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Q1 Name of your organization.

FeedMore, Inc.

Q2 Grant #

20170897

Q3 Grant Period

Janunary 1, 2018 through June 12, 2018

Q4 Location of your organization

City	Richmond
State	Virginia

Q5 Name and Title of person completing evaluation.

Mary Samsell, Director of Corporate and Foundation Relations

Q6 Phone Number:

804-521-3286

Q7 Email address.

msamsell@feedmore.org

Page 2: Key Outcomes and Results

Q8 Total number of clients served through this grant funding:

41,667 (FeedMore was able to provide 50,000 lbs. of food or the equivalent of 41,667 meals)

Q9 Describe the project's key outcomes and results based on the goals and objectives. Use the following format: State the Goal: State Objective 1: Describe the Activities, Results and Outcomes for Objective 1: State Objective 2 (if applicable): Describe the Activities, Results and Outcomes for Objective 2: State Objective 3 (if applicable): Describe the Activities, Results and Outcomes for Objective 3:

FeedMore, Inc. is the only comprehensive hunger-relief organization serving children, families and seniors throughout Central Virginia. FeedMore is unique in the nation, comprised of a large regional Food Bank, Community Kitchen and Meals on Wheels program under one organizational structure. FeedMore's comprehensive hunger relief strategy focuses on three key areas: feeding children, feeding families and feeding seniors through our comprehensive set of hunger relief programs. FeedMore's Distribution Center Program distributes food and grocery products through nearly 300 partner agencies across a 31-county, five-city service area with the goal to provide hunger relief for food insecure families and individuals in need. During the grant period more than ten million pounds of food were distributed. More than twenty three million pounds of food were distributed in the most recently completed fiscal year (July 2016-June 2017), this included more than 1,116,552 pounds of purchased produce—over 50,000 lbs. of which was purchased thanks to generous S.L. Gimbel Foundation support.

Q10 Please describe any challenges/obstacles the organization encountered (if any) in attaining goals & objectives.

FeedMore continues to work diligently on our five year strategic plan, which includes a push to increase our fresh produce distribution to 40%. With a current fresh produce distribution of 33% we are well on our way. Distributing fresh produce does have some inherent challenges. We must ensure that the product is distributed quickly, that our partner agencies have the capacity to handle it and that our clients can use it. FeedMore has and will continue to devote resources to ensuring that we are able to accomplish this. Like most food banks in the Feeding America network, FeedMore has historically relied upon a supply chain of shelf-stable donated food product from grocer-retailers, food manufacturers and the United States Department of Agriculture to supplement aggressive on-going community-wide food drive efforts. Many of these traditional resources are in decline. Fresh food, including produce, has been identified as the most abundant resource—both more readily available for donations and cheaper to purchase. Fresh food is also healthy food, making it very desirable as FeedMore seeks to not only provide more meals to reduce the region's meal gap but also to provide a balanced, healthy diet to our neighbors. The entire food purchase budget for FeedMore's Distribution Center Program is dedicated to produce purchase to supplement donations.

Q11 How did you overcome and/or address the challenges and obstacles?

Through our agency capacity building efforts and our Direct Store Pickup Program, FeedMore has both increased the resources going straight to community partners as well as freed up our capacity for purchased fresh produce. To expand our own capacity for fresh produce, FeedMore is in the process of refrigerating an entire bay of our warehouse. Also, significant upgrades to ventilation will ensure that fresh produce remains stable for longer periods.

Q12 Describe any unintended positive outcomes as a result of the efforts supported by this grant.

FeedMore's mission to fight hunger in Central Virginia goes well beyond simply providing a meal to work toward long-term solutions. Efforts to alleviate long-term food insecurity must address the complexities of building and supporting healthy communities, healthy food systems and a healthy environment for business development.

- FeedMore supports local non-profits by taking on much the burden of procuring their food either with food from our Distribution Center or through FeedMore's Direct Store Pickup Program partnerships with local donors, such as food retailers and manufacturers allowing these agencies to feed more people or provide other services that benefit the community. FeedMore helps build network capacity through regional hubs and investments in infrastructure. This fiscal year, FeedMore has invested nearly \$200,000 in building our partner agencies' capacities. Additionally, we offer our partner agencies on-going technical support and educational opportunities.

- FeedMore encourages businesses to invest locally. FeedMore locally manages relationships with many regional and national donors that donate food directly to partner agencies. Additionally, FeedMore is able to make Neighborhood Assistance Program (NAP) tax credits available to local businesses donating food or funds. This both promotes community investment and also promotes a healthy business environment.

- In partnership with the Virginia Federation of Food Banks and the Virginia Department of Social Services, FeedMore conducts Supplemental Nutrition Assistance Program (SNAP, formerly Food Stamps) outreach through all FeedMore Programs. By educating, encouraging and assisting people to connect with this program, we do more than help people get the food they need and take the burden off of our non-profit partners to provide that food. Participation in SNAP also brings dollars into the very communities that need them most and encourages food retailers to do business in these same areas.

Q13 Briefly describe the impact this grant has had on the organization and community served.

Without reliable access to healthy food, children families and communities cannot grow strong and make positive progress. In many parts of our region, poverty impacts five living generations. The local FeedMore service area report from the Feeding America national study, Hunger in America 2014, shows that of those seeking hunger-relief services from FeedMore: 70% chose between paying for food and paying for utilities; 69% chose between paying for food and paying for medical care; 60% chose between paying for food and paying for transportation; 57% chose between paying for food and paying for housing. For families making these choices, food may be the most "flexible" expense, the expense most likely to be cut. Our surveys and the research of many, show that when children achieve regular nutrition they are more likely to succeed in school and other activities. Providing access to nutritious meals is made possible through funding from community partners such as the Gimbel Foundation, and it is by meeting the basic core need of hunger-relief that other life changing programs continue the empowerment of those in need.

Q14 Please provide a budget expenditure report of the approved line items. Include a brief narrative on how the funds were used to fulfill grant objectives.

During the grant period FeedMore had budgeted \$10,000 a month to purchase produce for distribution through nearly 300 partners of our Distribution Center Program. Produce purchases are designed to supplement our donations and provide core, fresh produce items. We often look to buy a variety of the 'Hard 7' commodities (potatoes, onions, carrots, cabbage, sweet potatoes, apples, oranges) and utilize the Feeding America National Produce Program to procure VAP (Value Added Processing) products at reduced prices. On average, \$10,000 provides a little more than one truckload of produce, or around 50,000 pounds. Grant funds were used to purchase nearly 50,000 pounds of produce as follows (invoice example sent to email above):

Pounds of Produce (lbs.) Type of Produce

- 12,000 Onion
- 10,000 Potato
- 10,000 Cabbage
- 10,000 Tomato
- 2,000 Carrots
- 2,160 Cucumbers

Page 4: Success Stories

Q15 Please relate a success story:

A mother of five grown children, two boys and three girls, Sara worked hard her whole life and now needs a little help. She is in her mid-60's and is on Social Security, and while her rent is relatively low, her prescriptions and other expenses add up fast. She found that the \$14/month provided by SNAP was not enough for her to eat enough healthful food. She found relief when she began to receive fresh produce through one of our partner agencies. She says, "The healthier food is more expensive so this helps me a lot!" Sara enjoys cooking with the fresh produce and is very thankful for the "wonderful community of people" who have helped put food on her table.

Q16 Please relate a success story here:

Respondent skipped this question

Q17 Please relate a success story here:

Respondent skipped this question

Page 5: Organizational Information

Q18 Which category best describes the organization. Please choose only one.

Basic Needs Support

Q19 What is the organization's primary program area of interest?

Food Bank

Q20 Percentage of clients served through grant in each ethnic group category. Total must equal 100%

Respondent skipped this question

Q21 Approximate percentage of clients served from grant funds in each age category.

Respondent skipped this question

S.L. Gimbel Foundation Fund

Q22 Approximate percentage of clients served with disabilities from grant funds.

Respondent skipped this question

Q23 Approximate percentage of clients served in each economic group.

Respondent skipped this question

Q24 Approximate percentage of clients served from grant funds in each population category.

Respondent skipped this question
