

#201

COMPLETE

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Q1 Name of your organization.

Neuro Vitality Center

Q2 Grant #

20170991

Q3 Grant Period

Dec 1, 2017 - Nov 30, 2018

Q4 Location of your organization

City	Palm Springs
State	California

Q5 Name and Title of person completing evaluation.

Beverly Greer, CEO

Q6 Phone Number:

760-323-7676

Q7 Email address.

Bgreer@neurovitalitycenter.org

Page 2: Key Outcomes and Results

Q8 Total number of clients served through this grant funding:

35

Q9 Describe the project's key outcomes and results based on the goals and objectives. Use the following format: State the Goal: State Objective 1: Describe the Activities, Results and Outcomes for Objective 1: State Objective 2 (if applicable): Describe the Activities, Results and Outcomes for Objective 2: State Objective 3 (if applicable): Describe the Activities, Results and Outcomes for Objective 3:

Goal to provide an additional 89 adult patients with Parkinson's Disease with a full range of effective programs to increase physical and behavioral capabilities in dealing with their chronic illness.

Objective 1: Parkinson's disease programming at the center was heavily promoted and aired on local TV stations, online social media, presentations at community events, and during radio talk shows for greater community awareness.

Outcome: The program attracted 35 new patients - a monthly high of 22 patients – low of 6 to our comprehensive program – current census is 13. The new exercise program Punching Out Parkinson's attracted a monthly high of 10 patients – low of 2 – current census is 6.

Evaluation: Patient evaluations showed program effectiveness and greatly improving the lives of participants especially in terms of confidence, mobility, stability, strength and speech.

Q10 Please describe any challenges/obstacles the organization encountered (if any) in attaining goals & objectives.

The primary challenge/obstacle to achieving our patient attraction goals is the lack of specialized medical care and program referral bases for Parkinson's patients in the Coachella Valley. The Parkinson's patients attending programs at NVC tend to be frailer and mostly older than the typical Stroke and TBI patients are. We saw commitment from those with an early diagnosis, but less so with longer term sufferers. There are many health issues and medication problems that were not initially evident compared to Stroke and TBI sufferers, as well as the physical decline appeared more difficult to combat. Additionally, due to the lower program utilization numbers the overall program growth was slower than anticipated. We now realize the higher number of Parkinson's patients in the Valley tend to be snowbirds and most do not stay in the desert during the warmer summer months.

Q11 How did you overcome and/or address the challenges and obstacles?

Staff discussed additional programming options for the frail and older Parkinson's patients to encourage them to participate in more programming for broader support. The addition of Singing Out Parkinson's in collaboration with SongShine offers an immersive music program that strengthens voices to address the issue of a diminished voice of those who live with Parkinson's disease. Massage therapy in a private, relaxing environment with a licensed masseuse was also added to the programming roster.

Q12 Describe any unintended positive outcomes as a result of the efforts supported by this grant.

The Parkinson's patients at NVC have been better off financially than the Stroke and TBI patients. Parkinson's patients have been able to cover the \$30 monthly programming fee and NVC has not had to waive their participation cost.

Q13 Briefly describe the impact this grant has had on the organization and community served.

The ability for NVC to sustain and expand support services provided additional opportunities for peer-to-peer encouragement with Parkinson's patients at different levels of the disease process. Those patients with caregivers or loved ones who accompany them seemed to do better in terms of compliance and optimism. All combined proved to be critical success factors in helping Parkinson's patients manage the disease.

Page 3: Budget

Q14 Please provide a budget expenditure report. Also, provide a budget narrative that explains how the funds were utilized, what was purchased, what were the expensed items based upon the budget that was submitted.

See attached overall expense report for the following:

\$24,000 – Staff

- Director of Exercise Therapy (\$5,000)
- Exercise Trainer (\$4,000)
- Recreation Therapist (\$5,000)
- Volunteer Coordinator (\$5,000)

\$1,000 – Materials & Supplies

- Print mailers/Program Flyers (\$1,000)

Contributions made to the Desert Stroke Foundation matched the Gimbel grant support for \$25,000.

Page 4: Success Stories

Q15 Please relate a success story:

"The program is absolutely fabulous... physically and psychologically... confidence, balance, optimism... I feel all around better... my doctor is delighted." – John B., Parkinson's Patient

Q16 Please relate a success story here:

www.facebook.com/NeuroVitalityCenter/

To read program posts with pictures of Parkinson's patients.

Q17 Please relate a success story here:

www.facebook.com/NeuroVitalityCenter/

To view Punching Out Parkinson's patient video taken on Giving Tuesday 2018.

Page 5: Organizational Information

S.L. Gimbel Foundation Fund

Q18 Which category best describes the organization.
Please choose only one.

Other (please
specify):
Community Health & Human Services

Q19 What is the organization's primary program area of
interest?

**Health & Human
Services**

Q20 Percentage of clients served through grant in each
ethnic group category. Total must equal 100%

Caucasian **100**

Q21 Approximate percentage of clients served from
grant funds in each age category.

Adults **10**
Senior Citizens **90**

Q22 Approximate percentage of clients served with
disabilities from grant funds.

Physically Disabled **100**

Q23 Approximate percentage of clients served in each
economic group.

Other **100**

Q24 Approximate percentage of clients served from
grant funds in each population category.

Disabled **100**