

#175

COMPLETE

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Q1 Name of your organization.

Best Friends Animal Society

Q2 Grant #

20160815

Q3 Grant Period

12/16/16 - 12/15/17

Q4 Location of your organization

City	Kanab
State	Utah

Q5 Name and Title of person completing evaluation.

Kelly Cramer, Manager, Foundation Partnerships

Q6 Phone Number:

(812) 360-5142

Q7 Email address.

kellycramer@bestfriends.org

Page 2: Key Outcomes and Results

Q8 Total number of clients served through this grant funding:

181

Q9 Describe the project's key outcomes and results based on the goals and objectives. Use the following format: State the Goal: State Objective 1: Describe the Activities, Results and Outcomes for Objective 1: State Objective 2 (if applicable): Describe the Activities, Results and Outcomes for Objective 2: State Objective 3 (if applicable): Describe the Activities, Results and Outcomes for Objective 3:

Every dog and cat in every shelter has a name, a face, a story, and a desire to live. At Best Friends, our mission is to see that each one gets his or her chance to live a full and happy life. We have put that belief into action in Los Angeles, where, together with a number of hardworking groups and support from the SL Gimbel Foundation, we're proving we can Save Them All. In fact, last month the city reached an 89.2% save rate for animals—so close to the 90% save rate threshold for no-kill!

Objective 1: Decrease "Noses In" to shelters by 6,200

Best Friends exceeded our goal of providing targeted low-cost or free spay/neuter services for 6,200 pets and families. In 2017, we provided 8,473 spay/neuters at the clinic housed within our Mission Hills adoption center.

Objective 2: Increase Noses Out of shelters by 6,603

Best Friends also exceeded our goal of pulling 6,603 dogs, cats, and kittens from Los Angeles Animal Services' (LAAS) six shelters. In 2017, we pulled 9,034 pets, providing them with medical care, enrichment, and behavior training prior to adoption. This work led to an increase in LAAS's overall positive outcomes for animals.

Objective 3: Reduce Shelter Deaths by 3,358

Due primarily to an injunction against Trap Neuter Return (TNR), LA-city shelter intake of underage kittens (8 weeks old and less) rose in 2017. We doubled down on lifesaving efforts in our Kitten Nursery, which allowed us to pull around 30% of all kittens surrendered to the city shelters. Despite these efforts, we did not meet our goal to reduce shelter deaths by 3,358. Instead, we helped reduce them by 1,688 (from 7,663 to 5,975).

Q10 Please describe any challenges/obstacles the organization encountered (if any) in attaining goals & objectives.

A significant challenge we face in LA is the increased intake of underage kittens to LAAS shelters. The primary barrier we face with reducing kitten intake is LA's injunction against TNR, which is the most effective and humane way to stem the flow of free-roaming and feral cat litters to shelters. Anecdotally, intake may be explained, in part, by LAAS's evolving perception in the community from "pound" to "a safe haven for animals." Given the substantial increase in LAAS's save rate, more people may feel comfortable surrendering pets and bringing in stray animals and litters of kittens.

Q11 How did you overcome and/or address the challenges and obstacles?

Best Friends tracks LAAS data (intake, adoptions, return to owners, transfers, euthanasia) on a monthly basis. This allows us to identify trends and challenges, and then modify programming to meet changing community needs. To overcome the challenges with increased underage kitten intake, we offered adoption incentives to NKLA Coalition members who pulled kittens (and other at-risk animals). We also made grants to groups doing cat-specific work, like kitten nurseries and programs to place community cats in warehouses, garages, and barns ("working cats"). To spread awareness about the kittens and help relieve pressure on the shelters, Best Friends worked with the NKLA Coalition to host Save The Kittens, a citywide event that recruited hundreds of kitten foster families, as well as a Kitten Shower to collect much-needed supplies for kitten care. Lastly, we hosted our first citywide Super Adoption event at the six LAAS shelters and the two Best Friends adoption centers in LA. Previous Super Adoptions were held in one central location; this new event format was more convenient and brought even more people out to adopt homeless pets.

Q12 Describe any unintended positive outcomes as a result of the efforts supported by this grant.

The challenges LA is facing with cat and kitten intake has brought groups together to collaborate in new ways. Best Friends started the Kitty Committee, which brings together Coalition members focused on cats initiatives to discuss challenges and strategize the best plan for pulling cats and kittens from city shelters. Dog groups have stepped up, too. Angel City Pit Bulls is now pulling kittens and placing them with their own network of foster families. When the kittens are healthy and old enough, Angel City Pit Bulls brings them to Best Friends' adoption centers to facilitate their adoptions.

Q13 Briefly describe the impact this grant has had on the organization and community served.

One of the key strategies for NKLA is empowering Coalition members to build capacity to save more lives. One way we do this is through adoption incentives. From January—October 2017, Coalition members pulled 765 animals through the program, with most of the incentives given for cats and kittens. The adoption incentives, combined with NKLA's other programs, have helped put LA on the brink of no-kill!

Page 3: Budget

Q14 Please provide a budget expenditure report of the approved line items. Include a brief narrative on how the funds were used to fulfill grant objectives.

The generous \$25,000 grant from the SL Gimbel Foundation helped support adoption incentives, which work by offering Coalition members a financial incentive for every at-risk animal they pull from one of the six LAAS shelters. The incentives range from \$75-200, depending on the animal, and help offset veterinary care and other expenses. At-risk animals include cats and kittens, as well as large dogs and senior and/or medically-challenged animals. The grant from the SL Gimbel Foundation provided adoption incentives for 181 at-risk animals—nearly 25% of the animals pulled through the program from January—October 2017.

Page 4: Success Stories

Q15 Please relate a success story:

Franny the cat is living a book lover's dream. That's because every night, when they turn off the lights at Small World Books in Venice, California, Franny gets to stay. The bookstore is her permanent address, and a perfect place for a cat who, in equal measure, loves both people and quiet time. There, she can mingle with customers, and then curl up with a good book — or stacks of them.

Franny lost her home and ended up at a Los Angeles Animal Services shelter, and from there she made her way to Best Friends' NKLA Pet Adoption Center. The center is part of Best Friends' work to make LA a no-kill city, and it houses pets from organizations that are members of the NKLA Coalition, with the goal of helping as many pets as possible find homes.

Franny wasn't overly gregarious or flashy when she met potential adopters, but rather, gentle and kind. She'd hold out her paw to people as they came by to pet her. Just a week after she arrived, she met a woman who came in looking for a cat for her mom's bookstore. She met a few cats that day, but fell in love with Franny's beauty and sweetness.

The next day, she returned to the adoption center with her mom, Mary, and as soon they walked into the room where she was, Franny walked up to them as if she had been waiting for them all along. That's when Mary knew this beautiful little cat would be a perfect addition to the bookstore. Most of the previous cats calling the bookstore home were named after characters in J.D. Salinger stories, and so they decided that their newest kitty would be named Franny.

Today, Franny's popularity often equals the store's latest bestseller, and visitors love snapping photos of her as she naps or roams the aisles. "Everyone loves Franny," says Mary. "Just check out our Facebook page and see all the photos and things people say about her."

When she needs a break from the attention, Franny likes to lounge behind the counter while her human coworkers work the register. And when they close up shop, Franny's second job begins. "Mice love books," says Mary, who always has a cat in the store to help keep them away. And so far, Franny has done a great job deterring rodents. They're just not the kind of book lover Mary wants around.

It seems the bookstore is the perfect place for Franny, whose personality is more bookworm than life of the party. But because she also loves people, she can find a friend fast when she's ready to mingle. "We're enjoying watching her personality unfold," she says. Then, when she's ready for a good nap, she can always find a quiet place to rest. For this sweet cat, it's really the best of both worlds.

Q16 Please relate a success story here:

Respondent skipped this question

Q17 Please relate a success story here:

Respondent skipped this question

Page 5: Organizational Information

Q18 Which category best describes the organization. Please choose only one.

Animal Services

Q19 What is the organization's primary program area of interest?

Animal Welfare

Q20 Percentage of clients served through grant in each ethnic group category. Total must equal 100%

Respondent skipped this question

S.L. Gimbel Foundation Fund

Q21 Approximate percentage of clients served from grant funds in each age category.

Respondent skipped this question

Q22 Approximate percentage of clients served with disabilities from grant funds.

Respondent skipped this question

Q23 Approximate percentage of clients served in each economic group.

Respondent skipped this question

Q24 Approximate percentage of clients served from grant funds in each population category.

Respondent skipped this question
