

#12



**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Friday, February 13, 2015 1:41:49 PM  
**Last Modified:** Friday, February 13, 2015 3:58:20 PM  
**Time Spent:** 02:16:31  
**IP Address:** 98.112.0.228

PAGE 1

---

<b>Q1: Name of your organization.</b>	Muckenthaler Cultural Center
<b>Q2: Grant #</b>	20130994
<b>Q3: Grant Period</b>	February 1, 2014 – January 31, 2015
<b>Q4: Location of your organization</b>	
City	Fullerton
State	CA
<b>Q5: Name and Title of person completing evaluation.</b>	Zoot Velasco
<b>Q6: Phone Number:</b>	714-738-3328
<b>Q7: Email address.</b>	zoot@themuck.org

---

PAGE 2: Key Outcomes and Results

---

<b>Q8: Total number of clients served through this grant funding:</b>	3867
---	------

---

**Q9: Describe the project's key outcomes and results based on the goals and objectives:**

Objective I: Students learn about the gallery exhibits, language of the arts, OC history and history of the art currently on exhibit in the Muckenthaler galleries (repeated for community tours)

Activities: Cultural/Historical Tour of the Muckenthaler Villa and Family History, Gallery Tour, Arts Workshop, and Curriculum Guide

With the generous support from the SL Gimbel Foundation last year we were able to serve a record number of students and community members by providing our free school and community tours for 2467 people. Participants learned about the historical and cultural significance of the Muckenthaler Family and Villa, Orange County history, and the aesthetic and historical value of the art on exhibit in the Muckenthaler galleries. Exhibit related arts activities and curriculum guides accessed by QR codes reinforced what was learned about each of the four exhibits we produced last year.

The majority of the underserved and at-risk students came from local schools with a student population that were mostly Latino of the lower socio-economic demographic. Through our interactive tours and arts activities, we were able to make the arts accessible to these youth. Students from Orangethorpe, Maple, Valencia, Golden Hills, Fern Drive, and Nicholas schools of the Fullerton School District participated in the tours. We were also able to serve the youth at Crittenton, one of our partners who provides a safe haven for refugee, foster care, and teen mothers. International students from the Fullerton Sister City Exchange program also engaged in the program.

Objective II: Provide access to the arts for the underserved youth at two sites of BGCF, which they are not receiving in their schools or at BGCF currently focused on homework and sports.

Activities: 12-week exhibit-related artist-in-residence program. The tour and 12 week session of arts classes would be repeated 4 times/year, relating to the four exhibits that we produce annually.

Through our artist in residency program, we were also able to make the arts accessible to the youth at two Boys and Girls Clubs of Fullerton. We provided 2 hours per week of exhibit related arts education programs at each of these two sites: the Teen Center and the Valencia Park Campus. Approximately 30-40 students participated each week. Our lead artist correlated the four 12-week sessions with each of the four exhibits we produce annually. For example, during our "Hanji: Contemporary Korean Paper Art" Exhibit students created their own ceramic works in the Korean "Buncheong" style using nature, slips and etching to create decorative patterns on the vessels. Students were shown the similarity between Buncheong ceramics and the Korean art of Hanji as specified in VAPA standards 2.0 Creative Expressions, 3.0 Historical and Cultural Context, and 4.0 Aesthetic Valuing. To correlate with our "Turistas en Mexico: Mexican Postcards from the Early 20th Century" exhibit, students created prints using foam and linoleum tiles on card stock paper fulfilling VAPA standards 2.0 Creative Expression, 3.0 Historical and Cultural Context, and the California Content Standards for 7th grade Social Studies.

---

**Q10: Please describe any challenges/obstacles the organization encountered (if any) in attaining goals & objectives.**

There was an unanticipated change in the summer schedule by the Boys and Girls Club which did not allow us to carry out our classes for those 8 weeks of summer. We were unable to conduct the artist in residency June-July 2014 due to this change in schedule. We restarted the program in August 2014. We have agreed to extend the classes at the end of the program by 8 weeks to make up for the time lost in the summer.

Another problem was internal at the Muckenthaler. We had a change of our Director of Education. The Director of Operations temporarily took over the responsibility of that position. In the transition some tours for the Boys and Girls Clubs were missed. Again we have worked with their staff to make up these missed tours in the future.

We had originally planned to alternate the teaching artists for the Artist in Residency at the Boys and Girls Club. This year our arts education outreach program expanded from 13 sites to 28 sites. It was an amazing growth due to the success of our STEAM programs. Our teaching artists were not available for the Boys & Girls Club Programs because they were overcommitted. This was compounded by the change in our Education Director. Our Lead Artist, Willie Tabata, who is a master ceramicist and visual artist taught all the sessions.

One of our partners, Crittenton Services requested that we provide more tours for their clients. Because of this we had to adjust our tours; we served more of the refugee, foster care and teen mothers at Crittenton as opposed to youth from local schools.

---

**Q11: How did you overcome and/or address the challenges and obstacles?**

The artist in residency program at the two Fullerton Boys and Girls Clubs went dark for two months until the summer ended. This program was reinstated in August 2014. We will be continuing the program for an additional two months to make up for the two months during the summer when the program was suspended. We have planned extra tours for the youth at the Boys and Girls Club to visit the exhibits in the Muckenthaler Galleries, making up for missed exhibits. Because of the seed money from the SL Gimbel Foundation, we found additional funding through another grant extending the program for another year. Furthermore, with the expansion of our STEAM (Science, Technology, Engineering, Arts, Math) programs, we will be able to double our tours this coming year with funding from several local school districts including Fullerton, Placentia/ Yorba Linda, and La Habra.

---

**Q12: Describe any unintended positive outcomes as a result of the efforts supported by this grant.**

Our Boys & Girls Club programs included kids who are not native English speakers. Our studies have proven that kids learn English more than twice as fast when part of our programs. We also have students in counseling. Evaluation shows that these kids have a better attitude towards counseling and adult authorities when part of our programs.

---

**Q13: Briefly describe the impact this grant has had on the organization and community served.**

The Program director from Boys & Girls Clubs of Fullerton transferred to Placentia Boys & Girls Clubs at the same time we were partnering with the City of Placentia on a new full-time Teen Arts Center in that city. Because of this grant we are now in the process of spreading our programs to Boys & Girls Clubs in Placentia. Our school tours program led to new knowledge of our programs increasing our STEAM programs now to 4 school districts. Partly because of this grant we went from serving 13,000 students at 13 outreach sites last year to hosting programs in 28 sites this year including schools in 4 school districts. We anticipate by next year our sites will top 40 sites in 11 cities and STEAM programs in 4 school districts. We think this program will become self-supporting now. We will be looking to The SL Gimbel Foundation for help in spreading the program to our new Teen Arts Center in Placentia- our first full-time satellite site in our 50 year history.

The tours also led to new partnerships with Title 1 schools leading to 5 new STEAM programs, most happening here on our campus. We teach comic book art with geocaching in one project where the kids learn not just the art but story boarding, using a compass, physics principles, American history, and California history in one program about a time-traveling Ben Franklin. In another program we teach earthquake science through ancient story telling. Another mixes political cartoons with American history and print making. Yet another teaches photography and magazine design through Photoshop and InDesign software. The fifth program teaches Native American ceramics and ancient cultures of California. Each includes school tours. These programs will again double our education programs and be self supporting, thanks largely to this Gimble grant seeding the way.

---

**PAGE 3: Budget**

---

**Q14: Please provide a brief narrative on how the funds were used to fulfill grant objectives.**

Funding from this grant was used to support the school and community tours and the artist in residency at the Boys and Girls Clubs of Fullerton based on our \$100 per hour model. For each hour of these programs, we spend \$50 for the teaching artist's salary, \$30 for supplies, and \$20 for project coordination. The grant funded 25 school and community tours at two hours each for a total of \$5000. At the request of our partner Crittenton, we actually conducted more community tours than originally planned; the extra tours were funded by fundraisers and our wedding social enterprise business. We taught two classes/ week at two hours per class for 48 weeks (with an 8 week extension for the summer change in programs). With the 8 week extension of the program, we have used \$22,800 of this \$25,000 grant to fund this artist in residency program. The last \$3,200 will be spent on the 8 week extension of the program to make up for the summer change.

Finally, we produced curriculum guides for each of the 4 exhibits last year at \$200 per guide.

---

**PAGE 4: Success Stories**

---

**Q15: Please relate a success story:**

2/10/15

Over the past few years, The Muckenthaler Museum Center and the Richman Teen Center have collaborated on several programs exposing teens to cultural arts. I have seen the interest grow in the teens when artists come to share their talents and passion.

One teen stands out to me, Javier Montero. Javier has expressed himself in the interior design of the Club. He has designed and painted 2 doors at the teen center. His passion was inspired by the quality volunteers the Muckenthaler has provided. They continue to deliver on quality programs and are exploring a "spoken word" program to complement the full cultural art experience.

On behalf of the teens we serve, Thank you to The Muck for providing quality programs.

Michael A. Lozano  
Boys & Girls Clubs of Fullerton  
Richman Teen Center Branch Director

---

**Q16: Please relate a success story here:**

To Whom It May Concern;

Without reservation we support the Muckenthaler. In the last seven years we have established a rich partnership that continues to develop. Our teens are exposed to various programs and festivals that create a lifelong love for the arts. Many of the Mucks' programs expose our club members to the arts for the first time. This initial exposure is important for our Club to foster creative thinking and healthy habits. Programs include pottery and music production: "The programs that engage youth... and deter them from negative behaviors." - Brett Ackerman, CPO, Fullerton Boys and Girls Clubs

Our families face the reality of financial hardship, language barriers, gang violence, and the result is a generation who lead unhealthy lifestyles, struggle in school and fail to succeed professionally. Our partnership with the Muck allows us to change that reality by offering academic, physical fitness and enrichment programs to the children that need us most. On behalf of the Board of Directors of the Fullerton Boys and Girls Clubs, thank your for your generosity and continued support.

Regards,

Brett Ackerman  
Chief Professional Officer  
The Boys and Girls Clubs of Fullerton

---

**Q17: Please relate a success story here:**

*Respondent skipped this question*

---

**PAGE 5: Organizational Information**

---

**Q18: Which category best describes the organization. Please choose only one.**

Arts & Arts Support

---

**Q19: What is the organization's primary program area of interest?**

Arts & Culture

---

**Q20: Percentage of clients served through grant in each ethnic group category. Total must equal 100%**

*Respondent skipped this question*

---

**Q21: Approximate percentage of clients served from grant funds in each age category.**

*Respondent skipped this question*

S.L. Gimbel Foundation Fund

**Q22: Approximate percentage of clients served with disabilities from grant funds.**

*Respondent skipped this question*

---

**Q23: Approximate percentage of clients served in each economic group.**

*Respondent skipped this question*

---

**Q24: Approximate percentage of clients served from grant funds in each population category.**

*Respondent skipped this question*

---