

#3



**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Thursday, October 16, 2014 5:21:50 PM  
**Last Modified:** Monday, October 20, 2014 2:30:57 PM  
**Time Spent:** Over a day  
**IP Address:** 216.234.214.254

PAGE 1

---

<b>Q1: Name of your organization.</b>	Main Street Murals
<b>Q2: Grant #</b>	001
<b>Q3: Grant Period</b>	Jan 2014 - June 2014
<b>Q4: Location of your organization</b>	
City	Barstow
State	CA
<b>Q5: Name and Title of person completing evaluation.</b>	Jane Laraman-Brockhurst
<b>Q6: Phone Number:</b>	760 220 4351
<b>Q7: Email address.</b>	jane@desertdiscoverycenter.com

---

PAGE 2: Key Outcomes and Results

---

<b>Q8: Total number of clients served through this grant funding:</b>	25 students participated in program & thousands of people can now enjoy the permanent mural erected in celebration of the program and the 50th Anniversary of the Wilderness Act.
---	---

---

**Q9: Describe the project's key outcomes and results based on the goals and objectives:**

Key outcomes:

- 1) Teaching students an understanding of the characteristics of the Wilderness & differences between public lands and national park lands.
- 2) Taking students on field trips to experience the Wilderness first hand and build appreciation and inspiration from these "in the field" adventures.
- 3) Students explored the Wilderness, its characteristic, landscape and wildlife, and were able to express these through creative mediums:
  - a) Creative design classes building big horned sheep
  - b) Creative writing classes writing journals and poetry to express their experiences in the great outdoors
  - c) Students were taught a Wilderness Song and also learned sign language. The Wilderness song was performed at the Desert Discovery Center Earth Day event.
  - d) Students were given photograph classes to increase their appreciation of the Wilderness and fine tune their creative sensitivity to capturing characteristics of the Wilderness. This resulted in a photographic exhibition which is currently on display at the DDC.
  - e) Students were led on a mural painting project entitled THE WILDERNESS. The mural captured 5 regional wilderness areas and students were taught the process of mural painting from design, projection, and painting large scale public art.
  - f) Students participated in an end of program presentation and performance where they shared their experiences and sang the WILDERNESS song.
  - g) A music video of the Wilderness After School Program was completed. We have been asked to share this at the Wilderness National Convention.

As a result of this project, we have gained some very positive publicity through the Bureau of Land Management, who have posted highlights in their national newsbytes and last recently included the program on their new Discover the Desert Website and news releases.

---

**Q10: Please describe any challenges/obstacles the organization encountered (if any) in attaining goals & objectives.**

The after school program is in its eighth year and with each new year we have increased and fine tuned the program and introduced new professional teaching staff. This year we had a most successful program and it has continued to receive interest and credit through the exhibitions that remain on display at the DDC.

The only challenge we found was in securing Wilderness locations for field trips which offered access with a bus and were safe for a young mixed group to recreate.

---

**Q11: How did you overcome and/or address the challenges and obstacles?**

We were able to offer four major field trips which gave our students amazing experiences with the help of our partners the Bureau of Land Management and National Parks Service. We were also given assistance with transportation with MV Transport, who were able to drive on dirt roads, thereby enabling easier access to these wonderful Wilderness areas. Working with partners who understand the objective of the program and who will work to make this happen is the key to success with a program such as this.

This program taught our students understand, appreciation and a life experience that they will cherish forever.

---

**Q12: Describe any unintended positive outcomes as a result of the efforts supported by this grant.**

An unforeseen positive outcome which resulted from the efforts supported by this grant are:

- 1) Increase in BLM state and national awareness of the programs we offer at the center.
- 2) The program has been used as an example of positive youth programming.
- 3) We are now in talks with the BLM to show the WILDERNESS music video at the Wilderness National Conference this year.
- 4) We are also planning a Discover the Desert promotion in Washington to include the efforts of the supported program with an exhibition of students work including the music video.

5

**Q13: Briefly describe the impact this grant has had on the organization and community served.**

This grant has greatly impacted the organization and the community served. It has broadened awareness of our environmental and arts education on a local, state and national arena. This is a unique program and the grant enabled us to continue to offer this to our local youth. Over all the grant has enabled us to continue our work to enrich the lives of our youth in this under served and relatively isolated community. This program gave our students life skills and a sense of appreciation and wonder for the beautiful Wilderness and desert lands of the high desert.

---

**PAGE 3: Budget**

---

**Q14: Please provide a brief narrative on how the funds were used to fulfill grant objectives.**

The funds used to fulfill the grant objective were as follows:

Teaching / coordinating staff for a five month period teaching a total of 140 hrs @ \$35 per hour = total of \$3,900.  
Classes taught included science, history and the arts plus additional educational field trips  
TCF = \$2,000

Materials for art projects and photographic exhibition total of \$500 TCF = \$250

Field Trip transportation and supplies for 3 day trips and one weekend camping trip = total of \$6,000  
TCF = \$2,000

Wilderness Mural - mural materials and art director = Total of \$3,000 TCF = \$1,250

Student Wilderness music video showing the unique five month journey of the student program song by the students total of \$3,600 TCF = \$1,000

TCF Total grant funds expended for the program = \$6,500

---

**PAGE 4: Success Stories**

---

**Q15: Please relate a success story:**

A family who had moved from the East coast to the West coast enrolled 2 siblings to the program to try and integrate their children with other local kids and "be part of the community". At first the children were rather shy, however they soon became the life and soul of the group and were key speakers at the final presentation. The family had a very positive experience and the mother said "my children have learned so much in a few short months, you did a great job blending the sciences with the arts. Being part of this program, being part of the group has really helped integrate them into the new area and opened their eyes to the wonders of the desert". "The Desert Discovery Center is our favorite after school hang out".

---

**Q16: Please relate a success story here:**

During the program, one child experienced the awful loss of a parent. This was a very sudden, shocking and devastating situation for the family and the child. After a short period of absence, the child joined the group. The grand parent explained that the child needed to return to the joyful and normal things in their life. The Wilderness program gave the child an outlet to explore their love of the outdoors and their passion for art, it gave them joy, inspiration and community.

---

**Q17: Please relate a success story here:**

As a result of the Wilderness after school youth program we have been able to share the work and experiences that the students enjoyed and this has inspired more youngsters and adults alike to be part of the Desert Discovery Center family. We have received a great deal of praise from the Bureau of Land Management for the program and the diversity of activities. The BLM comments and promotion of the DDC Wilderness program can be seen in the timeline of the BLM California page and also newsbytes. [https://www.facebook.com/blmcalifornia?hc\\_location=timeline](https://www.facebook.com/blmcalifornia?hc_location=timeline)

We are currently finalizing the showing of the WILDERNESS music video for the Wilderness National Conference and also for a 2015 Discover the Desert exhibition in Washington!

So you see the funding from the Community Foundation really has made a huge difference to our program, to the lives of our students and to the awareness and promotion of the organization on a much wider scale.

**PAGE 5: Organizational Information**

**Q18: Which category best describes the organization. Please choose only one.**

Educational Support,  
Other (please specify)  
Environmental and Arts Education is at the core of all our work.

**Q19: What is the organization's primary program area of interest?**

Education

**Q20: Percentage of clients served through grant in each ethnic group category. Total must equal 100%**

African American	11
Asian/Pacific Islander	1
Caucasian	55
Native American	2
Hispanic Latino	31

**Q21: Approximate percentage of clients served from grant funds in each age category.**

Children ages 06-12 years of age	25
Youth ages 13-18	4

**Q22: Approximate percentage of clients served with disabilities from grant funds.**

No clients served with disabilities	1
-------------------------------------	---

**Q23: Approximate percentage of clients served in each economic group.**

At/Below Poverty Level	40
Working Poor	5

**Q24: Approximate percentage of clients served from grant funds in each population category.**

Families	70
Single Parent Families	25
Immigrants	3
Military	2