

#228

COMPLETE

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Q1 Name of your organization.

Animal Rescue League of Iowa

Q2 Grant #

20180874

Q3 Grant Period

December 1, 2018 to November 30, 2019

Q4 Location of your organization

City	Des Moines
State	Iowa

Q5 Name and Title of person completing evaluation.

Lora Rogers, Grants & Legacy Gifts Manager

Q6 Phone Number:

515-473-9119

Q7 Email address.

lrogers@arl-iowa.org

Page 2: Key Outcomes and Results

Q8 Total number of clients served through this grant funding:

562

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Q9 Describe the project's key outcomes and results based on the goals and objectives. Use the following format: State the Goal: State Objective 1: Describe the Activities, Results and Outcomes for Objective 1: State Objective 2 (if applicable): Describe the Activities, Results and Outcomes for Objective 2: State Objective 3 (if applicable): Describe the Activities, Results and Outcomes for Objective 3:

The Project Goal for the Animal Rescue League of Iowa's (ARL) Shelter Diversion through Assistance was:

To help our most vulnerable pets and owners in the city of Des Moines to stay together, improve the quality of life for the pets, and keep the pets out of the shelter by providing veterinary, wellness care, and behavior assistance for 500+ owned pets.

The Objective for the ARL's Shelter Diversion through Assistance was to:

Benefit 500+ pets by coordinating and hosting four wellness clinics to provide vaccines, over the counter medications and dog training classes for attendees.

Activities/Results/Outcomes for the Objective are:

The ARL coordinated and hosted four wellness clinics for pets whose owners live in the city of Des Moines, specifically two Des Moines zip codes were targeted: 50315 and 50317; these two were chosen as they are our shelters highest intake zip codes. At the wellness events, vaccinations and over the counter flea/tick, ear mite and dewormer products were dispensed to each pet. Additionally we had ARL behavior staff at each event talking to dog owners about behavior issues, the staff discussed positive reinforcement dog training classes and shared clickers for training, techniques to use them, and provided humane collars (to replace worn collars, prong and choke chain collars), harnesses for dogs/owners at the wellness event. Additionally the ARL behavior staff provided handouts and one-on-one advice and guidance to pet owners at the event. At the events 375 pets: 287 dogs and 88 cats received rabies and DA2PP and FVRCP vaccines and 134 pets received flea treatment. The biggest behavior issues that were addressed at the events were barking and dogs being reactive; the ARL behavior staff found it most helpful to talk to dog owners while in line, and dispensed harnesses, martingale collars, and leads to dog owners in need along with behavior advice, demonstrations and printed resources.

In addition to the events, the ARL also provided veterinary assistance to pet owners who presented with veterinary care needs at the event or prior. The ARL provide veterinary assistance for 187 owned pets to include heartworm tests, infection treatment, injury and illness care.

We expect to provide no-cost pet services to 500+ pet owners who are most in need, in the city of Des Moines, and desire to care for their pets but lack the resources to do so and we surpassed that goal of pets/owners we were able to help.

Q10 Please describe any challenges/obstacles the organization encountered (if any) in attaining goals & objectives.

At our first event we realized that pet owners (dog owners specifically) were most receptive to behavior advice, assistance while they were in line waiting for their dog's wellness check and vaccines - they were not receptive to a class after wards.

Q11 How did you overcome and/or address the challenges and obstacles?

We overcame this challenge by providing one-on-one dog behavior advice, resources while the dog/owner were in line at the event and were able to demonstrate positive reinforcement techniques.

Q12 Describe any unintended positive outcomes as a result of the efforts supported by this grant.

It is always a positive outcome to see pet owners who care about their pet, and desire to provide care for their pet receive the care needed. By providing these services for the pet, it allows the ARL the opportunity to talk about spay/neuter, behavior concerns that can greatly impact their pets quality of life and positively impact that pet and their future pets.

Q13 Briefly describe the impact this grant has had on the organization and community served.

This grant allowed the ARL to provide services and care for our most vulnerable pet families in the city of Des Moines. The services we were able to provide for 562 pets greatly impacted the pets current and future health for the benefit of the pets, their owners and their future pets while keeping the pets with their people and out of the shelter!

The need is great and we are grateful to have provided services for 562 owned pets. We are grateful for this grant which allowed us to provide these services for owned pets in our community - thank you.

Page 3: Budget

Q14 Please provide a budget expenditure report. Also, provide a budget narrative that explains how the funds were utilized, what was purchased, what were the expensed items based upon the budget that was submitted.

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Shelter Diversion through Assistance - expenditures

Veterinary assistance for easily treatable issues for 187 pets (average cost per pet \$85)

Total:\$15,800.00

Wellness vaccination clinics (4) supplies: Rabies, FVRCP, DA2PPV \$2,503.12 + clinic supplies: syringes \$68.88 + facilities \$700

Total: \$3,272.00

Over the counter medications/supplies for wellness clinics (4): Flea medication \$3,125 + dewormer Ear Mite/Ear Infection medication \$603

Total: \$3,728.00

Positive Reinforcement Dog Training/Behavior Assistance provided at Four Wellness Clinics = \$495 + Collars, leads, treats, treat bags, clicker, harnesses provided at Four Wellness Clinics = \$905.

Total: \$1,400.00

TOTAL Expenses:\$24,200.00

Here is an overview of the funds usage:

Veterinary assistance overview: # of animals served, break down of # per species, # of families served and an overview of services provided:

146 people served

187 pets served

108 dogs

78 cats

1 Other

Veterinary Services Breakdown:

□ Exams/Vaccinations: 93

□ Fleas/Heartworm: 13

□ Blood in Urine/Stools: 15

□ Diarrhea: 2

□ Lethargy: 12

□ Tumor/Growth: 2

□ Vomiting: 2

□ Ear Infection: 10

□ Eye Infection: 10

□ Medical Groom/Skin Infection: 9

□ S/N: 1

□ Upper resp. Infection: 11

□ Wound/Injury: 10

□ Blockage: 1

□ Dental: 6

□ Pyometra: 2

Wellness Clinics (4) overview: # of pets served and a breakdown of species and services provided:

375 pets served

287 dogs

88 cats

□ 325 pets received a Rabies Vaccination

□ 258 dogs received DA2PP

□ 89 cats received FVRCP

□ 134 Pets received a Flea Treatment

77 pets received de-wormer or ear medication

Additional costs allocated to the grant included:

Dog behavior training staff and resources provided

Facilities (rental) and syringes for vaccines.

Other than the Dog Behavior staff costs, all other staff costs were covered by the ARL and all veterinary and veterinary assistants donated their time at the wellness clinics.

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Q15 Please relate a success story:

TINA and ZEUS (dog)

Zeus had been having severe pain due to a reoccurring ear hematoma on his ear and this is what Tina (Zeus' owner) wanted to let us all know:

"I want to say thank you for the pet assistance, my fur baby had to have a surgery due to unfortunate hematoma. If I would not have been able to have the assistance, his ear could possibly have had long term cartilage damage. Thank you so much Mande and the whole team at ARL. Best wishes for you all during the holidays.

Zeus was helped through our veterinary assistance funds received from the S.L. Gimbel Foundation Fund.

Q16 Please relate a success story here:

DONNA and TEEKA (dog)

Donna (pet owner) came to us because Teeka was experiencing a lot of discomfort due to fleas that caused her to constantly chew and itch her skin. Her Granddaughter was able to help take Teeka to the Vet and we were able to help Teeka stop her constant itching and also get her up to date with her vaccinations!

"I am very grateful for your help with getting Teeka her vaccines and medicines for fleas. My grandma is home bound but appreciates the help you have done for her."

Teeka was helped through our veterinary assistance funds received from the S.L. Gimbel Foundation Fund.

Q17 Please relate a success story here:

BEAR (cat) AND SHANNON

Bear had a really nasty ear infection and needed Veterinary Assistance. Owner, Shannon reached out to see if ARL could help.

"My Bear Cub is the love of my life.. Thank You so much ARL. He is now so healthy and so happy! Words cannot describe how thankful we are for your program and your help."

Bear was helped through our veterinary assistance funds received from the S.L. Gimbel Foundation Fund.

Page 5: Organizational Information

Q18 Which category best describes the organization. Please choose only one.

Animal Services

Q19 What is the organization's primary program area of interest?

Animal Welfare

Q20 Percentage of clients served through grant in each ethnic group category. Total must equal 100%

African American	0
Asian/Pacific Islander	0
Caucasian	0
Native American	0
Hispanic Latino	0
All Ethnicities	0
Other	0
Unknown	100

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Q21 Approximate percentage of clients served from grant funds in each age category.	Children Birth-05 years of age	0
	Children ages 06-12 years of age	0
	Youth ages 13-18	0
	Young Adults (18-24)	25
	Adults	39
	Senior Citizens	36

Q22 Approximate percentage of clients served with disabilities from grant funds.	No clients served with disabilities	50
	Physically Disabled	0
	Blind & Vision Impaired	0
	Deaf & Hearing Impaired	0
	Mentally/Emotionally Disabled	0
	Learning Disabled	0
	Speech Impaired	0
	Other Disability	50

Q23 Approximate percentage of clients served in each economic group.	At/Below Poverty Level	100
	Homeless/Indigent	0
	Migrant Worker	0
	Working Poor	0
	Other	0

Q24 Approximate percentage of clients served from grant funds in each population category.	Single Adults	5
	Families	10
	Single Parent Families	10
	Disabled	20
	Ethnic Minority	20
	LGBTG	5
	Abused Women/Children	5
	Homeless/Indigent	5
	Immigrants	5
	Military	0
	Parolees	0
	Students	5
	Elderly	10
	Children/Youth (those not included in Family)	0
