

#10



2018 S.L. Gimbel
Foundation Fund Holiday
Food Program Grant
Application

Internal Use Only:
Grant 20180961

Organization / Agency Information

Organization/Agency Name: <i>Coachella Valley Rescue Mission</i>		
Physical Address: <i>47470 Van Buren St</i>		City/State/Zip: <i>Indio/CA/92201</i>
Mailing Address: <i>PO BOX 10660</i>		City/State/Zip: <i>Indio/CA/92202</i>
CEO or Director: <i>Darla Burkett</i>		Title: <i>Executive Director</i>
Phone: <i>760-347-3512 x222</i>	Fax: <i>760-347-8073</i>	Email: <i>dburkett@cvrvm.org</i>
Contact Person: <i>Sherry Finke</i> Title: <i>Development Specialist</i>		
Phone: <i>760-347-3512 x248</i>	Fax: <i>760-347-8073</i>	Email: <i>sjinke@cvrvm.org</i>
Web Site Address: <i>www.cvrvm.org</i>		Tax ID: <i>952684844</i>

Program / Grant Information

Program/Project Name: <i>Emergency Mass Meals for Homeless and Underserved Public</i>			Amount of Grant Requested: <i>\$14,925</i>
Total Organization Budget: <i>\$7,269,992</i>	Per 990, Percentage of Program Service Expenses (Column B1 Column A x 100): <i>83%</i>	Per 990, Percentage of Management & General Expenses (Column C1 Column A x 100): <i>9.5%</i>	Per 990, Percentage of Management & General Expenses at Full Disposition (Column C+D/Column A x 100): <i>17%</i>
Purpose of Grant Request (one sentence): <i>To provide Holiday Season Meals to Homeless staying at CVRM as well as needy public not sheltering with us</i>			
Gimbel Holiday Grants Received: List Year(s) and Award Amount(s) <i>NONE</i>			

Signatures

Board President/Chair: (Print Name and Title) <i>Floyd Rhoades, Board Chair</i>	Signature: 	Date: <i>11/13/18</i>
Executive Director/President: (Print name and Title) <i>Darla Burkett, Executive Director</i>	Signature: 	Date: <i>11-13-2018</i>

**2018 S.L. Gimbel Foundation Fund
Holiday Grant Application**

Please provide the following information for items I. through III. by answering all questions in ONE PAGE-12 Font. Please be thorough, clear, specific, and concise.

- I. Organization/Agency Background:** State your mission, vision, purpose, and provide a brief history. What are your core programs and activities? How many people do you serve? How many paid staff, full time and part-time? How many volunteers?

The Emergency Food and Shelter Program is an ongoing program. CVRM began emergency food services in 1971 when CVRM opened as a soup kitchen. In the 1980's, services for underserved women and children were added. Overnight emergency shelter services were introduced in 2004. Last year, 227,040 hot meals were served to 1489 people and 8466 food boxes provided to local needy families. Additionally, CVRM provided over 75,000 nights of shelter. The goal of the Emergency Food and Shelter Program is to provide a place of rest and refuge for the abused, under-employed, near homeless, uneducated, hungry, homeless, and displaced. CVRM programs are designed to offer access to better health evaluation, nutrition, housing, education, skill training and counseling to rebuild lives. We have 1345 volunteers and employ 22 full-time and 32 part-time staff.

- II. Project Information:** Describe your food distribution program. **ANSWER ALL QUESTIONS.** Explain the community need including demographics, geographic characteristics of the area or community to be served, community conditions and income level. What are the specific activities of the food program?

Even though the Coachella Valley unemployment rate has decreased, 37% of the Coachella Valley population lives below the poverty level. (<http://www.city-data.com/poverty/poverty-Coachella-Valley-California.html>) The Cost of Living Index is 125.1% (<http://www.city-data.com/city/Coachella-Valley-California.html>) Furthermore, 68% of the Valley's population are renters (32% for State of California). Of these, 58% pay more than the "30% rule". (<https://www.desertsun.com/story/money/real-estate/2016/01/07/rising-rents-coachella-valley-home-prices/74706340/>) Combined, these statistics reflect an alarming truth that a staggering amount of those living in the Coachella Valley are on the brink of homelessness.

CVRM provides meals and food distribution services to the underserved of the eastern Coachella Valley, CA. Many of our valley's displaced and homeless rely on us to provide for their daily nutritional needs, as well as do hundreds of needy families.

3 meals each day are served to homeless shelter clients and 2 meals daily to the public arriving in need. A weekly food box distribution is offered once weekly. Food received from daily Market Runs is also distributed to the public daily.

How do you identify/qualify those in need? How often is the food distribution offered? As allowed by HUD regulations, individuals may self-identify as being in need. 3 meals each day are served to homeless shelter clients and 2 meals daily to the public arriving in need. A weekly food box distribution is offered once weekly. Food received from daily Market Runs is also distributed to the public every day.

How many people will be served by the food distribution program (children, youth, adults, seniors)? Please explain how you keep track of number of people served. Last year, 10,868 children, 3799 seniors, 7598 youth and 41,059 adults benefitted from our public food box & meals program. \$15,000 would provide 7978 meals to approx. 2659 people.

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III. Project Budget

Please provide a detailed line-item budget for your project by completing the budget form below. **The maximum requested amount is \$15,000** or 25% of your operating budget, whichever is less. You can request for less than \$15,000. You may delineate your line items requests per examples below:

- 85% of total request for the purchase of food items only. (Ex. Total request of \$15,000; 85% is \$12,750 for food)
- 15% of total request for female hygiene products and/or diapers. (Ex. Total request of \$15,000; 15% is \$2,250 for diapers and female hygiene products)
- 100% of total request for the purchase of food items
- Canned tuna will not be funded.

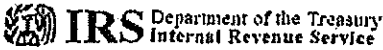
Food items must be delineated (i.e. canned vegetables, soup, pasta, dried beans, rice, etc.). For each food item, indicate the cost per unit (pound, carton, case, etc.) and the quantity. See attached example.

Line Item	Line Item Description	Requested Amount
Feminine Hygiene	500 ea /case. \$65/case, 20 cases	\$1300
Diapers	168 ea /case, \$45/case, 19 cases	\$885
Hams	637 hams \$20/ham	\$12,740
TOTAL:		\$14,925

IV. Administrative Expenses Percentage

This section calculates how much the organization spent for general management, overhead, indirect items as a percentage of the organization's total expenses. The figures are based on your most current 990 form that you submitted, Part IX Statement of Functional Expenses.

Management & general expenses (Column C only)	/Total expenses (Column A)	= Administrative Percentage
\$690,153	\$7,269,992	10%



Department of the Treasury
Internal Revenue Service

P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248225078
July 19, 2016 LTR 4168C 0
95-2684844 000000 00

00017361
BODC: TE

COACHELLA VALLEY RESCUE MISSION
47470 VAN BUREN ST
INDIO CA 92201-7139



12647

Employer ID Number: 95-2684844
Form 990 required: YES

Dear Taxpayer:

This is in response to your request dated July 08, 2016, regarding your tax-exempt status.

We issued you a determination letter in March 1972, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(03).

Our records also indicate you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If a return is required, you must file Form 990, 990-EZ, 990-N, or 990-PF by the 15th day of the fifth month after the end of your annual accounting period. IRC Section 6033(j) provides that, if you don't file a required annual information return or notice for three consecutive years, your exempt status will be automatically revoked on the filing due date of the third required return or notice.

For tax forms, instructions, and publications, visit www.irs.gov or call 1-800-TAX-FORM (1-800-829-3676).

If you have questions, call 1-877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific Time).

COACHELLA VALLEY RESCUE MISSION
2018 - Board Members

Floyd Rhoades (Chair)
 CEO, Vista Cove Senior Living
 Joined CVRM Board November 24, 2008
 Term ends: January 2019
 Eligible for 3yr Re-election: 0X
 DOB: September 25th
 Spouse: Sandra Rhoades
 DOB: February 15
 Home: 45325 Santa Fe Cove
 Indian Wells, CA 92210
 Work: Vista Cove Senior Living
 74900 Highway 111 #225
 Indian Wells, CA 92210
 Home: 760.834.8602
 Cell: 760.296.7000
 Email: floyd@vistacove.net

Jim Parrish (Vice-Chair)
 Retired - GTE
 Joined CVRM Board June 28, 2010
 Term ends: January 2020
 Eligible for 3yr Re-election: 0X
 DOB: November 11
 Spouse: Deanie Parrish
 DOB: February 22
 Home: 45605 Cielito Drive
 Indian Wells, CA 92210
 Home: 760.341.7800
 Cell: 760.702.7167
 Fax: 760.836.9232
 Email: jjp2@verizon.net

Joseph Hayes (Treasurer)
 Senior VP, First Bank
 Joined CVRM Board: January 28, 2013
 Term ends: January 2019
 Eligible for 3yr Re-election: 1X
 DOB: June 16th
 Spouse: Nancy Hayes
 DOB: December 19th
 Work: First Bank
 73000 Hwy 111
 Palm Desert, CA 92260
 Home: 45303 Via Estancia
 Indian Wells, CA. 92210
 Home: (760) 779-1528
 Work: 760.836.3503
 Cell : 760.578.6823
 Fax: 760.836.3566
 E-mail: jandnhayes@dc.rr.com
 Work Email: joseph.hayes@efirstbank.com

Bill Heck (Secretary)
 Retired Sales / Marketing
 Joined CVRM Board February 23, 2009
 Term ends: January 2019
 Eligible for 3yr Re-election: 0X
 DOB: August 8th
 Spouse: Joan Heck
 DOB: January 19
 Home: 79862 Mission Drive East
 La Quinta, CA 92253
 Home: 760.564.8653
 Cell: 760.899.3930
 Email: wnheck@hotmail.com

Ernesto Rosales
 Advance Planning Manager
 Joined CVRM Board April 23, 2018
 Term ends: January 2019
 Eligible for 3yr Re-election: 3X
 DOB: April 22
 Spouse:
 DOB:
 Home: 84460 Goya Dr
 Coachella, Ca. 92236
 Home: 760.574.7979
 Cell: 760.574.7979
 Email: ernestocrosales@gmail.com

Connie Dorst
 Retired, Teacher
 Joined CVRM Board January 24, 2011
 Term ends: January 2021
 Eligible for 3yr Re-election: 0X
 DOB: June 22
 Spouse: Rich Dorst
 DOB: March 15
 Home: 73197 Bel Air Road
 Palm Desert, CA 92260
 Home: 760.341.3361
 Cell: 760.413.9486
 Email: cdorst@aol.com

COACHELLA VALLEY RESCUE MISSION
2018 - Board Members

Matthew (Matt) List
President, Desert Cornerstone Insurance
Joined CVRM Board September 23, 2013
Term Ends: January 2020
Eligible for 3yr Re-election: 1X
DOB: March 31
Spouse: Gloria
DOB: September 7
Work: Desert Cornerstone Insurance
81557 Dr. Carreon Blvd #B1
Indio, CA 92201
Home: 45288 Crystal Springs Drive
Indio, CA 92201
Work: 760.347.7723
Fax: 760.347.7725
Home: 760.469.3510
Cell: 760.574.4467
Email: matt@desertcornerstoneins.com

Jeff Fishbein
Realtor
Joined CVRM Board February 27, 2017
Term Ends: January 2021
Eligible for 3yr Re-election: 2X
DOB:
Spouse: Irick
DOB:
Work: Coldwell Banker
45-000 Club Dr.
Indian Wells, Ca. 92210
Home: 52205 Desert Spoon Ct.
La Quinta, Ca. 92253
Work: 760.984.4145
Home: 310.628.8636
Cell: 310.628.8636
Email: jbfish3@gmail.com

Diane Busch
Realtor
Joined CVRM Board- February 22, 2016
Term Ends: January 2020
Eligible for 3yrs- 2X
DOB: August 31
Home: 74982 Havasu CT
Indian Wells, CA 92210
Cell: 760.574.9522
Fax: 760.776.1666
Email: diane@dianebusch.com
dianebusch@dr.rv.com

Richard Twiss
Retired- Indio Chief of Police
Joined CVRM Board- February 27, 2017
Term Ends: January 2021
Eligible for 3yr Re-election: 2X
Spouse: Anna
DOB: December 31
Home: PO Box 1891
Indio, Ca. 92202
Home: 760.251.0191
Cell: 442.347.5082
Email: Rtwiss181@gmail.com

Jim Snellenberger
CEO- Desert Land Holidays
Joined CVRM Board February 22, 2016
Term ends: January 2020
Eligible for 3yrs- 2X
Spouse: Shelly
DOB: June 13
Home: 77165 Delgado Dr
Indian Wells, CA 92210
Cell: 760.250.8484
Email: jimws1@me.com

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21.....				
2 Grants and other assistance to domestic individuals. See Part IV, line 22.....	327,303.	327,303.		
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16.....				
4 Benefits paid to or for members.....				
5 Compensation of current officers, directors, trustees, and key employees.....	222,347.	142,302.	55,587.	24,458.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B).....	0.	0.	0.	0.
7 Other salaries and wages.....	1,488,872.	952,879.	372,218.	163,775.
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions).....				
9 Other employee benefits.....	107,719.	68,940.	26,930.	11,849.
10 Payroll taxes.....	162,594.	104,060.	40,649.	17,885.
11 Fees for services (non-employees):				
a Management.....				
b Legal.....	2,390.	2,390.		
c Accounting.....	21,510.		21,510.	
d Lobbying.....				
e Professional fundraising services. See Part IV, line 17.....				
f Investment management fees.....				
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O.).....	53,788.	49,250.	2,593.	1,945.
12 Advertising and promotion.....				
13 Office expenses.....				
14 Information technology.....				
15 Royalties.....				
16 Occupancy.....	882,164.	830,278.	33,319.	18,567.
17 Travel.....	113,321.	102,736.	5,293.	5,292.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials.....				
19 Conferences, conventions, and meetings.....				
20 Interest.....	116,511.		116,511.	
21 Payments to affiliates.....				
22 Depreciation, depletion, and amortization.....	563,948.	551,700.	11,024.	1,224.
23 Insurance.....	159,764.	119,823.	31,953.	7,988.
24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.).....				
a FOOD SERVICE	2,945,765.	2,886,850.	58,915.	
b DIRECT MAIL AND POSTAGE	300,424.	6,600.	825.	292,999.
c PROGRAMS AND CASE MANAGEMENT	93,222.	93,222.		
d OFFICE/MISCELLANEOUS	33,822.	19,517.	1,814.	12,491.
e All other expenses.....	-325,472.	-242,062.	-88,988.	5,578.
25 Total functional expenses. Add lines 1 through 24e.....	7,269,992.	6,015,788.	690,153.	564,051.
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720)....				

Coachella Valley Rescue Mission

BUDGET OVERVIEW: COACHELLA VALLEY RESCUE MISSION - FY18 P&L CLASSES

January - December 2018

	TOTAL
Income	
4010 Undesignated	2,230,125.00
4020 Designated (Restricted)	35,938.00
4100 Fundraising Event Income	167,000.00
4500 Public Services Income	1,031,886.00
4570 Interest Income	14,902.00
4750 Rental Income	180,319.00
4800 Auxillary Income	325,405.00
Total Income	\$3,985,575.00
GROSS PROFIT	\$3,985,575.00
Expenses	
6050 Bank Charges/CC Fees	18,810.00
6100 Benevolence/Direct Assistance	9,718.00
6160 Contracted Services	3,000.00
6165 Donation Expense	6,000.00
6170 Employee Benefits	98,709.00
6180 Employee Expense	2,814.00
6280 Employee Wages & Taxes	1,865,648.00
6283 Mileage Reimbursement	4,629.00
6285 Catering Costs	3,862.00
6290 Fundraising Events Direct Expense	18,625.00
6300 Facility Expenses	151,516.00
6330 Resale Boutique Direct Exp	8,793.00
6420 Food Service	55,854.00
6430 Fundraising Expense	330,012.00
6450 Insurance	173,403.00
6550 Office Supplies	16,668.00
6630 Postage and Delivery	13,217.00
6635 Printing and Reproduction	15,919.00
6640 Professional Fees	81,372.00
6645 Professional Development	15,523.00
6670 Programs/Case Management	91,624.00
6700 Rental/Lease Expense	147,155.00
6710 Rehousing Costs	145,831.00
6930 Taxes	3,906.00
6940 Travel & Meals	7,117.00
6970 Utilities	364,595.00
6980 Vehicle Expense	107,300.00
6995 Designated Expenses	30,277.00
Total Expenses	\$3,791,897.00
NET OPERATING INCOME	\$193,678.00
Other Income	
7011 Unrealized Income & Loss	19,409.00

	TOTAL
7012 Investment Fluctuation	-7,281.00
7050 Gift-In-Kind / Non-Cash	3,147,549.00
7090 Other Income	1,914.00
Total Other Income	\$3,161,591.00
Other Expenses	
8050 Non-cash / Gift-In-Kind	3,118,698.00
8150 Depreciation Amort. Expense	173,742.00
Total Other Expenses	\$3,292,440.00
NET OTHER INCOME	\$ -130,849.00
NET INCOME	\$62,829.00