

#210

COMPLETE

Collector: Gimbel Foundat...nd Evaluation (Web Link)
Started: Friday, March 08, 2019 1:08:58 PM
Last Modified: Friday, May 31, 2019 5:41:42 AM
Time Spent: Over a month
IP Address: 70.90.45.113

Page 1

Q1 Name of your organization.

Planned Parenthood of Michigan

Q2 Grant #

20180047

Q3 Grant Period

March 1, 2018 – February 28, 2019

Q4 Location of your organization

City	Ann Arbor
State	Michigan

Q5 Name and Title of person completing evaluation.

Janet Carbonneau-Jones, Manager of Grants

Q6 Phone Number:

616-774-7005 x 3121

Q7 Email address.

Janet.Carbonneau-Jones@ppmi.org

Page 2: Key Outcomes and Results

Q8 Total number of clients served through this grant funding:

The total number of individuals served was 512.

Q9 Describe the project's key outcomes and results based on the goals and objectives. Use the following format: State the Goal: State Objective 1: Describe the Activities, Results and Outcomes for Objective 1: State Objective 2 (if applicable): Describe the Activities, Results and Outcomes for Objective 2: State Objective 3 (if applicable): Describe the Activities, Results and Outcomes for Objective 3:

Goal: Empower youth ages 14–19 to increase responsible sexual behaviors, learn invaluable life skills and champion family communication in an effort to reduce teen pregnancy and sexually transmitted infection rates and to increase overall community wellness in Flint, Michigan where the ongoing water crisis is still impacting reproductive health and access to health care services by February 28, 2019.

Objective 1: Reach 160 youth with sexual health information and skill development opportunities through leadership and outreach activities and at least four Be Proud! Be Responsible! programs by February 28, 2019.

1. Activity 1: Planned Parenthood of Michigan will provide at least two leadership, skill-building, or educational development opportunities, including a statewide Peer Education Summit, to existing Flint Peer Educators who are completing the peer education program.

Result/Outcome 2: Outgoing Flint Peer Educators attended the statewide Planned Parenthood Peer Education Summit in Sherman Lake, MI in March 2018. The youth leaders from across the state participated in team building activities, learned about social justice causes and made plans to be activists in their own communities. The outgoing Peer Educators also had leadership development opportunities via attending a local Sex Ed Advisory Board Meeting to advocate for comprehensive sexuality education in their local schools.

A community event about healthy relationships, called “Party with a Purpose” was co-planned and co-facilitated by the outgoing teen Peer Educators. This event served as a skill-building opportunity allowing teens to plan, execute, and practice their public speaking and leadership skills.

Activity 2: To bring together at least 100 participants in Genesee County, Planned Parenthood will partner with community groups and coalitions to plan and execute at least 3 outreach activities during the program year in an effort to educate, advocate and connect youth and families to needed health care and community resources.

Result/Outcome 2: Planned Parenthood of Michigan hosted various community outreach events and presentations during this grant period including “Party with a Purpose” featuring the topic of healthy relationships. Other community presentations included a human trafficking presentation, a puberty education session and a condom demonstration and condom art event held at the University of Michigan Flint in honor of national condom awareness week.

During this grant cycle, there were new outreach opportunities for Planned Parenthood. The new opportunities included hosting a table at the Flint Farmer’s Market and an invitation to participate in a Flint community wide event held in honor of Martin Luther King, Jr. At both of these events Planned Parenthood received many community thanks and appreciation for its education and health care services in Flint.

Education presentations provided a fun atmosphere and allowed Planned Parenthood the opportunity to gather community feedback. As a result of the outreach events, Planned Parenthood reached 428 individuals through additional education and outreach sessions, surpassing the goal of 100 for this activity.

Activity 3: Peer educators and staff will lead at least four educational programs including Be Proud! Be Responsible! (BPBR) curricula reaching at least 60 youth participants.

Result/Outcome 3. Planned Parenthood staff held a total of seven BPBR courses. Through the BPBR program, a total of 84 youth were served and received a total of 8 hours of sexual health education. Planned Parenthood partnered with various Flint community organizations to recruit and educate youth via BPBR including the Flint YMCA and the Flint Boys and Girls Club.

Activity 4: Planned Parenthood staff will engage in community needs assessments to learn how the water crisis and other reproductive justice issues in Flint, Michigan are still affecting the community, how they are impacting reproductive health and access to health care services and what can we do as an organization to engage in more intersectional work with our community partners to increase the community's overall health.

Result/Outcome 4: Planned Parenthood conducted a formal needs assessment in Flint and in key communities served in Michigan. Priority matrixes and strategy grids were used to assess a number of community needs and variables including how key indicators such as teen birth, STIs and HIV compared to state averages and whether they've increased or decreased in the past five years in the Flint community. The assessment also looked into what type and how many education and outreach requests Planned Parenthood received in Flint and assessed of Planned Parenthood was able to fill them. The assessment looked at levels of need and feasibility for different initiatives such as teen peer education, digital initiatives and community education. Through this process Planned Parenthood continually noted that there is a need for adult programs in Flint including sexual health education. Since the water crisis, many programs have started up for young people and Planned Parenthood is receiving requests, from our community partners, for sexual health education programs for adults to help them navigate the reproductive, social and personal consequences of the water crisis on their lives.

As a result, Planned Parenthood has begun working with various organizations and coalitions in the Flint area to refer lead abatement clients to Planned Parenthood for their reproductive health care needs. To support this work, Planned Parenthood has recently begun an adult sexual health education program called "Self-There: Sexuality, Empowerment and Self-Care Workshops" that consists of six workshops covering self-esteem, healthy relationships, contraception, STIs and parenting. These programs are primarily for women experiencing homelessness or poverty.

Q10 Please describe any challenges/obstacles the organization encountered (if any) in attaining goals & objectives.

Even with the numerous successes this grant cycle, there were some challenges. During this grant year, Planned Parenthood said goodbye to our previous Flint Community Outreach Educator in early summer 2018, which left a small gap in Flint programming. The new Flint Community Outreach Education, Renita Bingham, was hired in October 2018. Ms. Bingham, a native of Flint, brings a wealth of experience and enthusiasm to Planned Parenthood including community organizing and a passion for reproductive justice, especially in the Flint community. During her time at Planned Parenthood, Ms. Bingham has made numerous new community connections and has spearheaded outreach and new community partnerships in Flint including those detailed above. Planned Parenthood looks forward to her continued connections and work in the Flint community.

Q11 How did you overcome and/or address the challenges and obstacles?

Planned Parenthood overcame the staffing challenge by immediately posting the open position and undergoing an intensive interview process to find the right person for this role. In fall 2018, Ms. Bingham was hired, provided proper training and orientation and successfully fulfill the goal, objectives and activities of this program.

Q12 Describe any unintended positive outcomes as a result of the efforts supported by this grant.

An unintended positive outcome as a result of this grant is that it provided an opportunity for further community engagement around reproductive justice in Flint. For example, during the National Black HIV/AIDS Awareness Day tabling event at the Flint Farmer's Market (a new outreach site this grant cycle), the East Michigan Community Organizer for Planned Parenthood had the new opportunity to become more engaged in the community of Flint. Ms. Clancy was thrilled to be partnering with our new Community Outreach Educator in Flint and she stated that it is her goal to become more engaged with providing additional support for the Flint and Genesee County area. This outreach event also provided supporters of Planned Parenthood with the opportunity to express their thanks for the services provided to them in the past and to re-engage with Planned Parenthood. Providing education and information has brought an awareness to the sexual health services available at Planned Parenthood to the next generation in the community of Flint.

Q13 Briefly describe the impact this grant has had on the organization and community served.

This grant had a positive impact on Planned Parenthood's ability to provide necessary comprehensive sexual health education to teens and adults in Flint who experience a disparity in sexual health outcomes such as unintended pregnancy and STIs/HIV. This program made it possible to educate women about the impact high levels of lead, in their blood, can have on their pregnancy and fetus before they become pregnant, thus allowing them to prepare for or delay a pregnancy.

Giving birth and raising a child during the teen years can carry high health, emotional, social, and financial costs for teen mothers and their children. Pregnancy during the teen years can change the lives and futures of the mother, father, child, and their families and limit the mother's ability to finish her education or get a job. Preventing unintended pregnancy and STIs strengthen community efforts to reduce the racial disparity in sexual health outcomes and poverty.

This grant has allowed for the continuation of support during the transition of staff for the organization. It has helped to create a consistent framework for community expectations. For example, since the goals had specified target age groups and population to be served, it created a concrete measurable goal to fulfill for the community of Flint. Additionally, youth who were served by this project now have a better chance of going to college and graduating because they know how to prevent STIs and pregnancy and were afforded leadership development opportunities through the Peer Education event "Party with a Purpose" coordinated by the outgoing Peer Educators. Hundreds of Flint residents learned about healthy relationships, consent, and sexual health as a result of the generous support from the S.L. Gimbel Foundation Fund.

Page 3: Budget

Q14 Please provide a budget expenditure report. Also, provide a budget narrative that explains how the funds were utilized, what was purchased, what were the expensed items based upon the budget that was submitted.

The funds from the S.L. Gimbel Foundation Fund were used for the following line items.

Salaries \$17,724
Benefits \$3,098
Office Supplies \$91
Education supplies and Materials \$3,523
Postage \$40
Travel \$427
Meals \$97

Total \$25,000

Salaries and benefits were used to ensure there were staff to provide sexual health education.

Office supplies include paper, pens, binders, newsprint, markers, props for activities.

Education supplies include portable speakers to play the sound on the curricula videos and a new portable projector for the videos, brochures, and condoms.

Travel was for mileage to programs and community outreach events and the peer educator summit.

Meals food for peer education summit.

Page 4: Success Stories

Q15 Please relate a success story:

The Be Proud Be Responsible (BPBR) sessions held at the local Flint Boys & Girls Club proved to be a wonderful opportunity to work with a group of young people who began the eight hour course believing they had all the answers to relationships and sexual health. However they soon realized that they didn't know everything and at the conclusion of the BPBR program they asked if Ms. Bingham would return to teach the BPBR all over again. Here are a few statements from students during the BPBR program:

"I wish I would've came to all the classes, do you plan on coming back soon?"

"...Here comes the lady from Planned Parenthood. I'm glad because we can ask all the questions we want and she doesn't judge us."

"I wish they had this information at school instead of the watered down version of sex ed. We learned so much more than in school!"

Q16 Please relate a success story here:

Respondent skipped this question

Q17 Please relate a success story here:

Respondent skipped this question

Page 5: Organizational Information

Q18 Which category best describes the organization. Please choose only one.

Medical/Health/Public Agency

Q19 What is the organization's primary program area of interest?

Health & Human Services

Q20 Percentage of clients served through grant in each ethnic group category. Total must equal 100%

African American	90
Caucasian	10

Q21 Approximate percentage of clients served from grant funds in each age category.

Children Birth-05 years of age	0
Children ages 06-12 years of age	0
Youth ages 13-18	50
Young Adults (18-24)	40
Adults	10
Senior Citizens	0

Q22 Approximate percentage of clients served with disabilities from grant funds.

No clients served with disabilities	100
Physically Disabled	0
Blind & Vision Impaired	0
Deaf & Hearing Impaired	0
Mentally/Emotionally Disabled	0
Learning Disabled	0
Speech Impaired	0
Other Disability	0

S.L. Gimbel Foundation Fund

Q23 Approximate percentage of clients served in each economic group.	At/Below Poverty Level	85
	Homeless/Indigent	0
	Migrant Worker	0
	Working Poor	15
	Other	0

Q24 Approximate percentage of clients served from grant funds in each population category.	Single Adults	20
	Families	30
	Single Parent Families	20
	Disabled	0
	Ethnic Minority	90
	LGBTG	1
	Abused Women/Children	1
	Homeless/Indigent	0
	Immigrants	0
	Military	0
	Parolees	0
	Students	80
	Elderly	0
Children/Youth (those not included in Family)	0	
