual education. Because I have three daughters still to go, and I want them to have the same opportunity that my oldest did.

En fin, somos mas s61idos coma familia, y se les agradece mucho.

Ultimately, we are stronger as a family, and for that I thank you very much.

**Q16** Please relate a success story here:

Respondent skipped this question

**Q17** Please relate a success story here:

Respondent skipped this question

Page 5: Organizational Information

**Q18** Which category best describes the organization. Please choose only one.

Respondent skipped this question

**Q19** What is the organization's primary program area of interest?

Respondent skipped this question

**Q20** Percentage of clients served through grant in each ethnic group category. Total must equal 100%

Respondent skipped this question

**Q21** Approximate percentage of clients served from grant funds in each age category.

Respondent skipped this question

**Q22** Approximate percentage of clients served with disabilities from grant funds.

Respondent skipped this question

**Q23** Approximate percentage of clients served in each economic group.

Respondent skipped this question

**Q24** Approximate percentage of clients served from grant funds in each population category.

**Respondent skipped this question**

Planned Parenthood Arizona, Inc.

Grant # 20170857

Line Item	Line Item Explanation	Gimbel/TCF Funded Amount
Education Director	\$38/hr x 11.16hrs/wk x 52wks= \$22,052	\$22,052
Teen Pregnancy Prevention Coordinator	\$22.60/hr x 13.68 hrs/wk x 52 wks=\$16,075	\$16,075
Community Sexuality Educator	\$20/hr x 6.70hrs/wk x 52 wks= \$6,972	\$6,972
Trainings and Workshops	Food and drink for 14 training days x \$100 = \$1,440, plus 10 parent workshops x \$50= \$500 workshops	\$1,940
Education and Training Materials	\$4/parent x 183 parents and youth for book and brochures, \$3/ staff member for handouts, brochures x 163 staff members; teacher training materials purchased by partner organization.	\$1,220
Travel	53.5 cents x 200 miles/month x 12 months	\$ 1,284
<b>TOTALS:</b>		<b>\$49,543</b>



**BOOK AND BROCHURE TITLES**

**BOOKS**

Four copies of the following titles were ordered. These books are given out as raffle prizes to parents. In family workshops, the youth from that family chooses a book. When available, books are also purchased in Spanish.

Books Authored By Deborah Roffman

*Talk to Me First: Everything You Need to Know to Become Your Kids' Person About Sex*

*Sex and Sensibility-The Thinking Parent's Guide to Talking Sense About Sex*

Books authored by Robie Harris

*It's Perfectly Normal: Changing Bodies, Growing Up, Sex, and Sexual Health*

*Who Has What? All About Girls' Bodies and Boys 'Bodies*

*It's Not the Stork*

*It's So Amazing*

Books authored by Cory Silverburg

*What Makes a Baby*

*Sex is a Funny Word: A Book about Bodies, Feelings, and You*

Books authored by Lynda Madaras

*"What's Happening to My Body –for boys*

*"What's Happening to My Body-for girls*

Books by other authors

*I am Jazz*, by Jessica Herthel

*Loving Touches: A Book for Children about Positive, Caring Kinds of Touching*, by Lory Britain

*LGBTQ: The Survival Guide for Lesbian, Gay, Bisexual, Transgender, and Questioning Teens*, by Kelley Huegel Madrone

*There's No Place Like Home for Sex Education* by Mary Gossert

## Planned Parenthood Arizona Final Report- Grant # 20170857

### BROCHURES

Brochures are ordered from ETR (<https://www.etr.org/about-us/>) and PPFA. When available, brochures are also ordered in Spanish.

#### ETR

- *Birth Control Facts for Teens*
- *Being Gay/Lesbian*
- *Transgender*
- *Puberty Facts*
- *Supporting LGBTQ Youth*
- *Teaching Affirmative Consent*

#### PPFA

- *How to Have a Great Relationship*
- *How to Talk to Your Child About Sex*
- *A young Man's Guide to Sexual Health*
- *A Teen Girl's Guide to Sexual Health*
- *Birth Control: A Teen's Guide*